

**NON-RESIDENT AUTOMOBILE, AIR &
CRUISE VISITOR STATISTICS
NEWFOUNDLAND & LABRADOR**

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**Annual Non-Resident Visitation and Expenditures by Mode
Newfoundland and Labrador: 1998 to 2002**

Year	Automobile		Airline		Cruise		Total	
	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)
1998	127,960	\$60.3	244,253	\$177.8	10,344	\$0.5	382,557	\$238.6
1999	140,864	\$68.0	256,600	\$195.4	15,511	\$0.8	412,975	\$264.2
2000	149,975	\$75.3	266,480	\$212.1	9,792	\$0.5	426,247	\$287.9
2001	141,675	\$72.2	266,276	\$215.1	19,755	\$1.0	427,706	\$288.3
2002	161,442	\$85.2	259,467	\$216.0	18,535	\$1.3	439,444	\$302.5

Sources/Notes:

Data for non-resident auto and air visitors is based on information provided by Marine Atlantic, Agriculture Canada, boarding passenger statistics from the various airlines and data from the department's exit survey program.

Data for non-resident cruise visitors is based on trip itinerary and passenger data provided by the Cruise Ship Authority of Newfoundland and Labrador (CANAL). Estimates reflect activity during the full cruise season and represents a departmental estimate of non-resident individuals. This differs from overall passenger visits reported by CANAL due to multiple port visits by some cruise ships.

Cruise Expenditures is based on survey data collected by the Economic Development and Tourism Department, City of St. John's. Expenditures reflect spending by passengers on shopping, restaurants, dockside tours and shore excursions. The economic impact associated with cruise ship visits to the province is much larger and includes for example port fees and pilotage fees.

Estimates are considered preliminary and subject to revision.

**Peak Season Non-Resident Visitation and Expenditures by Mode
Newfoundland and Labrador: 1998 to 2002 (June to September)**

Year	Automobile		Airline		Cruise		Total	
	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)
1998	93,118	\$43.8	94,552	\$68.7	10,344	\$0.5	198,014	\$113.0
1999	102,722	\$50.8	100,641	\$76.9	15,511	\$0.8	218,874	\$128.5
2000	110,425	\$57.2	104,839	\$83.9	9,792	\$0.5	225,056	\$141.6
2001	103,583	\$54.2	104,856	\$85.0	19,755	\$1.0	228,194	\$140.2
2002	118,179	\$64.0	108,114	\$90.5	18,535	\$1.3	244,828	\$155.8

Sources/Notes:

Data for non-resident auto and air visitors is based on information provided by Marine Atlantic, Agriculture Canada, boarding passenger statistics from the various airlines and data from the department's exit survey program.

Data for non-resident cruise visitors is based on trip itinerary and passenger data provided by the Cruise Ship Authority of Newfoundland and Labrador (CANAL). Estimates reflect activity during the full cruise season and represents a departmental estimate of non-resident individuals. This differs from overall passenger visits reported by CANAL due to multiple port visits by some cruise ships.

Cruise Expenditures is based on survey data collected by the Economic Development and Tourism Department, City of St. John's. Expenditures reflect spending by passengers on shopping, restaurants, dockside tours and shore excursions. The economic impact associated with cruise ship visits to the province is much larger and includes for example port fees and pilotage fees.

Estimates are considered preliminary and subject to revision.

NON-RESIDENT STATISTICS FOR NEWFOUNDLAND & LABRADOR

JUNE TO SEPTEMBER

2001 - 2002

1. Volume of Non-Resident Automobile & Air Visitors

	2001	2002	% Change
AUTOMOBILE	103,583	118,179	14.1
AIRLINE	104,856	108,114	3.1
TOTAL	208,439	226,293	8.6

Sources: Automobile traffic based on data provided by Marine Atlantic and Agriculture Canada, 2000 & 2001.

2001 air traffic based on boarding passengers statistics from Air Canada, Air Nova, Canada 3000, Air Transat, Royal Airlines, CanJet Airlines and 1997 Air Exit Survey.

2002 air traffic based on boarding passengers statistics from Air Canada, Air Canada Jazz, Air Canada Tango, Air Transat, CanJet Airlines, Sky Service, Jetsgo, Provincial, Iceland Air and 1997 Air Exit Survey.

2. Estimated Non-Resident Automobile & Air Expenditures (\$M)

	2001	2002	% Change
AUTOMOBILE	\$54.2	\$64.0	18.1
AIRLINE	\$85.0	\$90.5	6.5
TOTAL	\$139.2	\$154.5	11.0

Sources:

Expenditures for 2001 automobile visitors based on 1997 Auto Exit Survey. 2001 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000 & 2001 (2.4%, 5.1%, 4.7% & 1.6%).

Expenditures for 2002 automobile visitors based on 1997 Auto Exit Survey. 2002 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% & 3.3%).

Expenditures for 2001 airline visitors based on 1997 Auto Exit Survey. 2001 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000 & 2001 (2.4%, 5.1%, 4.7% & 1.6%).

Expenditures for 2002 airline visitors based on 1997 Air Exit Survey. 2002 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000, 2001 and 2002 (2.4%, 5.1%, 4.7%, 1.6% and 3.3%).

3. Volume of Non-Resident Automobile Visitors by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	29,548	28.53	30,970	26.21
P.E.I.	1,650	1.59	1,829	1.55
New Brunswick	9,096	8.78	10,574	8.95
Quebec	5,839	5.64	6,805	5.76
Ontario	33,214	32.07	40,353	34.15
Western Canada	6,507	6.28	8,340	7.06
New England	4,493	4.34	4,980	4.21
Mid Atlantic	3,051	2.95	3,327	2.82
East North Central	2,260	2.18	2,342	1.98
South Atlantic	3,707	3.58	3,971	3.36
Other U.S.A.	4,246	4.10	4,636	3.92
International	93	0.09	124	0.10
Total	103,583		118,179	

	2001	%	2002	%
Convention/Conference	1,243	1.2	1,418	1.2
Other Business	1,761	1.7	2,009	1.7
Vacation/Pleasure	60,078	58.0	68,544	58.0
Visiting Friends & Relatives	36,358	35.1	41,481	35.1
Other	4,143	4.0	4,727	4.0
Total	103,583		118,179	

Sources:

Volume of automobile traffic based on data provided by Marine Atlantic and Agriculture Canada, 2001 & 2002. Data for 2001 & 2002 by purpose are based on the 1997 Auto Exit Survey. Categories may not add to the total due to rounding.

4. Estimated Non-Resident Automobile Expenditures (\$M) by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	\$13.2	24.4	\$14.3	22.3
P.E.I.	\$0.9	1.7	\$1.0	1.6
New Brunswick	\$4.3	7.9	\$5.2	8.1
Quebec	\$3.5	6.5	\$4.2	6.6
Ontario	\$17.6	32.5	\$22.1	34.5
Western Canada	\$3.3	6.1	\$4.4	6.9
New England	\$2.7	5.0	\$3.1	4.8
Mid Atlantic	\$2.2	4.1	\$2.5	3.9
East North Central	\$1.4	2.6	\$1.5	2.3
South Atlantic	\$2.2	4.1	\$2.4	3.8
Other U.S.A.	\$2.8	5.2	\$3.2	5.0
International	\$0.07	0.1	\$0.10	0.2
Total	\$54.2		\$64.0	

	2001	%	2002	%
Convention/Conference	\$1.0	1.8	\$1.2	1.8
Other Business	\$1.3	2.4	\$1.5	2.4
Vacation/Pleasure	\$35.0	64.5	\$41.3	64.5
Visiting Friends & Relatives	\$14.9	27.4	\$17.5	27.4
Other	\$2.0	3.9	\$2.5	3.9
Total	\$54.2		\$64.0	

Sources:

Expenditures for 2001 & 2002 automobile visitors based on the 1997 Auto Exit Survey. 2001 & 2002 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% and 3.3% as required). Categories may not add to total due to rounding.

5. Volume of Non-Resident Air Visitors by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	11,849	11.3	12,217	11.3
P.E.I.	734	0.7	757	0.7
New Brunswick	3,355	3.2	3,460	3.2
Quebec	5,243	5.0	5,406	5.0
Ontario	43,410	41.4	44,759	41.4
Western Canada	18,560	17.7	19,136	17.7
New England	2,202	2.1	2,270	2.1
Mid Atlantic	2,517	2.4	2,595	2.4
East North Central	1,887	1.8	1,946	1.8
South Atlantic	2,307	2.2	2,379	2.2
Other U.S.A.	4,719	4.5	4,865	4.5
International	7,969	7.6	8,217	7.6
Total	104,856		108,114	

	2001	%	2002	%
Convention/Conference	12,163	11.6	12,541	11.6
Other Business	19,294	18.4	19,893	18.4
Vacation/Pleasure	27,577	26.3	28,434	26.3
Visiting Friends & Relatives	41,208	39.3	42,489	39.3
Other	4,614	4.4	4,757	4.4
Total	104,856		108,114	

Sources:

2001 & 2002 air traffic based on boarding passengers statistics from Air Canada, Air Canada Jazz, Air Canada Tango, CanJet, Air Transat, Sky Service (2002), Jetsgo (2002), Provincial (2002), Iceland Air (2002), Canada 3000 (2001), Royal Airlines (2001), and 1997 Air Exit Survey. Categories may not add to total due to rounding

6. Estimated Non-Resident Air Expenditures (\$M) by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	\$6.5	7.7	\$6.9	7.6
P.E.I.	\$0.7	0.8	\$0.7	0.8
New Brunswick	\$2.5	2.9	\$2.7	3.0
Quebec	\$3.6	4.2	\$3.8	4.2
Ontario	\$32.0	37.7	\$34.1	37.7
Western Canada	\$16.5	19.4	\$17.6	19.4
New England	\$2.1	2.5	\$2.2	2.4
Mid Atlantic	\$3.1	3.7	\$3.3	3.6
East North Central	\$2.3	2.7	\$2.5	2.8
South Atlantic	\$2.7	3.2	\$2.9	3.2
Other U.S.A.	\$5.3	6.2	\$5.6	6.2
International	\$7.7	9.0	\$8.2	9.1
Total	\$85.0		\$90.5	

	2001	%	2002	%
Convention/Conference	\$11.1	13.0	\$11.8	13.0
Other Business	\$16.7	19.7	\$17.8	19.7
Vacation/Pleasure	\$26.5	31.2	\$28.2	31.2
Visiting Friends & Relatives	\$28.0	32.9	\$29.8	32.9
Other	\$2.7	3.2	\$2.9	3.2
Total	\$85.0		\$90.5	

Sources:

Expenditures for 2001 & 2002 airline visitors based on 1997 Air Exit Survey. 2001 & 2002 figures adjusted by application of TPI 3rd quarter 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% & 3.3% as required). Categories may not add to total due to rounding.

NON-RESIDENT STATISTICS FOR NEWFOUNDLAND & LABRADOR

JANUARY TO DECEMBER

2001 - 2002

1. Volume of Non-Resident Automobile & Air Visitors

	2001	2002	% Change
AUTOMOBILE	141,675	161,442	14.0
AIRLINE	266,276	259,467	-2.6
TOTAL	407,951	420,909	3.2

Sources: Automobile traffic based on data provided by Marine Atlantic and Agriculture Canada, 2000 & 2001.

2001 air traffic based on boarding passengers statistics from Air Canada, Air Nova, Canada 3000, Air Transat, Royal Airlines, CanJet Airlines and 1997 Air Exit Survey.

2002 air traffic based on boarding passengers statistics from Air Canada, Air Canada Jazz, Air Canada Tango, Air Transat, CanJet Airlines, Sky Service, Jetsgo, Provincial, Iceland Air and 1997 Air Exit Survey.

2. Estimated Non-Resident Automobile & Air Expenditures (\$M)

	2001	2002	% Change
AUTOMOBILE	\$72.2	\$85.2	18.0
AIRLINE	\$215.1	\$216.0	0.4
TOTAL	\$287.3	\$301.2	4.8

Sources:

Expenditures for 2001 automobile visitors based on 1997 Auto Exit Survey. 2001 figures adjusted by application of TPI 1998, 1999, 2000 & 2001 (2.4%, 5.1%, 4.7% & 1.6%).

Expenditures for 2002 automobile visitors based on 1997 Auto Exit Survey. 2002 figures adjusted by application of TPI 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% & 3.1%).

Expenditures for 2001 airline visitors based on 1997 Auto Exit Survey. 2001 figures adjusted by application of TPI 1998, 1999, 2000 & 2001 (2.4%, 5.1%, 4.7% & 1.6%).

Expenditures for 2002 airline visitors based on 1997 Air Exit Survey. 2002 figures adjusted by application of TPI 1998, 1999, 2000, 2001 and 2002 (2.4%, 5.1%, 4.7%, 1.6% and 3.1%).

3. Volume of Non-Resident Automobile Visitors by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	46,710	33.00	49,115	30.42
P.E.I.	2,960	2.09	3,153	1.95
New Brunswick	13,776	9.72	15,983	9.90
Quebec	6,823	4.82	8,794	5.45
Ontario	42,097	29.71	50,562	31.32
Western Canada	8,721	6.16	11,083	6.87
New England	5,254	3.71	5,860	3.63
Mid Atlantic	3,656	2.58	4,171	2.58
East North Central	2,672	1.89	2,838	1.76
South Atlantic	4,126	2.91	4,499	2.79
Other U.S.A.	4,878	3.44	5,319	3.29
International	102	0.07	141	0.09
Total	141,675		161,442	

	2001	%	2002	%
Convention/Conference	1,700	1.2	1,937	1.2
Other Business	2,408	1.7	2,745	1.7
Vacation/Pleasure	82,172	58.0	93,636	58.0
Visiting Friends & Relatives	49,728	35.1	56,666	35.1
Other	5,667	4.0	6,458	4.0
Total	141,675		161,442	

Sources:

Volume of automobile traffic based on data provided by Marine Atlantic and Agriculture Canada, 2001 & 2002. Data for 2001 & 2002 by purpose are based on the 1997 Auto Exit Survey. Categories may not add to the total due to rounding.

4. Estimated Non-Resident Automobile Expenditures (\$M) by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	\$20.7	28.7	\$22.4	26.3
P.E.I.	\$1.5	2.1	\$1.6	1.9
New Brunswick	\$6.6	9.1	\$7.9	9.3
Quebec	\$4.0	5.5	\$5.3	6.2
Ontario	\$22.3	30.9	\$27.6	32.4
Western Canada	\$4.4	6.1	\$5.8	6.8
New England	\$3.1	4.3	\$3.6	4.2
Mid Atlantic	\$2.6	3.6	\$3.1	3.6
East North Central	\$1.6	2.2	\$1.8	2.1
South Atlantic	\$2.3	3.2	\$2.6	3.1
Other U.S.A.	\$3.0	4.2	\$3.4	4.0
International	\$0.08	0.1	\$0.10	0.1
Total	\$72.2		\$85.2	

	2001	%	2002	%
Convention/Conference	\$1.3	1.8	\$1.5	1.8
Other Business	\$1.7	2.4	\$2.0	2.4
Vacation/Pleasure	\$46.6	64.5	\$55.0	64.5
Visiting Friends & Relatives	\$19.8	27.4	\$23.3	27.4
Other	\$2.8	3.9	\$3.4	3.9
Total	\$72.2		\$85.2	

Sources:

Expenditures for 2001 & 2002 automobile visitors based on the 1997 Auto Exit Survey. 2001 & 2002 figures adjusted by application of TPI 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% and 3.1% as required). Categories may not add to total due to rounding.

5. Volume of Non-Resident Air Visitors by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	30,089	11.3	29,320	11.3
P.E.I.	1,864	0.7	1,816	0.7
New Brunswick	8,521	3.2	8,303	3.2
Quebec	13,314	5.0	12,973	5.0
Ontario	110,238	41.4	107,419	41.4
Western Canada	47,131	17.7	45,926	17.7
New England	5,592	2.1	5,449	2.1
Mid Atlantic	6,391	2.4	6,227	2.4
East North Central	4,793	1.8	4,670	1.8
South Atlantic	5,858	2.2	5,708	2.2
Other U.S.A.	11,982	4.5	11,676	4.5
International	20,237	7.6	19,719	7.6
Total	266,276		259,467	

	2001	%	2002	%
Convention/Conference	30,888	11.6	30,098	11.6
Other Business	48,995	18.4	47,742	18.4
Vacation/Pleasure	70,031	26.3	68,240	26.3
Visiting Friends & Relatives	104,646	39.3	101,971	39.3
Other	11,716	4.4	11,416	4.4
Total	266,276		259,467	

Sources:

2001 & 2002 air traffic based on boarding passengers statistics from Air Canada, Air Canada Jazz, Air Canada Tango, CanJet, Air Transat, Sky Service (2002), Jetsgo (2002), Provincial (2002), Iceland Air (2002), Canada 3000 (2001), Royal Airlines (2001), and 1997 Air Exit Survey. Categories may not add to total due to rounding

6. Estimated Non-Resident Air Expenditures (\$M) by Origin and Main Purpose

	2001	%	2002	%
Nova Scotia	\$16.6	7.7	\$16.7	7.7
P.E.I.	\$1.7	0.8	\$1.7	0.8
New Brunswick	\$6.5	3.0	\$6.5	3.0
Quebec	\$8.8	4.1	\$8.8	4.1
Ontario	\$80.9	37.6	\$81.3	37.6
Western Canada	\$41.7	19.4	\$41.9	19.4
New England	\$5.4	2.5	\$5.4	2.5
Mid Atlantic	\$7.7	3.6	\$7.7	3.6
East North Central	\$5.8	2.7	\$5.8	2.7
South Atlantic	\$6.9	3.2	\$6.9	3.2
Other U.S.A.	\$13.6	6.3	\$13.7	6.3
International	\$19.5	9.1	\$19.6	9.1
Total	\$215.1		\$216.0	

	2001	%	2002	%
Convention/Conference	\$28.0	13.0	\$28.1	13.0
Other Business	\$42.4	19.7	\$42.6	19.7
Vacation/Pleasure	\$67.1	31.2	\$67.4	31.2
Visiting Friends & Relatives	\$70.8	32.9	\$71.1	32.9
Other	\$6.8	3.2	\$6.8	3.2
Total	\$215.1		\$216.0	

Sources:

Expenditures for 2001 & 2002 airline visitors based on 1997 Air Exit Survey. 2001 & 2002 figures adjusted by application of TPI 1998, 1999, 2000, 2001 & 2002 (2.4%, 5.1%, 4.7%, 1.6% & 3.1% as required). Categories may not add to total due to rounding.