

## Getting Key Decision Maker Buy-in to Offer High School Students Work Experience

Offering high school students work experience is a great opportunity for both students and your organization. To successfully implement a school-work program, you need to make sure the right people recognize the benefits of school-work experiences.

Here are some simple steps to help get the buy-in you need to provide a student or students school-work opportunities for students.

### Get the attention of your organization

- Illustrate how the *Passport to Prosperity* campaign ties in with the organization's goals.
- Provide examples of possible school-work opportunities.
- Provide examples of organizations in your sector offering school-work experiences.
- Outline why it makes sense to offer high school students work experience.

### Give your colleagues the information they need

- Provide your key decision makers with background materials on *Passport to Prosperity*.
- Outline any costs and planning associated with offering a student work experience (there is no obligation for employers to pay students).
- Provide details on who to contact to find out more.
- Direct them to the *Passport to Prosperity* website [www.olpg.on.ca/passport](http://www.olpg.on.ca/passport)

### Make it easy

- Do your research before you approach the key-decision makers.
- Anticipate questions and have the answers ready.
- Have a plan to show how your organization can get involved and what needs to be done.
- Offer to investigate any further questions.

There are many *Passport to Prosperity* resources available to help you get the buy-in you need, including:

- **Questions and Answers** – to answer frequently asked questions about the campaign.
- **Employer Checklist** – to determine which school-work opportunity is the best fit for your organization.
- **School-Work Opportunities Chart** – to learn more about the different short, medium and long term work experiences available.
- **Ten Reasons Why it Makes Good Business Sense to Offer Students Work Experience** – to illustrate the business reasons to offer students work experience opportunities.