



Ag Day in Canada

January 23, 2008

Join FCC to be part of something big. It's a day to recognize the people who live and breathe agriculture, making it one of Canada's most vibrant industries. Unique learning events will be held across Canada, in 100 communities where FCC has offices. Industry leaders will talk about the future and forecasts for the coming year. We'll examine production outlooks and explore issues that will help you make decisions that affect your bottom line.

FCC is advancing the business of agriculture!

- Learn new information, including an agriculture economic forecast that will help you navigate the future landscape of Canadian agriculture.
- Hear from your peers – 8,000 producers across Canada have weighed in on the important issues and opportunities in agriculture as part of FCC's Vision Panel.
- Look at alternative fuels – how they've changed the outlook of agriculture and the potential impact on your cropping decisions.
- Farmland values across Canada are on the rise – find out why in a regional overview.
- Learn how to attract and retain good employees in a tight labour market.
- Investigate farm safety and how you can further protect your family and employees.
- Explore successful grain marketing practices to improve your knowledge and increase the profitability of your operation.
- Find out about new crop varieties for eastern and western Canada that offer more disease resistance and higher yields.

For more information about Ag Day in Canada, visit www.AgDayinCanada.ca or contact your local FCC office at 1-800-387-3232.



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Canada

Advancing the business of agriculture