



DISTRIBUTION DE RADIODIFFUSION - CLASSE 1 *RELEVÉS STATISTIQUES ET FINANCIERS*

BROADCAST DISTRIBUTION - CLASS 1 *STATISTICAL AND FINANCIAL SUMMARIES*

2000 - 2004

GRUPE DES STATISTIQUES INDUSTRIELLES ET ANALYSE DE L'INDUSTRIE
EXPLOITATION EN RADIODIFFUSION
INDUSTRY STATISTICS & ANALYSIS
BROADCASTING OPERATIONS

Canada 

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AVANT-PROPOS

Introduction

Le présent rapport renferme les données statistiques et financières recueillies par la direction générale de l'analyse de la radiodiffusion, à partir des rapports annuels des entreprises de distribution de radiodiffusion (EDR). Les sections I, II et III fournissent des données sur les services de base, les services non de base et tous les services des systèmes de distribution de radiodiffusion de classe 1. Tous les services comprennent les services de base, non de base et les autres services. Les autres services incluent les services hors programmation et les services exemptés. La section IV fournit les contributions financières à la création et à la production d'émissions canadiennes par les EDR de l'industrie. La section V fournit des données statistiques et financières pour les entreprises de distribution par satellite de radiodiffusion directe (SRD) et les systèmes de distribution multipoint (SDM).

Confidentialité

Ces relevés de l'industrie de distribution de radiodiffusion peuvent être distribués au grand public. Dû à la confidentialité des données, les données provinciales ne sont pas disponibles.

Notes

- La publication de la distribution de radiodiffusion fournit des données financières et opérationnelles pour les systèmes de classe 1 seulement. Les données pour les classes 2 et 3 ne sont pas incluses dû au nombre élevé d'exemptions de licence accordées par le Conseil conformément aux Décisions CRTC 2002-45, 2002-88, et 2004-382
- Les frais d'intérêt sont généralement alloués par le siège social, ce qui explique les variations élevées entre les années.
- Les "ajustements" incluent les éléments non-opérationnels tels que les frais de restructuration, l'amortissement, de l'achalandage et les gains et pertes sur dispositions
- Les données présentées dans ce rapport peuvent être révisées si le Conseil reçoit de l'information additionnelle et/ou révisée. La direction générale de l'analyse de la radiodiffusion désire être avisée de tout problème découvert avec ces statistiques.

FOREWORD

Introduction

This report presents a summary of statistical and financial data produced by Broadcast Analysis Branch based on the Broadcast Distribution Undertaking (BDU) annual returns. Sections I, II and III provide data related to each of basic programming services, non basic programming services and all services combined, for class 1 distribution undertakings. All Services summaries consist of basic, non basic and other services results. Other services includes the results of non-programming and exempt services. Section IV provides contributions to the creation and production of Canadian programming by the BDU industry. Section V presents statistical and financial data for Direct-to-Home (DTH) and Multipoint Distribution System (MDS) undertakings.

Confidentiality

These summary reports of the broadcast distribution industry may be distributed to the public. Due to confidentiality of data, individual provincial data are not available.

Notes

- The broadcast distribution publication provides financial and operational data for class 1 undertakings only. Class 2 and 3 data are not included due to the large number of licence exemptions granted by the Commission pursuant to CRTC Decisions 2002-45, 2002-88 and 2004-382
- Interest expense is generally allocated from head-office which explains the wide variances from year-to-year.
- "Adjustments" are the result of such non-operational items as restructuring costs, amortization of goodwill and gains/losses on disposal
- Data contained in this report are subject to change as the Commission receives additional or revised information. The Broadcast Analysis Branch would appreciate being informed of any problems encountered with these statistics.

DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE
BROADCAST DISTRIBUTION - BASIC SERVICES

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
 SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

CANADA		2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de crois. ann.	
							04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate	
	Unités rapportées / Reporting units:	139	146	144	144	145						
	Abonnés directs / Direct Subscribers	6,249,864	6,206,716	6,225,479	6,406,882	6,477,417	0.7	-0.3	-2.8	-1.1	-0.9	
	Abonnés indirects / Indirect Subscribers	375,300	374,566	476,048	447,642	472,852	0.2	-21.3	6.3	-5.3	-5.6	
	Abonnées totaux / Total Subscribers	6,625,164	6,581,282	6,701,527	6,854,524	6,950,269	0.7	-1.8	-2.2	-1.4	-1.2	
	Kilomètre total / Total Cable KM	163,608	162,300	161,027	158,015	158,106	0.8	0.8	1.9	-0.1	0.9	
	Densité (abonnés/km) / Density (subscribers/km)	40.5	40.6	41.6	43.4	44.0	-0.1	-2.6	-4.1	-1.3	-2.0	
	Ménages - desservie par le câble / Households - wired	10,190,363	10,043,554	9,669,046	9,515,427	9,418,978	1.5	3.9	1.6	1.0	2.0	
	Ménages - total dans la zone / Households - Licensed Area	10,403,213	10,159,952	9,800,135	9,643,219	9,550,666	2.4	3.7	1.6	1.0	2.2	
	Pénétration - dans le marché / Penetration - Market (%)	65.01%	65.53%	69.31%	72.04%	73.79%	-0.8	-5.5	-3.8	-2.4	-3.1	
	Pénétration - franchisé / Penetration - Franchise (%)	97.95%	98.85%	98.66%	98.67%	98.62%	-0.9	0.2	0.0	0.1	-0.2	
	REVENUS / REVENUE(\$)											
	Abonnés directs / Subscription - direct subs.	1,687,265,964	1,581,453,481	1,528,181,156	1,563,539,023	1,566,663,482	6.7	3.5	-2.3	-0.2	1.9	
	Abonnés indirects / Subscription - indirect subs.	83,731,530	85,166,409	77,338,863	78,846,222	87,175,536	-1.7	10.1	-1.9	-9.6	-1.0	
	Installation	17,449,470	26,024,881	40,980,947	29,960,022	35,812,272	-33.0	-36.5	36.8	-16.3	-16.5	
	Canal communautaire / Community channel	4,669,693	3,585,584	3,374,641	2,399,187	3,828,006	30.2	6.3	40.7	-37.3	5.1	
	Autres revenus / Other cable	12,488,380	12,842,428	14,271,256	17,286,301	16,261,779	-2.8	-10.0	-17.4	6.3	-6.4	
	REVENUS TOTAUX / TOTAL REVENUE	1,805,605,034	1,709,072,784	1,664,146,867	1,692,030,758	1,709,741,074	5.6	2.7	-1.6	-1.0	1.4	
	DÉPENSES / EXPENSES (\$)											
	Programmation / Programming	74,392,372	69,226,187	71,535,523	66,966,498	71,609,294	7.5	-3.2	6.8	-6.5	1.0	
	Services techniques / Technical	685,598,822	675,926,402	586,548,749	636,417,564	598,253,873	1.4	15.2	-7.8	6.4	3.5	
	Ventes et promotion / Sales and Promotion	100,448,387	81,010,808	61,078,115	76,370,147	64,595,593	24.0	32.6	-20.0	18.2	11.7	
	Administration et frais généraux / Administration and General	345,814,115	470,080,695	417,684,102	393,942,940	391,317,496	-26.4	12.5	6.0	0.7	-3.0	
	Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	58,425,064	48,799,454	24,460,925	21,745,164	6,642,091	19.7	99.5	12.5	227.4	72.2	
	DÉPENSES TOTALES / TOTAL EXPENSES	1,147,828,632	1,247,444,638	1,112,385,564	1,151,951,985	1,119,134,165	-8.0	12.1	-3.4	2.9	0.6	
	Bénéfice (perte) d'exploitation / Operating Income	657,776,398	461,628,142	551,761,296	540,078,771	590,606,910	42.5	-16.3	2.2	-8.6	2.7	
	Moins: amortissement / Less: Depreciation	496,768,675	596,909,152	586,283,462	477,366,911	434,678,097	-16.8	1.8	22.8	9.8	3.4	
	Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	313,080,062	266,723,620	181,758,346	119,143,638	46,710,844	17.4	46.7	52.6	155.1	60.9	
	B.A.I.I. / P.B.I.T.	474,087,785	131,442,610	147,236,180	181,855,498	202,639,657	260.7	-10.7	-19.0	-10.3	23.7	
	Moins: intérêts / Less: Interest	253,332,932	287,673,429	234,286,156	352,407,517	360,933,227	-11.9	22.8	-33.5	-2.4	-8.5	
	Moins: ajustements / Less: Adjustments	48,654,848	21,046,993	59,199,119	134,447,492	118,295,180	131.2	-64.4	-56.0	13.7	-19.9	
	Bénéfice net (perte) avant impôts / Pre-tax Profit	172,100,005	-177,277,812	-146,249,095	-304,999,511	-276,588,750	-197.1	21.2	-52.0	10.3	-11.2	
	Taux approuvé / Approved Rate (\$)	22.26	21.51	20.05	20.16	19.50	3.5	7.3	-0.5	3.3	3.4	
	Taux réalisé / Realized Rate (\$)	22.50	21.23	20.46	20.34	20.16	6.0	3.8	0.6	0.9	2.8	
	Rémunérations totales / Total Salaries (\$)	546,340,588	497,569,970	493,963,791	477,885,018	446,630,033	9.8	0.7	3.4	7.0	5.2	
	Personnel / Staff	10,495	8,883	9,218	9,831	8,983	18.1	-3.6	-6.2	9.4	4.0	
	Rémunérations÷personnel / Salaries÷Staff (\$)	52,059	56,011	53,586	48,612	49,720	-7.1	4.5	10.2	-2.2	1.2	
	RENDEMENT / PROFITABILITY											
	Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	9,751,023,044	9,098,252,011	8,471,224,158	7,680,675,465	7,150,023,506	7.2	7.4	10.3	7.4	8.1	
	Immobilisations nettes - volet de base / Net Fixed Assets (\$)	4,113,312,076	4,037,203,037	3,901,118,796	3,736,623,070	3,414,141,011	1.9	3.5	4.4	9.4	4.8	
	Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	1,397,267,605	1,231,394,349	877,066,198	601,191,592	270,475,272	13.5	40.4	45.9	122.3	50.8	
	Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	2,716,044,471	2,805,808,688	3,024,052,598	3,135,431,478	3,143,665,739	-3.2	-7.2	-3.6	-0.3	-3.6	
	Facteur âge / Asset Age Factor	42.18%	44.37%	46.05%	48.65%	47.75%	-4.9	-3.6	-5.3	1.9	-3.1	
	Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	2,760,926,580	2,914,930,643	3,079,742,038	3,139,548,609		-5.3	-5.4	-1.9			
	Marge B.A.I.I. / P.B.I.T. Margin (%)	26.26	7.69	8.85	10.75	11.85	241.4	-13.1	-17.7	-9.3	22.0	
	Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	17.17	4.51	4.78	5.79		280.8	-5.7	-17.5			

DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE
BROADCAST DISTRIBUTION - BASIC SERVICES

RÉGIONS
REGIONS

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

ATLANTIQUE / ATLANTIC	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	18	20	20	20	20					
Abonnés directs / Direct Subscribers	354,808	362,445	359,217	372,949	419,698	-2.1	0.9	-3.7	-11.1	-4.1
Abonnés indirects / Indirect Subscribers	9,320	12,195	9,328	5,044	22,146	-23.6	30.7	84.9	-77.2	-19.5
Abonnées totaux / Total Subscribers	364,128	374,640	368,545	377,993	441,844	-2.8	1.7	-2.5	-14.5	-4.7
Kilomètre total / Total Cable KM	13,195	14,198	13,874	12,980	13,037	-7.1	2.3	6.9	-0.4	0.3
Densité (abonnés/km) / Density (subscribers/km)	27.6	26.4	26.6	29.1	33.9	4.6	-0.7	-8.8	-14.1	-5.0
Ménages - desservie par le câble / Households - wired	525,760	536,342	521,049	521,049	572,661	-2.0	2.9	0.0	-9.0	-2.1
Ménages - total dans la zone / Households - Licensed Area	534,243	545,507	530,160	529,875	581,701	-2.1	2.9	0.1	-8.9	-2.1
Pénétration - dans le marché / Penetration - Market (%)	69.26%	69.85%	70.73%	72.54%	77.16%	-0.8	-1.2	-2.5	-6.0	-2.7
Pénétration - franchisé / Penetration - Franchise (%)	98.41%	98.32%	98.28%	98.33%	98.45%	0.1	0.0	-0.1	-0.1	0.0
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	82,929,381	82,295,124	86,448,498	87,772,466	88,953,478	0.8	-4.8	-1.5	-1.3	-1.7
Abonnés indirects / Subscription - indirect subs.	3,106,996	3,214,373	2,926,217	3,260,505	2,462,465	-3.3	9.8	-10.3	32.4	6.0
Installation	1,046,212	1,791,349	1,471,671	1,479,373	2,212,357	-41.6	21.7	-0.5	-33.1	-17.1
Canal communautaire / Community channel	287,066	391,778	169,424	186,551	930,515	-26.7	131.2	-9.2	-80.0	-25.5
Autres revenus / Other cable	790,391	694,573	911,403	564,872	3,494,712	13.8	-23.8	61.3	-83.8	-31.0
REVENUS TOTAUX / TOTAL REVENUE	88,160,047	88,387,195	91,927,212	93,263,766	98,053,527	-0.3	-3.9	-1.4	-4.9	-2.6
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	5,021,484	4,807,405	4,254,446	4,129,405	4,529,468	4.5	13.0	3.0	-8.8	2.6
Services techniques / Technical	33,134,001	30,661,423	28,232,362	33,048,254	32,481,771	8.1	8.6	-14.6	1.7	0.5
Ventes et promotion / Sales and Promotion	3,592,814	2,912,488	2,025,723	2,612,702	2,896,838	23.4	43.8	-22.5	-9.8	5.5
Administration et frais généraux / Administration and General	17,214,867	21,362,953	18,938,049	27,391,802	26,755,576	-19.4	12.8	-30.9	2.4	-10.4
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	1,906,943	1,838,889	937,964	850,020	274,246	3.7	96.1	10.3	209.9	62.4
DÉPENSES TOTALES / TOTAL EXPENSES	57,056,223	57,905,380	52,512,616	66,332,143	66,389,407	-1.5	10.3	-20.8	-0.1	-3.7
Bénéfice (perte) d'exploitation / Operating Income	31,103,824	30,481,815	39,414,595	26,931,623	31,664,120	2.0	-22.7	46.4	-14.9	-0.4
Moins: amortissement / Less: Depreciation	24,510,638	28,708,444	27,620,950	22,930,595	20,967,378	-14.6	3.9	20.5	9.4	4.0
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	17,952,414	13,659,359	6,152,172	4,680,140	1,552,245	31.4	122.0	31.5	201.5	84.4
B.A.I.I. / P.B.I.T.	24,545,600	15,432,730	17,945,817	8,681,168	12,248,987	59.0	-14.0	106.7	-29.1	19.0
Moins: intérêts / Less: Interest	11,319,914	12,493,921	16,317,630	26,234,042	10,185,819	-9.4	-23.4	-37.8	157.6	2.7
Moins: ajustements / Less: Adjustments	1,428,739	2,719,659	1,466,768	7,949,266	3,654,639	-47.5	85.4	-81.5	117.5	-20.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	11,796,947	219,150	161,419	-25,502,140	-1,591,471	999.0	35.8	-100.6	999.0	65.0
Taux approuvé / Approved Rate (\$)	20.19	19.52	18.44	18.08	18.20	3.4	5.9	2.0	-0.7	2.6
Taux réalisé / Realized Rate (\$)	19.48	18.92	20.05	19.61	17.66	2.9	-5.7	2.3	11.0	2.5
Rémunérations totales / Total Salaries (\$)	20,614,784	20,575,912	19,958,238	23,466,096	20,365,477	0.2	3.1	-14.9	15.2	0.3
Personnel / Staff	743	785	754	676	811	-5.3	4.1	11.6	-16.7	-2.2
Rénumérations=personnel / Salaries=Staff (\$)	27,734	26,228	26,480	34,739	25,112	5.7	-1.0	-23.8	38.3	2.5
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	504,900,020	489,971,226	404,326,880	368,708,231	367,164,273	3.0	21.2	9.7	0.4	8.3
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	215,518,627	228,612,938	177,482,561	170,806,535	205,722,376	-5.7	28.8	3.9	-17.0	1.2
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	86,613,582	70,137,459	28,200,791	24,653,662	8,290,629	23.5	148.7	14.4	197.4	79.8
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	128,905,045	158,475,479	149,281,770	146,152,873	197,431,747	-18.7	6.2	2.1	-26.0	-10.1
Facteur âge / Asset Age Factor	42.69%	46.66%	43.90%	46.33%	56.03%	-8.5	6.3	-5.2	-17.3	-6.6
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	143,690,262	153,878,625	147,717,322	171,792,310		-6.6	4.2	-14.0		
Marge B.A.I.I. / P.B.I.T. Margin (%)	27.84	17.46	19.52	9.31	12.49	59.5	-10.6	109.7	-25.5	22.2
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	17.08	10.03	12.15	5.05		70.3	-17.4	140.4		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

QUÉBEC

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						04/03	03/02	02/01	01/00	
Unités rapportées / Reporting Units :	<u>29</u>	<u>30</u>	<u>30</u>	<u>30</u>	<u>30</u>					
Abonnés directs / Direct Subscribers	1,420,121	1,400,772	1,438,948	1,518,550	1,552,811	1.4	-2.7	-5.2	-2.2	-2.2
Abonnés indirects / Indirect Subscribers	44,720	47,189	152,176	149,358	140,106	-5.2	-69.0	1.9	6.6	-24.8
Abonnées totaux / Total Subscribers	1,464,841	1,447,961	1,591,124	1,667,908	1,692,917	1.2	-9.0	-4.6	-1.5	-3.6
Kilomètre total / Total Cable KM	32,176	31,720	31,686	31,479	32,193	1.4	0.1	0.7	-2.2	0.0
Densité (abonnés/km) / Density (subscribers/km)	45.5	45.6	50.2	53.0	52.6	-0.3	-9.1	-5.2	0.8	-3.5
Ménages - desservie par le câble / Households - wired	2,678,464	2,645,821	2,621,173	2,587,853	2,567,375	1.2	0.9	1.3	0.8	1.1
Ménages - total dans la zone / Households - Licensed Area	2,695,050	2,667,311	2,634,030	2,598,405	2,578,409	1.0	1.3	1.4	0.8	1.1
Pénétration - dans le marché / Penetration - Market (%)	54.69%	54.73%	60.70%	64.45%	65.94%	-0.1	-9.8	-5.8	-2.3	-4.6
Pénétration - franchisé / Penetration - Franchise (%)	99.38%	99.19%	99.51%	99.59%	99.57%	0.2	-0.3	-0.1	0.0	0.0
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	326,810,199	340,299,022	368,064,438	390,470,061	403,302,971	-4.0	-7.5	-5.7	-3.2	-5.1
Abonnés indirects / Subscription - indirect subs.	12,055,686	11,521,876	11,383,545	10,616,797	10,026,677	4.6	1.2	7.2	5.9	4.7
Installation	3,353,294	9,556,623	12,643,881	12,880,013	14,667,734	-64.9	-24.4	-1.8	-12.2	-30.9
Canal communautaire / Community channel	935,862	623,683	683,330	658,370	700,407	50.1	-8.7	3.8	-6.0	7.5
Autres revenus / Other cable	3,546,909	4,259,796	5,041,097	3,770,599	3,890,424	-16.7	-15.5	33.7	-3.1	-2.3
REVENUS TOTAUX / TOTAL REVENUE	346,701,947	366,261,000	397,816,291	418,395,840	432,588,213	-5.3	-7.9	-4.9	-3.3	-5.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	15,114,435	14,466,691	14,781,267	15,692,091	16,064,637	4.5	-2.1	-5.8	-2.3	-1.5
Services techniques / Technical	154,277,338	152,167,746	156,476,540	162,722,000	151,403,469	1.4	-2.8	-3.8	7.5	0.5
Ventes et promotion / Sales and Promotion	15,518,591	12,966,137	13,730,349	22,248,144	20,055,494	19.7	-5.6	-38.3	10.9	-6.2
Administration et frais généraux / Administration and General	51,433,818	115,434,208	111,920,427	105,396,001	101,437,937	-55.4	3.1	6.2	3.9	-15.6
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	15,767,085	13,169,965	1,412,506	1,824,484	1,503,538	19.7	832.4	-22.6	21.3	80.0
DÉPENSES TOTALES / TOTAL EXPENSES	220,577,097	281,864,817	295,496,077	304,233,752	287,457,999	-21.7	-4.6	-2.9	5.8	-6.4
Bénéfice (perte) d'exploitation / Operating Income	126,124,850	84,396,183	102,320,214	114,162,088	145,130,214	49.4	-17.5	-10.4	-21.3	-3.4
Moins: amortissement / Less: Depreciation	89,436,239	108,552,219	103,558,909	99,643,985	100,898,086	-17.6	4.8	3.9	-1.2	-3.0
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	59,654,340	45,973,555	5,948,475	5,239,180	3,920,195	29.8	672.9	13.5	33.6	97.5
B.A.I.I. / P.B.I.T.	96,342,951	21,817,519	4,709,780	19,757,283	48,152,323	341.6	363.2	-76.2	-59.0	18.9
Moins: intérêts / Less: Interest	58,720,732	71,632,166	88,646,907	117,751,344	80,729,142	-18.0	-19.2	-24.7	45.9	-7.6
Moins: ajustements / Less: Adjustments	-795,937	22,061,227	7,416,290	128,116,135	-6,824,993	-103.6	197.5	-94.2	-999.0	-41.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	38,418,156	-71,875,874	-91,353,417	-226,110,196	-25,751,826	-153.5	-21.3	-59.6	778.0	10.5
Taux approuvé / Approved Rate (\$)	21.66	21.56	21.74	21.61	21.64	0.5	-0.8	0.6	-0.1	0.0
Taux réalisé / Realized Rate (\$)	19.18	20.24	21.32	21.43	21.64	-5.3	-5.0	-0.5	-1.0	-3.0
Rémunérations totales / Total Salaries (\$)	150,404,030	125,005,058	136,424,761	160,663,744	172,875,314	20.3	-8.4	-15.1	-7.1	-3.4
Personnel / Staff	2,706	2,195	2,074	2,708	2,568	23.3	5.8	-23.4	5.5	1.3
Rénumérations=personnel / Salaries=Staff (\$)	55,577	56,951	65,775	59,320	67,324	-2.4	-13.4	10.9	-11.9	-4.7
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,825,909,990	1,713,757,999	1,646,871,695	1,624,929,473	1,456,505,040	6.5	4.1	1.4	11.6	5.8
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	825,930,066	780,808,100	820,212,752	848,545,459	777,959,557	5.8	-4.8	-3.3	9.1	1.5
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	282,926,966	215,973,926	35,796,062	31,647,774	21,608,479	31.0	503.3	13.1	46.5	90.2
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	543,003,100	564,834,174	784,416,690	816,897,685	756,351,078	-3.9	-28.0	-4.0	8.0	-8.0
Facteur age / Asset Age Factor	45.23%	45.56%	49.80%	52.22%	53.41%	-0.7	-8.5	-4.6	-2.2	-4.1
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	553,918,637	674,625,432	800,657,188	786,624,382		-17.9	-15.7	1.8		
Marge B.A.I.I. / P.B.I.T. Margin (%)	27.79	5.96	1.18	4.72	11.13	366.5	403.1	-74.9	-57.6	25.7
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	17.39	3.23	0.59	2.51		437.8	449.8	-76.6		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
 SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

ONTARIO	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
						04/03	03/02	02/01	01/00	
Unités rapportées / Reporting Units :	<u>50</u>	<u>54</u>	<u>54</u>	<u>54</u>	<u>55</u>					
Abonnés directs / Direct Subscribers	2,495,661	2,524,441	2,527,037	2,595,452	2,591,968	-1.1	-0.1	-2.6	0.1	-0.9
Abonnés indirects / Indirect Subscribers	194,242	193,720	198,854	173,225	190,704	0.3	-2.6	14.8	-9.2	0.5
Abonnées totaux / Total Subscribers	2,689,903	2,718,161	2,725,891	2,768,677	2,782,672	-1.0	-0.3	-1.5	-0.5	-0.8
Kilomètre total / Total Cable KM	71,248	70,623	69,405	67,992	66,674	0.9	1.8	2.1	2.0	1.7
Densité (abonnés/km) / Density (subscribers/km)	37.8	38.5	39.3	40.7	41.7	-1.9	-2.0	-3.5	-2.4	-2.5
Ménages - desservie par le câble / Households - wired	3,932,389	3,864,590	3,631,611	3,603,242	3,606,703	1.8	6.4	0.8	-0.1	2.2
Ménages - total dans la zone / Households - Licensed Area	3,986,594	3,918,676	3,684,723	3,659,180	3,637,059	1.7	6.3	0.7	0.6	2.3
Pénétration - dans le marché / Penetration - Market (%)	68.40%	70.34%	75.06%	76.84%	77.15%	-2.7	-6.3	-2.3	-0.4	-3.0
Pénétration - franchisé / Penetration - Franchise (%)	98.64%	98.62%	98.56%	98.47%	99.17%	0.0	0.1	0.1	-0.7	-0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	736,708,942	670,459,396	636,550,704	644,420,294	629,181,794	9.9	5.3	-1.2	2.4	4.0
Abonnés indirects / Subscription - indirect subs.	39,019,861	41,588,196	33,641,905	35,901,970	44,120,113	-6.2	23.6	-6.3	-18.6	-3.0
Installation	6,495,388	9,843,451	12,059,732	12,236,452	13,111,773	-34.0	-18.4	-1.4	-6.7	-16.1
Canal communautaire / Community channel	3,416,786	2,522,520	1,914,215	1,461,762	1,250,546	35.5	31.8	31.0	16.9	28.6
Autres revenus / Other cable	2,934,327	2,771,537	2,662,926	2,740,586	3,306,119	5.9	4.1	-2.8	-17.1	-2.9
REVENUS TOTAUX / TOTAL REVENUE	788,575,302	727,185,103	686,829,487	696,761,063	690,970,344	8.4	5.9	-1.4	0.8	3.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	34,192,409	30,247,713	29,666,037	26,257,893	29,102,770	13.0	2.0	13.0	-9.8	4.1
Services techniques / Technical	317,055,111	305,158,657	271,063,285	268,224,081	241,119,373	3.9	12.6	1.1	11.2	7.1
Ventes et promotion / Sales and Promotion	54,360,234	43,129,346	35,417,312	28,882,118	19,361,109	26.0	21.8	22.6	49.2	29.4
Administration et frais généraux / Administration and General	189,573,351	207,024,150	181,511,412	171,081,379	147,374,682	-8.4	14.1	6.1	16.1	6.5
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	21,237,692	20,158,837	14,582,743	11,842,518	2,173,342	5.4	38.2	23.1	444.9	76.8
DÉPENSES TOTALES / TOTAL EXPENSES	573,943,413	565,401,029	503,075,303	482,602,953	434,784,592	1.5	12.4	4.2	11.0	7.2
Bénéfice (perte) d'exploitation / Operating Income	214,631,889	161,784,071	183,754,181	214,158,109	256,185,750	32.7	-12.0	-14.2	-16.4	-4.3
Moins: amortissement / Less: Depreciation	198,697,504	216,462,381	216,250,998	200,613,927	189,309,718	-8.2	0.1	7.8	6.0	1.2
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	136,658,889	119,932,967	90,368,903	57,092,791	16,500,269	13.9	32.7	58.3	246.0	69.6
B.A.I.I. / P.B.I.T.	152,593,274	65,254,657	57,872,086	70,636,973	83,376,301	133.8	12.8	-18.1	-15.3	16.3
Moins: intérêts / Less: Interest	126,573,300	126,412,115	102,775,553	126,867,325	149,215,835	0.1	23.0	-19.0	-15.0	-4.0
Moins: ajustements / Less: Adjustments	48,168,439	-4,501,874	31,815,490	-15,513,118	87,101,372	-999.0	-114.1	-305.1	-117.8	-13.8
Bénéfice net (perte) avant impôts / Pre-tax Profit	-22,148,465	-56,655,584	-76,718,957	-40,717,234	-152,940,906	-60.9	-26.2	88.4	-73.4	-38.3
Taux approuvé / Approved Rate (\$)	22.75	21.66	20.58	20.98	19.48	5.1	5.2	-1.9	7.7	4.0
Taux réalisé / Realized Rate (\$)	24.60	22.13	20.99	20.69	20.23	11.1	5.4	1.5	2.3	5.0
Rémunérations totales / Total Salaries (\$)	203,698,699	193,446,251	188,740,330	194,185,407	135,422,155	5.3	2.5	-2.8	43.4	10.7
Personnel / Staff	3,613	2,915	2,926	3,770	2,702	23.9	-0.4	-22.4	39.5	7.5
Rénumérations=personnel / Salaries=Staff (\$)	56,387	66,358	64,509	51,503	50,115	-15.0	2.9	25.3	2.8	3.0
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	4,639,186,702	4,273,133,703	3,967,698,091	3,444,882,670	3,176,221,745	8.6	7.7	15.2	8.5	9.9
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	1,840,962,271	1,758,451,213	1,643,668,068	1,447,477,106	1,388,383,506	4.7	7.0	13.6	4.3	7.3
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	561,211,665	518,592,941	389,695,797	240,234,979	91,347,606	8.2	33.1	62.2	163.0	57.4
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	1,279,750,606	1,239,858,272	1,253,972,271	1,207,242,127	1,297,035,900	3.2	-1.1	3.9	-6.9	-0.3
Facteur age / Asset Age Factor	39.68%	41.15%	41.43%	42.02%	43.71%	-3.6	-0.7	-1.4	-3.9	-2.4
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	1,259,804,439	1,246,915,272	1,230,607,199	1,252,139,014		1.0	1.3	-1.7		
Marge B.A.I.I. / P.B.I.T. Margin (%)	19.35	8.97	8.43	10.14	12.07	115.6	6.5	-16.9	-16.0	12.5
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	12.11	5.23	4.70	5.64		131.5	11.3	-16.6		

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 SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

PRAIRIES	Unités rapportées / Reporting Units :						Variation % / Percent Change				Moy. de croiss. ann.
		2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
		17	17	15	15	15					
Abonnés directs / Direct Subscribers		952,439	921,306	921,200	926,284	930,544	3.4	0.0	-0.5	-0.5	0.6
Abonnés indirects / Indirect Subscribers		57,869	52,062	47,575	49,180	57,317	11.2	9.4	-3.3	-14.2	0.2
Abonnées totaux / Total Subscribers		1,010,308	973,368	968,775	975,464	987,861	3.8	0.5	-0.7	-1.3	0.6
Kilomètre total / Total Cable KM		22,809	22,011	21,665	21,292	21,330	3.6	1.6	1.8	-0.2	1.7
Densité (abonnés/km) / Density (subscribers/km)		44.3	44.2	44.7	45.8	46.3	0.2	-1.1	-2.4	-1.1	-1.1
Ménages - desservie par le câble / Households - wired		1,519,550	1,471,331	1,423,805	1,339,533	1,337,346	3.3	3.3	6.3	0.2	3.2
Ménages - total dans la zone / Households - Licensed Area		1,538,200	1,472,576	1,424,962	1,339,645	1,379,614	4.5	3.3	6.4	-2.9	2.8
Pénétration - dans le marché / Penetration - Market (%)		66.49%	66.16%	68.04%	72.82%	73.87%	0.5	-2.8	-6.6	-1.4	-2.6
Pénétration - franchisé / Penetration - Franchise (%)		98.79%	99.92%	99.92%	99.99%	96.94%	-1.1	0.0	-0.1	3.2	0.5
REVENUS / REVENUE(\$)											
Abonnés directs / Subscription - direct subs.		250,765,375	230,226,660	209,225,215	213,174,197	211,995,812	8.9	10.0	-1.9	0.6	4.3
Abonnés indirects / Subscription - indirect subs.		12,977,449	12,461,165	12,400,045	12,986,432	11,222,935	4.1	0.5	-4.5	15.7	3.7
Installation		3,114,074	2,344,199	6,980,127	987,699	1,876,309	32.8	-66.4	606.7	-47.4	13.5
Canal communautaire / Community channel		28,293	47,603	600,672	20,807	459,531	-40.6	-92.1	999.0	-95.5	-50.2
Autres revenus / Other cable		2,859,177	2,702,729	2,968,481	8,182,206	3,584,698	5.8	-9.0	-63.7	128.3	-5.5
REVENUS TOTAUX / TOTAL REVENUE		269,744,369	247,782,356	232,174,540	235,351,341	229,139,285	8.9	6.7	-1.3	2.7	4.2
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		9,962,461	9,541,959	12,781,861	10,143,168	10,337,771	4.4	-25.3	26.0	-1.9	-0.9
Services techniques / Technical		95,650,065	91,825,533	64,622,688	89,467,112	76,377,303	4.2	42.1	-27.8	17.1	5.8
Ventes et promotion / Sales and Promotion		19,076,871	13,713,115	4,994,100	12,189,272	11,887,266	39.1	174.6	-59.0	2.5	12.6
Administration et frais généraux / Administration and General		41,088,360	54,868,034	44,333,148	43,317,329	54,331,050	-25.1	23.8	2.3	-20.3	-6.7
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation		13,329,040	8,201,114	3,312,263	2,963,257	1,555,797	62.5	147.6	11.8	90.5	71.1
DÉPENSES TOTALES / TOTAL EXPENSES		152,448,717	161,747,527	123,419,534	152,153,624	151,377,593	-5.7	31.1	-18.9	0.5	0.2
Bénéfice (perte) d'exploitation / Operating Income		117,295,650	86,034,828	108,755,003	83,197,717	77,761,693	36.3	-20.9	30.7	7.0	10.8
Moins: amortissement / Less: Depreciation		90,613,854	100,014,603	92,402,391	84,057,813	48,411,653	-9.4	8.2	9.9	73.6	17.0
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation		49,329,570	41,288,949	36,413,740	25,326,820	17,915,541	19.5	13.4	43.8	41.4	28.8
B.A.I.I. / P.B.I.T.		76,011,366	27,309,174	52,766,352	24,466,724	47,265,581	178.3	-48.2	115.7	-48.2	12.6
Moins: intérêts / Less: Interest		36,675,179	64,454,715	54,525,071	52,052,397	75,815,239	-43.1	18.2	4.8	-31.3	-16.6
Moins: ajustements / Less: Adjustments		186,401	266,006	8,499,619	7,269,674	3,863,796	-29.9	-96.9	16.9	88.1	-53.1
Bénéfice net (perte) avant impôts / Pre-tax Profit		39,149,786	-37,411,547	-10,258,338	-34,855,347	-32,413,454	-204.6	264.7	-70.6	7.5	4.8
Taux approuvé / Approved Rate (\$)		21.95	21.46	17.97	17.96	17.67	2.3	19.4	0.0	1.6	5.6
Taux réalisé / Realized Rate (\$)		21.94	20.82	18.93	19.18	18.98	5.4	10.0	-1.3	1.0	3.7
Rémunérations totales / Total Salaries (\$)		84,622,394	74,725,047	66,215,722	51,491,154	46,800,505	13.2	12.9	28.6	10.0	16.0
Personnel / Staff		1,955	1,573	1,968	1,453	1,347	24.2	-20.1	35.4	7.9	9.8
Rémunérations÷personnel / Salaries÷Staff (\$)		43,296	47,497	33,648	35,438	34,743	-8.8	41.2	-5.1	2.0	5.7
RENDEMENT / PROFITABILITY											
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)		1,308,358,399	1,234,082,950	1,115,970,207	1,034,635,891	885,515,303	6.0	10.6	7.9	16.8	10.3
Immobilisations nettes - volet de base / Net Fixed Assets (\$)		613,589,224	643,124,743	598,223,500	579,098,036	517,849,651	-4.6	7.5	3.3	11.8	4.3
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation		249,902,791	213,014,184	202,437,792	148,404,381	109,907,808	17.3	5.2	36.4	35.0	22.8
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)		363,686,433	430,110,559	395,785,708	430,693,655	407,941,843	-15.4	8.7	-8.1	5.6	-2.8
Facteur âge / Asset Age Factor		46.90%	52.11%	53.61%	55.97%	58.48%	-10.0	-2.8	-4.2	-4.3	-5.4
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)		396,898,496	412,948,134	413,239,682	419,317,749		-3.9	-0.1	-1.4		
Marge B.A.I.I. / P.B.I.T. Margin (%)		28.18	11.02	22.73	10.40	20.63	155.7	-51.5	118.6	-49.6	8.1
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)		19.15	6.61	12.77	5.83		189.6	-48.2	118.8		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
 SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - BASIC SERVICES

COLOMBIE-BRITANNIQUE / BRITISH COLUMBIA

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>					
Abonnés directs / Direct Subscribers	1,026,835	997,752	979,077	993,647	982,396	2.9	1.9	-1.5	1.1	1.1
Abonnés indirects / Indirect Subscribers	69,149	69,400	68,115	70,835	62,579	-0.4	1.9	-3.8	13.2	2.5
Abonnées totaux / Total Subscribers	1,095,984	1,067,152	1,047,192	1,064,482	1,044,975	2.7	1.9	-1.6	1.9	1.2
Kilomètre total / Total Cable KM	24,180	23,748	24,397	24,273	24,872	1.8	-2.7	0.5	-2.4	-0.7
Densité (abonnés/km) / Density (subscribers/km)	45.3	44.9	42.9	43.9	42.0	0.9	4.7	-2.1	4.4	1.9
Ménages - desservie par le câble / Households - wired	1,534,200	1,525,470	1,471,408	1,463,750	1,334,893	0.6	3.7	0.5	9.7	3.5
Ménages - total dans la zone / Households - Licensed Area	1,649,126	1,555,882	1,526,260	1,516,114	1,373,883	6.0	1.9	0.7	10.4	4.7
Pénétration - dans le marché / Penetration - Market (%)	71.44%	69.96%	71.17%	72.72%	78.28%	2.1	-1.7	-2.1	-7.1	-2.3
Pénétration - franchisé / Penetration - Franchise (%)	93.03%	98.05%	96.41%	96.55%	97.16%	-5.1	1.7	-0.1	-0.6	-1.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	290,052,067	258,173,279	227,892,301	227,702,005	233,229,427	12.3	13.3	0.1	-2.4	5.6
Abonnés indirects / Subscription - indirect subs.	16,571,538	16,380,799	16,987,151	16,080,518	19,343,346	1.2	-3.6	5.6	-16.9	-3.8
Installation	3,440,502	2,489,259	7,825,536	2,376,485	3,944,099	38.2	-68.2	229.3	-39.7	-3.4
Canal communautaire / Community channel	1,686	0	7,000	71,697	487,007	0.0	-100.0	-90.2	-85.3	-75.7
Autres revenus / Other cable	2,357,576	2,413,793	2,687,349	2,028,038	1,985,826	-2.3	-10.2	32.5	2.1	4.4
REVENUS TOTAUX / TOTAL REVENUE	312,423,369	279,457,130	255,399,337	248,258,748	258,989,705	11.8	9.4	2.9	-4.1	4.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	10,101,583	10,162,419	10,051,912	10,743,941	11,574,648	-0.6	1.1	-6.4	-7.2	-3.3
Services techniques / Technical	85,482,307	96,113,043	66,153,874	82,956,117	96,871,957	-11.1	45.3	-20.3	-14.4	-3.1
Ventes et promotion / Sales and Promotion	7,899,877	8,289,722	4,910,631	10,437,911	10,394,886	-4.7	68.8	-53.0	0.4	-6.6
Administration et frais généraux / Administration and General	46,503,719	71,391,350	60,981,066	46,756,429	61,418,251	-34.9	17.1	30.4	-23.9	-6.7
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	6,184,304	5,430,649	4,215,449	4,264,885	1,135,168	13.9	28.8	-1.2	275.7	52.8
DÉPENSES TOTALES / TOTAL EXPENSES	143,803,182	180,525,885	137,882,034	146,629,513	179,124,574	-20.3	30.9	-6.0	-18.1	-5.3
Bénéfice (perte) d'exploitation / Operating Income	168,620,185	98,931,245	117,517,303	101,629,234	79,865,133	70.4	-15.8	15.6	27.3	20.5
Moins: amortissement / Less: Depreciation	93,510,440	143,171,505	146,450,214	70,120,591	75,091,262	-34.7	-2.2	108.9	-6.6	5.6
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	49,484,849	45,868,790	42,875,056	26,804,707	6,822,594	7.9	7.0	60.0	292.9	64.1
B.A.I.I. / P.B.I.T.	124,594,594	1,628,530	13,942,145	58,313,350	11,596,465	999.0	-88.3	-76.1	402.9	81.0
Moins: intérêts / Less: Interest	20,043,807	12,680,512	-27,979,005	29,502,409	44,987,192	58.1	-145.3	-194.8	-34.4	-18.3
Moins: ajustements / Less: Adjustments	-332,794	501,975	10,000,952	6,625,535	30,500,366	-166.3	-95.0	50.9	-78.3	-67.7
Bénéfice net (perte) avant impôts / Pre-tax Profit	104,883,581	-11,553,957	31,920,198	22,185,406	-63,891,093	-999.0	-136.2	43.9	-134.7	13.2
Taux approuvé / Approved Rate (\$)	22.82	21.84	18.57	18.49	18.39	4.5	17.6	0.5	0.5	5.6
Taux réalisé / Realized Rate (\$)	23.54	21.56	19.40	19.10	19.78	9.2	11.2	1.6	-3.5	4.4
Rémunérations totales / Total Salaries (\$)	87,000,681	83,817,702	82,624,740	48,078,617	71,166,582	3.8	1.4	71.9	-32.4	5.2
Personnel / Staff	1,478	1,416	1,497	1,223	1,555	4.4	-5.4	22.3	-21.3	-1.3
Rémunérations÷personnel / Salaries÷Staff (\$)	58,858	59,214	55,205	39,302	45,775	-0.6	7.3	40.5	-14.1	6.5
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,472,667,933	1,387,306,133	1,336,357,285	1,207,519,200	1,264,617,145	6.2	3.8	10.7	-4.5	3.9
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	617,311,888	626,206,043	661,531,915	690,695,934	524,225,921	-1.4	-5.3	-4.2	31.8	4.2
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	216,612,601	213,675,839	220,935,756	156,250,796	39,320,750	1.4	-3.3	41.4	297.4	53.2
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	400,699,287	412,530,204	440,596,159	534,445,138	484,905,171	-2.9	-6.4	-17.6	10.2	-4.7
Facteur âge / Asset Age Factor	41.92%	45.14%	49.50%	57.20%	41.45%	-7.1	-8.8	-13.5	38.0	0.3
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	406,614,746	426,563,182	487,520,649	509,675,155		-4.7	-12.5	-4.3		
Marge B.A.I.I. / P.B.I.T. Margin (%)	39.88	0.58	5.46	23.49	4.48	999.0	-89.3	-76.8	424.6	72.8
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	30.64	0.38	2.86	11.44		999.0	-86.7	-75.0		

DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE
BROADCAST DISTRIBUTION - NON BASIC SERVICES

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

CANADA

						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	<u>139</u>	<u>146</u>	<u>144</u>	<u>144</u>	<u>145</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	1,335,589,449	1,291,762,364	1,271,709,106	1,210,504,046	1,102,002,494	3.4%	1.6%	5.1%	9.8%	4.9%
Branchement / Connection	2,647,047	5,937,871	8,355,054	8,438,231	7,970,469	-55.4%	-28.9%	-1.0%	5.9%	-24.1%
Décodeurs - Location / Converters - Rentals	100,132,350	82,805,440	73,585,366	67,040,482	42,765,800	20.9%	12.5%	9.8%	56.8%	23.7%
Décodeurs - Ventes nettes/ Converters - Net Sales	30,260,956	7,888,554	-1,595,412	-1,125,534	-277	283.6%	-594.5%	41.7%	406230%	1718.0%
Autres revenus / Other Revenue	3,514,742	5,596,636	7,698,500	9,580,000	102,758,663	-37.2%	-27.3%	-19.6%	-90.7%	-57.0%
REVENUS TOTAUX / TOTAL REVENUE	1,472,144,544	1,393,990,865	1,359,752,614	1,294,437,225	1,255,497,149	5.6%	2.5%	5.0%	3.1%	4.1%
DÉPENSES / EXPENSES (\$)										
Paiements d'affiliation / Affiliation Payments	696,156,721	643,065,747	591,415,608	550,694,377	526,574,872	8.3%	8.7%	7.4%	4.6%	7.2%
Services techniques / Technical	112,214,240	41,948,607	63,596,596	44,249,114	78,370,729	167.5%	-34.0%	43.7%	-43.5%	9.4%
Ventes et promotion / Sales	36,112,993	30,782,836	39,865,801	36,703,602	47,215,725	17.3%	-22.8%	8.6%	-22.3%	-6.5%
Administration et frais généraux / Administration and General	50,603,978	51,173,938	53,051,974	49,650,289	63,131,607	-1.1%	-3.5%	6.9%	-21.4%	-5.4%
DÉPENSES TOTALES / TOTAL EXPENSES	895,087,932	766,971,128	747,929,979	681,297,382	715,292,933	16.7%	2.5%	9.8%	-4.8%	5.8%
Bénéfice (perte) d'exploitation / Operating income	577,056,612	627,019,737	611,822,635	613,139,843	540,204,216	-8.0%	2.5%	-0.2%	13.5%	1.7%
Moins: amortissement / Less: Depreciation	178,117,443	186,746,152	193,510,523	188,239,639	126,136,148	-4.6%	-3.5%	2.8%	49.2%	9.0%
B.A.I.I. / P.B.I.T.	398,939,169	440,273,585	418,312,112	424,900,204	414,068,068	-9.4%	5.3%	-1.6%	2.6%	-0.9%
Moins: intérêts versés / Less: Interest	119,476,161	124,977,722	222,728,259	179,254,853	165,233,777	-4.4%	-43.9%	24.3%	8.5%	-7.8%
Moins: ajustements / Less: Adjustments	-2,127,432	-12,910,039	5,981,202	-26,106,993	3,989,445	-83.5%	-315.8%	-122.9%	-754.4%	-14.5%
Bénéfice net (perte) avant impôts / Pre-tax Profit	281,590,440	328,205,902	189,602,651	271,752,344	244,844,846	-14.2%	73.1%	-30.2%	11.0%	3.6%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	5,171,194	5,223,725	5,365,727	5,727,628	5,628,949	-1.0%	-2.6%	-6.3%	1.8%	-2.1%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	66,298,979	65,218,390	63,312,653	45,924,432	46,739,774	1.7%	3.0%	37.9%	-1.7%	9.1%
Effectifs moyens / Staff	1,288.2	1,177.8	1,297.2	1,151.0	1,308.4	9.4%	-9.2%	12.7%	-12.0%	-0.4%
Rénumérations÷effectifs / Salaries÷Staff (\$)	51,466	55,373	48,807	39,900	35,723	-7.1%	13.5%	22.3%	11.7%	9.6%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	39.20%	44.98%	45.00%	47.37%	43.03%	-12.9%	0.0%	-5.0%	10.1%	-2.3%
Marge B.A.I.I. / P.B.I.T. Margin	27.10%	31.58%	30.76%	32.83%	32.98%	-14.2%	2.7%	-6.3%	-0.5%	-4.8%
Marge avant impôts / Pre-tax Margin	19.13%	23.54%	13.94%	20.99%	19.50%	-18.8%	68.9%	-33.6%	7.7%	-0.5%

DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE
BROADCAST DISTRIBUTION - NON BASIC SERVICES

RÉGIONS
REGIONS

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

ATLANTIQUE / ATLANTIC

						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	<u>18</u>	<u>20</u>	<u>20</u>	<u>20</u>	<u>20</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	85,900,797	81,181,746	78,123,409	70,122,783	63,977,168	5.8%	3.9%	11.4%	9.6%	7.6%
Branchement / Connection	718,236	426,607	649,983	220,744	15,233	68.4%	-34.4%	194.5%	1349.1%	162.0%
Décodeurs - Location / Converters - Rentals	2,467,571	2,054,861	2,734,708	2,664,773	944,956	20.1%	-24.9%	2.6%	182.0%	27.1%
Décodeurs - Ventes nettes/ Converters - Net Sales	7,342,724	7,531,351	-2,355,269	-823,606	-24,736	-2.5%	-419.8%	186.0%	3229.6%	315.1%
Autres revenus / Other Revenue	5,334	11,959	583,997	297,514	535,699	-55.4%	-98.0%	96.3%	-44.5%	-68.4%
REVENUS TOTAUX / TOTAL REVENUE	96,434,662	91,206,524	79,736,828	72,482,208	65,448,320	5.7%	14.4%	10.0%	10.7%	10.2%
DÉPENSES / EXPENSES (\$)										
Paievements d'affiliation / Affiliation Payments	40,117,758	41,074,372	32,622,573	29,343,983	26,813,791	-2.3%	25.9%	11.2%	9.4%	10.6%
Services techniques / Technical	4,739,530	3,701,022	2,837,577	3,509,014	2,760,862	28.1%	30.4%	-19.1%	27.1%	14.5%
Ventes et promotion / Sales	2,307,791	1,783,868	1,326,607	1,559,693	937,893	29.4%	34.5%	-14.9%	66.3%	25.2%
Administration et frais généraux / Administration and General	11,707,207	7,795,317	6,151,137	5,192,826	7,202,544	50.2%	26.7%	18.5%	-27.9%	12.9%
DÉPENSES TOTALES / TOTAL EXPENSES	58,872,286	54,354,579	42,937,894	39,605,516	37,715,090	8.3%	26.6%	8.4%	5.0%	11.8%
Bénéfice (perte) d'exploitation / Operating income	37,562,376	36,851,945	36,798,934	32,876,692	27,733,230	1.9%	0.1%	11.9%	18.5%	7.9%
Moins: amortissement / Less: Depreciation	20,084,862	15,437,221	14,862,453	10,524,340	3,159,091	30.1%	3.9%	41.2%	233.1%	58.8%
B.A.I.I. / P.B.I.T.	17,477,514	21,414,724	21,936,481	22,352,352	24,574,139	-18.4%	-2.4%	-1.9%	-9.0%	-8.2%
Moins: intérêts versés / Less: Interest	12,156,311	20,911,747	10,821,514	6,411,423	10,370,088	-41.9%	93.2%	68.8%	-38.2%	4.1%
Moins: ajustements / Less: Adjustments	-724,374	-4,459,534	4,048,898	1,171,616	1,198,072	-83.8%	-210.1%	245.6%	-2.2%	-11.8%
Bénéfice net (perte) avant impôts / Pre-tax Profit	6,045,577	4,962,511	7,066,069	14,769,313	13,005,979	21.8%	-29.8%	-52.2%	13.6%	-17.4%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	299,143	304,929	301,353	308,733	323,457	-1.9%	1.2%	-2.4%	-4.6%	-1.9%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	17,051,020	13,495,392	9,707,010	9,946,210	4,880,122	26.3%	39.0%	-2.4%	103.8%	36.7%
Effectifs moyens / Staff	170.0	168.0	205.0	282.0	114.5	1.2%	-18.0%	-27.3%	146.3%	10.4%
Rénumérations÷effectifs / Salaries÷Staff (\$)	100,300	80,330	47,351	35,270	42,621	24.9%	69.6%	34.3%	-17.2%	23.9%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	38.95%	40.40%	46.15%	45.36%	42.37%	-3.6%	-12.4%	1.7%	7.0%	-2.1%
Marge B.A.I.I. / P.B.I.T. Margin	18.12%	23.48%	27.51%	30.84%	37.55%	-22.8%	-14.7%	-10.8%	-17.9%	-16.6%
Marge avant impôts / Pre-tax Margin	6.27%	5.44%	8.86%	20.38%	19.87%	15.2%	-38.6%	-56.5%	2.5%	-25.1%

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

Québec

						<u>Variation % / Percent Change</u>				<u>Moy. de croiss. ann.</u>
	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2000</u>	<u>04/03</u>	<u>03/02</u>	<u>02/01</u>	<u>01/00</u>	<u>Avg. Ann. Grth Rate</u>
Unités rapportées / Reporting units:	<u>29</u>	<u>30</u>	<u>30</u>	<u>30</u>	<u>30</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	259,375,570	226,080,756	222,996,325	211,669,293	192,126,532	14.7%	1.4%	5.4%	10.2%	7.8%
Branchement / Connection	243,105	605,774	604,466	777,861	482,879	-59.9%	0.2%	-22.3%	61.1%	-15.8%
Décodeurs - Location / Converters - Rentals	14,412,529	14,992,669	15,834,370	18,171,348	6,182,412	-3.9%	-5.3%	-12.9%	193.9%	23.6%
Décodeurs - Ventes nettes/ Converters - Net Sales	19,345,336	353	1,240	1,728	13,842	5480165.2%	-71.5%	-28.2%	-87.5%	511.4%
Autres revenus / Other Revenue	3,505,491	5,561,467	7,091,507	8,669,158	9,708,876	-37.0%	-21.6%	-18.2%	-10.7%	-22.5%
REVENUS TOTAUX / TOTAL REVENUE	296,882,031	247,241,019	246,527,908	239,289,388	208,514,541	20.1%	0.3%	3.0%	14.8%	9.2%
DÉPENSES / EXPENSES (\$)										
Paiements d'affiliation / Affiliation Payments	141,509,850	135,274,110	131,600,080	128,503,775	121,315,736	4.6%	2.8%	2.4%	5.9%	3.9%
Services techniques / Technical	59,639,104	11,274,930	9,280,488	7,670,238	19,070,887	429.0%	21.5%	21.0%	-59.8%	33.0%
Ventes et promotion / Sales	7,668,442	6,047,389	14,695,082	6,648,378	4,621,540	26.8%	-58.8%	121.0%	43.9%	13.5%
Administration et frais généraux / Administration and General	3,499	267,050	134,217	789,393	390,456	-98.7%	99.0%	-83.0%	102.2%	-69.2%
DÉPENSES TOTALES / TOTAL EXPENSES	208,820,895	152,863,479	155,709,867	143,611,784	145,398,619	36.6%	-1.8%	8.4%	-1.2%	9.5%
Bénéfice (perte) d'exploitation / Operating income	88,061,136	94,377,540	90,818,041	95,677,604	63,115,922	-6.7%	3.9%	-5.1%	51.6%	8.7%
Moins: amortissement / Less: Depreciation	7,792,252	6,512,331	10,642,005	10,392,252	5,733,488	19.7%	-38.8%	2.4%	81.3%	8.0%
B.A.I.I. / P.B.I.T.	80,268,884	87,865,209	80,176,036	85,285,352	57,382,434	-8.6%	9.6%	-6.0%	48.6%	8.8%
Moins: intérêts versés / Less: Interest	422,959	353,561	0	0	3,500,291	19.6%	0.0%	0.0%	-100.0%	-41.0%
Moins: ajustements / Less: Adjustments	0	0	0	0	299,621	0.0%	0.0%	0.0%	-100.0%	-100.0%
Bénéfice net (perte) avant impôts / Pre-tax Profit	79,845,925	87,511,648	80,176,036	85,285,352	53,582,522	-8.8%	9.1%	-6.0%	59.2%	10.5%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	1,204,331	1,108,228	1,280,881	1,378,115	1,247,414	8.7%	-13.5%	-7.1%	10.5%	-0.9%
PERSONNEL / STAFF										
Rémunérations totales / Total Salaries (\$)	134,864	60,667	81,919	114,316	2,058,129	122.3%	-25.9%	-28.3%	-94.4%	-49.4%
Effectifs moyens / Staff	2.7	3.0	3.0	3.0	65.4	-10.0%	0.0%	0.0%	-95.4%	-54.9%
Rémunérations÷effectifs / Salaries÷Staff (\$)	49,950	20,222	27,306	38,105	31,470	147.0%	-25.9%	-28.3%	21.1%	12.2%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	29.66%	38.17%	36.84%	39.98%	30.27%	-22.3%	3.6%	-7.9%	32.1%	-0.5%
Marge B.A.I.I. / P.B.I.T. Margin	27.04%	35.54%	32.52%	35.64%	27.52%	-23.9%	9.3%	-8.8%	29.5%	-0.4%
Marge avant impôts / Pre-tax Margin	26.89%	35.40%	32.52%	35.64%	25.70%	-24.0%	8.8%	-8.8%	38.7%	1.1%

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

Ontario

						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	<u>50</u>	<u>54</u>	<u>54</u>	<u>54</u>	<u>55</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	614,332,185	598,987,124	569,988,239	538,687,405	480,130,867	2.6%	5.1%	5.8%	12.2%	6.4%
Branchement / Connection	1,682,019	4,878,802	7,077,397	7,024,429	5,321,495	-65.5%	-31.1%	0.8%	32.0%	-25.0%
Décodeurs - Location / Converters - Rentals	62,691,058	45,689,225	33,313,046	28,825,059	19,746,715	37.2%	37.2%	15.6%	46.0%	33.5%
Décodeurs - Ventes nettes/ Converters - Net Sales	3,164,652	0	3,465	0	0	0.0%	0.0%	0.0%	0.0%	0.0%
Autres revenus / Other Revenue	3,036	5,848	21,174	124,822	58,779,400	-48.1%	-72.4%	-83.0%	-99.8%	-91.5%
REVENUS TOTAUX / TOTAL REVENUE	681,872,950	649,560,999	610,403,321	574,661,715	563,978,477	5.0%	6.4%	6.2%	1.9%	4.9%
DÉPENSES / EXPENSES (\$)										
Paievements d'affiliation / Affiliation Payments	302,975,441	275,833,391	241,124,839	227,084,562	226,515,804	9.8%	14.4%	6.2%	0.3%	7.5%
Services techniques / Technical	9,280,841	13,573,995	8,356,936	9,055,564	30,403,970	-31.6%	62.4%	-7.7%	-70.2%	-25.7%
Ventes et promotion / Sales	20,608,197	17,928,251	14,822,056	18,451,311	23,889,273	14.9%	21.0%	-19.7%	-22.8%	-3.6%
Administration et frais généraux / Administration and General	14,122,689	16,177,401	13,760,909	18,139,726	28,944,694	-12.7%	17.6%	-24.1%	-37.3%	-16.4%
DÉPENSES TOTALES / TOTAL EXPENSES	346,987,168	323,513,038	278,064,740	272,731,163	309,753,741	7.3%	16.3%	2.0%	-12.0%	2.9%
Bénéfice (perte) d'exploitation / Operating income	334,885,782	326,047,961	332,338,581	301,930,552	254,224,736	2.7%	-1.9%	10.1%	18.8%	7.1%
Moins: amortissement / Less: Depreciation	130,799,329	147,998,635	140,129,950	125,962,811	70,282,313	-11.6%	5.6%	11.2%	79.2%	16.8%
B.A.I.I. / P.B.I.T.	204,086,453	178,049,326	192,208,631	175,967,741	183,942,423	14.6%	-7.4%	9.2%	-4.3%	2.6%
Moins: intérêts versés / Less: Interest	74,571,605	59,637,609	54,617,780	72,217,130	80,539,163	25.0%	9.2%	-24.4%	-10.3%	-1.9%
Moins: ajustements / Less: Adjustments	-1,584,448	-9,178,812	1,286,193	-26,877,718	1,006,311	-82.7%	-813.6%	-104.8%	-2770.9%	12.0%
Bénéfice net (perte) avant impôts / Pre-tax Profit	131,099,296	127,590,529	136,304,658	130,628,329	102,396,949	2.8%	-6.4%	4.3%	27.6%	6.4%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	2,182,866	2,180,832	2,114,147	2,354,525	2,372,759	0.1%	3.2%	-10.2%	-0.8%	-2.1%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	21,102,929	21,812,283	20,688,305	18,319,688	19,093,874	-3.3%	5.4%	12.9%	-4.1%	2.5%
Effectifs moyens / Staff	334.0	301.0	301.3	347.5	396.2	11.0%	-0.1%	-13.3%	-12.3%	-4.2%
Rénumérations÷effectifs / Salaries÷Staff (\$)	63,182	72,466	68,663	52,719	48,193	-12.8%	5.5%	30.2%	9.4%	7.0%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	49.11%	50.20%	54.45%	52.54%	45.08%	-2.2%	-7.8%	3.6%	16.6%	2.2%
Marge B.A.I.I. / P.B.I.T. Margin	29.93%	27.41%	31.49%	30.62%	32.62%	9.2%	-13.0%	2.8%	-6.1%	-2.1%
Marge avant impôts / Pre-tax Margin	19.23%	19.64%	22.33%	22.73%	18.16%	-2.1%	-12.0%	-1.8%	25.2%	1.4%

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

Prairies						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	<u>17</u>	<u>17</u>	<u>15</u>	<u>15</u>	<u>15</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	195,711,246	195,919,257	204,166,167	200,137,458	188,931,817	-0.1%	-4.0%	2.0%	5.9%	0.9%
Branchement / Connection	7,979	25,518	22,954	66,636	282,988	-68.7%	11.2%	-65.6%	-76.5%	-59.0%
Décodeurs - Location / Converters - Rentals	10,044,830	10,271,029	11,124,301	9,286,175	6,899,128	-2.2%	-7.7%	19.8%	34.6%	9.8%
Décodeurs - Ventes nettes/ Converters - Net Sales	476,004	423,932	754,151	2,990	0	12.3%	-43.8%	25122.4%	0.0%	0.0%
Autres revenus / Other Revenue	881	17,362	1,822	488,506	3,228,209	-94.9%	852.9%	-99.6%	-84.9%	-87.1%
REVENUS TOTAUX / TOTAL REVENUE	206,240,940	206,657,098	216,069,395	209,981,765	199,342,142	-0.2%	-4.4%	2.9%	5.3%	0.9%
DÉPENSES / EXPENSES (\$)										
Paielements d'affiliation / Affiliation Payments	104,239,606	92,926,581	92,092,841	84,217,448	76,011,885	12.2%	0.9%	9.4%	10.8%	8.2%
Services techniques / Technical	18,096,029	6,583,839	18,018,102	13,590,206	7,338,770	174.9%	-63.5%	32.6%	85.2%	25.3%
Ventes et promotion / Sales	2,963,890	3,509,591	5,912,128	4,560,375	4,045,421	-15.5%	-40.6%	29.6%	12.7%	-7.5%
Administration et frais généraux / Administration and General	12,653,588	17,623,742	19,038,137	12,166,632	9,350,891	-28.2%	-7.4%	56.5%	30.1%	7.9%
DÉPENSES TOTALES / TOTAL EXPENSES	137,953,113	120,643,753	135,061,208	114,534,661	96,746,967	14.3%	-10.7%	17.9%	18.4%	9.3%
Bénéfice (perte) d'exploitation / Operating income	68,287,827	86,013,345	81,008,187	95,447,104	102,595,175	-20.6%	6.2%	-15.1%	-7.0%	-9.7%
Moins: amortissement / Less: Depreciation	13,005,304	11,842,756	17,601,630	7,712,726	13,768,149	9.8%	-32.7%	128.2%	-44.0%	-1.4%
B.A.I.I. / P.B.I.T.	55,282,523	74,170,589	63,406,557	87,734,378	88,827,026	-25.5%	17.0%	-27.7%	-1.2%	-11.2%
Moins: intérêts versés / Less: Interest	21,426,832	23,671,770	78,908,591	53,323,182	32,145,899	-9.5%	-70.0%	48.0%	65.9%	-9.6%
Moins: ajustements / Less: Adjustments	181,390	126,179	660,120	0	1,093,732	43.8%	-80.9%	0.0%	-100.0%	-36.2%
Bénéfice net (perte) avant impôts / Pre-tax Profit	33,674,301	50,372,640	-16,162,154	34,411,196	55,587,395	-33.1%	-411.7%	-147.0%	-38.1%	-11.8%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	756,998	813,708	865,242	819,807	836,629	-7.0%	-6.0%	5.5%	-2.0%	-2.5%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	14,455,889	14,526,358	15,707,125	8,865,552	10,225,577	-0.5%	-7.5%	77.2%	-13.3%	9.0%
Effectifs moyens / Staff	505.5	450.0	513.5	272.5	492.5	12.3%	-12.4%	88.4%	-44.7%	0.7%
Rénumérations÷effectifs / Salaries÷Staff (\$)	28,597	32,281	30,588	32,534	20,763	-11.4%	5.5%	-6.0%	56.7%	8.3%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	33.11%	41.62%	37.49%	45.45%	51.47%	-20.4%	11.0%	-17.5%	-11.7%	-10.4%
Marge B.A.I.I. / P.B.I.T. Margin	26.80%	35.89%	29.35%	41.78%	44.56%	-25.3%	22.3%	-29.8%	-6.2%	-11.9%
Marge avant impôts / Pre-tax Margin	16.33%	24.37%	-7.48%	16.39%	27.89%	-33.0%	-425.9%	-145.6%	-41.2%	-12.5%

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION - SERVICES NON DE BASE / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION - NON BASIC SERVICES

Colombie-Britannique / British Columbia

						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	180,269,651	189,593,481	196,434,966	189,887,107	176,836,110	-4.9%	-3.5%	3.4%	7.4%	0.5%
Branchement / Connection	-4,292	1,170	254	348,561	1,867,874	-466.8%	360.6%	-99.9%	-81.3%	-78.1%
Décodeurs - Location / Converters - Rentals	10,516,362	9,797,656	10,578,941	8,093,127	8,992,589	7.3%	-7.4%	30.7%	-10.0%	4.0%
Décodeurs - Ventes nettes/ Converters - Net Sales	-67,760	-67,082	1,001	-306,646	10,617	1.0%	-6801.5%	-100.3%	-2988.3%	58.9%
Autres revenus / Other Revenue	0	0	0	0	30,506,479	0.0%	0.0%	0.0%	0.0%	-100.0%
REVENUS TOTAUX / TOTAL REVENUE	190,713,961	199,325,225	207,015,162	198,022,149	218,213,669	-4.3%	-3.7%	4.5%	-9.3%	-3.3%
DÉPENSES / EXPENSES (\$)										
Paielements d'affiliation / Affiliation Payments	107,314,066	97,957,293	93,975,275	81,544,609	75,917,656	9.6%	4.2%	15.2%	7.4%	9.0%
Services techniques / Technical	20,458,736	6,814,821	25,103,493	10,424,092	18,796,240	200.2%	-72.9%	140.8%	-44.5%	2.1%
Ventes et promotion / Sales	2,564,673	1,513,737	3,109,928	5,483,845	13,721,598	69.4%	-51.3%	-43.3%	-60.0%	-34.2%
Administration et frais généraux / Administration and General	12,116,995	9,310,428	13,967,574	13,361,712	17,243,022	30.1%	-33.3%	4.5%	-22.5%	-8.4%
DÉPENSES TOTALES / TOTAL EXPENSES	142,454,470	115,596,279	136,156,270	110,814,258	125,678,516	23.2%	-15.1%	22.9%	-11.8%	3.2%
Bénéfice (perte) d'exploitation / Operating income	48,259,491	83,728,946	70,858,892	87,207,891	92,535,153	-42.4%	18.2%	-18.7%	-5.8%	-15.0%
Moins: amortissement / Less: Depreciation	6,435,696	4,955,209	10,274,485	33,647,510	33,193,107	29.9%	-51.8%	-69.5%	1.4%	-33.6%
B.A.I.I. / P.B.I.T.	41,823,795	78,773,737	60,584,407	53,560,381	59,342,046	-46.9%	30.0%	13.1%	-9.7%	-8.4%
Moins: intérêts versés / Less: Interest	10,898,454	20,403,035	78,380,374	47,303,118	38,678,336	-46.6%	-74.0%	65.7%	22.3%	-27.1%
Moins: ajustements / Less: Adjustments	0	602,128	-14,009	-400,891	391,709	-100.0%	-4398.2%	-96.5%	-202.3%	-100.0%
Bénéfice net (perte) avant impôts / Pre-tax Profit	30,925,341	57,768,574	-17,781,958	6,658,154	20,272,001	-46.5%	-424.9%	-367.1%	-67.2%	11.1%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	727,856	816,028	804,104	866,448	848,690	-10.8%	1.5%	-7.2%	2.1%	-3.8%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	13,564,277	15,323,690	17,128,294	8,678,666	10,482,072	-11.5%	-10.5%	97.4%	-17.2%	6.7%
Effectifs moyens / Staff	276.0	255.8	274.4	246.0	239.8	7.9%	-6.8%	11.5%	2.6%	3.6%
Rénumérations÷effectifs / Salaries÷Staff (\$)	49,146	59,905	62,421	35,279	43,712	-18.0%	-4.0%	76.9%	-19.3%	3.0%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	25.30%	42.01%	34.23%	44.04%	42.41%	-39.8%	22.7%	-22.3%	3.9%	-12.1%
Marge B.A.I.I. / P.B.I.T. Margin	21.93%	39.52%	29.27%	27.05%	27.19%	-44.5%	35.0%	8.2%	-0.5%	-5.2%
Marge avant impôts / Pre-tax Margin	16.22%	28.98%	-8.59%	3.36%	9.29%	-44.0%	-437.4%	-355.5%	-63.8%	14.9%

DISTRIBUTION DE RADIODIFFUSION - TOUS LES SERVICES
BROADCAST DISTRIBUTION - ALL SERVICES

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Canada	Unités rapportées / Reporting units:						Variation % / Percent Change				Moy. de croiss. ann.
		2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
		<u>139</u>	<u>146</u>	<u>144</u>	<u>144</u>	<u>145</u>					
REVENUS / REVENUE(\$)											
Abonnement / Subscription		3,695,181,232	3,473,937,849	3,293,500,941	3,112,243,435	2,890,220,021	6.4	5.5	5.8	7.7	6.3
Branchement / Connection		29,435,458	43,486,976	56,740,945	48,640,997	54,134,069	-32.3	-23.4	16.7	-10.1	-14.1
Parrainage de canal communautaire / Community Programs Sponsorship		4,669,693	3,585,584	3,374,641	2,399,187	3,828,006	30.2	6.3	40.7	-37.3	5.1
Autres revenus / Other Revenue		816,874,168	634,946,251	355,719,703	262,855,785	205,763,834	28.7	78.5	35.3	27.7	41.2
REVENUS TOTAUX / TOTAL REVENUE		4,546,160,548	4,155,956,661	3,709,336,234	3,426,139,407	3,153,945,929	9.4	12.0	8.3	8.6	9.6
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		74,392,372	69,226,187	71,535,523	66,966,498	71,609,294	7.5	-3.2	6.8	-6.5	1.0
Paieement d'affiliation / Affiliation Payments		966,828,231	898,602,131	854,025,846	828,024,129	770,074,696	7.6	5.2	3.1	7.5	5.9
Services techniques / Technical		745,721,874	637,710,460	545,055,000	545,310,473	489,462,431	16.9	17.0	0.0	11.4	11.1
Ventes et promotion / Sales		220,949,182	172,108,302	162,739,429	147,716,617	122,873,352	28.4	5.8	10.2	20.2	15.8
Administration et frais généraux / Administration and General		537,483,579	637,204,976	573,797,840	504,818,924	488,957,483	-15.6	11.1	13.7	3.2	2.4
DÉPENSES TOTALES / TOTAL EXPENSES		2,545,375,242	2,414,852,059	2,207,153,642	2,092,836,641	1,942,977,254	5.4	9.4	5.5	7.7	7.0
Bénéfice (perte) d'exploitation / Operating income		2,000,785,312	1,742,608,698	1,502,182,415	1,333,302,766	1,210,968,658	14.8	16.0	12.7	10.1	13.4
Amortissement / Depreciation		946,009,268	1,014,455,022	931,924,918	802,145,596	610,411,859	-6.7	8.9	16.2	31.4	11.6
B.A.I.I. / P.B.I.T.		1,054,776,044	728,153,676	570,257,497	531,157,170	600,556,799	44.9	27.7	7.4	-11.6	15.1
Intérêts versés / Interest		442,081,428	459,338,971	487,337,628	535,591,875	531,723,975	-3.8	-5.7	-9.0	0.7	-4.5
Ajustements / Adjustments		45,346,143	-609,758	66,826,248	112,704,821	78,071,318	-999.0	-100.9	-40.7	44.4	-12.7
Bénéfice net (perte) avant impôts / Pre-tax Profit		567,348,473	269,424,463	16,093,621	-117,139,526	-9,238,494	110.6	999.0	-113.7	999.0	179.9
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		6,625,164	6,581,282	6,701,527	6,854,524	6,950,269	0.7	-1.8	-2.2	-1.4	-1.2
Abonnées (non de base) / Subscribers (non-basic)		5,171,194	5,223,725	5,365,727	5,727,628	5,628,949	-1.0	-2.6	-6.3	1.8	-2.1
PERSONNEL / STAFF											
Rémunérations totaux / Total Salaries (\$)		612,639,567	562,788,360	557,276,444	523,809,450	493,369,807	0.0	0.0	0.0	0.0	
Effectifs moyens / Staff		11,783	10,061	10,515	10,982	10,291	8.9	1.0	6.4	6.2	5.6
Rénumérations÷effectifs / Salaries÷Staff (\$)		51,994	55,937	52,996	47,699	47,941	17.1	-4.3	-4.2	6.7	3.4
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		12,269,170,963	11,388,986,371	10,625,869,514	9,485,947,856	8,469,219,864	7.7	7.2	12.0	12.0	9.7
Immobilisations nettes / Net Fixed Assets		5,180,383,551	5,174,124,584	5,071,440,737	4,875,938,836	4,284,403,180	0.1	2.0	4.0	13.8	4.9
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		44.01	41.93	40.50	38.92	38.40	5.0	3.5	4.1	1.4	3.5
Marge B.A.I.I. / P.B.I.T. Margin		23.20	17.52	15.37	15.50	19.04	32.4	14.0	-0.8	-18.6	5.1
Marge avant impôts / Pre-tax Margin		12.48	6.48	0.43	-3.42	-0.29	92.5	999.0	-112.7	999.0	155.5
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		5,177,254,068	5,122,782,661	4,973,689,787	4,580,171,008		1.1	3.0	8.6		
Rendement immobilisations nettes / Return on avg. NFA		20.37	14.21	11.47	11.60		43.3	24.0	-1.1		

DISTRIBUTION DE RADIODIFFUSION - TOUS LES SERVICES
BROADCAST DISTRIBUTION - ALL SERVICES

RÉGIONS
REGIONS

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Atlantique / Atlantic

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						04/03	03/02	02/01	01/00	
Unités rapportées / Reporting Units:	<u>18</u>	<u>20</u>	<u>20</u>	<u>20</u>	<u>20</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	176,386,482	166,922,414	167,729,295	172,404,663	165,987,363	5.7	-0.5	-2.7	3.9	1.5
Branchement / Connection	1,764,448	2,217,956	2,121,654	2,631,242	3,375,813	-20.4	4.5	-19.4	-22.1	-15.0
Parrainage de canal communautaire / Community Programs Sponsorship	287,066	391,778	169,424	186,551	930,515	-26.7	131.2	-9.2	-80.0	-25.5
Autres revenus / Other Revenue	92,050,778	79,678,649	42,247,329	15,716,191	8,180,238	15.5	88.6	168.8	92.1	83.2
REVENUS TOTAUX / TOTAL REVENUE	270,488,775	249,210,795	212,267,701	190,938,646	178,473,929	8.5	17.4	11.2	7.0	11.0
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	5,021,484	4,807,405	4,254,446	4,129,405	4,529,468	4.5	13.0	3.0	-8.8	2.6
Paiement d'affiliation / Affiliation Payments	60,928,551	59,337,197	47,610,378	44,708,402	39,035,886	2.7	24.6	6.5	14.5	11.8
Services techniques / Technical	33,403,333	29,887,833	25,552,439	28,916,585	24,700,249	11.8	17.0	-11.6	17.1	7.8
Ventes et promotion / Sales	11,921,516	9,665,316	6,229,877	5,699,133	4,952,789	23.3	55.1	9.3	15.1	24.6
Administration et frais généraux / Administration and General	36,588,309	35,990,536	31,184,592	39,451,788	40,163,327	1.7	15.4	-21.0	-1.8	-2.3
DÉPENSES TOTALES / TOTAL EXPENSES	147,863,193	139,688,287	114,831,733	122,905,313	113,381,719	5.9	21.6	-6.6	8.4	6.9
Bénéfice (perte) d'exploitation / Operating income	122,625,586	109,522,509	97,435,968	68,033,332	65,092,208	12.0	12.4	43.2	4.5	17.2
Amortissement / Depreciation	72,609,965	66,842,901	60,235,518	40,149,198	28,331,366	8.6	11.0	50.0	41.7	26.5
B.A.I.I. / P.B.I.T.	50,015,621	42,679,608	37,200,450	27,884,134	36,760,842	17.2	14.7	33.4	-24.1	8.0
Intérêts versés / Interest	35,917,881	39,621,280	33,878,672	35,098,044	24,415,171	-9.3	17.0	-3.5	43.8	10.1
Ajustements / Adjustments	371,804	-5,032,539	8,203,235	23,141,017	-30,924,310	-107.4	-161.3	-64.6	-174.8	-66.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	13,725,936	8,090,867	-4,881,457	-30,354,927	43,269,981	69.6	-265.7	-83.9	-170.2	-25.0
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	364,128	374,640	368,545	377,993	441,844	-2.8	1.7	-2.5	-14.5	-4.7
Abonnées (non de base) / Subscribers (non-basic)	299,143	304,929	301,353	308,733	323,457	-1.9	1.2	-2.4	-4.6	-1.9
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	37,665,804	34,071,304	29,665,248	33,412,306	25,245,599	10.5	14.9	-11.2	32.3	10.5
Effectifs moyens / Staff	913	953	959	958	926	-4.1	-0.6	0.1	3.5	-0.3
Rémunérations÷effectifs / Salaries÷Staff (\$)	41,241	35,770	30,943	34,895	27,278	15.3	15.6	-11.3	27.9	10.9
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	728,018,365	678,999,212	542,845,619	484,342,147	437,899,161	7.2	25.1	12.1	10.6	13.6
Immobilisations nettes / Net Fixed Assets	327,107,799	333,818,133	248,470,551	243,413,756	251,896,032	-2.0	34.3	2.1	-3.4	6.7
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	45.33	43.95	45.90	35.63	36.47	3.2	-4.3	28.8	-2.3	5.6
Marge B.A.I.I. / P.B.I.T. Margin	18.49	17.13	17.53	14.60	20.60	8.0	-2.3	20.0	-29.1	-2.7
Marge avant impôts / Pre-tax Margin	5.07	3.25	-2.30	-15.90	24.24	56.3	-241.2	-85.5	-165.6	-32.4
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	330,462,966	291,144,342	245,942,154	247,654,894		13.5	18.4	-0.7		
Rendement immobilisations nettes / Return on avg. NFA	15.14	14.66	15.13	11.26		3.2	-3.1	34.3		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Québec

						Variation % / Percent Change				Moy. de croiss. ann.
	2004	2003	2002	2001	2000	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units:	<u>29</u>	<u>30</u>	<u>30</u>	<u>30</u>	<u>30</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	618,977,779	595,797,363	617,622,602	624,836,286	613,821,003	3.9	-3.5	-1.2	1.8	0.2
Branchement / Connection	3,596,399	10,162,397	13,248,347	13,657,874	15,406,754	-64.6	-23.3	-3.0	-11.4	-30.5
Parrainage de canal communautaire / Community Programs Sponsorship	935,862	623,683	683,330	658,370	700,407	50.1	-8.7	3.8	-6.0	7.5
Autres revenus / Other Revenue	239,405,365	175,407,456	33,463,900	36,748,368	28,218,431	36.5	424.2	-8.9	30.2	70.7
REVENUS TOTAUX / TOTAL REVENUE	862,915,402	781,990,899	665,018,179	675,900,898	658,146,595	10.3	17.6	-1.6	2.7	7.0
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	15,114,435	14,466,691	14,781,267	15,692,091	16,064,637	4.5	-2.1	-5.8	-2.3	-1.5
Paiement d'affiliation / Affiliation Payments	195,438,326	190,048,542	188,911,325	180,321,516	167,607,814	2.8	0.6	4.8	7.6	3.9
Services techniques / Technical	193,568,775	136,261,657	110,283,757	120,461,251	127,122,899	42.1	23.6	-8.4	-5.2	11.1
Ventes et promotion / Sales	36,623,732	29,251,304	28,425,431	28,919,365	25,740,253	25.2	2.9	-1.7	12.4	9.2
Administration et frais généraux / Administration and General	72,552,132	131,791,990	112,054,644	106,193,743	102,468,421	-44.9	17.6	5.5	3.6	-8.3
DÉPENSES TOTALES / TOTAL EXPENSES	513,297,400	501,820,184	454,456,424	451,587,966	439,004,024	2.3	10.4	0.6	2.9	4.0
Bénéfice (perte) d'exploitation / Operating income	349,618,000	280,173,716	210,561,577	224,312,932	219,142,570	24.8	33.1	-6.1	2.4	12.4
Amortissement / Depreciation	140,731,818	147,864,154	114,532,492	110,159,180	110,346,108	-4.8	29.1	4.0	-0.2	6.3
B.A.I.I. / P.B.I.T.	208,886,182	132,309,562	96,029,085	114,153,752	108,796,462	57.9	37.8	-15.9	4.9	17.7
Intérêts versés / Interest	68,741,333	79,298,333	88,646,907	117,751,344	84,232,479	-13.3	-10.5	-24.7	39.8	-5.0
Ajustements / Adjustments	-795,937	22,061,227	7,416,290	128,116,135	-6,525,372	-103.6	197.5	-94.2	-999.0	-40.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	140,940,786	30,950,002	-34,112	-131,713,727	31,089,355	355.4	-999.0	-100.0	-523.7	45.9
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	1,464,841	1,447,961	1,591,124	1,667,908	1,692,917	1.2	-9.0	-4.6	-1.5	-3.6
Abonnées (non de base) / Subscribers (non-basic)	1,204,331	1,108,228	1,280,881	1,378,115	1,247,414	8.7	-13.5	-7.1	10.5	-0.9
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	150,538,894	125,065,725	136,506,680	160,778,060	174,933,443	20.4	-8.4	-15.1	-8.1	-3.7
Effectifs moyens / Staff	2,709	2,198	2,077	2,711	2,633	23.2	5.8	-23.4	3.0	0.7
Rémunérations÷effectifs / Salaries÷Staff (\$)	55,571	56,901	65,720	59,297	66,433	-2.3	-13.4	10.8	-10.7	-4.4
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	1,919,789,852	1,803,534,314	1,715,997,138	1,695,113,850	1,509,984,350	6.4	5.1	1.2	12.3	6.2
Immobilisations nettes / Net Fixed Assets	871,159,804	830,445,377	856,295,195	885,316,009	818,840,767	4.9	-3.0	-3.3	8.1	1.6
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	40.52	35.83	31.66	33.19	33.30	13.1	13.2	-4.6	-0.3	5.0
Marge B.A.I.I. / P.B.I.T. Margin	24.21	16.92	14.44	16.89	16.53	43.1	17.2	-14.5	2.2	10.0
Marge avant impôts / Pre-tax Margin	16.33	3.96	-0.01	-19.49	4.72	312.7	-999.0	-100.0	-512.5	36.4
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	850,802,591	843,370,286	870,805,602	852,078,388		0.9	-3.2	2.2		
Rendement immobilisations nettes / Return on avg. NFA	24.55	15.69	11.03	13.40		56.5	42.3	-17.7		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Ontario

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						04/03	03/02	02/01	01/00	
Unités rapportées / Reporting Units:	<u>50</u>	<u>54</u>	<u>54</u>	<u>54</u>	<u>55</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	1,510,130,043	1,404,092,845	1,304,284,376	1,264,440,282	1,180,334,028	7.6	7.7	3.2	7.1	6.4
Branchement / Connection	8,626,893	14,756,939	19,339,391	19,797,598	20,133,766	-41.5	-23.7	-2.3	-1.7	-19.1
Parrainage de canal communautaire / Community Programs Sponsorship	3,416,786	2,522,520	1,914,215	1,461,762	1,250,546	35.5	31.8	31.0	16.9	28.6
Autres revenus / Other Revenue	417,100,253	347,678,380	247,468,444	174,081,607	108,923,750	20.0	40.5	42.2	59.8	39.9
REVENUS TOTAUX / TOTAL REVENUE	1,939,273,973	1,769,050,687	1,573,006,431	1,459,781,248	1,310,642,089	9.6	12.5	7.8	11.4	10.3
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	34,192,409	30,247,713	29,666,037	26,257,893	29,102,770	13.0	2.0	13.0	-9.8	4.1
Paiement d'affiliation / Affiliation Payments	418,891,502	383,785,932	344,066,882	325,415,758	323,927,798	9.1	11.5	5.7	0.5	6.6
Services techniques / Technical	308,961,964	288,599,882	238,117,948	237,196,815	193,693,333	7.1	21.2	0.4	22.5	12.4
Ventes et promotion / Sales	127,832,644	98,502,648	82,510,596	69,383,402	45,295,193	29.8	19.4	18.9	53.2	29.6
Administration et frais généraux / Administration and General	245,681,495	268,009,209	233,379,542	208,871,803	186,516,579	-8.3	14.8	11.7	12.0	7.1
DÉPENSES TOTALES / TOTAL EXPENSES	1,135,560,015	1,069,145,386	927,741,004	867,125,671	778,535,673	6.2	15.2	7.0	11.4	9.9
Bénéfice (perte) d'exploitation / Operating income	803,713,964	701,406,395	645,265,426	592,655,574	532,106,411	14.6	8.7	8.9	11.4	10.9
Amortissement / Depreciation	428,807,470	460,787,753	431,845,075	379,275,512	273,219,963	-6.9	6.7	13.9	38.8	11.9
B.A.I.I. / P.B.I.T.	374,906,494	240,618,642	213,420,351	213,380,062	258,886,448	55.8	12.7	0.0	-17.6	9.7
Intérêts versés / Interest	248,201,017	218,934,104	180,734,090	200,402,165	231,128,054	13.4	21.1	-9.8	-13.3	1.8
Ajustements / Adjustments	46,109,178	-19,736,832	32,789,598	-51,896,233	88,728,565	-333.6	-160.2	-163.2	-158.5	-15.1
Bénéfice net (perte) avant impôts / Pre-tax Profit	80,596,299	41,421,370	-103,337	64,874,130	-60,970,171	94.6	-999.0	-100.2	-206.4	7.2
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	2,689,903	2,718,161	2,725,891	2,768,677	2,782,672	-1.0	-0.3	-1.5	-0.5	-0.8
Abonnées (non de base) / Subscribers (non-basic)	2,182,866	2,180,832	2,114,147	2,354,525	2,372,759	0.1	3.2	-10.2	-0.8	-2.1
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	224,801,628	215,258,534	209,428,635	212,505,095	154,516,029	4.4	2.8	-1.4	37.5	9.8
Effectifs moyens / Staff	3,947	3,216	3,227	4,118	3,098	22.7	-0.3	-21.6	32.9	6.2
Rémunérations÷effectifs / Salaries÷Staff (\$)	56,962	66,929	64,898	51,605	49,869	-14.9	3.1	25.8	3.5	3.4
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	5,981,682,731	5,493,738,425	5,140,530,986	4,400,895,938	3,845,736,668	8.9	6.9	16.8	14.4	11.7
Immobilisations nettes / Net Fixed Assets	2,438,006,856	2,384,547,649	2,291,094,751	2,023,314,176	1,789,996,125	2.2	4.1	13.2	13.0	8.0
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	41.44	39.65	41.02	40.60	40.60	4.5	-3.3	1.0	0.0	0.5
Marge B.A.I.I. / P.B.I.T. Margin	19.33	13.60	13.57	14.62	19.75	42.1	0.2	-7.2	-26.0	-0.5
Marge avant impôts / Pre-tax Margin	4.16	2.34	-0.01	4.44	-4.65	77.5	-999.0	-100.1	-195.5	-2.8
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	2,411,277,253	2,337,821,200	2,157,204,464	1,906,655,151		3.1	8.4	13.1		
Rendement immobilisations nettes / Return on avg. NFA	15.55	10.29	9.89	11.19		51.1	4.0	-11.6		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Prairies

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units:	<u>17</u>	<u>17</u>	<u>15</u>	<u>15</u>	<u>15</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	667,276,383	629,534,083	586,048,151	528,443,406	479,636,445	6.0	7.4	10.9	10.2	8.6
Branchement / Connection	6,533,286	7,554,441	10,053,149	4,326,676	6,949,892	-13.5	-24.9	132.4	-37.7	-1.5
Parrainage de canal communautaire / Community Programs Sponsorship	28,293	47,603	600,672	20,807	459,531	-40.6	-92.1	999.0	-95.5	-50.2
Autres revenus / Other Revenue	52,211,660	17,353,500	16,555,647	17,959,976	16,499,596	200.9	4.8	-7.8	8.9	33.4
REVENUS TOTAUX / TOTAL REVENUE	726,049,623	654,489,627	613,257,619	550,750,865	503,545,464	10.9	6.7	11.3	9.4	9.6
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	9,962,461	9,541,959	12,781,861	10,143,168	10,337,771	4.4	-25.3	26.0	-1.9	-0.9
Paiement d'affiliation / Affiliation Payments	144,905,482	131,798,232	136,482,337	143,215,117	123,574,966	9.9	-3.4	-4.7	15.9	4.1
Services techniques / Technical	107,124,413	84,128,816	73,175,892	81,518,194	58,623,100	27.3	15.0	-10.2	39.1	16.3
Ventes et promotion / Sales	28,878,439	21,740,974	22,662,522	21,832,722	20,672,785	32.8	-4.1	3.8	5.6	8.7
Administration et frais généraux / Administration and General	86,777,914	96,073,092	89,564,475	72,072,940	75,132,075	-9.7	7.3	24.3	-4.1	3.7
DÉPENSES TOTALES / TOTAL EXPENSES	377,648,710	343,283,074	334,667,091	328,782,141	288,340,697	10.0	2.6	1.8	14.0	7.0
Bénéfice (perte) d'exploitation / Operating income	348,400,910	311,206,552	278,590,530	221,968,724	215,204,763	12.0	11.7	25.5	3.1	12.8
Amortissement / Depreciation	165,640,602	157,333,984	136,802,986	123,410,785	82,348,943	5.3	15.0	10.9	49.9	19.1
B.A.I.I. / P.B.I.T.	182,760,308	153,872,568	141,787,544	98,557,939	132,855,820	18.8	8.5	43.9	-25.8	8.3
Intérêts versés / Interest	58,218,979	88,348,004	133,676,590	105,492,946	107,961,138	-34.1	-33.9	26.7	-2.3	-14.3
Ajustements / Adjustments	-6,108	437,486	8,460,990	7,269,674	-4,104,579	-101.4	-94.8	16.4	-277.1	-80.4
Bénéfice net (perte) avant impôts / Pre-tax Profit	124,547,437	65,087,078	-350,036	-14,204,681	28,999,261	91.4	-999.0	-97.5	-149.0	44.0
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	1,010,308	973,368	968,775	975,464	987,861	3.8	0.5	-0.7	-1.3	0.6
Abonnées (non de base) / Subscribers (non-basic)	756,998	813,708	865,242	819,807	836,629	-7.0	-6.0	5.5	-2.0	-2.5
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	99,068,283	89,251,405	81,922,847	60,356,706	57,026,082	11.0	8.9	35.7	5.8	14.8
Effectifs moyens / Staff	2,460	2,023	2,481	1,726	1,840	21.6	-18.5	43.8	-6.2	7.5
Rénumérations÷effectifs / Salaries÷Staff (\$)	40,271	44,112	33,015	34,979	31,000	-8.7	33.6	-5.6	12.8	6.8
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	1,791,466,237	1,672,408,030	1,536,702,853	1,389,781,267	1,169,999,049	7.1	8.8	10.6	18.8	11.2
Immobilisations nettes / Net Fixed Assets	782,808,797	840,084,755	820,662,788	815,591,225	731,629,801	-6.8	2.4	0.6	11.5	1.7
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	47.99	47.55	45.43	40.30	42.74	0.9	4.7	12.7	-5.7	2.9
Marge B.A.I.I. / P.B.I.T. Margin	25.17	23.51	23.12	17.90	26.38	7.1	1.7	29.2	-32.2	-1.2
Marge avant impôts / Pre-tax Margin	17.15	9.94	-0.06	-2.58	5.76	72.5	-999.0	-97.8	-144.8	31.4
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	811,446,776	830,373,772	818,127,007	773,610,513		-2.3	1.5	5.8		
Rendement immobilisations nettes / Return on avg. NFA	22.52	18.53	17.33	12.74		21.5	6.9	36.0		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - DISTRIBUTION DE RADIODIFFUSION (TOUS LES SERVICES) / FINANCIAL SUMMARY - BROADCAST DISTRIBUTION (ALL SERVICES)

Colombie-Britannique / British Columbia

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units:	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>	<u>25</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	722,410,545	677,591,144	617,816,517	522,118,798	450,441,182	6.6	9.7	18.3	15.9	12.5
Branchement / Connection	8,914,432	8,795,243	11,978,404	8,227,607	8,267,844	1.4	-26.6	45.6	-0.5	1.9
Parrainage de canal communautaire / Community Programs Sponsorship	1,686	0	7,000	71,697	487,007	#VALUE!	-100.0	-90.2	-85.3	-75.7
Autres revenus / Other Revenue	16,106,112	14,828,266	15,984,383	18,349,643	43,941,819	8.6	-7.2	-12.9	-58.2	-22.2
REVENUS TOTAUX / TOTAL REVENUE	747,432,775	701,214,653	645,786,304	548,767,750	503,137,852	6.6	8.6	17.7	9.1	10.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	10,101,583	10,162,419	10,051,912	10,743,941	11,574,648	-0.6	1.1	-6.4	-7.2	-3.3
Paiement d'affiliation / Affiliation Payments	146,664,370	133,632,228	136,954,924	134,363,336	115,928,232	9.8	-2.4	1.9	15.9	6.1
Services techniques / Technical	102,663,389	98,832,272	97,924,964	77,217,628	85,322,850	3.9	0.9	26.8	-9.5	4.7
Ventes et promotion / Sales	15,692,851	12,948,060	22,911,003	21,881,995	26,212,332	21.2	-43.5	4.7	-16.5	-12.0
Administration et frais généraux / Administration and General	95,883,729	105,340,149	107,614,587	78,228,650	84,677,081	-9.0	-2.1	37.6	-7.6	3.2
DÉPENSES TOTALES / TOTAL EXPENSES	371,005,924	360,915,128	375,457,390	322,435,550	323,715,141	2.8	-3.9	16.4	-0.4	3.5
Bénéfice (perte) d'exploitation / Operating income	376,426,852	340,299,526	270,328,914	226,332,204	179,422,706	10.6	25.9	19.4	26.1	20.4
Amortissement / Depreciation	138,219,413	181,626,230	188,508,847	149,150,921	116,165,479	-23.9	-3.7	26.4	28.4	4.4
B.A.I.I. / P.B.I.T.	238,207,439	158,673,296	81,820,067	77,181,283	63,257,227	50.1	93.9	6.0	22.0	39.3
Intérêts versés / Interest	31,002,218	33,137,250	50,401,369	76,847,376	83,987,133	-6.4	-34.3	-34.4	-8.5	-22.1
Ajustements / Adjustments	-332,794	1,660,900	9,956,135	6,074,228	30,897,014	-120.0	-83.3	63.9	-80.3	-67.8
Bénéfice net (perte) avant impôts / Pre-tax Profit	207,538,015	123,875,146	21,462,563	-5,740,321	-51,626,920	67.5	477.2	-473.9	-88.9	41.6
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	1,095,984	1,067,152	1,047,192	1,064,482	1,044,975	2.7	1.9	-1.6	1.9	1.2
Abonnées (non de base) / Subscribers (non-basic)	727,856	816,028	804,104	866,448	848,690	-10.8	1.5	-7.2	2.1	-3.8
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	100,564,958	99,141,392	99,753,034	56,757,283	81,648,654	1.4	-0.6	75.8	-30.5	5.3
Effectifs moyens / Staff	1,754	1,671	1,771	1,469	1,795	5.0	-5.6	20.5	-18.1	-0.6
Rémunérations÷effectifs / Salaries÷Staff (\$)	57,330	59,321	56,323	38,629	45,499	-3.4	5.3	45.8	-15.1	5.9
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	1,848,213,778	1,740,306,390	1,689,792,918	1,515,814,654	1,505,600,636	6.2	3.0	11.5	0.7	5.3
Immobilisations nettes / Net Fixed Assets	761,300,295	785,228,670	854,917,452	908,303,670	692,040,455	-3.0	-8.2	-5.9	31.3	2.4
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	50.36	48.53	41.86	41.24	35.66	3.8	15.9	1.5	15.7	9.0
Marge B.A.I.I. / P.B.I.T. Margin	31.87	22.63	12.67	14.06	12.57	40.8	78.6	-9.9	11.9	26.2
Marge avant impôts / Pre-tax Margin	27.77	17.67	3.32	-1.05	-10.26	57.2	431.5	-417.7	-89.8	28.3
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	773,264,483	820,073,061	881,610,561	800,172,063		-5.7	-7.0	10.2		
Rendement immobilisations nettes / Return on avg. NFA	30.81	19.35	9.28	9.65		59.2	108.5	-3.8		

LES CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES /
CONTRIBUTIONS TO THE CREATION AND PRODUCTION OF CANADIAN PROGRAMMING

CANADA

LES CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES /
CONTRIBUTIONS TO THE CREATION AND PRODUCTION OF CANADIAN PROGRAMMING

RÉGION / REGION PROVINCE	2002			2003			2004*		
	Contributions au Fonds canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions	Contributions au Fonds canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions	Contributions au Fonds canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions
DISTRIBUTION DE RADIODIFFUSION - Classe 1 / BROADCAST DISTRIBUTION - Class 1									
Atlantique / Atlantic	\$ 3,524,425	858,537	4,382,964	3,143,845	753,108	3,896,954	3,010,891	752,723	3,763,614
Québec	\$ 14,575,869	3,626,768	18,202,637	13,493,137	3,353,639	16,846,776	13,571,415	3,491,286	17,062,701
Ontario	\$ 29,777,523	7,234,029	37,005,779	29,991,557	7,200,747	37,192,304	30,586,416	7,443,707	38,030,123
Prairies	\$ 8,339,704	2,036,926	10,376,630	10,019,691	2,466,868	12,486,559	10,268,249	2,567,062	12,835,311
Colombie-Britannique / British Columbia	\$ 9,591,391	2,280,382	11,870,573	10,965,808	2,622,543	13,588,350	10,636,316	2,649,229	13,285,545
TOTAL - DIST. RADIODIFFUSION / BROADCAST DIST.	\$ 65,808,912	16,036,642	81,838,583	67,614,038	16,396,905	84,010,943	68,073,287	16,904,007	84,977,294
SDM/SRD / MDS/DTH	\$ 37,492,671	8,951,532	46,444,203	47,059,484	11,423,540	58,483,024	53,510,572	13,117,106	66,627,678
TOTAL DU CANADA / CANADA TOTAL	\$ 103,301,583	24,988,174	128,282,786	114,673,522	27,820,445	142,493,967	121,583,859	30,021,113	151,604,972

* Préliminaire / Preliminary

SDM & SRD
MDS & DTH

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

Sommaire financier pour les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM) - Services de base / Financial Summary for Direct-to-Home (DTH) and Multipoint Distribution Systems (MDS) - Basic Service

CANADA	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	6	20	19	27	29					
Abonnés directs / Direct Subscribers	2,299,244	2,175,294	1,987,157	1,580,244	963,702	5.7	9.5	25.8	64.0	24.3
Abonnés indirects / Indirect Subscribers	17,470	26,394	29,458	26,149	303	-33.8	-10.4	12.7	999.0	175.6
Abonnées totaux / Total Subscribers	2,316,714	2,201,688	2,016,615	1,606,393	964,005	5.2	9.2	25.5	66.6	24.5
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	444,262,515	341,091,641	265,128,208	80,521,402	43,801,623	30.2	28.7	229.3	83.8	78.5
Abonnés indirects / Subscription - indirect subs.	10,194,644	8,921,345	7,680,406	46,057	15,151	14.3	16.2	999.0	204.0	409.3
Installation	17,549	36,318	-101,183	558,302	2,708,761	-51.7	-135.9	-118.1	-79.4	-71.6
Canal communautaire / Community channel	0	0	0	0	13,967	0.0	0.0	0.0	-100.0	-100.0
Autres revenus / Other cable	3,494,289	5,968,887	7,189,617	9,434,576	6,052,950	-41.5	-17.0	-23.8	55.9	-12.8
REVENUS TOTAUX / TOTAL REVENUE	457,968,997	356,018,191	279,897,049	90,560,337	52,592,451	28.6	27.2	209.1	72.2	71.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	812	70,468	85,429	634,054	636,085	-98.8	-17.5	-86.5	-0.3	-81.1
Services techniques / Technical	210,618,703	181,752,995	174,544,492	119,276,863	84,480,081	15.9	4.1	46.3	41.2	25.7
Ventes et promotion / Sales and Promotion	145,300,392	114,750,788	110,015,127	123,573,476	166,347,559	26.6	4.3	-11.0	-25.7	-3.3
Administration et frais généraux / Administration and General	102,002,979	85,497,929	76,620,903	74,338,461	69,413,166	19.3	11.6	3.1	7.1	10.1
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	2,396,326	2,936,385	1,946,973	5,267,980	0	-18.4	50.8	-63.0	0.0	
DEPENSES TOTALES / TOTAL EXPENSES	455,526,560	379,135,795	359,318,978	312,554,874	320,876,891	20.1	5.5	15.0	-2.6	9.2
Bénéfice (perte) d'exploitation / Operating Income	2,442,438	-23,117,604	-79,421,929	-221,994,537	-268,284,440	-110.6	-70.9	-64.2	-17.3	-69.1
Moins: amortissement / Less: Depreciation	140,503,447	123,635,545	121,588,786	73,049,457	35,291,745	13.6	1.7	66.4	107.0	41.3
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	11,024,698	18,203,799	9,682,920	12,439,335	0	-39.4	88.0	-22.2	0.0	
B.A.I.I. / P.B.I.T.	-127,036,311	-128,549,350	-191,327,795	-282,604,659	-303,576,185	-1.2	-32.8	-32.3	-6.9	-19.6
Moins: intérêts / Less: Interest	41,465,661	5,773,668	-1,956,671	-7,755,942	140,001	618.2	-395.1	-74.8	-999.0	314.8
Moins: ajustements / Less: Adjustments	21,915,054	89,271,404	178,330,235	63,380,839	26,338,981	-75.5	-49.9	181.4	140.6	-4.5
Bénéfice net (perte) avant impôts / Pre-tax Profit	-190,417,026	-223,594,422	-367,701,359	-338,229,556	-330,055,167	-14.8	-39.2	8.7	2.5	-12.8
Taux approuvé / Approved Rate (\$)	10.11	19.73	15.04	13.00	22.03	-48.8	31.2	15.7	-41.0	-17.7
Taux réalisé / Realized Rate (\$)	16.10	13.07	11.12	4.25	3.79	23.2	17.5	161.8	12.1	43.6
Rémunérations totales / Total Salaries (\$)	109,379,536	103,532,747	110,718,573	98,223,791	74,783,107	5.6	-6.5	12.7	31.3	10.0
Personnel / Staff	2,596	2,657	2,176	2,062	1,904	-2.3	22.1	5.5	8.3	8.1
Rémunérations÷personnel / Salaries÷Staff (\$)	42,134	38,966	50,882	47,635	39,283	8.1	-23.4	6.8	21.3	1.8
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,343,346,273	1,276,712,095	986,014,986	915,578,632	407,246,628	5.2	29.5	7.7	124.8	34.8
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	863,048,200	945,932,026	768,673,202	770,429,112	333,321,331	-8.8	23.1	-0.2	131.1	26.9
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	75,293,050	138,930,291	75,780,671	107,703,961	0	-45.8	83.3	-29.6	0.0	
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	787,755,150	807,001,735	692,892,531	662,725,151	333,321,331	-2.4	16.5	4.6	98.8	24.0
Facteur âge / Asset Age Factor	64.25%	74.09%	77.96%	84.15%	81.85%	-13.3	-5.0	-7.4	2.8	-5.9
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	797,378,443	749,947,133	677,808,841	498,023,241		6.3	10.6	36.1		
Marge B.A.I.I. / P.B.I.T. Margin (%)	-27.74	-36.11	-68.36	-312.06	-577.22	-23.2	-47.2	-78.1	-45.9	-53.2
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	-15.93	-17.14	-28.23	-56.75		-7.1	-39.3	-50.3		

En 2004, le nombre d'entreprise a diminué parce que certaines entreprises SDM ont cessé d'être en opération. / In 2004, the number of undertakings declined as certain MDS undertakings ceased operation.

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

Sommaire financier - Les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM) - Services non de base / Financial Summary - Direct-to-Home (DTH) & Multipoint Distribution Systems (MDS) - Non Basic Services

CANADA

	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de croiss. ann.
						04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
Unités rapportées / Reporting units:	6	7	6	6	27					
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription	870,627,573	810,370,956	649,296,010	573,919,595	323,992,423	7.4%	24.8%	13.1%	77.1%	28.0%
Branchement / Connection	0	8,676	9,118	7,995	420,839	-100.0%	-4.8%	14.0%	-98.1%	-100.0%
Décodeurs - Location / Converters - Rentals	106,845	343,241	370,326	566,098	199,087	-68.9%	-7.3%	-34.6%	184.3%	-14.4%
Décodeurs - Ventes nettes/ Converters - Net Sales	0	0	0	57,561	26,154	0.0%	0.0%	-100.0%	120.1%	-100.0%
Autres revenus / Other Revenue	6,416	13,804	8,570	32,500	9,981	-53.5%	61.1%	-73.6%	225.6%	-10.5%
REVENUS TOTAUX / TOTAL REVENUE	870,740,834	810,736,677	649,684,024	574,583,749	324,648,484	7.4%	24.8%	13.1%	77.0%	28.0%
DÉPENSES / EXPENSES (\$)										
Paiements d'affiliation / Affiliation Payments	485,275,106	471,810,277	389,360,520	321,848,154	192,494,820	2.9%	21.2%	21.0%	67.2%	26.0%
Services techniques / Technical	76,994,010	69,596,061	67,902,759	84,800,261	62,494,558	10.6%	2.5%	-19.9%	35.7%	5.4%
Ventes et promotion / Sales	178,358,020	162,977,132	117,644,764	125,642,792	113,936,060	9.4%	38.5%	-6.4%	10.3%	11.9%
Administration et frais généraux / Administration and General	96,795,756	95,004,494	91,833,689	48,554,569	36,367,089	1.9%	3.5%	89.1%	33.5%	27.7%
DÉPENSES TOTALES / TOTAL EXPENSES	837,422,892	799,387,964	666,741,732	580,845,776	405,292,527	4.8%	19.9%	14.8%	43.3%	19.9%
Bénéfice (perte) d'exploitation / Operating income	33,317,942	11,348,713	-17,057,708	-6,262,027	-80,644,043	193.6%	-166.5%	172.4%	-92.2%	-19.8%
Moins: amortissement / Less: Depreciation	3,304,324	3,942,412	37,793,865	9,446,436	9,835,988	-16.2%	-89.6%	300.1%	-4.0%	-23.9%
B.A.I.I. / P.B.I.T.	30,013,618	7,406,301	-54,851,573	-15,708,463	-90,480,031	305.2%	-113.5%	249.2%	-82.6%	-24.1%
Moins: intérêts versés / Less: Interest	73,082	788,808	1,537,331	4,227,482	1,252,619	-90.7%	-48.7%	-63.6%	237.5%	-50.9%
Moins: ajustements / Less: Adjustments	12,361,218	6,715,998	-1,203,075	-2,262,930	1,721,437	84.1%	-658.2%	-46.8%	-231.5%	63.7%
Bénéfice net (perte) avant impôts / Pre-tax Profit	17,579,318	-98,505	-55,185,829	-17,673,015	-93,454,087	-17946.1%	-99.8%	212.3%	-81.1%	-34.1%
ABONNÉES / SUBSCRIBERS										
Abonnées (non de base) / Subscribers (non-basic)	718,295	1,994,585	1,862,271	1,294,716	869,389	-64.0%	7.1%	43.8%	48.9%	-4.7%
PERSONNEL / STAFF										
Rémunérations totaux / Total Salaries (\$)	210,779	1,164,075	1,567,877	2,084,652	877,482	-81.9%	-25.8%	-24.8%	137.6%	-30.0%
Effectifs moyens / Staff	25.0	53.0	58.0	58.0	0.3	-52.8%	-8.6%	0.0%	19233.3%	202.1%
Rémunérations÷effectifs / Salaries÷Staff (\$)	8,431	21,964	27,032	35,942	2,924,940	-61.6%	-18.8%	-24.8%	-98.8%	-76.8%
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	3.83%	1.40%	-2.63%	-1.09%	-24.84%	173.4%	-153.3%	140.9%	-95.6%	-37.4%
Marge B.A.I.I. / P.B.I.T. Margin	3.45%	0.91%	-8.44%	-2.73%	-27.87%	277.3%	-110.8%	208.8%	-90.2%	-40.7%
Marge avant impôts / Pre-tax Margin	2.02%	-0.01%	-8.49%	-3.08%	-28.79%	-16716.3%	-99.9%	176.2%	-89.3%	-48.5%

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

Sommaire financier pour les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM) - Tous les services / Financial Summary for Direct-to-Home (DTH) and Multipoint Distribution Systems (MDS) - All Services

CANADA	Unités rapportées / Reporting units:	2004	2003	2002	2001	2000	Variation % / Percent Change				Moy. de crois. ann.
		<u>6</u>	<u>20</u>	<u>19</u>	<u>27</u>	<u>29</u>	04/03	03/02	02/01	01/00	Avg. Ann. Grth Rate
REVENUS / REVENUE(\$)											
Abonnement / Subscription		1,327,040,256	1,161,575,655	922,440,871	654,487,054	367,809,197	14.2	25.9	40.9	77.9	37.8
Branchement / Connection		17,549	44,994	-92,065	566,297	3,129,600	-61.0	-148.9	-116.3	-81.9	-72.6
Parrainage de canal communautaire / Community Programs Sponsorship		0	0	0	0	13,967	0.0	0.0	0.0	-100.0	
Autres revenus / Other Revenue		30,294,142	42,631,430	23,742,228	23,272,211	15,733,031	-28.9	79.6	2.0	47.9	17.8
REVENUS TOTAUX / TOTAL REVENUE		1,357,351,947	1,204,252,079	946,091,035	678,325,562	386,685,796	12.7	27.3	39.5	75.4	36.9
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		812	70,468	85,429	634,054	636,085	-98.8	-17.5	-86.5	-0.3	-81.1
Paiement d'affiliation / Affiliation Payments		523,044,573	517,425,722	426,862,443	340,009,799	202,007,841	1.1	21.2	25.5	68.3	26.9
Services techniques / Technical		251,181,822	207,271,596	206,262,837	191,191,442	138,754,556	21.2	0.5	7.9	37.8	16.0
Ventes et promotion / Sales		325,449,771	279,818,828	229,784,545	249,825,145	280,283,619	16.3	21.8	-8.0	-10.9	3.8
Administration et frais généraux / Administration and General		199,786,746	181,511,658	169,817,447	124,671,677	105,780,255	10.1	6.9	36.2	17.9	17.2
DEPENSES TOTALES / TOTAL EXPENSES		1,299,463,724	1,186,098,271	1,032,812,702	906,332,117	727,462,358	9.6	14.8	14.0	24.6	15.6
Bénéfice (perte) d'exploitation / Operating income		57,888,222	18,153,808	-86,721,665	-228,006,556	-340,776,562	218.9	-120.9	-62.0	-33.1	-35.8
Amortissement / Depreciation		143,807,771	127,577,957	159,382,651	82,495,893	45,127,733	12.7	-20.0	93.2	82.8	33.6
B.A.I.I. / P.B.I.T.		-85,919,549	-109,424,149	-246,104,316	-310,502,449	-385,904,295	-21.5	-55.5	-20.7	-19.5	-31.3
Intérêts versés / Interest		41,538,743	6,562,476	-419,340	-3,528,460	1,392,620	533.0	-999.0	-88.1	-353.4	133.7
Ajustements / Adjustments		34,276,272	95,987,402	177,127,160	61,117,909	28,316,250	-64.3	-45.8	189.8	115.8	4.9
Bénéfice net (perte) avant impôts / Pre-tax Profit		-161,734,564	-211,974,027	-422,812,136	-368,091,898	-415,613,165	-23.7	-49.9	14.9	-11.4	-21.0
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		2,316,714	2,201,688	2,016,615	1,606,393	964,005	5.2	9.2	25.5	66.6	24.5
Abonnées (non de base) / Subscribers (non-basic)		718,295	1,994,585	1,862,271	1,294,716	869,389	-64.0	7.1	43.8	48.9	-4.7
PERSONNEL / STAFF											
Rémunérations totaux / Total Salaries (\$)		109,590,315	104,696,822	112,286,450	100,308,443	75,660,589	4.7	-6.8	11.9	32.6	9.7
Effectifs moyens / Staff		2,621	2,710	2,234	2,120	1,904	-3.3	21.3	5.4	11.3	8.3
Rémunérations÷effectifs / Salaries÷Staff (\$)		41,812	38,634	50,263	47,315	39,738	8.2	-23.1	6.2	19.1	1.3
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		1,376,407,451	1,305,934,704	1,011,961,919	988,348,214	475,266,970	5.4	29.0	2.4	108.0	30.5
Immobilisations nettes / Net Fixed Asses		875,252,581	958,631,694	780,675,885	819,924,133	386,368,487	-8.7	22.8	-4.8	112.2	22.7
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		4.26	1.51	-9.17	-33.61	-88.13	182.9	-116.4	-72.7	-61.9	-53.1
Marge B.A.I.I. / P.B.I.T. Margin		-6.33	-9.09	-26.01	-45.77	-99.80	-30.3	-65.1	-43.2	-54.1	-49.8
Marge avant impôts / Pre-tax Margin		-11.92	-17.60	-44.69	-54.26	-107.48	-32.3	-60.6	-17.6	-49.5	-42.3
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		916,942,138	869,653,790	800,300,009	603,146,310		5.4	8.7	32.7		
Rendement immobilisations nettes / Return on avg. NFA		-9.37	-12.58	-30.75	-51.48		-25.5	-59.1	-40.3		