OUSING NOW

Kitchener

YOUR LINK TO THE HOUSING MARKET Canada Mortgage and Housing Corporation

New Homes

Kitchener CMA Q1 **Starts Reach Highest** Level in 15 Years

The upward trend in new home starts experienced over the past few years in the Kitchener CMA continued through the first quarter of 2004. New home construction reached a 15-year Q1 high, with 770 total starts. This number represents a 22.6% increase over Q1 2003. Driving this increase was strong, positive growth in the multiple market segment. For the CMA as a whole, multiple starts for the past quarter were up by 176 units over 2003. In contrast, single-detached starts dropped by 6.6% to 485.

The heightened popularity of multiples relative to new single-detached homes is due, in large part, to increasing new

home prices. This is where the average absorbed price of a single-detached dwelling in Q1 was almost \$241,000, representing a 5.7% change relative to the same quarter last year. As a result, many prospective buyers in the new home market have begun to consider the purchase of some form of multiple unit, such as a semi-detached or townhome. The rising number of multiple starts indicate that builders are responding to this change in demand.

Changes in new home construction varied greatly across the different submarkets within the CMA. The Cities of Kitchener and Waterloo are largely responsible for the overall positive growth in starts, accounting for almost 78% of new construction with increases of 41% and 63% in starts respectively over Q1 2003. In keeping with the emerging trend, multiple starts were up in both Kitchener and Waterloo through the first 3 months of the year.

The year-over-year trend for Cambridge City was in the

opposite direction,

reduction in starts in

occurred in the new

single-detached and

multiple units. These

surprising given that Cambridge has the

smallest percentage

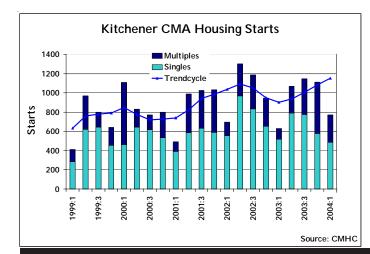
the past quarter.

Parallel declines

construction of

declines are not

with a 40%



Jason Mercer **CMHC Market Analysis** jmercer@cmhc-schl.gc.ca * www.cmhc.ca

FIRST QUARTER 2004

IN THIS ISSUE

New Homes

Starts Reach Highest Level in 15 1 Years

Mortgage Rates

Rates to Remain Low through 2 2004

Resale Market

Tight Resale Markets Continue 2 in KW and Cambridge

Statistical Tables

- 3-5 New Home Market
- Resale Market 6
- 7 **Economic Snapshot**

of units in registered, draft approved and pending plans, when compared to the Cities of Kitchener, Waterloo and Cambridge together.

Quarter 1 starts of purpose-built rental units also increased in comparison to 2003, with construction beginning on 89 row and 66 apartment units. The majority of these starts (149 of 155 units) occurred in the January and February of this year.

Overall, first quarter new home starts likely point to another strong year in Kitchener's new home market.



HOME TO CANADIANS Canada

Direct Line: (416) 218-3410 * Fax: (416) 218-3314

Economic Outlook

Based on first quarter labour force statistics, employment growth appears to be continuing on an upward trend, when year-over-year growth is considered. This positive trend has resulted in sustained high levels of consumer confidence.

The Bank of Canada's accommodative monetary policy kept interest rates low over the past quarter. One, three and five-year posted closed mortgage rates reached record lows at 4.3%, 5.1% and 5.7% respectively in the first quarter.

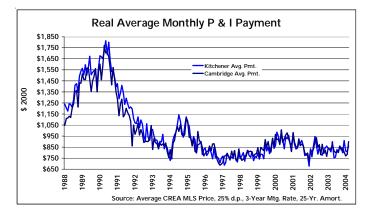
The low cost of borrowing, coupled with high levels of consumer confidence, was one of the major contributors to the continued strength of the Kitchener housing market during the past three months.

Tight Resale Market Continues in KW

MLS sales in Kitchener-Waterloo, in terms of the seasonally adjusted annual rate (SAAR) amounted to 5,500 in the first quarter. This represents an increase of almost 7.6% over Q1 2003. This first quarter result is the highest since the record of 5,704 SAAR sales was set in 1989. In comparison to Q4 2003 change was positive as well, with a 5% increase in SAAR sales, resulting in the third-highest quarterly sales in the past 2 years.

Following the year-over-year increase in Q1 sales was a corresponding rise in new listings, which amounted to just under 7,700 (SAAR). This number represents a significant positive change of approximately 4%. On a quarterly basis, the number of new listings (SAAR) for

Q1 2004 was 2.7% less than the number recorded for Q4 2003, albeit still well within the range experienced over the past 2 years. Rising quarterly sales and declining new listings resulted in a sales-tonew-listings ratio (SNLR) of almost 71% - a year-overyear and quarterly



increase. This indicates the continuation of a strong "seller's market" in Kitchener-Waterloo.

The sustained seller's market over the past year has resulted in a consistent rise in the average selling price, to over \$202,000. While the average price of a resale home has continually increased over the past year, it is important to consider this in relation to observed trends in the mortgage market. Together, the average market price and the cost of money reflect the overall level of housing affordability in the Kitchener-Waterloo area. In this regard, rising prices seem to have been largely offset by falling mortgage rates.

The average real payment (constant 2000 dollars) has ranged, for the most part, between \$800 and \$900 per month over the past two years, and in most cases between \$800 and \$850. Thus, historically speaking, the cost of housing in KW has remained very low, even in the face of a very tight "seller's market".

Cambridge Resale Market Expected to Follow Suit

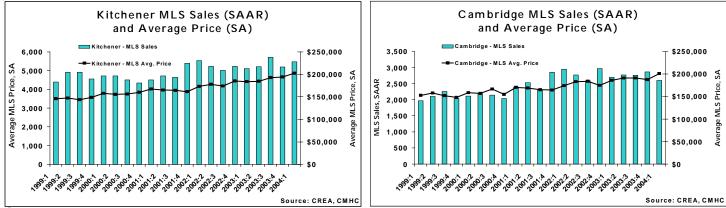
First quarter SAAR sales in Cambridge,

were off 3.4% year-over-year and 9% quarterly. However, sales still occurred within the record range experienced over the past 2 years. Moreover, it is important to note that SAAR sales for March, at 2,976, were well above the overall quarterly number of 2,608.

New listings (SAAR) also declined 11% year-over-year and 20% quarterly, to 3,236. The greater drop in new listings relative to sales resulted in a Q1 SNLR rising to over 80% - up 5 percentage points year-over-year and 9 points relative to Q4 2003. This suggests the continuation of a strong "seller's market" in 2004.

The tightening resale market resulted in rising prices, with the average increasing 8% from almost \$186,000 in Q1 '03 to just under \$201,000. On a quarterly basis, average price remained flat for most of 2003, but rebounded strongly in Q1 '04.

Similar to Kitchener-Waterloo the rising average price did not substantially affect affordability in Cambridge, due to falling mortgage rates. This is where the average monthly payment for the quarter amounted to approximately \$818 - a level below the annual average for 2003.



2 Kitchener Housing Now, First Quarter 2004

Table 1: Housing Activity Summary for Kitchener CMA											
			WNERSHIP		RENT	AL					
								GRAND			
STARTS	*SINGLE	*SEMI	ROW	ROW	APT	ROW	APT	**TOTAL			
	405	2.4	()	1/	1/	0.0					
<u>Q1 2004</u>	485	34	64	16	16	89	66	770			
Q1 2003	519	28	61	0	0	0	20	628			
% Change	-6.6%	21.4%	4.9%	NA	NA	NA		22.6%			
Year-to-date 2004	485	34	64	16	16	89	66	770			
Year-to-date 2003	519	28	61	0	0	0	20	628			
% Change	-6.6%	21.4%	4.9%	NA	NA	NA	**	22.6%			
UNDER CONSTRU											
March 2004	780	60	266	32	16	292	632	2,078			
March 2003	849	40	286	31	0	6	1,391	2,603			
COMPLETIONS											
Q1 2004	443	18	149	4	0	0	481	1,095			
Q1 2003	536	26	126	4	0	0	8	700			
% Change	-17.4%	-30.8%	18.3%	0.0%	NA	NA	**	56.4%			
Year-to-date 2004	443	18	149	4	0	0	481	1,095			
Year-to-date 2003	536	26	126	4	0	0	8	700			
% Change	-17.4%	-30.8%	18.3%	0.0%	NA	NA	**	56.4%			
COMPLETE & NOT	T ABSORBED										
March 2004	86	6	59	5	0	12	117	285			
March 2003	114	9	49	14	4	0	1	191			
ABSORPTIONS											
Q1 2004	446	19	128	5	4	0	529	1,131			
Q1 2003	532	30	122	7	0	0	8	699			
% Change	-16.2%	-36.7%	4.9%	-28.6%	NA	NA	**	61.8%			
Year-to-date 2004	446	19	128	5	4	0	529	1,131			
Year-to-date 2003	532	30	122	7	0	0	8	699			
% Change	-16.2%	-36.7%	4.9%	-28.6%	NA	NA	**	61.8%			

Table 1: Housing Activity Summary for Kitchener CMA

*Includes all market types

**Year-over-year change greater than 200 per cent Source: CMHC

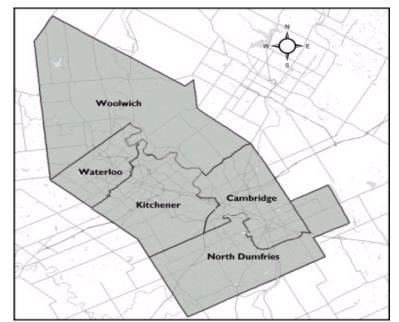


Table 2A: Starts by Area and by Intended Market - Current Quarter											
Sub Market		SINGLES			MULTIPLES			TOTAL			
Area	Q1 2003	Q1 2004	% change	Q1 2003	Q1 2004	% change	Q1 2003	Q1 2004	% change		
Kitchener CMA	519	485	-6.6%	109	285	161.5%	628	770	22.6%		
Cambridge City	177	111	-37.3%	32	14	-56.3%	209	125	-40.2%		
Kitchener City	200	221	10.5%	47	128	172.3%	247	349	41.3%		
North Dumfries Township	4	2	-50.0%	0	0	NA	4	2	-50.0%		
Waterloo City	127	122	-3.9%	30	134	**	157	256	63.1%		
Woolwich Township	11	29	163.6%	0	9	NA	11	38	**		

Table 2B: Starts by Area and by Intended Market - Year-to-Date

Sub Market		SINGLES			MULTIPLES		TOTAL			
Area	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change	
Kitchener CMA	519	485	-6.6%	109	285	161.5%	628	770	22.6%	
Cambridge City	177	111	-37.3%	32	14	-56.3%	209	125	-40.2%	
Kitchener City	200	221	10.5%	47	128	172.3%	247	349	41.3%	
North Dumfries Township	4	2	-50.0%	0	0	NA	4	2	-50.0%	
Waterloo City	127	122	-3.9%	30	134	**	157	256	63.1%	
Woolwich Township	11	29	163.6%	0	9	NA	11	38	**	

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings

Sub Market Area	Q1 2003	Q1 2004	% Change	YTD 2003	YTD 2004	% Change
Kitchener CMA	\$227,926	\$240,864	5.7%	\$227,926	\$240,864	5.7%
Cambridge City	\$208,509	\$226,070	8.4%	\$208,509	\$226,070	8.4%
Kitchener City	\$240,861	\$250,845	4.1%	\$240,861	\$250,845	4.1%
North Dumfries Township	\$317,000	NA	#VALUE!	\$317,000	NA	#VALUE!
Waterloo City	\$228,218	\$243,853	6.9%	\$228,218	\$243,853	6.9%
Woolwich Township	\$369,290	\$284,713	-22.9%	\$369,290	\$284,713	-22.9%

Source: CVHC Note: NA may appear where CVHC data suppression rules apply

	Price ranges											
	<\$150		<\$150,000 \$150 -\$174,999			249,999	\$250-\$299,999		\$	300,000+		
AREA	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	TOTAL	
Kitchener CMA												
Q1 2004	0	0.0%	11	2.5%	303	67.9%	50	11.2%	82	18.4%	446	
Q1 2003	5	0.9%	71	13.3%	315	59.2%	78	14.7%	63	11.8%	532	
YTD 2004	0	0.0%	11	2.5%	303	67.9%	50	11.2%	82	18.4%	446	
YTD 2003	5	0.9%	71	13.3%	315	59.2%	78	14.7%	63	11.8%	532	
Cambridge City												
Q1 2004	0	0.0%	7	4.4%	117	74.1%	24	15.2%	10	6.3%	158	
Q1 2003	1	0.5%	32	16.4%	135	69.2%	19	9.7%	8	4.1%	195	
YTD 2004	0	0.0%	7	4.4%	117	74.1%	24	15.2%	10	6.3%	158	
YTD 2003	1	0.5%	32	16.4%	135	69.2%	19	9.7%	8	4.1%	195	
Kitchener City	_											
Q1 2004	0	0.0%	1	0.7%	87	64.0%	13	9.6%	35	25.7%	136	
Q1 2003	0	0.0%	2	1.4%	87	60.0%	34	23.4%	22	15.2%	145	
YTD 2004	0	0.0%	1	0.7%	87	64.0%	13	9.6%	35	25.7%	136	
YTD 2003	0	0.0%	2	1.4%	87	60.0%	34	23.4%	22	15.2%	145	
North Dumfries Township												
Q1 2004	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	100.0%	1	
Q1 2003	0	0.0%	0	0.0%	1	20.0%	1	20.0%	3	60.0%	5	
YTD 2004	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	100.0%	1	
YTD 2003	0	0.0%	0	0.0%	1	20.0%	1	20.0%	3	60.0%	5	
Waterloo City												
Q1 2004	0	0.0%	2	1.4%	92	65.7%	13	9.3%	33	23.6%	140	
Q1 2003	4	2.3%	37	20.9%	91	51.4%	21	11.9%	24	13.6%	177	
YTD 2004	0	0.0%	2	1.4%	92	65.7%	13	9.3%	33	23.6%	140	
YTD 2003	4	2.3%	37	20.9%	91	51.4%	21	11.9%	24	13.6%	177	
Woolwich Township	_											
Q1 2004	0	0.0%	1	9.1%	7	63.6%	0	0.0%	3	27.3%	11	
Q1 2003	0	0.0%	0	0.0%	1	10.0%	3	30.0%	6	60.0%	10	
YTD 2004	0	0.0%	1	9.1%	7	63.6%	0	0.0%	3	27.3%	11	
YTD 2003	0	0.0%	0	0.0%	1	10.0%	3	30.0%	6	60.0%	10	

Table 4: Completed and Absorbed Single-Detached Units by Price Range

Source: CMHC

Note: N/A may appear where CMHC data suppression rules apply

CMHC's Housing Awards Program

The CMHC Housing Awards Program, offered every two years, recognizes individuals and organizations that have implemented best practices that have improved housing in Canada. The purpose of the 2004 Housing Awards under the theme, **Best Practices in Affordable Housing**, is to recognize individuals and organizations for their outstanding accomplishments in furthering affordable housing and to assist them in transferring the knowledge about these best practices across the country.

Apply today at http://www.cmhc-schl.gc.ca/en/prfias/gr/hap/index.cfm for CMHC's Housing Awards Program.

	I du		isii iy P							
		Number of		Sales	Number of	New Listings	Sales-to-New	Average		Average
		Sales	Yr/Yr %	SAAR	New Listings	SAAR	Listings SA	Price (\$)	Yr/Yr %	Price (\$) SA
2003	January	313	-17.4%	5,100	584	7,000	72.9	\$182,685	8.1%	\$186,859
	February	433	-2.7%	5,300	663	7,600	69.8	\$189,176	10.2%	\$186,716
	March	450	-10.2%	5,000	757	7,600	64.8	\$184,797	6.4%	\$177,776
	April	494	-20.6%	4,800	747	7,000	67.7	\$188,517	2.8%	\$196,627
	May	522	-0.2%	5,200	751	7,400	69.5	\$179,630	0.8%	\$174,411
	June	576	25.2%	5,700	796	8,800	65.6	\$190,602	8.2%	\$183,973
	July	600	36.7%	6,600	713	8,000	81.7	\$196,120	10.2%	\$195,715
	August	458	10.1%	5,500	570	7,800	69.9	\$183,524	6.6%	\$185,131
	September	409	4.1%	5,100	684	8,100	63.0	\$186,291	6.1%	\$196,755
	October	427	2.9%	5,400	681	8,100	67.4	\$199,132	8.9%	\$192,957
	November	347	-13.7%	4,900	473	7,900	62.3	\$186,761	1.5%	\$181,254
	December	281	8.9%	5,200	338	7,700	67.5	\$200,694	6.8%	\$207,149
2004	January	275	-12.1%	4,500	618	7,500	60.3	\$193,870	6.1%	\$194,225
	February	433	0.0%	5,300	657	7,600	70.0	\$202,277	6.9%	\$197,551
	March	671	49.1%	6,500	874	8,000	81.8	\$197,325	6.8%	\$212,788
	April									
	May									
	June									
	July									
	August									
	September									
	October									
	November									
	December									
	Q1 2003	1,196	-9.7%	5,112	2,004	7,400	69.0	\$185,830	8.3%	\$183,874
	Q1 2004	1,379	15.3%	5,500	2,149	7,700	70.9	\$198,191	6.7%	\$202,695
	YTD 2003	1,196	-9.7%		2,004			\$185,830	8.3%	
	YTD 2004	1,379	15.3%		2,149			\$198,191	6.7%	
		Annual			Annual			Annual		
		Sales	Yr/Yr %		New Listings	Yr/Yr %		Average Price	Yr/Yr %	
	1994	3,689	3.0%		7,451	-5.5%		\$141,683	2.0%	

8,816

9,168

7,885

7,629

6,730

6,495

6,874

7,224

7,757

18.3%

4.0%

-14.0%

-3.2%

-11.8%

-3.5%

5.8%

5.1%

7.4%

\$135,452

\$134,839

\$141,387

\$143,104

\$146,495

\$157,317

\$164,548

\$177,559

\$188,905

-4.4%

-0.5%

4.9%

1.2%

2.4%

7.4%

4.6%

7.9%

6.4%

Table 5: Resale Housing Activity for Kitchener Real Estate Board

Source: Canadian Real Estate Association

3,467

4,666

4,307

4,365

4,695

4,569

4,816

5,253

5,310

-6.0%

34.6%

-7.7%

1.3%

7.6%

-2.7%

5.4%

9.1%

1.1%

1995

1996

1997

1998

1999

2000

2001

2002

2003

		Inte	erest and E	change Rate	s	Inflation Rate	NHPI*** % chg. KITCHENER CMA Labour Mar				
		P & I* Per \$100,000	Mortga 1 Yr. Term	ge Rate 5 Yr. Term	Exch. Rate (\$US/\$Cdn)	Ontario 1996=100	KITCHENER CMA 1997=100	Employment SA** (,000)	Employment SA m/m (%)	Unemployment Rate (%) SA	
2003	January	\$666.80	4.9%	6.5%	0.657	4.3%		235.7	0.7%	5.6%	
	February	\$675.90	4.9%	6.6%	0.674	4.4%	5.3%	235.9	0.1%	6.2%	
	March	\$691.18	5.4%	6.9%	0.681	3.3%	5.3%	234.9	-0.4%	6.2%	
	April	\$678.94	5.4%	6.7%	0.698	2.3%	5.0%	234.5	-0.2%	6.3%	
	May	\$648.75	5.1%	6.2%	0.731	2.7%	2.8%	235.2	0.3%	6.2%	
	June	\$627.97	4.9%	5.8%	0.742	2.5%	1.5%	234.5	-0.3%	6.4%	
	July	\$651.74	4.6%	6.2%	0.712	1.9%	2.3%	233.8	-0.3%	6.6%	
	August	\$660.76	4.6%	6.4%	0.722	1.7%	2.4%	233.5	-0.1%	6.3%	
	September	\$657.75	4.6%	6.3%	0.741	2.2%	2.8%	234.7	0.5%	6.3%	
	October	\$663.77	4.6%	6.4%	0.758	1.7%	2.5%	236.6	0.8%	6.3%	
	November	\$669.82	4.8%	6.5%	0.770	1.7%	2.2%	239.5	1.2%	5.4%	
	December	\$666.80	4.8%	6.5%	0.771	3.0%	3.3%	239.2	-0.1%	5.0%	
2004	January	\$642.78	4.3%	6.1%	0.755	1.5%	3.6%	238.3	-0.4%	4.8%	
	February	\$627.97	4.3%	5.8%	0.749	0.8%	2.8%	237.3	-0.4%	5.3%	
	March	\$622.08	4.3%	5.7%	0.763	1.1%		237.4	0.0%	5.5%	
	April										
	May										
	June										
	July										
	August										
	September										
	October										
	November										
	December										

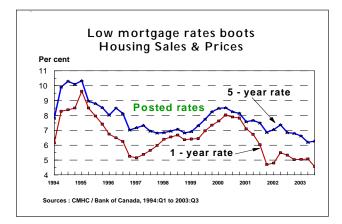
Table 6: Economic Indicators

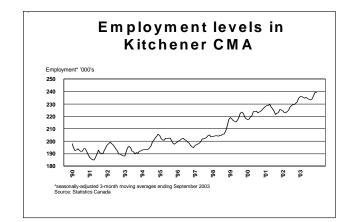
* Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period

** Seasonally Adjusted

*** New Housing Price Index

Source: CMHC, Statistics Canada Labour Force Survey





Definitions

1. Starts: refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.

2. Under Construction: those units which have been started but which are not complete.

3. Completions - Single-detached/semi-detached units: this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. **Row housing/Apartment:** completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy

4. Completed and Not Absorbed: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.

5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.

6. Seasonally Adjusted (SA): Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.

7. Seasonally Adjust Annual Rates (SAAR): Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.

8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website - http://www.statcan.ca

Your Guide to Renting a Home -

CMHC's new, online guide for tenants, landlords, and property managers

CMHC is breaking new ground with the introduction of "Your Guide to Renting a Home". A comprehensive rental guide, developed by the Research and Information Transfer team, this free, online tool launched this spring. It will help the estimated four million Canadian households in rental accommodation, as well as landlords and property managers, to find plain language information on tenant and landlord rights and rental practices across the country.

"Your Guide to Renting a Home" is located on the CMHC Web site at <u>www.cmhc.ca</u>. From the left-hand menu, you can select "Buying or Renting a Home" and click on "Renting a Home".

Are you looking to pass on valuable information to your clients that will assist them in operating and maintain their homes? If yes, consider using Canada Mortgage and Housing Corporation's free *About Your House* series as a resource. Easy to read and understand, *About Your House* fact sheets provide home-owners with information on common housing questions, issues and problems. To download the series or order them on-line click on <u>www.cmhc.ca</u>.

For more information, or to order by phone, call 1-800-668-2642.

Housing Now is published four times a year. An annual subscription to the Kitchener Housing Now is \$55 plus GST. For more information and to order; please call Ontario Market Analysis customer service at 1-800-493-0059.

© 2004 Canada Mortgage and Housing Corporation. All rights reserved. No portion of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, mechanical, electronic, photocopying, recording or otherwise without the prior written permission of Canada Mortgage and Housing Corporation. Without limiting the generality of the foregoing, no portion of this publication may be translated from English into any other language without the prior written permission of Canada Mortgage and Housing Corporation. The information, analyses and opinions contained in this publication are based on various sources believed reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibilities.

Ěð