

CANADIAN WHEAT BOARD
2007 PRODUCERS STUDY

INTERVIEW SCHEDULE
Spring 2007

Interview Schedule

Hello, I'm calling from NRG Research Group. We are conducting a very important study with farm decision makers concerning grain marketing issues and the Canadian Wheat Board. I need to speak with the person who is primarily involved in making decisions about your farm operation. Is that you?

[IF NO, ASK TO SPEAK TO RIGHT PERSON AND REINTRODUCE YOURSELF]

Yes

No

Do you actively produce grain for sale or do you produce only for your own use (i.e., for feeding cattle etc.)?

Yes – For sale

Only – For own use

Not farming anymore/no grain farming

Refused

[CONTINUE]

[THANK & TERMINATE]

[THANK & TERMINATE]

[THANK & TERMINATE]

1. Do you feel things in agriculture in (insert province) are generally going in the right direction or do you feel things are off on the wrong track?

All Respondents	n=1300
Right direction	39.1%
Wrong track	52.6%
Don't Know / No Response [VOLUNTEERED]	8.3%

- 1a. Do you feel things in agriculture in **Alberta** are generally going in the right direction or do you feel things are off on the wrong track?

Alberta Respondents	n=335
Right direction	48.2%
Wrong track	41.5%
Don't Know / No Response [VOLUNTEERED]	10.3%

- 1b. Do you feel things in agriculture in Saskatchewan are generally going in the right direction or do you feel things are off on the wrong track?

Saskatchewan Respondents	n=777
Right direction	34.5%
Wrong track	58.2%
Don't Know / No Response [VOLUNTEERED]	7.3%

- 1c. Do you feel things in agriculture in Manitoba are generally going in the right direction or do you feel things are off on the wrong track?

Manitoba Respondents	n=189
Right direction	42.0%
Wrong track	49.3%
Don't Know / No Response [VOLUNTEERED]	8.7%

2. In your opinion, is the outlook for farming for this year more optimistic or more pessimistic than last year?

(IF OPTIMISTIC/PESSIMISTIC ASK): Would that be very much or just somewhat more optimistic/pessimistic?

	n=1300
Very much more optimistic	11.9%
Somewhat more optimistic	50.5%
Stay the same	11.1%
Somewhat more pessimistic	13.6%
Very much more pessimistic	11.5%
Don't Know / No Response [VOLUNTEERED]	1.4%

3. On a scale of one to five, where one means not a problem at all and five means a big problem, how much of a problem will each of the following be for your farm in the coming year?

a. Price of wheat	n=1300
1, Not A Problem At All	4.6%
2	11.4%
3	23.4%
4	25.0%
5, A Big Problem	33.2%
Don't Know / No Response [VOLUNTEERED]	2.4%

b. Price of other grains	n=1300
1, Not A Problem At All	8.6%
2	16.5%
3	32.2%
4	18.9%
5, A Big Problem	19.2%
Don't Know / No Response [VOLUNTEERED]	4.5%

c. Cost of farm inputs other than transportation	n=1300
1, Not A Problem At All	1.8%
2	1.7%
3	5.3%
4	19.3%
5, A Big Problem	71.8%
Don't Know / No Response [VOLUNTEERED]	0.1%

d. Lack of markets for grains	n=1300
1, Not A Problem At All	21.8%
2	24.7%
3	26.8%
4	14.4%
5, A Big Problem	10.8%
Don't Know / No Response [VOLUNTEERED]	1.5%

e. Transportation costs	n=1300
1, Not A Problem At All	2.0%
2	7.1%
3	13.4%
4	26.0%
5, A Big Problem	51.3%
Don't Know / No Response [VOLUNTEERED]	0.3%

4. On the farming issues most important to you, how close are the views of (4a to 4g) to your own -very close, somewhat close, not very or not close at all? (RANDOMIZE ORDER)

a. Agricore United	n=1300
Very Close	12.3%
Somewhat Close	51.3%
Not Very Close	13.8%
Not at All Close	13.5%
Don't Know / No Response [VOLUNTEERED]	9.1%

b. The Canadian Wheat Board	n=1300
Very Close	33.1%
Somewhat Close	33.0%
Not Very Close	12.8%
Not at All Close	20.2%
Don't Know / No Response [VOLUNTEERED]	0.8%

c. The federal government	n=1300
Very Close	8.9%
Somewhat Close	33.2%
Not Very Close	23.3%
Not at All Close	32.2%
Don't Know / No Response [VOLUNTEERED]	2.5%

d. The government of Alberta	n=335
Very Close	17.3%
Somewhat Close	45.7%
Not Very Close	16.0%
Not at All Close	16.8%
Don't Know / No Response [VOLUNTEERED]	4.3%

e. The government of Saskatchewan	n=777
Very Close	6.3%
Somewhat Close	32.5%
Not Very Close	24.5%
Not at All Close	34.3%
Don't Know / No Response [VOLUNTEERED]	2.3%

f. The government of Manitoba	n=189
Very Close	10.3%
Somewhat Close	44.0%
Not Very Close	19.7%
Not at All Close	24.0%
Don't Know / No Response [VOLUNTEERED]	2.0%

g. Agriculture Minister Chuck Strahl	n=1296
Very Close	11.9%
Somewhat Close	29.9%
Not Very Close	18.8%
Not at All Close	35.7%
Don't Know / No Response [VOLUNTEERED]	3.8%

h. Saskatchewan Wheat Pool	n=1300
Very Close	6.8%
Somewhat Close	39.7%
Not Very Close	21.1%
Not at All Close	22.3%
Don't Know / No Response [VOLUNTEERED]	10.1%

i. Cargill	n=1300
Very Close	3.8%
Somewhat Close	35.8%
Not Very Close	19.6%
Not at All Close	26.7%
Don't Know / No Response [VOLUNTEERED]	14.1%

j. National Farmers' Union	n=1300
Very Close	10.0%
Somewhat Close	31.9%
Not Very Close	18.1%
Not at All Close	29.0%
Don't Know / No Response [VOLUNTEERED]	11.1%

k. Western Barley Growers Association	n=1300
Very Close	11.9%
Somewhat Close	29.4%
Not Very Close	15.9%
Not at All Close	29.8%
Don't Know / No Response [VOLUNTEERED]	13.1%

l. Western Canadian Wheat Growers	n=1300
Very Close	8.9%
Somewhat Close	35.9%
Not Very Close	16.2%
Not at All Close	29.0%
Don't Know / No Response [VOLUNTEERED]	10.0%

m. Keystone Agricultural Producers (Manitoba only)	n=189
Very Close	27.3%
Somewhat Close	49.7%
Not Very Close	11.0%
Not at All Close	9.7%
Don't Know / No Response [VOLUNTEERED]	2.3%

n. Canadian Federation of Agriculture	n=1300
Very Close	7.0%
Somewhat Close	45.4%
Not Very Close	14.7%
Not at All Close	14.4%
Don't Know / No Response [VOLUNTEERED]	18.5%

o. Marketing Choice Alliance	n=1300
Very Close	5.5%
Somewhat Close	19.8%
Not Very Close	15.0%
Not at All Close	24.1%
Don't Know / No Response [VOLUNTEERED]	35.7%

p. Real Voice for Choice	n=1300
Very Close	8.7%
Somewhat Close	20.0%
Not Very Close	13.2%
Not at All Close	23.2%
Don't Know / No Response [VOLUNTEERED]	34.9%

q. James Richardson Limited	n=1300
Very Close	7.0%
Somewhat Close	37.3%
Not Very Close	15.6%
Not at All Close	17.8%
Don't Know / No Response [VOLUNTEERED]	22.3%

r. APAS (Saskatchewan only)	n=777
Very Close	15.7%
Somewhat Close	44.8%
Not Very Close	15.2%
Not at All Close	11.7%
Don't Know / No Response [VOLUNTEERED]	12.7%

s. Wild Rose Agricultural Producers (Alberta only)	n=335
Very Close	9.2%
Somewhat Close	30.0%
Not Very Close	12.5%
Not at All Close	17.2%
Don't Know / No Response [VOLUNTEERED]	31.0%

5. All things considered, do you support or oppose the Canadian Wheat Board? Is that strongly support, somewhat support, somewhat oppose or strongly oppose?

	n=1300
Strongly support	43.9%
Somewhat support	25.2%
Somewhat oppose	11.5%
Strongly oppose	16.3%
Don't Know/No Response [VOLUNTEERED]	3.1%

b. (IF "SOMEWHAT SUPPORT" OR "STRONGLY SUPPORT" ASK) Why do you support the CWB? (OPEN-END)

Multiple Mentions	n=361
Good to have/Would be too hard without	22%
Helps small farmers compete in the market	4%
Secure source of income/Guarantees	4%
Like their marketing/Satisfied with single desk	41%
Pooling/Price does not fluctuate	12%
Do not want to market themselves	5%
Get good price	17%
History/Been good in the past	6%
Options are good/Want CWB but monopoly	7%
Fair/All farmers treated equally	7%
Other	6%
Don't Know/No Response [VOLUNTEERED]	2%

c. (IF "SOMEWHAT OPPOSE" OR "STRONGLY OPPOSE" ASK) Why do you oppose the CWB? (OPEN-END)

Multiple Mentions	n=361
Takes Away Farmer Control/Could Market Own Grain	41%
Lack of Trust in CWB/Bureaucracy/Mismanagement	17%
Wasting Our Money	8%
Monopoly/No Competition	22%
CWB Ineffective in the Past/Poor Track Record	10%
Farmer Payment slow and Not Transparent	3%
No accountability/Secretive	4%
Jailed Farmers	1%
Do Not Get Best Price/Fair Price	22%
Need to More/Better Markets	1%
Should Look After More Grains/Organic	1%
Other	6%
Don't Know/No Response [VOLUNTEERED]	1%

6. Which of the following best describes your impression of the Canadian Wheat Board compared to two years ago?

	n=1300
More favourable	41.4%
Less favourable	15.0%
No change	42.8%
Don't Know/No Response [VOLUNTEERED]	0.7%

7. If you had to choose between three different approaches to marketing wheat, which of the following would you prefer? (**RANDOMIZE OPTIONS**)

OPTION ONE:

That wheat marketing, for export and domestic human consumption, remain the sole responsibility of the Canadian Wheat Board.

OPTION TWO:

The dual marketing option where private companies and individual farmers could compete with the CWB for wheat sales in the domestic and export market.

OPTION THREE:

That there be a totally open market for wheat without the Canadian Wheat Board.

	n=1300
Solely CWB	48.7%
Dual Marketing	41.5%
Open Market	8.6%
Don't Know/No Response [VOLUNTEERED]	1.1%

(**IF OPTION TWO, "DUAL MARKETING" ASK**) Do you agree or disagree with the following statements

b. Private grain marketers – like Cargill, ADM or Agricore – get better prices for wheat than the CWB does

	n=540
Strongly Agree	15.9%
Somewhat Agree	34.5%
Somewhat Disagree	20.7%
Strongly Disagree	5.9%
Don't Know/No Response [VOLUNTEERED]	23.1%

c. You don't like taking a "pooled" price for grain

	n=540
Strongly Agree	23.8%
Somewhat Agree	30.5%
Somewhat Disagree	27.9%
Strongly Disagree	10.5%
Don't Know/No Response [VOLUNTEERED]	7.3%

d. You would like to choose when to deliver and get paid up front for your grain

	n=540
Strongly Agree	73.0%
Somewhat Agree	21.1%
Somewhat Disagree	3.4%
Strongly Disagree	1.3%
Don't Know/No Response [VOLUNTEERED]	1.1%

e. Having more companies to sell your wheat to will increase the values you receive

	n=540
Strongly Agree	53.5%
Somewhat Agree	33.3%
Somewhat Disagree	7.7%
Strongly Disagree	3.1%
Don't Know/No Response [VOLUNTEERED]	2.3%

8. If you had to choose between the following two options for wheat marketing, which one would you prefer? **(RANDOMIZE OPTIONS)**

OPTION ONE:

That wheat marketing, for export and domestic human consumption, remain the sole responsibility of the Canadian Wheat Board.

OPTION TWO:

That there be a totally open market for wheat without the Canadian Wheat Board.

	n=1300
Solely CWB	60.8%
Open Market	35.2%
Don't Know/No Response [VOLUNTEERED]	4.0%

b. Would you support that option strongly or just somewhat?

	n=1248
Strongly support	72.8%
Somewhat support	26.7%
Don't Know/No Response [VOLUNTEERED]	0.5%

9. If you had to choose between three different approaches to marketing barley, which of the following would you prefer? (**RANDOMIZE OPTIONS**)

OPTION ONE:

That barley marketing, for export and domestic human consumption, remain the sole responsibility of the Canadian Wheat Board.

OPTION TWO:

The dual marketing option where private companies and individual farmers could compete with the CWB for barley sales in the domestic and export market.

OPTION THREE:

That there be a totally open market for barley without the Canadian Wheat Board.

	n=1300
Solely CWB	35.6%
Dual Marketing	41.8%
Open Market	18.9%
Don't Know/No Response [VOLUNTEERED]	3.7%

[IF OPTION TWO] Do you agree or disagree with the following statement?

9a. If I thought that opening up the barley market would lead to the end of the CWB, I wouldn't have chosen that option.

	n=543
Strongly Agree	24.2%
Somewhat Agree	17.5%
Somewhat Disagree	21.3%
Strongly Disagree	31.8%
Don't Know/No Response [VOLUNTEERED]	5.2%

10. If you had to choose between the following two options for barley marketing, which one would you prefer? **(RANDOMIZE OPTIONS)**

OPTION ONE:

That barley marketing, for export and domestic human consumption, remain the sole responsibility of the Canadian Wheat Board.

OPTION TWO:

That there be a totally open market for barley without the Canadian Wheat Board.

	n=1300
Solely CWB	48.3%
Open Market	45.5%
Don't Know/No Response [VOLUNTEERED]	6.2%

b. Would you support that option strongly or just somewhat?

	n=1219
Strongly support	72.8%
Somewhat support	27.2%
Don't Know/No Response [VOLUNTEERED]	-

11. On a scale of one to five where one is very poor, five is excellent and 2, 3 and 4 are in between, please give your rating of the performance of the Canadian Wheat Board in the marketing of the following grains.

a. Wheat	n=1300
1, Very Poor	11.8%
2	11.8%
3	21.3%
4	26.7%
5, Excellent	26.7%
Don't Know / No Response [VOLUNTEERED]	1.8%

b. Durum wheat	n=1300
1, Very Poor	7.5%
2	6.9%
3	16.9%
4	18.8%
5, Excellent	17.7%
Don't Know / No Response [VOLUNTEERED]	32.2%

c. Feed barley	n=1300
1, Very Poor	23.3%
2	15.6%
3	23.9%
4	17.6%
5, Excellent	7.5%
Don't Know / No Response [VOLUNTEERED]	12.2%

d. Malting barley	n=1300
1, Very Poor	16.3%
2	12.3%
3	21.0%
4	20.8%
5, Excellent	15.4%
Don't Know / No Response [VOLUNTEERED]	14.2%

12. (IF POOR (1,2) ASK)

a. Why are you dissatisfied with the performance of the CWB in the marketing of wheat?

Multiple Mentions	n=306
CWB price to low	47%
CWB doing a bad job/Bad marketing	23%
Make more on open market/Better on own	12%
No movement/Slow	11%
Not accountable/Secretive/Not open	8%
Contracts are bad/ Too long to play	7%
Deserve freedom/No choice	7%
Too bureaucratic/Too much administration	6%
Make no money	4%
Freight posts/Storage	2%
Grading System	1%
Other	6%
Don't Know/No Response [VOLUNTEERED]	4%

b. Why are you dissatisfied with the performance of the CWB in the marketing of durum?

Multiple Mentions	n=184
CWB price to low	43%
No movement/Slow	21%
CWB doing a bad job/Bad marketing	18%
Make more on open market/Better on own	7%
Deserve freedom/No choice	6%
Not accountable/Secretive/Not open	5%
Make no money	3%
Contracts are bad/ Too long to play	3%
Do not grow any	2%
Freight posts/Storage	2%
Other	6%
Don't Know/No Response [VOLUNTEERED]	9%

c. Why are you dissatisfied with the performance of the CWB in the marketing of Feed Barley?

Multiple Mentions	n=516
CWB price to low	50%
Make more on open market/Better on own	32%
CWB doing a bad job/Bad marketing	13%
Contracts are bad/ Too long to play	5%
Freight posts/Storage	3%
Deserve freedom/No choice	2%
No movement/Slow	2%
Not accountable/Secretive/Not open	2%
Too bureaucratic/Too much administration	2%
Make no money	1%
Do not grow any	1%
Other	4%
Don't Know/No Response [VOLUNTEERED]	5%

d. Why are you dissatisfied with the performance of the CWB in the marketing of Malting Barley?

Multiple Mentions	n=369
CWB price to low	47%
CWB doing a bad job/Bad marketing	18%
Make more on open market/Better on own	11%
Contracts are bad/ Too long to play	8%
Freight posts/Storage	7%
No movement/Slow	5%
Deserve freedom/No choice	4%
Too bureaucratic/Too much administration	4%
Do not grow any	3%
Not accountable/Secretive/Not open	3%
Make no money	2%
Grading System	2%
Other	2%
Don't Know/No Response [VOLUNTEERED]	5%

13. Were you eligible to vote in the federal government's recent plebiscite on barley marketing?

	n=1300
Yes	74.0%
No	24.7%
Don't Know/No Response [VOLUNTEERED]	1.3%

a. **[If yes]** Did you vote in the plebiscite?

	n=962
Yes	81.6%
No	17.7%
Don't Know/No Response [VOLUNTEERED]	0.7%

b. **[If yes]** How familiar are you with the results of the plebiscite?

	n=1053
Very familiar	39.7%
Somewhat familiar	40.1%
Not very familiar	10.6%
Not at all familiar	9.5%
Don't Know/No Response [VOLUNTEERED]	0.2%

c. **[If yes]** What were the results of the plebiscite?

Multiple Mentions	n=1066
60-65% in favour of dual market	28%
Dual marketing/No more monopoly	14%
Voted to get rid of CWB altogether	13%
No need for CWB in barley market	12%
Stated total results [38-48-14]	8%
Rigged vote/Concerned about process	7%
In favour of current single system	2%
Stated region results [MB/SK/AB/BC]	1%
Other	3%
Don't Know/No Response [VOLUNTEERED]	18%

14. How much attention did you pay to the plebiscite campaign – a great deal, a fair bit, some, none at all?

	n=1300
A great deal	19.5%
A fair bit	29.2%
Some	34.3%
None at all	16.9%
Don't Know / No Response [VOLUNTEERED]	0.2%

15. I'd like to ask you some questions about the results of the plebiscite.

Which of the following is closest to your view:

a. The plebiscite has resulted in a clear mandate from farmers or the wording of the questions has left the meaning of the vote in doubt.

	n=1300
Clear mandate	39.8%
Vote in doubt	54.3%
Don't Know / No Response [VOLUNTEERED]	5.9%

b. If the government moves to open up the barley market, it should do so in a way that makes sure the CWB remains strong and viable or the government should now move to completely open the barley market no matter what the consequences on the CWB are.

	n=1300
Make sure CWB remains strong	59.8%
Open barley market regardless of CWB	32.8%
Don't Know / No Response [VOLUNTEERED]	7.4%

c. Some people support the approach the federal government has taken to the CWB or other people oppose the approach the federal government has taken to the CWB.

	n=1300
Support federal government approach	39.7%
Oppose federal government approach	54.8%
Don't Know / No Response [VOLUNTEERED]	5.5%

d. Some people say that how the CWB does in the barley market now without the single desk will show us how the CWB would fare in a dual market for wheat or other people say the barley and wheat markets are completely different and we won't be able to tell from barley how the CWB would do in a dual market for wheat.

	n=1300
Would show how CWB would do	37.8%
Won't be able to tell how CWB would do	51.3%
Don't Know / No Response [VOLUNTEERED]	10.9%

e. Some people say that if a dual market works for barley it will work for wheat or other people say a dual market for barley might work because barley is a small part of the CWB, but a dual market for wheat would never work.

	n=1300
Works for barley and would work for wheat	43.3%
Works for barley but would not work for wheat	47.6%
Don't Know / No Response [VOLUNTEERED]	9.1%

f. Some people say that we will know right away what the impacts of ending the CWB single desk are or other people say that we won't know the true effects for several years.

	n=1300
Will know right away the effects	37.5%
Will not know for several years the effects	57.4%
Don't Know / No Response [VOLUNTEERED]	5.1%

g. Some people say this plebiscite has been well run and they have confidence in the results or other people say that the plebiscite has been poorly run, with a confusing question and irregularities around the voters' lists and ballots.

	n=1300
Well run	37.5%
Poorly run	55.1%
Don't Know / No Response [VOLUNTEERED]	7.3%

16. I'm going to read you a list of statements people have made since the results of the plebiscite were released and ask you whether you agree or disagree with each of them. Would that be strongly or just somewhat agree/disagree? (**READ and RANDOMIZED ORDER**)

a. Minister Strahl says "We have delivered on our promise to give farmers a voice on the future of barley marketing in Western Canada."

	n=1300
Strongly Agree	31.3%
Somewhat Agree	30.6%
Somewhat Disagree	11.7%
Strongly Disagree	23.6%
Don't Know / No Response [VOLUNTEERED]	2.7%

b. Minister Strahl says "The decision in favour of marketing choice is clear."

	n=1300
Strongly Agree	27.7%
Somewhat Agree	18.9%
Somewhat Disagree	15.0%
Strongly Disagree	36.3%
Don't Know / No Response [VOLUNTEERED]	2.0%

c. Minister Strahl say "Over 60% of producers want to decide how to market their own product."

	n=1300
Strongly Agree	37.2%
Somewhat Agree	19.9%
Somewhat Disagree	11.6%
Strongly Disagree	27.9%
Don't Know / No Response [VOLUNTEERED]	3.3%

d. Minister Strahl says that the plebiscite gives the government "moral cover" for its actions on the CWB.

	n=1300
Strongly Agree	21.8%
Somewhat Agree	27.4%
Somewhat Disagree	13.4%
Strongly Disagree	31.0%
Don't Know / No Response [VOLUNTEERED]	6.4%

e. Minister Strahl says “Its pretty difficult to misinterpret this – clearly farmers are on side.”

	n=1300
Strongly Agree	28.0%
Somewhat Agree	19.1%
Somewhat Disagree	14.8%
Strongly Disagree	34.5%
Don't Know / No Response [VOLUNTEERED]	3.6%

f. CWB Chair Ken Ritter says “The murky questions used by Minister Strahl only served to make the government’s plebiscite meaningless.”

	n=1300
Strongly Agree	30.7%
Somewhat Agree	20.1%
Somewhat Disagree	15.2%
Strongly Disagree	28.1%
Don't Know / No Response [VOLUNTEERED]	5.9%

g. CWB Chair Ken Ritter says without a radical transformation of the CWB into a grain company with a complete range of physical assets and a capital infusion, the CWB will not be able to market barley.

	n=1300
Strongly Agree	28.8%
Somewhat Agree	24.0%
Somewhat Disagree	20.0%
Strongly Disagree	20.0%
Don't Know / No Response [VOLUNTEERED]	7.2%

h. CWB Chair Ken Ritter say that without a single desk the CWB will not be able to bring any greater value than a private company.

	n=1300
Strongly Agree	37.7%
Somewhat Agree	24.5%
Somewhat Disagree	16.1%
Strongly Disagree	17.2%
Don't Know / No Response [VOLUNTEERED]	4.5%

- i. CWB Chair Ken Ritter says there is no point the CWB being involved in marketing a product if they cannot add any value on top of what a private company would do.

	n=1300
Strongly Agree	38.5%
Somewhat Agree	26.0%
Somewhat Disagree	17.2%
Strongly Disagree	15.5%
Don't Know / No Response [VOLUNTEERED]	2.7%

- j. CWB Chair Ken Ritter say the government's August 1st timetable is unrealistic and "you can't say we want the whole industry to turn on its head in the next three months."

	n=1300
Strongly Agree	38.4%
Somewhat Agree	20.8%
Somewhat Disagree	15.2%
Strongly Disagree	21.1%
Don't Know / No Response [VOLUNTEERED]	4.5%

- k. Saskatchewan Agriculture Minister Wartmann says "The plebiscite was designed to manufacture consent so the federal government could get the result it wanted."

	n=1300
Strongly Agree	41.2%
Somewhat Agree	17.7%
Somewhat Disagree	12.7%
Strongly Disagree	24.3%
Don't Know / No Response [VOLUNTEERED]	4.1%

- l. Real Voice for Choice says it has concerns over how the vote was run and the way the questions were worded because it made it difficult for producers to know which option they wanted to choose.

	n=1300
Strongly Agree	35.0%
Somewhat Agree	20.9%
Somewhat Disagree	11.2%
Strongly Disagree	27.6%
Don't Know / No Response [VOLUNTEERED]	5.3%

m. Former Agriculture Minister Ralph Goodale said “Having a little bit of both is a complete impossibility. Either you have a single desk or you don’t.”

	n=1300
Strongly Agree	41.1%
Somewhat Agree	12.4%
Somewhat Disagree	16.4%
Strongly Disagree	27.9%
Don’t Know / No Response [VOLUNTEERED]	2.1%

n. Alberta Agriculture Minister Groeneveld said of the plebiscite results “Alberta’s producers have once again voted in favour of innovation. They have voted in favour of competition. They have voted in favour of choice.”

	n=1300
Strongly Agree	35.2%
Somewhat Agree	28.2%
Somewhat Disagree	10.6%
Strongly Disagree	19.1%
Don’t Know / No Response [VOLUNTEERED]	16.9%

o. The Market Choice Alliance says that it is morally and constitutionally wrong to have a monopoly that only governs farmers in Western Canada.

	n=1300
Strongly Agree	38.6%
Somewhat Agree	17.4%
Somewhat Disagree	16.0%
Strongly Disagree	24.6%
Don’t Know / No Response [VOLUNTEERED]	3.4%

p. Manitoba Agriculture Minister Wowchuk said the barley vote was “flawed, unfair and undemocratic.”

	n=1300
Strongly Agree	33.5%
Somewhat Agree	16.2%
Somewhat Disagree	14.4%
Strongly Disagree	29.7%
Don’t Know / No Response [VOLUNTEERED]	6.1%

17. If the **CWB** single desk for barley is abolished and the CWB decides to market barley without the single desk along side private competitors, which of the following do you think is most likely to be true?

	n=1300
a. You will rarely if ever sell malt barley through the CWB	19.5%
b. You will still sell some of your malt barley through the CWB but will sell some through private companies too	40.1%
c. You will still sell most if not all of you malt barley through the CWB	22.7%
Don't Know / No Response [VOLUNTEERED]	17.7%

18. If the **CWB** single desk for barley is abolished and the CWB decides to market barley without the single desk along side private competitors, which of the following do you think is more likely?

	n=1300
a. In five years the CWB will not be in the barley business	69.8%
b. In five years the CWB will dominate the barley market	15.2%
Don't Know / No Response [VOLUNTEERED]	15.0%

19. As far as you are concerned, how does the CWB operate now – is the **(ALWAYS RANDOMIZE THESE TWO OPTIONS)** CWB run by a Board of Directors **OR** is it run by the federal government?

	n=1300
Run by a board of directors	67.7%
Run by the federal government	26.7%
Don't Know / No Response [VOLUNTEERED]	5.6%

20. Who has more say over major decisions at the CWB, **(ALWAYS RANDOMIZE THESE TWO OPTIONS)** – farmers **OR** the federal government?

	n=1300
Farmers	27.1%
Federal government	67.7%
Don't Know / No Response [VOLUNTEERED]	5.2%

21. Now I am going to read you some statements that various people have made about aspects of the grain marketing system. Please tell me whether you agree or disagree with each statement. **(IF AGREE/DISAGREE ASK)** Would that be strongly or just somewhat agree/disagree? **(READ RANDOMIZE ORDER)**

a. I think scrapping the single desk for barley could really hurt the CWB over time.

	n=1300
Strongly Agree	36.5%
Somewhat Agree	26.5%
Somewhat Disagree	20.6%
Strongly Disagree	12.9%
Don't Know / No Response [VOLUNTEERED]	3.5%

b. Canadian farmers get better prices for grain because of the CWB.

	n=1300
Strongly Agree	35.9%
Somewhat Agree	20.6%
Somewhat Disagree	17.0%
Strongly Disagree	24.2%
Don't Know / No Response [VOLUNTEERED]	2.3%

c. I think if the CWB had competition it would provide better service.

	n=1300
Strongly Agree	33.0%
Somewhat Agree	24.6%
Somewhat Disagree	13.2%
Strongly Disagree	27.2%
Don't Know / No Response [VOLUNTEERED]	2.0%

d. I think if the CWB had competition I would get better prices for my grain.

	n=1300
Strongly Agree	32.2%
Somewhat Agree	21.9%
Somewhat Disagree	14.3%
Strongly Disagree	29.6%
Don't Know / No Response [VOLUNTEERED]	2.0%

e. The CWB provides me with a sense of security

	n=1300
Strongly Agree	40.4%
Somewhat Agree	26.3%
Somewhat Disagree	14.7%
Strongly Disagree	17.9%
Don't Know / No Response [VOLUNTEERED]	0.8%

f. When all is said and done, I have more confidence in the CWB to protect my interest than a U.S. company.

	n=1300
Strongly Agree	54.7%
Somewhat Agree	17.1%
Somewhat Disagree	13.2%
Strongly Disagree	11.8%
Don't Know / No Response [VOLUNTEERED]	3.2%

g. Getting rid of the single desk for barley will result in better returns for barley producers.

	n=1300
Strongly Agree	23.6%
Somewhat Agree	22.9%
Somewhat Disagree	19.1%
Strongly Disagree	28.0%
Don't Know / No Response [VOLUNTEERED]	16.4%

h. The recent federal assistance is going to help me a great deal.

	n=1300
Strongly Agree	8.5%
Somewhat Agree	30.1%
Somewhat Disagree	22.3%
Strongly Disagree	27.1%
Don't Know / No Response [VOLUNTEERED]	11.9%

i. I voted Conservative in the last federal election partly because I wanted the federal government to end the CWB single desk.

	n=1300
Strongly Agree	10.6%
Somewhat Agree	9.4%
Somewhat Disagree	14.0%
Strongly Disagree	51.3%
Don't Know / No Response [VOLUNTEERED]	14.6%

j. I would like to see the CWB speak up for farmers more often.

	n=1300
Strongly Agree	56.1%
Somewhat Agree	26.7%
Somewhat Disagree	7.7%
Strongly Disagree	7.5%
Don't Know / No Response [VOLUNTEERED]	2.0%

k. Creating a so called dual market for wheat will eventually result in the end of the CWB.

	n=1300
Strongly Agree	42.4%
Somewhat Agree	24.2%
Somewhat Disagree	21.1%
Strongly Disagree	10.2%
Don't Know / No Response [VOLUNTEERED]	2.2%

l. The federal government has made a commitment that its dual market policy will allow the CWB to be a strong, viable option for farmers into the future.

	n=1300
Strongly Agree	14.6%
Somewhat Agree	32.2%
Somewhat Disagree	17.3%
Strongly Disagree	32.3%
Don't Know / No Response [VOLUNTEERED]	3.6%

m. The fact that the government still appoints people to the CWB Board of Directors tells me that the government is still trying to control the CWB.

	n=1300
Strongly Agree	46.9%
Somewhat Agree	35.3%
Somewhat Disagree	10.3%
Strongly Disagree	5.7%
Don't Know / No Response [VOLUNTEERED]	1.9%

n. The CWB is a farmer controlled organization because farmers elect the majority of directors.

	n=1300
Strongly Agree	28.1%
Somewhat Agree	35.2%
Somewhat Disagree	19.1%
Strongly Disagree	15.8%
Don't Know / No Response [VOLUNTEERED]	1.8%

o. A dual market for wheat would be ideal, but is practically unworkable.

	n=1300
Strongly Agree	24.8%
Somewhat Agree	19.3%
Somewhat Disagree	23.3%
Strongly Disagree	27.2%
Don't Know / No Response [VOLUNTEERED]	5.4%

p. If the CWB seems to do alright in a dual market for barley, I'll be more interested in trying it for wheat as well.

	n=1300
Strongly Agree	26.6%
Somewhat Agree	32.1%
Somewhat Disagree	9.3%
Strongly Disagree	28.8%
Don't Know / No Response [VOLUNTEERED]	3.2%

q. I see opening up the barley market as a test run of whether we should do the same for wheat.

	n=1300
Strongly Agree	28.2%
Somewhat Agree	31.6%
Somewhat Disagree	11.8%
Strongly Disagree	26.1%
Don't Know / No Response [VOLUNTEERED]	2.2%

r. The new government should as it said in the election, end the CWB single desk, and implement a dual market for CWB grains.

	n=1300
Strongly Agree	23.7%
Somewhat Agree	22.4%
Somewhat Disagree	11.8%
Strongly Disagree	38.7%
Don't Know / No Response [VOLUNTEERED]	3.5%

s. Any decision to end the CWB single desk and implement a dual market should be made by farmers and not by the federal government

	n=1300
Strongly Agree	70.6%
Somewhat Agree	19.3%
Somewhat Disagree	3.8%
Strongly Disagree	4.1%
Don't Know / No Response [VOLUNTEERED]	2.2%

t. Grain companies such as Agricore or Cargill have my best interest at heart.

	n=1300
Strongly Agree	6.1%
Somewhat Agree	18.3%
Somewhat Disagree	28.0%
Strongly Disagree	45.4%
Don't Know / No Response [VOLUNTEERED]	2.2%

u. The Conservative government in Ottawa is better for farmers than the ones that went before it.

	n=1300
Strongly Agree	29.4%
Somewhat Agree	23.5%
Somewhat Disagree	16.2%
Strongly Disagree	24.6%
Don't Know / No Response [VOLUNTEERED]	6.3%

v. The current federal government is trying to assert control over the CWB.

	n=1300
Strongly Agree	48.6%
Somewhat Agree	27.1%
Somewhat Disagree	12.5%
Strongly Disagree	9.1%
Don't Know / No Response [VOLUNTEERED]	2.7%

w. I am against anything that would weaken the CWB.

	n=1300
Strongly Agree	42.1%
Somewhat Agree	16.7%
Somewhat Disagree	18.9%
Strongly Disagree	20.7%
Don't Know / No Response [VOLUNTEERED]	1.5%

22. There has been much discussion about the financial position of farmers in Western Canada. I want to get a bit of information on how current circumstances have affected you personally

Do you expect your farm to make a profit this year or will it lose money?

	n=1300
Make a profit	60.0%
Lose Money	33.9%
Don't Know / No Response [VOLUNTEERED]	6.1%

23. Among the following options, which best described your situation?

	n=1300
a. Will not make it, financially, past this year	3.1%
b. Will make it past this year, but if the next couple are the same, will be out of business	34.0%
c. Not making as much money as I would like, but am in no real danger of going out of business	44.7%
d. Am doing just fine	15.5%
Don't Know / No Response [VOLUNTEERED]	2.7%

24. Did you vote in the last CWB election that you were eligible to vote in?

	n=1300
Yes	71.3%
No	26.9%
Don't Know / No Response [VOLUNTEERED]	1.8%

a. (IF NOT) Why not?

	N=350
Do not care/Apathy/Forgot	17%
No ballot/Not eligible	14%
Do not know/Like candidates/Could not decide	11%
Too busy/No time	10%
Do not grow barley/wheat	9%
No use/Makes no difference	8%
Away/Could not make it	7%
Dislike CWB/No faith in CWB	5%
Unaware of election	3%
No election in my district/Aclamation	2%
Other	7%
Don't Know / No Response [VOLUNTEERED]	11%

25. What is your approximate age?

	N=1300
Under 35	7.9%
35 to 44	13.9%
45 to 54	28.3%
55 to 64	27.7%
65 and over	21.4%
Don't Know / No Response [VOLUNTEERED]	0.7%

26. What is your highest level of education?

	N=1300
Grade 8 or less	5.2%
Some high school	15.3%
Complete high school	31.0%
Technical, vocational, post-secondary, college	21.9%
Some University	7.1%
Complete University degree	14.6%
Post graduate degree	3.6%
Don't Know / No Response [VOLUNTEERED]	1.3%

27. Which of the following categories best describes your total household income?

	N=1300
Under \$10,000	3.1%
\$10,000 to \$19,999	4.4%
\$20,000 to \$29,999	8.5%
\$30,000 to \$39,999	9.1%
\$40,000 to \$49,999	9.2%
\$50,000 to \$59,999	7.6%
\$60,000 to \$69,999	6.5%
\$70,000 to \$79,999	4.6%
\$80,000 to \$99,999	6.3%
\$100,000 and over	26.0%
Don't Know / No Response [VOLUNTEERED]	14.7%

28. What percentage of your household income comes from farm income?

	N=1288
0-39%	24.9%
40-60%	17.4%
61-100%	57.7%
Don't know / Refused	5.5%

29. What percentage of your household income comes from off farm income?

	N=1288
0-39%	53.2%
40-60%	17.1%
61-100%	29.6%
Don't know / Refused	5.2%

30. Approximately what percentage of your farm receipts come from CWB grains?

	N=1288
0-39%	39.8%
40-60%	27.2%
61-100%	28.4%
Don't know / Refused	4.4%

31. What size is your farming operation in cultivated acres?

	N=1300
< 640 Acres	24.5%
640-1279 Acres	25.9%
1280 -2500 Acres	25.8%
>2500 Acres	20.1%
Don't know / Refused	3.6%

32. Is your farm solely a grain operation or is it a mixed operation including livestock?

	N=1300
Grain Only	57.9%
Mixed – grain and livestock	41.2%
Don't know / Refused	0.9%

33. Will you seed barley this year?

	N=1300
Yes	53.7%
No	40.1%
Don't know / Refused	6.1%

34. How many acres of barley will you seed?

	N=699
<100 Acres	15.5%
101-250 Acres	31.6%
251-500 Acres	27.3%
501-1000 Acres	12.0%
>1000 Acres	4.6%
Don't know / Refused	9.0%

35. Have you seeded barley in any of the last five year?

	N=1300
Yes	73.5%
No	25.4%
Don't know / Refused	1.1%

36. How many acres of wheat, including durum wheat did you seed last year?

	N=1300
None	10.6%
Under 100 acres	7.2%
101 to 250 acres	20.3%
251-500 acres	25.0%
501 to 1000 acres	18.9%
Over 1000 acres	15.7%
Don't know / Refused	2.3%

37. Have you spoken at a public meeting?

	N=1300
Yes	20.2%
No	79.0%
Don't know / Refused	0.8%

38. Have you written a letter to a newspaper editor?

	N=1300
Yes	10.3%
No	88.9%
Don't know / Refused	0.8%

39. Have you called a television or radio talk show that deals with public affairs issues?

	N=1300
Yes	7.3%
No	91.9%
Don't know / Refused	0.8%

40. Have you been a member of a community service organization?

	N=1300
Yes	50.2%
No	48.3%
Don't know / Refused	1.4%

41. Have you served as an officer of a non-governmental organization that deals with public policy issues?

	N=1300
Yes	22.0%
No	76.8%
Don't know / Refused	1.1%

42. Have you written to an elected representative?

	N=1300
Yes	32.8%
No	66.4%
Don't know / Refused	0.9%

43. Have you been a member of or worked for a political party?

	N=1300
Yes	23.8%
No	75.3%
Don't know / Refused	0.9%

44. Region

	N=1300
Alberta	25.7%
Saskatchewan	59.7%
Manitoba	14.5%