

WHAT'S NEXT? HOW WE'RE MEETING THE CHANGING NEEDS OF CANADIANS →→



NEW TECHNOLOGIES. NEW EXPECTATIONS. NEW OPPORTUNITIES.

HERE THEY COME →→

IN AN ERA OF CONSTANTLY ACCELERATING CHANGE, WHAT IS THE ROLE OF THE NATIONAL PUBLIC BROADCASTER? WE BELIEVE WE MUST NOT ONLY ADAPT TO CHANGE, BUT LEAD IT. WE'RE ACHIEVING THIS BY CONTINUALLY RENEWING OUR PROGRAMMING TO BETTER REFLECT AN INCREASINGLY DIVERSE SOCIETY. AND WE'RE MAKING THIS PROGRAMMING AVAILABLE TO MORE CANADIANS IN MORE WAYS THAN EVER BEFORE THROUGH TRADITIONAL TELEVISION AND RADIO, INTERNET, SATELLITE RADIO, PODCASTS, STREAMING VIDEO FOR CELL PHONES AND PDAS, AND MUCH MORE.





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