

PROVIDING EMOTIONS SINCE 1534

Covering more than 1,600,000 km² in the northeast of the continent, Québec invites you to discover its playful energy and breathtaking wide-open spaces. Québec's Native, French and English heritage grooves to the beat of North America, while giving rise to a melting pot of international cultures.

Here the symphony of life takes on the distinctive colors of the four seasons. Vibrant cities and picturesque villages rub shoulders with nature's extravaganza—untouched forests, craggy mountains bearing the signature of the millennia, and fertile valleys, whether multihued or snow covered. Here one of the world's most magnificent waterways takes

on the airs of an ocean, interlaced with thousands of rivers, some boisterous, others docile, and countless pristine lakes.

Invigorating city holiday or relaxing resort getaway, extreme adventure or coastal hideaway, Québec always keeps its promises.

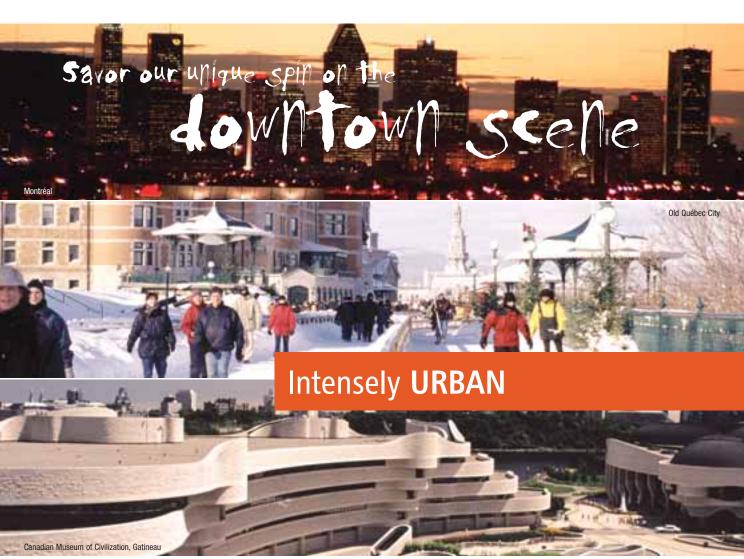
Cover:
Old Québec City
Mont Tremblant Resort
Sea Kayaking, Duplessis
Parc national de la Gaspésie

EXUBERANT MONTRÉAL

Born in 1642, this elegant city dresses young. Over the centuries, the mission settlement of Ville-Marie has evolved into a cosmopolitan city of 3.4 million inhabitants, coming from the four corners of the globe. Second largest French-speaking city in the world, sought-after venue for international conventions and meetings, this metropolis boasts a thousand different faces and as many attractions—a famous "Underground City", sensational restaurants, a dazzling casino, an impressive range of museums and a whirlwind of festivals celebrating everything from dance to song, jazz to comedy, film to fireworks. From the narrow streets of its historic quarters to the bustling boulevards of its modern districts, Montréal is safe and welcoming any time of the year.

SEDUCTIVE QUÉBEC CITY

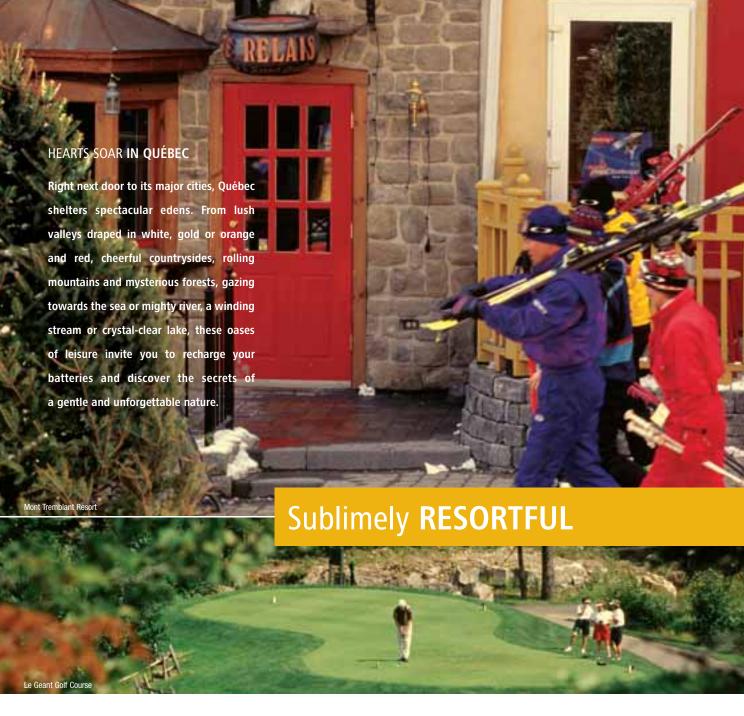
A naturally fortified city overlooking a spellbinding river, Québec City seduces with its intriguing architecture, a reflection of its French and British roots, and its irresistible romanticism. Spry as ever at four centuries young, Québec's capital is a favorite stop for museum-lovers, food buffs and, of course, festival-goers as it plays host to a steady stream of celebrations, including the world's biggest Winter Carnival. Set against the backdrop of the majestic St. Lawrence River, Québec City's centuries-old ramparts shelter riches that trace the history of the Americas' largest Francophone community.



ALLURING GATINEAU

Sitting on the Québec side of the Ottawa River opposite Ottawa, Canada's capital, this exciting destination features a thousand and one contrasts—an immense park with kilometer after kilometer of hiking trails, a busy casino, major convention-friendly hotels interspersed with quaint inns and delectable restaurants, and a host of festivals and events all year round. Gatineau is also home to the Canadian Museum of Civilization, an architectural masterpiece renowned for its Native American collections.

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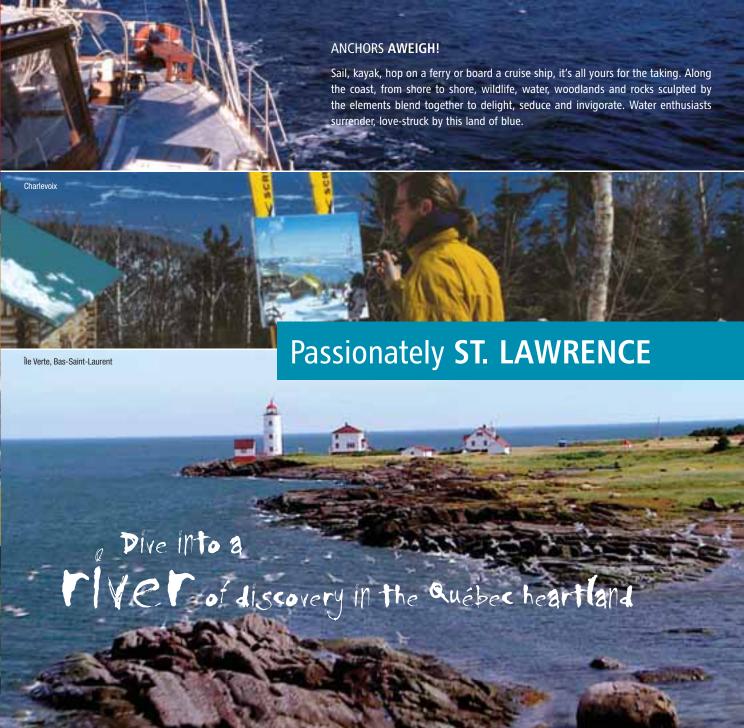
HEAVEN ON EARTH

Romantic inns, quaint B&Bs, cozy hotels, large-scale resorts, sensational spas and fully equipped campgrounds and hunting and fishing lodges give rise to an unrivaled sense of well-being. In the winter, after mushing your own dogsled team or coaxing fish from their ice-cold abode, a relaxing massage offers the perfect way to end the day. Québec loves to pamper you, any season of the year.

A TEMPTING PLAYGROUND

Golfing or biking. Hiking or horseback riding. Downhill skiing or snowshoeing. Snowboarding or snowmobiling. Tours of orchards or wineries. Cultural attractions and museums showcasing art and history all year round. Festivals and celebrations that fill up every month of the calendar. Québec offers all of this and more, while showering you with an incomparable welcome and tantalizing sense of adventure. Just try to resist the temptation to join in the fun!



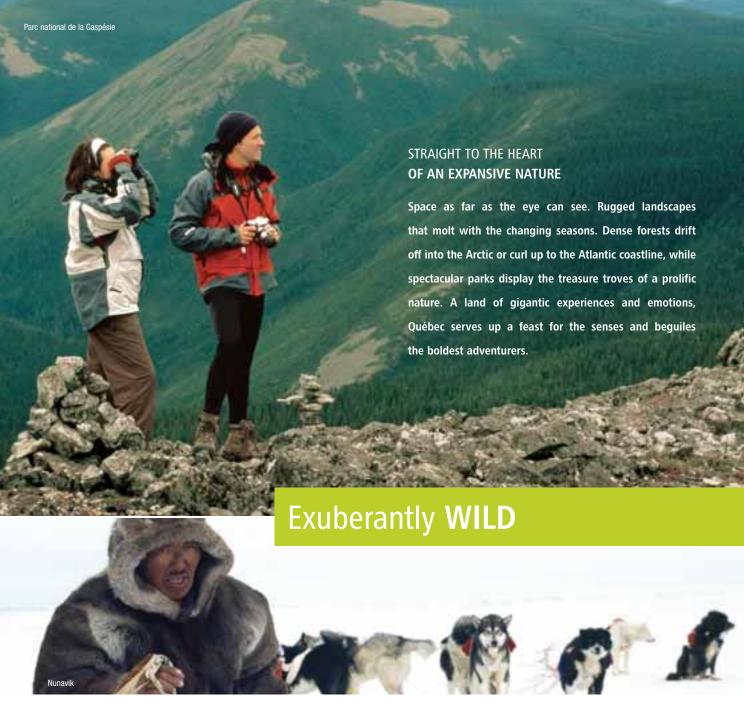


LOVE-STRUCK BY A LAND OF BLUE

A vital economic force and ever-changing canvas, the St. Lawrence River literally shaped the New World. Its shores boast a succession of stops, picture perfect for playing, biking, relaxing and soaking up nature. Surfacing from deep waters, marine mammals, including the famous beluga, put on a splashy display. Here a church tower announces a village. Over there lighthouses stand watch. Elsewhere striking natural monoliths reach for the sky, while an unforgettable fjord dazzles sightseers.

Easily accessible, pastoral islands such as Île d'Orléans and Île aux Coudres figure among the numerous must-sees. Lying on its own, Anticosti reserves its untamed terrain for its more than 120,000 white-tailed deer and many adventurers. Secluded and aloof, Îles de la Madeleine boasts golden dunes that spill out between red cliffs.

Gueller Providing emotions since 1534



THE REAL MCCOY!

Bestowed with an abundance of fish and game, Québec is brimming with lakes and rivers, elevated to awe-inspiring heights by two magnificent mountain ranges, the Appalachians and the Laurentians. In this fabulous playground of both extreme and gentle adventures, it's only natural to explore, to pick up your paddle, scale steep peaks or climb on a snowmobile.

Québec caters to avid whitewater enthusiasts on the lookout,

SCOUTING THE FIRST NATIONS' TRAILS

A fabled people living in a modern world, Québec's 11 Aboriginal nations keep their traditions alive. To encounter the first inhabitants of this land is to understand their authentic lifestyle and age-old wisdom. A privileged and rich experience for all who partake!





A GOURMET'S PARADISE

Québec deserves every bit of its reputation as a culinary capital. Masters of the art of fine living, Quebecers have cultivated a true passion for excellent food and great company. Award-winning chefs constantly seek to outdo each other's creativity, preparing both regional specialties and exotic dishes with equal flare.

USEFUL INFORMATION

CANADIAN AND INTERNATIONAL CONNECTIONS

Nearly 50 airlines serve the international airports in Montréal, Québec City and Ottawa. Québec is also linked to the other Canadian provinces and the United States by rail and bus.

IMMIGRATION AND CUSTOMS FORMALITIES

Visitors from any country except the United States must carry a valid passport. American citizens need only proof of citizenship such as a birth certificate and an identity card that includes a photo. Visas are required for visitors from certain countries.

GETTING AROUND IN QUÉBEC

A vast network of regional airports links all parts of Québec. You can travel by train not only between Montréal and Québec City, but also to Gaspé and Saguenay (Saguenay—Lac-Saint-Jean).

There are also many ferries offering year-round or seasonal service on the St. Lawrence and other major rivers.

Montréal, Québec City, Gatineau, Laval and other large cities in the province have safe and convenient public transit systems. There are plenty of car rental agencies, and most of them have outlets at airports and railway stations.



WHEELCHAIR ACCESS

For information regarding hotels, restaurants and tourist attractions in Québec with wheelchair access, contact Kéroul at (514) 252-3104 (www.keroul.gc.ca).

| AVERAGE MINIMUM AND MAXIMUM TEMPERATURES | | | | | | | | | |
|--|------|---------|-------|-------|-------|-------|-------|---------|--|
| | | January | | April | | July | (| October | |
| | °F | °C | °F | °C | °F | °C | °F | °C | |
| MONTRÉAL | 5/21 | -15/-6 | 34/52 | 1/11 | 59/79 | 15/26 | 39/55 | 4/13 | |
| QUÉBEC CITY | 1/17 | -17/-8 | 29/46 | -1/8 | 55/77 | 13/25 | 36/52 | 2/11 | |

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PERMANENT CENTERS

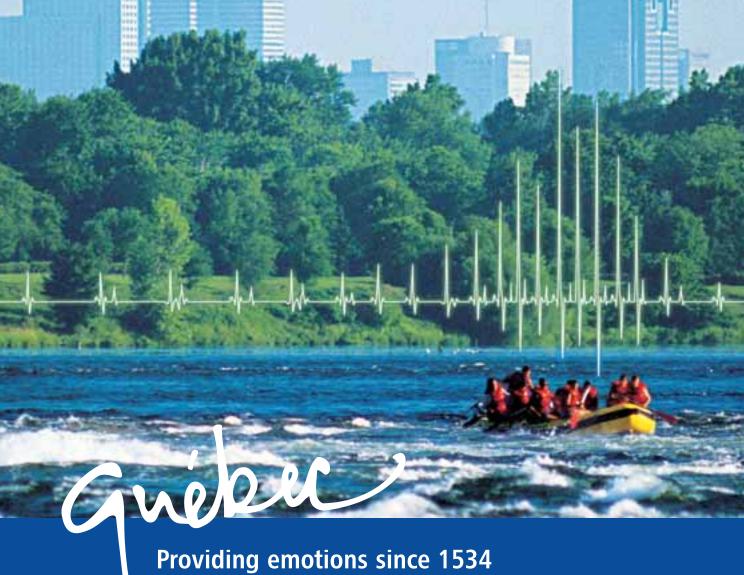
Montréal

1255, rue Peel (corner of Sainte-Catherine)

Québec City

12, rue Sainte-Anne (across from the Château Frontenac)

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Québec keeps time to four unique experiences, shaped by four breathtaking seasons and four distinct rhythms, moving across land, water and sky: Intensely Urban, Sublimely Resortful, Passionately St. Lawrence, Exuberantly Wild.



