

Full Circle



The National Arts Centre in our Children's Classrooms

If you visit the National Arts Centre in the daytime during the school year, chances are you'll see yellow and black school buses pulling up to the main entry. Doors fold open, bodies jump out and the sound level in the building escalates as hundreds of children or teenagers move en masse towards Southam Hall, the Theatre or the Studio.

All season long, teachers take learning beyond their school walls into our performance halls. While the buses are parked outside, the NAC becomes a supplementary classroom where imaginations can be given free rein. Often, student performances are augmented by hands-on backstage workshops like English Theatre's *TheatrePlus!* Study guides to help teachers prepare pre-performance classroom activities round out the educational experience.

Supporting performing arts education in Canadian classrooms is one of the three "pillars" of NAC programming funded by the National Youth and Education Trust. Enriching the curriculum through student performances at the NAC and on tour is one element; the NAC also brings the arts into schools and provides classroom-ready resources for teachers.

Musicians in the Schools, for example, sends ensembles of NAC Orchestra musicians into school gyms and

classrooms in the National Capital Region. More than 25,000 school children enjoy these kid-friendly school visits every year.

Last season, the NAC extended this concept to Alberta and Saskatchewan with the *Music Ambassador Programme*. When the NAC's Music Education department was preparing for the Orchestra's 2005 Alberta-Saskatchewan tour, education partners and donors in the region emphasized the importance of bringing music to rural schools in particular: students in rural areas generally have fewer opportunities for musical enrichment than their urban counterparts.

In response to this need, six NAC "music ambassadors" – teacher musicians with links to the region's symphony orchestras – have visited 100 schools across the two provinces. Since January 2006,

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Principal trombone Don Renshaw is among the NACO brass octet members who will perform with students at their school in Mashteuiatsh.

Photo: Fred Cattroll



message

from the
National Arts Centre Foundation CEO

 I am thrilled to welcome everyone in our donor community to the National Arts Centre's 38th season. The curtains are rising again in our four performance spaces; the building is abuzz with the sights and sounds of creativity.

This is also an exciting new season for *Full Circle*. We're going to use the newsletter's three issues this season to make sure you can read about the tremendous opportunities you create for young Canadians through your charitable giving. We aim to show you the vital role you play to help the National Arts Centre invest in young Canadians through the performing arts.

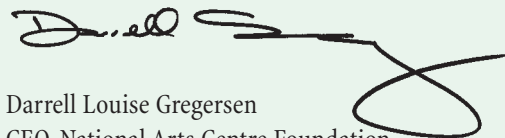
The theme of every issue will be one of the three "pillars" of programming made possible by your gifts to the National Youth and Education Trust. Funds from the Trust allow the National Arts Centre to:

- create superb programming for young audiences
- develop the world's best young artists, and
- support performing arts education in Canadian classrooms.

As children across Canada head back to school, this issue of *Full Circle* highlights the third pillar: how the National Arts Centre is helping to bring the performing arts into our children's classrooms. Many dedicated teachers do their utmost to introduce their students to the wonders of classical music, theatre and dance. The National Arts Centre is committed to supporting their efforts. Every child's life can be enriched by the arts, and the schoolroom is a great place to start.

As donors, you continue to be central to everything that makes the National Arts Centre so much more than just a building. You help create the excitement of a new season. And you help bring music, dance and theatre to young Canadians at school.

Thank you for understanding that the season for philanthropy is 12 months long. The need is great. We rely on your dedicated support and appreciate it every day – all year.



Darrell Louise Gregersen
CEO, National Arts Centre Foundation

P.S. We have also launched a new feature, From the Archives, to shine the spotlight on the rich treasure trove of performing arts history preserved in the National Arts Centre's collections. It's a delight to uncover some of these stories as the NAC approaches its 40th anniversary.

NAC Foundation

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Announcing Plans for a New Institute for Orchestral Studies

Members of the Donors' Circle can take great pride in the success of the NAC's Summer Music Institute (SMI) which has provided world-class training to some of Canada's and the world's best young artists since 1999. Donor support has been a critical factor in the programme's growth and development over the past eight years.

In January 2007, pre-professional training programmes for young musicians at the NAC will take another giant step. A new Institute for Orchestral Studies, in its pilot season, will provide four-week resident positions for five young string

players (violin, viola, cello and double bass) between the ages of 18 and 26. Participants will be accepted based on a rigorous audition process which is expected to attract SMI alumni and new participants, from Canada and abroad.

Where the Summer Music Institute emphasizes instruction, peer-to-peer collaboration and chamber playing, the Institute for Orchestral Studies will offer a professional workplace experience for exceptional students preparing for orchestral careers. Unique to the programme is the opportunity for students to rehearse with the Orchestra during four one-week

periods from January to May, 2007. This daily rehearsal experience, which could result in one or more students being selected to perform in the evening's concert with the Orchestra, will be combined with coaching, audition preparation, public relations and education training, career advice and other mentoring activities.

The NAC's commitment to young artist development, the leadership of Pinchas Zukerman and the high calibre of our resident musicians make the NAC Orchestra an ideal pioneer of this unique and ground-breaking concept in Canada and in North America.

Like the SMI, the Institute for Orchestral Studies will rely on the generosity of our many donors who believe so passionately in nurturing the next generation of classical musicians. To learn about how your gift to the National Youth and Education Trust can help create this exceptional opportunity for talented young musicians, please contact the Annual Fund office.

Young artist participant, Jonathan Cegys, performs in the NAC Orchestra's bass section during the 2006 Summer Music Institute.

Photo: Fred Cattroll



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almost 8,500 elementary students in English, French and First Nations school districts have participated in classroom visits filled with music, storytelling and fun. The ambassadors offer teaching clinics as well to help generalist teachers prepare to keep music alive in the classroom all year.

Then there is the virtual classroom created by technology. The NAC leads the country in using the Internet and broadband to reach young people wherever they live. One example is our education website ArtsAlive.ca. Teachers turn to it for

curriculum-based resources; students can use intriguing interactive elements, such as the Virtual Dance Studio to create a piece of choreography; parents can also explore the wealth of information and confidently add ArtsAlive.ca to the list of safe websites for their youngsters. ArtsAlive.ca welcomes more than 4,000 unique visitors a day.

The NAC believes that the arts are as important to a comprehensive education as math or history. Any exposure to the performing arts has the potential to broaden and excite young minds. By bringing the performing arts into schools, and supporting the teachers whose passion

for the arts enriches classrooms across Canada, we can reach the greatest number of young people. The results can be significant: creative thinking, problem-solving skills, the spirit of teamwork and an expanded world view are just a few of the benefits.

For more information on these and other ways the National Arts Centre helps teachers bring the performing arts to their students, please contact the Annual Fund. Your gift to the National Youth and Education Trust could help a student forge a lifelong love of the arts.

Donor Profile

Frans Olberg

Frans Olberg comes from a family of music lovers so his affection for the National Arts Centre is no surprise. In his youth, he learned to play the violin, although he readily admits he was not a great musician. Visiting maestros were often guests of the family and his enjoyment of music came early.

Unfortunately, so did hardship. He spent three years in a Japanese prisoner of war camp during the Second World War. By the end of the war he was legally blind as a result of malnutrition and malaria. Looking back on his imprisonment, Mr. Olberg remembers that he didn't once hear a single note of music. "Oh, how I missed the music," he says.

Following a period of recovery and successful treatment for his eyes in the Netherlands, Frans Olberg, his wife Jetie and their three children came to Canada, arriving in Ottawa on a cold January day in 1958. Though far from his homeland of

Indonesia (the Dutch East Indies at the time), the born optimist adapted quickly and the family embraced their new life.

The Olbergs began attending performances of the NAC Orchestra early in its history and enjoyed seeing it grow. Now, when he visits relatives in the Netherlands, he likes to bring NACO CDs as gifts. "I am very proud of our Orchestra," he beams.

In March 2006, Mr. Olberg was honoured by the Dutch government with the Mobilizations War Cross, and was made a Member of the Order of Orange-Nassau for his meritorious contributions in war and peace. Frans Olberg is very moved by his royal honours: "You can take all my medals back, but not the medal of my Queen."

Mr. Olberg is an enthusiastic supporter of programmes at the NAC that develop young artists and introduce music to young people. In Mr. Olberg's own words,



Donor Frans Olberg proudly displays his Dutch decorations.
Photo: Bernhard Olberg

"Music helps build character and it is so important to bring beauty to life." We applaud his passion for music, his achievements and are proud to count him among our friends.

A Backstage Classroom at the NAC

Each year, three or four students from Canada's National Theatre School (NTS) in Montreal spend the summer at the NAC working as interns to gain valuable experience in production management. Typically, they work on the Magnetic North Theatre Festival and the Canada Dance Festival, quickly learning the finer points of technical direction and production coordination. NTS graduates who have particularly excelled may also be taken on for one-year internships that provide a broader spectrum of experience in a large theatre environment.

Many theatre and dance companies offer these valuable experiences. But the NAC's programme provides something special, according to Paul Hennig, Director of Production Operations.

"We introduce students to a vast array of productions in all genres of the performing arts – modern and classical dance, English and French theatre, children's theatre, orchestral music, touring Broadway shows and pop music. In addition to their practical school work, this exposes students to the real world of production."

Behind-the-scenes production internships are hands-on learning experiences in the classroom of life, and another example of the investment in young Canadians made possible by gifts to the National Youth and Education Trust.

Making Giving Easy: Benefits of Giving Stock

For donors who hold stocks, bonds or mutual funds, charitable giving of these securities just became more attractive. The 2006 Federal Budget contained an announcement of the elimination of capital gains tax on donations of publicly traded securities. This means that donating stocks whose value has appreciated – without liquidating them first – is now tax-free. If instead you choose to sell your securities before making a donation, you will be taxed on 50% of the capital gain, at your marginal tax rate. By giving directly, you can enjoy significant savings.

This new policy encourages charitable giving in recognition of how important philanthropy is to society. It is welcome acknowledgement of the critical role our donors play as the National Arts Centre strives to foster artistic excellence and innovation, develop exceptional Canadian talent, engage young audiences and support performing arts education in schools.

If you would like to consider a gift of stock as part of your giving plan, please contact Barry M. Bloom, at (613) 947-7000, ext. 314, for more information.

Comparison of Charitable Gifts of Cash and Stock

	Gift of Cash from		Direct Gift of Stock	
	Sale of Stock			
Value of gift ¹		\$ 5,000		\$ 5,000
Original cost of stock		\$ 1,000		\$ 1,000
Capital gain		\$ 4,000		\$ 4,000
Taxable capital gain	(50%)	\$ 2,000	(0%)	\$ –
Donation credit ²		\$ 2,300		\$ 2,300
Capital gains tax savings		\$ –		\$ 920
Total tax savings		\$ 2,300		\$ 3,220 ³
After-tax cost of donating \$5,000		\$ 2,700		\$ 1,780

¹ Market value of stock at time of sale

² 46% marginal tax rate assumed: 46% of \$ 5,000

³ In this example, giving stock directly generates tax savings of \$920, or 23% of the capital gain.

Eighty-eight Glorious Keys: Unveiling the New Piano

A Steinway and Sons Model D., New York-built concert grand, made with 480 kg of hard rock maple, high-tensile Swedish steel, premium wool felt and hand-milled iron, not to mention brass, nickel, more wood ... and 88 glorious keys.

That only begins to describe the exquisite instrument that Yefim Bronfman will inaugurate when he performs Brahms' Piano Concerto No. 1 in Southam Hall on September 20, 2006.

The National Arts Centre was able to purchase this much-needed piano with the help of 454 generous donors who responded last spring to a special appeal to provide the extra funds needed.

The Piano Fund is a revolving fund set up to ensure that the pianos used by resident and guest artists at the National Arts Centre are less than eight years old, to allow for optimal performance. High-quality instruments are clearly important to our Piano Fund supporters: most contributions were second gifts, in addition to annual pledges already made.

Thanks to all of our donors who helped us reach this goal. We hope you will get a chance to hear this beautiful piano at a concert this season. If it were a car, we'd let you kick the tires.



NACOCasts:

Classical Insights via your iPod

New technologies have proven to be a wonderful means for the NAC to throw open its doors and share the performing arts with enthusiasts anywhere in the world. *NACOCasts* are the latest example of this.

NACOCasts are NAC Orchestra podcasts that feature principal bassoon Chris Millard as host. For the uninitiated, a podcast is an audio programme that can be listened to on a computer or using a portable player like an iPod or MP3 player, at a time convenient to the listener.

NACOCast with Chris Millard National Arts Centre Orchestra



Every two weeks, Chris Millard explores the world of classical music and its great composers via a podcast. NACO fans can “tune in” to insightful commentary about upcoming NAC Orchestra programmes, musical excerpts and interviews with NACO musicians and guest artists. The series’ broad and varied themes are designed to appeal to music lovers everywhere.

“In this year’s *NACOCasts* I’ll explore everything from Prokofiev to practicing,” says Millard. “The programmes will range from general discussions of repertoire to highly specific information about instruments and how we play them. My primary objective with the *NACOCast* is simple – to connect with our NACO audience and help them better understand the music and the musicians.”

The *NACOCast* has received acclaim from CBC Radio, the American Symphony Orchestra League and listeners around the world. The NAC Orchestra is the first major orchestra in the world to produce a podcast series.

A French-language *NACOCast* hosted by Marjolaine Laroche (NACO’s assistant principal double bass), is scheduled to launch this fall. A French Theatre podcast with host Paul Levebvre is available and others are planned for English Theatre, the Quebec Scene and *Manhattan on the Rideau*, the NAC’s jazz masterclass series.

To learn more about NAC podcasting, visit www.nac.ca and click on the *NACOCast* link.



Principal Trumpet Karen Donnelly invites a 10-year-old trumpet student to sit with her during the Orchestra’s rehearsal in Saskatoon during the 2005 Alberta-Saskatchewan Tour.

Photo: Fred Cattroll

NACO to Tour Quebec

Our musicians will hit the road once again in November to visit several regions of Quebec. The tour schedule includes performances or educational activities in Gatineau, Montreal, Trois Rivières, St-Irénée, Quebec City and the Saguenay-Lac-St-Jean area.

Like all recent tours, this year’s outing will bear the stamp of Maestro Zukerman’s commitment to education, and will feature masterclasses, classroom visits, student matinees and instrumental coaching. Young audience programming on the tour will include a visit by the NACO brass octet to the Innu community of Mashteuiatsh on the shores of Lac-St-Jean. Elementary students at the local school will be learning to play recorder throughout the fall. On the day of the visit, they’ll rehearse with the NACO musicians and together perform a concert for the community.

Performances and community outreach activities are being undertaken in partnership with Quebec’s orchestras, selected schools and music conservatories. The tour is made possible in part by contributions from individual donors and corporations.

Travel, performances and educational activities mean a very busy schedule for Orchestra members, and we are grateful that they take on this important work with such passion and commitment.

“I have great memories of performing in Quebec over the years and I’m really looking forward to our tour this fall,” says Maestro Zukerman, “Audiences in Quebec have always been very appreciative of our music and, of course, it’s another great opportunity to reach more young people. That’s really important to me and our musicians.”

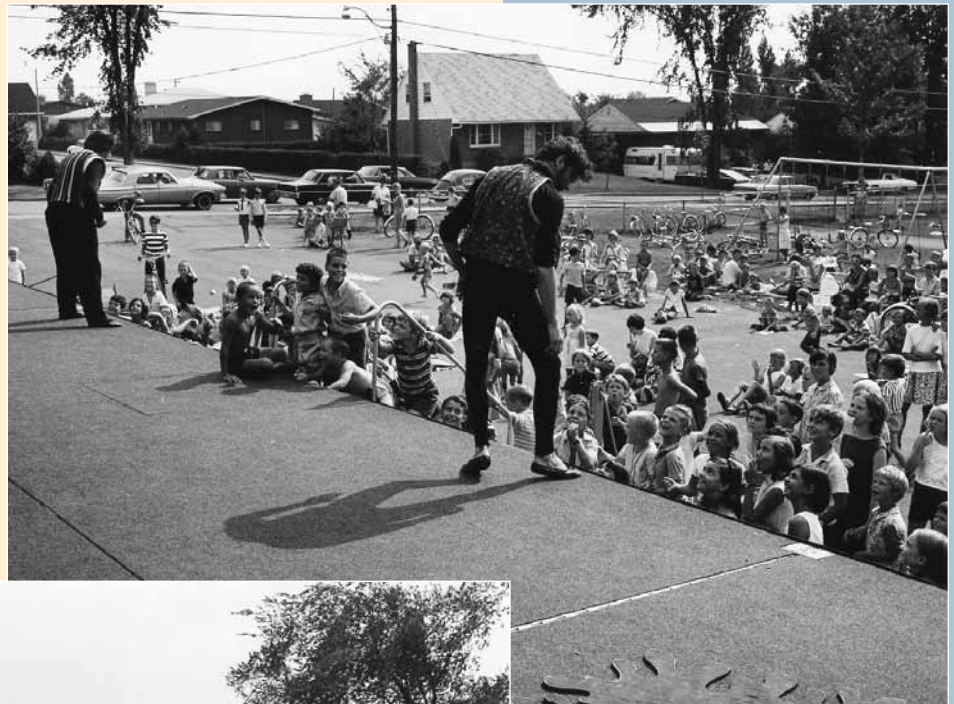
From the Archives

If you were school-aged in Ottawa in the late 1960s, there is a good chance you will recall *Le Portage* – a travelling stage show that presented plays to young people in the National Capital Region. What you may not know is that *Le Portage* was an early initiative of the National Arts Centre. It was so early, in fact, that it pre-dates the opening of the NAC's building in 1969.

Through *Le Portage*, graduates of the National Theatre School performed the plays on an impressive stage that folded out of a 30-ton tractor-trailer. Several current members of the NAC production team got their first theatre experience working on *Le Portage* and it provided a wonderful first exposure to the performing arts for many young audience members as well.

We'd love to hear from our donors who remember *Le Portage*. It is a great piece of our history and reminds us just how long the NAC's commitment to young audiences has endured.

Were you one of the children in this photo? If you recognize yourself, anyone else or the neighbourhood pictured in this photo of a 1968 *Le Portage* performance, please let us know!
Photo: John Evans



Tim McGahey, retired NAC Properties Master (seen at right of photo) drove the *Le Portage* rig to area parks from Plantagenet to Pembroke. He recalls the project fondly, saying "It was a great little machine – It worked really hard!"
Photo: John Evans



Calendar of Events

DATE & TIME	EVENT	INVITATION ONLY	PRODUCER'S CIRCLE	DIRECTOR'S CIRCLE	MAESTRO'S CIRCLE	PLAYWRIGHT'S CIRCLE	BENEFACTORS	SUSTAINERS	ASSOCIATES	EVERYONE	
Wed., Sept. 27, 2006 6:30 p.m.	10 th Anniversary National Arts Centre Gala	SOLD OUT									
Tue., Oct. 3 to Sat. Oct. 14, 2006	Black and White Opera Soiree Priority Ticket Window										
Wed., Oct. 4, 2006 9:15 a.m. Salon	Donor Open Rehearsal: "Romeo & Juliet" Pinchas Zukerman, conductor, violin, Yuja Wang, piano, Jethro Marks, viola, Amanda Forsyth, cello, Joel Quarrington, double bass NAC Orchestra										
Mon., Oct. 16 to Sat., Oct. 28, 2006	Black and White Opera Soiree Priority Ticket Window										
Mon., Oct. 16, 2006 10:00 a.m. Canadian War Museum	Estate Planning Seminar										
Mon., Oct. 30, 2006 6:45 p.m. Salon	Pre-performance Insights: <i>Tout comme elle</i>										
Sat., Nov. 4, 2006 12:15 p.m. Circles Lounge	Television Dress Rehearsal for the Governor General's Performing Arts Awards Gala										
Wed. Nov. 29, 2006* Salon	Pre-rehearsal Insights: <i>Russell Maliphant Company</i>										
Tue., Dec. 5, 2006 7:15 p.m. Fountain Room	Donor Preview: <i>Rough House</i>										
Sat., Dec. 9, 2006*	Donor Evening with Peter Hinton: <i>The Ark</i>										
Tue., Dec. 12, 2006 6:45 p.m. Salon	Donor Preview: <i>En attendant Godot</i>										
Wed., Jan. 31, 2007 9:15 a.m. Salon	Donor Open Rehearsal: "Beethoven's Fifth" Gustav Dudamel, conductor, Pinchas Zukerman, viola NAC Orchestra										

* Details to be confirmed

For further information or to register for any of the events above, please contact:

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