

## Children and Youth



*Stimulating programming that nurtures young Canadians' curiosity, competence and appreciation of Canadian diversity and values.*

CBC/Radio-Canada offers a space where young Canadians can learn, grow and progress from discovery and exploration, to creating and sharing their own ideas, opinions and artistic content. Our culturally diverse programming is an important contribution to the social growth and enlightenment of the nation's next generation. Over the past few years, CBC/Radio-Canada has sought to expand its selection of children's programming, while branching out with innovative, multi-platform offerings for youth and young adults. Programs for these groups feature actors and hosts who represent Canada's diverse cultural population, thereby fostering a sense of inclusion among our young audiences.

This year, CBC Television aired about 43 hours of children's and youth programming each week, much of it commercial-free. For preschool children, the highly popular *Kids' CBC* was broadcast daily with new features, including *Dot* (the first motion-capture animated preschool host on Canadian children's television), five new regional hosts (chosen to represent preschoolers from across Canada) and new programs like *Nanalan* and *Tractor Tom*. In the after-school block, CBC Television introduced *The X*, a half-hour show allowing eight-to-12 year olds to give their own spin on parents, teachers and pop culture. Rounding out the hour were new series like *The Blobheads*, *Angela Anaconda*, *Maple Shorts*, and returning favourites, *Ace Lightning*, *POV Sports*

and *CBC SPYNet*. For teens, the very popular and critically acclaimed consumer show, *Street Cents*, returned for a 15th year. Also returning for its 4th season was the award-winning teen drama, *Edgemont*. In tune with teen subculture and humour, CBC Television also introduced a new animated comedy, *Chilly Beach*.

CBC Television and *CBC.ca* continued to collaboratively produce *ZeD*, their innovative, late-night program for young adults that showcases emerging Canadian film and performance talent and content.

Télévision de Radio-Canada offered about 26 hours of children's programming each week, most of it commercial-free. For preschoolers, daily favourites were back, including *Benjamin*, *Les enfants du feu*, *Les tweenies*, *Mona le vampire*, *Sagwa*, *64 rue du Zoo*, and *Rolie, Polie, Olie*. The network added a number of new animation shows, including *Corneil & Bernie*, *Kim Possible*, *Le monde d'Henri*, and *Max & Ruby*. *Moi*, also seen on CBC Television as *Me Too!*, was back to explore daily lives and experiences with family, friends and neighbours. A new daily magazine, *Têtes@Kat*, focused on the interests and preoccupations of adolescents. Also new was *Galidor*, a special effects-laden science fiction drama, and *Dominique raconte*, a storytelling series based on great Canadian and international books. Special youth programming this year included *La dictée P.G.L.*, which featured children from Canada, Sénégal, Haiti, and the United States sharing their experiences and understanding of French language and culture. As well,



*Spéciale 0340 : bouffe* humourously explored youth food habits. The network also presented the works of well-known authors in *Le prince et le pauvre* (Mark Twain), *Le roi des brumes* (Michael Morpurzo), *Marcellin Caillou* (Jean-Jacques Sempré), and *Verte* (Marie Desplechin).

Radio de Radio-Canada services offered about eight hours of commercial-free programming for children each week, including *275-allô/Ados-radio*, a unique platform for young Canadians to ask questions and exchange ideas. The highly popular and acclaimed *bandeapart.fm* continued to offer a window on the current Francophone music scene on Première Chaîne and *Radio-Canada.ca*. In addition to broadcasting over 50 concerts, *bandeapart.fm* added two new features this year: a "top five" interactive chronicle of the music scene, and a new comic strip. On RCI and *RCInet.ca*, there were French- and English-language courses for children that incorporated Canadian stories.

CBC Radio offered over 32 hours per week of young adult programming via *CBC Radio 3* and *Brave New Waves*. *CBC Radio 3* is the award-winning network of websites and Radio shows that present the innovative work of Canada's emerging artists: *newmusiccanada.com*, *justconcerts.com*, *120seconds.com*, and *RadioSonic*. Dedicated to new underground music, the overnight *Brave New Waves* includes the widest universe of music genres, profiles and interviews of filmmakers, composers, cartoonists, bands, and regional correspondents.

New Media created intriguing, educational websites that support and add value to our Radio and Television programming for children, youth and young adults. *CBC.ca/kids*, for example, enriched CBC Television programming with entertaining, challenging, provocative, Web-based materials for school-aged children. Télévision de Radio-Canada's programs for children were complemented by *Zone Jeunesse* on *Radio-Canada.ca*, a leading website for children aged six to 12 that also offered parent and teacher resources, contests and games.

