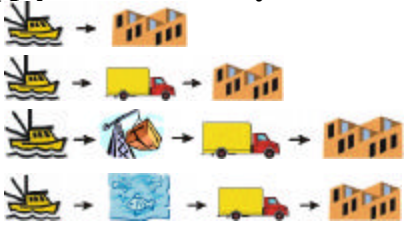
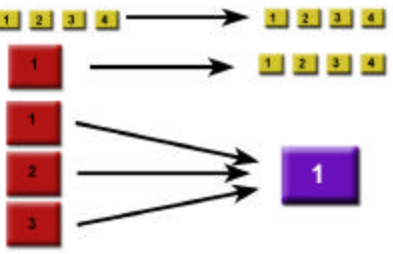


Traceability Readiness Report Card

Fishery: <p style="text-align: center;"><i>Rockfish Hook and Line</i></p>	State of Readiness Assessment: <p style="text-align: center;">Total Score = C</p>
Fishery Overview: <ul style="list-style-type: none"> • Fishery managed through area and species Total Allowable Catches • Open year round with time and area closures. Effort driven by competition and fishing opportunity. • Fishing occurs in all areas of the BC coast • Catch is a mix of several species of rockfish and other groundfish species • Pooling from various offloads occurs for transportation, especially with live fish • Vessels are paid a differential price primarily based on species and product form, not quality. • Batch= offload, Trade unit = totes of fish, Logistic unit = totes of fish • Several fleet based associations represent the industry 	
Supply Chain Pathways 	Unit Transformations 
Markets: <ul style="list-style-type: none"> • Market is primarily for fresh and live fish in the US. A moderate domestic market exists • Primarily fresh iced and live fish are delivered to buyers • Product quality concerns are based on freshness. • Rockfish are not accurately labeled by species but sold under aggregate names like snapper. • COOL and US Bioterrorism Act are the main traceability regulations of concern. 	

<p>Data Availability From Fisheries Monitoring Programs: Traceability data is currently collected through the following processes.</p> <table border="1"> <tr> <td> <p>Harvester Harvest Log – skipper Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p> </td> <td> <p>Custom Offloader Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p> </td> <td> <p>Transporter Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter</p> </td> <td> <p>Buyer Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter Delivery Record – buyer Processing Records – buyer Sales Records - buyer</p> </td> </tr> </table>		<p>Harvester Harvest Log – skipper Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p>	<p>Custom Offloader Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p>	<p>Transporter Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter</p>	<p>Buyer Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter Delivery Record – buyer Processing Records – buyer Sales Records - buyer</p>	<p>Score = 2</p>
<p>Harvester Harvest Log – skipper Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p>	<p>Custom Offloader Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP</p>	<p>Transporter Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter</p>	<p>Buyer Validation Record – MSP Offload Tally – MSP and custom offloader Transit Slip – MSP Bill of Lading – transporter Delivery Record – buyer Processing Records – buyer Sales Records - buyer</p>			
<p>What product or business data is missing? number of units in shipment, type of package, transport firm, data access contact persons (data responsible party) for the harvester, buyer and transporter.</p> <p>Is the data electronically accessible to the supply chain? No. Paper validation records are maintained by the harvester. A confidential electronic database is maintained by the MSP.</p> <p>Is the data verifiable? Yes, through 100% dockside validation</p>						
<p>Product Identifiers: Unique trade and/or logistic unit identifiers are not used.</p>		<p>Score = 3</p>				
<p>Data Transfer and Information Mapping: Current data systems are paper based with offload tallys sent to the buyer.</p>		<p>Score = 3</p>				
<p>Industry Leadership: No one association to represent industry.</p>		<p>Score = 2</p>				
<p>Processor to Consumer Constraints: Product batching occurs in the transportation and storage of live product.</p>		<p>Score = 2</p>				
<p>Factors impeding ability to meet traceability:</p> <ul style="list-style-type: none"> • Dockside monitoring contract is administered by DFO • A variety of species are harvested 	<p>Factors aiding ability to meet traceability:</p> <ul style="list-style-type: none"> • An industry wide landings data system is in place through 100% dockside validation • Most of the required information is collected on paper and stored electronically. 					
<p>Opportunities: Goal 1 - Traceability to an offload or container level</p> <ul style="list-style-type: none"> • Identify containers with trade/logistic unit identifiers • Integrate existing data systems and streamline data transfer through the supply chain for more efficient and timely data communication • Foster cooperation among businesses and a unified approach in addressing industry business and fisheries issues. 						