

January 7, 2005

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DELIVERED BY FAX

Honourable John van Dongen Minister of Agriculture, Food and Fisheries Room 137 Parliament Buildings PO Box 9043 Stn Prov Govt Victoria BC V8W 9E2

Dear Minister:

REVIEW OF SPECIALTY PRODUCTION AND MARKETING IN THE REGULATED MARKETING SECTOR

I write further to my letter of August 25, 2004, in which the British Columbia Farm Industry Review Board (the "Provincial board") provided you with a report on the status of the subject review by the Provincial board and a draft of its <u>Principles for Consideration in Support of Specialty Production and Marketing in the British Columbia Supply Managed System</u> (the "Principles").

At the same time, the Provincial board determined that it would temporarily suspend its supervisory review pending the outcome of Government's "own review regarding the appropriate policy solutions to key specialty production issues".

Representatives of the Provincial board participated in the Government's review and on December 22, 2004, the members of the Provincial board were provided with a draft copy of the report prepared by George Leroux, a consultant to the Ministry of Agriculture, Food and Fisheries (the "Ministry"). On January 6, 2005, the Provincial board met to discuss this report and compare it to the Principles.

It is the Provincial board's view that the recommendations received from Mr. Leroux not only complement the Principles, but also offer very useful advice and information in support of implementing those Principles. Accordingly, the Provincial board has decided to resume its own

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supervisory review in order to commence such an implementation process in consultation with the Ministry, the commodity boards and with industry stakeholders.

Yours truly,

Richard Bullock Chair

pc: Rory McAlpine, Deputy Minister Agriculture, Food and Fisheries

> Daphne Stancil, Assistant Deputy Minister Strategy, Policy and Legislation Ministry of Agriculture, Food and Fisheries

Shawn Heppell, Chair Council of Marketing Boards of British Columbia

Jeff Regier, Acting Chair British Columbia Broiler Hatching Egg Commission

Ron Kilmury, Chair British Columbia Chicken Marketing Board

David Taylor, Chair British Columbia Egg Marketing Board

John Jansen, Chair British Columbia Milk Marketing Board

Shawn Heppell, Chair British Columbia Turkey Marketing Board

Gunta Vitins, National Marketing Manager Pro Organics Marketing Inc.