PLANNING FOR PROFIT



Province of British Columbia

Ministry of Agriculture, Fisheries and Food

Feeder Enterprise Budget Kamloops 1991

Agdex 422 - 810

Introduction

The planning process provides producers with the opportunity to look at their operation as a group of distinct enterprises. Alternative enterprises should be evaluated on the basis of **Gross Margin.** This must provide funds for interest, overhead and other indirect expenses as well as a return for living penses, loan repayment and investment. These items should be included in the overall farm plan which will include a Projected **Income Statement** and **Projected Cash** Flow Statement.

The **Market Margin** is the sale price less the purchase price and actual marketing costs. It must provide funds for both direct and indirect expenses.

Key Factors Affecting Profit

Targ	et		
Average Daily Gain (lb	s)	2	
Days to Market	150		

Maximum profit requires that calves are weaned at about 580 lbs. in order to reach a market weight of about 880 to 900 lbs. in 150 days.

High quality forage and grain, as well as water must be available to the animals in dry and well protected lots.

Shipping and handling practices affect profit through weight loss and shrinkage, therefore it is important to practice good feed management at shipping and reduce animal stress levels through proper handling.

Marketing Alternatives

Feeders are usually marketed in the spring. They may be sold privately to a livestock buyer or a packing house. Often, they are sold through a central market either through an auction sales yard or by computer. differ markedly for a variety of reasons so it is important to use average prices when eting.

Cash Flow Timing

20

The above information indicates the timing of monthly flow of funds included in the **Gross** Margin only. A complete Projected Cash Flow should include indirect expenses, capital sales and purchases, loans and personal expenses.

Rules of Thumb

Market Margin % of Sale	> 25%
Market Shrink	< 3%
Death Loss	< 2%

The above indicators are provided for comparison purposes. They are set out as potential targets for beef production.

Contact: GRAHAM STRACHAN, P.Ag.

Senior Agrologist

Kamloops

ROGER KEAY, P.Ag.

Farm Management Specialist

Kamloops

BEEF FEEDERS Target - 2 lbs daily gain

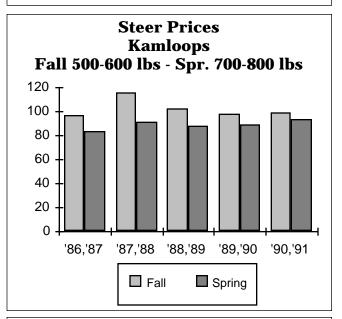
Gross Margin Per 100 Feeders

Income	Market Weight		Income
Feeder Sale 98 Less Market Shrink	8 850 3.00%	\$0.95	\$79,135 (2,374)
Net Feeder Sale Less Cost of Selling:			\$76,761
Trucking to Marke		6.00	(588)
Marketing Charge	es	10.50	(1,029)
Brand Inspection Less:		2.50	(245)
Feeder Purchase 100	550	1.00	(55,000)
Market Margin \$ 19,89			\$ 19,899
Direct Expense	Unit	Price	Total
	0.1.10	/ Unit	Expense
Farm Grown Feed	lb.		-
Hay	2,295	\$0.038	\$8,434
Barley	750	0.073	5,336
Feed Supplements	Days		
Min. & Salt	150	0.050	735
Total Feed Cost			\$14,505
Supplies & Services			
Growth Stimulants			152
Bedding		1.50	150
Vet & Medicine		4.00	400
Total Direct Costs			\$15,207
Gross Margin			\$4,692

Market Margin - Sensitivity Analysis

The table below lists the changes to market margin as feeder cost changes and sale price varies.

Feeder	er Cost Sale Price \$/lb.		b.	
\$/ lb .	0.85	0.90	0.95	1.00
0.90	17,319	21,359	25,399	29,439
0.95	14,569	18,609	22,649	26,689
1.00	11,819	15,859	19,899	23,939
1.05	9,069	13,109	17,149	21,189



Gross Margin - Sensitivity Analysis

The table below lists the changes to gross margin as barley price changes and hay cost varies.

Hay Co	st B	Barley Price \$/tonne		
\$/ton	140	150	160	170
65	6,484	6,150	5,817	5,483
70	5,921	5,588	5,254	4,921
75	5,359	5,026	4,692	4,359
80	4,797	4,463	4,130	3,796

This information is provided as a guideline only. Target yield indicates above average production. An individual plan should be developed by each producer. Planning forms may be obtained from your local office of the B. C. Ministry of Agriculture, Fisheries and Food.