

## OUSING NOW

Saguenay

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Canada Mortgage and Housing Corporation

#### Residential construction begins the year modestly in the Saguenay area

2002.

Rental housing construction down in the first quarter

simple: 2002 was an exceptional year for greater than the level recorded last year.

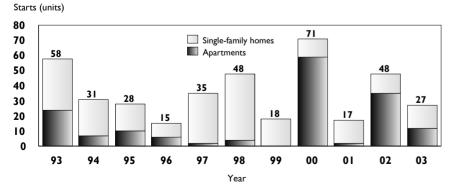
In the first quarter of 2003, we enumerated retirement homes, on account of the 27 housing starts in the Saguenay census shortage of dwellings in this market segment. metropolitan area (CMA), or 21 fewer The year 2003 will likely be calmer, in than during the corresponding period in order to give the market some time to absorb the new units.

#### Single-family home building begins the year on the rise

Rental housing construction sustained a For detached houses, the situation was significant drop of 65 per cent to start off identical to last year, with 13 starts. In the 2003. While 35 apartment starts had been semi-detached and row home segment, recorded in the first quarter of 2002, only there were two starts in 2003, compared 12 such units got under way in the past to none during the first three months of three months. This decrease in activity on 2002. As a result, the number of the rental market is expected to last single-family (detached, semi-detached and throughout 2003. The reason for this is row) homes started in 2003 is 15 per cent

#### **Total Housing Starts**

First Quarter Saguenay Metropolitan Area



Source: CMHC

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Area Zones

Saguenay Census Metropolitan

HOME TO CANADIANS

Canada

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#### Elsewhere in the Lac-Saint-Jean area

According to our first quarterly surveys, the level of activity was modest but higher than that recorded during the same period **Provincial overview** in 2002. In Saint-Félicien, twice as many starts were registered (two detached houses). As for Alma, starts in this municipality went from two to four single-detached homes. In Roberval, contrary to a first quarter with no activity in 2002, construction got under way on one detached home during the past three province, Québec led with a gain of 90 per

months. And, in Dolbeau-Mistassini, just cent in housing starts. It was closely like last year, no starts have been followed by Trois-Rivières, where the recorded so far in 2003.

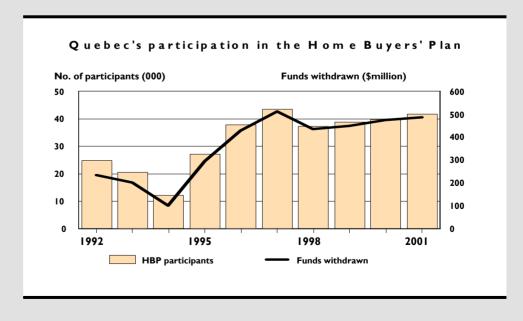
In all urban centres across Quebec, housing starts were on the rise. During the first three months of 2003, 6,348 housing starts were recorded, or 14 per cent more than in the same months in 2002. Among the six census metropolitan areas in the

increase reached 89 per cent. Elsewhere, activity rose by 47 per cent in Sherbrooke, by 3 per cent in Montréal and by I per cent in Gatineau. Only Saguenay showed negative results, as starts were down by 44 per cent in this area.

#### A Series on RRSP Home Buyers' Plan: Québec

#### Over 323,000 Québec residents have taken advantage of the Home Buyers' Plan to purchase homes

- The Home Buyers' Plan (HBP) was introduced by the federal government in 1992 to help individuals purchase homes. It allows Canadians, who meet certain eligibility conditions, to withdraw up to \$20,000 tax-free from their Registered Retirement Saving Plans (RRSPs) for this purpose. The amounts withdrawn remain tax-exempt if they are repaid within 15 years.
- Nationally, the second largest number of individuals to ever participate in the Home Buyers' Plan was recorded in 2001. On average, \$12,000 or 7.0 per cent of the Canada MLS average price was withdrawn by home buyers from their RRSPs to acquire a dwelling.
- In Québec, the federal government's Home Buyers' Plan combined with low mortgage rates helped over 41,000 individuals realize their homeowner dreams in 2001 by enabling them to withdraw more than \$487 million in RRSP funds to purchase homes. The average amount withdrawn under the plan was \$11,670.
- Since its inception in 1992, some 323,000 individuals in Québec have participated in the plan channelling \$3.6 billion to the housing market. Nearly 20 per cent of the funds withdrawn have already been repaid.
- Ouébec has accounted for about 27 per cent of participants and 30 per cent of RRSP funds withdrawn under HBP.



Sources: CMHC, CCRA

# Table I Summary of Activity by Intended Market Saguenay Metropolitan Area

Activity / period		Freeh	old *	Condo-	Rental	Total	
	Detached	Semi-det.	Row	Apart.	minium		
Starts							
First Quarter 2003	13	2	0	0	0	12	27
First Quarter 2002	13	0	0	0	0	35	48
Year-to-Date 2003	13	2	0	0	0	12	27
Year-to-Date 2002	13	0	0	0	0	35	48
Under construction **							
First Quarter 2003	16	2	0	2	0	232	252
First Quarter 2002	27	I	0	2	0	87	117
Completions							
First Quarter 2003	34	8	0	4	0	45	91
First Quarter 2002	26	4	0	0	0	8	38
Year-to-Date 2003	34	8	0	4	0	45	91
Year-to-Date 2002	26	4	0	0	0	8	38
Unoccupied **							
First Quarter 2003	1	0	0	0	0	10	11
First Quarter 2002	3	2	0	1	0	5	11
Absorptions							
First Quarter 2003	34	8	0	4	0	39	85
First Quarter 2002	25	2	0	2	0	5	34
Year-to-Date 2003	34	8	0	4	0	39	85
Year-to-Date 2002	25	2	0	2	0	5	34
Short term Supply							
First Quarter 2003	17	2	0	2	0	242	263
First Quarter 2002	30	3	0	3	0	92	128

<sup>\*</sup> Refers to single-family houses (detached, semi-detached and row) owned under freehold tenure and duplex occupied by the owner(s).

Source: CMHC

<sup>\*\*</sup> As at the end of the period shown.

Table 2
Housing Starts by Zone and by Intended Market
Saguenay Metropolitan Area

			Ownershi	Þ			-
Zone / period	_	Free	hold	<del></del>	Condo-	Rental	Total
	Detached	Semi-det.	Row	Apart.	minium		
Zone 1: City of Chicout							
First Quarter 2003	3	2	0	0	0	4	9
First Quarter 2002	4	0	0	0	0	4	8
Year-to-Date 2003	3	2	0	0	0	4	9
Year-to-Date 2002	4	0	0	0	0	4	8
Zone 2: Jonquière							
First Quarter 2003	2	0	0	0	0	8	10
First Quarter 2002	4	0	0	0	0	3	35
Year-to-Date 2003	2	0	0	0	0	8	10
Year-to-Date 2002	4	0	0	0	0	3 I	35
Zone 3: La Baie							
First Quarter 2003	0	0	0	0	0	0	0
First Quarter 2002	I	0	0	0	0	0	1
Year-to-Date 2003	0	0	0	0	0	0	0
Year-to-Date 2002	1	0	0	0	0	0	1
Centre (zones 1 to 3)							
First Quarter 2003	5	2	0	0	0	12	19
First Quarter 2002	9	0	0	0	0	35	44
Year-to-Date 2003	5	2	0	0	0	12	19
Year-to-Date 2002	9	0	0	0	0	35	44
Zone 4: Outlying Area (	(Lac Kénogami	i, Larouche,	Laterrière	e, St-Fulgen	ce, etc.)		
First Quarter 2003	8	0	0	0	Ó	0	8
First Quarter 2002	4	0	0	0	0	0	4
Year-to-Date 2003	8	0	0	0	0	0	8
Year-to-Date 2002	4	0	0	0	0	0	4
TOTAL SAGUENAY ME	ETROPOLITA	N AREA					
First Quarter 2003	13	2	0	0	0	12	27
First Quarter 2002	13	0	0	0	0	35	48
Year-to-Date 2003	13	2	0	0	0	12	27
Year-to-Date 2002	13	0	0	0	0	35	48

Source: CMHC

Table 3

Detached and Semi-Detached Houses Absorbed by price Range - First Quarter
Saguenay Metropolitan Area

Туре		der ,000		000 to ,999		000 to 9,999	1 -	000 to 9,999	-	0,000 over
	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002
Detached	2	2	2	7	8	8	8	3	14	5
Semi-Det.	4	0	4	2	0	0	0	0	0	0
Total	6	2	6	9	8	8	8	3	14	5
Market Share (Detach.)	5.9%	8.0%	5.9%	28.0%	23.5%	32.0%	23.5%	12.0%	41.2%	20.0%

Source: CMHC

Table 4						
Housing Supply / First Quarter 2003						
Saguenay Metropolitan Area						

_	Intended Market							
	Freehold	Condominium	Rental	Total				
Under construction	20	0	232	252				
Vacant Inventory	I	0	10	11				
Short-Term Supply	21	0	242	263				
Short-Term Supply Duration (in months, trend)	5.5	NA	74.5	37.1				

Source: CMHC

**Customer Service** 

For more information about this publication,

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or by Email:

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Table 5
Housing Starts by Agglomeration and by Intended Market
Lac-St-Jean

O w ne r shi p							
Agglomeration / period		Freel	nold		Condo-	Rental	Total
	Detached	Semi-det.	Row	Apart.	minium		
	•				•	•	,
Alm a							
First Quarter 2003	4	0	0	0	0	0	4
First Quarter 2002	2	0	0	0	0	0	2
Year-to-Date 2003	4	0	0	0	0	0	4
Year-to-Date 2002	2	0	0	0	0	0	2
Dolbeau-Mistassini							
First Quarter 2003	0	0	0	0	0	0	0
First Quarter 2002	0	0	0	0	0	0	0
Year-to-Date 2003	0	0	0	0	0	0	0
Year-to-Date 2002	0	0	0	0	0	0	0
Roberval							
First Quarter 2003	I	0	0	0	0	0	ı
First Quarter 2002	0	0	0	0	0	0	0
Year-to-Date 2003	1	0	0	0	0	0	I
Year-to-Date 2002	0	0	0	0	0	0	0
Saint-Félicien							
First Quarter 2003	2	0	0	0	0	0	2
First Quarter 2002	- I	0	0	0	0	0	- I
Year-to-Date 2003	2	0	0	0	0	0	2
Year-to-Date 2002	- I	0	0	0	0	0	- I

Source: CMHC

# Obtain low cost data on the Saguenay market

Each housing market is unique and it is impossible to meet all needs in a single publication. However, we can respond to specific requests to help you better understand your market.

In addition to supplying long term statistical data, we can develop special compilations based on your own criteria.

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Tel.: I (866) 855-5711

# Table 6 Economic Overview Saguenay Metropolitan Area

	-	2002				2003
		Ist Quart.	2nd Quart.	3rd Quart.	4th Quart.	Ist Quart.
Mortgage Rate (%) (Canada)						
- I-year		4.8	5.5	5.3	5.0	5.1
- 5-year		7.1	7.4	6.9	6.8	6.6
Inflation (Province of Quebec)						
- Inflation Rate (%)		1.5	0.9	2.3	3.4	4.2
- Consumers Price Index (1992=100)		113.9	115.0	116.3	116.9	118.7
Quebec's Consumer Attitudes: Surv	⁄ey					
- Index of Consumer Attitudes (1991 =	= 100, SA)	131.2	136.9	129.6	127.9	125.8
Jobs Market						
- Jobs Creation (Loss) compare to	- Total	-2,000	-1,100	1,800	400	-2,900
the last quarter	- Full Time	-2,800	-800	4,700	-4,200	-2,600
- Jobs Creation (Loss) compare to	- Total	4,200	-700	-2,300	-900	-1,800
the same quarter last year	- Full Time	2,400	-4,600	-2,500	-3,100	-2,900
- Unemployement Rate (%)		13.6	12.3	9.7	10.1	12.1

Sources: Statistics Canada, Conference Board of Canada, CMHC

#### THE RETIREMENT HOME MARKET STUDY

The Canada Mortgage and Housing Corporation's Market Analysis Center publishes reports on the Retirement Homes for six Metropolitan Areas in Québec (Saguenay, Gatineau, Montréal, Québec, Sherbrooke and Trois-Rivières).

These are the most comprehensive tools for developers and investors interested in this promising real estate segment and are based on the latest CMHC's data available in 2002.

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#### **Definitions and Concepts**

**Intended Markets** - There are three: the freehold market refers to Single-Family Houses (Detached, SemiDetached and Row) owned under freehold; the condominium segment comprises houses and apartments held under divided co-ownership; and finally the rental market encompasses apartments dwellings.

**Housing Starts** - Refer to the beginning of construction work on a building, usually when the concrete has been laid for the whole of the footing around the structure, or equivalent stage where a basement will not be a part of the structure.

**Under Construction** - Refers to units that have started but are not complete. The number of the units under construction at the end of a period may take into account certain adjustment that took place, for various reasons, after the starts have been reported.

**Completions** - Refer to units where all proposed construction work has been performed or in some cases where ninety percent of all construction work is completed and the structure is fit for occupancy.

Unoccupied Units - Refer to new completed units that have remained unoccupied.

**Total Short Term Supply** - Refers to the total supply of new units and includes units under construction and units that are completed but not occupied.

**Total Medium Term Supply** - Refers to the total supply of new units and includes units under construction, units that are completed but not occupied and the permits issued but not started.

**Absorption** - Refers to newly completed units which have been sold or rented. The number of absorptions is obtained from a survey initiated when the structure is completed. Units presold or pre-leased are not included until the completion stage. The number of absorbed units is the number of completed and unoccupied units from the previous quarter plus completions for the current quarter minus completed and unoccupied units for the current quarter.

**Duration of inventory** - Refers to the period necessary for the absorption of unoccupied units, i. e. the ratio between unoccupied units and absorbed units (average for the last twelve months).

# Saguenay Metropolitan Area ZonesZonesMunicipalitiesLarge zone1ChicoutimiCentre2JonquièreCentre3La BaieCentre4Lac Kénogami, Larouche, Laterrière, St-Fulgence, St-Honoré, Shipshaw, Canton Tremblay.Peripheral Area

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## ORECAST

Saguenay

Spring - Summer 2003

## SUMMARY

Canada Mortgage and Housing Corporation

#### Weak growth for the real estate market in 2003

#### New home market

- □ In 2003, the Saguenay census metropolitan area (CMA) will post a total of 410 housing starts, representing a significant decrease (-31 per cent).
- ⇒ After an exceptional year in 2002 for rental housing construction (322 units), 2003 will be a turning point, as 120 new apartments will be started. In 2004, activity should resume its long-term trend, with 45 rental housing starts. The rental housing construction boom in 2002 and 2003 is attributable to the retirement home market segment, which is facing a shortage of apartments due to a growing demand resulting from the aging of the population.
- Single-family home starts will rise by 6 per cent in 2003 and partly offset the negative impact caused by rental housing construction. With the persistently very low mortgage rates and the good employment performance at the end of 2001 and the beginning of 2002, this market will register 290 starts, compared to 274 in 2002.

□ In 2004, there will be 255 single-family home starts on the Saguenay CMA territory. This decline will result mainly from the rise in mortgage rates over the next 24 months and the after-effects of the job losses in the second half of 2002 and the first quarter of 2003.

#### Rental market

- ⇒ The year 2003 will be important for the Saguenay rental market. In the first quarter of 2003, no fewer than 219 apartments were completed and are now available for rent. These new units are all intended for seniors, but they will have an impact on the entire rental market.
- → As a result of the new constructions, the retirement home market will sustain a significant increase in its vacancy rate, which will rise to 6.0 per cent in October 2003, compared to 3.5 per cent at the time of the last survey in 2002. Given the strong demand on this market, the vacancy rate should fall back to around 3.5 per cent in 2004.

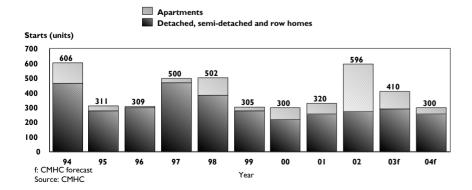
□ In the traditional rental housing segment, the vacancy rate should also climb to 6.0 per cent on account of the absorption of the retirement housing units. As well, since construction is on the rise, household formation will not be able to offset the increase in unoccupied units. In 2004, absorption will continue, so the vacancy rate should be able to go back down to 5.5 per cent.

#### Resale market

- → The number of sales through the Multiple Listing Service (MLS) will rise slightly in 2003. Given the high volume of sales in recent years, choice is more limited, and the seller-to-buyer ratio has been steadily declining. Consequently, the average price will post a further hike of 5 per cent in 2003 and reach \$94,250.
- ☐ In 2004, as a result of the poor employment performance at the end of 2002 and the beginning of 2003, along with the rise in mortgage rates, sales will fall by 14 per cent, for a total of 915 transactions.

### Residential Construction Saguenay Metropolitan Area

Saguenay Metropontan Are





HOME TO CANADIANS

Canadä

<sup>&</sup>lt;sup>1</sup> Single-family houses include detached, semi-detached and row homes.

#### **FORECAST SUMMARY**

#### Saguenay Metropolitan Area

Spring - Summer 2003

	2001	2002	2003f	2004f
RESALE MARKET				
MLS sales* Average price (\$)	969 85,480	993 89,530	1,060 94,250	915 96,410
NEW HOME MARKET				
Starts				
Total	320	596	410	300
Single-family homes	255	274	290	255
Condominiums	0	0	0	0
Rental housing units	65	322	120	45
Average price (\$)				
Detached houses	107,442	120,119	135,000	140,000
Semi-detached houses	76,364	80,625	84,500	86,500
RENTAL MARKET				
Vacancy rate (%)	4.4	4.9	6.0	5.5
Rent for a 2-bedroom unit (\$)	439	440	441	442
<b>ECONOMIC OVERVIEW</b>				
Mortgage rate - I-year (%)	6.14	5.17	5.45	6.82
Mortgage rate - 5-year (%)	7.40	7.02	7.01	8.18
Job creation (number)	-100	0	600	700
Unemployment rate (%)	11.2	11.4	11.1	10.9

f: CMHC forecast

Data sources: CMHC, Statistics Canada, Multiple Listing Service (Chambre immobilière du Saguenay-Lac-Saint-Jean)

For more information about this publication, **Benoît Allaire** Market Analyst please contact: ballaire@cmhc.ca (418) 649-8100

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<sup>(\*)</sup> Resale market data is now based on MLS sales. Multiple Listing Service (MLS) is a registered certification mark owned by the Canadian Real Estate Association (CREA).