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Feel better about  
filling up.

*Protecting our environment.*



Ontario

## Making a clean start.



Cleaner air is on its way.

As of January 2007, all gasoline sold in Ontario will contain an annual average of 5% ethanol. This will reduce greenhouse gas emissions by up to 800,000 tonnes – equivalent to taking 200,000 cars off the road. It's a good start towards cleaner air and fighting climate change. And cleaner air means we'll all breathe a little easier.



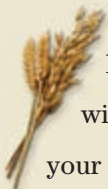
## What is Ethanol?



Ethanol is a fuel made from renewable resources such as corn, wheat and forest waste instead of non-renewable, more polluting gasoline. And modern technology for producing ethanol requires less energy than drilling for fossil-based fuels, making it more earth-friendly.



## What do you have to do?



Nothing! You will start making a difference without even knowing it. Every time you fill your tank with ethanol-blended fuel, you'll be building a cleaner, greener, more sustainable future for Ontario.

## Any questions?



If you'd like to learn more about ethanol and our commitment to the environment, go to [www.ene.gov.on.ca/envision/ethanol/](http://www.ene.gov.on.ca/envision/ethanol/) or call 416-325-4000 / toll-free 1-800-565-4923.



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