

2007 Business Retention and Expansion International Conference

Growing From Within

“Thinking Regionally -
Succeeding Globally”



Save These Dates!

June 4th - 8th, 2007 - Regina, Saskatchewan, Canada



**Saskatchewan
Regional Economic
and Co-operative
Development**

Growing From Within:

“Thinking Regionally – Succeeding Globally”

Focuses on the five fundamental pillars in building community capacity, business development and a prosperous regional economy.

Developing an Economy of Regions:

A community's ability to co-operate regionally will determine its ability to compete globally. Thinking regionally requires a paradigm shift for communities and their leaders alike. Communities must begin to see each other not as rivals, but as economic partners that depend on one another to prosper.

Building on Competitive Advantages:

Growth oriented businesses are interested in the extent to which a region's economic foundation capacity, which includes skilled workers, technology, finance, and infrastructure, provides a strategic advantage from which to achieve productivity gains over similar businesses in other regions.

Fostering a Culture of Entrepreneurship and Innovation:

Regions seeking new ways to prosper will be best served by focusing less on recruiting new companies and more on fostering an entrepreneurial climate and pro-business attitude that encourages local business startups, innovation and expansions.

Investing in Economic Infrastructure:

Facilities and services play a key role in defining a community and regional identity. A region's economic and social infrastructure will significantly affect the quality of life offered to residents, and the ability to enable business retention, expansion and investment attraction, and remain viable.

Engaging Leadership and Effective Governance:

Moving forward requires a new process – one that analysts now refer to as governance. Governance is NOT government. Whereas government is about public services, governance describes the process of key economic stakeholders and policy actors coming together to craft and launch a development strategy for economic growth in a region.

For continuous updates to conference agenda, visit our website at:

WWW.BREI.ORG

Here is just a small sampling of our conference presenters:



**Rebecca Ryan -
Next Generation
Consulting
Youth Retention and
Attraction**



**Ifor Ffowcs-Williams -
Cluster Navigators
Industry Cluster
Development**



**Peter Kenyon -
Bank of I.D.E.A.S.
Community
Economic Renewal**