



SASKATCHEWAN MADE PROGRAM

Company Name: _____
 Mailing Address: _____
 City: _____ Postal Code _____
 Phone: _____ Fax: _____ Toll Free: _____
 E-Mail: _____ Web Page: _____
 Contact: _____ Title: _____

Year Established: _____ Number of Employees: _____

Which Industry Association are you a member of: _____

Export: Within Canada Yes or No Export: Out of Canada Yes or No

Certification/Registrations _____

Product Description: _____

_____ Brand Name: _____

Saskatchewan Content (based on percentage of production costs):

Total Saskatchewan Content (A) includes:

- costs for Saskatchewan produced material;
- costs for services provided by other Saskatchewan firms (including subcontracts, technical services, professional services, production related freight charges, etc.);
- wages and benefits for direct and indirect labour; and
- overheads (including non-production salaries as well as lease costs, equipment rental, depreciation, utilities, property taxes, etc.

Total content (B) includes:

- all production costs before net profit, provincial sales tax and freight are added.

Please complete:

Estimated Saskatchewan Content (A) _____ (enter beside A below)

Estimate Total Content (B) _____ (enter beside B below)

Estimated Saskatchewan Content Percentage = $\frac{A}{B} \times 100 = \text{_____}\%$

Describe in your own words the activities, which comprise Saskatchewan content.

Declaration:

I declare that the information contained herein is accurate to the best of my knowledge and agree to furnish proof of Saskatchewan content upon request. I agree to discontinue using the "Saskatchewan MADE" logo upon request by Regional Economic and Co-operative Development.

Name: _____ Signature: _____ Date: _____

Please complete the following for your initial supply of promotional material (quantities in allotments of 100 for stickers/tags):



Small – 3/4" x 1 1/4"

Medium - 2 1/2" x 4 1/4"

Poster – 13" x 22"

Window Decal

Stickers _____

Stickers _____

Amount _____

Amount _____

Tags _____ PMT _____

Tags _____ Digital _____

FOR OFFICE USE ONLY:

DATE APPROVED: _____ APPROVED BY: _____



Saskatchewan MADE Program

Objectives:

- ◆ To assist Saskatchewan manufacturers to market their products by identifying them with the “Saskatchewan MADE” logo.
- ◆ To raise general awareness and encourage purchasers and consumers to look for and buy “Saskatchewan MADE” products.

Eligibility:

- ◆ Any individual or firm that manufactures a value-added product in Saskatchewan is eligible to apply for registration in the Saskatchewan MADE program.
- ◆ In order to qualify, the Saskatchewan content associated with the manufacturing process must be greater than 50 percent.
- ◆ Any value-added products are covered under the program.
- ◆ Saskatchewan content is defined as value-added in Saskatchewan and is calculated as a percentage of the total cost of production before net profit, provincial sales tax, and freight are added. Value-added in Saskatchewan includes:
 - ◇ costs for Saskatchewan produced materials.
 - ◇ costs for services provided by other Saskatchewan firms (including subcontracts, technical services, professional services, production related freight charges, etc.).
 - ◇ wages and benefits for direct and indirect labour.
 - ◇ overheads (including non-production salaries as well as lease costs, equipment rental, depreciation, utilities, property taxes, etc.).
- ◆ Companies, which have successfully registered with the Saskatchewan MADE program, may display the Saskatchewan MADE Label **ONLY** on products, which have been specifically registered.

Instructions:

- ◆ You may apply for product registration by completing the application form on the reverse side.
- ◆ A separate application must be completed for each product you wish to identify as “Saskatchewan MADE”.
- ◆ Please return this application and direct any inquiries to:

Regional Economic and Co-operative Development
200-3085 Albert St.
REGINA SK S4S 0B1
Attention: Diane Phillips, Program Administrator

Telephone: (306) 787-4707 Fax: (306) 798-0796

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