

TORONTO MAPLE LEAFS NETWORK LTD.

307 Lakeshore Boulevard West Toronto, Ontario M5A 1C1

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FILED ELECTRONICALLY

Ms. Diane Rhéaume
Secretary General
Canadian Radio-television
and Telecommunications Commission
1 Promenade du Portage
Les Terrasses de la Chaudière
Central Building
Gatineau, Quebec
K1A 0N2

Dear Ms. Rhéaume:

RE: Application by Toronto Maple Leafs Network Ltd. to Amend the License of Category 2 Specialty Television Service, LeafsTV to

Authorize a High Definition Service

Pursuant to Broadcasting Public Notice CRTC 2003-61, Toronto Maple Leafs Network Ltd. ("TMLN") requests that the Commission amend the licence of LeafsTV (licensed by the Commission in Decision CRTC 2000-626), to authorize LeafsTV to distribute a High-Definition ("HD") version of the existing service¹.

Approval of this application will further the Commission's objective of supporting the deployment of high-definition versions of programs by licensed Canadian programming services.

The superior quality of HD television to that of standard definition television is arguably the most striking when viewing sports programming. The consumer appetite for sports HD content is a key driving force in HD conversion in Canada. If the Commission approves this application, LeafsTV could be added to the growing list of sports services offering HD content and could provide viewers with live Toronto Maple Leafs games in high-definition.

TMLN proposes that the following condition of licence be added to the licence for LeafsTV:

Toronto Maple Leafs Network Ltd. is authorized to make available for distribution a version of LeafsTV in HD format, provided that no less than 95% of the video and audio components of the upgraded and standard versions of the service are the same, exclusive of the commercial messages and of any part of the service carried on a subsidiary signal.

¹ In Broadcasting Decision CRTC 2005-486, the Commission authorized the provision of an upgraded version of an existing standard definition digital service (Raptors NBA TV) by means of a licence amendment

We would be pleased to respond to any questions the Commission may have regarding this application.

Yours very truly,

Richard A. Peddie President and CEO

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