# Calculating the Cost of Capital for LDCs in Ontario

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# **Current Methodology**

- The LDCs have been divided to into four groups based only on the size of the regulated rate base
- Adjustment for differences in business risks among the groups is reflected through a deemed capital structure
- All the LDCs were allowed the same return on equity regardless of their size
  - The initial after-tax, return on equity (ROE) was set at 9.88%

#### **Current Methodology: Capital Structure**

- Small: Rate base < \$100 M
  - Debt/equity: 50%/50%
- Medium small: Rate base -- \$100 M to \$250 M
  Debt/equity: 55%/45%
- Medium large: Rate base -- \$250 M to \$1 B
  Debt/equity: 60%/40%
- Large: Rate base > \$1 B
  - Debt/equity: 65%/35%

# **Current Methodology: ROE**

- All the LDCs were allowed the same after-tax return on equity of 9.88%
- ROE was derived by adding an equity risk premium (ERP) of 3.80% to the forecast yield on 30-year Canada bonds (as of 1999)
- The ERP was derived as a weighted average of premiums by three tests:
  - the equity risk premium test;
  - the discounted cash flow test; and
  - the comparable earnings test

# **Current Methodology: Updating**

- The ROE would change each year by 0.75 times the annual change in the 30-year Canada bond yield
- Applying this formula to the 2005 year-end bond rates produces a ROE of 8.65%

# Suggested Methodology: CAPM

- In competitive markets, investors who hold a risky asset must be compensated for the risk they bear
- In the absence of compensation they would have no incentive to prefer risky assets over the risk free asset
- This compensation is presented in the form of additional expected rate of return over the risk free rate – the risk premium

# Suggested Methodology: CAPM

- The risk of an asset is measured by its beta
- The beta of an asset measures the sensitivity of the expected rate of return of a risky asset to the expected rate of return of the "market"
- The "market" is usually represented by an index which captures the market, such as the S&P/TSX Index and its expected rate of return is denoted by E(Rm)

#### Suggested Methodology: CAPM

- Risk Premium = beta\*(E(Rm)-Rf)
- Expected ROE= Rf+ Risk Premium
- Expected ROE = Rf+ beta\*(E(Rm)-Rf)
- The risk premium of a public company can be estimated by regressing a firm's rate of return, implicit in market prices, on the rate of return of the market

# Why CAPM

- The CAPM is used by other regulatory bodies (e.g., Australia, UK) to establish a risk premium for equity holders
- It is an objective market-based approach that relates to actual conditions in financial markets
- It has a strong theoretical foundation in the academic finance literature
- It is widely adopted in financial markets
- Major stock exchanges provide estimates for betas for all companies listed on the exchanges
- The CAPM is subject to fewer errors relative to the other two methods which require estimates of future cash flows and their likelihoods
- Implementing the CAPM is relatively simple and requires use of data that are readily available

# Suggested Methodology: Risk Free Rate

- It seems reasonable that the spot rate should not be used as the risk free rate
  - Since it is not a fair representation of the rate to prevail over the next review period
- The decision should therefore be forward and historical rates
  - The forward rate as it is a good estimate of the spot rate that will prevail in the future
  - Some historical average of forward (or spot) rates or a longer term rate, guided by the mean reverting process since it can be considered as an average of the short term rates

#### **The Risk Free Rate**

#### **Mean Reverting Process**



### Suggested Methodology: Risk Free Rate

- This is estimated utilizing the forward rate implied in the zero coupon curve
- The estimated rate, based on an average of 5, 10 and 15 year forward rates is 5.01%



- ERP to be estimated using only the Capital Asset Pricing Model (CAPM)
- The risk premium of a public company can be estimated by regressing a firm's rate of return, implicit in market prices, on the rate of return of the market
- LDCs are not public companies another way must be used

- After-tax (unlevered) betas of a few proxy publicly traded (on the TSX) companies were collected
- The average (52 weeks) beta for the years 2004 and 2005 turns out to be 0.357
  - The average (60 months) beta is 0.2033
- The market return for the S&P/TSX index was 7.17% and 10.65% based on the past 5 years and 10 years, respectively

- The risk premium (when D=0) is the estimate of the after-tax beta, times, the market return less the risk free rate, i.e., beta\*[E(Rm)-Rf]
- The market return (MRP) can vary between 2.16% and 5.64%
  - It seems that an average MRP of about 5% is commonly used by business valuators in Canada
- The overall after-tax ROE for the LDCs, when D/E=0, can vary between:
  - 5.78% and 7.02% based on the 52 week beta (0.357)
  - 5.45% and 6.16% based on the 60 month beta (0.203)

- The overall after-tax ROE for the LDCs, when D/E=1.5 (debt comprise 60% of the capital structure, tax=36%), can vary between:
  - 6.52% and 8.956% based on the 52 week levered beta (0.892)
  - 5.87% and 7.25% based on the 60 month levered beta (0.508)

### Suggested Methodology: Cost of Debt

- Separate rates for long-term and short-term debt
- LDCs that currently have outstanding third-party debt, will use the average rate of interest they are paying
- The average rate will be reset each year based on the expected average interest rate to be paid on the outstanding third-party debt in the coming year

### Suggested Methodology: Cost of Debt

- Cost of debt for LDCs with no debt will be the risk free rate plus the average spread between a sample of "A/BBB" rated corporate bonds of 5, 10 and 20 year maturities and the corresponding Canada bonds
- The maximum allowable cost of short-term debt should be set annually as an average of interest rates of commercial paper issued by the same sample of companies

# Suggested Methodology: Debt/Equity Ratio

- Total debt should include both short-term and long-term debt, following the practices of the credit rating agencies
- The academic literature has still not reached a definitive answer regarding the issue of the optimal debt-equity ratio
- Some authors suggest that the best way to choose this ratio is to mimic the average in the industry
- For an "A/BBB" rating on long-term debt instruments, a regulated utility can usually carry 60% to 70% debt on its balance sheet
  - This declines to the 50% to 60% range when the company is involved in more unregulated activities which are subject to greater instability, uncertainty, and business risk

# Suggested Methodology: Debt-Equity Ratio

- Recommendations:
  - Two groupings of LDCs for the purpose of establishing the maximum total debt to total debt plus equity proportions
  - For all LDCs with a rate base, excluding working capital allowances of less than \$300 million, the maximum debt-equity split should be 50%/50%
  - For all LDCs with a rate base in excess of \$300 million, the maximum debt-equity split should be 60%/40%.
- If a LDC chooses a debt-equity split less than these maximums, then the actual proportions should be used in determining the WACC for the LDC and the resulting revenue requirements
- Limit the proportion of short-term debt in the capital structure to the same rate as the working capital allowance. Since short-term debt should be used to finance short-term assets, primarily working capital requirements

# Suggested Methodology: Updating Mechanism

- There are two options for the annual updating of the ROE
- In option one, the risk premium would remain constant over the five-year period
  - The overall ROE would change in line with the annual changes in the risk free rate.
  - The change in the risk free rate incorporated in the ROE should not change on a one-for-one basis with the actual change in the risk free rate. A formula is suggested
- In option two, both the risk free rate and the risk premium are calculated each year