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Oshawa

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Canada Mortgage and Housing Corporation

NEW HOME MARKET

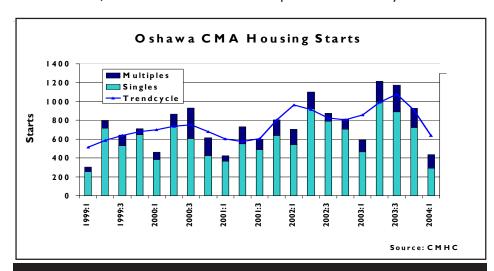
Oshawa CMA Starts Impacted by Cold Weather

Examining the trend in the Oshawa Census Metropolitan Area (CMA), total housing starts, after reaching a fourteen year high in the third quarter of 2003, have fallen for the last two quarters, and are now at the lowest level since 2001. Similarly, single detached starts suffered a second consecutive quarter of declines. Milder weather in the coming months will kickstart weather related construction delays.

The new home market paused in the first quarter of 2004. For a second consecutive year, colder than normal temperatures in the first three months of the year slowed new home

construction. There were 436 units started in the Oshawa CMA in the first quarter of 2004, down 26.1 per cent from this time last year. Although a significant decline from 2003 and 2002, starts this quarter were well ahead of the 10-year average of 343 starts in first quarters. First quarter frigid temperatures pushed single detached construction down 37.3 per cent to 292 units. The start of two condominium buildings in Clarington caused multiple starts to increase by 16.1 per cent to 144 units, although, both semi-detached and freehold row starts posted losses.

The decline in new home construction in the first quarter of 2004 in the Oshawa CMA was due soley to the drop in starts in Whitby. In the first



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FIRST QUARTER 2004

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quarter, Whitby new home starts fell 58.3 per cent from the first quarter of 2003, as many of the new home sites are reaching their last stages of completion. Single detached starts in



HOME TO CANADIANS



Whitby plummetted 63.4 per cent to 112 units. As well, both semi-detached and freehold row starts declined. Oshawa City posted the largest gain in starts this quarter, rising 42.3 per cent to 74 units. Single detached starts in Oshawa City rose 84.2 per cent, while the more volatile freehold row starts fell. Clarington starts increased 40.0 per cent led by apartment condominiums. On the other hand, both single detached and freehold row starts declined in Clarington in the first quarter. With a backlog of permits awaiting construction, and continued demand for new homes, homebuilders will be kept busy in the coming months. New home sales in the first quarter of 2004 are 8.9 per cent ahead of the same period in 2003. Both Oshawa and Clarington new home sales have outpaced last year, while Whitby sales have declined.

Average single detached price pushed up by move up buyer activity

The average price of a new single detached home in the Oshawa CMA increased by 8.9 per cent in the first quarter to \$255,278. Single detached prices in the Oshawa CMA run about 35 per cent below those seen in the Toronto CMA. Continued strength in the single detached home market as well as an increase in move up buyer activity compared to last year, has

pushed prices higher. The number of homes sold under \$250,000 declined, while homes sold above this price increased by just over 80 per cent. Whitby, with just under 60 per cent of the absorbed single detached homes, and the largest increase in move up buyer activity, had the greatest influence on the increased prices.

In the first quarter, the average price of a single detached home in Clarington, which has the lowest average prices, posted the largest gain with a 13.6 per cent increase to \$234,773. Whitby, with the highest single detached prices, also showed an increase, up 8.2 per cent to \$265,193. Oshawa's average single detached price rose marginally to \$244,415.

RESALE MARKET

Cold weather no deterrent on the resale market

Despite colder than normal temperatures in the first quarter of 2004, buyer activity in the resale market continued undaunted. In fact, with mortgage rates at thirty year lows, this was the best first quarter ever for resales in the Oshawa CMA. Both first time and repeat buyers are benefitting from the low mortgage rates. Total resale volumes rose 25.1 per cent from one year ago to 1,543. Resale

volumes have been trending upward for the last six quarters. On a seasonally adjusted basis, resales in the first quarter were pushed above 6,200 SAAR (seasonally adjusted annual rate) in the January to March period. This marks the third consecutive quarter with resale volumes near the 6,000 SAAR level, well above the five year average of 4,900.

By municipality, in the first quarter of 2004, Oshawa City again had the highest resale volumes with 672 units, up 28.7 per cent from the first quarter of 2003. Whitby recorded 483 resales, a 24.5 per cent increase, while Clarington posted a 20.1 per cent increase to 388. Historically low mortgage rates, solid employment growth, strong consumer confidence, and rising house prices in Toronto continue to fuel the resale market in the Oshawa CMA.

Equity and income gains among existing homeowners encouraged many to list their homes. The number of homes newly listed continued to almost keep pace with the record resale volumes. In the Oshawa CMA, the sales-to-new listings ratio has inched up to 64.8 per cent in the first quarter, from 58.6 per cent in the first quarter of 2003. All three municipalities within the CMA registered an increase in their sales-to-new listings ratios.

The resale market in the Oshawa CMA continues to remain well into sellers' market territory. As such, the average resale price increased 6.0 per cent to \$210,625 in the first quarter. Larger price increases in the more expensive Whitby market suggests strong move up buyer activity. While the resale price reached this quarter was the highest in over ten years, historically low mortgage rates will keep carrying costs below levels of the early 1990's. The average resale price in Whitby increased by 7.4 per cent to \$255,627. Oshawa City recorded an average price increase of 5.3 per cent to \$178,172, while Clarington price's rose 5.6 per cent to \$210,813.

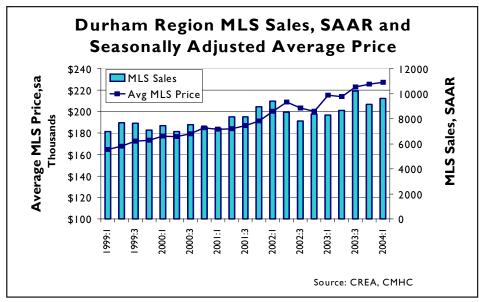
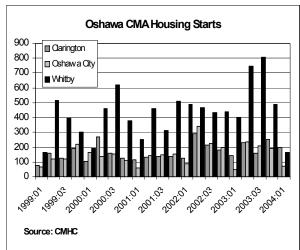


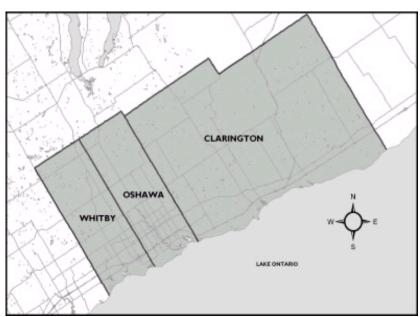
Table I: Housing Activity Summary for Oshawa CMA

| | OWNERSHIP | | | | | RENTAL | - | |
|---------------------------|-----------|---------|--------|---------------------------------------|---------|--------|-----|--------|
| | | REEHOLD | | CONDOM | NIUM | | | GRAND |
| | *SINGLE | *SEMI | ROW | ROW | APT | ROW | APT | TOTAL |
| STARTS | | | | | | | | |
| Q1 2004 | 292 | 0 | 72 | 0 | 72 | 0 | 0 | 436 |
| Q1 2003 | 466 | 12 | 112 | 0 | 0 | 0 | 0 | 590 |
| % Change | -37.3% | -100.0% | -35.7% | NA | NA | NA | NA | -26.1% |
| Year-to-date 2004 | 292 | 0 | 72 | 0 | 72 | 0 | 0 | 436 |
| Year-to-date 2003 | 466 | 12 | 112 | 0 | 0 | 0 | 0 | 590 |
| % Change | -37.3% | -100.0% | -35.7% | NA | NA | NA | NA | -26.1% |
| UNDER CONSTRUC | CTION | | | | | | | |
| March 2004 | 1,252 | 26 | 228 | 0 | 144 | 0 | 36 | 1,686 |
| March 2003 | 1,307 | 36 | 199 | 0 | 0 | 0 | 0 | 1,542 |
| COMPLETIONS | | | | | | | | |
| Q1 2004 | 630 | 42 | 178 | 0 | 0 | 0 | 4 | 854 |
| Q1 2003 | 533 | 4 | 76 | 0 | 90 | 0 | 0 | 703 |
| % Change | 18.2% | ** | 134.2% | NA | -100.0% | NA | NA | 21.5% |
| Year-to-date 2004 | 630 | 42 | 178 | 0 | 0 | 0 | 4 | 854 |
| Year-to-date 2003 | 533 | 4 | 76 | 0 | 90 | 0 | 0 | 703 |
| % Change | 18.2% | ** | 134.2% | NA | -100.0% | NA | NA | 21.5% |
| COMPLETE & NOT | ABSORBED | | | | | | | |
| March 2004 | 18 | I | 18 | 0 | I | 0 | 0 | 38 |
| March 2003 | 19 | 1 | 14 | I | I | 0 | 0 | 36 |
| ABSORPTIONS | | | | | | | | |
| Q1 2004 | 621 | 42 | 189 | 0 | 0 | 0 | 4 | 856 |
| QI 2003 | 531 | 9 | 74 | 5 | 89 | 0 | 0 | 708 |
| % Change | 16.9% | ** | 155.4% | -100.0% | -100.0% | NA | NA | 20.9% |
| Year-to-date 2004 | 621 | 42 | 189 | 0 | 0 | 0 | 4 | 856 |
| Year-to-date 2003 | 531 | 9 | 74 | 5 | 89 | 0 | 0 | 708 |
| % Change | 16.9% | ** | 155.4% | -100.0% | -100.0% | NA | NA | 20.9% |
| ч г. г. п. г | · | | | · · · · · · · · · · · · · · · · · · · | | | · | · |

^{*}Includes all market types

Source: CMHC





^{**}Year-over-year change greater than 200 per cent.

Table 2A: Starts by Area and by Intended Market - Current Quarter

| Sub Market | | SINGLES | SINGLES | | MULTIPLES | | | TOTAL | | | |
|-------------|---------|---------|----------|---------|-----------|----------|------|-------|----------|--|--|
| Area | QI 2003 | QI 2004 | % change | QI 2003 | QI 2004 | % change | 2003 | 2004 | % change | | |
| Oshawa CMA | 466 | 292 | -37.3% | 124 | 144 | 16.1% | 590 | 436 | -26.1% | | |
| | | | | | | | | | | | |
| Clarington | 122 | 110 | -9.8% | 18 | 86 | 377.8% | 140 | 196 | 40.0% | | |
| Oshawa City | 38 | 70 | 84.2% | 14 | 4 | -71.4% | 52 | 74 | 42.3% | | |
| Whitby | 306 | 112 | -63.4% | 92 | 54 | -41.3% | 398 | 166 | -58.3% | | |

Table 2B: Starts by Area and by Intended Market - Year-to-Date

| Sub Market | | SINGLES | | | MULTIPLES | | | TOTAL | | |
|-------------|----------|----------|----------|----------|-----------|----------|------|-------|----------|--|
| Area | YTD 2003 | YTD 2004 | % change | YTD 2003 | YTD 2004 | % change | 2003 | 2004 | % change | |
| Oshawa CMA | 466 | 292 | -37.3% | 124 | 144 | 16.1% | 590 | 436 | -26.1% | |
| Clarington | 122 | 110 | -9.8% | 18 | 86 | 377.8% | 140 | 196 | 40.0% | |
| Oshawa City | 38 | 70 | 84.2% | 14 | 4 | -71.4% | 52 | 74 | 42.3% | |
| Whitby | 306 | 112 | -63.4% | 92 | 54 | -41.3% | 398 | 166 | -58.3% | |

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings

| Sub Market Area | QI 2003 | QI 2004 | % Change | YTD 2003 | YTD 2004 | % Change |
|-----------------|-----------|-----------|----------|-----------|-----------|----------|
| Oshawa CMA | \$234,455 | \$255,278 | 8.9% | \$234,455 | \$255,278 | 8.9% |
| | | | | | | |
| Clarington | \$206,659 | \$234,773 | 13.6% | \$206,659 | \$234,773 | 13.6% |
| Oshawa City | \$241,973 | \$244,415 | 1.0% | \$241,973 | \$244,415 | 1.0% |
| Whitby | \$245,142 | \$265,193 | 8.2% | \$245,142 | \$265,193 | 8.2% |

Source: CMHC

Note: NA may appear where CMHC data suppression rules apply

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Table 4: Completed and Absorbed Single-Detached Units by Price Range

| | | | | | PRICE RANGES | | | | | | |
|-------------|-----------------|-----------|-------|-----------|--------------|-----------|--------|-----------|-------|-----------|-------|
| | <\$ I | 99,999 | \$200 | -249,999 | \$250- | 299,999 | \$300- | 349,999 | \$35 | +000,000 | |
| AREA | Units | Share (%) | Units | Share (%) | Units | Share (%) | Units | Share (%) | Units | Share (%) | TOTAL |
| Oshawa CMA | | | | | | | | | | | |
| QI 2004 | 66 | 10.6% | 276 | 44.4% | 184 | 29.6% | 70 | 11.3% | 25 | 4.0% | 621 |
| QI 2003 | 126 | 23.7% | 252 | 47.5% | 108 | 20.3% | 31 | 5.8% | 14 | 2.6% | 531 |
| YTD 2004 | 66 | 10.6% | 276 | 44.4% | 184 | 29.6% | 70 | 11.3% | 25 | 4.0% | 621 |
| YTD 2003 | 126 | 23.7% | 252 | 47.5% | 108 | 20.3% | 31 | 5.8% | 14 | 2.6% | 531 |
| Clarington | | | | | | | | | | | |
| QI 2004 | 37 | 36.3% | 45 | 44.1% | 4 | 3.9% | 9 | 8.8% | 7 | 6.9% | 102 |
| QI 2003 | 77 | 56.2% | 47 | 34.3% | 8 | 5.8% | I | 0.7% | 4 | 2.9% | 137 |
| YTD 2004 | 37 | 36.3% | 45 | 44.1% | 4 | 3.9% | 9 | 8.8% | 7 | 6.9% | 102 |
| YTD 2003 | 77 | 56.2% | 47 | 34.3% | 8 | 5.8% | I | 0.7% | 4 | 2.9% | 137 |
| Oshawa City | | | | | | | | | | | |
| QI 2004 | 18 | 12.2% | 79 | 53.7% | 35 | 23.8% | Ш | 7.5% | 4 | 2.7% | 147 |
| QI 2003 | 17 | 13.4% | 66 | 52.0% | 34 | 26.8% | 6 | 4.7% | 4 | 3.1% | 127 |
| YTD 2004 | 18 | 12.2% | 79 | 53.7% | 35 | 23.8% | Ш | 7.5% | 4 | 2.7% | 147 |
| YTD 2003 | 17 | 13.4% | 66 | 52.0% | 34 | 26.8% | 6 | 4.7% | 4 | 3.1% | 127 |
| Whitby | | | | | | | | | | | |
| QI 2004 | | 3.0% | 152 | 40.9% | 145 | 39.0% | 50 | 13.4% | 14 | 3.8% | 372 |
| QI 2003 | 32 | 12.0% | 139 | 52.1% | 66 | 24.7% | 24 | 9.0% | 6 | 2.2% | 267 |
| YTD 2004 | | 3.0% | 152 | 40.9% | 145 | 39.0% | 50 | 13.4% | 14 | 3.8% | 372 |
| YTD 2003 | 32 | 12.0% | 139 | 52.1% | 66 | 24.7% | 24 | 9.0% | 6 | 2.2% | 267 |

Source: CMHC

Note: NA may appear where CMHC data suppression rules apply

CMHC has recently published two new reports - Residential Intensification Case Studies: Municipal Incentives and Residential Intensification Case Studies: Built Projects. The former profiles municipal initiatives (e.g. infill development, brownfield redevelopment, secondary suites) that have been successfully implemented to overcome obstacles and encourage residential intensification. The latter report includes 23 examples to illustrate the unique challenges and rewards of intensification.

To download the Research Highlights or order the full reports on-line, click on www.cmhc.ca. For more information, or to order by phone, call 1-800-668-2642. Table 5: Resale Housing Activity for Oshawa CMA

| | abic 3. Ite | saic i iou | Jilig Activ | ivity for Oshawa Clin | | | | |
|----------------------|-------------|------------|--------------|-----------------------|------------|---------|--|--|
| | Number of | Number of | | Sales-to-New | Average | | | |
| | Sales | Yr/Yr % | New Listings | Listings | Price (\$) | Yr/Yr % | | |
| Durham Region | | | | | | | | |
| Q1 2003 | 2,126 | -12.1% | 3,758 | 56.6% | 217,338 | 7.4% | | |
| Q1 2004 | 2,482 | 16.7% | 4,093 | 60.6% | 231,606 | 6.6% | | |
| | | | | | | | | |
| YTD 2003 | 2,126 | -12.1% | 3,758 | | 217,338 | 7.4% | | |
| YTD 2004 | 2,482 | 16.7% | 4,093 | | 231,606 | 6.6% | | |
| Oshawa CMA | | | | | | | | |
| Q1 2003 | 1,233 | -13.9% | 2,104 | 58.6% | 198,762 | 8.3% | | |
| Q1 2004 | 1,543 | 25.1% | 2,381 | 64.8% | 210,625 | 6.0% | | |
| | | | | | | | | |
| YTD 2003 | 1,233 | -13.9% | 2,104 | | 198,762 | 8.3% | | |
| YTD 2004 | 1,543 | 25.1% | 2,381 | | 210,625 | 6.0% | | |
| Whitby | | | | | | | | |
| Q1 2003 | 388 | -16.4% | 694 | 55.9% | 237,986 | 6.5% | | |
| Q1 2004 | 483 | 24.5% | 814 | 59.3% | 255,627 | 7.4% | | |
| | | | | | | | | |
| YTD 2003 | 388 | -16.4% | 694 | | 237,986 | 6.5% | | |
| YTD 2004 | 483 | 24.5% | 814 | | 255,627 | 7.4% | | |
| Oshawa City | | | | | | | | |
| Q1 2003 | 522 | -10.3% | 869 | 60.1% | 169,125 | 10.3% | | |
| Q1 2004 | 672 | 28.7% | 975 | 68.9% | 178,172 | 5.3% | | |
| | | | | | | | | |
| YTD 2003 | 522 | -10.3% | 869 | | 169,125 | 10.3% | | |
| YTD 2004 | 672 | 28.7% | 975 | | 178,172 | 5.3% | | |
| Clarington | | | | | | | | |
| Q1 2003 | 323 | -16.3% | 541 | 59.7% | 199,543 | 10.2% | | |
| Q1 2004 | 388 | 20.1% | 592 | 65.5% | 210,813 | 5.6% | | |
| | | | | | | | | |
| YTD 2003 | 323 | -16.3% | 541 | | 199,543 | 10.2% | | |
| YTD 2004 | 388 | 20.1% | 592 | | 210,813 | 5.6% | | |
| | | | | | | | | |

| | Oshawa CMA | | | | | | | | | | | |
|------|------------|-------------|--------------|---------|---------------|---------|--|--|--|--|--|--|
| | Annual | > / / · · · | Annual | 26.00 | Annual | V D(0) | | | | | | |
| | Sales | Yr/Yr % | New Listings | Yr/Yr % | Average Price | Yr/Yr % | | | | | | |
| 1994 | 2,124 | - | 6,573 | - | 150,018 | - | | | | | | |
| 1995 | 2,401 | 13.0% | 7,527 | 14.5% | 143,054 | -4.6% | | | | | | |
| 1996 | 4,211 | 75.4% | 6,515 | -13.4% | 141,308 | -1.2% | | | | | | |
| 1997 | 4,314 | 2.4% | 6,232 | -4.3% | 147,408 | 4.3% | | | | | | |
| 1998 | 4,237 | -1.8% | 6,009 | -3.6% | 150,995 | 2.4% | | | | | | |
| 1999 | 4,454 | 5.1% | 6,063 | 0.9% | 155,994 | 3.3% | | | | | | |
| 2000 | 4,401 | -1.2% | 6,368 | 5.0% | 164,416 | 5.4% | | | | | | |
| 2001 | 4,937 | 12.2% | 6,937 | 8.9% | 172,603 | 5.0% | | | | | | |
| 2002 | 5,186 | 5.0% | 6,859 | -1.1% | 186,785 | 8.2% | | | | | | |
| 2003 | 5,586 | 7.7% | 7,772 | 13.3% | 202,272 | 8.3% | | | | | | |

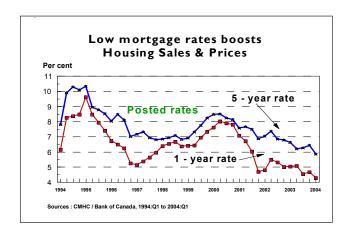
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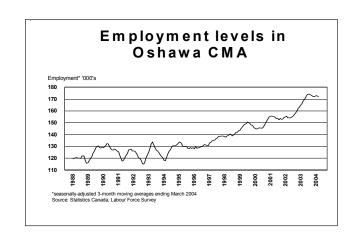
Table 6: Economic Indicators

| | | | Table 6. Legitotine indicacors | | | | | | | | | |
|------|-----------|---------------|--------------------------------|--------------|--------------|--------------------------|------------|--------------|--|--|--|--|
| | | | Interest and | d Exchange I | Rates | Oshawa CMA Labour Market | | | | | | |
| | | P & I* | Mor | tgage Rate | Exch. Rate | Employment | Employment | Unemployment | | | | |
| | | Per \$100,000 | I Yr. Term | 5 Yr. Term | (\$US/\$Cdn) | SA** (,000) | SA m/m (%) | Rate (%) SA | | | | |
| 2003 | January | \$666.80 | 4.9% | 6.5% | 0.657 | 164.8 | 1.0% | 5.7% | | | | |
| | February | \$675.90 | 4.9% | 6.6% | 0.674 | 165.9 | 0.7% | 5.5% | | | | |
| | March | \$691.18 | 5.4% | 6.9% | 0.681 | 168.1 | 1.3% | 5.0% | | | | |
| | April | \$678.94 | 5.4% | 6.7% | 0.698 | 169.6 | 0.9% | 5.1% | | | | |
| | May | \$648.75 | 5.1% | 6.2% | 0.731 | 171.9 | 1.4% | 5.1% | | | | |
| | June | \$627.97 | 4.9% | 5.8% | 0.742 | 173.5 | 0.9% | 5.3% | | | | |
| | July | \$651.74 | 4.6% | 6.2% | 0.712 | 174.2 | 0.4% | 5.4% | | | | |
| | August | \$660.76 | 4.6% | 6.4% | 0.722 | 174.3 | 0.1% | 5.3% | | | | |
| | September | \$657.75 | 4.6% | 6.3% | 0.741 | 173.7 | -0.3% | 5.3% | | | | |
| | October | \$663.77 | 4.6% | 6.4% | 0.758 | 173.0 | -0.4% | 4.9% | | | | |
| | November | \$669.82 | 4.8% | 6.5% | 0.770 | 172.0 | -0.6% | 4.9% | | | | |
| | December | \$666.80 | 4.8% | 6.5% | 0.771 | 172.0 | 0.0% | 4.9% | | | | |
| 2004 | January | \$642.78 | 4.3% | 6.1% | 0.755 | 172.9 | 0.5% | 5.1% | | | | |
| | February | \$627.97 | 4.3% | 5.8% | 0.749 | 172.9 | 0.0% | 5.0% | | | | |
| | March | \$622.08 | 4.3% | 5.7% | 0.763 | 172.2 | -0.4% | 5.2% | | | | |
| | April | | | | | | | | | | | |
| | May | | | | | | | | | | | |
| | June | | | | | | | | | | | |
| | July | | | | | | | | | | | |
| | August | | | | | | | | | | | |
| | September | | | | | | | | | | | |
| | October | | | | | | | | | | | |
| | November | | | | | | | | | | | |
| | December | | | | | | | | | | | |
| | | | | | | | | | | | | |

^{*} Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period.

Sources: CMHC, Statistics Canada, Bank of Canada





^{**} Seasonally Adjusted

Definitions

- **1. Starts:** refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.
- 2. Under Construction: those units which have been started but which are not complete.
- **3.** Completions Single-detached/semi-detached units: this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. Row housing/ Apartment: completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy
- **4. Completed and Not Absorbed**: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.
- 5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.
- **6. Seasonally Adjusted (SA):** Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.
- 7. Seasonally Adjust Annual Rates (SAAR): Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.
- 8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website http://www.statcan.ca

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