Getting it Right at 18 Months ... Making it Right for a Lifetime

Report of the Expert Panel on the 18 Month Well Baby Visit

September 2005





Executive Summary

Our children are our future. The skills they need to achieve their full potential in life begin to form in the first months and years of life. Brain development in the first three years will affect learning, behaviour and health throughout life. Healthy child development is one of the key determinants of health.

We have the knowledge to enhance the development of all children in Ontario and help them achieve their potential. There are excellent parenting and family resource programs in the community that provide information and resources that parents can use to enhance their child's development. There are also specialized services to help children who are experiencing speech and language problems, vision problems or other developmental delays. The challenge is linking parents to these resources and services, and to other parents.

To help parents make the right connections, we must build stronger partnerships among parents, primary care providers and community services, and create a culture that enhances the developmental health and well-being of the youngest members of our society.

The primary care system provides an effective way to reach parents and children, and help build partnerships with community services. Most families with young children already have regular ongoing contact with the primary care system. They see their primary care provider at regular intervals during the first few months of their children's lives for well baby visits and immunizations (i.e., two months, four months, six months, nine months, 12 months, 15 months, 18 months). Many primary care providers (i.e., family physicians, community paediatricians and nurse practitioners) are already using these well baby visits as an opportunity to review the child's development, discuss with parents ways to provide warm, rich, responsive environments for their children, and connect them with services in the community. But this practice is not universal.

Desired Outcome

To create a culture focused on enhancing the developmental health and well-being of children.

The Expert Panel recommends that Ontario develop a system where every child in Ontario receives an enhanced 18 month well baby visit, which would include:

- a developmental review and evaluation by parents and primary care providers, using the Nipissing District Developmental Screen (NDDS) and the Rourke Baby Record
- a discussion between parents and primary care providers about healthy child development and behaviour
- information about parenting and other community programs that promote healthy child development and early learning
- when needed, timely referrals to specialized services
- a measurement and evaluation component that tells us how our children are doing and that our programs are working.

From Plan to Action

The Expert Panel is recommending a number of strategies (see summary on page iii) designed to ensure that every child in Ontario receives an enhanced 18-month well baby visit. These strategies will have a direct impact on the primary care system, and on community services for families and children. They may also result in increased demand for specialized services for children. Some of the recommendations can be implemented quickly; others will require more planning.

Achieving the desired outcome will require the support and commitment of the entire system.

The Expert Panel recommends that, to achieve the desired objective:

- the Ministry of Children and Youth Services and the Ministry of Health and Long-Term Care dedicate appropriate resources and work collaboratively to implement an enhanced 18 month well baby visit
- the two ministries establish an implementation group made up of people with expertise in primary care, healthy child development, professional education, and data, measurement and evaluation

Members of the Expert Panel are ready and willing to help implement an enhanced 18-month well baby visit. We are committed to working within our own organizations and in our communities to promote healthy child development.

The goal should be to have all elements of an enhanced 18 month well baby visit in place in Ontario within two years' time.

However, the Expert Panel would like to emphasize that the enhanced 18 month well baby visit is not an end in itself, but a means to enhance child development by creating more effective partnerships among parents, primary care providers and community services. Although the recommendations in this report are focused on a single event in time (i.e., the 18 month well baby visit), the Expert Panel believes that the process involved in that visit – such as using the NDDS and the Rourke, discussing healthy child development and linking families to services -- will help reinforce the importance of healthy child development and make both parents and primary care providers more aware of ways to support healthy child development throughout the early years.

The potential benefits to Ontario are measurable and real. Implementing an enhanced 18 month well baby visit and providing appropriate services will help all children in Ontario develop into healthy, educated, confident and productive adults. It is a critical investment in our human capital. It will also reduce the long-term costs associated with poor child development, including higher health and treatment costs later in life, higher welfare costs, and the social costs associated with juvenile delinquency and crime (Schweinhart et al, 2005).

Summary of Strategies to Achieve the Outcome

Creating a culture that is focused on enhancing child development will require tools, leadership, education, and other resources. The Expert Panel has identified a number of strategies (discussed in more detail in the full report) that must be implemented to support an enhanced well baby visit. Some of these strategies can be implemented immediately; others will require more planning and development.

1. Provide parents and providers with tools to support an enhanced 18 month well baby visit

- 1.1 Acquire province-wide rights to use the 18-month Nipissing District Developmental Screen (NDDS) and make it widely available to parents through their primary care providers, Ontario Early Years Centres, public health departments, libraries, recreation centres and other parenting and family services in the community.
- 1.2 Give all primary care providers free, easy access to the revised Rourke Baby Record, which includes an evaluation of the child's development, and encourage its use as a charting tool to promote and monitor healthy child development.
- 1.3 Fund the Ontario College of Family Physicians to work with the Guidelines Advisory Committee to develop a clinical practice guideline for primary care providers for an enhanced 18 month well baby visit.
- 1.4 Develop and promote the use of an 18 month visit flow chart to assist primary care providers.

2. Build effective partnerships among parents, primary care providers, and community resources

- 2.1 Ensure all information and education about the enhanced 18 month well baby visit is family-centred, reinforces parents' role in creating warm responsive environments where children can thrive, and encourages primary care providers to work with parents to enhance child development.
- 2.2 Provide primary care providers with information about healthy child development including the effectiveness of the NDDS -- that they can share with parents.
- 2.3 Identify a core set of services to which all Ontario families should have access in their communities and regions.
- 2.4 Provide easy-to-use information to primary care providers about community services.
- 2.5 Establish consistent names for similar services across the province and a single branded local phone number that both primary care providers and parents can call for information, resources and referrals to community programs and services.

2.6 Ensure community services that see children referred by primary care providers are able to keep the primary care providers informed about the services provided and the children's progress.

3. Provide information, education and support for primary care providers

- 3.1 Develop an awareness/education program that will reinforce with primary care providers the importance of healthy child development and that builds on existing successful models.
- 3.2 Share and promote successful outreach strategies to involve primary care providers in healthy child development.
- 3.3 Identify and support peer leaders family doctors, nurse practitioners, paediatricians, and child development specialists -- who can act as coaches and mentors, and help deliver education programs.
- 3.4 Provide incentives to compensate/remunerate primary care providers for providing an enhanced 18 month well baby visit.
- 3.5 Promote collaborative models for delivering the enhanced 18-month well baby visit.

4. Encourage timely access to services and manage wait times

- 4.1 Develop a standard system for collecting data on wait times for child development services across the province.
- 4.2 Develop a strategy to reduce and manage wait times.
- 4.3 Support families on wait lists by referring them to universal community services.

5. Describe the developmental health status of our children

- 5.1 Identify how to collect aggregate data from the 18-month well baby visit
- 5.2 Analyze and disseminate findings to strengthen services
- 5.3 Consider developing a secure system that can collect individual data and link with other early years information systems

6. Evaluate the impact of the enhanced 18-month well baby visit

- 6.1 Develop outcome measures for the enhanced 18-month well baby visit and evaluate the initiative's ability to achieve those outcomes.
- 6.2 Over time, establish at least one other point during the early years likely age 5 -- when all children are evaluated for healthy child development.
- 6.3 Continue to evaluate the tools, resources and supports for the enhanced 18-month well baby visit, updating them as required to reflect new evidence and best practice.

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Preface

In the fall of 2004, the Minister of Children and Youth Services announced *Best Start*, a 10+ year plan designed to support parents in their efforts to raise healthy children and help them achieve their full potential. As part of the first phase of *Best Start*, the Minister convened an Expert Panel under the joint leadership of the Ontario College of Family Physicians and the Ontario Children's Health Network to provide advice on:

- the potential to involve primary care providers in a more systematic way in promoting and monitoring healthy child development, focusing on the 18-month well baby visit
- standard tools that could be used by parents and primary care providers to monitor child development
- strategies to ensure that every child in Ontario benefits from the universal early learning, care and parenting programs available in the province
- strategies to ensure children who are experiencing developmental delays are recognized and referred promptly to specialized services
- the potential to use data from the 18 month well baby visit to describe the developmental status of Ontario's children
- effective ways to evaluate the impact of these initiatives.

Members of the Expert Panel on the 18 Month Well Baby Visit were chosen for their knowledge and expertise in primary care, child health, public health, children's services and research. They began meeting in February 2005. Over the next four months, the Panel worked intensively, gathering information from primary care providers and agencies that provide services for children through meetings and surveys, reviewing the literature and programs available in other jurisdictions, examining possible tools, and developing possible strategies to involve primary care providers in monitoring and promoting healthy child development. In June 2005, the Expert Panel held a consensus building workshop with experts in child health and development, where its proposals for tools, strategies and approaches were discussed. The Expert Panel used the feedback from the workshop to refine its work.

This is the final report of the Expert Panel to the Minister of Children and Youth Services.

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Many other people actively contributed to our work, including the staff in public health units, Ontario Early Years Centres, Infant Development Programs, and Preschool Speech and Language Programs who took time from their busy schedules to complete our surveys, and the individuals who attended our consensus building workshop.

The Expert Panel would also like to thank the following people for their assistance:

- Nancy Novak, HBHC Early Identification Coordinator with Toronto Public Health, who provided research and administrative support to the Panel, and coordinated all Panel activities
- Dr. Leslie Rourke, who worked directly with the Expert Panel to incorporate a developmental evaluation into the Rourke Baby Record
- Jean Bacon, who assisted in writing the final report.

I. Background

The link between healthy child development and life-long health and well-being

Our children are our future. Children born today are the students and workforce of tomorrow. They are our human capital: the community leaders and innovators who will shape our society. Throughout their lifetimes, they will live in a demanding world marked by rapid social, technological and economic change. The skills they need to cope in that future world -- language and literacy skills, the capacity to learn, problem solving skills, the ability to regulate their emotions and the ability to make healthy choices – begin to form in the first months and years of life. In fact, brain development in the first three years sets the base of competence, and will affect learning, behaviour and health throughout life (McCain & Mustard, 1999). Child development is one of the determinants of health.

There are critical periods when young children need appropriate nutrition and stimulation to establish the neural pathways in the brain required for optimal development – that is, for them to be all they can be and achieve their full potential. Many of these critical periods are over or waning by the time a child is six years old. Children who do not receive the supports needed for healthy child development early in life may have difficulty overcoming problems later. They will be more likely to develop learning, behaviour or emotional problems, higher health and treatment costs later in life, higher welfare costs, and be more involved in juvenile delinquency and crime (Schweinhart et al, 2005). They may also be at higher risk for health problems, such as high blood pressure, Type II diabetes and mental health problems, than children who receive the kind of stimulation that supports healthy child development (McCain & Mustard, 1999).

The opportunity to enhance development for all Ontario's children

As a result of research, we now know the factors that put children at risk for poor development, such as poverty, stress, neglect or abuse. Although socioeconomic status is a risk factor for poor child development, there are children in all socioeconomic groups who are not reaching their optimal development.

We also know the types of activities that can enhance child development and improve behaviour, learning and health in later life (McCain & Mustard, 1999) – regardless of socioeconomic status, including:

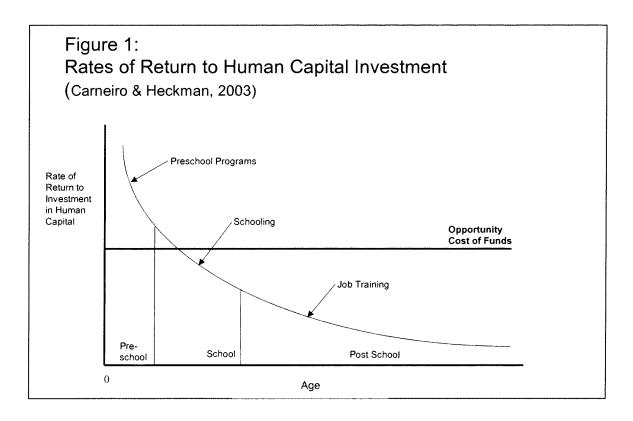
- nurturing by parents in the early years
- reading to children
- positive interactions with adults and other children
- opportunities for play-based learning and problem solving with other children
- early child development programs that begin early and involve parents or other primary caregivers

- programs that link all parents to community resources and to other parents, such as prenatal programs, parenting groups, play groups, reading programs, recreation programs
- specialized services as needed that support parents in their efforts to raise healthy children.

Armed with this knowledge, it is possible for Ontario to develop programs and initiatives – such as an enhanced 18-month well baby visit -- that will support and assist all parents in their efforts to encourage their children's development.

The benefits of investing in young children

When we, as a society, support our youngest children, we reap the benefits over many years. Those children develop into healthy, educated, confident and productive adults. As Figure 1 illustrates, investing in our youngest children in the first years of their lives leads to the greatest return on our investment in human capital.



Ontario's healthy child development initiatives

Ontario supports a number of programs and services designed to promote healthy child development, from conception to age 6 (see Figure 2). The services listed above the heavy line, such as primary care services, parenting resource programs, child care services and kindergarten, are "universal" programs that **all** families in Ontario can access and use (depending on their availability in their communities). The services listed below the heavy line, such as the Infant Development Program and children's treatment

services are "targeted" programs designed to help and support the approximately 8% of families who have been identified as being at high risk for poor child development and/or who have children with special needs.

Ontario is now starting to implement Best Start, a 10+year plan whose goals is to:

- help every child in Ontario realize his or her potential by providing access to a continuum of early learning and child care services
- make Ontario an international leader in achieving the social, intellectual, economic, physical and emotional potential of all its children.

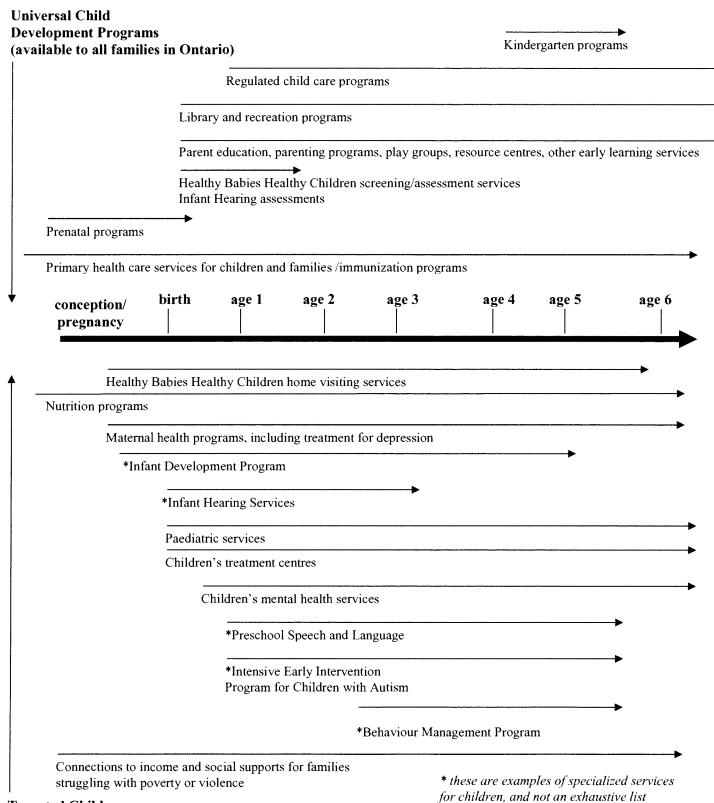
Best Start will fill gaps in the universal services for young children currently available by providing more child care places, developing an early learning program for all children between the ages of 2 and 4, and improving the quality of early learning and child care programs in the province. Best Start will also enhance certain targeted services, such as Healthy Babies Healthy Children and Preschool Speech and Language, so they are better able to serve the families and children who will benefit from their programs.

Challenge: linking parents to services

While Ontario funds a wide range of programs that support early child development, all families and children are not necessarily accessing or using these services. Barriers that keep families from connecting with services include language, culture, education and beliefs or attitudes about child raising. In some cases, parents are not aware of the importance of early child development or of the programs available to them. In other cases, parents may have a sense that they could be doing more to provide a safe rich environment for their young children, or they worry their child is lagging behind other children the same age in language or motor skills, but they do not know where to turn for help. Working parents may not have the time to seek out or attend community programs. More affluent families may assume that they do not need these services or that the programs are only available to families who are socially or economically disadvantaged.

Because it is not easy for parents to connect with community services, many families do not benefit from the opportunities to enhance their children's development. Some families whose children are experiencing some delays in their development are not assessed or linked with more specialized services, such as speech and language therapy, until the children start school – when it is much more difficult for them to catch up with their peers.

Figure 2: Ontario's Universal and Targeted Programs for Children



Targeted Child Development Programs (for families at high risk/ children with special needs)

Opportunity: building on existing contacts with parents

The most effective way to help link all parents with young children (i.e., from conception to the age of 6) to services and to other parents is to integrate child development information, developmental reviews, and evaluations into the routine (universal) contacts that families already have with the health, social service and education systems. For example:

- Almost all families have contact with the health system when their children are born either through a hospital or a midwife. *Healthy Babies Healthy Children* and the *Infant Hearing Program* take advantage of that contact with new mothers to determine whether they need support with parenting and to screen infants' hearing. As part of that assessment, all new parents are told about parenting resources in the community, the 18 to 20% of families who are felt to be at some risk of problems with early child development are linked with community services, and the 8% felt to be at high risk receive home visiting and other support services.
- Most families routinely access primary care services delivered by family doctors, community-based paediatricians and nurse practitioners. These services begin in the pre-conception stage and provide family-centred care throughout the early years. Primary care providers offer routine care for young children at regular stages in the early years (e.g., 2 weeks, 1 month, 2 months, 4 months, 6 months, 9 months, 12 months, 15 months, 18 months, 2 years, 3 years, 4 years, 5 years, 6 years) for "well baby" visits and immunizations. These visits have traditionally focused on assessing children's physical health, ensuring they are meeting milestones for physical growth (i.e., height and weight), and immunizing them against a number of childhood diseases. They also provide an opportunity for primary care providers to identify children with serious physical or development delays, such as cerebral palsy or autism, children with behaviour or mental health issues, families with child abuse issues, and refer them to specialized child treatment services. Most families with young children attend these "well baby" checks up to 18 months, and many continue to see their primary care provider for both well baby care and treatment for health problems up to and beyond age 6. The regular contact that primary care providers have with families throughout these early months and years provides an opportunity to engage parents in an ongoing discussion about child development and the services available in the community, to encourage parents' efforts to provide a warm, rich, responsive environment for their child, and to help identify any developmental problems or delays.
- Most families have contact with the education system when their children enter grade one (because kindergarten is not mandatory in Ontario, about 4 to 5% of children do not attend publicly funded kindergarten programs). As part of Best Start, all schools across Ontario will soon be using a common assessment tool, the Early Development Instrument (EDI), to assess children's readiness to start Grade 1 (i.e., at ages 5 or 6). The EDI is a short, easy-to-administer checklist developed in 1997 by the Offord Centre for Child Studies at McMaster University and the Hamilton Health Sciences Corporation. It is used to assess the physical, social, emotional, language and

communication development of children in kindergarten. School boards can use EDI data to assess populations of children (e.g., children entering a certain school) for their readiness to learn (e.g., ability to handle new experiences, ability to be cooperative) and identify the need for early learning programs. By analyzing EDI data over time, communities can also determine whether early learning programs are having an impact on readiness to learn. When children enter school, they also have access to individualized assessments and referrals to a range of developmental and learning programs offered by the schools. To build on the contact that families have with schools, *Best Start* plans to establish neighbourhood early learning and child care hubs that will make it easier for families to connect with both the universal and targeted or specialized services they need. The hubs will be located in schools or other central places in the communities where families gather. This will help reach families with children in kindergarten programs (i.e., ages 4 and 5).

II. The 18 Month Well Baby Visit: An Opportunity to Enhance Child Development

School-based programs are an effective way to reach families with preschoolers and children starting school but, by ages 4, 5 and 6, critical learning periods have already been missed, and overcoming delays becomes more difficult and costly. For example, a speech/language delay identified between the ages of 2 and 3 can often be overcome when the child/family receive help while a similar problem identified at age 5 may take more time to correct and will already have cost the child significantly in confidence, self-

esteem, and other language and communication skills, and caused frustration that can lead to behaviour problems. Identifying and treating a vision problem within the first two years of life will help children achieve other developmental milestones.

To help parents create the warm, rich environment young children need, the Expert Panel recommends that primary care providers take a more systematic approach to supporting healthy child development, focusing particularly on the 18 month visit.

The age of 18 months is a key stage in healthy child development. It is the age when children are starting to speak so it is possible to detect early signs of speech and language or other communication problems. It is the age when children are becoming more independent and assertive, and parents may start to experience difficulties managing their children's behaviour. It is the age when early detection can make a difference for many children with specific disorders such as autism. It is also the last point in time when primary care providers will see almost all young children in their practice. After that age - when the child has received the required early immunizations many parents will only bring their child back to the primary care provider when the child is ill. Primary care providers may not see many children again until age 5 when they need immunizations required for school.

About the "Well Baby" Visit

"Well Baby Visits" are part of comprehensive primary health care for infants and their families, particularly in the first two years of life. This comprehensive health and development surveillance program focuses on promoting healthy development for all children. The timing of the well baby visits tends to follow the immunization schedule so there are 4 to 6 visits in the first year and a couple in the second. This ongoing monitoring provides regular opportunities for primary care providers to revisit the infant's growth and development within the family and community setting, provide support and education for parents, and connect families to community resources As an infant grows, it is important to review specific aspects of development, safety, nutrition and health.

The goals of the well baby visit are to:

- address parental concerns
- monitor physical growth and development
- assess parent-child interactions and family health
- counsel about development, safety, nutrition and community resources
- encourage parents
- provide immunization and other preventive care
- identify risks/problems for action.

Because families are already bringing their children to primary care providers at 18 months to be assessed, it would be highly efficient to expand the current well baby visit to include: a more extensive discussion with parents about enhancing healthy child development, a more in-depth review and evaluation of the child's current stage of development, and information and referrals that will help parents connect with community programs and services.

Building on the 18 month well baby visit would:

- take advantage of the ongoing relationship that primary care providers already have
 with families. Primary care providers are considered the most trusted source of
 information on health and well-being. They are also an important source of support
 for families because they will continue to see the parents and children over many
 years.
- make primary care providers more aware of the importance of healthy child development and of the community services available to support parents, and give them appropriate tools to evaluate and promote healthy child development
- make parents more aware of the importance of healthy child development at a key stage in their child's life, give them access to appropriate tools to assess child development (e.g., the Nipissing District Developmental Screen) and enhance parenting skills
- be a highly cost effective way to enhance child development and link families to services
- complement the parent support and assessment services now being delivered in the community
- help Ontario gather information about child development that will lead to more useful programs and services for families and children.

Parents' health has a direct impact on child health and well-being. Because of their relationship with the family and their training, primary care providers are also able to evaluate the parents and identify any issues, such as depression, stress or family violence, that could adversely affect the child's development.

An enhanced 18 month well baby visit would also be consistent with Ontario's vision for

children and its focus on health promotion and preventive care. Children who have the opportunity to develop to their full potential are more likely to be successful in school and in life, and more likely to enjoy life-long health and wellbeing. In addition, the few children who are experiencing developmental delays can be

Ontario's Vision for Children

An Ontario where all children and youth have the best opportunity to succeed and reach their full potential.

identified early and receive appropriate services and support.

An enhanced 18 month well baby visit in action

An enhanced 18-month well baby visit involves both parents and primary care providers doing a thoughtful review and evaluation of a child's development. The following is a description of an enhanced 18 month well baby visit with suggested points for further inquiry based on the revised Rourke Baby Record and the parent-administered NDDS, and informed by materials developed for *Bright Futures*, a program developed by the US Department of Health and Human Services.

Before the visit, parents complete the 18 month Nipissing District Developmental Screen (NDDS): a one-page checklist of "yes/no" questions about all aspects of their child's development. The visit begins with the provider talking to the parents about their answers to the NDDS. Did they answer "no" to any questions? Do they have any concerns about their child's development? Any issues identified by parents, such as behaviour issues, sleeping or eating problems, are discussed briefly and recorded on the provider's chart or record. They also provide a focus for the rest of the examination and visit.

The primary care provider then does a review and evaluation with the parents, asking about:

- the family situation (how are you? how are things going in your family? have there been any changes in the family? any previous issues that should be reviewed? are there any parental issues that could affect the child, such as stress, fatigue or depression? what is the child's place in the family?)
- nutrition (is the toddler still breast-feeding? if not, how much and what type of milk does the child drink? how much juice? what types or varieties of food does the child eat? is the child still using a bottle? does the child go to sleep with a bottle? are there any family or cultural dietary issues? is the family vegetarian?)
- parent/child interactions (what are some of the things you enjoy most about your child? what seems most difficult? what kinds of things do you find yourself saying "no" about? how are you managing her behaviour? do you set limits? have you established a schedule for eating and sleeping?) In addition to asking the parent questions, the primary care provider will observe the interaction between parent and child (e.g., how do they communicate? what words do they use? what is the tone of the interaction and the feeling conveyed? when the primary care provider speaks to the child directly, does the parent intervene? does the parent seem positive when speaking about the child?)
- the child's social/emotional development or temperament (does the child have opportunities to play with other children? how does he relate to other children? how does he assert himself? does he come for comfort when distressed?)
- the child's communication skills (can the child point to three body parts? does he or she imitate sounds? does he or she participate in pretend play?)
- the child's motor skills (can the child walk backward 5 steps without support? has he or she recently mastered a new fine motor task?)
- the child's adaptive skills (can the child remove socks or gloves without help?)

Any problems or issues identified by either the parent or the provider are discussed and kept in mind throughout the visit.

The primary care provider then weighs and measures the child (including measuring the head circumference) and graphs the results on the child's growth chart, looking for any changes in growth patterns. A physical examination at 18 months includes observing the child's gait, assessing the eyes and vision, asking about and assessing the child's hearing, and asking about dental care. It also includes a general physical examination that, depending on the developmental assessment, may also include a neurological examination.

The primary care provider then discusses safety issues with parents, focusing particularly on bath safety and the choking risk associated with small toys. He or she also reviews the immunizations the child will receive at that visit, and the boosters required in the future.

At the end of the visit, the primary care provider reinforces the positive things that the parents are doing to enhance their child's development, and encourages parents to use the age-appropriate activities listed on the NDDS (e.g., reading and talking to the child, joining parent and play groups). The provider also provides information on community resources for parents and children – such as the Ontario Early Years Centres -- and reinforces the importance of giving the child opportunities to play and to interact with other children.

If, in the course of the visit, the provider identifies a problem or issue that requires more specialized services or follow-up, he or she will discuss this with the parents and make the appropriate referral/s. (See Appendix 4.)

The provider administers the immunizations (two needles: Pentacel and MMR) and observes the parent/child interaction during that stressful event.

The provider completes his or her chart or records, and notes any issues in the child's file.

The benefits of an enhanced 18 month well baby visit: Experience in one practice

Because a standard enhanced 18-month well baby visit is not yet in widespread use, there has been no systematic evaluation of its impact. However, a retrospective review/audit in a six-physician family practice¹ that provides an enhanced 18-month well baby visit, revealed the following:

- 30 of 34 children who should have had an 18-month visit within the audit period (January to March 2003) received one (of the four who did not, one had been moved to specialized foster care as a result of an earlier assessment, one had been ill so the well baby visit had been delayed, one received only the immunizations, and one missed the visit with no explanation)
- all 30 children with completed records had height, weight and head circumference growth charting, a parent-completed Nipissing District Development Screen, and immunizations
- the providers used the Rourke Baby Record for all but one visit, where the Healthy ABC record was used instead
- with all 30 children, the primary care providers identified some safety, nutrition or family issues often related to decreased milk intake
- 17 of the 30 children had no specific developmental issues, and their families were told about local parenting resources and encouraged to keep enriching their child's development
- 13 had problems that required further action, including:
 - 2 with speech delays referred for speech and language assessment
 - 1 who was not walking and might have a heart murmur referred for further assessment
 - 1 child with possible strabismus referred to an opthalmologist
 - 1 child had poor weight gain and is being followed and assessed within the practice
 - 3 children had nutritional issues, such as excess milk or juice intake or parental concerns about their eating
 - 3 children had behavourial issues
 - 2 families (one with twins) had significant previously known parent or family issues.

These findings demonstrate that an enhanced 18-month well baby visit can be delivered effectively by providers in primary care settings. The results reinforce that most children are achieving their potential. They also indicate that the process does help identify issues that require further action.

The Expert Panel recommends the following plan to implement an enhanced 18 month well baby visit within Ontario's primary care system.

¹Tthe Smithville Family Health Centre: the sole clinic serving a small town/rural low to middle income population of 10,000 people.

III Implementing an Enhanced 18 Month Well Baby Visit

Goal

To promote and enhance the healthy development of all children in Ontario through a focus on the 18-month primary care well baby visit.

Objectives

- 1. To develop effective partnerships among parents, primary care providers and community services to promote healthy child development.
- 2. To make the consistent promotion and monitoring of healthy child development, focusing particularly on the 18 month well baby visit, a standard of care for all primary care providers, including family health teams, primary care physicians and nurse practitioners.
- 3. To make parents aware of community resources that will support them in raising their children, help improve their parenting skills and give their children an opportunity to learn and grow in safe, responsive environments.
- 4. To link families with children who are experiencing developmental delays with appropriate community resources.
- 5. To describe the developmental status of Ontario's children at age 18 months.

Desired outcome

To create a culture focused on enhancing the developmental health and well-being of children.

The Expert Panel recommends that Ontario develop a system where every child in Ontario receives an enhanced 18 month well baby visit which would include:

- a developmental review and evaluation by parents and primary care providers, using the Nipissing District Developmental Screen (NDDS) and the Rourke Baby Record
- a discussion between parents and primary care providers about healthy child development and behaviour
- information about parenting and other community programs that promote healthy child development and early learning
- when needed, timely referrals to specialized services
- a measurement and evaluation component that tells us how our children are doing and that our programs are working.

Principles and assumptions

The Expert Panel's recommendation for an enhanced 18 month well baby visit is based on principles/assumptions taken from current practice and the scientific literature.

- The opportunity to enhance early development of all children in Ontario regardless of socioeconomic status -- is real.
- Warm and consistent parenting in the early years has a decisive, long-lasting impact on how children develop. Partnerships with parents are key to enhancing healthy child development and providing family-centred care. Both parents and primary care providers should be involved in monitoring children's development, identifying vulnerabilities and determining the need for services and referrals.
- Ontario should build on existing programs, providers, services and relationships to enhance healthy child development.
- Monitoring child development is an essential part of primary health care
- Early intervention at the first sign of a developmental delay can significantly enhance child development. A "wait and see" approach is not in the best interests of children and families.
- The early identification and support of families with children who have moderate or severe disabilities can ensure quality of life for the child and family, and help prevent or reduce the impact of any secondary problems. Support during the early years can also help families meet the needs of a disabled child and maintain a healthy family life.
- The early identification of developmental delays may lead to an increase in demand
 for services and may result in longer waits for some services. Much can be done for
 families waiting for services by making innovative use of other services and existing
 resources. A shortage of services should not be used as a reason to delay early
 identification.
- Investing in services for children during the early years will improve quality of life for children and families, and result in a higher return on investment (i.e., human capital).(Carneiro & Heckman, 2003)
- \$1 invested in children in the early years saves \$7 later in other treatment, education and social costs. (Schweinhart et al., 2005)
- The design of more effective parenting, early learning and care programs depends on good data about Ontario's children. Information gathered from the 18 month assessment, and from other developmental assessments will provide valuable data. The methods used to collect this information should build on existing systems.
- The determinants of health, including socioeconomic status and housing, have a profound impact on child health and development. An enhanced universal 18 month well baby visit and other healthy child development initiatives should be part of larger efforts to influence the determinants of health.

Challenges and opportunities

The enhanced 18 month visit just described is already occurring in many primary care settings across the province. Many primary care providers have embraced their role in monitoring child development, and integrating an ongoing developmental evaluation into the routine care they provide for families and children.

The challenges that many primary care providers will face in implementing this strategy to enhance healthy child development include:

- lack of awareness of the importance of early child development and the developmental milestones that children should reach at certain ages and stages of life
- lack of time in busy practices to integrate this additional function
- lack of standard, evidence-based resources and tools that primary care providers can use to assess and monitor child development
- lack of compensation for a developmental review and evaluation process that will add time to a well baby visit
- lack of links/communication between primary care providers and community parenting resources and other child development services
- shortages/maldistribution of primary care services in Ontario: some families do not have a regular primary care provider and, therefore, may not benefit from an enhanced 18 month well baby visit.

Changes that are occurring in the primary care system – in particular, the establishment of primary care group practices such as family health networks, groups and teams, the increase in community health centres (CHCs), and the strengthening of public health services – may provide the means to overcome some of the challenges and an opportunity for primary care to play a stronger role in promoting healthy child development. For example, family health networks, groups and teams will focus more on preventive care and enhancing health, and on providing comprehensive care for families across all ages and stages of life. As part of their contract with the Ministry of Health and Long-Term Care, they are provided with incentives to meet certain targets for childhood immunizations and other preventive services. These teams of family physicians have the skills and expertise required to evaluate child development. As other providers such as nurse practitioners, nurses and others are added to the teams, the physicians will have better supports and an enhanced 18 month well baby visit could become part of the services that all teams offer.

The enhanced well baby visit would also be a natural "fit" for community health centres, which focus on promoting health and providing comprehensive health and social services for the populations they serve.

The strengthening of public health services across the province may also provide a means to support an enhanced 18 month well baby visit, either by providing information for primary care providers or by working collaboratively with them to ensure that all families have access to information about child development, a developmental evaluation at 18 months, and appropriate referrals to community services.

Strategies

To achieve the desired outcome and successfully implement an enhanced 18 month well baby visit across the province, Ontario will need the right tools, leadership, partnerships, education and other resources. The Expert Panel recommends the following strategies to implement an enhanced 18 month well baby visit.

1. Provide parents and providers with tools to support an enhanced 18 month well baby visit

The purpose of monitoring child development, focusing on the 18 month well baby visit, is to make primary care providers and parents more aware of the importance of healthy child development and how to enhance it. Much has been learned from primary care practices and community programs about the tools and processes to make this work.

For some primary care providers, the process of working with parents to monitor and promote child development may be a change in practice. Having access to standard tools and resources will make it easier for them to make that change and incorporate the developmental review and evaluation into their 18 month well baby visit. Providers who are already routinely assessing the children they see will also benefit from standard tools which can help: streamline their practice, ensure all children are assessed consistently, and ensure families are referred or directed to appropriate community programs and/or specialized services.

While having access to standard resources and tools will ensure greater consistency across the province, the tools are not an end in themselves: they are the means to ensure that both parents and primary care providers are looking for ways to enhance child development throughout the early years. The Expert Panel recommends that Ontario:

1.1 Acquire province-wide rights to use the 18-month Nipissing District Developmental Screen (NDDS) and make it widely available to parents through their primary care providers, Ontario Early Years Centres, public health departments, libraries, recreation centres and other parenting and family services in the community

The Nipissing District Developmental Screen (NDDS) is a parent-completed surveillance tool designed to help parents understand healthy child development and review whether their children are achieving developmental milestones. The NDDS consists of a checklist of questions about a child's communication, gross motor skills, cognitive skills, social-emotional skills and self-help skills at different ages from one month to six years, as well as a list of age-appropriate activities that parents can use to enrich their child's development. (See Appendix 1 for a copy of the 18-month NDDS.)

Ideally, parents would obtain a copy of the 18-month NDDS – from the primary care provider, from a public health nurse, or from a parenting service or library in the community — and would complete it and bring the results to the visit. If parents did not have access to the NDDS before the visit, they should be given a copy at the time of the visit and asked to complete it before seeing the primary care provider. The provider and parents would then discuss the results. If parents answered "no" to any question, that would be discussed with the provider. If parents answered "no" to two or more questions on the NDDS, that would be a trigger for the primary care provider to consider referring the child for a more in-depth developmental assessment.

The Nipissing is available in five languages – English, French, Spanish, Chinese and Vietnamese – and is already in widespread use in the *Healthy*

Babies Healthy Children program, the Ontario Early Years Centres and other developmental services. It is an effective way to educate parents about healthy child development, involve them in monitoring their child's development, and encourage appropriate developmental activities. It has also been shown to be effective in identifying children at risk of developmental delays. Because of the cost of the Nipissing, it is not as widely accessible or consistently used as it could be. The Expert Panel believes that making the NDDS more widely available in primary care practices and in community settings will benefit the children of Ontario. The Ministry of Children and Youth Services should also determine whether the Nipissing should be available in other languages.

Primary care providers should be informed about the NDDS and its use. Experience in the Ontario College of Family Physician's Healthy Child Development program indicates that physician education about the tool and its usefulness results in greater uptake and use of the tool by parents.

1.2 Give all primary care providers free, easy access to the revised Rourke Baby Record, which includes a developmental evaluation, and promote its use as a charting tool to monitor child development.

Many primary care providers in Ontario are already using the Rourke Baby Record as a charting tool as part of their well baby care. It is a Canadian tool first developed in 1977 and endorsed by the College of Family Physicians of Canada and the Canadian Paediatric Society, which can be used at key ages and stages in the early years: 2 months, 4 months, 6 months, 12 months, 18 months, 2-3 years and 4-5 years.

The authors have worked closely with the Expert Panel to integrate a developmental checklist into the Rourke Baby Record. At 18 months, that evaluation consists of a checklist of 13 items that can be used to evaluate a child's attainment of milestones in social/emotional development, communication/play, motor skills and adaptive skills. (See Appendix 2 for a copy of the revised one-page Rourke Baby Record.)

Primary care providers should have a copy of the Rourke Baby Record – either electronically or in hard copy -- for every child in their practice. Providers would use the form with parents to complete a systematic in-depth review and evaluation of the child's development.

1.3 Fund the Ontario College of Family Physicians to work with the Guidelines Advisory Committee to develop a clinical practice guideline for primary care providers for an enhanced 18 month well baby visit

The Guidelines Advisory Committee (GAC), a joint initiative of the Ministry of Health and Long-Term Care and the Ontario Medical Association, promotes evidence-based health care and the consistent use of best available clinical practice guidelines. When developing a guideline, the GAC conducts an indepth, rigorous review of existing clinical practice and current evidence, and makes recommendations about the best approach.

The goal is to make the enhanced 18 month visit a standard of care based on current evidence. The process of developing the guideline should be multidisciplinary, and result in information that can be used by all primary care providers. It should also include and promote specific resources for parents on healthy child development and parenting.

1.4 Develop and promote the use of an "18 month visit flow sheet" to assist primary care providers

An 18 month visit flow sheet will help ensure that the enhanced 18-month well baby visit is delivered consistently and efficiently, and in a standard way across the province. The flow sheet should set out the route that most families will take and identify the critical points where information provided by parents or identified by providers may require more discussion or a referral to services. (See Appendix 3.)

2. Build effective partnerships among parents, primary care providers, and community resources

The enhanced 18 month well baby visit is not an end in itself, but the means to enhance child development by creating more effective partnerships among parents, primary care providers and community resources. Although the 18-month visit is focused on a single event in time, the process of doing the review and evaluation helps to reinforce the importance of healthy child development and to make both parents and providers more aware of other ways – including tools – to support healthy child development throughout the early years.

Effective parenting is critical to healthy child development. Parents should play an active part in monitoring their children's development and helping children develop and master key skills.

For the enhanced 18-month well baby visit to achieve its goal and objectives, it must be an effective way to link families and children to community resources, parenting resources, play programs and, for those children with developmental delays, more specialized services. Primary care providers in Ontario are usually well connected and have established referral networks with the specialized health services in their area, such as community-based paediatricians, developmental paediatricians, dentists, infant development programs, children's treatment centres, ophthalmologists, and child and adult mental health services. They may be less aware of the other resources for families in their communities, such as Early Years Centres, parent resource centres, parenting programs and play groups. To enhance development for all children, they will need to develop links with these services. Children's services, in turn, will have to develop better techniques for communicating with primary care providers.

To encourage a strong partnership among parents, primary care providers and community services designed to encourage healthy child development:

2.1 Ensure all information and education about the enhanced 18 month well baby visit is family-centred, reinforces parents' role in nurturing healthy

children, and encourages primary care providers to work with parents to enhance child development.

2.2 Provide primary care providers with information about healthy child development – including the effectiveness of the NDDS -- that they can share with parents

Excellent parent resources have been developed and are available.² Primary care providers should be supplied with free copies of these resources that they can give to parents. This will make it easier and faster for primary care providers to explain the importance of child development, and give parents information they can refer to at home. In addition, primary care providers will actively encourage parents to use the NDDS (see 1.1) at all stages of their child's growth and development, and not just at 18 months.

Every effort should be made to promote the use of credible existing materials, such as the *Let's Grow* resources available through many public health units, and to provide consistent information for parents. Information should be age-appropriate. It should also be accessible to people from different cultures. The goal is ensure that the public understand what an 18-month old child can and should do.

2.3 Identify a core set of services to which all Ontario families should have access in their communities, regions and provincially

All families with young children in Ontario should have access to a core or minimum set of services in their communities or regions so primary care providers can make appropriate referrals, regardless of where they are working in the province. The Ministry of Children and Youth Services should work with the Ministry of Health and Long-Term Care and the recently established Local Health Integration Networks (LHINs) to identify the core services families need, and the most effective way to provide those services (e.g., locally, regionally using technology).

2.4 Provide easy-to-use information to primary care providers about community services

To link families to the right resources, primary care providers need consistent information about the services available in their communities and regions. Most communities have identified one program -- often Healthy Babies Healthy Children -- responsible for maintaining an up-to-date inventory of services for children. Funding should be provided to allow that organization to develop and distribute a one-page template, illustrating the local early child development and parenting resource system, to all primary care providers. (See Appendix 4.)

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² Some of the web sites that have information on healthy child development are: www. investinkids.ca, www.cps.ca, www.multiplebirthscanada.org, www.todaysparent.com, www.safekidscanada.ca, www, CICH.ca, www.CEECD.ca, and the web sites of local public health units.

2.5 Establish consistent names for similar services across the province and a single branded local phone number that both primary care providers and parents can call for information, resources and referrals to community programs and services

Ideally, all primary care providers and other child service providers should have a complete, up-to-date listing of community resources and developmental programs, and a description of the services they provide. But community services can change, which makes it difficult to keep a hard copy resource up to date. To help primary care providers connect with local programs, the same services across the province should be referred to in a consistent way that describes the services offered (e.g., the *Preschool Speech and Language* program of [name of community]). In addition, local communities should have a single branded phone number that both primary care providers and parents can use to access local community programs. This phone line should be staffed to coincide with hours offered in family practices. In communities that have already established a community resources number (e.g., 211 or parent talk lines), information about children's services should be incorporated into that program to avoid duplication.

Local communities should also explore other strategies to help link primary care providers and children's services, such as holding information/education sessions that bring both groups together to discuss common issues, and building on existing relationships (e.g., primary care providers and public health).

2.6 Ensure community services that see children referred by primary care providers are able to keep the primary care providers informed about the services provided and the children's progress

When primary care providers refer a family or child to another service, they expect to be kept informed of the child's progress. They use that information to provide more comprehensive family-centred care to the child and family, and to support the family's participation and use of the community service.

Many community services are not accustomed to communicating with primary care providers, and will have to develop the forms and systems to be able to keep primary care providers informed about the family's and child's progress (e.g., a one-page form that can be completed and faxed to a physician's office). Some organizations have already taken this step (see Appendix 5). Some, because of the volume of referrals they handle, may need additional funding to develop and maintain a feedback loop to primary care providers.

3. Provide information, education and support for primary care providers

Any change in practice must be supported with ongoing education and incentives. To provide that support:

3.1 Develop an awareness/education program that will reinforce with primary care providers the importance of healthy child development and that builds on existing successful models.

A comprehensive awareness/education program for primary care providers should include:

- the importance of early childhood development
- the key role that parents and primary care providers play
- the knowledge and skills required to assess child development
- the tools and how to use them
- the services available in the community to enhance healthy child development and how to link with them
- the supports available to primary care providers (e.g., public health units, developmental services).

Effective ways to deliver this education include: integrating into existing CME and other primary care continuing education programs, providing small group, problem-based learning opportunities, developing a video of an enhanced 18-month visit accessible online, developing an on-line education module, making presentations at hospital rounds, academic detailing by public health nurses, and encouraging closer ongoing collaboration between primary care providers and public health. Whenever possible, education efforts should build on the delivery systems already in place, such as those provided through the Ontario College of Family Physicians.

In addition to formal educational programs, primary care providers should have access to user-friendly, self-explanatory, on-line education materials that they can use when they choose. They should also have access to educational materials that can be shared with front-line or entry staff, including receptionists, who may be responsible for explaining the well baby visits, asking parents to complete the NDDS, following up with parents on missed visits, and helping families make appointments with community services. All educational materials should clearly explain the benefits to children, families, and clinicians of monitoring child development, linking parents to community resources and intervening at the first sign of a developmental delay.

3.2 Share and promote the use of successful outreach strategies to involve primary care providers in healthy child development

Some organizations, such as public health units, the Ontario College of Family Physicians, and the Ontario Medical Association, have a long history of working with primary care physicians on population health issues. This experience can be used to identify successful outreach strategies and build partnerships with primary care providers focused on healthy child development.

3.3 Identify and support peer leaders -- paediatricians, primary care providers and child development specialists -- who can act as coaches and mentors, and help deliver education programs

Based on the Ontario College of Family Physicians' (OCFP) highly successful Collaborative Mental Health Care Network, local champions and leaders — with appropriate support — can create a culture of practice that enhances child development. Their passion, commitment and expertise can help overcome the barriers to providing a universal 18 month assessment. Local organizations, including the *Best Start* network, local health units, local medical societies, academic centres, the OCFP and the Nurse Practitioner Association of Ontario should work together to identify and support local champions and leaders.

3.4 Provide incentives to compensate/remunerate primary care providers for providing the enhanced 18 month well baby visit

A developmental review and evaluation will add time to the 18 month well baby visit. Because many primary care physicians are still compensated on a fee for service basis and are extremely busy with the patient demands on their time, it may be necessary to provide specific incentives to make it feasible for them to incorporate an enhanced 18 month well baby visit into their busy practices. The level of remuneration should be significant enough to reinforce the importance of the primary care provider's role in monitoring and enhancing healthy child development.

The Expert Panel recommends that:

- the Ministry of Children and Youth Services champion the need for financial incentives for an enhanced 18-month well baby visit
- the Ministry of Health and Long-Term Care and the Ontario Medical Association negotiate the appropriate remuneration for an enhanced 18month well baby visit for fee-for-service physicians
- the Ministry of Children and Youth Services work with the Ministry of Health and Long-Term Care to make an enhanced 18 month well baby visit part of the funded basket of services to be provided by the Family Health Teams, community health centres and other non-fee-for-service primary care models.

3.5 Promote collaborative models for delivering the enhanced 18-month well baby visit

At the current time, well baby visits are provided by physicians and nurse practitioners. Physicians and Nurse Practitioners are qualified to provide all aspects of the 18 month check-up [or well baby care] and currently provide this service in a variety of practice models (or settings) including Community Health Centres, Family Health Networks, community-based clinics and hospital-based clinics. Because of the current shortage of family doctors, community-based paediatricians and nurse practitioners in parts of the province, some families may not have a primary care provider. The Ministry of Health and Long Term Care is currently implementing a number of strategies to enhance primary care, including introducing Family Health Teams. In this collaborative model of care, physicians, nurse practitioners, nurses and other professionals will work together to provide primary care. Within Family Health Teams, components of the enhanced 18-month visit could be conducted

by a family practice nurse or by a public health nurse linked to the practice, who have the knowledge and skills to do a developmental evaluation; other components would be done by the nurse practitioner or physician.

Some family physicians work collaboratively with public health nurses or child development experts in the community to help deliver the developmental portion of the 18 month well baby visit. Some communities have also made effective use of community clinics to provide developmental reviews and/or assessments and immunizations, and to link families to services. Communities that provide the enhanced 18-month visit this way should ensure that the clinics: are collaborative and represent all early intervention and parenting services in the community; and are promoted effectively to parents and actively engage parents in supporting child development.

4. Encourage timely access to services and manage wait times

Many of the strategies already described – such as building closer partnerships between primary care providers and community services, establishing a single branded local phone number, and providing referral tools for primary care providers – will lead to more timely referrals for families to parenting and play programs as well as to more specialized child development services.

A more systematic assessment of all children at 18 months may also result in more referrals for services. Some providers have expressed concern about the ethics of identifying children who need services, when those services may not be available. According to a survey done by the Expert Panel and feedback from community services, wait times for Infant Development Programs can range from one to 18 months, depending on the needs of the child and family, the area of the province and availability of resources. Most families wait more than six months for preschool speech and language assessments and for other specialized assessment services. To manage wait times and ensure families receive timely referrals:

4.1 Develop a standard system for collecting data on wait times for child development services across the province

An enhanced 18-month well baby visit will likely increase the demand for/use of parenting programs and resources. It will also lead to primary care providers identifying more children who need specialized children's services. This may lead to or exacerbate wait times for some services.

For Ontario to provide an effective system of services for children, it needs accurate, comparable information on wait times for services. The Ontario Children's Health Network (OCHN) has started an initiative to assess wait times for some clinical services. OCHN should expand this initiative to include monitoring wait times for developmental assessments and treatments in communities across the province.

Information about wait times should be shared with parents, so they know how long they will likely wait before receiving services.

4.2 Develop a strategy to reduce and manage wait times

Information on wait times for children's services should be used by the LHINs, the Ministry of Health and Long-Term Care, and the Ministry of Children and Youth Services to plan services, and to reduce and manage wait times.

4.3 Support families on wait lists by referring them to universal community services.

While families are waiting for specialized services, they should receive other services that can make a difference in their children's lives. For example, the Ontario Early Years Centres, library programs, and other parenting resource programs in the community can provide services that will support families and enhance child development. In fact, all families should be linked to these services for children. Primary care providers may also be able to provide services that will help families while they wait for further developmental assessment and intervention.

All programs with wait lists should identify other services in the community that can provide support during wait times.

5. Describe the developmental health status of our children

The implementation of a standard enhanced 18-month well baby visit for all Ontario children will provide an opportunity to collect valuable information on the developmental health of our children. A certain amount can be learned from non-nominal aggregate data, which is easier to collect. However, the Expert Panel strongly supports moving over the longer term to a system that can track individual children throughout the early years, and assess the impact of different interventions and services on their health and well-being (see 5.3).

To ensure Ontario is able to describe the developmental health status of our children:

5.1 Identify how to collect aggregate data from the 18-month well baby visit

One of the Expert Panel subcommittees identified the type of data that should be collected, including:

- the number of "no" answers on the parent-completed NDDS
- the number of high risk markers recorded on the Rourke related to parent and family issues, communication skills, motor skills, adaptive skills, and sensory skills from the Rourke Baby Record

In addition, the Expert Panel suggests that the government (e.g., MCYS, MOHLTC) consider collecting data on sensory impairment (i.e., any problems with vision or hearing) and the need for additional assessment due to more than one developmental area being affected.

To support data collection, the revised Rourke Baby Record has been designed with a tear off section that records the recommended data elements. However, the group identified significant challenges to collecting the data -- including privacy issues, data security, data quality— which must be resolved. The Expert Panel recommends that the Ministry of Children and Youth Services and the

Ministry of Health and Long-Term Care work with the Privacy Commissioner to resolve privacy issues, and consult with other provinces (i.e., Manitoba, B.C.) that are already collecting this type of data. There may be an opportunity to use the Best Start demonstration communities to assess approaches to collecting data.

5.2 Analyze and disseminate findings to strengthen services

Once data collection issues are resolved, the government (e.g., MCYS, MOHLTC) should use the aggregate data to develop a series of regular reports, targeted to different audiences, that describe the developmental status of Ontario's 18-month olds. These reports will be important to ensure the ongoing commitment of the physicians providing the data.

The reports should also be used to plan and refine programs and services. They should be disseminated to government ministries – including Children and Youth Services, Health and Long-Term Care and Education – to help shape policies and programs. Findings should also be shared with parents, primary care providers and child development services to help reinforce the importance of healthy child development and improve practice.

5.3 Consider developing a secure system that can collect individual data and link with other early years information systems

Although it is possible to analyze some trends using aggregate data, the Expert Panel believes that there are benefits in collecting individual data that can be used to follow specific children (e.g., children who receive speech and language services in the early years) and assess outcomes. Other provinces, such as Manitoba and B.C., are currently maintaining information systems that allow them to link the results of a child's 5-year assessment with his or her 18 month assessment. They can use this data to follow children through the system, assess the impact of the services they receive, and identify service gaps.

The collection of individual data is a sensitive issue that adds significantly to the complexity of the information system required for this project. Should the government (e.g., MCYS, MOHLTC) opt to move, over time, to the collection of individual data, it will be critical to develop specific measures to ensure security and confidentiality, including obtaining parental consent, establishing secure systems for primary care providers to submit data and using a unique identifier that will allow analysts to link data (while still protecting children's identities). The government (e.g., MCYS, MOHLTC) should ensure that any system developed complies with health information privacy and consent legislation. It should also explore the possibility of obtaining from parents a single consent at the time of postnatal screening (i.e., through *Healthy Babies Healthy Children*) to collect assessment information throughout the early years. Obtaining parental consent and protecting their privacy will also require the understanding and support of primary care providers and their office staff.

In addition, every effort should be made to build on systems already in place, such as the system used to collect assessment data from *Healthy Babies Healthy Children* (i.e., ISCIS). The data system should also be able to link data from the 18-month assessment with information that will be collected on children as they enter school.

6. Evaluate the impact of the enhanced 18-month well baby visit

Resources for children's health and developmental services are limited and must be used wisely. The Expert Panel believes that an enhanced 18-month well baby visit will have a positive impact on healthy child development. It will increase awareness of the critical importance of early child development. It will lead to more families being connected to community services, more parents providing rich environments for their children, and more children with developmental delays being identified early and linked to services that can help them overcome the delays. We believe this investment will pay off in terms of improved child outcomes and less need for services for children later in life. "Getting it right at 18 months" can, indeed, mean "making it right for a lifetime". To determine whether an enhanced 18-month well baby visit and other early years services lead to positive health outcomes:

6.1 Develop outcome measures for the enhanced 18-month well baby visit and evaluate the initiative's ability to achieve those outcomes

The outcomes should focus on parent/child access to the enhanced visit, its impact on the use of parenting and developmental services in the community, the number of children referred to specialized services, the effectiveness of strategies to support families on wait lists for services, and the overall impact on child development. The Best Start demonstration sites may provide an opportunity to test proposed outcome measures and evaluation tools.

6.2 Over time establish at least one other point during the early years – likely age 5 — when all children are assessed for healthy child development

Ideally, all children in Ontario would be assessed again around age 3 but, because children do not necessarily have contact with primary care, community or school services at that age, it is probably not possible at the current time. Instead, the Expert Panel recommends that Ontario target age 5, when all children are preparing to enter school. The Panel suggests that the Ministry of Children and Youth Services initiate a similar process to that used to develop the recommendations for an enhanced 18-month well baby visit to: identify the data to be collected at age 5, when and where it would be collected, and the tools to be used. The assessment at age 5 would include data from the EDI that is currently conducted on children in kindergarten or entering grade 1 and would provide information on social-emotional competency. It should also include the use of other tools, including parent-completed tools, that would provide as assessment of family-based domains.

6.3 Continue to evaluate the tools, resources and supports for the enhanced 18-month well baby visit, updating them as required to reflect new evidence and best practice.

In addition to evaluating the impact of the enhanced visit, every effort should be made to continue to evaluate and refine the tools, resources, education programs, incentives and other supports for the enhanced 18 month well baby visit.

From plan to action

The Expert Panel has set a series of strategies to support an enhanced 18-month well baby visit. The proposed strategies will have a direct impact on the primary care system, and on community services for families and children. They may also result in increased demand for specialized services for children.

Some of these strategies – such as providing access to the NDDS, the Rourke Baby Record and other tools, educating primary care providers, and building partnerships – can be implemented quickly. Others, such as the wait time strategy, a system to collect data and an evaluation plan, will require more planning. (See Appendix 6 for a list of strategies that can be implemented immediately and those that will require more planning.)

Achieving the desired outcome – an enhanced 18 month well baby visit for every child in Ontario – will require the support and commitment of the entire system.

The Expert Panel recommends that:

- the Ministry of Children and Youth Services and the Ministry of Health and Long-Term Care dedicate appropriate resources and work collaboratively to implement an enhanced 18 month well baby visit.
- the two ministries establish an implementation group made up of people with expertise in primary care, healthy child development, professional education, and data, measurement and evaluation.

Members of the Expert Panel are ready and willing to help. We are committed to working within our own organizations and in our communities to promote healthy child development. We have developed a implementation/communication plan, which is based on using our organizations and associations to provide education about the enhanced 18-month well baby visit and promote its use. (See Appendix 7)

The goal should be to have all elements of an enhanced 18 month well baby visit in place in Ontario within two years' time.

IV. Conclusion

Primary care providers have an opportunity to make a significant difference in the lives of young children and families – not only for the traditionally "deprived" child but for **all** young children. As noted earlier, an enhanced 18 month well baby visit is not an end in itself, but the means to enhance child development by building a shared understanding and more effective partnerships among parents, primary care providers and community resources. These partnerships can help create the kind of culture and environments that will support our children during the early years, help them achieve their optimal development, and create the foundation for a lifetime of health and well-being.

The potential benefits to Ontario are measurable and real. Implementing an enhanced 18 month well baby visit and providing appropriate services will help all children in Ontario develop into healthy, educated, confident and productive adults. It will also reduce the long-term costs associated with poor child development, including higher health and treatment costs later in life, higher welfare costs, and the social costs associated with juvenile delinquency and crime (Schweinhart et al., 2005).

An enhanced 18 month well baby visit, combined with the post-natal screening now done by Healthy Babies Healthy Children and the proposed assessment of children when they enter grade one, provides a starting point for monitoring and promoting healthy child development in the early years. Over the long-term, Ontario should develop the capacity to understand and support healthy child development from birth to age 18.

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Appendix 1: 18 Month Nipissing District Developmental Screen

Nipissing Disable Nipissing Disable Developmental Nipissing Disable Nipissin	Parent Pa	Nipissing District Developmental Screen*
	13. 14. 15. 16.	Push and pull toys or other objects while walking? (Picture A) Stack three or more blocks? Show affection towards people, pets or toys? Point to show you something? Look at you when you are talking or playing together?

* item may not be common to all cultures

child's development or well being. See reverse side for Instructions, Ilmitation of Ilability, and product Ilcense. professional if you have any questions about your Always talk to your health care or child care

ACTIVITIES FOR YOUR CHILD...

○ Emotional 《Fine Muscle 《Large Muscle 图 Learning/Thinking

Self-Help X Social Speech/Language

The Microsing District Developmental Screen is a trackmark of Niguesing District Developmental Screen Inc. O first published in 1993 and revised in 2002, Nipissing District Developmental Screen Inc. All rights reserved

Developmental Screen

Nipissing District

The following activities will help you play your part in your child's development.

- motors, airplanes, dogs barking, sirens, or splashing water. Imitate the Help me to notice familiar sounds, such as birds chirping, car or truck noise you hear and see if I will imitate you. Encourage me by smiling and clapping.
- people or objects in a bag and say "One, two, three, what do we see?" names of things. Put pictures of familiar things such as toy animals, I am learning new words every day. Play games to help me learn the and pull a picture from the bag.

hrow

- Pretend to talk to me on the phone or encourage me to call someone.
 - Don't be afraid to let me see what I can do with my body. I need to practise climbing, swinging, jumping, running, going up and down stairs, and going down slides. Stay close to me so I don't get hurt. X
- Play some of my favorite music. Encourage me to move to the music by clapping my hands, tapping my legs, etc. Let's have fun doing actions swaying my arms, moving slowly, marching to the music, hopping, while listening to the music. X
- Let me play with balls of different sizes. Take some of the air out of a beach ball. Watch me kick, throw, and try to catch it. ×
- containers with lids, or plastic links. Talk to me about what I am doing I like toys that I can pull apart and put back together: large "LEGO" using words like "push" and "pull". *

⋖

- I'm not too little to play with large crayons. Let's scribble and talk about our art work. *
- simple shapes. Encourage me to match the pieces by taking turns with I like simple puzzles with two to four pieces and shape-sorters with
- I want to do things just like you. Let me have toys so I can pretend to dress up, have tea parties, and play mommy or daddy.
- help me with this by following routines and setting limits. Praise my I feel safe and secure when I know what is expected of me. You can good behaviour. 8
- I like new toys so find the local toy lending library or play groups in our community. ¥

I enjoy exploring the world but I need to know that you are close by. I may cry when you leave me with others, so give me a hug and tell me you will be back. Always talk to your health care or child care professional if you have any questions about your child's development or well being. See reverse side for instructions, ilmitation of liability, and product license. Appendix 2:

Rourke Baby Record: Evidence-Based Infant/Child Health

Maintenance Guide

Drs. Leslie Rourke, Denis Leduc and James Rourke Revised May 2006

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Le Collège des méderins de famille du Canada

Past problems/Risk factors: Family history:			Rourke Baby Record: EVIDENCE-BASED INFANT/CHILD HEALTH MAINTENANCE GUIDE Birth Date (d/m/yr): NAME:					
	M[] F[]	TVI dvil.				
DATE OF VISIT 18 months		.=	2-3 years			4-5 years		
GROWTH*	Height	Weight	Head circ.	Height.	Weight	Head circif prior abnormal	Height	Weight
PARENTAL CONCERNS								
NUTRITION*	O Breastfeeding* O Homogenized milk O No bottles			O Homogenize O Gradual trai	sition to lower fat	diet*	O 2% milk O Canada's Foo	od Guide*
EDUCATION AND ADVICE Injury Prevention	O No bottles O Car seat (child)* O Bath safety* O Choking/safe toys*			O Car seat (ch		O Bike Helmets* ors* O Matches	O Firearm safe O Water safety	fy/removal*
Behaviour Family Other √ discussed and no concerns X if concerns	O Parent/child interaction O Discipline/Limit setting** O Parental fatigue/stress/depression** O High-risk children** O Socializing/peer play opportunities O Dental Care/Dentist* O Toilet learning**		O Parent/child interaction O Discipline/Limit setting** O High-risk children** O Parental fatigue/depression** O Family conflict/stress O Siblings O Second-hand smoke* O Dental cleaning/Fluoride/Dentist* O Complementary/alternative medicine* O Active healthy living/media use* O Assess day care /preschool needs/school readiness** Environmental health including: O Sun exposure/sunscreens/insect repellent* O Pesticide exposure*			st*		
DEVELOPMENT** (Inquiry and observation of milestones) Tasks are set after the time of normal milestone acquisition. Absence of any item snggests the need for further assessment of development. NB-Correct for age if < 36 weeks gestation if attained K if not attained	Enhanced inquiry after Nipissing Developmental Screen (NDDS) ** Number of "NO" flags on NDDS: Social/Emotional O Child's behaviour is usually manageable O Usually easy to soothe O Comes for comfort when distressed Communication Skills O Points to 3 different body parts O Tries to get your attention to see something of interest O Pretend play with toys and figures (e.g. feeds stuffed animal) O Turns when name is called O Imitates speech sounds regularly O Produces 3 consonants, e.g. P M B W H N Motor Skills O Walks backward 2 steps without support O Feeds self with spoon with little spilling Adaptive Skills O Removes hat/socks without help			O Copies adult O Continues to O No parent co 3 years O Understands O Twinst lids on O Turns pages O Shares some	nto small containers actions develop new skills neems 2 step direction f jars or turns knobone at a time of the time sic or stories for 5-	O Asks O Stant O Draw O Toile O Tries O No p: 5 years O Coun and s O Speal O Throv O Hops O Share O Work 20-30 O Separ	rstands related 3-pai lots of questions is on 1 foot for 1-3 s s a person with at let t trained during the of to comfort someone arent concerns ts to 10 and knows of hapes as clearly in sentence we and catches a ball on 1 foot s willingly s alone at an activity minutes ates easily from pare rent concerns	econds ast 3 body parts lay who is upset ommon colours
PHYSICAL EXAMINATION Evidence-based screening for pecific conditions is highlighted, pout an appropriate age-specific ocused physical examination is ecommended at each visit. PROBLEMS AND PLANS	O No parent concerns O Eyes (red reflex)* O Corneal light reflex/Cover-uncover test and inquiry* O Hearing inquiry O Tonsil size/Teeth*			ex)/Visual acuity * reflex/Cover-uncov TY	ver test and O Eyes O Corninquii O Heari	I pressure (red reflex)/Visual a eal light reflex/Cove, y* ng inquiry I size/Teeth*		
MMUNIZATION rovincial guidelines vary	Record on Guide	V: Immunizatio	n Record	Record on Guide	: V: Immunization	n Record Record o	n Guide V: Immun	ization Record

Grades of evidence: (A) Bold type - Good evidence (B) Italic - Fair evidence (C) Plain - Consensus with no definitive evidence

Signature

(*) see Infant/Child Health Maintenance: Selected Guidelines on reverse of Guide I (**) see Healthy Child Development Selected Guidelines on reverse of Guide IV

DEVELOPMENT

Maneuvers are based on the Nipissing District Development Screen (www.ndds.ca) and other developmental literature. They are not a developmental screen, but rather an aid to developmental surveillance. They are set after the time of normal milestone acquisition. Thus, absence of any one or more items is considered a high-risk marker and indicates the need for further developmental assessment, as does parental concern about development at any stage.

- "Best Start" website contains resources for maternal, newborn, and early child development www.beststart.org/
- OCFP Healthy Child Development: Improving the Odds publication is a toolkit for primary healthcare providers

- www.beststart.org/resources/hlthy_chld_dev/pdf/HCD_complete.pdf

BEHAVIOUR

Night waking/crying:

Night waking/crying occurs in 20% of infants and toddlers who do not require night feeding. Counselling around positive bedtime routines (including training the child to fall asleep alone), removing nighttime positive reinforcers, keeping morning awakening time consistent, and rewarding good sleep behaviour has been shown to reduce the prevalence of night waking/crying, especially when this counselling begins in the first 3 weeks of life.

www.mja.com.au/public/issues/182_05_070305/sym10800_fm.html

PARENTING/DISCIPLINE

Promote effective discipline through evaluation, anticipatory guidance and counseling using the following principles: respect for parents, cultural sensitivity, improving social supports, increasing parental confidence, increasing parental pleasure in children, and supporting and improving parenting skills.

- www.cps.ca/english/statements/PP/pp04-01.htm
- OCFP Healthy Child Development
- www.beststart.org/resources/hlthy_chld_dev/pdf/HCD_complete.pdf (section 3)

TOILET LEARNING

The process of toilet learning has changed significantly over the years and within different cultures. In Western culture, a child-centred approach, where the timing and methodology of toilet learning is individualized as much as possible, is recommended. - www.cps.ca/english/statements/CP/cp00-02.htm

LITERACY

Physicians can promote literacy and early childhood reading by facilitating reading in the office. Encourage parents to watch less television and read more to their children.

www.cps.ca/english/statements/PP/pp02-01.htm

AUTISM SPECTRUM DISORDER

When developmental delay is suspected in an 18-month child, assess for autism spectrum disorder using the Checklist for Autism in Toddlers (CHAT) – Journal of Autism and Developmental Disorders 2001;31(2).

- www.beststart.org/resources/hlthy_chld_dev/pdf/HCD_complete.pdf (appendix L)

PARENTAL/FAMILY ISSUES AFFECTING DEVELOPMENT

- Maternal depression Physicians should have a high awareness of maternal depression, which is a risk factor for the socioemotional and cognitive development of children. Although less studied, paternal factors may compound the maternalinfant issues.
 - www.cps.ca/english/statements/PP/pp04-03.htm
- Shaken baby syndrome A high index of suspicion is suggested.
- www.cps.ca/english/statements/PP/cps01-01.htm
- Fetal alcohol syndrome/effects (FAS/FAE) Canadian Guidelines published in CMAJ supplement
 - Mar. 1/05 www.cmaj.ca/cgi/content/full/172/5_suppl/S1

High-risk infants/children

- Day Care:

Specialized day care or preschool is beneficial for children living in poverty (family income at or below Statistics Canada low-income cut-off). These disadvantaged children are at an increased risk of mortality and morbidity, including physical, emotional, social and education deficits.

- Home Visits:

There is good evidence for home visiting by nurses during the perinatal period through infancy for first-time mothers of low socioeconomic status, single parents or teenaged parents to prevent physical abuse and/or neglect. Canadian Task Force on Preventative Health Care

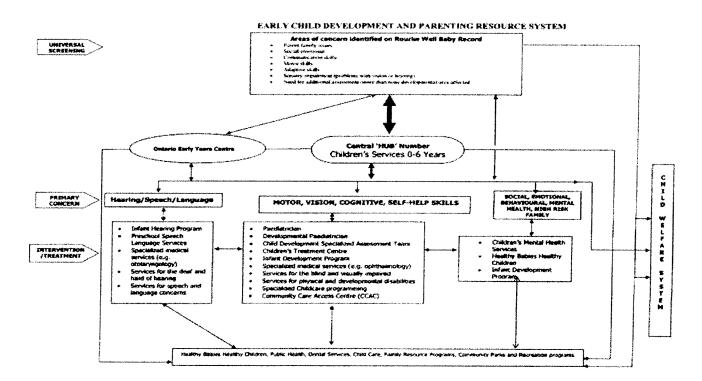
- www.cmaj.ca/cgi/content/full/163/11/1451

Risk factors for physical abuse:

- · low SES
- young maternal age (< 19 years)
- single parent family
- parental experiences of own physical abuse in childhood
- spousal violence
- lack of social support
- unplanned pregnancy or negative parental attitude towards pregnancy

Risk factors for sexual abuse:

- · living in a family without a natural parent
- · growing up in a family with poor marital relations between parents
- · presence of a stepfather
- · poor child-parent relationships
- · unhappy family life



Draft Data Collection Tear Off Sheet for Rourke Baby Record

Directions: Tear off sheet is to be placed on the front right half of the 18 month visit Rourke Baby Record, covering the patient's name and the 2-3 year and 4-5 year visit

Birth Date (d/m/yr)

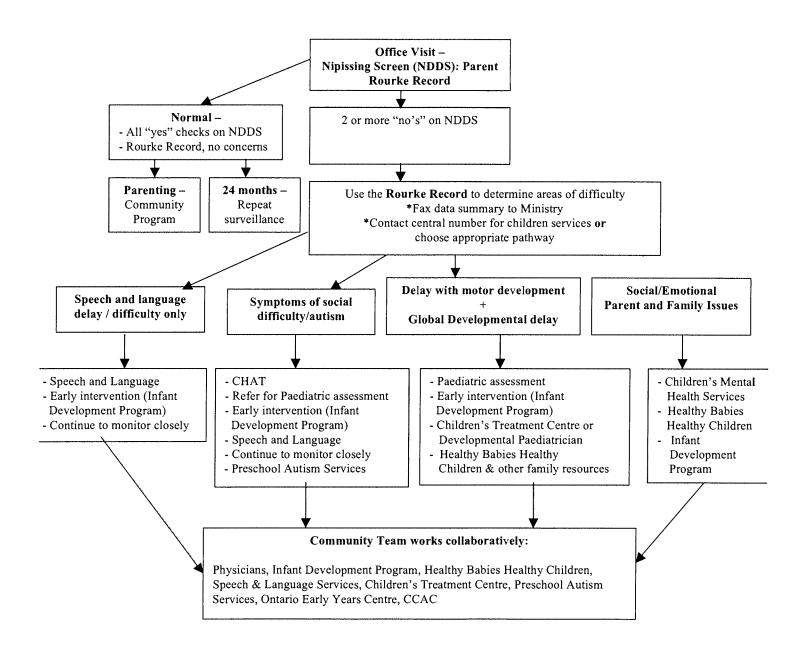
M() F()

DRAFT
18 month assessment developmental data
For submission to the Ministry of Children and Youth Services FAX: 416-***-

1)	# of "NO" flags on completed Nipissing Developmental Scr	reen	
2)	# high risk markers noted on the 18 month Rourke Baby Re	cord	
	Parent /family issues (e.g. parent/child interaction, parental stress/depression, high risk markers)		#
	Social/Emotional		#
	Communication skills		#
	Motor skills		#
	Adaptive skills		#
	Sensory impairment (problems with vision or hearing)		#
3) Need for additional assessment (more than one developmental area affected)	YES	NO

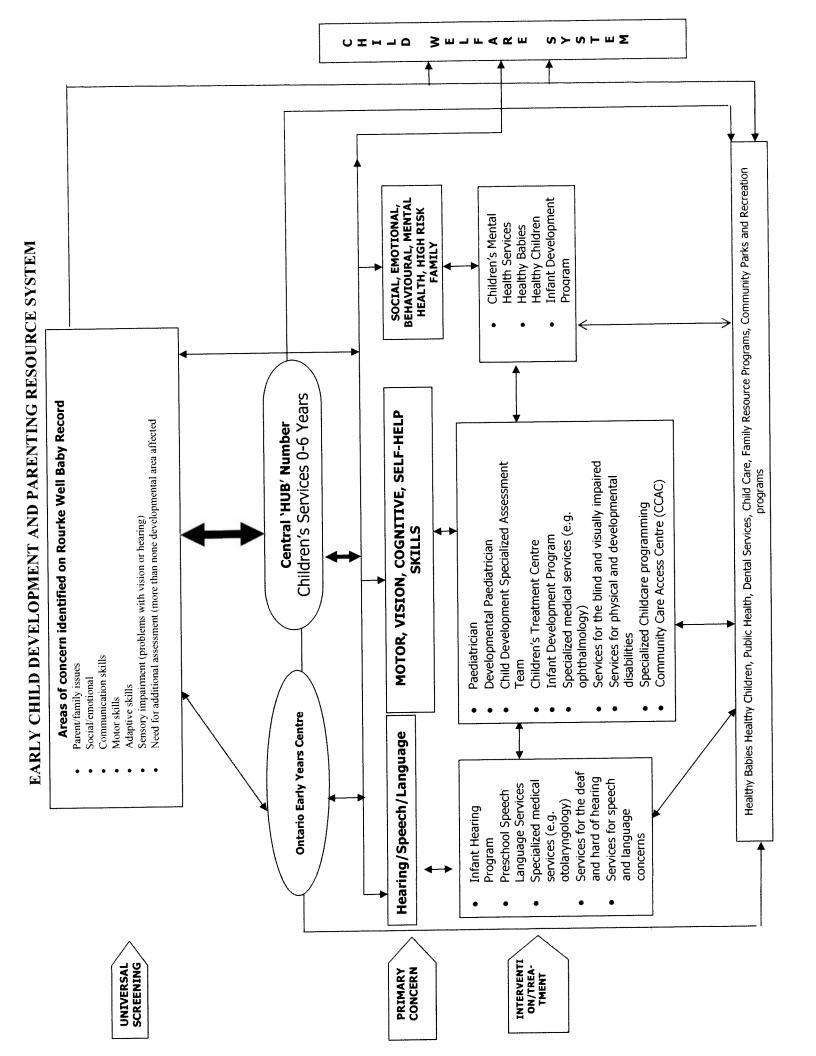
Appendix 3: 18 Month Visit Flow Chart

Appendix 3: 18 Month Visit Flow Chart



Prepared by: Elizabeth Thompson, Tara Kennedy, Wendy Roberts, Nadia Hall, Steven Cohen and Rhonda Schwartz

Appendix 4: Early Child Development and Parenting Resource System



Appendix 5: Community Service Referral Forms



Health Department 605 Rossland Road E. Whitby, ON L1N 6A3 905-668-7711 1-800-841-2729 Fax: 905-666-6232

Children's Services²

605 Rossland Road E. Whitby ON L1N 6A3 905-668-7711 1-800-372-1102 Fax: 905-666-6226

	Re	eferred	
by:			to:
	Beh a vio	ur Management²	
	Children	n's Services²	
	Healthy	Babies/Healthy Childre	n¹
	Infant D	evelopment ¹	
F	amily & Com	nmunity Action Program	
	230 West Ajax, ON 905-686-6 1-800-214 Fax: 905-6	3466 1-7163	
	Family & Program	Community Action	
KIN	ARK Child and Family Services	Kinark Chiid & Family Services 1916 Dundas St., East, Ur Whitby, ON L1N 2L6 905-433-0241 Fax: 905-432-0916	nít 2
	Kinark Ch	ild & Family Services	
	Central Ea Service	st Preschool Autisim	
	LAKER	IDGE HEALTH S	
	1 Hospita Oshawa, 905-576-	ON L1G 2B9	
	Feeding/	Swallowing Clinic	
	Neonatal	Follow up Clinic	
	N.I.C.U.		



Resources for Exceptional



SIMPLIFIED ACCESS REFERRAL

Consent for referral: Verbal Written Given by:
Referral Date:Referral taken by:
Referred by: (Name and telephone, extension)
Child's Name:
Health Card No.:
D.O.B.:
Parent(s):
Guardian: Custody:
Siblings/D.O.B.:
Address:
Postal Code:
Telephone: Home:
Business:
HBHC Telephone Assessment Done: Yes □ No □
HBHC Family Assessment Done: Yes □ No □
Infant Development to Complete: Yes 🗅 No 🗅
PEDS Completed: Yes • No • Pathway
Nipissing Completed: Yes ☐ No ☐
DISC Completed: Yes ☐ No ☐
Family Visitor HBHC FCAP Name:
Reason for referral: (concerns, risk factors, diagnosis)
Additional agencies referred to/Involved:
Service Coordination required: Yes □ No □
Preschool/Community Setting/other caregiver:
How did you know about service?
Nipissing ☐ Years before 5 ☐ Media ☐ Doctor ☐ Other ☐
Parent's verbal consent to forward information to:
Family Doctor/Paediatrician: Phone #

Information is collected under the authority of the Child and Family Services Act, for the purpose of providing infant Development



Health Department Healthy Bables/Healthy Children Infant Development 605 Rossland Road E. Whitby ON L1N 6A3 905-668-7711 1-800-841-2729

Fax: 905-666-6232

Children's Services Behaviour Management

605 Rossland Road E. Whitby ON L1N 6A3 905-668-7711 1-800-372-1102 Fax: 905-666-6226

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Family & Community Action Program

230 Westney Road South Ajax, ON L1S 7J5 905-686-6466 1-800-214-7163 Fax: 905-619-4578



Kinark Child & Family Services

1916 Dundas St., East, Unit 2 Whitby, ON L1N 2L6 905-433-0241

Fax: 905-432-0916



1 Hospital Court Oshawa, ON L1G 2B9 905-576-8711



Resources for Exceptional Children 865 Westney Road South

Ajax, ON L1S 3M4

PHYSICIAN NOTIFICATION

Child's Name:		
D.O.B.:		
The above named child h	nas been referred	to Simplified Access.
After discussion with the	family, referrals ha	ave been made to:
In addition recommendat	ions were made fo	or parents to contact:
Signature of Staff		Date
Name of Organization	on .	
White physician	yellow – parents	pink – client file

Information is collected under the authority of the Child and Family Services Act, for the purpose of providing Infant Development Services. If you have any questions concerning the collection of the information, please contact the Manager of Infant Development.

DRHD-ID-322 (09/2005)



Health Department Health Bables/Healthy Children Infant Development

605 Rossland Road E. Whitby, ON L1N 6A3 905-668-7711 1-800-841-2729 Fax: 905-666-6232

Children's Services
Behaviour Management

605 Rossland Road E. Whitby ON L1N 6A3 905-668-7711 1-800-372-1102 Fax: 905-666-6226

Family & Community Action Program



Family & Community Action Program

230 Westney Road South Ajax, ON L1S 7J5 905-686-6466 1-800-214-7163

Fax: 905-619-4578



Kinark Child & Family Services

1916 Dundas St., East, Unit 2 Whitby, ON L1N 2L6 905-433-0241

Fax: 905-432-0916



1 Hosptial Court Oshawa, ON L1G 2B9 905-576-8711



Resources for Exceptional Children

865 Westney Road South Ajax, ON L1S 3M4



SIMPLIFIED ACCESS AUTHORIZATION FOR RELEASE OF INFORMATION



In order to develop a service plan that best supports my child and family
I/Weof,
(parent/guardian)
(address)
hereby authorize verbal and/or written communication of referral an assessment information between authorized personnel of the Simplifie Access Process.
Please check, initial and add appropriate agencies:
Central East Preschool Autism Service
Durham Behaviour Management Services
_ Durham Regional Children's Services
_ Durham Infant Development Services
_ Durham Preschool Speech and Language Program
Family & Community Action Program
Healthy Babies, Healthy Children Durham
Kinark Child and Family Services
Lakeridge Health Corporation
_ Resources for Exceptional Children
_
Regarding D.O.B(Child's name)
Regarding D.O.B
Unless otherwise noted, this authorization is valid for six months from the date of signature.
(Date) (Signature of parent/guardian)
(Date) (Signature of parent/guardian)

Information is collected under the authority of the Child and Family Services Act, for the purpose of providing Infant Development Services. If you have any questions concerning the collection of the Information, please contact the Manager of Infant Development.

(Signature of witness)

DRHD-ID-305 (09/2005)

(Date)

Appendix 6: Proposal for Phased Implementation of Strategies

Strategy	Implement immediately	Refer to implementation group
1. Provide parents	1.1 Acquire rights to NDDS and	
and providers	distribute	
with tools	1.2 Provide easy access to revised Rourke	
	Baby Record	
	1.3 Develop clinical practice guideline	
	1.4 Develop clinical pathway	
2. Build	2.1 Ensure information about the 18-	2.3 Identify a core set of children's
partnerships	month well baby visit is family-	services
among parents,	centred	2.5 Establish consistent names for
primary care	2.2 Provide primary care providers with	similar services
providers and	information about healthy child	
community	development	
resources	2.4 Provide information to primary care	
	providers about community services	
	2.5 Establish a single branded local	
	number to call for children's services	
3. Provide	3.1 Develop an awareness/education	3.4 Provide incentives to
education for	program that will reinforce with	compensate/remunerate primary care
primary care	primary care providers the importance	providers for providing an enhanced
providers	of healthy child development and that	18 month well baby visit.
providers	builds on existing successful models.	
	3.2 Share and promote successful	
	outreach strategies to involve primary	
	care providers in healthy child	
	development.	
	3.3 Identify and support peer leaders –	
	family doctors, paediatricians, nurse	
	practitioners and child development	
	specialists who can act as coaches	
	and mentors, and help deliver	
	education programs.	
	3.5 Promote collaborative models for	
	delivering the enhanced 18-month	
	well baby visit.	
4. Encourage	4.3 Support families on wait lists by	4.1 Develop a system to collect data on
timely	referring them to universal	wait times
access/manage	community services (e.g., OEYCs,	4.2 Develop a wait time strategy
wait times	libraries, recreation centres)	
5. Describe the		5.1 Identify how to collect aggregate
developmental		data from the 18-month well baby
health status of		visit
Ontario's		5.2 Analyze and disseminate findings to
children		strengthen services
Cilitaren		5.3 Consider developing a secure system
		that can collect individual data and
		link with other early years
I		1
		information systems

Appendix 6: Proposal for Phased Implementation of Strategies

Strategy	Implement immediately	Refer to implementation group
1. Provide parents	1.1 Acquire rights to NDDS and	
and providers	distribute	
with tools	1.2 Provide easy access to revised Rourke	
	Baby Record	
	1.3 Develop clinical practice guideline	
	1.4 Develop clinical pathway	
2. Build	2.1 Ensure information about the 18-	2.3 Identify a core set of children's
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providers	of healthy child development and that	18 month well baby visit.
	builds on existing successful models.	-
	3.2 Share and promote successful	
	outreach strategies to involve primary	
	care providers in healthy child	
	development.	
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access/manage	community services (e.g., OEYCs,	4.2 Develop a wait time strategy
wait times	libraries, recreation centres)	
5. Describe the		5.1 Identify how to collect aggregate
developmental		data from the 18-month well baby
health status of		visit
Ontario's		5.2 Analyze and disseminate findings to
children		strengthen services
		5.3 Consider developing a secure system
		that can collect individual data and
		link with other early years
		information systems
6 Evaluate the		6.1 Develop outcome measures for the

Strategy	Implement immediately	Refer to implementation group
impact of the		enhanced 18-month well baby visit
enhanced 18-		and evaluate the initiative's ability to
month well		achieve those outcomes.
baby visit		 6.2 Over time, establish at least one other point during the early years – likely age 5 when all children are assessed for healthy child development. 6.3 Continue to evaluate the tools, resources and supports for the enhanced 18-month well baby visit, updating them as required to reflect new evidence and best practice.

Appendix 7: Implementation/Communication Plan

Target Audience	Leads	Strategies
Parents and Families with Young Children	 Healthy Babies Healthy Children Preschool Speech & Language Infant Development Public Health Departments Childcare OEYC Family resource programs Best Start hubs Local Public Health dept's Libraries Recreation centres Expert Panel and subcommittee members 	 social marketing campaign TV/radio spots Parent handouts distributed through OEYCs, libraries and other parenting/family services Parent focused magazines (e.g. Today's Parent, Canadian Living, local publications) Newsletters distributed by specialized services (e.g., Infant Development)
Paediatricians Family Doctors Nurse Practitioners Clinic/FP nurses Clinic Staff (receptionist etc.)	OCHN OCFP OMA NPAO M of C&YS MOHLTC Public Health Department Local medical societies Public Health Branch MOHLTC	 Presentations Annual Meetings Symposiums Identification of opinion leaders amongst physicians, nurses, office staff (i.e. shared-care / mentor networks CME/CHE events Family practice rounds in hospitals Article in appropriate publications/newsletters etc. Local contacts/academic detailing by public health departments or others
Community Programs/Services • Healthy Babies Healthy Children • Preschool Speech & Language • Infant Development • Public Health Departments • Childcare • OEYC Provincial Network • CAPC/CPNP – Ontario Coalition • Ontario Association of Family Resource Programs • Common Table – Ontario Coalition of Children's Services • Best Start programming • Children's Aid societies • Children's mental health services • Family counselling programs	 Local Public Health dept's Ministry of Children and Youth Services Expert Panel and subcommittee members Board of the Ontario Association for Infant Development and other professionals boards Best Start Networks OACASS Association of Early Childhood Educators of Ontario L'Association francophone à l'éducation des services à l'enfance de l'Ontario (AFÉSEO) Council for Early Childhood Development 	 Promote at annual meetings (e.g. CPHA, OPHA, Childcare, Infant Development) HBHC Network meetings, community presentations Venues for community outreach Articles in appropriate publications/newsletters web sites (e.g., www.oaid.ca) Local contacts through MOH/local public health dept's Family physician/paediatrician distance online learning modules Council for Early Childhood Development publications and presentations