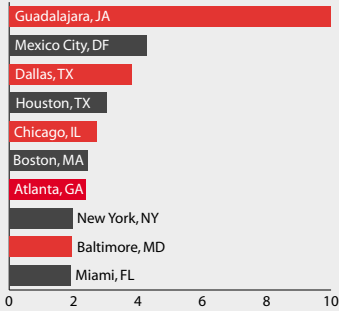


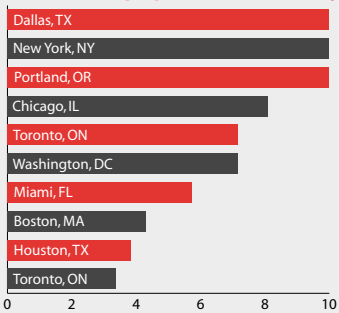
TOP 10 MAJOR CITIES OF THE FUTURE

Scores out of 10

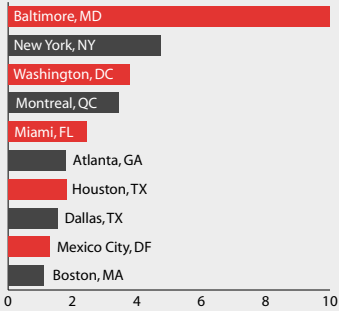
Population under 25 years old



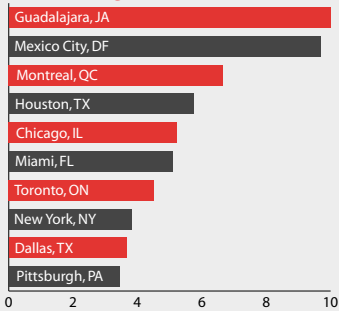
Fall in unemployment 2004-2005 (%)



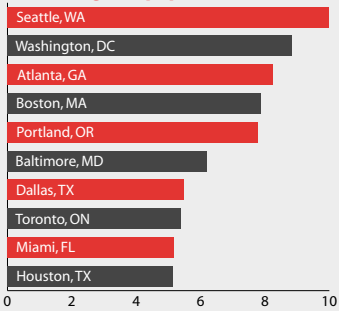
Average earnings growth 2004-2005



Manual wage costs



Percentage of population with a degree



Chicago: best major city for economic potential, infrastructure and investment promotion



TOP 10 MAJOR CITIES OF THE FUTURE 2007/08

Rank	City	State	Country
1	Chicago	Illinois	United States
2	Toronto	Ontario	Canada
3	Pittsburgh	Pennsylvania	United States
4	Atlanta	Georgia	United States
5	Guadalajara	Jalisco	Mexico
6	Baltimore	Maryland	United States
7	Montreal	Quebec	Canada
8	Mexico City	Federal District	Mexico
9	Boston	Massachusetts	United States
10	Miami	Florida	United States

MAJOR CITIES: TOP FIVE BEST ECONOMIC POTENTIAL

Rank	City	State	Country
1	Chicago	Illinois	United States
2	Guadalajara	Jalisco	Mexico
3	Atlanta	Georgia	United States
4	Mexico City	Federal District	Mexico
5	Montreal	Quebec	Canada

MAJOR CITIES: BEST DEVELOPMENT AND INVESTMENT PROMOTION

Rank	City	State	Country
1	Chicago	Illinois	United States
2	Boston	Massachusetts	United States
3	New York	New York State	United States
4	Toronto	Ontario	Canada
5	Seattle	Washington State	United States

MAJOR CITIES: BEST HUMAN RESOURCES

Rank	City	State	Country
1	Boston	Massachusetts	United States
2	New York	New York State	United States
3	Chicago	Illinois	United States
4	Atlanta	Georgia	United States
5	Toronto	Ontario	Canada



Toronto: best rating for quality of life and second overall among major cities

**MAJOR CITIES: BEST INFRASTRUCTURE**

Rank	City	State	Country
1	Chicago	Illinois	United States
2	Pittsburgh	Pennsylvania	United States
3	Atlanta	Georgia	United States
4	Toronto	Ontario	Canada
5=	Dallas	Texas	United States
5=	Miami	Florida	United States



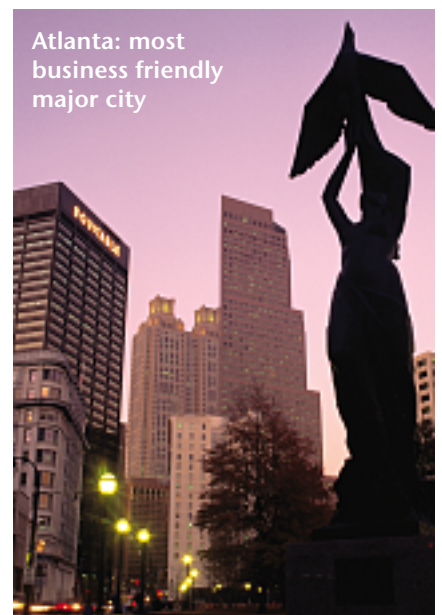
Pittsburgh: the most cost-effective major city

**MAJOR CITIES: MOST BUSINESS FRIENDLY**

Rank	City	State	Country
1	Atlanta	Georgia	United States
2	Baltimore	Maryland	United States
3	Guadalajara	Jalisco	Mexico
4	New York	New York State	United States
5	Chicago	Illinois	United States

**MAJOR CITIES: MOST COST EFFECTIVE**

Rank	City	State	Country
1	Pittsburgh	Pennsylvania	United States
2	Chicago	Illinois	United States
3	Miami	Florida	United States
4	Mexico City	Federal District	Mexico
5	Guadalajara	Jalisco	Mexico



Atlanta: most business friendly major city

**MAJOR CITIES: QUALITY OF LIFE**

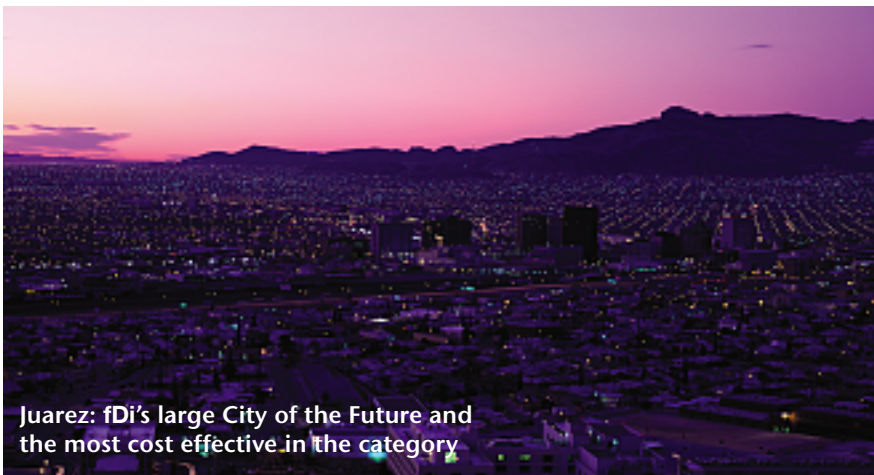
Rank	City	State	Country
1	Toronto	Ontario	Canada
2	New York	New York State	United States
3	Chicago	Illinois	United States
4	Boston	Massachusetts	United States
5	Montreal	Quebec	Canada

**TOP 10 LARGE CITIES OF THE FUTURE 2007/08**

Rank	City	State	Country
1	Juarez	Chihuahua	Mexico
2	El Paso	Texas	United States
3	Columbus	Ohio	United States
4	Edmonton	Alberta	Canada
5	Charlotte	North Carolina	United States
6	Santiago de Queretaro	Queretaro	Mexico
7	Austin	Texas	United States
8	Philadelphia	Pennsylvania	United States
9	Nuevo Laredo	Tamaulipas	Mexico
10	Toledo	Ohio	United States

**LARGE CITIES: BEST ECONOMIC POTENTIAL**

Rank	City	State	Country
1	Edmonton	Alberta	Canada
2	Mississauga	Ontario	Canada
3	Charlotte	North Carolina	United States
4	Tijuana	Baja California	Mexico
5	Calgary	Alberta	Canada



Juarez: fDi's large City of the Future and the most cost effective in the category

**LARGE CITIES: BEST DEVELOPMENT AND INVESTMENT PROMOTION**

Rank	City	State	Country
1	Phoenix	Arizona	United States
2	Austin	Texas	United States
3	Charlotte	North Carolina	United States
4	Richmond	Virginia	United States
5	Edmonton	Alberta	Canada

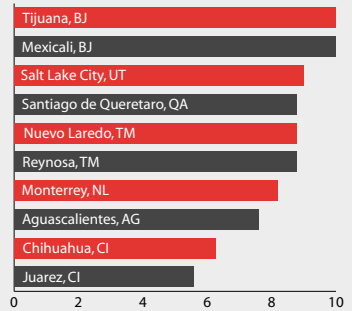
**LARGE CITIES: BEST HUMAN RESOURCES**

Rank	City	State	Country
1	Philadelphia	Pennsylvania	United States
2	Austin	Texas	United States
3	Richmond	Virginia	United States
4	El Paso	Texas	United States
5	Charlotte	North Carolina	United States

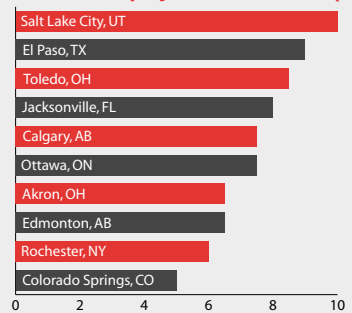
**TOP 10 LARGE CITIES OF THE FUTURE**

Scores out of 10

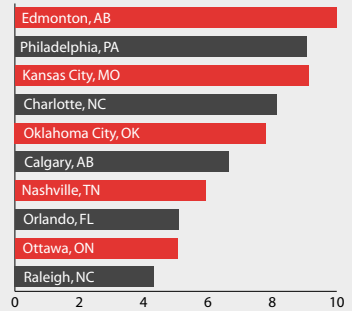
**Population under 25 years old**



**Fall in unemployment 2004-2005 (%)**



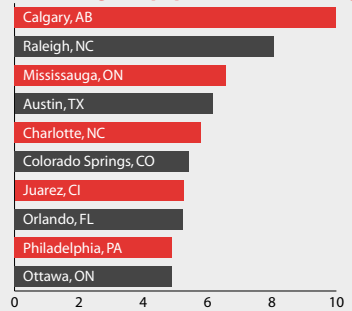
**Average earnings growth 2004-2005**



**Manual wage costs**



**Percentage of population with a degree**



El Paso: among the top five for human resources and cost effectiveness



**LARGE CITIES: BEST INFRASTRUCTURE**

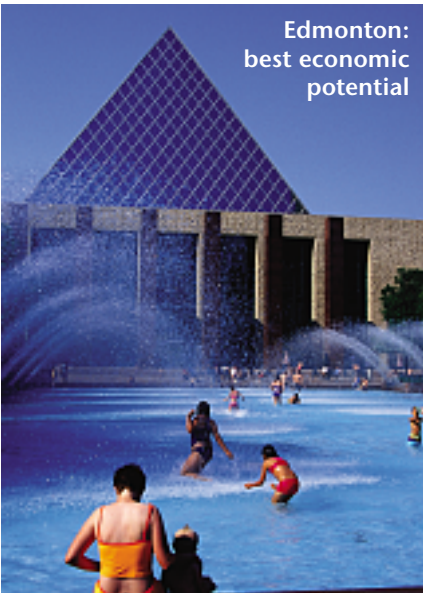
Rank	City	State	Country
1	Philadelphia	Pennsylvania	United States
2	Charleston	South Carolina	United States
3	Juarez	Chihuahua	Mexico
4	Phoenix	Arizona	United States
5	Las Vegas	Nevada	United States



Columbus: among the top five large cities for cost effectiveness

**LARGE CITIES: MOST BUSINESS FRIENDLY**

Rank	City	State	Country
1	Toledo	Ohio	United States
2	Austin	Texas	United States
3	Orlando	Florida	United States
4	Columbus	Ohio	United States
5	Nashville	Tennessee	United States



Edmonton: best economic potential

**LARGE CITIES: MOST COST EFFECTIVE**

Rank	City	State	Country
1	Juarez	Chihuahua	Mexico
2	El Paso	Texas	United States
3	Santiago de Queretaro	Queretaro	Mexico
4	Columbus	Ohio	United States
5	Nuevo Laredo	Tamaulipas	Mexico

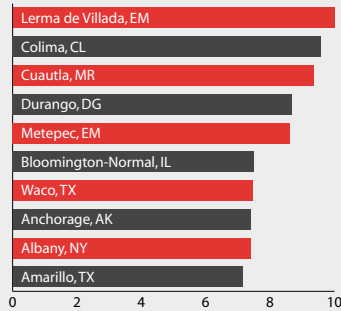
**LARGE CITIES: QUALITY OF LIFE**

Rank	City	State	Country
1	Quebec	Quebec	Canada
2	Charlotte	North Carolina	United States
3	Philadelphia	Pennsylvania	United States
4	Orlando	Florida	United States
5	Richmond	Virginia	United States

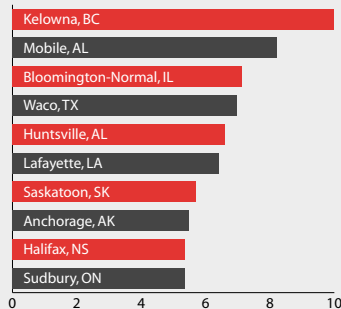
TOP 10 SMALL CITIES OF THE FUTURE

Scores out of 10

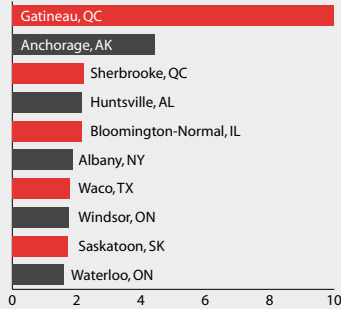
Population under 25 years old



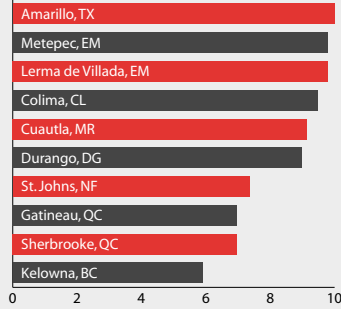
Fall in unemployment 2004-2005 (%)



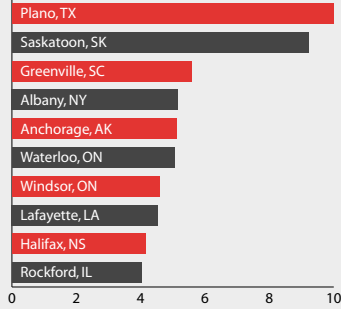
Average earnings growth 2004-2005



Manual wage costs



Percentage of population with a degree



Windsor: fDi's number one small City of the Future

TOP 10 SMALL CITIES OF THE FUTURE 2007/08

Rank	City	State	Country
1	Windsor	Ontario	Canada
2	Huntsville	Alabama	United States
3	Albany	New York	United States
4	London	Ontario	Canada
5	Waterloo	Ontario	Canada
6	Colima	Colima	Mexico
7	Bloomington-Normal	Illinois	United States
8	Mobile	Alabama	United States
9	Chatham-Kent	Ontario	Canada
10	Saskatoon	Saskatchewan	Canada

SMALL CITIES: BEST ECONOMIC POTENTIAL

Rank	City	State	Country
1	Saskatoon	Saskatchewan	Canada
2	Mobile	Alabama	United States
3	Halifax	Nova Scotia	Canada
4	Windsor	Ontario	Canada
5=	Durango	Durango	Mexico
5=	London	Ontario	Canada

SMALL CITIES: BEST DEVELOPMENT AND INVESTMENT PROMOTION

Rank	City	State	Country
1	Huntsville	Alabama	United States
2	Windsor	Ontario	Canada
3	Durango	Durango	Mexico
4	Sherbrooke	Quebec	Canada
5=	St. Johns	New Foundland & Labrador	Canada
5=	Waterloo	Ontario	Canada

SMALL CITIES: BEST HUMAN RESOURCES

Rank	City	State	Country
1	Albany	New York	United States
2	Waterloo	Ontario	Canada
3	Greenville	South Carolina	United States
4	Plano	Texas	United States
5	Windsor	Ontario	Canada

**SMALL CITIES: BEST INFRASTRUCTURE**

Rank	City	State	Country
1	Halifax	Nova Scotia	Canada
2	Gatineau	Quebec	Canada
3	Huntsville	Alabama	United States
4	Waterloo	Ontario	Canada
5=	Matamoros	Tamaulipas	Mexico
5=	Windsor	Ontario	Canada

**SMALL CITIES: MOST BUSINESS FRIENDLY**

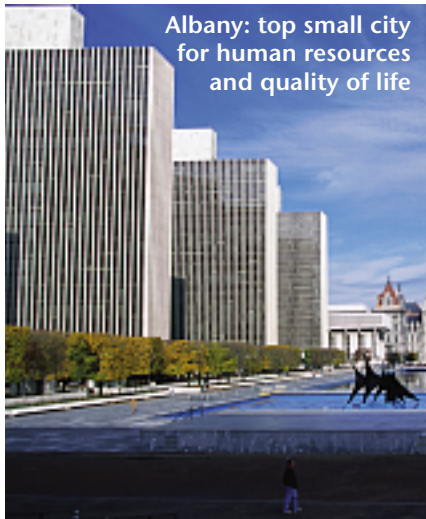
Rank	City	State	Country
1	Mobile	Alabama	United States
2	Windsor	Ontario	Canada
3	Greenville	South Carolina	United States
4	Anchorage	Alaska	United States
5	Moncton	New Brunswick	Canada

**SMALL CITIES: MOST COST EFFECTIVE**

Rank	City	State	Country
1	Colima	Colima	Mexico
2	Chatham-Kent	Ontario	Canada
3	London	Ontario	Canada
4	Barrie	Ontario	Canada
5	Amarillo	Texas	United States

**SMALL CITIES: QUALITY OF LIFE**

Rank	City	State	Country
1	Albany	New York	United States
2	Waterloo	Ontario	Canada
3	Huntsville	Alabama	United States
4	Windsor	Ontario	Canada
5	Lafayette	Louisiana	United States



Albany: top small city for human resources and quality of life



Mobile: most business friendly small city



Halifax: best infrastructure among small cities

**TOP 10 MICRO CITIES OF THE FUTURE 2007/08**

Rank	City	State	Country
1	Zapata	Texas	United States
2	Ennis	Texas	United States
3	Sarnia	Ontario	Canada
4	Yuma	Arizona	United States
5	Wilmington	Delaware	United States
6	Silverthorne	Colorado	United States
7	Surprise	Arizona	United States
8	Fredericton	New Brunswick	Canada
9	Plattsburgh	New York	United States
10	Poughkeepsie	New York	United States



Wilmington: best micro city for economic potential and human resources

**MICRO CITIES: BEST ECONOMIC POTENTIAL**

Rank	City	State	Country
1	Wilmington	Delaware	United States
2	Yuma	Arizona	United States
3	Ennis	Texas	United States
4	Danville	Virginia	United States
5	Zapata	Texas	United States

**MICRO CITIES: BEST DEVELOPMENT AND INVESTMENT PROMOTION**

Rank	City	State	Country
1	Surprise	Arizona	United States
2	Zapata	Texas	United States
3	Sarnia	Ontario	Canada
4	Yuma	Arizona	United States
5=	Campbell River	British Columbia	Canada
5=	Ennis	Texas	United States

**MICRO CITIES: BEST HUMAN RESOURCES**

Rank	City	State	Country
1	Wilmington	Delaware	United States
2	Franklin	Wisconsin	United States
3	Plattsburgh	New York	United States
4	Fredericton	New Brunswick	Canada
5	Silverthorne	Colorado	United States

**MICRO CITIES: BEST INFRASTRUCTURE**

Rank	City	State	Country
1	Poughkeepsie	New York	United States
2	Surprise	Arizona	United States
3	Zapata	Texas	United States
4	Franklin	Wisconsin	United States
5	Wilmington	Delaware	United States

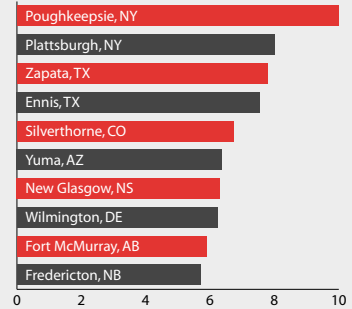
**MICRO CITIES: MOST BUSINESS FRIENDLY**

Rank	City	State	Country
1	Zapata	Texas	United States
2	Blue Ash	Ohio	United States
3	Surprise	Arizona	United States
4	Ennis	Texas	United States
5	Wilmington	Delaware	United States

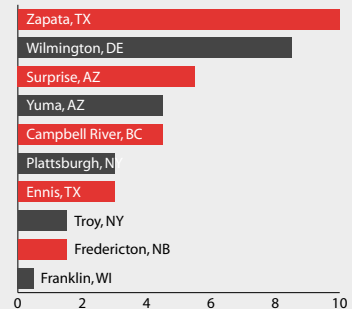
**TOP 10 MICRO CITIES OF THE FUTURE**

Scores out of 10

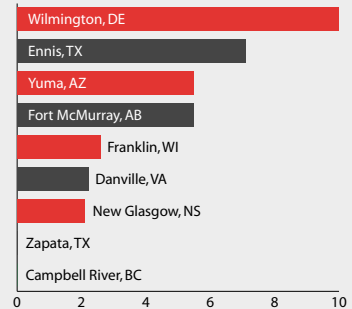
**Population under 25 years old**



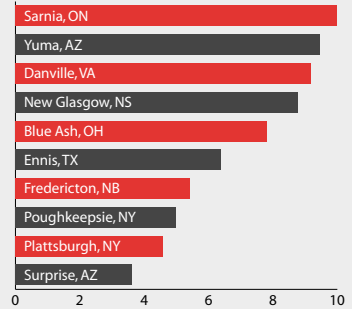
**Fall in unemployment 2004-2005 (%)**



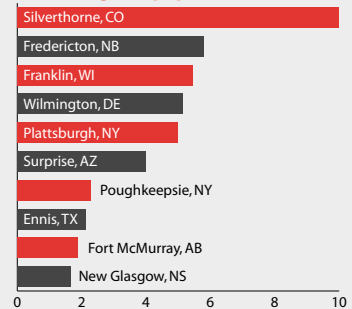
**Average earnings growth 2004-2005**



**Manual wage costs**



**Percentage of population with a degree**



Silverthorne: best quality of life among micro cities



**MICRO CITIES: MOST COST EFFECTIVE**

Rank	City	State	Country
1	Ennis	Texas	United States
2	Sarnia	Ontario	Canada
3	Yuma	Arizona	United States
4	Plattsburgh	New York	United States
5	Zapata	Texas	United States

**MICRO CITIES: QUALITY OF LIFE**

Rank	City	State	Country
1	Silverthorne	Colorado	United States
2	Campbell River	British Columbia	Canada
3	Surprise	Arizona	United States
4	Wilmington	Delaware	United States
5	Sarnia	Ontario	Canada

160 minutes from calgary  
 55 minutes from seattle  
 35 minutes from vancouver  
 flights daily

# Campbell River



"We are very pleased to be acknowledged as a Micro City of the Future by FDI Magazine... call Andrea at Rivercorp to Plan your Corporate Familiarization Tour Today."



**Mayor Roger McDonell**  
 City of Campbell River  
 Vancouver Island North  
 British Columbia  
 Canada

*we're the city for people thinking, launching, and growing their business on Canada's Pacific Gateway*

## Micro City Vital Statistics

- BC's Newest City with 29,572 Residents
- 494 Building Permits Issued
- 245 New Home Permits Issued
- 1.4 million Sq. Ft. Retail Space
- 5 Private Schools
- Francophone School District
- Full service Seaplane Base
- 3 Deep Sea Industrial Terminals
- 2100 Licensed Businesses
- 8 Shopping Areas
- Regional Hospital
- 23 Public Schools
- 2200 Berths for your Boat
- All Season Airport
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