

**NON-RESIDENT AUTOMOBILE, AIR & CRUISE VISITOR
STATISTICS**

NEWFOUNDLAND & LABRADOR

*Prepared by:
Strategic Planning and Policy Division
Dept. of Tourism, Culture and Recreation
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**Annual Non-Resident Visitation and Expenditures by Mode
Newfoundland and Labrador: 1973 to 2002**

Year	Automobile		Airline		Cruise		Total	
	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)
1973	94,882	\$10.9	133,575	\$19.1			228,457	\$30.0
1974	99,073	\$10.9	146,130	\$23.1			245,203	\$34.0
1975	107,494	\$12.9	145,677	\$25.7			253,171	\$38.6
1976	99,270	\$12.9	142,746	\$27.2			242,016	\$40.0
1977	89,876	\$12.4	137,267	\$28.2			227,143	\$40.6
1978	100,500	\$16.1	139,800	\$30.1			240,300	\$46.1
1979	104,200	\$19.0	160,600	\$39.4			264,800	\$58.3
1980	102,080	\$21.1	166,776	\$46.7			268,856	\$67.8
1981	102,959	\$24.6	160,142	\$51.8			263,101	\$76.4
1982	89,557	\$23.3	132,378	\$44.9			221,935	\$68.2
1983	93,989	\$29.4	122,192	\$43.8			216,181	\$73.2
1984	88,947	\$29.2	153,186	\$56.3			242,133	\$85.5
1985	90,563	\$27.8	158,354	\$61.1			248,917	\$88.9
1986	96,838	\$29.6	171,626	\$69.5			268,464	\$99.1
1987	101,388	\$32.2	180,923	\$76.4			282,311	\$108.6
1988	108,042	\$39.3	200,941	\$86.0			308,983	\$125.2
1989	117,100	\$45.1	187,624	\$84.9			304,724	\$130.0
1990	114,334	\$45.1	175,910	\$85.3			290,244	\$130.4
1991	111,267	\$46.7	154,741	\$79.9			266,008	\$126.6
1992	110,778	\$46.8	153,432	\$79.8			264,210	\$126.6
1993	114,682	\$45.5	192,752	\$105.0			307,434	\$150.4
1994	114,629	\$46.2	214,800	\$119.0			329,429	\$165.2
1995	118,133	\$48.5	204,364	\$119.9			322,497	\$168.4
1996	109,626	\$46.3	195,436	\$118.2			305,062	\$164.5
1997	122,425	\$56.2	247,265	\$175.5			369,690	\$231.7
1998	127,960	\$60.3	244,253	\$177.8	10,344	\$0.5	382,557	\$238.6
1999	140,864	\$68.0	256,600	\$195.4	15,511	\$0.8	412,975	\$264.2
2000	149,975	\$75.3	266,480	\$212.1	9,792	\$0.5	426,247	\$287.9
2001	141,675	\$72.2	266,276	\$215.1	19,755	\$1.0	427,706	\$288.3
2002	161,442	\$85.2	259,467	\$216.0	18,535	\$1.3	439,444	\$302.5

**Peak Season Non-Resident Visitation and Expenditures by Mode
Newfoundland and Labrador: 1980 to 2002 (June to September)**

Year	Automobile		Airline		Cruise		Total	
	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)
1980	79,847	\$16.5	66,613	\$18.7			146,460	\$35.2
1981	79,553	\$18.8	63,325	\$20.3			142,878	\$39.0
1982	69,711	\$18.1	53,607	\$18.2			123,318	\$36.3
1983	72,608	\$22.7	49,153	\$17.6			121,761	\$40.2
1984	67,751	\$22.2	62,138	\$22.8			129,889	\$45.0
1985	70,375	\$21.7	63,676	\$24.3			134,051	\$45.9
1986	75,770	\$23.2	69,345	\$28.1			145,115	\$51.3
1987	78,696	\$25.3	73,617	\$31.1			152,313	\$56.3
1988	81,382	\$29.8	78,752	\$34.9			160,134	\$64.7
1989	88,223	\$34.4	72,483	\$34.2			160,706	\$68.7
1990	85,471	\$33.7	67,837	\$33.9			153,308	\$67.6
1991	80,899	\$33.6	59,335	\$31.2			140,234	\$64.8
1992	79,938	\$33.6	59,539	\$31.8			139,477	\$65.4
1993	83,490	\$33.5	72,416	\$39.4			155,906	\$73.0
1994	83,440	\$34.4	83,753	\$46.8			167,193	\$81.2
1995	85,870	\$36.4	82,028	\$48.1			167,898	\$84.6
1996	79,460	\$34.5	75,081	\$45.3			154,541	\$79.8
1997	92,972	\$42.8	102,388	\$72.6			195,360	\$115.4
1998	93,118	\$43.8	94,552	\$68.7	10,344	\$0.5	198,014	\$113.0
1999	102,722	\$50.8	100,641	\$76.9	15,511	\$0.8	218,874	\$128.5
2000	110,425	\$57.2	104,839	\$83.9	9,792	\$0.5	225,056	\$141.6
2001	103,583	\$54.2	104,856	\$85.0	19,755	\$1.0	228,194	\$140.2
2002	118,179	\$64.0	108,114	\$90.5	18,535	\$1.3	244,828	\$155.8

Sources/Notes:

Data for non-resident auto and air visitors is based on information provided by Marine Atlantic, Agriculture Canada, boarding passenger statistics from the various airlines and data from the department's exit survey program.

Data for non-resident cruise visitors is based on trip itinerary and passenger data provided by the Cruise Ship Authority of Newfoundland and Labrador (CANAL). Estimates reflect activity during the full cruise season and represents a departmental estimate of non-resident individuals. This differs from overall passenger visits reported by CANAL due to multiple port visits by some cruise ships.

Cruise Expenditures is based on survey data collected by the Economic Development and Tourism Department, City of St. John's. Expenditures reflect spending by passengers on shopping, restaurants, dockside tours and shore excursions. The economic impact associated with cruise ship visits to the province is much larger and includes for example port fees and pilotage fees.

Estimates are considered preliminary and subject to revision.