



Broadcasting Decision CRTC 2003-158

Ottawa, 16 May 2003

The Bay St. George South Area Development Association McKay's, Newfoundland and Labrador

Application 2002-0756-5

Public Hearing in the National Capital Region
24 March 2003

Community radio station in McKay's

1. The Commission **approves** the application by The Bay St. George South Area Development Association for a broadcasting licence to operate a low-power English-language Type B community FM radio programming undertaking in McKay's.
2. The station will operate on a year-round basis and will broadcast a total of 16 hours of local programming per week, including music, news, talk and general community information. The applicant intends to operate two days per week, from 8 a.m. to 4 p.m. initially, and later expand its hours according to community demand.
3. The live programming will include coverage of community and cultural events, school concerts, forums, local news, issues and interviews. The taped programming will include programs and music recorded at earlier events. The station will also reserve a weekly time slot to ensure that new talent, as well as non-traditional and alternative music, is broadcast.
4. A volunteer access centre will be placed in local schools to facilitate community access to programming. Furthermore, the station will offer high school students the opportunity to report on community events and to interview seniors and citizens on the history of the area and present their findings on air. The taping of school and community events will also introduce students and residents of the community to broadcasting technology.
5. In the area of local talent development, the station will regularly broadcast the music of local artists through tape and disc recordings provided by the artists and through live on-air local talent broadcasts.
6. The station will operate at 102.3 MHz (channel 272LP) with an effective radiated power (ERP) of 20 watts.¹
7. The Commission did not receive any interventions in connection with this application.

¹ As indicated in Broadcasting Notice of Public Hearing CRTC 2003-1, 17 January 2003, The Bay St. George South Area Development Association originally proposed to operate at an effective radiated power (ERP) of 30 watts. The Department of Industry, however, authorized an ERP of 20 watts.

8. The licence of this community station will be held by a not-for-profit organization whose structure provides for membership, management, operation and programming by members of the community at large. The board of directors is ultimately responsible for adherence to the *Radio Regulations, 1986* and the station's conditions of licence.
9. The licence will expire on 31 August 2009 and will be subject to the conditions set out in *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000.
10. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
11. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.
12. Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.
13. Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 16 May 2005. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary general

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined at the following Internet site: <http://www.crtc.gc.ca>