

**BC STATS** 

Service BC Ministry of Labour & Citizens' Services

Infoline

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- BC's unemployment rate rises to 4.9% in November; fewer service sector jobs
- Labour income rises 0.6% in the third quarter; investment in residential construction down 0.3%
- Five-year old girls starting school more ready to learn than boys

### Labour Force

• British Columbia's unemployment rate increased to 4.9% (*seasonally adjusted*) in November as employment in the province fell slightly (-0.2%) while the labour force was unchanged from October.

There were fewer jobs in the service sector (-1.0%), which employs eight out of every ten working British Columbians. Information, culture & recreational services (-4.5%), health care (-4.1%) and professional, scientific & technical services (-3.5%) posted particularly large declines. Employment in goods industries jumped 2.6%, with relatively strong job growth more or less across the board. Manufacturing employment increased (+1.9%) for a third straight month, and in the construction industry, employment picked up (+0.6%) after a three-month long downturn.

Reflecting the job growth in the goods sector, which employs more men than women, the number of men with jobs increased 0.3% but fewer women (-0.8%) were employed in November. For the second month in a row, full-time employment (-0.8%) fell, but there were more (+2.0%) part-time workers.

The youth unemployment rate climbed 1.1 percentage points, rising to 9.3%. However, the jobless rate for those aged 25 and over was little changed from October, edging up 0.1 percentage point to 4.0%. Data Source: Statistics Canada

• Regional unemployment rates ranged from 4.1% (3-month-moving average, unadjusted) in Mainland/Southwest and Thompson/Okanagan to 6.6% in Kootenay. Evidence of a booming labour market is particularly strong in the urban areas in the southwest corner of the province. Vancouver (4.6%, seasonally adjusted), Abbotsford (3.8%) and Victoria (3.5%)

continue to see extremely low unemployment rates which reflect strong job growth in these areas. Data Source: Statistics Canada

• Canada's unemployment rate inched up to 6.3% as labour force growth (+0.3%) outpaced the increase in employment (+0.1%) in November. However, job growth was localized in Alberta (+0.5%), Ontario (+0.3%) and parts of Atlantic Canada. Data Source: Statistics Canada

### The Economy

• Wages, salaries and benefits in the province rose modestly (+0.6%, *seasonally adjusted*) in the third quarter. The increase, which was the smallest since early 2003, follows two quarters of very strong growth. During the second quarter workers' earnings jumped 2.9%, and they rose 2.5% at the beginning of the year.

Canadian labour income advanced 1.1% in the third quarter. Most regions posted increases of about one percent, but labour income grew significantly more than that in Alberta (+2.5%) and NWT (+2.3%). After leading the country in the second quarter, BC registered the smallest increase of any region in the third quarter.

Data Source: Statistics Canada

- Investment in residential construction slipped 0.3% (seasonally adjusted) in the third quarter, declining for the first time since the spring of 2002. New construction activity slowed (-1.9%) but British Columbians spent more on improvements to existing dwellings (+1.5%) and acquisition costs (+3.2%) related to the transfer of property. Despite the slowdown, investment in the province remains well above 2005 levels. Data Source: Statistics Canada & BC Stats
- The number of British Columbians receiving regular employment insurance (EI) benefits dropped 4.8% to 39,690 (*seasonally adjusted*)

#### Did you know... 87% of Baby Boomers in British Columbia wish they had started earlier, even in their teens, to save for retirement *source: Ipsos Reid*

**in September.** Nationally, the number of EI beneficiaries inched down 0.5%, to 492,600. While Alberta (-11.0%) and Saskatchewan (-8.4%) posted the most significant decreases, the number of beneficiaries was down in most provinces. *Data Source: Statistics Canada* 

• Restaurant, caterer and tavern receipts in the province increased 0.2% (seasonally adjusted) in September as receipts at both food service establishments (+0.2%) and drinking places (+0.1%) rose marginally. Nationally, receipts advanced 1.6% largely due to strong growth in food services (+1.7%) establishments. Receipts at drinking places were off 0.6%.

Data Source: Statistics Canada & BC Stats

#### Tourism

- During the third quarter of 2006, Canada's international travel deficit reached its highest level ever, topping a record set nearly 15 years earlier. Canadians spent approximately \$1.9 billion (seasonally adjusted) more outside the country than foreigners spent in Canada, up \$278 million from the second quarter. The increase in the deficit was partly the result of more spending by Canadians in both the US (+2.6%) and overseas (+3.3%). Spending by Americans travelling north of the border dropped off 6.2% and as a result, Canada's travel deficit with the United States reached \$1.1 billion. The deficit with overseas countries increased to \$753 million, as travellers from overseas increased their spending in Canada 1.7%. During the third quarter, the value of the Canadian dollar gained over the Japanese yen, remained unchanged compared to the US dollar and fell against the British pound and the euro. Data Source: Statistics Canada
- Travel to countries other than the United States hit a record second-quarter high. Nearly 1.6 million overseas trips were taken by Canadian residents, up 5.5% over the same quarter last year. Overnight travel to the United States was also up (+7.5%) as trips for business (+0.7%), pleasure (+7.9%), and to visit friends & family (+11.9%) all increased.

The number of overseas visitors to Canada also jumped in the second quarter. Approximately 1.1 million overnight trips were made by overseas tourists to Canada, an increase of 4.6% over the same period last year. However, marginally fewer American visitors (-0.4%) travelled to Canada.

The most popular overseas destinations for Canadians were the United Kingdom, France and Cuba. During their overseas travels, Canadian tourists spent an estimated \$2.4 billion, up 5.9% from the second quarter last year.

Data Source: Statistics Canada

#### **Early Education**

• Family and child characteristics such as household income level, parent education, family structure and the sex of the child are all linked to Canadian children's readiness to learn as they enter school. Data from the 2002/2003 phase of the National Longitudinal Survey of Children and Youth shows that, at the age of five, girls were more ready to learn than boys. Girls scored higher in communication skills, attention and self-control of behaviour. Girls tended to enter school with stronger abilities in using symbols and copying, while boys and girls performed equally in number knowledge. School readiness scores were highest for children with high positive parent-child interaction, for those who were read to daily, and for those who participated in organized sports or physical activities.

Data Source: S.C. Cat.#89-599-MWE2006004

#### **The Nation**

• The Canadian economy expanded 0.4% (*seasonally adjusted*) in the third quarter, marking the 13<sup>th</sup> consecutive quarterly increase in GDP. The economic growth was again driven by strong consumer, business and government spending on goods and services. Consumer spending rose 1.0% in the third quarter. Investment in residential structures dipped 2.1%, but total business investment advanced 0.3% as spending on non-residential structures (+1.2%) and machinery & equipment (+2.2%) remained robust. The value of exports increased (+0.9%) for the first time this year, while imports were up 1.0%. Data Source: Statistics Canada

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For data originating from Statistics Canada, data sourced to 'Statistics Canada' has been retrieved from CANSIM, the agency's electronic database; otherwise the source is identified as 'SC' plus the catalogue number.

Infoline Report

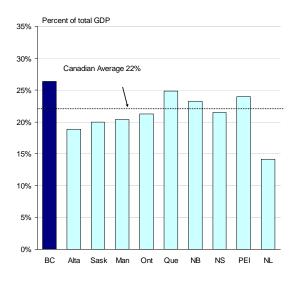
Contact: Jade Norton (250) 387-1124 Originally published in *Business Indicators* Issue 06-10. Annual Subscription \$60 +GST

Small Business Continues to Expand in B.C.<sup>1</sup>

It is always interesting to look at how small business fares in the province, especially in view of the recent buzz about BC's hot economic climate, labour shortages and the upcoming 2010 Olympic Games. Small business contributes to the provincial economy not only by creating and maintaining jobs, but also through its production of goods and services, and by meeting payrolls that support families and stimulate further economic activity.

In 2005, British Columbia's small business accounted for 26% of provincial GDP, the highest of all provinces and well above the Canadian average (22%). This indicates that small business plays a more significant role in the provincial economy in British Columbia than it does in other parts of the country.

### BC ranked first among the provinces in proportion of GDP generated by small business



A business is defined as a small business if it is either:

- A business with fewer than 50 employees
- Operated by a self-employed person with no paid help

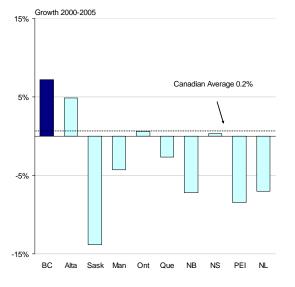
#### Small business continues to climb in BC

The number of businesses in British Columbia in 2005 totalled 371,700. Of those, about 98%, or 364,000, were small businesses. Just over 56% of all businesses in the province were operated by self-employed individuals with no paid employees. In 2005, the total number of small businesses operating in the province increased for the fourth straight year, up 1.7% from 2004. Both small businesses with employees (+2.6%) and businesses operated by unincorporated self-employed individuals without paid help (+1.1%) increased in number.

Over the past five years, British Columbia has led the provinces in growth in the number of small businesses. Between 2000 and 2005, the count of small businesses in the province climbed 7.2%, well above the national growth average of 0.2%. Alberta (+4.9%), Ontario (+0.6%) and Nova Scotia (+0.3%) were the only other provinces to exceed the Canadian average. Declines among other provinces ranged from 2.7 percent in Quebec to 13.8% in Saskatchewan.

<sup>&</sup>lt;sup>1</sup> This article is a summary of a larger publication entitled "Small Business Profile 2006," which is available online at http://www.bcstats.gov.bc.ca/data/bus\_stat/busind/sm\_bus/SBP2006.pdf

### BC led the country in growth in the number of small businesses between 2000 and 2005

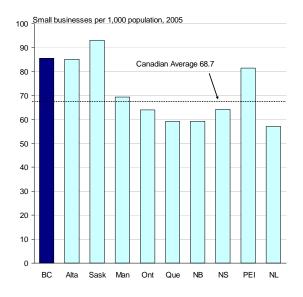


BC's significant growth over this five year period translates to an average expansion of 4,900 small businesses per year, an average annual growth rate of 1.4%. Overall small business growth remained on par with that of large businesses (those with 50 or more employees), which also grew at an average annual rate of 1.4% from 2000 to 2005.

## Western Canada generally has more small businesses per capita

In terms of businesses per capita, small businesses are more prevalent in Western Canada compared to the rest of the country. In 2005, British Columbia surpassed Alberta (85.1) ranking second among the provinces with 85.5 small businesses per 1,000 people. Saskatchewan had the highest ratio of small businesses to population with 93.0 per 1,000 people, while the only other provinces exceeding the Canadian average of 68.7 small businesses per 1,000 people were Prince Edward Island (81.4) and, marginally, Manitoba (69.4).

#### Small business is bigger in western Canada Small business accounts for nearly half of all jobs in the province

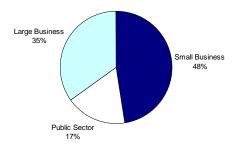


The activities in which small businesses in British Columbia are engaged are diverse and can range from family-owned and operated restaurants to self-employed software engineers to small lumber milling operations. Almost threequarters of all businesses in the province are in service sector industries, with small businesses only slightly more likely to be providing a service compared to large businesses.

Approximately 1,012,100 jobs in BC were derived from small business in 2005. This accounts for 48% of total employment in the province, a slight increase from the share of jobs attributed to small business in 2004 (47%). The private sector (including both small and large businesses) employed 1,760,800 people in the province in 2005. The 1,012,100 people working for a small business translate to 57% of private sector jobs. This ratio has remained essentially unchanged since 1999. In 2005, self-employed workers represented 24% of total private sector employment. Of those people who were employed by a business, 44% worked for a small business and the remaining 56% were employees of large businesses.

Infoline Report:

### Almost half the working people in BC worked in small business

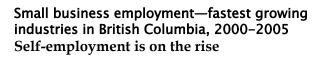


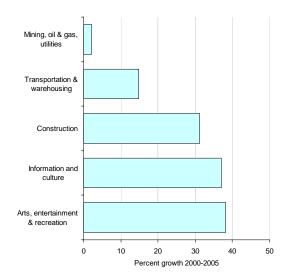
Small business employment in British Columbia grew for the fourth straight year in 2005, climbing by 3.8%. Both employees of small businesses and self-employed individuals have contributed to the expansion in employment in the last few years.

The 3.8% rise in small business employment in British Columbia between 2004 and 2005 was by far the most significant in the country and well above the Canadian average of 0.9%. Other than British Columbia, only Quebec (+1.7%) had a rate of growth higher than one percent. A recent construction boom in both housing and other projects has contributed significantly to the surge in small business employment in British Columbia.

### Construction sector created the most new jobs between 2000 and 2005

With an employment increase of 31.3%, the construction industry was the largest provider of new jobs between 2000 and 2005. As a result of the recent construction surge in the province, approximately 16,000 jobs were created in this industry over the five year period. The retail trade sector also added a substantial number of new jobs, increasing its employment by 13.5% and creating over 10,000 new jobs. The arts, entertainment & recreation sector recorded the most significant increase in employment over this period with a 38.2% spike in employment (an addition of about 3,500 jobs) and, with equally solid increases, the information and cultural (+37.0%, or approximately 2,300 new jobs) industry was not far behind.





Over the past five years, the proportion of total employment comprised of self-employed workers has been increasing in BC. In 2005, selfemployment accounted for 19.5% of total employment, up 0.5 percentage points from 2004.

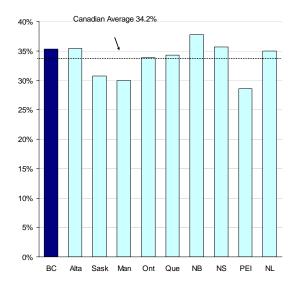
The number of self-employed without paid help (regardless of incorporation status) was almost double that of self-employed with paid help in 2005. This was far from the case a decade earlier, when the number of self-employed operating in British Columbia was fairly evenly split between those with paid help and those without paid help. In 1995, there were 1.3 selfemployed without paid help for every selfemployed person with employees. The number of self-employed working alone soared between 1995 and 1998 and has since retained close to a two-to-one ratio to self-employed with paid employees. Although between 2004 and 2005 the number of self-employed with paid help (+14.8%) increased at a quicker pace than did those without paid help (+8.5%), the gap between the two classes of self-employed persons remains much wider than a decade ago.

### Self-employed characteristics differ from those of employees

On average, self-employed people tend to be older, are more often men and work longer hours. Well over half (57%) of the selfemployed are between the ages of 35 and 54, compared to only 47% of employees. While 41% of employees are under the age of 35, only 17% of self-employed business owners fit this description. Conversely, 26% of entrepreneurs are aged 55 and over, compared to only 12% of employees.

Another difference that emerges between selfemployed persons versus employees is in terms of gender balance. While workers who are employees are equally likely to be men or women, those that are self-employed are more often men. In 2005, in British Columbia, almost twothirds (65%) of the self-employed were men. However, there is a higher proportion of selfemployed that are women in the province (35%) compared to the national average (34%).

### Proportion of BC small businesses owned by women is above the national average



There is a substantial difference between selfemployed and employees in terms of the usual number of hours worked per week. On average, the self-employed have much longer work days compared to employees. While a significant

majority of employees work between 35 and 40 hours per week (64%), only 27% of the selfemployed fit in this category. Nearly one third of the self-employed work 50 or more hours per week, compared to only five percent of employees. The average work week for all selfemployed workers is 39.5 hours, compared to 35.2 hours for all employees. The disparity between employees and the self-employed in terms of hours worked per week has remained comparatively unchanged over the last five years. The average work week for selfemployed workers in British Columbia has fluctuated just slightly (between approximately 38 and 40 hours) in the past decade, while the average for employees has also remained fairly stable (between about 35 and 36 hours per week).

### The Northeast region is BC's leader in small business growth

Over the last five years, five of British Columbia's seven regions recorded growth in the number of small businesses. Between 2000 and 2005, the Northeast region led the province in growth in the number of small businesses with an average annual growth rate of 3.8%. This translates to an average increase of 200 businesses per year. The Kootenay region (+3.4%) was second in terms of average annual growth, adding an average of 500 net new small businesses year, followed per by Mainland/Southwest (+1.8%), which added an average of 3,500 small businesses annually. Two regions showed declines in the number of small businesses: the North Coast and Nechako region (-1.9%), which declined by an annual average of about 200 businesses, and Cariboo (-0.5%), which lost an average of about 100 businesses per year. Struggles in the forest sector related to the softwood lumber dispute and problems with the mountain pine beetle were likely major contributors to the falling numbers of small businesses, particularly in the Cariboo.

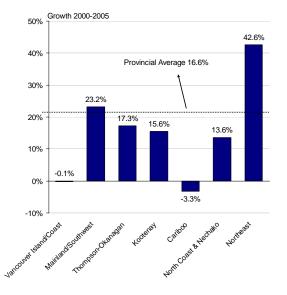
The Vancouver Island/Coast region and Thompson/Okanagan experienced steady, but less prominent growth in the number of small

### Infoline Report:

businesses, with 0.5 and 0.3 percent average annual growth rates, respectively, between 2000 and 2005.

As with total small business growth, the Northeast led the province with the strongest growth in the number of self-employed between 2000 and 2005. This region recorded a 42.6% increase in self-employment, almost 20 percentage points higher than the next fastest growing region, Mainland/Southwest (+23.2%).

#### Self-employment growth rate highest in Northeast Small business poised to continue growing in BC



The growth in the Internet and other communications technologies has helped make the world a smaller place, at least in a business sense. The small business sector is already an important part of the British Columbia economy and new technology could help it grow and become even more essential in the future.

It is inarguable that small business in BC has, in more ways than one, shown significant signs of growth in recent years. Indeed, small business appears poised to continue to expand and remains a vital and vibrant part of the province's economic landscape.

Infoline

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BC at a glance		
POPULATION (thousands)		% change on
	Jul 1/06	one year ago
BC	4,310.5	1.2
Canada	32,623.5	1.0
GDP and INCOME (Revised Nov 8)		% change on
(BC - at market prices)	2005	one year ago
Gross Domestic Product (GDP) (\$ millions)	168,855	7.2
GDP (\$ 1997 millions)	145,501	3.7
GDP (\$ 1997 per Capita)	34,173	2.4
Personal Disposable Income (\$ 1997 per Capita)	20,983	2.4
TRADE (\$ millions, seasonally adjusted)		% change on prev. month
Manufacturing Shipments - Sep	3,532	0.2
Merchandise Exports - Sep	2,791	4.3
Retail Sales - Sep	4,482	-0.9
CONSUMER PRICE INDEX	% change on	12-month avg
(all items - Oct 2006)	one year ago	% change
BC	1.1	1.8
Vancouver	1.7	1.7
Victoria	0.7	1.7
Canada	0.9	2.1
LABOUR FORCE (thousands)		% change on
(seasonally adjusted)	Nov '06	prev. month
Labour Force - BC	2,323	0.0
Employed - BC	2,209	-0.2
Unemployed - BC	114	6.0
	4.0	Oct '06
Unemployment Rate - BC (percent) Unemployment Rate - Canada (percent)	4.9 6.3	4.6 6.2
	0.3 Nov 29/06	_
INTEREST RATES (percent) Prime Business Rate	6.00	Nov 30/05 4.75
Conventional Mortgages - 1 year	6.40	5.60
- 5 year	6.55	6.15
US/CANADA EXCHANGE RATE	Nov 29/06	Nov 30/05
(avg. noon spot rate) Cdn \$	1.1360	1.1674
US \$ (reciprocal of the closing rate)	0.8788	0.8570
AVERAGE WEEKLY WAGE RATE		% change on
(industrial aggregate - dollars)	Nov '06	one year ago
BC	739.68	3.0
Canada	734.49	3.0
SOURCES:		
Population, Gross Domestic Product, Trade, Statistics		
Prices, Labour Force, Wage Rate J Canada		
Interest Rates, Exchange Rates: Bank of Canada Weekly Financial Statistics For latest Weekly Financial Statistics see www.bankofcanada.ca		

### **Small Business Quarterly (FREE)**

This longstanding periodical is now available for free on our site. Check out the latest issue (including data tables) and browse previous articles (previous articles have always been free for all our subscription periodicals).

www.bcstats.gov.bc.ca/pubs/pr\_sbq.asp

# A Guide to the BC Economy and Labour Market

The third edition of the *Guide* is now available. The *Guide* is a useful resource which provides an overview of the provincial economy and the characteristics of its workforce. Written by Lillian Hallin of BC Stats, it focuses on provincial industries with an emphasis on their human resource side. Economic terms are explained and examples provided, so that a background in economics is not needed to understand the material. The *Guide* also provides an historical perspective on how the provincial economy has developed, as well as what it may look like in the future.

www.bcstats.gov.bc.ca/pubs/econ\_gui.asp

#### Released this week by BC STATS

- Business Indicators, November 2006
- Current Statistics, November 2006
- Labour Force Statistics, November 2006
- Earnings & Employment Trends, November '06

#### Next week

No subscription releases

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