



## **Award of Excellence**

The Canadian Race Relations Foundation (CRRF) Award of Excellence recognizes public, private or voluntary organizations whose efforts represent excellence and innovation in combating racism in Canada. A minimum of \$20,000 in cash prizes and awards are available for the winners of this initiative.

The Award of Excellence initiative to recognize Best Practices is part of an exciting educational program sponsored by the CRRF. All the winners will take part in a learning symposium where they will share their success with participants at a national conference. The symposium and awards ceremony will take place in Calgary, 2008.

### ***Purpose***

- ◆ To celebrate achievement in the struggle against racism in Canada.
- ◆ To acknowledge best practices and excellence in the field of anti-racism.
- ◆ To collect/share information and materials aimed at the elimination of racism.
- ◆ To establish partnerships and networks with a broad range of public, private and voluntary organizations.
- ◆ To further the Foundation's mission to eliminate racism in Canada.

### ***Eligibility***

Organizations based in Canada from the voluntary, private, or public sectors are eligible. Winners of a previous Award of Excellence or Award of Distinction (2005) are ineligible to apply.

### ***Timeframe***

- ◆ September 14, 2007, call for nominations.
- ◆ January 14, 2008, deadline for nominations.
- ◆ March 21<sup>st</sup>, 2008, applicants are informed of the Jury's decision
- ◆ April 24-25<sup>th</sup>, 2008, Award of Excellence symposium and ceremony in Calgary, AB.

### ***Criteria***

The Awards Jury will acknowledge an organization or youth group, whose Best Practice represent excellence in combating racism while demonstrating:

- ◆ Impact;
- ◆ Education;
- ◆ Anti-Racism Principles;
- ◆ Tangible Outcomes & Effects Change;
- ◆ Innovation & Creativity;
- ◆ Leadership & Empowerment;
- ◆ Partnerships;
- ◆ Sustainability; and,
- ◆ Commitment.

The Award of Excellence is part of the CRRF's Best Practices initiative. By Best Practice, the CRRF means a program, strategy or initiative. While it is essential that organizations demonstrate their commitment to anti-racism, the Awards are granted for a specific practice and not the complete work of an organization. Only one best practice per group can be submitted.

### ***Nominations***

Applications may be submitted by the organization or youth group responsible for the initiative, or by a third party nominee.

### ***Adjudication & Submissions***

An Awards Jury, appointed by the Foundation, will review the submissions. The award finalists will be notified, following the decision of the Awards Jury. The decisions of the Awards Jury are final.

The submission consists of the completed Nomination Form, a Best Practice Report and two support letters. This submission (one hard copy; 5 duplicates on cd-rom) must arrive at the CRRF office no later than Friday, January 14, 2008. The submissions become the property of the Canadian Race Relations Foundation and may be publicized as part of the CRRF Best Practices program.

### ***Categories***

There are six categories in the Award of Excellence. They are based on the following sectors: Aboriginal, Community, Corporate, Education, Government/Public, and Youth. You must apply your Best Practice to one sector only.

### ***Prizes***

One cash prize of \$10,000 and a prominent Award of Excellence trophy will be presented to the overall winner. Up to six Awards of Distinction and cash prizes (total amount distributed will be a minimum of \$10,000) will be awarded to the winners in each category. The Jury can award a lesser number of Awards of Distinction.

Corporate and government winners are asked to specify an anti-racism initiative or non-profit organization as the recipient of the cash award.

### ***Publicity***

Award recipients will benefit from a wide circulation of the results throughout Canada and will be allowed to use of the CRRF Award of Excellence 2008 logo for one year. The Canadian Race Relations Foundation will partner with the recipients in the development of local, regional and/or national media events and activities.

## Award of Excellence Categories

There are six applicable categories in the Award of Excellence Program. They are based on the following sectors: Aboriginal, Community, Corporate, Education, Government/Public, and Youth. Please choose the one category that best applies to your submission.

The **Aboriginal Sector** is determined as:

Aboriginal-led and Aboriginal-driven organizations and initiatives that address racism (systemic & individual). This includes programs and projects that involve a majority of Aboriginal people in their design and implementation. Aboriginal peoples include First Nations, Inuit and Metis.

The **Community Sector** is determined as:

Non-government organizations (NGO's) that address racism (systemic & individual) within society. This includes not-for-profit groups and associations that operate at a local, provincial, regional, national or international level.

The **Corporate Sector** is determined as:

Industry and businesses that address racism (systemic & individual) and operate on a for-profit basis. This includes institutions, corporations and enterprises small, medium and large.

The **Education Sector** is determined as:

Organizations that address racism (systemic & individual) within the educational system. This includes schools, colleges, universities, educational institutions and professional associations whose mandate is the education of children, youth and/or adults in the formal educational system.

The **Government/Public Sector** is determined as:

Departments and agencies that address racism (systemic & individual) within government and within the general public. This includes organizations and professional associations that work within and/or have been created by federal, provincial & municipal governments.

The **Youth Sector** is determined as:

Youth-led and youth-driven organizations and groups that address racism (systemic & individual). This includes programs and projects that involve a majority of youth in their design and implementation. The Youth Sector category applies to a youth group or youth collective, that may not be affiliated to any formal organization. The CRRF considers the age of youth to be 29 years and under.