



1. Daniel Thomas, Chantal Fontaine, *Virginie*, Télévision de Radio-Canada

2. *Year of the Hunter: The Story of Nanook, The Canadian Experience*, CBC Television

3. Ntathi Moshesh, Wright Ngubane, *Human Cargo*, CBC Television

4. Marc Messier, Anne Dorval, *Grande Ourse*, Télévision de Radio-Canada



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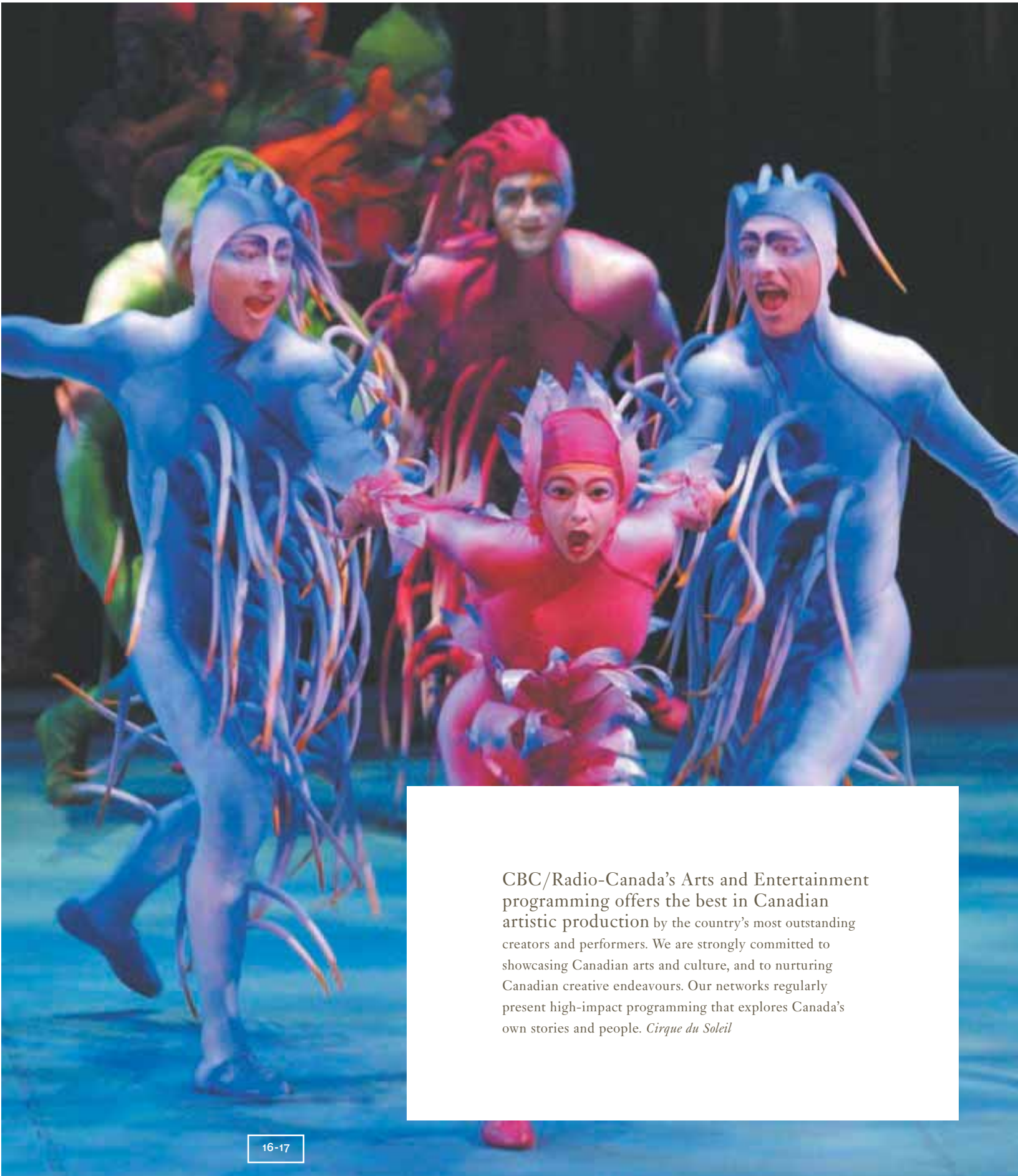
## Arts and Entertainment

**CBC/Radio-Canada's Arts and Entertainment programming provides Canadians with the best in domestic and international cultural expression.**

Our programming comes from every region, reflecting and celebrating the country's diversity, and connecting citizens by creating shared cultural experiences. Our networks mentor artists, provide a platform for experienced and new talent, and help launch international careers for outstanding artists. We also make a vital contribution to sustaining Canadian culture in a very competitive environment dominated by foreign programming by spending over \$120 million annually on the purchase of productions and on artistic competitions.

For the last four years, we have made fundamental changes based on our strategic priorities to ensure that we continue to provide the best and most relevant programming. Every day, we broadcast stories and perspectives that allow audiences to have a strong sense of Canada and their place in it. CBC/Radio-Canada's hothouse of great creative artists, technicians, producers, directors, writers, and performers from Radio, Television and New Media are increasingly working together to produce excellent, unique, innovative, and risky programming. We know that only the national public broadcaster





CBC/Radio-Canada's Arts and Entertainment programming offers the best in Canadian artistic production by the country's most outstanding creators and performers. We are strongly committed to showcasing Canadian arts and culture, and to nurturing Canadian creative endeavours. Our networks regularly present high-impact programming that explores Canada's own stories and people. *Cirque du Soleil*

can take risks and devote resources to create the type of programming that helps preserve Canadian identity and sovereignty.

Our Radio networks, part of Canadian life for nearly 70 years, are updating their programming to reflect contemporary Canada, and utilising technology creatively and efficiently to provide programming on various platforms, accessible when Canadians want it. This year, our Radio services attracted record audiences.

CBC Radio has been revitalising its program development based on the following goals: quality and innovation, increased audience, learning and development, and a networked organisation. This year, Radio One launched programs with exciting new content, forms and hosts. Radio Two began an important examination of its arts content and delivery in order to remain relevant and intriguing. In an effort to profile local talent to their communities and to the country, CBC Radio recorded over 700 concerts in numerous communities all across Canada in 2003-2004. Future program development will respond to Canada's diversity, technology change, and increased audience competition.

Radio de Radio-Canada has successfully met its arts and entertainment goals this year. It kept Canadians informed of cultural happenings, celebrated the vitality of French-language song and artistic creation in Canada, and nurtured and showcased emerging talent in Francophone communities across the country. Radio de Radio-Canada is strengthening its role in international French-language public radio, exchanging programs and craftspeople to enhance programming for Canadians.

Since 2002, the Chaîne culturelle has obtained 20 new licences to extend its reach to 90 per cent of Francophones across Canada. This year, 11 new transmitters were inaugurated. Now truly national, with roots in every region, the Chaîne culturelle offers an essential public service for the development of Francophone culture.

CBC/Radio-Canada, SIRIUS and Standard Broadcasting Inc. this year created a partnership for national, commercial-free, subscription-based satellite radio service. This venture, subject to CRTC approval, will help us fulfil our mandate by extending our reach and enhancing our service to Canadians. It will also showcase Canadian artists throughout North America.



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5. Patrice L'Écuyer, Host, *Qui l'a dit cru !*, Télévision de Radio-Canada

6. Eleanor Wachtel, Host, *Writers & Company, The Arts Today*, CBC Radio One

7. Andy Sheppard, Host, *After Hours*, CBC Radio One

8. Graham Greene, Vincent Walsh, *Shattered City: The Halifax Explosion*, CBC Television



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CBC Television again this year furthered its transformation towards a more clearly defined public service broadcaster. The network undertook exciting projects utilising the range and depth of skills from across our media lines to produce high-impact series on subjects of particular interest to Canadians. This year's *Shattered City: The Halifax Explosion* demonstrated what makes CBC/Radio-Canada so unique, essential and indispensable in this country: the story was truly Canadian; drew large audiences; and was deeply regional with national resonance. Our Television, Radio and New Media teams worked together as a well-managed company to produce and support this project, providing programming and backgrounders on different platforms. This teamwork better served our audiences by making these products available, when and how they wanted them.

Projects of this kind are crucial to CBC Television's, and the whole Corporation's, vibrant refocusing on the kind of public service broadcasting that makes a difference to Canadian lives. CBC Television's transformation is clearly resonating with Canadians: between September 2003 and March 2004, in prime time, CBC Television had 13 of the 20 highest ranking Canadian drama/comedy series, and 18 of the 20 highest ranking Canadian drama/comedy specials (Nielsen Media Research). Next year, CBC Television will present at least a dozen new high-impact specials and series, and will attempt to increase that number through international partnerships. It will continue to produce its regular award-winning programs in comedy, drama, music, and dance – vital to the network's overwhelmingly Canadian schedule.

Télévision de Radio-Canada has begun to reposition itself in the competitive television market by offering programming that is passionate, innovative, credible, and open to the world and the ideas of others. As it evolves, the network will become an even more effective showcase

for Canadian artists and culture, and a source of unique content reflecting and connecting Canadians. New programs, formats, content, and talent will be introduced through 2006, but already audiences have strongly responded to our new, daring series.

In partnership, CBC/Radio-Canada operates ARTV, the French-language arts and culture television channel available to more than 1.6 million subscribers across Canada. With nearly half of its programs Canadian, ARTV helps us fulfil our mandate and extends our reach to more Canadians.

Our English and French New Media continued to enhance and complement our Television and Radio programming and to extend our services to Canadians across numerous platforms with the most efficient technology available. New Media offers innovative content through interactive services such as *ZeD*, *Radio3.com* and *bandeapart.fm*, giving young Canadian performers a place to post their work, and Canadians an opportunity to hear it first. Our internationally recognised online services are reaching young audiences who prefer new technological platforms. Through partnerships with other services, we are ensuring that even more Canadians can enjoy culture, whenever and however they wish.

Galaxie is CBC/Radio-Canada's 24-hour-a-day digital pay audio service, available through satellite, cable and microwave digital distribution systems. With nearly four million paid subscriptions, Galaxie increased its contribution to the Corporation's net income in 2003-2004. Galaxie also helped to fulfil CBC/Radio-Canada's cultural mandate by promoting Canadian artists and, as required by the CRTC, contributed money to indigenous musical talent development.

For more information please see: [cbc.radio-canada.ca/htmen/highlights/arts.pdf](http://cbc.radio-canada.ca/htmen/highlights/arts.pdf)



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9. Monique Giroux, Host, *Les refrains...*, Première Chaîne, Radio de Radio-Canada

10. Stanley Péan, *Bouquinville*, Chaîne culturelle, Radio de Radio-Canada

11. *Les Bougon - c'est aussi ça la vie!*, Télévision de Radio-Canada

12. *Snakes and Ladders*, CBC Television

