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News release

MINISTER STRAHL ANNOUNCES MEETING WITH FARMERS ON MARKETING CHOICE FOR WHEAT AND BARLEY

OTTAWA, Ontario, July 13, 2006 – The Honourable Chuck Strahl, Minister of Agriculture and Agri-Food and Minister for the Canadian Wheat Board, today announced that he will participate in a roundtable meeting to be chaired by David L. Anderson, Parliamentary Secretary for the Canadian Wheat Board on July 27.

This Roundtable will hear ideas from a cross-section of western Canadian farmers, stakeholder organizations and others who support the advancement of marketing choice for farmers as a means for creating greater financial returns.

"Canada's new government campaigned on the idea that western Canadian grain producers should have a choice whether to market their products through the CWB," said Minister Strahl. "Our invited experts will help chart a path towards a successful marketing choice alternative that will also ensure a strong and profitable CWB continues to serve farmers in the future."

The ideas presented and discussed at this meeting will contribute to delivering on the new government's campaign promise to implement dual-marketing for western grain producers.

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