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1. Marie-France Bazzo, Host, *Indicalif présent*, Première Chaîne, Radio de Radio-Canada



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2. Anna Maria Tremonti, Host, *The Current*, CBC Radio One



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3. Peter Mansbridge, Chief Correspondent, CBC News

4. Bernard Derome, Journalist-Presenter, Télévision de Radio-Canada and Radio de Radio-Canada



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News and Current Affairs

With News teams across Canada and around the world, CBC/Radio-Canada delivers the information and analysis Canadians need to make informed decisions.

Our unwavering commitment to complete, balanced and accurate coverage of the stories that matter sets the standard for Canadian journalism excellence. Our capacity to deliver the News via Radio, Television, the Internet, and wireless devices, means Canadians can count on our service – where, when and how they want it.

This was a year of significant News stories of interest to Canadians across the country. Canadians trust CBC/Radio-Canada to deliver the News with the highest standards of journalistic integrity and excellence. They rely on our English and French news gathering capabilities in every province and territory. They value our presence in both urban and rural areas, in places like Kelowna, Saguenay, Brandon, or Goose Bay. They appreciate our service to northern communities in English, French and eight Aboriginal languages. Canadians expect their national public broadcaster to connect them to happenings in their communities, to bring their stories to national attention and to provide a Canadian perspective on international events. Again this year, CBC/Radio-Canada delivered, with journalists in nearly 70 communities across the





TORONTO
ONTARIO
7:35 PM

SARS and Mad Cow Disease were two of this year's biggest health-related news stories, grabbing headlines around the world. As Canadians worried about their own health, as well as the economic effects of these diseases on the country, they looked to CBC/Radio-Canada for the most up-to-date, accurate information.



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country and in 13 international bureaux, connecting Canadians to each other and the world. Our Radio, Television and New Media teams collaborated more than ever, boosting efficiency, and allowing us to devote resources to other journalistic activities for the benefit of Canadians.

For over 50 years, Canadians have relied on our Television networks to deliver accurate, up-to-date domestic and international News coverage. To ensure that our Television networks continue to offer the best and most relevant programming, while remaining as efficient as possible, the Corporation has undertaken numerous forward-looking projects. Our goal is to find the best ways to serve Canadians, to reflect a changing Canada, and to extend our reach and build new audiences.

CBC Television, CBC Newsworld, CBC Radio, and *CBC.ca* are pursuing News integration in order to enrich our journalism through better sharing of technology and resources, elimination of duplication, closer cooperation, reduced costs, and greater efficiencies. The goal is to cover more stories in depth, react more quickly in emergencies, and produce more significant programming for Canadians.



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CBC News integration, coupled with collaboration from our French News and New Media services, allowed us to extensively cover events in Iraq. Our programming and websites provided a great quantity of information, quality, depth, balance, thoughtfulness, and independence. Future steps include the creation of joint domestic and international News assignment desks.

Also important this year was the CBC News Study, undertaken to learn what Canadians want from the media. Our goal is to enhance our value with Canadians by creating a long-lasting blueprint for CBC News.

CBC/Radio-Canada's commitment to supporting and broadcasting Canadian documentaries was evident again on CBC Newsworld, RDI, Télévision de Radio-Canada, and CBC Television.

Télévision de Radio-Canada is repositioning itself in the very competitive television market. The objective is to refocus its mission on public service by offering programming that is open to the world and to different perspectives; credible, rigorous, and daring. Last fall, the network redesigned existing News programs and created others, and reorganised the daytime schedule. It also listened to criticisms of some of these changes, and quickly made adjustments.

In 2004-2005, Télévision de Radio-Canada will continue to implement the network's new positioning. Audiences will see the best of the network's current programs, plus original programs supporting its mission.

CBC/Radio-Canada's public service Radio networks have a long history of providing Canadians with relevant News and Current Affairs, information that matters to daily life, and performances by Canadian artists. Our Radio services are working to build new audiences by better reflecting contemporary Canada, diversity and the regions. Offered are innovative programming, new voices and ideas, cross-cultural and cross-media initiatives, and a flexible schedule to respond to breaking news. Listeners have responded by making a number of our local early morning programs first in their markets. The networks are opening more transmitters across the country to bring Radio services to the greatest number of Canadians.

5. Alison Smith, Host, CBC Newsworld

6. Michel Viens, Journalist-Presenter, Réseau de l'information

7. Ian Hanomansing, Anchor, CBC News: Canada Now, CBC Television

8. Shelagh Rogers, Host, Sounds Like Canada, CBC Radio One



CBC Radio One focused on program development in 2003-2004. In 2004-2005, CBC Radio will continue to reflect contemporary Canada through further program development and will increase its role as emergency lifeline. CBC Radio and CBC Television will open additional News bureaux in Manitoba, Alberta and Saskatchewan next year.

In 2003-2004, Radio de Radio-Canada, the lifeline for many Francophones across the country, enjoyed an unprecedented increase in audience numbers. Next year the network will reinforce its public service mission.

In News and information programming, Radio de Radio-Canada will build on its professionalism, credibility and rigour, and will incorporate the journalistic expertise of Radio Canada International into domestic services to deliver a broader, more context-based analysis of events.

Our New Media platforms are the number one source for News in both the English- and French-language markets. They provide original content and support our other networks innovatively, augmenting our reach and value to Canadians. As Internet access grows, we want to broaden that reach and maintain our leadership position.

For more information, please see:
cbc.radio-canada.ca/htmen/highlights/news.pdf



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9. Michaëlle Jean, Journalist-Presenter, Réseau de l'information

10. Jean-François Lépine, Host, Télévision de Radio-Canada

11. Mary Lou Finlay, Barbara Budd, *As It Happens*, CBC Radio One

12. René Homier-Roy, Host, *C'est bien meilleur le matin*, Première Chaîne, Radio de Radio-Canada