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Dr. Tretheway earned a Ph.D. in economics from the University of Wisconsin and served for 14 years as Associate Professor in the Faculty of Commerce and Business Administration at the University of British Columbia, where he continues as an adjunct professor. He has served as an advisor to governments, industry and consumer groups in Canada, Australia, New Zealand, South Africa, the U.S., and before the European Commission. He has taught in Canada, France, Brazil, China and Malaysia.

Before co-founding InterVISTAS Consulting in 1997, Dr. Tretheway served as Special Advisor to the President & CEO of the Vancouver International

Airport Authority, and was responsible for the marketing of the airport.

Dr. Tretheway taught economic impact methodology at the University of Columbia and has conducted numerous economic impact studies, including:

- Airports: Vancouver International Airport, Cranbrook Airport, Hamilton TradePort, Edmonton International Airport, Ottawa International Airport, Melbourne (Australia) International Airport
- Ports: Port Vancouver, Fraser Port, Port of Nanaimo
- Gateway: the Greater Vancouver Gateway
- Other sectors: Tourism, Film, mining

InterVISTAS Consulting Inc. is a Vancouver based consulting practice with offices in Ottawa, Winnipeg and Chicago. It specialises in the transportation and tourism sectors as well as in economic analysis of key development sectors of the economy. InterVISTAS employs 40.

