INNOVATION, TRADE AND RURAL DEVELOPMENT

REGIONAL/SECTORAL DIVERSIFICATION FUND



PURPOSE

The Regional/Sectoral Diversification Fund provides nonrepayable contributions to eligible organizations for the development and implementation of economic initiatives that address regional and sectoral development.

WHO CAN APPLY

Funding is available to non-commercial, not-for-profit organizations, including:

- · Regional economic development boards.
- Municipalities.
- Industry/sector groups.
- Educational institutions.
- Any other community-based organization involved in economic development.

Federal and provincial government departments and agencies are not eligible for funding.

ELIGIBLE ACTIVITIES

The fund will assist organizations with:

- Completing strategies to enhance development and implementation of key sectors.
- Creating an environment for business development.
- Conducting studies and feasibility analyses.
- Bringing projects to the level of commercialization.
- Developing infrastructure which demonstrates economic benefit for the regions and province.

Consideration will be given to initiatives which:

- Are linked to sectors identified as priorities.
- · Build upon innovation and technology.
- Focus on small business growth and expansion.
- · Focus on industrial diversification.
- Assist with the removal of barriers to business development and growth.

INELIGIBLE ACTIVITIES

Funds cannot be used for:

- Core administrative functions of any organization.
- Project management fees.



AVAILABLE FUNDING

The program will provide assistance of up to 25% of total eligible costs. Applicants should consider all potential funding sources. The availability of alternative sources of financing will be a factor in the assessment of applications.

HOW TO APPLY

Application forms are available at any office of the Department of Innovation, Trade and Rural Development or at www.gov.nl.ca/intrd. For assistance, call 1-800-563-2299 or the departmental office closest to you.

LABRADOR REGION

Charlottetown	949-0378
Labrador City	944-4046
Happy Valley-Goose Bay	896-2400
Postville	479-9731
Forteau	931-2908
WESTERN REGION	

521
96
80
513
28
372

CENTRAL REGION

Springdale	673-3481
Baie Verte	532-4772
Grand Falls-Windsor	292-4450/4451
St. Alban's	538-3796/3476
Gander	256-1484/1486
Gander	256-1484/1486

EASTERN REGION

Clarenville	466-4174/4176
Marystown	279-5531

AVALON REGION

596-4109/4116
227-1350
729-7104/7112
432-3019