



The Colour of Your Money

GENERAL DESCRIPTION:

The Colour of Your Money exhibition presents and celebrates the themes of the New 2001 Note Series, *Canadian Journey*. It also aims to raise public awareness regarding the need to issue new notes in order to maintain a low level of counterfeit activity.

The exhibition consists of five modules, four "contoured units" encircling a central round module, that explore different aspects of the Bank of Canada's New Note Series. Bank note history, design, production, available security features, as well as aids for the visually impaired are some of the topics that are included.

Throughout the exhibition, colourful images, playful sculptures, interactives, artifacts and text are used to communicate the exhibition's messages to visitors.

EXHIBITION DETAILS:

Organizer: The Currency Museum of the Bank of Canada

Space Requirements: The exhibition requires a floor space of approximately 400 square feet. Because of its modular construction, the exhibition can also be expanded to fit a large space (i.e. 600 square feet).

Interpretation and Enhancements: The exhibition comes complete with interpretative text panels and labels. It also includes 3 interactive elements that encourage visitor participation. Other enhancements include promotional posters and a school program kit, which will both be sent to the host institution free of charge. Approximately 100 colour promotional posters will be provided to assist in marketing the exhibition. The educational kit is for use with supervised school groups who visit the exhibition.

Transportation and Installation: The exhibition will be transported via a recognised shipping company. As a result, some of the module components will be blanket wrapped, thereby reducing the need for space to store a large number of shipping crates. Five wooden crates (the largest is 4ft sq), four metal trunks, and a number of boxes will be used.

The installation of the exhibition is the responsibility of the borrowing institution. An easy-to-follow, step-by-step installation manual will be provided.

Exhibition Fee: The borrower will share in pro-rated shipping costs for the exhibition, which also covers transportation insurance. The total cost is \$2500.





There is no rental fee.

Insurance: The borrowing institution is responsible for insuring the exhibition while it is on its premises. The exhibition fee includes insurance for the exhibition while in transit.

Special Requirements: Borrowing institutions must provide detailed information on their facilities, especially on security, environmental conditions and other related subjects.

Availability: The exhibition is available to Canadian institutions for ten to fifteen week bookings between November 2001 and Fall 2005.

Itinerary and Schedule: The exhibition run is four years. It was on display at the Currency Museum from April 12 to October 7, 2001. It is now circulating regionally in central, eastern and western Canada.

To reserve the exhibition, please contact:

Caroline Roberts
Exhibition and Program Planner
Currency Museum of the Bank of Canada
245 Sparks St. Ottawa, ON K1A 0G9
Tel: (613) 782-7263
Fax: (613) 782-7761



245, rue Sparks Street
Ottawa, Canada K1A 0G9