



Attention: News/Assignment/Health Editors

Canadian Centre on Substance Abuse (CCSA) appoints Deputy Chief Executive Officer/Director of Research and Policy

OTTAWA, Oct. 10, 2006—Michel Perron, Chief Executive Officer of the Canadian Centre on Substance Abuse (CCSA), Canada's national addictions agency, is pleased to announce the appointment of Rita Notarandrea as Deputy Chief Executive Officer and Director of Research and Policy, effective today.

Ms. Notarandrea brings with her more than 20 years of leadership success in the healthcare sector. She has held a number of senior positions with major health service organizations, most recently with the Royal Ottawa Hospital where she was Chief Operating Officer. Her expertise lies in moving from Strategy to Action, and her accomplishments in this area relate to her leadership role in the development and implementation of an innovative long-term care facility, targeted specifically at those with mental illness and primarily under the age of 65; and the development of new programs and services related to the new vision for the ROH.

In the newly created position of Deputy Chief Executive Officer, Ms. Notarandrea will be an integral member of CCSA's senior management team. As Director of Research and Policy, she will be responsible for all research and policy initiatives at CCSA. The dual nature of the position gives Ms. Notarandrea an opportunity to shape internal operations and refine corporate policies and performance standards to respond strategically to external needs and demands for research and policy. She will also work to develop and implement a strong organization-wide evaluation strategy.

CCSA is Canada's national addictions agency and is supported by Health Canada through Canada's Drug Strategy. Established by an Act of Parliament in 1988, CCSA provides objective, evidence-based information and advice aimed at reducing the health, social and economic harm associated with substance abuse and addictions.

-30-

For further information, contact Brooke Bryce
Canadian Centre on Substance Abuse (CCSA)
Tel.: 613-235-4048, ext. 243
E-mail: bbryce@ccsa.ca