

# OUSING NOW

# London

# YOUR LINK TO THE HOUSING MARKET

Canada Mortgage and Housing Corporation

www.cmhc.ca

## **New Homes**

### **Strong Construction Levels**

Low mortgage rates, job creation and a tight resale market kept new home construction in the London Census Metropolitan Area (CMA) high. Total home starts reached 841 in the second quarter, up five per cent from the same quarter last year. St. Thomas, where total starts jumped by 50 per cent, registered the strongest growth in the London CMA.

Single-detached homes remain London's most popular home type. More than six out of every ten homes built this year were single-detached. Growing second quarter single-detached home construction

more than offset a dip in multiplefamily home starts. Single-detached home starts increased by eight per cent compared to the same quarter last year.

Multiple family home starts (which include townhouses, semidetached homes and apartments) edged lower by three per cent in the second quarter. A dip in town home construction was responsible for that decline. The longer term trend of multiple-family homes has been one of growing popularity. For example, year-to-date multiple family home construction surged by 40 per cent to 668 units. Several large new high-

Date Released: Third Quarter 2006

### **INTHIS ISSUE**

### **New Homes**

- I. Strong construction levels
- 2. Location map: single starts
- 3. Stages of construction
- 4. Single starts and prices by municipality
- 5. Single-detached new home sales by price range

### Resale Market

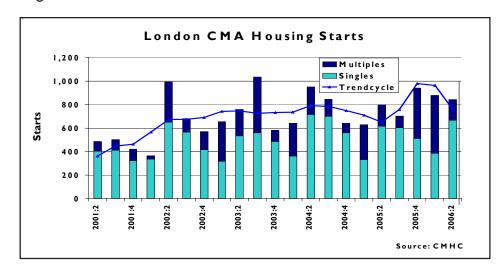
6. Record MLS sales

### **Economic Indicators**

7. Employment picking up

rise rental apartment projects are on the way, which suggests that 2006 will be the best year for multiple family home starts since 1994.

Strong demand for new single-family homes is causing their average price to outpace the general inflation rate. The average price of completed and sold single-detached homes in the London CMA moved up 3.7 per cent in the second quarter, from \$270,000 last year to \$280,000. The median price for a new single-family home exceeded the \$250,000 mark. New homes priced over \$300,000 represented



## Penny Wu, Market Analyst

CMHC London, Market Analysis

Direct Line: (519) 873-2426 \* Fax: (519) 438-5266

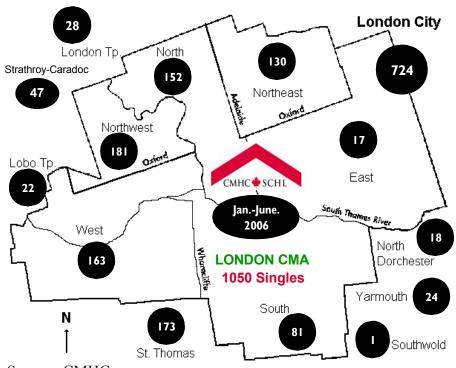
pwu@cmhc-schl.gc.ca \* www.cmhc.ca





# Where's the Hammering

# BY SUB-MARKET

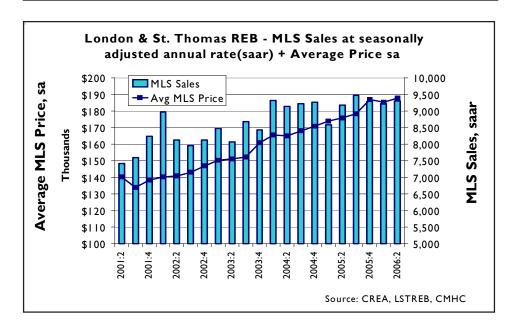


Source: CMHC

## London Metro's 2006 Single-detached Starts

In 2006, 69 per cent or 724 of the 1,050 single starts were in London City and 173 units in St. Thomas, making up 16.5 per cent. Not shown on the map are 9 units started in Port Stanley, 3 units in Delaware and 1 unit in West Nissouri Township.

The adjacent map shows the location of single-detached new homes starts in the London CMA.



28.5 per cent of total new homes sold. In London City, Central Elgin and Middlesex Centre, more than one third of completed and sold single-detached homes were priced over \$300,000.

# Existing Homes Record MLS Sales

MLS sales in the London & St. Thomas Real Estate Board area are strong and registered the best second quarter ever. There were 2,880 homes that changed hands, a slight one per cent increase from last year's level. On a seasonally adjusted basis, sales reached their third highest level of all quarterly data recorded.

New listings in the second quarter rose at a faster pace than sales. There were 4,656 homes added to the resale market, up five per cent from the second quarter of 2005. The seasonal adjusted sales to new listings ratio, a leading indicator of home prices, edged down to 60 per cent versus 62 per cent in the previous quarter. This level suggests that the resale market is hot and still in seller's territory, and that it has moved closer to a more balanced state.

The average resale home price increased at a slower but still brisk pace. Year-over-year the average quarterly resale detached home price climbed up by 5.5 per cent to \$201,000 compared to last year's 6.4 per cent increase.

Table 1: Housing Activity Summary for London CMA

			NERSHIP	- Carriiriai / I		RENTAL	•	
	FR	EEHOLD		CONDOMINIL	IM			GRAND
	*SINGLE	*SEMI	ROW	ROW	APT	ROW	APT	TOTAL
STARTS								
Q2 2006	667	10	0	110	0	0	54	841
Q2 2005	616	8	0	93	0	39	40	796
% Change	8.3	25.0	NA	18.3	NA	-100.0	35.0	5.7
Year-to-date 2006	1,050	28	10	180	0	17	433	1,718
Year-to-date 2005	948	12	0	137	0	39	289	1,425
% Change	10.8	133.3	NA	31.4	NA	-56.4	49.8	20.6
UNDER CONSTRUCT	ΓΙΟΝ							
June 2006	726	22	10	241	0	17	982	1,998
June 2005	773	28	6	162	80	39	604	1,692
COMPLETIONS								
Q2 2006	516	10	0	19	80	14	5	644
Q2 2005	434	2	0	118	0	16	14	584
% Change	18.9	**	NA	-83.9	NA	-12.5	-64.3	10.3
Year-to-date 2006	967	36	0	94	80	19	97	1,293
Year-to-date 2005	864	4	6	159	0	22	243	1,298
% Change	11.9	**	-100.0	-40.9	NA	-13.6	-60. l	-0.4
COMPLETE & NOT A	BSORBED							
June 2006	134	8	0	84	13	16	175	430
June 2005	100	ı	3	96	0	18	435	653
ABSORPTIONS								
Q2 2006	526	7	2	3	53	67	13	671
Q2 2005	442	I	3	87	0	5	40	578
% Change	19.0	**	-33.3	-96.6	NA	**	-67.5	16.1
Year-to-date 2006	956	35	3	114	67	18	240	1,433
Year-to-date 2005	867	3	3	116	0	16	93	1,098
% Change	10.3	**	0.0	-1.7	NA	12.5	158.1	30.5

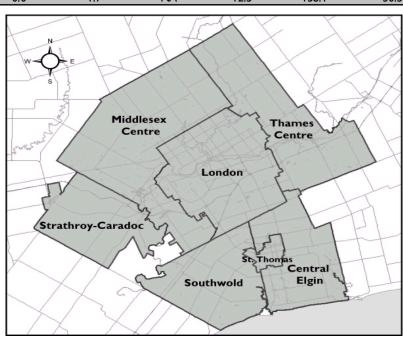
<sup>\*</sup> Includes all market types

### Source: CMHC

Mark your Calendar Tuesday - November 14, 2006

**CMHC's 11th Annual London Metro Housing Outlook Conference** 

Join the 150 housing industry professionals who attend this event to get local and regional housing forecasts and more.



<sup>\*\*</sup> Year-over-year change greater than 200 per cent.

Table 2A: Starts by Area and by Intended Market - Current Quarter

		,		/			•		
Sub Market		SINGLES			MULTIPLES		TOTAL		
Area	Q2 2005	Q2 2006	% change	Q2 2005	Q2 2006	% change	Q2 2005	Q2 2006	% change
London CMA	616	667	8.3	180	174	-3.3	796	841	5.7
London City	426	452	6. l	136	155	14.0	562	607	8.0
St. Thomas City	77	107	39.0	0	8	NA	77	115	49.4
Central Elgin	18	24	33.3	0	0	NA	18	24	33.3
Middlesex Centre	44	34	-22.7	42	П	-73.8	86	45	-47.7
Southwold Twp.	I	I	0.0	0	0	NA	I	I	0.0
Strathroy-Caradoc Twp.	36	33	-8.3	2	0	-100.0	38	33	-13.2
Thames Centre	14	16	14.3	0	0	NA	14	16	14.3

Table 2B: Starts by Area and by Intended Market - Year-to-Date

	10 231 00		u oa arre	7	ndod i id				
Sub Market		SINGLES			MULTIPLES		TOTAL		
Area	YTD 2005	YTD 2006	% change	YTD 2005	YTD 2006	% change	YTD 2005	YTD 2006	% change
London CMA	948	1,050	10.8	477	668	40.0	1,425	1,718	20.6
London City	669	724	8.2	429	633	47.6	1,098	1,357	23.6
St. Thomas City	111	173	55.9	4	24	**	115	197	71.3
Central Elgin	35	33	-5.7	0	0	NA	35	33	-5.7
Middlesex Centre	61	53	-13.1	42	П	-73.8	103	64	-37.9
Southwold Twp.	2	I	-50.0	0	0	NA	2	1	-50.0
Strathroy-Caradoc Twp.	53	47	-11.3	2	0	-100.0	55	47	-14.5
Thames Centre	17	19	11.8	0	0	NA	17	19	11.8

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings (\$)

Sub Market Area	Q2 2005	Q2 2006	% Change	YTD 2005	YTD 2006	% Change
London CMA	269,923	280,009	3.7	265,310	274,662	3.5
London City	275,952	290,499	5.3	273,005	281,749	3.2
St. Thomas City	229,712	216,354	-5.8	214, 195	214,856	0.3
Central Egin	260,436	421,279	61.8	228,643	330,658	44.6
Middlesex Centre	298,705	294,871	-1.3	338,515	337,734	-0.2
Southwold Twp.	NA	NA	NA	NA	NA	NA
Strathroy-Caradoc Twp.	219,727	231,813	5.5	216,896	237,701	9.6
Thames Centre	NA	288,833	NA	336,364	291,640	-13.3

Note: NA may appear where CMHC data suppression rules apply

Source: CMHC

Note: Municipal amalgamations resulted in the creation of the Municipality of Central Elgin (formerly Belmont, Port Stanley and Yarmouth Township); the Municipality of Thames Centre (formerly the Townships of North Dorchester and West Nissouri); and, the Township of Middlesex Centre (formerly the Townships of Delaware, Lobo, and London). The amalgamated centre of Strathroy-Caradoc Township was first surveyed as component of the London Census Metropolitan Area (CMA) in 2002. The change in the components of the London CMA were based on results from Statistics Canada - 2001 Census of Canada.

Table 4: Completed and Absorbed Single-Detached Units by Price Range

	PRICE RANGES												
	<\$149,999		\$150 -\$174,999		\$175-\$2		\$250-\$299,999		\$300,000+				
AREA	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	TOTAL		
London CMA		· · · · · ·											
Q2 2006	ı	0.2	22	4.2	229	43.5	124	23.6	150	28.5	526		
Q2 2005	5	1.1	30	6.8	207	47.2	77	17.5	120	27.3	439		
YTD 2006	_ 2	0.2	44	4.6	414	43.4	249	26.1	246	25.8	955		
YTD 2005	8	0.9	72	8.4	430	49.9	145	16.8	207	24.0	862		
London City													
Q2 2006	0	0.0	3	0.8	145	40.4	84	23.4	127	35.4	359		
Q2 2005	I	0.3	15	4.7	148	46. I	57	17.8	100	31.2	321		
YTD 2006	0	0.0	17	2.5	274	40.8	180	26.8	200	29.8	67 I		
YTD 2005	I	0.2	33	5.5	294	48.8	107	17.7	168	27.9	603		
St. Thomas City													
Q2 2006	0	0.0	14	15.4	58	63.7	17	18.7	2	2.2	91		
Q2 2005		2.0	8	16.0	30	60.0	5	10.0	6	120	50		
YTD 2006		0.7	18	129	92	66.2	24	17.3	4	2.9	139		
YTD 2005	4	3.8	24	23. I	57	54.8	Ш	10.6	8	7.7	104		
Central Elgin													
Q2 2006	0	0.0	0	0.0	9	47.4	3	15.8	7	36.8	19		
Q2 2005	0	0.0	2	11.1	9	50.0	5	27.8	2	11.1	18		
YTD 2006	0	0.0	I	2.5	21	52.5	7	17.5	Ш	27.5	40		
YTD 2005	0	0.0	6	14.0	27	62.8	5	11.6	5	11.6	43		
Middlesex Centre													
Q2 2006	0	0.0	0	0.0	5	26.3	7	36.8	7	36.8	19		
Q2 2005	I	4.3	I	4.3	8	34.8	7	30.4	6	26. I	23		
YTD 2006	0	0.0	0	0.0	7	17.1	15	36.6	19	46.3	41		
YTD 2005	I	2.2	I	2.2	15	32.6	14	30.4	15	32.6	46		
Southwold Twp.													
Q2 2006	0	0.0	0	0.0	I	33.3	2	66.7	0	0.0	3		
Q2 2005	0	0.0	0	0.0	0	0.0	0	0.0	2	100.0	2		
YTD 2006	0	0.0	0	0.0	I	33.3	2	66.7	0	0.0	3		
YTD 2005	0	0.0	0	0.0	0	0.0	0	0.0	2	100.0	2		
Strathroy-Caradoc Twp.													
Q2 2006	0	0.0	5	25.0	9	45.0	4	20.0	2	10.0	20		
Q2 2005	_ 2	9.1	4	18.2	11	50.0	2	9.1	3	13.6	22		
YTD 2006	0	0.0	8	19.5	17	41.5	- 11	26.8	5	12,2	41		
YTD 2005	2	3.8	8	15.1	33	62.3	4	7.5	6	11.3	53		
Thames Centre													
Q2 2006	I	6.7	0	0.0	2	13.3	7	46.7	5	33.3	15		
Q2 2005	0	0.0	0	0.0	I	33.3	ı	33.3	I	33.3	3		
YTD 2006	I	5.0	0	0.0	2	10.0	10	50.0	7	35.0	20		
YTD 2005	0	0.0	0	0.0	4	36.4	4	36.4	3	27.3	П		

Note: N/A may appear where CMHC data suppression rules apply.

Source: CMHC

Table 5: Resale Housing Activity for London & St. Thomas Real Estate Board

	rabic 3.	resare	i iOusii ig	5 / CCI VI	ity ioi Loi	Idon & 5	c. Thomas	i Cai Lstai	ic board		
		Number of		Sales	Number of	New Listings	Sales-to-New	Average		Average	
		Sales	Yr/Yr %	SAAR	New Listings	SAAR	Listings SA	Price (\$)	Yr/Yr %	Price (\$) SA	
2005	January	456	2.9	9,000	1,071	14,000	64.2	165,342	-1.0	169,122	
	February	688	-1.9	8,800	1,143	14,200	61.8	179,395	9.6	179,157	
	March	796	-24. I	8,000	1,247	12,300	64.6	176,439	6.6	173,653	
	April	917	-4.8	8,900	1,567	15,000	59.7	179,155	5.4	176,079	
	May	996	-0.6	9,100	1,704	15,500	58.9	178,734	5.9	174,608	
	June	1,020	10.7	9,500	1,338	14,300	66.0	178,538	8.8	176,651	
	July	808	-10.3	8,900	1,231	14,100	62.8	180,675	5.9	173,167	
	August	923	15.2	9,900	1,262	15,000	65.8	177,292	5.9	179,022	
	September	765	7.4	9,600	1,203	14,400	66.7	184,672	8.3	182,669	
	October	692	-0.9	9,500	1,081	14,700	64.3	178,787	4.2	184,619	
	November	669	4.7	9,400	985	15,000	62.9	183,051	12.3	189,242	
	December	403	-1.2	9,000	497	13,200	68.0	181,711	11.8	187,385	
2006	_ January	540	18.4	10,100	1,166	14,800	68.6	180,492	9.2	183,849	
	February	635	-7.7	8,300	1,198	14,900	55.7	188,599	5.1	186,176	
	March	900	13.1	9,200	1,514	14,900	61.8	190,753	8.1	185,670	
	April	890	-2.9	9,000	1,395	14,300	63.3	180,806	0.9	181,747	
	May	1,044	4.8	9,200	1,858	15,800	58.6	193,014	8.0	190,484	
	June	1,045	2.5	9,600	1,574	16,300	59.1	195,195	9.3	191,141	
	July										
	August										
	September										
	October										
	November										
	December										
	Q2 2005	2,933	1.6	9,200	4,609	14,900	61.4	178,798	6.6	175,788	
	Q2 2006	2,979	1.6	9,300	4,827	15,500	60.2	190,132	6.3	187,878	
	YTD 2005	4,873	-4.1		8,070			177,237	6.4%		
	YTD 2006	5,054	3.7		8,705			189,020	6.6%		

	Annual		Annual		Annual		
	Sales	Yr/Yr %	New Listings	Yr/Yr %	Average Price (\$)	Yr/Yr %	
1996	6,906	25.3	16,421	3.6	129,338	0.5	
1997	6,454	-6.5	15,784	-3.9	131,382	1.6	
1998	6,562	1.7	15,258	-3.3	131,299	-0. I	
1999	6,864	4.6	13,661	-10.5	131,254	0.0	
2000	6,616	-3.6	13,598	-0.5	135,857	3.5	
2001	7,503	13.4	13,434	-1.2	137,717	1.4	
2002	8,290	10.5	12,907	-3.9	142,745	3.7	
2003	8,412	1.5	12,845	-0.5	153,637	7.6	
2004	9,238	9.8	14,183	10.4	167,344	8.9	
2005	9,133	-1.1	14,329	1.0	178,910	6.9	

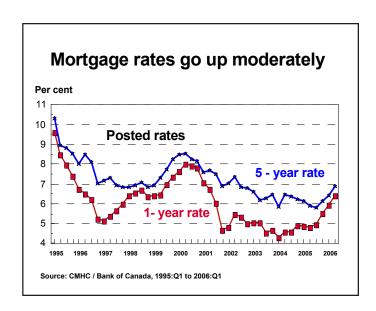
Source: Canadian Real Estate Association

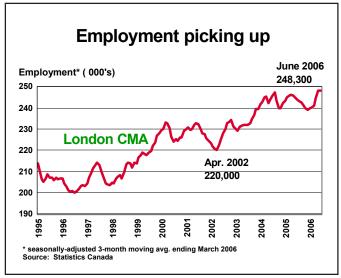
Table 6: Economic Indicators

						ne mareace				
				Exchange R	ates	Inflation Rate (%)	NHPI*** % chg.	London	CMA Labour I	
		P & I*	Mortgage		Exch. Rate	Ontario	London CMA	Employment	Employment	Unemployment
		Per \$100,000	I Yr. Term	5 Yr. Term	(\$US/\$Cdn)	1996=100	1997=100	SA** (,000)	SA m/m (%)	Rate (%) SA
2005	January	642.78	4.8	6. l	0.806	1.6	4.9	243.4	0.5	6.4
	February	642.78	4.8	6.1	0.811	2.2	3.2	245.0	0.7	6.2
	March	654.74	5.1	6.3	0.827	2.3	3.5	245.7	0.3	6.6
	April	642.78	4.9	6. l	0.795	2.3	5.1	246.3	0.2	6.7
	May	636.84	4.9	6.0	0.797	1.5	5.9	245.9	-0.2	6.8
	June	622.08	4.8	5.7	0.816	1.9	5.5	245.0	-0.4	6.6
	July	627.97	4.9	5.8	0.817	1.9	5.1	244.0	-0.4	6.6
	August	627.97	5.0	5.8	0.842	2.7	5.0	243.1	-0.4	6.6
	September	627.97	5.0	5.8	0.860	3.3	5.0	242.5	-0.2	6.5
	October	639.81	5.3	6.0	0.847	2.5	4.8	241.3	-0.5	6.6
	November	648.75	5.6	6.2	0.857	2.0	5.1	240.0	-0.5	6.9
	December	657.75	5.8	6.3	0.860	2.1	5.0	239.3	-0.3	6.9
2006	January	657.75	5.8	6.3	0.878	3.0	5.7	240.0	0.3	6.5
	February	666.80	5.9	6.5	0.880	2.0	6.3	240.3	0.1	6.2
	March	666.80	6. l	6.5	0.856	2.3	5.9	241.1	0.3	6.0
	April	685.05	6.3	6.8	0.894	2.3	4.9	244.5	1.4	6.1
	May	685.05	6.3	6.8	0.908	2.8	3.1	248. I	1.5	5.5
	June	697.33	6.6	7.0	0.896	2.4		248.3	0.1	5.6
	July									
	August									
	September									
	October									
	November									
	December									

 $<sup>^{*}</sup>$  Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period.

Sources: CMHC, Statistics Canada, Bank of Canada





<sup>\*\*</sup> Seasonally Adjusted

<sup>\*\*\*</sup> New Housing Price Index

### **Definitions**

- 1. Starts: refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.
- 2. Under Construction: those units which have been started but which are not complete.
- **3.** Completions Single-detached/semi-detached units: this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. **Row housing/ Apartment:** completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy
- **4. Completed and Not Absorbed**: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.
- 5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.
- 6. Seasonally Adjusted (SA): Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.
- **7. Seasonally Adjust Annual Rates (SAAR):** Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.
- 8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website http://www.statcan.ca

#### 2006 ONTARIO HOUSING OUTLOOK CONFERENCES

OPPORTUNITIES IN A MATURING MARKET

Don't miss Canada Mortgage and Housing Corporation's (CMHC) annual Housing Outlook Conferences. These conferences will provide you with leading edge expertise on local housing market trends. CMHC's Market Analysts and Economists offer timely and reliable forecasts and analysis to help you make informed decisions.

Hamilton November 7
Toronto November 9
London November 14
Kitchener November 16
Ottawa November 21

To register or for more information please call 1-800-668-2642 or visit <a href="www.cmhc.ca">www.cmhc.ca</a> (keyword Housing Outlook Conferences)

### CMHC - Home to Canadians

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for over 60 years.

Together with other housing stakeholders, we help ensure that Canada maintains one of the best housing systems in the world. We are committed to helping Canadians access a wide choice of quality, affordable homes, while making vibrant, healthy communities and cities a reality across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at 1 800 668-2642 or by fax at 1 800 245-9274.

Outside Canada call (613) 748-2003 or fax to (613) 748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1 800 668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is now available for **free** on CMHC's website. You can now view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to www.cmhc.ca/housingmarketinformation

For more information on MAC and the wealth of housing market information available to you, visit us today at www.cmhc.ca/housingmarketinformation

To subscribe to priced, printed editions of the national standardized product suite or regional specialty publications, call 1 800 668-2642.

\*2006 Canada Mortgage and Housing Corporation. All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at chic@cmhc.gc.ca; (613) 748-2367 or 1 800 668-2642

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

## **SUBSCRIBE NOW!**

Access CMHC's Market Analysis Centre publications quickly and conveniently on the Order Desk at www.cmhc.ca/housingmarketinformation. View, print, download or subscribe to get market information e-mailed to you on the day it is released.

New! CMHC's electronic suite of national standardized products is now available for **free**.



# CANADIAN WOOD-FRAME

This national best-selling guide to constructing a wood-frame house is the ideal learning tool and job-site manual. The new edition of Canadian Wood-Frame House Construction has been updated to reflect the residential requirements of the 2005 National Building Code of Canada. In addition, many changes have been made to bring the book in line with current building science research, construction methods and construction materials. **Order now at www.cmhc.ca or call I 800 668-2642**