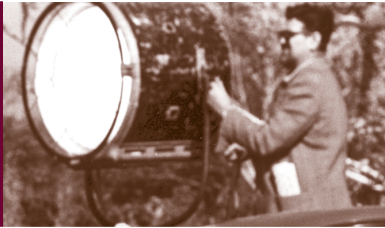




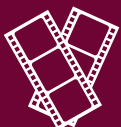
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A Guide to Federal Programs for the Film and Video Sector

January 2006



Canada

**A Guide to
Federal Programs
for the Film
and Video Sector**

January 2006

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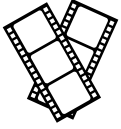
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Introduction

The Government of Canada values the social, cultural and economic contributions made by our national film and television production sector. A country that fosters creative expression across the diversity of its people also encourages dialogue, intercultural exchange, and is ultimately a more inclusive society. Creative expression is a key factor in building a cohesive Canada, and the arts and cultural sector plays a primary role.

In recognition of the challenges facing the Canadian film and television sector, the Government acts as a strategic partner, working with industry stakeholders towards an innovative and sustainable industry and the creation of high-quality productions that reach as broad an audience as possible, both in Canada and abroad. The Government's strategic priorities in respect of this sector are to:

- > reach audiences;
- > reflect ourselves;
- > invest in excellence;
- > harness the opportunities of new technologies; and
- > reach the world.

PROVIDING VALUABLE SERVICES TO CANADIANS

The Federal Government provides resources for the production, dissemination and preservation of Canadian audio-visual content. The federal departments, crown corporations and agencies which house support programs for the film and video industry in Canada are:

- > The Canada Council for the Arts
- > The Canadian Broadcasting Corporation
- > The Canadian International Development Agency
- > The Department of Canadian Heritage
- > The Department of Foreign Affairs and International Trade
- > Industry Canada
- > The National Film Board of Canada (NFB) and
- > Telefilm Canada

Two other important national funding sources are the **Canadian Television Fund (CTF)**, a government-industry partnership, and the **Canadian Independent Film and Video Fund (CIFVF)**, a private-sector, non-profit organization funded by the federal government.

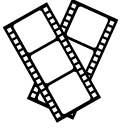
Several pieces of legislation govern Canada's audiovisual-focussed cultural institutions, including: the *Department of Canadian Heritage Act*, the *Broadcasting Act*, the *Telefilm Canada Act*, the *National Film Act*, the *Library and Archives Act*, and the *Canada Council Act*. Other legislation, such as the *Income Tax Act*, the *Investment Canada Act* and the *Copyright Act*, also have bearing on how audiovisual content is produced and distributed in Canada.

A measure of the success to which the Government of Canada has contributed is the total volume of film and television production in Canada, which has more than doubled in the past decade, consistently reaching approximately \$5 billion since 2001–2002. Nearly 135,000 Canadians are directly and indirectly employed in the audio-visual sector. Many Canadian creators, performers and producers who are recognized around the world for their remarkable ingenuity and talent, made their debuts with the assistance of a federally funded program before going on to outstanding careers in the film and television industry.

This guide provides an introduction to the various federal programs available to the independent film and video industry in Canada. It outlines the mandates of each funding and/or investment body supported by the federal government and briefly describes the eligibility criteria for their programs. Considering that this is a sector which is in constant evolution, you are encouraged to verify information contained within this guide using the contact information provided for each relevant organization.

Whether it is fostering Canadian creativity, supporting the viability of a Canadian company or showcasing Canadian film and television content at an international market, each of the funds and

programs described herein has as its underlying objective the sustainability and success of Canadian film and television. In this guide, you will find programs designed for beginners in the creative field, such as the **Low Budget Independent Feature Film Assistance Program** and programs better suited to established companies, such as the **Small Business Financing Program**. We trust you will find this information suitable for your specific needs.



Telefilm Canada

Created in 1967, Telefilm Canada is a Crown Corporation that acts as a key financing, strategic and promotional partner on the national and international scenes. Telefilm Canada is dedicated to meeting the cultural needs of Canadians in its role as an investor in high-quality Canadian productions. Telefilm Canada fosters a diversity of voices that reach audiences in Canada and abroad. One of the Corporation's main goals is to build audiences for Canadian cultural products by supporting our domestic film, television and new media industries.

Telefilm Canada administers the Equity Investment Program (EIP) of the Canadian Television Fund (CTF), a public-private partnership; the Canada Feature Film Fund (CFFF); the Canada New Media Fund; and a number of other funds and programs.

Each year Telefilm contributes to the development and production of, for example, feature films, made-for-TV movies, drama series, documentaries, children's programs, variety shows and new media products of outstanding cultural value.

To ensure that these products reach large audiences, Telefilm Canada participates in other industry activities such as distribution, export, versioning, marketing and promotion at Canadian as well as international festivals and markets.

Telefilm Canada's financial support is varied. Most often provided as an investment, it also comes in the form of advances, loans, loan guarantees and grants. Telefilm Canada shares product risks and revenues with the industry. Recouped amounts are reinvested in production and distribution activities.

Telefilm Canada also supports the development of emerging producers and directors through different initiatives and programs. Information on these can be obtained by contacting Telefilm Canada's regional offices.

Canadian Television Fund—Equity Investment Program

The Equity Investment Program (EIP) is one of two programs under the Canadian Television Fund (CTF). The EIP is administered by Telefilm Canada while the Licence Fee Program (LFP) is administered by the CTF itself.

See the CTF listing on pages 16–17 for information on both the EIP and LFP.

Please note that, as of April 2006, there will be a new partnership between Telefilm Canada and the CTF.

Governance of the Fund will fall under the responsibility of the CTF Board, which will consist of representatives from both the private and public sectors; public sector representation will come from the Department of Canadian Heritage and the Board of Telefilm. Telefilm will be solely responsible for the administration and delivery of CTF programs.

Canada Feature Film Fund

Telefilm Canada administers the Canada Feature Film Fund (CFFF), which includes the following components:

- > Development, production and marketing programs;
- > Screenwriting Assistance Program;
- > Low Budget Independent Feature Film Assistance Program; and
- > Complementary activities, including Canada Showcase (financial support to Canadian film festivals), International Festivals and Markets, Versioning, and Alternative Distribution, which provides financial support to initiatives dedicated to increasing awareness and accessibility to Canadian films.

The goal of the CFFF is to increase Canadian audiences in theatres for Canadian feature films, with the aim of capturing five percent of the domestic box office by 2006.

Development, Production and Marketing Programs

The Development, Production and Marketing Programs form the main component of the Canada Feature Film Fund (CFFF). In administering these programs, Telefilm Canada seeks to invest in high-quality Canadian feature films by supporting different genres, budgets, companies and regions. Telefilm Canada also encourages partnerships among producers, distributors and international partners.

The Programs support Canadian feature films from project development to domestic market launch. Films are financed in one of two ways: by a performance-based approach that provides envelopes to production and distribution companies (based on box-office results and qualitative factors) or a selective approach that allows producers and distributors who do not yet have a box-office track record to produce and market films.

Projects must meet a number of eligibility criteria, including the following:

- > be dramatic feature films of at least 75 minutes in length aimed primarily at the Canadian theatrical market;
- > have a commitment from a Canadian distributor for theatrical release in Canada;
- > be produced and distributed by Canadians;
- > have achieved a minimum of 8 out of 10 points of Canadian content using the Canadian Audio-Visual Certification Office (CAVCO) point scale; and
- > have a Canadian scriptwriter, director and performer in the lead role, with appropriate exceptions for international treaty co-productions.

For detailed information, including eligibility criteria and application deadlines, or to obtain application forms, please consult the CFFF section of the Telefilm website: www.telefilm.gc.ca.

Screenwriting Assistance Program

The spirit and intent of the Screenwriting Assistance Program is to develop and retain a pool of creative, talented and experienced screenwriters as well as a bank of Canadian feature film screenplays that have great box office potential. To this end, Telefilm Canada will also encourage partnerships among producers and screenwriters.

Financial support is available for the writing of feature film treatments based on outlines (Stage One) and for the writing of first draft feature film screenplays based on treatments (Stage Two). In conjunction with the other elements of the CFFF, the program provides a continuum of support from script to screen. Telefilm Canada will generally provide financial assistance for eligible projects that can be developed into dramatic feature films of over 75 minutes in length, and that are Canadian films eligible for certification by CAVCO. Financial support is awarded pursuant to

an assessment and final decision rendered by a national third-party adjudication panel that is appointed by Telefilm Canada. There are separate adjudication panels for French-language and English-language applications.

Assistance is in the form of non interest-bearing advances. Professional screenwriters actively working in the industry may be eligible for the program, according to criteria outlined in the guidelines. The program accepts applications from co-writers.

For detailed information concerning eligibility criteria and application deadlines, or to obtain application forms, please consult the Canada Feature Film Fund (CFFF) section of the Telefilm website: www.telefilm.gc.ca.

Low Budget Independent Feature Film Assistance Program

The Low Budget Independent Feature Film Assistance Program consists of two principal components, both of which are geared for directors only: assistance for production and assistance for post-production. Telefilm Canada offers support in the form of non interest-bearing advances that are no more than 65 percent of the total project budget, to a maximum dollar participation per project of \$200,000.

Telefilm Canada will provide financial assistance for production and post-production/completion projects that meet the following criteria:

- > high-quality, innovative and creative projects;
- > director-driven projects;
- > feature films of over 75 minutes in length;
- > projects in the feature-film drama genre;
- > projects with budgets of more than \$300,000 and less than \$750,000—the budget cap of \$750,000 may be exceeded by up to \$150,000 in deferrals;
- > only digital, 16 mm and 35 mm release formats; and
- > projects with at least 8 out of 10 points of Canadian Audio-Visual Certification Office (CAVCO) rating equivalent—priority will be given to projects with the highest proportion of Canadian creative elements.

For detailed information concerning eligibility criteria and application deadlines, or to obtain application forms, please consult the CFFF section of the Telefilm website: www.telefilm.gc.ca.

Programs for Complementary Activities

Complementary activities support and promote efforts of the Canadian feature film industry (as well as the television and new media sectors) to reach audiences in Canada and around the world. These activities include international and Canadian festivals, international markets, versioning and alternative distribution networks.

Canadian Participation in International Events (film, television and new media)

The International Operations and Development division of Telefilm Canada actively promotes the visibility of Canadian productions at key international festivals with the aim of increasing the cultural and commercial value of Canadian films abroad.

At major international events, most notably at Berlin, Cannes, Sundance, New York and Venice, Telefilm centres on all aspects related to the festival launch of a Canadian production. These can include: organizing pre-selection screenings of new films for festival directors, producing marketing materials, staging networking and media events, and providing subtitling support and travel grants to Canadian filmmakers.

Telefilm liaises regularly with the international community, providing up-to-date information on Canadian films, talent and industry, to ensure maximum exposure in strategic international forums.

The presence of the Corporation at international markets is yet another way it has to promote Canadian productions, in cooperation with the private sector. Markets are important venues for Canadian productions by stimulating the sales of Canadian works and facilitating pre-financing and co-production opportunities.

Telefilm maintains an umbrella stand at such high-profile markets as: International Television Programme Market (MIPTV), International Film and Programme Market for TV, Video, Cable and Satellite (MIPCOM), the Marché international du film (MIF) in Cannes, the European Film Market in Berlin, and the National Association of Television Program Executives (NATPE) in the United States.

Telefilm Canada also provides support to the new media industry by taking part in markets devoted to this emerging industry, such as the Electronic Entertainment Expo (E3) in Los Angeles.

Canada Showcase

The goal of Canada Showcase is to increase awareness of high-quality Canadian films at Canadian festivals, including feature films, animated titles and short films. Canada Showcase further seeks to encourage opportunities to celebrate, highlight and market Canadian works at festivals that are international, national and regional in scope. Canada Showcase also supports festivals that provide business-building opportunities (e.g. markets, forums, sales).

Revised guidelines for 2005–06, eligibility criteria and application deadlines for this program can be downloaded from the Telefilm Canada website: www.telefilm.gc.ca.

Versioning Assistance Fund

Telefilm Canada has provided financial support for the English- and French-language versioning of feature films and television programs since the mid-1980s. One of the primary goals of this assistance is to increase the availability of feature films and television programs for Canadians in English, French and Aboriginal languages.

The Fund comprises two distinct programs; the Television Versioning Program and the Feature Film Versioning Program.

Three key objectives have been established to guide the administration of the Fund:

- > to increase the availability of Canadian feature films and television programs for Canadian audiences in English, French and Aboriginal languages;
- > to increase the revenue earned by Canadian productions from national and international markets, thereby increasing the likelihood of returns to investors; and
- > to strengthen the Canadian versioning industry, thus providing Canadian artistic talent and specialized technicians with significant employment.

Guidelines (eligibility criteria and application deadlines) and application forms for this program can be downloaded from the Telefilm Canada website: www.telefilm.gc.ca (under *Other Funds and Programs*).

Canada New Media Fund

The Canada New Media Fund, launched in 2001, supports products initiated by Canadian companies and Canadian organizations under Canadian ownership, which exercise creative and financial control from development through production, marketing and distribution. It also provides sectoral support for professional development and participation at festivals and markets.

The objectives of the Canada New Media Fund are to provide support for:

- > the market research and prototyping, product development and marketing of high-quality, original and interactive Canadian new media products, in both official languages, that are intended for the general public and are competitive in international markets;
- > online distribution of aggregated high-quality, original and interactive Canadian new media products, in both official languages, that are intended for the general public;
- > ensuring the visibility and presence of new media creators in both domestic and international markets; and
- > providing opportunities for professional development.

The Fund aims to achieve its objectives through three program components: Product, Distribution and Sectoral Assistance.

Product Assistance provides financial support for market research, prototyping, product development and marketing of Canadian cultural new media works, in both official languages, that are intended for the general public.

Distribution Assistance provides financial support for the creation or enhancement of distribution channels and initiatives that increase the profile and presence of existing Canadian cultural new media works.

Sectoral Assistance supports initiatives that promote the industrial and professional development of the new media industry, such as training programs, centres of expertise, festivals and immersion programs. As well, it provides Canadian and international market support to the new media industry through the services of Telefilm Canada at such events.

All private Canadian companies actively involved in new media content development, production and distribution that meet the following criteria are eligible:

- > be Canadian-owned and -controlled within the meaning of the *Investment Canada Act*;
- > demonstrate financial stability (with appropriate exceptions for new companies); and
- > possess experience and be able to demonstrate the required expertise to successfully complete the product.

For detailed information concerning this initiative (eligibility criteria, eligible projects and application deadlines) or to obtain application forms, please consult the Canada New Media Fund section of the Telefilm website: www.telefilm.gc.ca.

Official Co-productions

Telefilm Canada administers, on behalf of the federal government, all international agreements governing official co-productions. In this capacity, the role of the corporation is twofold:

- > it receives and evaluates all Canadian applications to recommend to the Canadian government whether official co-production status should be granted; and
- > it receives and evaluates applications for financial assistance under the Canada-France mini-treaties.

These co-production agreements signed between Canada and other countries enable Canadian and foreign producers to pool their resources to co-produce films and television programs that enjoy national production status in each of the countries involved. At present, Canadian producers may create joint works with their counterparts in more than 50 countries.

For detailed information concerning the various co-production agreements, please consult the Telefilm Canada website: www.telefilm.gc.ca.

Loan Guarantee Program

This program is designed to provide Canadian financial institutions with loan guarantees and expert appraisal of loan applications submitted by Canadian production, distribution and foreign sales companies.

Telefilm Canada uses its industrial expertise to complement the financial expertise of the banking institutions by supplying an evaluation of the risks associated with each project and of the borrower's ability to repay the loan. The Loan Guarantee Program is intended primarily for companies or projects that otherwise would be unable to obtain loans in the private sector.

Telefilm Canada can guarantee up to 85 percent of the maximum amount of the loan, to a maximum of \$1 million per project or per application. Any loan guaranteed by Telefilm Canada must be fully secured by firm receivables owed to the borrower.

The total amount of the outstanding guarantees of Telefilm Canada at any one time will not exceed \$25 million.

Contact Information

Website: www.telefilm.gc.ca

ATLANTIC REGION

1717 Barrington Street, Suite 300
Halifax, Nova Scotia
B3J 2A4
Telephone: (902) 426-8425
Toll free: 1-800-565-1773
Fax: (902) 426-4445

HEAD OFFICE AND QUÉBEC REGION

360 St. Jacques Street, Suite 700
Montréal, Québec
H2Y 4A9
Telephone: (514) 283-6363
Toll free: 1-800-567-0890
Fax: (514) 283-8212

ONTARIO AND NUNAVUT REGION

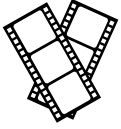
474 Bathurst Street, Suite 100
Toronto, Ontario
M5T 2S6
Telephone: (416) 973-6436
Toll free: 1-800-463-4607
Fax: (416) 973-8606

WESTERN REGION

609 Granville Street, Suite 410
Vancouver, British Columbia
V7Y 1G5
Telephone: (604) 666-1566
Toll free: 1-800-663-7771
Fax: (604) 666-7754

EUROPEAN OFFICE

5, rue de Constantine
75007 Paris
France
Telephone: (33-1) 44.18.35.30
Fax: (33-1) 47.05.72.76



Canadian Television Fund

The Canadian Television Fund (CTF) was created in 1996 to increase the quality and quantity of distinctly Canadian programming available to Canadian viewers, and to enhance the broadcast system's capacity to produce and distribute such programming. The CTF assists in the production of distinctly Canadian programming in English, French and Aboriginal languages in the following genres: drama, children's and youth, documentary, as well as variety and performing arts.

As a basis for entry to the fund, a project must meet the CTF's essential requirements, which are as follows:

- > the project speaks to Canadians about, and reflects, Canadian themes and subject matters;
- > the project has achieved 10 out of 10 points on the Canadian Audio-Visual Certification Office (CAVCO) scale, or the maximum number of points applicable to the project (official treaty co-productions are also eligible);
- > underlying rights are owned, and significantly and meaningfully developed, by Canadians;
- > the project is shot and set primarily in Canada.

All eligible productions must be under Canadian ownership and Canadian executive and creative control, and have received a commitment from a licensed Canadian television broadcaster to be

broadcast during prime time within two years of their completion. “Prime time” for most genres of programming is between 7 p.m. and 11 p.m., although for children’s and youth programming, “prime-time” is defined as the time when the largest audiences of children are available; for youth programming, “prime time” is between 4 p.m. and 11 p.m. Aboriginal-language productions are eligible, provided they meet certain criteria.

Contact Information

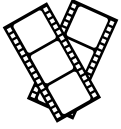
Information for all Canadian Television Fund (CTF) programs may be obtained online, at www.canadiantelevisionfund.ca, or at one of the following addresses:

TORONTO

111 Queen Street East, 5th Floor
Toronto, Ontario M5C 1S2
Telephone: (416) 214-4400
Telephone: 1-877-975-0766 (toll free)
Fax: (416) 214-4420

MONTREAL

407 McGill Street, Suite 811
Montréal, Québec H2Y 2G3
Telephone: (514) 499-2070
Telephone: 1-877-975-0766 (toll-free)
Fax: (514) 499-2846



National Film Board of Canada

The National Film Board of Canada (NFB) is a unique centre for the creation of audiovisual materials. It is not a funding agency. Created under an Act of Parliament in 1939, the mandate of the NFB is to produce and distribute audiovisual works that reflect Canada to Canadians and to other nations. In its 2002–06 strategic plan, the NFB expresses its mission as follows:

“The National Film Board of Canada’s mission is to produce and distribute culturally diverse, challenging and relevant audiovisual works that provide Canada and the world a unique Canadian perspective.”

The NFB works with independent film, video and new media creators in every region of the country, including artists from Canada’s culturally diverse and Aboriginal communities. The NFB’s primary focus is on producing and disseminating socially relevant point-of-view documentaries and auteur film animation, as well as projects that advance the idea and vision of a just, fair and diverse Canada.

As Canada’s public film producer and distributor, the NFB plays a unique role in producing audiovisual works that generate dialogue—using cinema and new media as a forum for citizens to speak out and debate issues.

The Film Board produces works in both official languages across Canada through its English and French Programs. It is committed to developing new emerging filmmaking talent and to reflecting Canada's rich diversity, on and off the screen.

The National Film Board (NFB) offers a wide range of programs for independent documentary and animation film, video and new media creators. These programs provide great opportunities for both established and emerging artists, including young, first-time directors just getting started. Under the list of programs, you will find information on how to contact the NFB in your area.

Working with the National Film Board of Canada Across the Country

As Canada's public producer, the NFB welcomes proposals for documentaries, animation and new media productions from Canadian filmmakers.

Documentaries: The NFB favours the 'point-of-view' documentary. Central to this style is the individual and creative voice of the director. This genre includes autobiographical narratives, documentary essays, investigative documentaries, experimental films, and direct cinema. The filmmaker's vision can be expressed using a range of techniques, including interviews and animation.

Animation: The NFB enjoys a stimulating, diverse mix of new faces and established masters. In animation, it produces passionate, artistic works through experimental and artful techniques and concepts. It values humour, fantasy, romance and imagination and regards animation as both a genre and a cinematic technique. The NFB often considers that animation is simply the best way to tell stories.

New Media: The NFB produces both experimental and more conventional new media productions that foster citizen participation.

Criteria

To further ensure that the NFB's annual production slate reflects its mission—innovative socially relevant and innovative films that interpret Canada to Canadians—the following criteria is used in analyzing proposals.

The project must:

- > be unique and supported by a strong creative vision;
- > foster the debate of important issues and ideas;
- > treat the subject or story in a bold and innovative way;
- > have a clearly defined target audience; and
- > push its genre forward with new or experimental techniques, offering new possibilities to future generations of creators.

How to submit a proposal

Anyone who is a Canadian citizen or permanent resident can submit a proposal to the National Film Board (NFB). There are no deadlines or application forms and the NFB accepts proposals throughout the year. You must submit your proposal directly to the English or French production centre nearest you. If you wish, you may contact a producer in the production centre nearest you to discuss your idea first.

Submissions should include:

- > A 2- to 4-page proposal that describes the subject matter or story, and your motivation in proposing it; the uniqueness of your perspective and your creative or artistic vision; and your intended audience.
- > A resumé of your academic and/or professional experience in film and video production.
- > A videocassette of your previous audiovisual work; and an art portfolio including sketches of representative artwork in the case of a proposal for animation.

Proposals can be submitted by fax, e-mail or by mail to the contacts listed in the next section.

Please note that the NFB will also evaluate fully developed treatments.

CO-PRODUCTION WITH CANADIAN PRIVATE-SECTOR COMPANIES

As Canada's public film producer and distributor, the NFB coproduces projects that fit within its mission of producing bold, relevant, and innovative, social-issue oriented media. The NFB's financial participation ranges from 30% to 49% of the overall budget. As an integrated production and distribution house, the NFB offers post-production services, a conservation lab, access to its audiovisual archives and extensive Canadian and international distribution networks. The NFB works closely with independent documentary and animation producers in every region of Canada, creating works that explore vital issues such as global conflict, human rights, climate change, health and education, to name but a few. For more information, please contact the NFB centre nearest you.

FILMMAKER ASSISTANCE PROGRAM

The English Program's Filmmaker Assistance Program (FAP) provides assistance in the form of technical services to Canadian independent documentaries and short dramas. Applicants must be Canadian citizens or permanent residents who are working on projects that fall within the NFB's mandate regarding cultural and social objectives, originality and innovation in style and content, and promotion of underrepresented viewpoints. For complete FAP guidelines or to receive an application form, please contact the NFB centre nearest you.

AIDE AU CINÉMA INDÉPENDANT (CANADA)

The French Program's *Aide au cinéma indépendant (Canada)* (ACIC) offers production assistance for French-language documentaries from across Canada, with an emphasis on aiding projects that are innovative in form or content, and which might not be completed without *Aide au cinéma indépendant (Canada)*'s (ACIC) assistance. Aid may take the form of equipment loans and/or

technical production, and post-production services. For more information on ACIC selection criteria, where, and how to apply in your region, please refer to the downloadable ACIC brochure, available in PDF (Acrobat) format at www.onf.ca/pdf/acic.pdf or contact the French Program studio nearest you.

ACQUISITIONS

The National Film Board (NFB) also works with independent producers by acquiring audiovisual products, including projects in development, for Canadian and international distribution. The NFB's goal is to acquire Canadian documentaries and animated films as well as foreign productions that are in line with the spirit of our extensive collection and that have obvious commercial sales potential. For more information, please contact the NFB Distribution department in Montréal.

NFB EQUITY TRAINING PROGRAM

The NFB's Equity Training Program provides professional development in film and video for members of employment equity designated groups: persons with disabilities, Aboriginal people and members of visible minorities. For more information, please contact the NFB production centre nearest you.

SPARK INITIATIVE

The NFB is part of the Spark Initiative, a partnership between the Department of Canadian Heritage and Telefilm Canada, the NFB, and the Canada Council for the Arts designed to accelerate the integration of culturally diverse and Aboriginal filmmakers and producers into the audiovisual sector. At the NFB, the Spark Initiative serves to put more projects from culturally diverse filmmakers into the development phase, provide internships in line positions on NFB films, and develop audiences. For more information, please contact the NFB production centre nearest you.

REEL DIVERSITY COMPETITION

The English Program's Reel Diversity is a national competition for emerging filmmakers of colour, giving promising directors the chance to direct their own one-hour NFB documentary, to be broadcast nationally on CBC Newsworld. For more information, please contact the English Program Production centre nearest you.

ANIMATION HOTHOUSE

The English Program's Hothouse provides emerging animators from across Canada with an intensive 12-week program to complete their own short animated productions. For more information, please contact the English Program's Animation Studio.

CINÉWEB COMPETITION

The French Program's Cinéweb competition provides four animation filmmakers, experienced and upcoming, with the opportunity to create digitally animated short films. For more information, please contact the French Program's Animation and Youth Studio.

CITIZENSHIFT AND PAROLE CITOYENNE

The National Film Board (NFB) website CitizenShift and its French-language counterpart, Parole citoyenne, are dedicated to citizen engagement and social change. They offer support to grassroots independent film projects that advance these goals, either through Internet licence fees or production support. For more information, visit the website, www.nfb.ca/citizenshift.

MENTORSHIP

The NFB offers master classes and workshops for the public and emerging filmmakers on an ongoing basis, both at its storefront public centres in Montréal and Toronto as well as in communities across the country. Information on master classes and workshops is available through NFB Film Club, its free membership program. For more information, visit the NFB website.

Working with the NFB Regional Offices

PACIFIC AND YUKON CENTRE

Our City, Our Voices

The NFB and the City of Vancouver joined forces in Our City, Our Voices, an oral-history video project that encourages Aboriginal communities to record their stories while training young people to be the next generation of storykeepers. For more information, please contact the English Program's Pacific and Yukon Centre. (See page 25)

open i

With support from the B.C. government's ArtsNow Innovations program, filmmakers with disabilities from the NFB's AccessNFB project and Pacific Cinematheque instructors and youth mentors, both with and without disabilities, will work with young filmmakers with disabilities in the innovative open i project, helping them to develop the skills needed to realize their creative visions and tell their own stories through digital video. For more information, please contact the English Program's Pacific and Yukon Centre. (See page 25)

PRAIRIE AND NORTH WEST CENTRES

First Stories

First Stories offers young Aboriginal filmmakers in the West an intense week-long documentary training experience and the chance to produce their own short doc.

In Manitoba and Saskatchewan: please contact the English Program's Prairie Centre for more information. (See page 25)

In Alberta and the Northwest Territories: workshops are offered in Edmonton, Calgary and Yellowknife. For more information, please contact the English Program's North West Centre. (See page 25)

Nunavut Animation Initiative

The Nunavut Animation Initiative offers animation training and development for Inuit visual artists from the communities of Cape Dorset, Pangnirtung, Igloolik, Baker Lake and Iqaluit. For more information, please contact the English Program's Prairie Centre. (See page 25)

ONTARIO CENTRE AND ONTARIO WEST STUDIO

Momentum

Momentum is a 7-week program by Ontario Centre of the National Film Board (NFB) English Program and the French Program's Ontario and West Studio, providing emerging documentary filmmakers in Ontario with an intense workshop and a monitored filmmaking experience as they create their own short documentaries. For more information, please contact the English Program's Ontario Centre or the French Program's Ontario and West Studio. (See page 25)

QUÉBEC CENTRE

LAB ONF

Developed by the French Program under the Spark Initiative, which is the result of a partnership with the Department of Canadian Heritage, LAB ONF offers training in documentary writing to emerging filmmakers of colour during a series of workshops over three months. The purpose of this is to have more projects for consideration in the development stage. For more information, please contact Mahalia Verna (m.verna@nfb.ca).

Voices from the Hood

A collaboration between the NFB and Youth eMage Jeunesse, a non-profit organization committed to the mission of youth empowerment through new media, Voices from the Hood gives young people from minority English-language communities in Montréal the opportunity to create short videos. For more information, please contact the English Program's Québec Centre. (See page 25)

The Wapikoni and Video Paradiso mobile audiovisual studios

In Québec, the Wapikoni mobile audiovisual studio, begun by filmmaker Manon Barbeau in conjunction with the NFB, travels to communities to give Aboriginal youth the chance to learn new digital technologies and to make their very first films, to share their vision of the world. The Wapikoni mobile adventure quickly led to its urban counterpart, Vidéo Paradiso, for street kids in Montréal and Québec City. For more information, please visit this website: www.onf.ca/aventures/wapikonimobile.

Contact Information

The National Film Board (NFB) has production centres across Canada: in Vancouver, Edmonton, Winnipeg, Toronto, Montréal and Halifax for the English Program, as well as in Montréal, Moncton and Toronto for the French Program. Filmmakers and producers should contact the regional production centre closest to them for further information on the programs described above.

National toll-free line: 1-800-267-7710

Website: www.nfb.ca

HEAD OFFICE

360 Albert Street
Constitution Square, Suite 1560
Ottawa, Ontario
K1A 0M9
Phone: (613) 992-3615
Fax: (613) 947-2537

ENGLISH PROGRAM

Tom Perlmutter
Director General, English Program
Operational Headquarters
Phone: (514) 283-9501
Fax: (514) 496-5106

Animation Studio

Executive Producer: David Verrall
3155 Côte de Liesse Road
Montréal QC H4N 2N4
Phone: (514) 283-9571
Fax: (514) 283-3211
E-mail: animation@nfb.ca

Atlantic Centre

Executive Producer: Kent Martin
Queen's Court, 2nd Floor
201-5475 Spring Garden Road
Halifax NS B3J 3T2
Phone: (902) 426-7351
Fax: (902) 426-8901
E-mail: atlantic@nfb.ca

OPERATIONAL HEADQUARTERS

3155 Côte de Liesse Road
Montréal, Québec
H4N 2N4
Mailing address
Box 6100, Station Centreville
Montréal, Québec
H3C 3H5

FRENCH PROGRAM

Claudette Viau
Director General, French Program
Operational Headquarters
Phone: (514) 283-9285
Fax: (514) 283-6403

Studio Animation and Youth

Executive Producer: Michèle Bélanger
(acting)
3155 Côte de Liesse Road
Montréal QC H4N 2N4
Phone: (514) 283-9801
Fax: (514) 283-4443
E-mail: animationjeunesse@onf.ca

Studio Documentary A

Executive Producer: Colette Loumède
3155 Côte-de-Liesse Road
Montréal QC H4N 2N4
Phone: (514) 283-9316
Fax: (514) 283-4300
E-mail: studioa@onf.ca

Québec Centre

Executive Producer: Sally Bochner
3155 Côte de Liesse Road
Montréal QC H4N 2N4
Phone: (514) 496-2216
Fax: (514) 283-5487
E-mail: Quebeccentre@nfb.ca

Ontario Centre

Executive Producer: Silva Basmajian
150 John Street
Toronto ON M5V 3C3
Phone: (416) 973-6856
Fax: (416) 973-9640
E-mail: ontario@nfb.ca

Prairie Centre

Executive Producer: Michael Scott
300–136 Market Avenue
Winnipeg MB R3B 0P4
Phone: (204) 204 983-3160
Fax: (204) 983-0742
E-mail: prairie@nfb.ca

North West Centre

Executive Producer: Graydon McCrea
10815 104th Avenue, Room 100
Edmonton AB T5J 4N6
Phone: (780) 495-3013
Fax: (780) 495-6412
E-mail: northwest@nfb.ca

Pacific and Yukon Centre

Executive Producer: Rina Fraticelli
200–1385 West 8th Avenue
Vancouver BC V6H 3V9
Phone: (604) 666-3838
Fax: (604) 666-1569
E-mail: pacific@nfb.ca

Studio Documentary B

Executive Producer: Yves Bisailon
3155 Côte de Liesse Road
Montréal QC H4N 2N4
Phone: (514) 496-1171
Fax: (514) 283-7914
E-mail: studiob@onf.ca

Québec Regions Studio

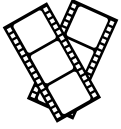
Executive Producer: Jacques Turgeon
94 Dalhousie Street
Québec City QC G1K 4B8
Tel.: (418) 649-6377
Fax: 418-649-6379

Acadia Studio

Executive Producer: Jacques Turgeon
95 Foundry Street, Suite 100
Heritage Court
Moncton NB E1C 5H7
Phone: (506) 851-6104
Fax: (506) 851-2246
E-mail: studioacadie@onf.ca

Ontario and West Studio

Executive Producer: Claudette Jaiko
150 John Street
Toronto ON M5V 3C3
Phone: (416) 973-0907
Fax: (416) 973- 2246
E-mail: studioontarioetouest@onf.ca



Canadian Broadcasting Corporation

The Canadian Broadcasting Corporation (CBC) is a Crown corporation created under an Act of Parliament, currently governed by the 1991 *Broadcasting Act* and subject to regulations of the Canadian Radio-television and Telecommunications Commission (CRTC). The CBC is Canada's largest cultural institution. As Canada's public broadcaster, the CBC provides services in English and French, and is accountable to all Canadians. The CBC tells Canadian stories reflecting the reality and diversity of our country; informs Canadians about news and issues of relevance and interest; supports Canadian arts and culture; and builds bridges among Canadians, between regions and the two linguistic communities.

Funding for the Development of Television Projects

The CBC participates in the development of a significant volume of program proposals from producers in all locations in Canada at the national network level through its News and Current Affairs and Arts and Entertainment departments. Development funding by CBC is an ongoing activity throughout the year. Accordingly, there are no application deadlines. The volume and genre balance of projects developed from year to year depends on CBC's changing programming requirements.

CONTACT INFORMATION

Website: www.cbc.ca/independentproducers

For more information about Canadian Broadcasting Corporation's (CBC) development activities for News and Current Affairs, contact:

Marilyn Kneller
Director of Independent Production
News, Current Affairs and Newsworld
English Network
P.O. Box 500, Station A
Toronto, Ontario
M5W 1E6
Phone: (416) 205-7753

For more information about CBC's development activities for Arts and Entertainment (drama, performing arts, variety, science and childrens'), contact:

Deborah Bernstein
Executive Director
TV Arts and Entertainment
English Network
P.O. Box 500, Station A
Toronto, Ontario
M5W 1E6
Phone: (416) 205-6798

Daniel Asselin
Director, Sports Programs, French Television Sports
P.O. Box 6000, Station Centre-Ville
Montréal, Québec
H3C 3A8
Phone: (514) 597-5464

Cécile Bellemare
Director, Youth and Family Programming, French Television
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Montréal, Québec
H3C 3A8
Phone: (514) 597-5252

Dominique Chaloult
Director, culture and Variety, French Television
P.O. Box 6000, Station Centre-Ville
Montréal, Québec
H3C 3A8
Phone: (514) 597-5432

Louise Lantagne
Director, TV Programs, French Television
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Montréal, Québec
H3C 3A8
Phone: (514) 597-4888

Patricia Leclerc
Director of acquisitions, French Television
P.O. Box 6000, Station Centre-Ville
Montréal, Québec
H3C 3A8
Phone: (514) 597-4730

Shaun Poulter
Director
Government Relations
Phone: (613) 288-6233
Fax: (613) 288-6236

TransCanada Development Fund

In 2001, the Canadian Broadcasting Corporation (CBC) created the TransCanada Development Fund, resulting in an infusion of an additional \$5 million over five years to television and program development in Canada's regions. The Fund assists in seeding and kick-starting new television and cross-platform program concepts outside Toronto.

CBC Television is inviting the independent production community to submit program proposals for funding consideration. The Fund applies to concept development, piloting, script development, as well as budget and financing development. Fund envelopes may also support initiatives related to competitions, apprenticeships and prizes.

The Fund is designed to support programming that reflects Canada's rich regional diversity to Canadians. Therefore, funding priority will be given to those projects that tangibly reflect a region or regions to a national audience, and all program categories are open.

REGIONAL CONTACTS

Ron Crocker
Regional Director of Television
Atlantic Region
Phone: (902) 420-4005

Donna Wicks
Program Development
St. John's
Phone: (709) 576-5010

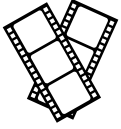
Michelle Van Beusekom
Program Development
Central Canada
Phone: (514) 597-6355

Carl Karp
Program Development
Prairies
Phone: (204) 788-3753

Rae Hull
Senior Director of Network Programming
British Columbia
Phone: (604) 662-6330

Gillian Hrankowski
Industry Relations
British Columbia
Phone: (604) 662-6241

Cathie Bolstad
Regional Director
North
Phone: (867) 669-3501



Canada Council for the Arts

The Canada Council for the Arts is an independent agency created by the Parliament of Canada in 1957 to foster and promote the arts. The Council provides financial assistance to media artists under various programs.

The Media Arts Section of the Canada Council supports emerging, mid-career and established artists working in film, video, new media, and audio. These grants are intended to assist independent artists working with media arts as a form of creative expression, and to support experimentation with form, content or technology in a variety of genres. Applicants must be Canadian citizens or permanent residents of Canada.

Council programs do not support commissioned works, instructional projects, promotional projects, industrial projects, pilots for television, or conventional television programs. All Canada Council programs are accessible to Aboriginal artists, artists of diverse cultural background and artists from regional communities.

An emerging artist is one who has less than three years of practice, or who is applying for support for a first work, and has completed basic training.

A mid-career artist is one who has been practising for at least three years and who has created and released more than one independent work in a professional context.

An established artist is one who has been practising for at least seven years and who has created and released a body of independent work in a professional context.

An Independent means that the artist initiates and is the driving force behind the proposed project, and maintains complete creative and editorial control over the work.

Grants to Media Artists

GRANTS TO FILM AND VIDEO ARTISTS

This program is intended to assist artists working with film as a means of artistic expression. It offers three types of grants.

Research/Creation Grants provide film and video artists with opportunities for creative renewal, experimentation, professional development and research. Grants range from \$3,000 to \$60,000 for mid-career and established artists, and from \$3,000 to \$16,000 for emerging artists.

Production Grants cover the direct costs of production or post-production of independent film or video artworks to a maximum of \$60,000 for mid-career and established artists, and to a maximum of \$16,000 for emerging artists. Only directors may apply; producers are not eligible. Applicants may work with a producer, but the artist/director must maintain full creative and editorial control of the project.

Scriptwriting Grants are open to mid-career and established artists, and cover the direct costs of scriptwriting (which includes research for artists' documentaries). Grants range from \$3,000 to \$20,000. Scriptwriters are eligible if they have already worked with established or mid-career film or video artists, and at least one of their scripts has been used in an independent production by an established or mid-career film or video artist.

Deadlines: October 1 and March 1

Program Officer: Josette Bélanger (francophone artists)

Program Officer: Ian Reid (anglophone established and mid-career artists)

Program Officer: Joanne Desroches (anglophone emerging artists)

GRANTS TO NEW MEDIA AND AUDIO ARTISTS AND NEW MEDIA RESIDENCIES

This program assists Canadian artists working with new media and audio as means of artistic expression, through three types of grants.

Research Grants buy time in which established artists may research and develop ideas, concepts and projects; experiment with tools and technologies; work with specialists to develop knowledge and skills; and pursue other activities related to their personal professional and/or creative development. Grants range from \$3,000 to \$20,000.

Production Grants cover the direct costs (including the research or creative development phases) of production leading to finished works of art. The grant amounts are up to \$60,000 for established artists, and up to \$16,000 for emerging artists.

New Media Residencies encourage creative collaboration and knowledge exchange between established artists and other sectors of society that are working with new and emerging technologies. This program component also assists artists in developing professionally through exposure to a range of expertise. This initiative supports projects that provide mutual benefit to artists and host organizations. Support is available for the following: Research Residencies (up to \$30,000) and Production Residencies (up to \$60,000).

Deadlines: October 1 and March 1

Program Officer: Zainub Verjee

ABORIGINAL MEDIA ARTS PROGRAM

This program offers grants to individual Aboriginal artists to develop their career as media artists and to help them produce independent media artworks (film, video, new media or audio). It offers two components:

- > Creative Development Grants: To cover the costs of research, scriptwriting and concept development, experimentation with media arts techniques and/or professional development in the media arts, including training, workshops, residencies, mentorships and internships. Grant amounts range from \$3,000 to \$20,000 for established artists, and from \$3,000 to \$10,000 for emerging artists.
- > Production Grants: To cover the costs of production and post-production. The amount of a grant for established artists is up to \$60,000 for film or video production; up to \$35,000 for audio production; up to \$60,000 for new media production and for emerging artists; up to \$16,000 for a production in film, video, audio or new media.

Deadline: April 1

Program Officer: Ian Reid

TRAVEL GRANTS TO MEDIA ARTISTS

The Travel Grants to Media Artists program assists established independent media artists to travel on occasions important to the development of their artistic practice or career. The program provides two categories of support:

- > Presentation travel allows independent media artists to travel with their work and to respond to invitations to present their work at recognized Canadian or international festivals or exhibition venues; and
- > Professional development travel allows independent media artists to attend workshops, residencies, symposia and conferences, and/or to participate in other professional development opportunities outside of their home region.

An amount of \$500, \$1,000, \$1,500 or \$2,000 may be requested, depending on the distance of the proposed travel.

Deadline: Anytime

Program Officer: Joanne Desroches

Grants to Media Arts Production Organizations

ASSISTANCE TO MEDIA ARTS PRODUCTION ORGANIZATIONS

Assistance to media arts production organizations offers operating assistance to Canadian non-profit, artist-run media arts organizations. The level of operating assistance approved by the Canada Council for the Arts covers one or two years. Organizations that receive annual or multi-year assistance may also obtain equipment acquisition assistance. The program involves three levels of assistance: Level 1–Start-up assistance; Level 2–Annual operating assistance; Level 3–Multi-year operating assistance.

The funded organizations provide ongoing support for Canadian media artists creating and producing independent film, video, new media, and/or audio artwork. The support is provided by supplying access to production and post-production services, facilities and equipment; offering production/co-production, artists-in-residencies, commissioning and or production funding/support programs, as well as professional development opportunities (such as workshops); providing other services, facilities or activities that advance Canadian artists' creation and production of independent media artworks.

Deadline: October 1

Program Officer: Josette Bélanger

DEVELOPMENT PROJECT GRANTS

This program supports time-limited projects initiated by Canadian non-profit, artist-run organizations, groups or collectives. The projects must be intended to provide enhanced opportunities for the production of independent media artworks by Canadian artists. Projects must also address specific production needs in the communities that applicants serve or intend to serve. Applicants are encouraged to work with other organizations, groups, collectives, public institutions and for-profit companies to address these needs.

Applicants may request up to \$20,000 to pay salaries, fees and travel costs for technicians, artists and project administrators; rent equipment and facilities; and pay for technical services and materials. Grants may also be used to provide direct financial support to artists.

Deadline: May 1

Program Officer: Ian Reid

MEDIA ARTS COMMISSIONING PROGRAM

This program supports organizations commissioning Canadian artists to produce media artworks for presentation to local, national, or international audiences. Grants contribute to costs related to the production and presentation of commissioned works. Commissions must be directed at Canadian artists using the media technologies of film, video, new media and audio as means of artistic expression. Commissioning organizations may request a maximum of \$100,000. Grants may not cover 100 percent of expenses. Grants may be used to pay direct costs related to production; artists' fees; fees paid to commissioning editors, producers or curators; direct costs of promoting and presenting the work.

Deadline: December 1

Program Officer: Kelly Langgard

Grants for Media Arts Dissemination

ANNUAL ASSISTANCE TO DISTRIBUTION ORGANIZATIONS

The Canada Council offers annual assistance to Canadian non-profit, artist-run media arts distribution organizations. Organizations must demonstrate a serious commitment to the distribution needs and interests of Canadian artists producing independent film, video, new media and audio artworks by making their work accessible to the public and providing them with a financial return from the sale, rental and licensing of their work. The annual grant level approved by the Canada Council is normally maintained for two years. Assistance contributes to the direct costs of distribution activities and services (including acquisition), promotional activities and services, as well as administration.

Deadline: November 1

Program Officer: Kelly Langgard

ANNUAL ASSISTANCE FOR PROGRAMMING

Annual assistance for programming assists Canadian non-profit, artist-run organizations that present and disseminate independent Canadian media artworks to the public through an annual, ongoing program of presentation. These grants contribute to the direct costs of research, presentation, curatorial text and audience development. There are no minimum or maximum grants that may be requested or received, but this program can cover only the costs of programming independent media artworks produced by Canadian artists.

Deadline: May 1

Program Officer: Kelly Langgard

ANNUAL ASSISTANCE TO MEDIA ARTS FESTIVALS

The Canada Council for the Arts views media art festivals as key events for raising the profile of Canadian, independent media artists and their work. The Council views them as central in linking artwork to audiences, distributors, curators, exhibitors and broadcasters. They also help to stimulate dialogue and exchange between artists and the public at large. The Canada Council's support is directed to the Canadian independent component of a festival's programming. There are no minimum or maximum grants that may be requested or received. Grants only contribute to the direct costs associated with presenting independent, Canadian media artworks at festivals occurring in the calendar year following the application deadline.

Deadline: November 1

Program Officer: Zainub Verjee

ANNUAL ASSISTANCE TO CINÉMATHÈQUES

The Annual Assistance to Cinémathèques program supports the work undertaken by these institutions to advance the development, understanding and appreciation of Canadian independent media artworks. Grant support is specifically directed at the activities carried out by the cinémathèques that relate to independent work by Canadian media artists. There are no minimum or maximum grants that may be requested. The annual grant level approved by the Canada Council is normally maintained for two years.

Deadline: November 1

Program Officer: Kelly Langgard

MEDIA ARTS DISSEMINATION PROJECTS GRANTS

This program assists non-profit Canadian arts organizations and collectives to undertake innovative, time-limited projects. The projects must disseminate independent Canadian media artworks to the public, with a view to developing increasingly knowledgeable and committed audiences and/or expanding Canadian and international markets for this work. Eligible projects include curated exhibition events, touring exhibitions, and special marketing and audience development activities.

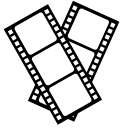
These grants contribute to costs such as programmers, curators, and artists fees, rental of films and videos, costs of writing and publishing critical commentary to accompany presentations, and marketing and audience development costs. Applications may request up to \$20,000 for Presentation Projects, Circulation Projects, Audience Development Projects or Market Development/Distribution Projects. The maximum for Publication Projects is \$10,000.

Deadline: November 1 and May 1

Program Officer: Kelly Langgard

Contact Information

Canada Council for the Arts
350 Albert Street
P.O. Box 1047
Ottawa, Ontario
K1P 5V8
(613) 566-4414 (Ottawa area)
Telephone: 1-800-263-5588 (toll free)
Fax: (613) 566-4409
Website: www.canadacouncil.ca



Department of Canadian Heritage

The Department of Canadian Heritage is responsible for national policies and programs relating to broadcasting, cultural industries, arts, heritage, official languages, Canadian identity, Canadian symbols, exchanges, multiculturalism and sport. The Department works with Canadians to strengthen our shared sense of identity while respecting the diversity that exists in Canada.

Canadian Film or Video Production Tax Credit

The Canadian Audio-Visual Certification Office (CAVCO) co-administers the Canadian Film or Video Production Tax Credit (CPTC) with the Canada Revenue Agency (CRA). The CPTC is a fully refundable tax credit for eligible films and videos produced and owned by qualified taxable Canadian corporations and is available at a rate of 25 percent of eligible salaries and wages expended after 1994. Eligible salaries and wages qualifying for the tax credit may not exceed 60 percent of the cost of the production, net of assistance, as certified by the Minister of Canadian Heritage. The tax credit can provide assistance for up to 15 percent of the cost of a production, net of assistance.

In order for a production to qualify as Canadian content for tax credit purposes through the Canadian Audio-Visual Certification Office (CAVCO), the production must meet the following criteria for key creative personnel and project costs. First, the producer—or the individual who controls and is the central decision maker of the production from beginning to end—must be Canadian. Furthermore, a production must receive six out of the following ten points for Canadians in key creative positions:

Director	2 points
Screenwriter	2 points
Lead performer	1 point
Second lead performer	1 point
Director of photography	1 point
Picture editor	1 point
Music composer	1 point
Art director	1 point
<hr/> TOTAL	<hr/> 10 points

In addition, either the position of screenwriter or director must be filled by a Canadian. It is also mandatory that either the lead or second lead performer be Canadian. The cost criteria for a Canadian content production states that no less than 75 percent of the costs paid to persons for services relating to the film or video must be paid to Canadians. This amount does not include fees paid to the producer and the key creative personnel. Furthermore, no less than 75 percent of the aggregate cost of post-production and laboratory work, processing and final preparation must be incurred in Canada. The guidelines for animated productions are very similar to the criteria for live-action productions with some changes made to conform to the practices of animation production.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising, industrial or corporate productions, productions other than documentaries, all or substantially all of which consists of stock footage, and productions for which public financial support would, in the opinion of the Minister of Canadian Heritage, be contrary to public policy.

In addition, the tax credit may not be claimed where the Film or Video Production Services Tax Credit (PSTC) has been claimed.

On November 14, 2003, the government announced new measures with respect to the Canadian Film or Video Production Tax Credit (CPTC). You are encouraged to contact CAVCO for more details, or visit the Department of Finance website at: <http://www.fin.gc.ca/news03/03-058e.html>.

CONTACT INFORMATION

Canadian Audio-Visual Certification Office
Department of Canadian Heritage
4th Floor, 100 Sparks Street
Ottawa, Ontario
K1A 0M5
Telephone: (613) 946-7600 (Ottawa-Hull area)
Telephone: 1-888-433-2200 (toll free)
Fax: (613) 946-7602
E-mail: cavco_bcpac@pch.gc.ca
Website: www.pch.gc.ca/cavco/index_e.cfm

Film or Video Production Services Tax Credit

The Film or Video Production Services Tax Credit (PSTC) is the second of two programs co-administered by the Canadian Audio-Visual Certification Office (CAVCO) and the Canada Revenue Agency (CRA). The PSTC is a mechanism designed to encourage the employment of Canadians by a taxable Canadian- or foreign-owned corporation with a permanent establishment in Canada. The activities of the corporation must be primarily film or video production or production services. The program is designed to make Canada a more attractive place for Canadian and foreign film and video production, which brings significant benefits to the Canadian economy.

The tax credit is equal to 16 percent of salary and wages incurred after October 1997, paid to Canadian residents—or taxable Canadian corporations for amounts paid to employees who are Canadian residents—for services provided to the production in Canada. The refundable tax credit has no cap on the amount that can be claimed.

The total cost incurred for the production must exceed \$1 million. In the case of series, the total cost must exceed \$200,000 per episode—except in the case of episodes under 30 minutes, which must exceed \$100,000 per episode.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising, and industrial or corporate productions.

In addition, the tax credit may not be claimed where the Canadian Film or Video Production Tax Credit (CPTC) has been claimed.

CONTACT INFORMATION

Please see CAVCO contact information listed above.

Canadian Studies Program – Film and Audio-Visual Learning Materials Development

The Canadian Studies Program promotes the study of Canada and aims to increase young Canadians' understanding of their history, diverse stories, people and systems of government. Through the Program's Funding Competition, the Program supports projects that ensure the availability and accessibility of new quality learning materials for use by educators and young Canadians. Eligible projects must focus on one or more of the following priority areas:

- > Aboriginal Studies
- > Governance and Citizenship
- > Canada's Official Languages
- > Canadian History Interpretation Skills
- > Diversity and Multiculturalism in Canada

Projects eligible for funding will support the development of learning materials on Canada in the following formats: print; film, audio-visual, and audio; and new media. The development of learning/teachers' guides may also be supported.

For more information, including the application deadline, applicants are invited to visit the website address below or to contact the program office directly. Since funding is allocated on a competitive basis, proposals that meet eligibility requirements may not necessarily receive funding.

Applicants are encouraged to discuss their project with a program officer prior to submitting an application.

CONTACT INFORMATION

Canadian Studies Program
Department of Canadian Heritage
12 York Street, 2nd Floor
Ottawa, Ontario
K1A 0M5
Telephone: (613) 998-9030
Fax: (613) 998-9008
Toll-free 1-877-392-4243
E-mail: csp_pec@pch.gc.ca
Website: www.canadianheritage.gc.ca/csp-pec/

Multiculturalism Program

The Multiculturalism Program of the Department of Canadian Heritage is an important means by which the government pursues the goals of the multiculturalism policy. This program focuses on initiatives to achieve the following program objectives:

- > The participation of ethno-racial minorities in public decision-making
Assist in the development of strategies that facilitate full and active participation of ethnic, religious, and cultural communities in Canadian society.
- > The engagement of communities and the broad public in informed dialogue and sustained action to combat racism
Increase public awareness, understanding and informed public dialogue about multiculturalism, racism and cultural diversity in Canada.
Facilitate collective community initiatives and responses to ethnic, racial, religious, and cultural conflict and hate-motivated activities.
- > The elimination of systemic barriers in public institutions
Improve the ability of public institutions to respond to ethnic, religious and cultural diversity by assisting in the identification and removal of barriers to equitable access and by supporting the involvement of these communities in public decision-making processes.
- > The response of federal policies, programs and services to ethno-racial diversity
Encourage and assist in the development of inclusive policies, programs, and practices within federal departments and agencies so that they may meet their obligations under the *Canadian Multiculturalism Act*.

Under the Multiculturalism Program, the Government of Canada provides funding assistance, in the form of grants and contributions, for projects that:

- > address at least one program objective as listed above;
- > emphasize social development; and
- > highlight community initiative, partnership and self-help.

Project proposals are assessed and recommended by Department of Canadian Heritage staff for approval by the Secretary of State (Multiculturalism) (Status of Women) using the terms and conditions for project funding as set out in the publication, *Program Guidelines*.

The program accepts funding applications from not-for-profit or community-based organizations, including ad hoc committees, multicultural and ethnocultural organizations, associations or centres, non-governmental organizations, coalitions, umbrella organizations. In addition, public institutions, private enterprises (for specific, limited purposes), individual Canadian citizens, and landed immigrants may apply.

Although the program guidelines do not specifically mention film and video, such projects that meet the program's objectives may be considered for funding using the current assessment process.

CONTACT INFORMATION

Multiculturalism Program
Canadian Heritage
25 Eddy Street
Hull, Québec
K1A 0M5
Telephone: (819) 953-1970
Toll free: 1-888-77MULTI or 1-888-776-8584
Fax: (819) 997-0880
E-mail: multi_canada@pch.gc.ca
Website: www.canadianheritage.gc.ca/multi/

Interdepartmental Partnership with Official Language Communities

The Department of Canadian Heritage's Interdepartmental Partnership with Official Language Communities (IPOLC) is an initiative that provides complementary funding to other federal contributions, encouraging the development of the official language minority communities (Francophones outside Québec and Anglophones in Québec). IPOLC aims to create sustainable partnerships between federal agencies and official language minority communities. It seeks to produce lasting change in an emerging industry and gives priority to activities that strengthen ties between communities and involve more than one region.

The French Network of the Canadian Broadcasting Corporation (CBC) and Telefilm Canada, in collaboration with IPOLC and the *Alliance des producteurs francophones du Canada* (APFC) has developed professional training workshops for French-speaking producers, directors and screenwriters operating and living outside Québec. This initiative will allow participants to develop their screenwriting and television production skills.

Moreover, the Canada Council for the Arts has also proposed activities designed to further official language minority community development. The IPOLC financial contribution does not provide replacement funds for current contributions by the Canada Council for official language minority community development in Canada, but supplementary funding equivalent to the amount that the Canada Council has decided to allocate to the projects.

CONTACT INFORMATION

Diane Laflamme, Coordinator, Regional Television and Corporate Affairs
CBC/SRC
1400 René-Lévesque Boulevard East
Montréal, Québec
H2L 2M2
Telephone: (514) 597-4749
Fax: (514) 597-4710

Michel Pradier
Director, Québec Operations
Telefilm Canada
360 St. Jacques Street, Suite 700
Montréal, Québec
H2Y 4A9
Telephone: (514) 283-6363
Telephone: 1-800-567-0890 (toll free)
Fax: (514) 283-8212

David Poole
Head, Media Arts Section
Canada Council for the Arts
350 Albert Street
P.O. Box 1047
Ottawa, Ontario
K1P 5V8
Telephone: (613) 566-4414 (Ottawa area)
Telephone: 1-800-263-5588 (toll free)
Fax: (613) 566-4409

Trade Routes

The Department of Canadian Heritage's Trade Routes program is Canada's only comprehensive trade development program specifically designed for the arts and cultural sector. Trade Routes provides Canada's arts and cultural entrepreneurs access to the full range of Government of Canada trade programs and services. It helps arts and cultural organizations and entrepreneurs to strategically increase their export capacity and sell in international markets.

Support is available across all arts and cultural sectors: performing arts, visual arts, film/video, broadcasting/television, sound recording, publishing, new media, design, crafts, and heritage.

Program areas

Trade Routes is carried out in four program areas:

> Market Entry Support

The Market Entry Support program area consists of cultural trade experts, or officers, who provide direct support to arts and cultural clients from both Trade Routes headquarters (Trade and Investment Development Directorate's offices in Gatineau) and seven of International Trade Canada's regional offices (Vancouver, Winnipeg, Toronto, Montréal, Moncton, Halifax and St. John's). These officers provide services to clients with a focus on export preparedness and international market development. The officers at the regional offices help with skills development and export counselling.

> In-Market Assistance

The In-Market Assistance program area consists of cultural trade experts, or officers, who offer assistance to arts and cultural exporters from Canadian missions abroad (New York, Los Angeles, Paris and London). These officers develop and implement strategies and programs to promote Canadian cultural goods and services. They conduct outreach programs and connect with potential partners for Canada's arts and cultural sectors. They work with Canadians interested in exporting to specific markets and local partners interested in Canadian contacts.

> Contributions Program

The Contributions Program area supports initiatives from organizations in the arts and cultural sector that are linked to the development and implementation of long-term export strategies. It supports Canadian cultural exporters in:

A) Export Preparedness

This component contributes to arts and cultural organizations becoming more "export-ready." It assists them to do business and compete on a global scale through activities, including first-hand and online exposure to markets and their business practices; development of new alliances and financial partnering; and innovative advertising tools and approaches.

B) International market development

This component assists organizations in the arts and cultural sector that are generally export-ready to build their capacity for successful international sales through activities including market information and market services; incoming and outgoing trade/buyers missions (support for, and participation in); and attendance at international trade shows and visits to new markets.

> Research

The Research program area supports targeted studies of specific markets and countries, surveys and profiles of export patterns for Canadian cultural sectors, and development of data on Canadian cultural exporters and cultural trade.

CONTACT INFORMATION

Trade and Investment Development Directorate
Department of Canadian Heritage
15 Eddy, 6th floor, 15-6-J
Gatineau, Québec
K1A 0M5
Telephone: 1-866-999-7233 (toll free)
Fax: (819) 953-5367
E-mail: traderoutescommerciales@pch.gc.ca
Website: www.canadianheritage.gc.ca/routes

Northern Native Broadcast Access Program

Supports the production and distribution of Aboriginal radio and television programming in 17 Aboriginal languages that reflect Aboriginal culture, community issues, concerns and current affairs. Serves approximately 400 communities in the three territories and the northern portion of seven provinces. This year, the program will fund 13 organizations and distribute \$7.9 million.

CONTACT INFORMATION

Aboriginal Peoples' Program
Department of Canadian Heritage
15 Eddy Street
Hull, Québec
K1A 0M5
Telephone: (819) 994-3835
Fax: (819) 953-2673
E-mail: autochtone_aboriginal@pch.gc.ca
Website: <http://www.canadianheritage.gc.ca>

Canadian Culture Online

Canadian Culture Online is part of the Department of Canadian Heritage's strategy to encourage a uniquely Canadian presence on the Internet. Canadian Culture Online consists of nine funding initiatives that together:

- > support the creation of a critical mass of innovative and engaging interactive cultural content on the Internet in English and French;
- > increase the visibility of and build audiences for Canadian digital cultural content; and
- > seek to foster a conducive environment for the new media sector so it can support new media creation.

This is done through partnerships with federal agencies, small- and medium-sized enterprises in new media, libraries, archives, museums, municipalities, not-for-profit organizations, academic and research institutions.

For “memory or collections” based content projects relevant to Canada’s culture and heritage, partnerships with new media organizations are key to the creation of innovative and engaging websites which result from Canadian Culture Online support. For example, partnerships with federal agencies such as the Canadian Broadcasting Corporation (CBC) and Library and Archives Canada, holders of key image, film, radio and television collections, have resulted in the digitization and on-line presentation of cultural content in both official languages for all Canadians to access free of charge.

In terms of support for commercial audio-visual content, Canadian Culture Online manages the Canada New Media Fund. Administered by Telefilm Canada, this fund provides support to new media organizations for the market research, prototyping, product development, marketing and online distribution of high-quality, original, interactive Canadian cultural products.

Although these initiatives fund the creation of online cultural content as opposed to content for film and television, in the context of commercial convergence projects under the Canada New Media Fund, they are closely linked to the film and video sector. Since many new media projects are associated with properties from these industries, there is potential for film or television producers to benefit from, or indirectly participate in, projects supported by Canadian Culture Online.

CONTACT INFORMATION

Canadian Culture Online

25 Eddy Street, 3rd Floor, 25-3-V

Hull, Québec

K1A 0M5

Telephone: (819) 997-8141

Telephone: 1-866-900-0001 (toll free)

Fax: (819) 994-8360

E-mail: ccop-pcce@pch.gc.ca

Website: <http://www.pch.gc.ca/ccop-pcce/>

Spark Initiative

The Spark Initiative is a partnership between the Department of Canadian Heritage and Telefilm Canada, the National Film Board of Canada (NFB), and the Canada Council for the Arts to accelerate the integration of culturally diverse filmmakers and producers in Canada's audiovisual landscape.

While each agency has its own measures in place to support and nurture cultural diversity in the audiovisual field, the coordinated approach of the Spark Initiative offers the opportunity to provide leadership to the audiovisual sector for the development and expression of voices that reflect the diversity of Canada.

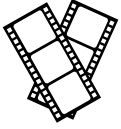
Young and mid-career professionals in the audiovisual sector, including media artists are eligible to apply for a variety of programs administered by the NFB, Telefilm Canada and the Canada Council for the Arts.

CONTACT INFORMATION

National Film Board of Canada: Leo Doyle
(613) 992-4166
E-mail: l.doyle@nfb.ca
Website: www.nfb.ca

Telefilm Canada: Jean-Claude Mahé
(514) 283-6363
E-mail: mahej@telefilm.gc.ca
Website: www.telefilm.gc.ca

Canada Council for the Arts: Donna Balkan
(613) 566-4414 ext. 4134
E-mail: donna.balkan@canadacouncil.ca
Website: www.canadacouncil.ca



Foreign Affairs Canada

The role of Foreign Affairs Canada (FAC) is to conduct all official international relations on behalf of Canada. One of the key objectives of Canada's foreign policy is the projection of Canadian values and culture in the world by promoting universal respect for human rights, the development of participatory government and stable institutions, the rule of law, sustainable development, the celebration of Canadian culture and the promotion of Canadian cultural and educational industries abroad.

Through its International Cultural Relations Division, the Department of Foreign Affairs promotes Canada's culture and values abroad by showcasing Canadian cultural products to audiences around the world. The Department of Foreign Affairs provides assistance to the film and television sector through programs that support directors, producers and Canadian film and television festivals. In addition, our international network of representatives in over 140 offices worldwide works to further the Department's public diplomacy efforts and is available to provide support to Canada's cultural creators.

Travel Grants for International Promotion

This program aims to project Canada and Canadian culture abroad by supporting the presence of professionals in the Canadian film and television industry at international festivals abroad and certain pre-selected foreign markets. The grant program offers financial support for participation in international events abroad for the purposes of promoting Canadian product to further the Department's public diplomacy objectives.

Preference will be given to individuals with international experience and a proven success record. The event to which the candidate is applying will also be evaluated based on the Department of Foreign Affairs and International Trade's priorities and level of visibility for Canada.

Within this program, we offer travel assistance to producers and travel assistance to directors. The following are the eligibility criteria, guidelines and assistance amounts for both the producer and director programs.

ELIGIBLE EVENTS FOR PRODUCERS

To festivals abroad

The grant program offers support to Canadian producers to accompany directors to an international festival abroad where their work has been selected for official competition. Consideration will also be given to producers who will attend a film festival as the sole representative for the film, i.e. the director cannot attend the festival. A written confirmation from the director confirming his/her absence from the festival must be submitted with the application package.

If several Canadian films are selected in an eligible festival section, the Department will request that the festival organizers select which producers should receive travel assistance.

To pre-selected foreign markets or pitching sessions

If a project has been preselected for a pitching session at an international event or market, the producer of the project is eligible to apply for a travel grant. The following markets have been identified as a priority for this initiative:

International Film Project–New York

International Documentary Forum–Amsterdam (IDFA)

Cinemart–Rotterdam

INELIGIBLE EVENTS include markets such as International Film and Programme Market for TV, Video, Cable and Satellite (MIPCOM), International Television Programme Market (MIPTV), the National Association of Television Program Executives (NATPE), MIFED, Cannes marché du film and Berlin Market.

For trade development or export promotion assistance, please refer to the Program for Export Market Development at <http://www.dfait-maeci.gc.ca/pemd/menu-en.asp>

ELIGIBLE EVENTS FOR DIRECTORS

Directors are eligible to apply for travel assistance to international events, which have received the endorsement of the Canadian Embassy, High Commission, Consulate or Trade Office in the territory. The Canadian mission abroad will be consulted during the application process to confirm its involvement in the event. The festival in question must be credible, have an international participation, and be recognized as a good venue for Canadian visibility.

The director cannot apply to this program if he/she is receiving travel assistance from another federal source, namely Telefilm Canada or the Canada Council for the Arts, or provincial sources.

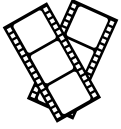
Canadian Festivals: Grants for International Business Development

This program enables Canadian international festivals to invite foreign buyers for the purpose of promoting Canadian films, videos and television programming to an international market. Priority will be given to festivals with an international reputation that aim to launch the careers of filmmakers and to develop market demand for Canadian film and television programming abroad.

To obtain further information on program guidelines and timelines please contact:

www.international.gc.ca/arts

Natalija Marjanovic
Head (Film & TV)
International Cultural Relations Division
Department of Foreign Affairs
125 Sussex Drive
Ottawa, ON K1A 0G2
(t) 613-992-5359
(f) 613-992-5965
e-mail: natalija.marjanovic@international.gc.ca



International Trade Canada

Program for Export Market Development—Associations

The Program for Export Market Development (PEMD) is managed by the PEMD and eServices Division of International Trade Canada. The overall goal of the PEMD is to increase Canadian prosperity and competitiveness in the international marketplace.

The PEMD Association provides assistance on a cost-shared basis to Canadian, sectoral trade associations that have a national mandate. Assistance is provided for generic international business development activities that benefit a particular industry sector. The association's proposed activities must benefit its members, relate to the generic export promotion of the sector's products or services, improve market access or develop market information/intelligence.

Although the PEMD does not specifically pertain to the film and video industry, it can help with the export development strategies of associations in this sector.

Contact Information

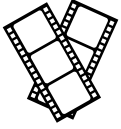
For more information, contact:

International Trade Canada's PEMD and eServices Division

Telephone: (613) 996-1408

or visit the PEMD-Associations website at

<http://www.dfait-maeci.gc.ca/pemd/tradeassociations/assist-en.asp>



Export Development Canada

Export Development Canada (EDC) is a financially self-sustaining Crown corporation that reports to the Minister of Foreign Affairs and International Trade. This financial services corporation is dedicated to helping Canadian businesses compete and succeed in foreign markets. EDC provides a wide range of flexible and innovative financial solutions to exporters across Canada and their customers around the world. For more than 50 years, the corporation's risk management services—including accounts receivable insurance, sales financing and guarantees—have become an integral part of the export strategies of many large and small Canadian companies.

CONTACT INFORMATION

Export Development Canada
151 O'Connor Street
Ottawa, Ontario
K1A 1K3
Telephone: (613) 598-2500
Fax: (613) 237-2690
Website: www.edc.ca

If you are a company with export sales of up to \$1 million a year, call **1-866-283-2957**, 9 a.m. to 5 p.m., across Canada.

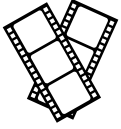
At Export Development Canada (EDC), the film and media industry is serviced by the Film and Television Financial Solutions Team by providing accounts receivable insurance for creditworthy foreign distributors or broadcasters.

CONTACT INFORMATION:

Kim Matheson

Telephone: (613) 598-2515

Fax: (613) 598-3167



Canadian International Development Agency

The Canadian International Development Agency (CIDA) is the federal government agency responsible for most of Canada's international cooperation program. It provides Official Development Assistance (ODA) to developing countries with the aim of supporting sustainable development to reduce poverty and help create a more secure, equitable, and prosperous world.

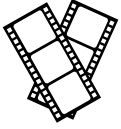
Development Information Program

MASS MEDIA INITIATIVE

CIDA's Mass Media Initiative (MMI) financially supports communications projects aimed at increasing Canadian public awareness and understanding of international development and cooperation issues through the mass media. The initiative contributes to innovative communications projects that highlight Canada's role and the unique contributions Canadians make in developing countries and countries in transition. The annual request for proposals is issued in the fall.

Contact Information

Claude Michaud
Director
Development Information Program
Communications Branch
Canadian International Development Agency
200 Promenade du Portage
Gatineau, Québec
K1A 0G4
Telephone: (819) 997-1663 (Hull-Ottawa area)
Telephone: 1-800-230-6349 (toll free)
Fax: (819) 953-4933
E-mail: mmi_imm@acdi-cida.gc.ca
Website: <http://www.acdi-cida.gc.ca>



Canadian Independent Film and Video Fund

The Canadian Independent Film and Video Fund (CIFVF) is a national private-sector non-profit organization that is funded by the federal government and the private sector. The mandate of the CIFVF is to support the development of the non-theatrical industry by providing assistance for the creation of films, videos and new media projects that promote lifelong learning.

The CIFVF provides financial assistance to independent producers for the development and production of English and French-language films, videos and multimedia programs in a variety of subject areas in documentary, docu-drama, drama and animation formats to inform, educate and/or instruct.

To ensure that production in both official languages is promoted through the Fund, no less than one-third of Fund money is to assist original French-language productions. Likewise, in an effort to acknowledge that non-theatrical activity is carried out in all parts of Canada, the Fund will endeavour to ensure that one-fifth of its monies is devoted to each of the following regions: Atlantic and Northern Canada, Québec, Ontario, the Prairies and British Columbia.

Film and Video Projects

An eligible film, videotape or series must be destined primarily for one or more of the following markets: specialty television, business, education (kindergarten to university level), health, libraries, community groups, cultural or social services. A project must achieve Canadian content status, with no less than 8 points out of 10, according to the guidelines of the Canadian Audio-Visual Certification Office (CAVCO).

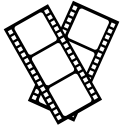
The applicant to the Canadian Independent Film and Video Fund (CIFVF) must be the producer of the project. This individual must be a Canadian citizen or permanent resident. As well, the production company or the non-profit production organization must be Canadian-owned and -controlled.

The Fund provides partial assistance for up to 49 percent of the direct costs of a budget for a development or production project in the form of non-equity financial participation (i.e. a grant). For development, the Fund may contribute up to a maximum of 49 percent of the development budget or \$10,000, whichever is lower. Similarly, in relation to production, the Fund may contribute up to a maximum of 49 percent of the production costs or \$50,000.

(The section on the Multimedia Projects has been deleted entirely, since the CIFVF is not accepting applications for 2006.)

Contact Information

Robin Jackson
Executive Director
Canadian Independent Film and Video Fund
203-666 Kirkwood Avenue
Ottawa, Ontario
K1Z 5X9
Telephone: (613) 729-1900
Telephone: 1-888-386-5555 (toll free)
Fax: (613) 729-4610
E-mail: info@cifvf.ca
Website: www.cifvf.ca



Industry Canada

Industry Canada's mission is to foster a growing competitive, knowledge-based Canadian economy. The Department works with Canadians in all sectors of the economy and in all parts of the country to improve conditions for investment and Canada's innovation performance, increase Canada's share of global trade, and build a fair, efficient and competitive marketplace. Program areas include developing industry and technology capability, fostering scientific research, setting telecommunications policy, promoting investment and trade, promoting tourism and small business development, and setting rules and services that support the effective operation of the marketplace.

Canada Small Business Financing Program

The Canada Small Business Financing (CSBF) Program seeks to increase the availability of loans and capital leases for establishing, expanding, modernizing and improving small businesses in Canada. It does this by providing guarantees, which encourage lenders and lessors to make their services available to small business.

Administered under the *Canada Small Business Financing Act*, the program is a joint initiative between the Government of Canada and private-sector leaders. As of April 1, 2002, in addition to

the loan program, a new five-year Capital Leasing Pilot Project was launched to help small businesses access capital lease financing for new or used equipment.

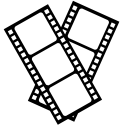
Most small businesses starting up or operating may be eligible for Canada Small Business Financing (CSBF) loans and leases, as long as their estimated gross revenues do not exceed \$5 million during the fiscal year in which they apply. Farming and charitable or religious enterprises are not eligible.

The maximum amount a small business can access under the program is \$250,000. This represents the combined total allowed for all its CSBF loans and capital leases.

Contact Information

Please contact a local financial institution or a participating lessor of your choice to discuss how the CSBF Program can respond to your specific financial requirements.

Small Business Loans Administration
Industry Canada
235 Queen Street, East Tower, 8th Floor
Ottawa, Ontario
K1A 0H5
Telephone: (613) 954-5540
Toll free: 1-866-959-1699
Fax: (613) 952-0290
Website: www.strategis.gc.ca/csbfa



Canada Economic Development

The objective of the Agency is to promote the long-term economic development of the regions of Québec by giving special attention to those where slow economic growth is prevalent or where opportunities for productive employment are inadequate. To fulfill this mandate, Canada Economic Development elicits, accompanies and supports the implementation of regional development projects in partnership with local and regional actors and organizations, other federal departments and agencies, and the Government of Québec.

The Agency has three strategic objectives:

- > SMEs development;
- > improvement of the environment for regional economic development; and
- > development and renewal of community infrastructure.

To work toward the realization of the first two objectives, Canada Economic Development (CED), in consultation with local and regional stakeholders, established Regional Intervention Strategies (RIS) geared toward specific regional development issues. In addition, CED offers financial assistance through the following programs: the Program of Assistance for Development of SMEs in Québec (IDEA-SME), the Regional Strategic Initiatives Program (RSI), and the Community Futures

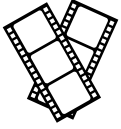
Program (CFP). The Agency also offers non-financial services to organizations supporting SMEs in Québec's communities and regions. Finally, the third strategic objective is carried out through the implementation of the Infrastructure Canada Program in Québec, as part of a special mandate given to the Agency by the Government of Canada.

Program of Assistance for Development of SMEs in Québec (IDEA-SME)

IDEA-SME primarily targets enterprise development and supporting NGOs. It aims at fostering business growth by facilitating, among other things, access to relevant information, awareness of various developmental issues, establishment of strategic businesses, and competitiveness consolidation through new business practices, innovation and marketing. In this way, this program promotes and supports the full realization of Québec regions' economic development potential leading, in the long term, to enhanced prosperity and sustainable employment.

Contact Information

Tour de la Bourse
800, square Victoria, suite 3800
P.O. Box 247
Montréal, Québec
H4Z 1E8
Telephone: (514) 283-6412
Fax: (514) 283-3302
Website: www.dec-ced.gc.ca



Atlantic Canada Opportunities Agency

The Atlantic Canada Opportunities Agency (ACOA) is the Government of Canada agency responsible for helping to build economic capacity in Atlantic Canada by working with the people of the region—in their communities, through their institutions and with their local and provincial governments and businesses—to create jobs and enhance earned incomes. The ACOA serves the provinces of New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island.

Although the ACOA does not have any programs that are specific to the film and video industry, it can provide support to help create, modernize or expand a small to medium-size company in the business services sector. The ACOA can also assist with the export of cultural products.

Business Development Program

The ACOA Business Development Program is designed to assist with the financing of your project. Focusing on small and medium-sized enterprises, the program offers access to interest-free, unsecured loans. For some types of projects, repayment may be contingent on the success of the project. Eligible activities include:

- > business start-up, expansion or modernization;
- > developing business ideas, innovation, research and development;
- > public tender bid preparation activities;
- > training, productivity or quality improvements and development of environmental management systems;
- > trade development and marketing;
- > consultant advice.

Funding is also available to non-profit organizations for activities that support small and medium-size businesses.

CONTACT INFORMATION

For more information about the Business Development Program, visit the Atlantic Canada Opportunities Agency (ACOA) website, at <http://www.acoa-apeca.gc.ca/e/financial/business.shtml>,

OR

Contact the ACOA office nearest you :

New Brunswick: 1-800-561-4030

Newfoundland and Labrador: 1-800-668-1010

Nova Scotia: 1-800-565-1228

Prince Edward Island: 1-800-871-2596

Cape Breton, Nova Scotia (Enterprise Cape Breton Corporation): 1-800-705-3926

Seed Capital Program

More Atlantic Canadians are starting their own businesses than ever before, and it's not hard to see why. Being an entrepreneur offers independence, the chance to make your own decisions and the potential for tremendous rewards.

The Seed Capital Program helps Atlantic Canadians acquire the business skills and capital they need to start, modernize and expand their businesses. It provides unsecured personal loans up to \$20,000 for a business start-up, modernization or expansion, and up to \$2,000 for business counselling and training costs.

CONTACT INFORMATION

Visit the Atlantic Canada Opportunities Agency (ACOA) website at:
<http://www.acoa.ca/e/financial/capital.shtml>

OR

Contact the ACOA office nearest you:

New Brunswick

Telephone: 1-800-561-4030 (toll free)

Newfoundland and Labrador

Telephone: 1-800-668-1010 (toll free)

Nova Scotia

Telephone: 1-800-565-1228 (toll free)

Prince Edward Island

Telephone: 1-800-871-2596 (toll free)

Cape Breton, Nova Scotia (Entreprise Cape Breton Corporation)

Telephone: 1-800-705-3926 (toll free)