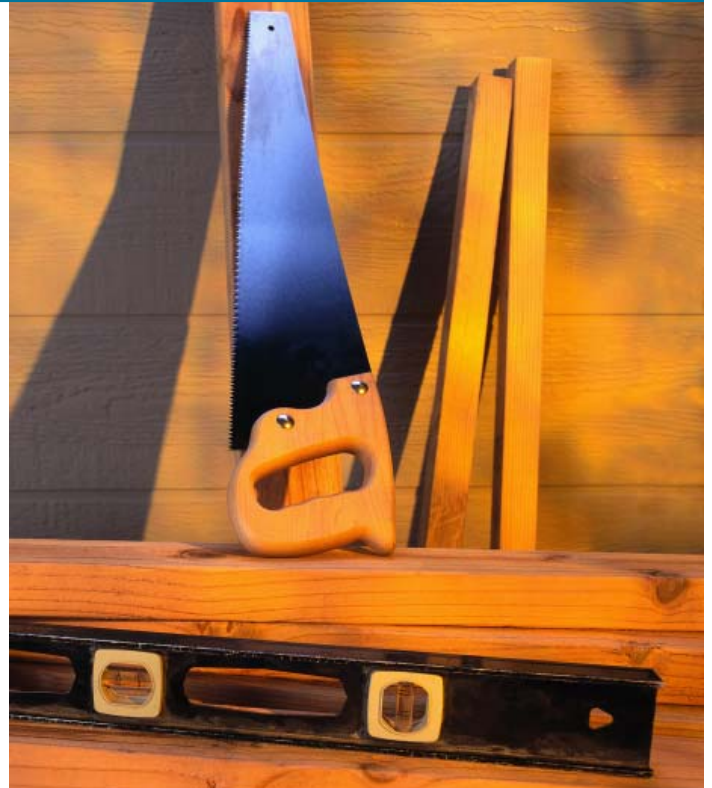


CONSUMER INTENTIONS TO BUY OR RENOVATE A HOME

Calgary - Intentions Data Tables 2006



CANADA MORTGAGE AND HOUSING CORPORATION

Release date:

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How do we define households who intend to purchase?

Respondents who intend to buy a home fall into three groups. Households that have strong intentions (ready to buy) are those that state that they have a high chance of buying in the next 12 months. Those having moderate intentions report a 50/50 chance of buying in the next 12 months, while those having low intentions declare that their chances of buying are lower than 50 per cent. Serious intenders are households that are either ready to buy or have moderate intentions to buy. Non-intenders are households that state that they have no intentions to buy a home in the next twelve months.

How do we define households who intend to renovate?

Respondents who intend to renovate fall into three groups. Households who are ready to renovate are those that state that they have a high chance of renovating their home in the next 12 months and the total cost will be \$1000 or more. Those thinking about renovating state that they have a 50/50 chance of renovating in the next 12 months and the total cost will be \$1000 or more. Possible/Potential renovators are households that state that they have a low chance of renovating in the next 12 months at a total cost \$1000 or more. Serious intenders are households that are either ready to renovate or thinking about renovating. Non-intenders are households that state that they have no intentions to renovate in the next twelve months.

Sample and geographic coverage

Our survey is conducted using a sample of approximately 4,000 households per centre, and asking them about their plans for purchasing or renovating a home. Information is gathered on the type, size and price range of homes. Intenders were also asked demographic questions related to income, family size, tenure and locations within five centres: Vancouver, Calgary, Toronto, Montreal and Halifax. The survey was completed during the first quarter of 2006 and collected intentions to buy or renovate in the following 12 months. An aggregate 5-centre total was derived by weighting each centre's results by 2006 population projections.

By asking about motivations or barriers to buying or renovating, we can provide some useful insight. Our demographic and socio-economic profiles help us, and you, identify trends in various sub-markets.

Statistical Reliability of Data

Despite the large sample, caution should be used in interpreting the results of the extensive subsets and cross-tabulations of the survey results. Cells based on less than 50 respondents should be viewed as indicative rather than conclusive. This is especially true of cells based on a sample of less than 25 respondents.

**Canada Mortgage Housing Corporation (CMHC)
2006 Intention to Buy or Renovate Survey:**

**Consumer Intentions to Buy:
Calgary Intentions Data Tables 2006**

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Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 1: Home purchase intenders			
Are you thinking of buying a primary residence at some point in the next 12 months?	Count	Percent	Estimated Households
Yes (High / 50/50 chance / Low)	425	15.8%	61,311
Yes (High / 50/50 only)	401	14.9%	57,849
No	2,233	83.0%	322,137
Total	2,689	100%	387,920

Note: This table was created using data drawn from multiple questions and 'don't know' / 'no response' options were not included. Therefore, percentages do not add up to 100%.

Table 2: Home purchase intender profile—Chances of buying a home in the next 12 months			
What are the chances you will buy a home in the next 12 months?	Count	Percent	Estimated Households
Low	24	5.6%	3,442
50/50	124	29.1%	17,884
High	277	65.0%	39,946
Don't Know / No Response	1	0.2%	144
Total	426	100%	61,456

Table 3: Own or rent residence (High / 50/50 / Low / Don't Know)			
First, do you own or rent your residence?	Count	Percent	Estimated Households
Own	243	57.0%	35,056
Rent	183	43.0%	26,400
Total	426	100%	61,456

Table 4: Purchase residence in past 12 months			
Did you buy this residence within the past 12 months?	Count	Percent	Estimated Households
Yes	25	10.9%	3,607
No	204	89.1%	29,429
Total	229	100%	33,036

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

In which of the following age groups do you belong?	Count	Percent	Estimated Households
18-24 years	30	7.5%	4,328
25-34 years	114	28.4%	16,446
35-44 years	127	31.7%	18,321
45-54 years	80	20.0%	11,541
55-64 years	34	8.5%	4,905
65+ years	13	3.2%	1,875
Don't know / No response	3	0.7%	433
Total	401	100%	57,849

First, do you own or rent your residence?	Count	Percent	Estimated Households
Own	229	57.1%	33,036
Rent	172	42.9%	24,813
Total	401	100%	57,849

In total, how many people including yourself currently live in your household?	Count	Percent	Estimated Households
One	46	11.5%	6,636
Two	122	30.4%	17,600
Three	87	21.7%	12,551
Four	81	20.2%	11,685
Five or more	60	15.0%	8,656
No Response	5	1.2%	721
Total	401	100%	57,849
Mean	2.97		
Standard deviation	1.26		

Are there children under 18 years of age in your household?	Count	Percent	Estimated Households
Yes	195	48.6%	28,131
No	206	51.4%	29,718
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

What is your total household income?	Count	Percent	Estimated Households
Under \$20k	6	1.5%	866
\$20k to less than \$40k	36	9.0%	5,193
\$40k to less than \$60k	58	14.5%	8,367
\$60k to less than \$80k	54	13.5%	7,790
\$80k to less than \$100k	63	15.7%	9,088
\$100k to less than \$120k	44	11.0%	6,348
\$120k to less than \$140k	26	6.5%	3,751
\$140k to less than \$160k	18	4.5%	2,597
\$160k to less than \$180k	5	1.2%	721
\$180k to less than \$200k	6	1.5%	866
More than 200k	15	3.7%	2,164
Don't Know	19	4.7%	2,741
No Response	51	12.7%	7,357
Total	401	100%	57,849

In the past 6 months, have you seriously thought about buying a residence?	Count	Percent	Estimated Households
Yes	201	8.9%	28,997
No	1,962	86.7%	283,041
Don't Know	16	0.7%	2,308
No Response	84	3.7%	12,118
Total	2,263	100%	326,464

Note: Only those who were not intending to buy were asked this question.

In which community are you most likely to buy a home?	Count	Percent	Estimated Households
North West Calgary	86	21.4%	12,407
North East Calgary	51	12.7%	7,357
North Calgary / Airdrie	15	3.7%	2,164
Central Calgary	19	4.7%	2,741
South Calgary	6	1.5%	866
South East Calgary	54	13.5%	7,790
South West Calgary	82	20.4%	11,829
West Calgary	9	2.2%	1,298
Country Area / Outside city limits	31	7.7%	4,472
Other (Specify)	30	7.5%	4,328
Don't know	17	4.2%	2,452
No Response	1	0.2%	144
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

What would be your first choice for purchasing a residence?	Count	Percent	Estimated Households
Brand new	144	35.9%	20,774
Pre-owned home	220	54.9%	31,738
Other	13	3.2%	1,875
Don't Know	22	5.5%	3,174
No Response	2	0.5%	289
Total	401	100%	57,849

Would you most likely purchase a...	Count	Percent	Estimated Households
Single detached home	306	76.3%	44,144
Semi-detached home or duplex	20	5.0%	2,885
Row or Town house, only share common walls	38	9.5%	5,482
Apartment	24	6.0%	3,462
Other	6	1.5%	866
Don't Know	6	1.5%	866
No Response	1	0.2%	144
Total	401	100%	57,849

Would this be a condominium type of ownership?	Count	Percent	Estimated Households
Yes	58	65.9%	8,367
No	16	18.2%	2,308
Don't Know	0	0.0%	0
No Response	14	15.9%	2,020
Total	88	100%	12,695

Would that be in a...	Count	Percent	Estimated Households
New subdivision / development	107	26.7%	15,436
An established neighbourhood	225	56.1%	32,459
Acreage / farm	25	6.2%	3,607
Other	7	1.7%	1,010
Don't Know	36	9.0%	5,193
No Response	1	0.2%	144
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 15: Home purchase intender profile—Price range of home looking for: home looking for / intending to buy			
How much do you expect to pay for your next residence?	Count	Percent	Estimated Households
Under \$200k	84	20.9%	12,118
\$200k to less than \$250k	70	17.5%	10,098
\$250k to less than \$300k	79	19.7%	11,397
\$300k to less than \$350k	50	12.5%	7,213
\$350k to less than \$400k	35	8.7%	5,049
\$400k to less than \$500k	41	10.2%	5,915
Over \$500k	32	8.0%	4,616
Don't Know / No Response	10	2.5%	1,443
Total	401	100%	57,849

Table 16: Home purchase intender profile (Homeowners)—Price range of home looking for compared to current home			
Would this be more, less or about the same as the value of your current residence?	Count	Percent	Estimated Households
More	133	58.1%	19,187
Same	34	14.8%	4,905
Less	55	24.0%	7,934
Don't Know	3	1.3%	433
No Response	4	1.7%	577
Total	229	100%	33,036

Note: Only those who owned their current residence were asked this question.

Table 17: Home purchase intender profile—Size of home looking for / intending to purchase (sq ft)			
How many square feet are you looking for?	Count	Percent	Estimated Households
Up to 1200 sq ft	75	18.7%	10,820
1201 - 2000 sq ft	186	46.4%	26,833
2001 - 3000 sq ft	75	18.7%	10,820
Over 3000 sq ft	14	3.5%	2,020
Don't Know	51	12.7%	7,357
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 18: Home purchase intender profile—Size of home you are thinking of buying (in sq ft) compared to your present residence			
Is the residence you are thinking of buying larger, smaller, or about the same size (in square feet) as your present residence?	Count	Percent	Estimated Households
Larger	224	55.9%	32,315
Same	98	24.4%	14,138
Smaller	68	17.0%	9,810
Don't Know	10	2.5%	1,443
No Response	1	0.2%	144
Total	401	100%	57,849

Table 19: What made you decide not to buy a home now? [Multiple Response]			
What is the main reason why you decided not to buy a residence now?	Count	Percent	Estimated Households
Change or worry about financial or employment situation	18	8.7%	4,660
Costs too high	91	44.3%	23,560
Decided to renovate / just renovated	11	5.2%	2,848
Cannot find a suitable house /location	13	6.1%	3,366
Cannot sell my existing residence	0	0.0%	0
Prefer to rent / Do not want to own	0	0.0%	0
Personal reasons (Specified or Unspecified)	14	7.0%	3,625
Other Please specify:	52	25.2%	13,463
Don't Know	5	2.6%	1,295
No Response	2	0.9%	518
Total	206	100%	
201 valid cases			

Note: Only those who said "yes" in Table 10 were asked this question.

Table 20: Home purchase intender profile (Homeowners) Listed your home for sale?			
Have you listed your residence for sale?	Count	Percent	Estimated Households
Yes	31	13.5%	4,472
No	198	86.5%	28,564
Total	229	100%	33,036

Table 21: Home purchase intender profile—Talked to a realtor about buying a home?			
Have you talked to a realtor about buying a residence?	Count	Percent	Estimated Households
Yes	233	58.1%	33,613
No	167	41.6%	24,092
No Response	1	0.2%	144
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 22: Home purchase intender profile—Read any publications for information on the housing market?			
Have you read any publications for information on the housing market?	Count	Percent	Estimated Households
Yes	276	68.8%	39,816
No	121	30.2%	17,456
Don't Know	3	0.7%	433
No Response	1	0.2%	144
Total	401	100%	57,849

Table 23: Home purchase intender profile—Talked to a financial institution about obtaining a mortgage?			
Have you talked to a financial institution about obtaining a mortgage?	Count	Percent	Estimated Households
Yes	207	51.6%	29,862
No	193	48.1%	27,843
No Response	1	0.2%	144
Total	401	100%	57,849

Table 24: Home purchase intender profile—Been pre-approved for a mortgage?			
Have you been pre-approved for a mortgage?	Count	Percent	Estimated Households
Yes	145	70.0%	20,918
No	54	26.1%	7,790
Don't Know	7	3.4%	1,010
No Response	1	0.5%	144
Total	207	100%	29,862

Note: Only those who answered 'yes' in Table 23 were asked this question.

Table 25: Home purchase intender profile—Have you contacted a builder / developer for information about a brand new home?			
Have you contacted a builder or developer for information about a brand new residence?	Count	Percent	Estimated Households
Yes	144	35.9%	20,774
No	253	63.1%	36,498
Don't Know	2	0.5%	289
No Response	2	0.5%	289
Total	401	100%	57,849

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

In the last month, have you visited residences for sale?	Count	Percent	Estimated Households
Yes	210	52.4%	30,295
No	189	47.1%	27,265
Don't Know	1	0.2%	144
No Response	1	0.2%	144
Total	401	100%	57,849

What is your total household income?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	2	1.6%	4	1.4%	6	1.5%	866
\$20k to less than \$40k	15	12.1%	21	7.6%	36	9.0%	5,193
\$40k to less than \$60k	19	15.3%	39	14.1%	58	14.5%	8,367
\$60k to less than \$80k	13	10.5%	41	14.8%	54	13.5%	7,790
\$80k to less than \$100k	20	16.1%	43	15.5%	63	15.7%	9,088
\$100k to less than \$120k	12	9.7%	32	11.6%	44	11.0%	6,348
\$120k to less than \$140k	9	7.3%	17	6.1%	26	6.5%	3,751
\$140k to less than \$160k	4	3.2%	14	5.1%	18	4.5%	2,597
\$160k to less than \$180k	0	0.0%	5	1.8%	5	1.2%	721
\$180k to less than \$200k	2	1.6%	4	1.4%	6	1.5%	866
More than \$200k	4	3.2%	11	4.0%	15	3.7%	2,164
Don't Know	7	5.6%	12	4.3%	19	4.7%	2,741
No Response	17	13.7%	34	12.3%	51	12.7%	7,357
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Do you own or rent your residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	76	61.3%	153	55.2%	229	57.1%	33,036
Rent	48	38.7%	124	44.8%	172	42.9%	24,813
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 29a: Home purchase intender profile—Home purchase intentions by Household size							
In total, how many people including yourself currently live in your household?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	15	12.1%	31	11.2%	46	11.5%	6,636
Two	36	29.0%	86	31.0%	122	30.4%	17,600
Three	22	17.7%	65	23.5%	87	21.7%	12,551
Four	33	26.6%	48	17.3%	81	20.2%	11,685
Five or more	15	12.1%	45	16.2%	60	15.0%	8,656
No Response	3	2.4%	2	0.7%	5	1.2%	721
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Table 29b: Home purchase intender profile—Home purchase intentions in households were there are / are not Children under 18 years of age in the household							
Are there children under 18 years of age in your household?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	57	46.0%	138	49.8%	195	48.6%	28,131
No	67	54.0%	139	50.2%	206	51.4%	29,718
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Table 30: Home purchase intender profile—Home purchase intentions by Respondent age							
In which of the following age groups do you belong?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	9	7.3%	21	7.6%	30	7.5%	4,328
25-34 years	28	22.6%	86	31.0%	114	28.4%	16,446
35-44 years	39	31.5%	88	31.8%	127	31.7%	18,321
45-54 years	30	24.2%	50	18.1%	80	20.0%	11,541
55-64 years	11	8.9%	23	8.3%	34	8.5%	4,905
65+ years	6	4.8%	7	2.5%	13	3.2%	1,875
Don't Know / No Response	1	0.8%	2	0.7%	3	0.7%	433
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

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Table 31: Home purchase intender profile—Home purchase intentions by Type of house searching for (New / Pre-owned)

What would be your first choice for purchasing a residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Brand new	33	26.6%	111	40.1%	144	35.9%	20,774
Pre-owned home	74	59.7%	146	52.7%	220	54.9%	31,738
Other	6	4.8%	7	2.5%	13	3.2%	1,875
Don't Know	11	8.9%	11	4.0%	22	5.5%	3,174
No Response	0	0.0%	2	0.7%	2	0.5%	289
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Table 32: Home purchase intender profile—Home purchase intentions by Dwelling Type of house searching for

Would you most likely purchase a...	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Single detached home	89	71.8%	217	78.3%	306	76.3%	44,144
Semi-detached home or duplex	10	8.1%	10	3.6%	20	5.0%	2,885
Row or Town house, only share common walls	13	10.5%	25	9.0%	38	9.5%	5,482
Apartment	10	8.1%	14	5.1%	24	6.0%	3,462
Other	0	0.0%	6	2.2%	6	1.5%	866
Don't Know	2	1.6%	4	1.4%	6	1.5%	866
No Response	0	0.0%	1	0.4%	1	0.2%	144
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

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Table 33: Home purchase intender profile—Home purchase intentions by Price of house searching for

How much do you expect to pay for your next residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	33	26.6%	51	18.4%	84	20.9%	12,118
\$200k to less than \$250k	25	20.2%	45	16.2%	70	17.5%	10,098
\$250k to less than \$300k	18	14.5%	61	22.0%	79	19.7%	11,397
\$300k to less than \$350k	13	10.5%	37	13.4%	50	12.5%	7,213
\$350k to less than \$400k	6	4.8%	29	10.5%	35	8.7%	5,049
\$400k to less than \$500k	12	9.7%	29	10.5%	41	10.2%	5,915
Over \$500k	12	9.7%	20	7.2%	32	8.0%	4,616
Don't Know / No Response	5	4.0%	5	1.8%	10	2.5%	1,443
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Table 34: Home purchase intender profile—Home purchase intentions by Size of house search for (sq ft)

How many square feet are you looking for?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to 1200 sq ft	55	44.4%	131	47.3%	186	46.4%	10,820
1201 - 2000 sq ft	16	12.9%	59	21.3%	75	18.7%	26,833
2001 - 3000 sq ft	2	1.6%	12	4.3%	14	3.5%	10,820
Over 3000 sq ft	27	21.8%	24	8.7%	51	12.7%	2,020
Don't Know	27	21.8%	24	8.7%	51	12.7%	7,357
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

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Table 35: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a house

In which community are you most likely to buy a home?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North West Calgary	35	28.2%	51	18.4%	86	21.4%	12,407
North East Calgary	16	12.9%	35	12.6%	51	12.7%	7,357
North Calgary / Airdrie	5	4.0%	10	3.6%	15	3.7%	2,164
Central Calgary	8	6.5%	11	4.0%	19	4.7%	2,741
South Calgary	2	1.6%	4	1.4%	6	1.5%	866
South East Calgary	14	11.3%	40	14.4%	54	13.5%	7,790
South West Calgary	24	19.4%	58	20.9%	82	20.4%	11,829
East Calgary	0	0.0%	0	0.0%	0	0.0%	0
West Calgary	2	1.6%	7	2.5%	9	2.2%	1,298
Country Area / Outside city limits	4	3.2%	27	9.7%	31	7.7%	4,472
Other	6	4.8%	24	8.7%	30	7.5%	4,328
Don't Know	8	6.5%	9	3.2%	17	4.2%	2,452
No Response	0	0.0%	1	0.4%	1	0.2%	144
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

Table 36: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred

Would that be in a...	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	19	15.3%	88	31.8%	107	26.7%	15,436
An established neighbourhood	80	64.5%	145	52.3%	225	56.1%	32,459
Acreage / farm	7	5.6%	18	6.5%	25	6.2%	3,607
Other	3	2.4%	4	1.4%	7	1.7%	1,010
Don't Know	15	12.1%	21	7.6%	36	9.0%	5,193
No Response	0	0.0%	1	0.4%	1	0.2%	144
Total	124	100%	277	100%	401	100%	57,849
Estimated Households	17,888		39,961		57,849		

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Table 37: Home purchase intender profile—Home purchase intentions by Price of home searching for															
How much do you expect to pay for your next residence?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	37	12.1%	7	35.0%	19	50.0%	13	54.2%	5	83.3%	3	42.9%	84	20.9%	12,118
\$200k to less than \$250k	48	15.7%	5	25.0%	10	26.3%	5	20.8%	1	16.7%	1	14.3%	70	17.5%	10,098
\$250k to less than \$300k	63	20.6%	3	15.0%	7	18.4%	4	16.7%	0	0.0%	2	28.6%	79	19.7%	11,397
\$300k to less than \$350k	48	15.7%	1	5.0%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	50	12.5%	7,213
\$350k to less than \$400k	34	11.1%	0	0.0%	0	0.0%	1	4.2%	0	0.0%	0	0.0%	35	8.7%	5,049
\$400k to less than \$500k	38	12.4%	3	15.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	41	10.2%	5,915
Over \$500k	32	10.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	32	8.0%	4,616
Don't Know / No Response	6	2.0%	1	5.0%	1	2.6%	1	4.2%	0	0.0%	1	14.3%	10	2.5%	1,443
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 38: Home purchase intender profile—Home purchase intentions by Size of house search for (sq ft)															
How many square feet are you looking for?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to 1200 sq ft	35	11.4%	2	10.0%	20	52.6%	13	54.2%	4	66.7%	1	14.3%	75	18.7%	10,820
1201 - 2000 sq ft	155	50.7%	9	45.0%	13	34.2%	5	20.8%	0	0.0%	4	57.1%	186	46.4%	26,833
2001 - 3000 sq ft	67	21.9%	5	25.0%	1	2.6%	1	4.2%	0	0.0%	1	14.3%	75	18.7%	10,820
Over 3000 sq ft	13	4.2%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%	14	3.5%	2,020
Don't Know	36	11.8%	4	20.0%	4	10.5%	5	20.8%	1	16.7%	1	14.3%	51	12.7%	7,357
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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In which community are you most likely to buy a home?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North West Calgary	60	19.6%	4	20.0%	15	39.5%	7	29.2%	0	0.0%	0	0.0%	86	21.4%	12,407
North East Calgary	39	12.7%	2	10.0%	4	10.5%	2	8.3%	4	66.7%	0	0.0%	51	12.7%	7,357
North Calgary / Airdrie	14	4.6%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%	15	3.7%	2,164
Central Calgary	8	2.6%	0	0.0%	2	5.3%	9	37.5%	0	0.0%	0	0.0%	19	4.7%	2,741
South Calgary	5	1.6%	0	0.0%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
South East Calgary	46	15.0%	2	10.0%	3	7.9%	2	8.3%	0	0.0%	1	14.3%	54	13.5%	7,790
South West Calgary	65	21.2%	7	35.0%	6	15.8%	4	16.7%	0	0.0%	0	0.0%	82	20.4%	11,829
East Calgary	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Calgary	4	1.3%	1	5.0%	3	7.9%	0	0.0%	1	16.7%	0	0.0%	9	2.2%	1,298
Country Area / Outside city limits	28	9.2%	1	5.0%	1	2.6%	0	0.0%	0	0.0%	1	14.3%	31	7.7%	4,472
Other	24	7.8%	2	10.0%	2	5.3%	0	0.0%	0	0.0%	2	28.6%	30	7.5%	4,328
Don't know	13	4.2%	1	5.0%	1	2.6%	0	0.0%	0	0.0%	2	28.6%	17	4.2%	2,452
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	0.2%	144
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 40: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred															
Would that be in a...	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	91	29.7%	5	25.0%	8	21.1%	3	12.5%	0	0.0%	0	0.0%	107	26.7%	15,436
An established neighbourhood	161	52.6%	12	60.0%	27	71.1%	20	83.3%	4	66.7%	1	14.3%	225	56.1%	32,459
Acreage / farm	25	8.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	25	6.2%	3,607
Other	5	1.6%	0	0.0%	0	0.0%	1	4.2%	1	16.7%	0	0.0%	7	1.7%	1,010
Don't Know	24	7.8%	3	15.0%	3	7.9%	0	0.0%	1	16.7%	5	71.4%	36	9.0%	5,193
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	0.2%	144
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 41: Home purchase intender profile—Home purchase intentions by Total household income															
What is your total household income?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	4	1.3%	0	0.0%	1	2.6%	0	0.0%	1	16.7%	0	0.0%	6	1.5%	866
\$20k to less than \$40k	21	6.9%	4	20.0%	6	15.8%	1	4.2%	3	50.0%	1	14.3%	36	9.0%	5,193
\$40k to less than \$60k	42	13.7%	2	10.0%	5	13.2%	8	33.3%	1	16.7%	0	0.0%	58	14.5%	8,367
\$60k to less than \$80k	37	12.1%	4	20.0%	10	26.3%	2	8.3%	0	0.0%	1	14.3%	54	13.5%	7,790
\$80k to less than \$100k	54	17.6%	3	15.0%	4	10.5%	0	0.0%	0	0.0%	2	28.6%	63	15.7%	9,088
\$100k to less than \$120k	38	12.4%	1	5.0%	1	2.6%	3	12.5%	0	0.0%	1	14.3%	44	11.0%	6,348
\$120k to less than \$140k	23	7.5%	0	0.0%	1	2.6%	2	8.3%	0	0.0%	0	0.0%	26	6.5%	3,751
\$140k to less than \$160k	12	3.9%	0	0.0%	3	7.9%	2	8.3%	1	16.7%	0	0.0%	18	4.5%	2,597
\$160k to less than \$180k	3	1.0%	1	5.0%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	5	1.2%	721
\$180k to less than \$200k	5	1.6%	0	0.0%	0	0.0%	1	4.2%	0	0.0%	0	0.0%	6	1.5%	866
More than \$200k	13	4.2%	0	0.0%	2	5.3%	0	0.0%	0	0.0%	0	0.0%	15	3.7%	2,164
Don't Know	12	3.9%	4	20.0%	1	2.6%	2	8.3%	0	0.0%	0	0.0%	19	4.7%	2,741
No Response	42	13.7%	1	5.0%	3	7.9%	3	12.5%	0	0.0%	2	28.6%	51	12.7%	7,357
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 42: Home purchase intender profile—Home purchase intentions by Own/Rent															
Do you own or rent your residence?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	192	62.7%	9	45.0%	13	34.2%	7	29.2%	3	50.0%	5	71.4%	229	57.1%	33,036
Rent	114	37.3%	11	55.0%	25	65.8%	17	70.8%	3	50.0%	2	28.6%	172	42.9%	24,813
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

Table 43a: Home purchase intender profile—Home purchase intentions by Household size															
In total, how many people including yourself currently live in your household?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	23	7.5%	3	15.0%	10	26.3%	7	29.2%	1	16.7%	2	28.6%	46	11.5%	6,636
Two	88	28.8%	6	30.0%	18	47.4%	8	33.3%	2	33.3%	0	0.0%	122	30.4%	17,600
Three	67	21.9%	7	35.0%	6	15.8%	2	8.3%	3	50.0%	2	28.6%	87	21.7%	12,551
Four	72	23.5%	3	15.0%	3	7.9%	3	12.5%	0	0.0%	0	0.0%	81	20.2%	11,685
Five or more	53	17.3%	1	5.0%	1	2.6%	4	16.7%	0	0.0%	1	14.3%	60	15.0%	8,656
No Response	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	28.6%	5	1.2%	721
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 43b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household															
Are there children under 18 years of age in your household?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	168	54.9%	8	40.0%	8	21.1%	6	25.0%	3	50.0%	2	28.6%	195	48.6%	28,131
No	138	45.1%	12	60.0%	30	78.9%	18	75.0%	3	50.0%	5	71.4%	206	51.4%	29,718
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

Table 44: Home purchase intender profile—Home purchase intentions by Respondent age															
In which of the following age groups do you belong?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	20	6.5%	2	10.0%	6	15.8%	2	8.3%	0	0.0%	0	0.0%	30	7.5%	4,328
25-34 years	89	29.1%	4	20.0%	13	34.2%	7	29.2%	1	16.7%	0	0.0%	114	28.4%	16,446
35-44 years	111	36.3%	4	20.0%	5	13.2%	4	16.7%	2	33.3%	1	14.3%	127	31.7%	18,321
45-54 years	59	19.3%	6	30.0%	6	15.8%	6	25.0%	1	16.7%	2	28.6%	80	20.0%	11,541
55-64 years	22	7.2%	0	0.0%	5	13.2%	3	12.5%	1	16.7%	3	42.9%	34	8.5%	4,905
65+ years	4	1.3%	3	15.0%	3	7.9%	2	8.3%	1	16.7%	0	0.0%	13	3.2%	1,875
Don't Know / No Response	1	0.3%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	3	0.7%	433
Total	306	100%	20	100%	38	100%	24	100%	6	100%	7	100%	401	100%	57,849
Estimated Households	44,144		2,885		5,482		3,462		866		1,010		57,849		

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Table 45: Home purchase intender profile—Home purchase intentions by Price of house searching for															
How much do you expect to pay for your next residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	37	49.3%	26	14.0%	2	2.7%	1	7.1%	18	35.3%	0	0.0%	84	20.9%	12,118
\$200k to less than \$250k	20	26.7%	28	15.1%	5	6.7%	0	0.0%	17	33.3%	0	0.0%	70	17.5%	10,098
\$250k to less than \$300k	12	16.0%	60	32.3%	2	2.7%	0	0.0%	5	9.8%	0	0.0%	79	19.7%	11,397
\$300k to less than \$350k	4	5.3%	31	16.7%	10	13.3%	1	7.1%	4	7.8%	0	0.0%	50	12.5%	7,213
\$350k to less than \$400k	1	1.3%	19	10.2%	13	17.3%	1	7.1%	1	2.0%	0	0.0%	35	8.7%	5,049
\$400k to less than \$500k	0	0.0%	9	4.8%	29	38.7%	2	14.3%	1	2.0%	0	0.0%	41	10.2%	5,915
Over \$500k	1	1.3%	10	5.4%	12	16.0%	9	64.3%	0	0.0%	0	0.0%	32	8.0%	4,616
Don't Know / No Response	0	0.0%	3	1.6%	2	2.7%	0	0.0%	5	9.8%	0	0.0%	10	2.5%	1,443
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

Table 46: Home purchase intender profile—Home purchase intentions by Type of house search for (New/Pre-owned)															
What would be your first choice for purchasing a residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Brand new	17	22.7%	59	31.7%	45	60.0%	9	64.3%	14	27.5%	0	0.0%	144	35.9%	20,774
Pre-owned home	52	69.3%	111	59.7%	25	33.3%	5	35.7%	27	52.9%	0	0.0%	220	54.9%	31,738
Other	2	2.7%	6	3.2%	1	1.3%	0	0.0%	4	7.8%	0	0.0%	13	3.2%	1,875
Don't Know	4	5.3%	9	4.8%	3	4.0%	0	0.0%	6	11.8%	0	0.0%	22	5.5%	3,174
No Response	0	0.0%	1	0.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	289
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

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Table 47: Home purchase intender profile—Home purchase intentions by Dwelling Type of house search for															
Would you most likely purchase a...	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Single detached home	35	46.7%	155	83.3%	67	89.3%	13	92.9%	36	70.6%	0	0.0%	306	76.3%	44,144
Semi-detached home or duplex	2	2.7%	9	4.8%	5	6.7%	0	0.0%	4	7.8%	0	0.0%	20	5.0%	2,885
Row or Town house, only share common walls	20	26.7%	13	7.0%	1	1.3%	0	0.0%	4	7.8%	0	0.0%	38	9.5%	5,482
Apartment	13	17.3%	5	2.7%	1	1.3%	0	0.0%	5	9.8%	0	0.0%	24	6.0%	3,462
Other	4	5.3%	0	0.0%	0	0.0%	1	7.1%	1	2.0%	0	0.0%	6	1.5%	866
Don't Know	1	1.3%	4	2.2%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	6	1.5%	866
No Response	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	144
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

Table 48: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred															
Would that be in a...	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	14	18.7%	45	24.2%	39	52.0%	5	35.7%	4	7.8%	0	0.0%	107	26.7%	15,436
An established neighbourhood	54	72.0%	105	56.5%	26	34.7%	5	35.7%	35	68.6%	0	0.0%	225	56.1%	32,459
Acreage / farm	0	0.0%	17	9.1%	4	5.3%	3	21.4%	1	2.0%	0	0.0%	25	6.2%	3,607
Other	1	1.3%	2	1.1%	1	1.3%	1	7.1%	2	3.9%	0	0.0%	7	1.7%	1,010
Don't Know	6	8.0%	17	9.1%	4	5.3%	0	0.0%	9	17.6%	0	0.0%	36	9.0%	5,193
No Response	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	144
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

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Table 49: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a house															
In which community are you most likely to buy a home?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North West Calgary	19	25.3%	31	16.7%	20	26.7%	4	28.6%	12	23.5%	0	0.0%	86	21.4%	12,407
North East Calgary	13	17.3%	15	8.1%	6	8.0%	3	21.4%	14	27.5%	0	0.0%	51	12.7%	7,357
North Calgary / Airdrie	3	4.0%	8	4.3%	2	2.7%	1	7.1%	1	2.0%	0	0.0%	15	3.7%	2,164
Central Calgary	6	8.0%	9	4.8%	1	1.3%	0	0.0%	3	5.9%	0	0.0%	19	4.7%	2,741
South Calgary	3	4.0%	2	1.1%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
South East Calgary	7	9.3%	28	15.1%	15	20.0%	0	0.0%	4	7.8%	0	0.0%	54	13.5%	7,790
South West Calgary	13	17.3%	45	24.2%	14	18.7%	3	21.4%	7	13.7%	0	0.0%	82	20.4%	11,829
East Calgary	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Calgary	4	5.3%	1	0.5%	2	2.7%	0	0.0%	2	3.9%	0	0.0%	9	2.2%	1,298
Country Area / Outside city limits	1	1.3%	16	8.6%	8	10.7%	3	21.4%	3	5.9%	0	0.0%	31	7.7%	4,472
Other	3	4.0%	22	11.8%	4	5.3%	0	0.0%	1	2.0%	0	0.0%	30	7.5%	4,328
Don't know	3	4.0%	9	4.8%	1	1.3%	0	0.0%	4	7.8%	0	0.0%	17	4.2%	2,452
No Response	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	144
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

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Table 50: Home purchase intender profile—Home purchase intentions by Total household income															
What is your total household income?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20 k	1	1.3%	2	1.1%	0	0.0%	0	0.0%	3	5.9%	0	0.0%	6	1.5%	866
\$20k to less than \$40k	9	12.0%	14	7.5%	1	1.3%	1	7.1%	11	21.6%	0	0.0%	36	9.0%	5,193
\$40k to less than \$60k	16	21.3%	27	14.5%	8	10.7%	0	0.0%	7	13.7%	0	0.0%	58	14.5%	8,367
\$60k to less than \$80k	14	18.7%	31	16.7%	6	8.0%	1	7.1%	2	3.9%	0	0.0%	54	13.5%	7,790
\$80k to less than \$100k	10	13.3%	34	18.3%	10	13.3%	1	7.1%	8	15.7%	0	0.0%	63	15.7%	9,088
\$100k to less than \$120k	8	10.7%	23	12.4%	9	12.0%	3	21.4%	1	2.0%	0	0.0%	44	11.0%	6,348
\$120k to less than \$140k	4	5.3%	12	6.5%	8	10.7%	1	7.1%	1	2.0%	0	0.0%	26	6.5%	3,751
\$140k to less than \$160k	3	4.0%	7	3.8%	5	6.7%	1	7.1%	2	3.9%	0	0.0%	18	4.5%	2,597
\$160k to less than \$180k	0	0.0%	3	1.6%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	5	1.2%	721
\$180k to less than \$200k	1	1.3%	4	2.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
More than \$200k	0	0.0%	6	3.2%	6	8.0%	3	21.4%	0	0.0%	0	0.0%	15	3.7%	2,164
Don't Know	4	5.3%	3	1.6%	6	8.0%	0	0.0%	6	11.8%	0	0.0%	19	4.7%	2,741
No Response	5	6.7%	20	10.8%	13	17.3%	3	21.4%	10	19.6%	0	0.0%	51	12.7%	7,357
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

Table 51: Home purchase intender profile—Home purchase intentions by Own/Rent															
Do you own or rent your residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	26	34.7%	115	61.8%	63	84.0%	12	85.7%	13	25.5%	0	0.0%	229	57.1%	33,036
Rent	49	65.3%	71	38.2%	12	16.0%	2	14.3%	38	74.5%	0	0.0%	172	42.9%	24,813
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

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Table 52a: Home purchase intender profile—Home purchase intentions by Household size															
In total, how many people including yourself currently live in your household?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	18	24.0%	21	11.3%	3	4.0%	0	0.0%	4	7.8%	0	0.0%	46	11.5%	6,636
Two	29	38.7%	58	31.2%	18	24.0%	3	21.4%	14	27.5%	0	0.0%	122	30.4%	17,600
Three	12	16.0%	48	25.8%	15	20.0%	2	14.3%	10	19.6%	0	0.0%	87	21.7%	12,551
Four	9	12.0%	35	18.8%	20	26.7%	6	42.9%	11	21.6%	0	0.0%	81	20.2%	11,685
Five or more	7	9.3%	22	11.8%	17	22.7%	3	21.4%	11	21.6%	0	0.0%	60	15.0%	8,656
No Response	0	0.0%	2	1.1%	2	2.7%	0	0.0%	1	2.0%	0	0.0%	5	1.2%	721
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

Table 52b: Home purchase intender profile—Home purchase intentions in households were there are / are not Children under 18 years of age in the household															
Are there children under 18 years of age in your household?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	22	29.3%	86	46.2%	50	66.7%	10	71.4%	27	52.9%	0	0.0%	195	48.6%	28,131
No	53	70.7%	100	53.8%	25	33.3%	4	28.6%	24	47.1%	0	0.0%	206	51.4%	29,718
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

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In which of the following age groups do you belong?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	6	8.0%	10	5.4%	4	5.3%	1	7.1%	9	17.6%	0	0.0%	30	7.5%	4,328
25-34 years	25	33.3%	54	29.0%	22	29.3%	2	14.3%	11	21.6%	0	0.0%	114	28.4%	16,446
35-44 years	18	24.0%	59	31.7%	27	36.0%	10	71.4%	13	25.5%	0	0.0%	127	31.7%	18,321
45-54 years	14	18.7%	34	18.3%	15	20.0%	1	7.1%	16	31.4%	0	0.0%	80	20.0%	11,541
55-64 years	6	8.0%	22	11.8%	4	5.3%	0	0.0%	2	3.9%	0	0.0%	34	8.5%	4,905
65+ years	5	6.7%	7	3.8%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	13	3.2%	1,875
Don't Know / No Response	1	1.3%	0	0.0%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	3	0.7%	433
Total	75	100%	186	100%	75	100%	14	100%	51	100%	0	0.0%	401	100%	57,849
Estimated Households	10,820		26,833		10,820		2,020		7,357		0		57,849		

What would be your first choice for purchasing a residence?	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Brand new	14	16.7%	25	35.7%	26	32.9%	19	38.0%	17	48.6%	23	56.1%	18	56.3%	2	20.0%	144	35.9%	20,774	
Pre-owned home	63	75.0%	36	51.4%	44	55.7%	27	54.0%	15	42.9%	16	39.0%	14	43.8%	5	50.0%	220	54.9%	31,738	
Other	2	2.4%	3	4.3%	3	3.8%	3	6.0%	1	2.9%	0	0.0%	0	0.0%	1	10.0%	13	3.2%	1,875	
Don't Know	5	6.0%	6	8.6%	5	6.3%	1	2.0%	2	5.7%	2	4.9%	0	0.0%	1	10.0%	22	5.5%	3,174	
No Response	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	2	0.5%	289	
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849	
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849			

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Table 55: Home purchase intender profile—Home purchase intentions by Type of house searching for (Structure)																			
Would you most likely purchase a...	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
Single detached home	37	44.0%	48	68.6%	63	79.7%	48	96.0%	34	97.1%	38	92.7%	32	100%	6	60.0%	306	76.3%	44,144
Semi-detached home or duplex	7	8.3%	5	7.1%	3	3.8%	1	2.0%	0	0.0%	3	7.3%	0	0.0%	1	10.0%	20	5.0%	2,885
Row or Town house, only share common walls	19	22.6%	10	14.3%	7	8.9%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	38	9.5%	5,482
Apartment	13	15.5%	5	7.1%	4	5.1%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	1	10.0%	24	6.0%	3,462
Other	5	6.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
Don't Know	3	3.6%	1	1.4%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	1	0.2%	144
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

Table 56: Home purchase intender profile—Home purchase intentions by Size of house searching for (sq ft)																			
How many square feet are you looking for?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
Up to 1200 sq ft	37	44.0%	20	28.6%	12	15.2%	4	8.0%	1	2.9%	0	0.0%	1	3.1%	0	0.0%	75	18.7%	10,820
1201 - 2000 sq ft	26	31.0%	28	40.0%	60	75.9%	31	62.0%	19	54.3%	9	22.0%	10	31.3%	3	30.0%	186	46.4%	26,833
2001 - 3000 sq ft	2	2.4%	5	7.1%	2	2.5%	10	20.0%	13	37.1%	29	70.7%	12	37.5%	2	20.0%	75	18.7%	10,820
Over 3000 sq ft	1	1.2%	0	0.0%	0	0.0%	1	2.0%	1	2.9%	2	4.9%	9	28.1%	0	0.0%	14	3.5%	2,020
Don't Know	18	21.4%	17	24.3%	5	6.3%	4	8.0%	1	2.9%	1	2.4%	0	0.0%	5	50.0%	51	12.7%	7,357
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 57: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a home																			
In which community are you most likely to buy a home?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
North West Calgary	15	17.9%	15	21.4%	16	20.3%	13	26.0%	6	17.1%	13	31.7%	5	15.6%	3	30.0%	86	21.4%	12,407
North East Calgary	18	21.4%	13	18.6%	6	7.6%	6	12.0%	2	5.7%	2	4.9%	1	3.1%	3	30.0%	51	12.7%	7,357
North Calgary / Airdrie	3	3.6%	4	5.7%	4	5.1%	1	2.0%	1	2.9%	1	2.4%	1	3.1%	0	0.0%	15	3.7%	2,164
Central Calgary	3	3.6%	5	7.1%	2	2.5%	4	8.0%	2	5.7%	1	2.4%	1	3.1%	1	10.0%	19	4.7%	2,741
South Calgary	0	0.0%	4	5.7%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	1	3.1%	0	0.0%	6	1.5%	866
South East Calgary	7	8.3%	8	11.4%	14	17.7%	3	6.0%	9	25.7%	9	22.0%	4	12.5%	0	0.0%	54	13.5%	7,790
South West Calgary	13	15.5%	11	15.7%	15	19.0%	15	30.0%	8	22.9%	6	14.6%	13	40.6%	1	10.0%	82	20.4%	11,829
East Calgary	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Calgary	5	6.0%	1	1.4%	1	1.3%	0	0.0%	0	0.0%	1	2.4%	1	3.1%	0	0.0%	9	2.2%	1,298
Country Area / Outside city limits	6	7.1%	0	0.0%	8	10.1%	3	6.0%	6	17.1%	5	12.2%	3	9.4%	0	0.0%	31	7.7%	4,472
Other	10	11.9%	7	10.0%	7	8.9%	1	2.0%	1	2.9%	3	7.3%	1	3.1%	0	0.0%	30	7.5%	4,328
Don't know	4	4.8%	2	2.9%	6	7.6%	3	6.0%	0	0.0%	0	0.0%	1	3.1%	1	10.0%	17	4.2%	2,452
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	1	0.2%	144
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

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Table 58: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred																			
Would that be in a...	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
New subdivision / development	4	4.8%	20	28.6%	16	20.3%	14	28.0%	14	40.0%	23	56.1%	14	43.8%	2	20.0%	107	26.7%	15,436
An established neighbourhood	63	75.0%	34	48.6%	51	64.6%	29	58.0%	19	54.3%	16	39.0%	10	31.3%	3	30.0%	225	56.1%	32,459
Acreage / farm	4	4.8%	7	10.0%	4	5.1%	4	8.0%	0	0.0%	1	2.4%	5	15.6%	0	0.0%	25	6.2%	3,607
Other	1	1.2%	0	0.0%	3	3.8%	0	0.0%	1	2.9%	0	0.0%	1	3.1%	1	10.0%	7	1.7%	1,010
Don't Know	12	14.3%	9	12.9%	5	6.3%	3	6.0%	1	2.9%	1	2.4%	2	6.3%	3	30.0%	36	9.0%	5,193
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	1	0.2%	144
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

Consumer Intentions to Buy: Calgary Intentions Data Tables 2006

Table 59: Home purchase intender profile—Home purchase intentions by Total household income

What is your total household income?	How much do you expect to pay for your next residence?																				
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total				
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20 k	2	2.4%	1	1.4%	2	2.5%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	6	1.5%	866
\$20k to less than 40k	19	22.6%	4	5.7%	7	8.9%	3	6.0%	1	2.9%	0	0.0%	0	0.0%	2	20.0%	36	9.0%	5,193		
\$40k to less than \$60k	18	21.4%	12	17.1%	17	21.5%	5	10.0%	3	8.6%	2	4.9%	0	0.0%	1	10.0%	58	14.5%	8,367		
\$60k to less than \$80k	15	17.9%	13	18.6%	12	15.2%	7	14.0%	3	8.6%	3	7.3%	1	3.1%	0	0.0%	54	13.5%	7,790		
\$80k to less than \$100k	11	13.1%	11	15.7%	15	19.0%	13	26.0%	5	14.3%	4	9.8%	2	6.3%	2	20.0%	63	15.7%	9,088		
\$100k to less than \$120k	5	6.0%	5	7.1%	10	12.7%	9	18.0%	3	8.6%	5	12.2%	6	18.8%	1	10.0%	44	11.0%	6,348		
\$120k to less than \$140k	3	3.6%	4	5.7%	2	2.5%	2	4.0%	5	14.3%	6	14.6%	4	12.5%	0	0.0%	26	6.5%	3,751		
\$140k to less than \$160k	0	0.0%	5	7.1%	1	1.3%	2	4.0%	3	8.6%	3	7.3%	4	12.5%	0	0.0%	18	4.5%	2,597		
\$160k to less than \$180k	0	0.0%	1	1.4%	0	0.0%	0	0.0%	1	2.9%	2	4.9%	1	3.1%	0	0.0%	5	1.2%	721		
\$180k to less than \$200k	0	0.0%	0	0.0%	1	1.3%	0	0.0%	3	8.6%	0	0.0%	2	6.3%	0	0.0%	6	1.5%	866		
More than \$200k	0	0.0%	2	2.9%	0	0.0%	1	2.0%	0	0.0%	4	9.8%	8	25.0%	0	0.0%	15	3.7%	2,164		
Don't Know	4	4.8%	4	5.7%	2	2.5%	3	6.0%	2	5.7%	4	9.8%	0	0.0%	0	0.0%	19	4.7%	2,741		
No Response	7	8.3%	8	11.4%	10	12.7%	5	10.0%	6	17.1%	7	17.1%	4	12.5%	4	40.0%	51	12.7%	7,357		
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849		
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849				

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Table 60: Home purchase intender profile—Home purchase intentions by Own/Rent

Do you own or rent your residence?	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Own	21	25.0%	25	35.7%	47	59.5%	34	68.0%	30	85.7%	38	92.7%	30	93.8%	4	40.0%	229	57.1%	33,036	
Rent	63	75.0%	45	64.3%	32	40.5%	16	32.0%	5	14.3%	3	7.3%	2	6.3%	6	60.0%	172	42.9%	24,813	
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849	
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849			

Table 61a: Home purchase intender profile—Home purchase intentions by Household size

In total, how many people including yourself currently live in your household?	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
One	21	25.0%	7	10.0%	6	7.6%	6	12.0%	5	14.3%	0	0.0%	1	3.1%	0	0.0%	46	11.5%	6,636	
Two	29	34.5%	21	30.0%	24	30.4%	15	30.0%	12	34.3%	8	19.5%	8	25.0%	5	50.0%	122	30.4%	17,600	
Three	15	17.9%	15	21.4%	23	29.1%	13	26.0%	4	11.4%	9	22.0%	8	25.0%	0	0.0%	87	21.7%	12,551	
Four	11	13.1%	11	15.7%	16	20.3%	8	16.0%	7	20.0%	14	34.1%	12	37.5%	2	20.0%	81	20.2%	11,685	
Five or more	8	9.5%	15	21.4%	10	12.7%	7	14.0%	5	14.3%	10	24.4%	3	9.4%	2	20.0%	60	15.0%	8,656	
No Response	0	0.0%	1	1.4%	0	0.0%	1	2.0%	2	5.7%	0	0.0%	0	0.0%	1	10.0%	5	1.2%	721	
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849	
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849			

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Table 61b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household																			
Are there children under 18 years of age in your household?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
Yes	30	35.7%	32	45.7%	39	49.4%	25	50.0%	14	40.0%	31	75.6%	20	62.5%	4	40.0%	195	48.6%	28,131
No	54	64.3%	38	54.3%	40	50.6%	25	50.0%	21	60.0%	10	24.4%	12	37.5%	6	60.0%	206	51.4%	29,718
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

Table 62: Home purchase intender profile—Home purchase intentions by Respondent age																			
In which of the following age groups do you belong?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
18-24 years	8	9.5%	7	10.0%	6	7.6%	4	8.0%	2	5.7%	1	2.4%	1	3.1%	1	10.0%	30	7.5%	4,328
25-34 years	22	26.2%	27	38.6%	22	27.8%	15	30.0%	11	31.4%	11	26.8%	4	12.5%	2	20.0%	114	28.4%	16,446
35-44 years	20	23.8%	15	21.4%	28	35.4%	17	34.0%	15	42.9%	15	36.6%	14	43.8%	3	30.0%	127	31.7%	18,321
45-54 years	20	23.8%	15	21.4%	11	13.9%	8	16.0%	4	11.4%	9	22.0%	10	31.3%	3	30.0%	80	20.0%	11,541
55-64 years	9	10.7%	5	7.1%	8	10.1%	4	8.0%	1	2.9%	5	12.2%	2	6.3%	0	0.0%	34	8.5%	4,905
65+ years	4	4.8%	1	1.4%	4	5.1%	1	2.0%	2	5.7%	0	0.0%	1	3.1%	0	0.0%	13	3.2%	1,875
Don't Know/No Response	1	1.2%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	3	0.7%	433
Total	84	100%	70	100%	79	100%	50	100%	35	100%	41	100%	32	100%	10	100%	401	100%	57,849
Estimated Households	12,118		10,098		11,397		7,213		5,049		5,915		4,616		1,443		57,849		

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Table 63: Home purchase intender profile—Size of down payment on residence			
Which of the following three categories best describes the size of your down payment on the residence you are considering purchasing?	Count	Percent	Estimated Households
Less than 5% down payment	29	7.2%	4,184
5% to 24% down payment	190	47.4%	27,410
25% or more down payment	159	39.7%	22,938
Don't Know	15	3.7%	2,164
No Response	8	2.0%	1,154
Total	401	100%	57,849

Table 64: [MULTIPLE RESPONSE] Home purchase intender profile—Source(s) of the down payment on the residence?				
What is / are the source(s) of the down payment, that is, where is the money coming from?	Count	% Responses	% of Cases	Estimated Households
Savings (not including RRSPs and investments)	166	33.8%	41.4%	23,947
Inheritance	10	2.0%	2.5%	1,443
Parents / relative gift	11	2.2%	2.7%	1,587
Parents / relative loan	10	2.0%	2.5%	1,443
Equity from present / previous residence	170	34.6%	42.4%	24,525
Investments (e.g., stocks, bonds, etc.)	29	5.9%	7.2%	4,184
Bank loan / Credit Union loan / (Caisse Populaire)	33	6.7%	8.2%	4,761
RRSPs / Home Buyers Plan	39	7.9%	9.7%	5,626
Other sources	5	1.0%	1.2%	721
Don't Know	7	1.4%	1.7%	1,010
No Response	11	2.2%	2.7%	1,587
Total	491	100%	122.4%	
401 valid cases				

Table 65: Home purchase intender profile—Main source of down payment on residence			
What is the <u>main</u> source of the down payment?	Count	Percent	Estimated Households
Savings (excluding RRSPs)	127	33.2%	18,321
Inheritance	7	1.8%	1,010
Parents / relative gift	7	1.8%	1,010
Parents / relative loan	6	1.6%	866
Equity from present/previous residence	160	41.8%	23,082
Investments (e.g., Stocks, Bonds, etc. NOT Savings or RRSPs)	17	4.4%	2,452
Bank Loan / Credit Union Loan / (Caisse Populaire)	21	5.5%	3,029
RRSP's / HOME BUYERS PLAN	24	6.3%	3,462
Not Applicable	8	2.1%	1,154
Don't Know	2	0.5%	289
No Response	4	1.0%	577
Total	383	100%	55,252

**Canada Mortgage and Housing Corporation (CMHC)
2006 Intention to Buy or Renovate Survey:**

**Consumer Intentions to Renovate:
Calgary Intentions Data Tables 2006**

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

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Table 1: Renovation intention in next 12 months			
Are you thinking about renovating, or doing additional renovations costing at least a \$1,000 to your residence in the next twelve months?	Count	Percent	Estimated Households*
Yes (High / 50/50 chance / Low)	420	26.5%	102,663
Yes (High / 50/50 chance only)	407	25.6%	99,485
No	1,137	71.6%	277,924
Total	1,587	100%	387,920

Note: This table was created using data when the quota (n~400) for 'intend to renovate' completions was achieved. Additional completions occurred after the quota was met and the data for all completions is included in subsequent tables. Data was drawn from multiple questions and 'Don't Know' / 'No Response' options were not included. Therefore, percentages do not add up to 100%. This table was developed to compute the incidence rate for intend to renovate.

*Based on incidence rate.

Table 2: Chances of renovating in the next 12 months			
What are the chances that you will actually renovate your residence in the next 12 months? Would you say there is a high chance, a 50/50 chance or a low chance?	Count	Percent	Estimated Households
Low	16	3.2%	3,330
50/50	105	21.2%	21,854
High	373	75.2%	77,632
Don't Know/No Response	2	0.4%	416
Total	496	100%	103,232

Table 3: Deferred renovation project in the past six months			
At any time in the last six months, have you seriously thought about repairing or remodeling your residence (e.g., kitchen, bathroom, flooring, etc.) but decided to defer the project?	Count	Percent	Estimated Households
Yes	140	11.5%	31,860
No	1044	85.6%	237,930
Don't Know	4	0.4%	1,017
No Response	31	2.6%	7,118
Total	1,219	100%	277,924

Note: Includes only those who did not intend to renovate in the next 12 months.

Table 4: Reasons decided not to renovate			
What made you decide not to renovate?	Count	Percent	Estimated Households
Changes in or worry about financial or employment situation	9	6.4%	2,034
Costs too high	56	40.4%	12,879
Sold the residence / Decided to sell residence instead	22	16.0%	5,084
Condo rules	0	0.0%	0
Not worth putting money into residence / Residence too old	12	8.5%	2,711
Unable to find a contractor	3	2.1%	678
Unspecified personal reasons	33	23.4%	7,456
Don't Know	3	2.1%	678
No Response	1	1.1%	339
Total	140	100%	31,860

Note: Includes only those respondents who were not planning on renovating in the next 12 months but indicated that they had seriously considered repairing or remodeling but decided to defer the project.

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Table 5: Renovation intender profile – Age			
In which of the following age groups do you belong?	Count	Percent	Estimated Households
18-24 years	10	2.1%	2,081
25-34 years	94	19.7%	19,564
35-44 years	162	33.9%	33,717
45-54 years	123	25.7%	25,600
55-64 years	61	12.8%	12,696
65+ years	28	5.9%	5,828
Total	478	100%	99,485

Table 6: Renovation intender profile – Household composition			
In total, how many people including yourself currently live in your household?	Count	Percent	Estimated Households
One	38	7.9%	7,909
Two	147	30.8%	30,595
Three	88	18.4%	18,315
Four	134	28.0%	27,889
Five or more	69	14.4%	14,361
No Response	2	0.4%	416
Total	478	100%	99,485

Table 7: Renovation intender profile – Children under 18 years of age in household			
Are there children under 18 years of age in your household?	Count	Percent	Estimated Households
Yes	238	49.8%	49,534
No	238	49.8%	49,534
No Response	2	0.4%	416
Total	478	100%	99,485

Table 8: Renovation intender profile – Total household income			
What is your total household income?	Count	Percent	Estimated Households
Under \$20k	1	0.2%	208
\$20k to less than \$40k	34	7.1%	7,076
\$40k to less than \$60k	57	11.9%	11,863
\$60k to less than \$80k	48	10.0%	9,990
\$80k to less than \$100k	81	16.9%	16,858
\$100k to less than \$120k	79	16.5%	16,442
\$120k to less than \$140k	33	6.9%	6,868
\$140k to less than \$160k	27	5.6%	5,619
\$160k to less than \$180k	2	0.4%	416
\$180k to less than \$200k	4	0.8%	833
More than \$200k	27	5.6%	5,619
Don't Know	21	4.4%	4,371
No Response	64	13.4%	13,320
Total	478	100%	99,485

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Table 9: Renovation intender - Have you made renovations to your home in the past 12 months of \$1000 or more?			
Have you made renovations to your home in the past 12 months of \$1,000 or more?	Count	Percent	Estimated Households
Yes	245	51.3%	50,991
No	208	43.5%	43,291
Currently Renovating	24	5.0%	4,995
Don't Know	1	0.2%	208
Total	478	100%	99,485

Table 10: Renovation intender - Which of the following categories does the project you are planning fall into [MULTIPLE RESPONSE]?				
Which of the following categories does the project you are planning fall into? Is it...	Count	Percent Responses	Percent of Cases	Estimated Households
Repairs and maintenance (includes repairs to damaged components, paint and wallpapering – done to keep structure in good condition)	99	17.1%	20.7%	20,605
Replacement of existing equipment / new installation / or an addition	207	35.8%	43.3%	43,082
Remodeling and alteration (done to upgrade property standards, rearrange interior space, modernize existing facilities to suit needs, etc.)	265	45.8%	55.4%	55,154
Don't Know	5	0.9%	1.0%	1,041
No Response	2	0.3%	0.4%	416
Total	578	100%		
Valid Cases	478			

Note: Totals will add to more than 100% due to multiple response.

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Table 11: Renovation intender - All home renovation planned				
What kind of home renovations are you planning to do?	Count	Percent of Responses	Percent of Cases	Estimated Households
Paint / wallpaper - one room	5	0.5%	1.0%	1,041
Paint / wallpaper - more than one room	40	4.0%	8.4%	8,325
Paint / wallpaper - whole house	38	3.8%	7.9%	7,909
Kitchen - cabinets / counter tops	50	5.0%	10.5%	10,406
Kitchen - complete renovation	54	5.4%	11.3%	11,239
Bathroom - fixtures / cabinets / counter tops	29	2.9%	6.1%	6,036
Bathroom – tile	19	1.9%	4.0%	3,954
Bathroom - complete renovation	70	7.0%	14.6%	14,569
Bathroom - addition/basement conversion	31	3.1%	6.5%	6,452
Add / refurbish closets/cabinets/drawers	6	0.6%	1.3%	1,249
Carpet / flooring - one room	19	1.9%	4.0%	3,954
Carpet / flooring - more than one room	95	9.5%	19.9%	19,772
Carpet / flooring - whole house	38	3.8%	7.9%	7,909
Rec room - new addition	13	1.3%	2.7%	2,706
Rec room - basement conversion	80	8.0%	16.7%	16,650
Rec room - drywall / plastering	12	1.2%	2.5%	2,498
Insulation	13	1.3%	2.7%	2,706
Other room - new addition / extension	25	2.5%	5.2%	5,203
Other room - drywall / plastering / remodelling	22	2.2%	4.6%	4,579
Walls - remove / replace / remodel	18	1.8%	3.8%	3,746
Add a fireplace / repair / replace	5	0.5%	1.0%	1,041
Furnace	23	2.3%	4.8%	4,787
Hot water heater	5	0.5%	1.0%	1,041
Wiring	11	1.1%	2.3%	2,289
Plumbing	10	1.0%	2.1%	2,081
Add a pool / hot tub / sauna	2	0.2%	0.4%	416
Build a garage	18	1.8%	3.8%	3,746
Deck / patio	40	4.0%	8.4%	8,325
Doors	31	3.1%	6.5%	6,452
Exterior painting	11	1.1%	2.3%	2,289
Eaves troughing / gutters	4	0.4%	0.8%	833
Fence	14	1.4%	2.9%	2,914
Foundation	4	0.4%	0.8%	833
Landscaping	24	2.4%	5.0%	4,995
Ornamental lighting	3	0.3%	0.6%	624
Roofing	16	1.6%	3.3%	3,330
Siding / stucco / brick or masonry work / chimney	14	1.4%	2.9%	2,914
Sidewalk / driveway	8	0.8%	1.7%	1,665
Windows / skylights	52	5.2%	10.9%	10,823
Other (specify)	21	2.1%	4.4%	4,371
Don't Know	2	0.2%	0.4%	416
No Response	1	0.1%	0.2%	208
Total	996	100%		
Valid Cases	478			

Note: Totals will add to more than 100% due to multiple response.

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Table 12: Renovation intender - Who will do the renovations: Repair / Maintenance			
Thinking about this repair or maintenance work, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	41	41.4%	8,533
Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)	21	21.2%	4,371
Both - do some yourself and contract some out	37	37.4%	7,701
Total	99	100%	20,605

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 13: Renovation intender - Who will do the renovations: Replacement / Installation			
Thinking about the replacement, new installation or addition, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	76	36.7%	15,818
Do it all yourself (or with Friends & Family - NOT PAYING ANYONE)	53	25.6%	11,031
Both - do some yourself and contract some out	74	35.7%	15,401
Don't Know	4	1.9%	833
Total	207	100%	43,082

Note: Includes only those respondents who indicated replacement / installation activities.

Table 14: Renovation intender - Who will do the renovations: Remodeling			
Thinking about this remodeling or alteration work, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	72	27.2%	14,985
Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)	76	28.7%	15,818
Both - do some yourself and contract some out	111	41.9%	23,102
Don't Know	3	1.1%	624
No Response	3	1.1%	624
Total	265	100%	55,154

Note: Includes only those respondents who indicated remodeling activities.

Table 15: Renovation intender – Amount planned to spend on ALL renovations by Intentions to Renovate							
Amount planned to spend on ALL Renovations	What are the chances that you will renovate in the next 12 months?						
	High		50/50		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to \$1,000	10	2.7%	3	2.9%	13	2.7%	2,706
\$1,001 to \$2,000	34	9.1%	15	14.3%	49	10.3%	10,198
\$2,001 to \$3,000	30	8.0%	12	11.4%	42	8.8%	8,741
\$3,001 to \$5,000	70	18.8%	10	9.5%	80	16.7%	16,650
\$5,001 to \$10,000	67	18.0%	18	17.1%	85	17.8%	17,691
\$10,001 to \$25,000	58	15.5%	16	15.2%	74	15.5%	15,401
Over \$25,000	37	9.9%	6	5.7%	43	9.0%	8,949
Don't Know / No Response	67	18.0%	25	23.8%	92	19.2%	19,148
Total	373	100.0%	105	100.0%	478	100.0%	99,485
Estimated Households	77,632		21,853		99,485		

Note: Cases with 'No Response' or 'Don't Know' in one or more \$ categories (repair, remodeling or renovating) are all included in 'Don't Know / No Response'.

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Table 16: Renovation intender - Amount planned to spend on ALL renovations			
How much do you plan to spend on the repair or maintenance work?	Count	Percent	Estimated Households
Up to \$1,000	13	2.7%	2,706
\$1,001 to \$2,000	49	10.3%	10,198
\$2,001 to \$3,000	42	8.8%	8,741
\$3,001 to \$5,000	80	16.7%	16,650
\$5,001 to \$10,000	85	17.8%	17,691
\$10,001 to \$25,000	74	15.5%	15,401
Over \$25,000	43	9.0%	8,949
Don't Know / No Response	92	19.2%	19,148
Total	478	100%	99,485

Note: Cases with 'No Response' or 'Don't Know' in one or more categories (repair, remodeling or renovating) are all included in 'Don't Know' / 'No Response'.

Table 17: Renovation intender - Amount planned to spend on Repair / Maintenance			
How much do you plan to spend on the repair or maintenance work?	Count	Percent	Estimated Households
Up to \$1,000	8	8.1%	1,665
\$1,001 to \$2,000	16	16.2%	3,330
\$2,001 to \$3,000	16	16.2%	3,330
\$3,001 to \$5,000	15	15.2%	3,122
\$5,001 to \$10,000	11	11.1%	2,289
\$10,001 to \$25,000	10	10.1%	2,081
Over \$25,000	5	5.1%	1,041
Don't Know / No Response	18	18.2%	3,746
Total	99	100%	20,605

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 18: Renovation intender - Amount planned to spend on Replacement / Installation			
How much do you plan to spend on the replacement, new installation or addition work?	Count	Percent	Estimated Households
Up to \$1,000	7	3.4%	1,457
\$1,001 to \$2,000	21	10.1%	4,371
\$2,001 to \$3,000	25	12.1%	5,203
\$3,001 to \$5,000	43	20.8%	8,949
\$5,001 to \$10,000	33	15.9%	6,868
\$10,001 to \$25,000	26	12.6%	5,411
Over \$25,000	15	7.2%	3,122
Don't Know / No Response	37	17.9%	7,701
Total	207	100%	43,082

Note: Includes only those respondents who indicated replacement / installation activities.

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Table 19: Renovation intender - Amount planned to spend on Remodeling

How much do you plan to spend on the remodeling or alteration work?	Count	Percent	Estimated Households
Up to \$1,000	5	1.9%	1,041
\$1,001 to \$2,000	34	12.8%	7,076
\$2,001 to \$3,000	11	4.2%	2,289
\$3,001 to \$5,000	48	18.1%	9,990
\$5,001 to \$10,000	58	21.9%	12,071
\$10,001 to \$25,000	41	15.5%	8,533
Over \$25,000	24	9.1%	4,995
Don't Know / No Response	44	16.6%	9158
Total	265	100%	55,154

Note: Includes only those respondents who indicated remodeling activities.

Table 20: Home purchase intentions by Total household income

What is your total household income?	What are the chances you will buy a home in the next 12 months?								
	High		50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
\$20k to less than \$40k	6	13.0%	1	2.7%	1	20.0%	8	9.1%	1,665
\$40k to less than \$60k	6	13.0%	6	16.2%	0	0.0%	12	13.6%	2,498
\$60k to less than \$80k	4	8.7%	3	8.1%	0	0.0%	7	8.0%	1,457
\$80k to less than \$100k	9	19.6%	5	13.5%	3	60.0%	17	19.3%	3,538
\$100k to less than \$120k	3	6.5%	8	21.6%	0	0.0%	11	12.5%	2,289
\$120k to less than \$140k	3	6.5%	2	5.4%	0	0.0%	5	5.7%	1,041
\$140k to less than \$160k	3	6.5%	2	5.4%	0	0.0%	5	5.7%	1,041
\$160k to less than \$180k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
\$180k to less than \$200k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than \$200k	3	6.5%	2	0.0%	1	20.0%	6	6.8%	1,249
Don't Know	5	10.9%	2	5.4%	0	0.0%	7	8.0%	1,457
No Response	4	8.7%	6	16.2%	0	0.0%	10	11.4%	2,081
Total	46	100%	37	100%	5	100%	88	100%	18,315
Estimated Households	9,574		7,701		1,041		18,315		

Note: Refers only to proportion of renovators who also intend to buy.

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Table 21: Renovation intender - Home renovations intentions by Total household income by Intentions to Renovate							
What is your total household income?	What are the chances that you will renovate in the next 12 months?						
	High		50/50		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	1	0.3%	0	0.0%	1	0.2%	208
\$20k to less than \$40k	24	6.4%	10	9.5%	34	7.1%	7,076
\$40k to less than \$60k	39	10.5%	18	17.1%	57	11.9%	11,863
\$60k to less than \$80k	33	8.8%	15	14.3%	48	10.0%	9,990
\$80k to less than \$100k	68	18.2%	13	12.4%	81	16.9%	16,858
\$100k to less than \$120k	68	18.2%	11	10.5%	79	16.5%	16,442
\$120k to less than \$140k	27	7.2%	6	5.7%	33	6.9%	6,868
\$140k to less than \$160k	19	5.1%	8	7.6%	27	5.6%	5,619
\$160k to less than \$180k	2	0.5%	0	0.0%	2	0.4%	416
\$180k to less than \$200k	4	1.1%	0	0.0%	4	0.8%	833
More than \$200k	22	5.9%	5	4.8%	27	5.6%	5,619
Don't Know	17	4.6%	4	3.8%	21	4.4%	4,371
No Response	49	13.1%	15	14.3%	64	13.4%	13,320
Total	373		105		478		99,485
Estimated Households	77,632		21,853		99,485		

Note: Totals will add to more than 100% due to multiple response.

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Table 22: Renovation intender - Who will do the REPAIRS by Total household income

What is your total household income?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	1	2.4%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	208
\$20k to less than \$40k	6	14.6%	2	9.5%	3	8.1%	0	0.0%	11	11.1%	2,289
\$40k to less than \$60k	5	12.2%	3	14.3%	2	5.4%	0	0.0%	10	10.1%	2,081
\$60k to less than \$80k	4	9.8%	1	4.8%	5	13.5%	0	0.0%	10	10.1%	2,081
\$80k to less than \$100k	5	12.2%	5	23.8%	7	18.9%	0	0.0%	17	17.2%	3,538
\$100k to less than \$120k	3	7.3%	7	33.3%	5	13.5%	0	0.0%	15	15.2%	3,122
\$120k to less than \$140k	2	4.9%	0	0.0%	6	16.2%	0	0.0%	8	8.1%	1,665
\$140k to less than \$160k	1	2.4%	0	0.0%	1	2.7%	0	0.0%	2	2.0%	416
\$160k to less than \$180k	0	0.0%	0	0.0%	1	2.7%	0	0.0%	1	1.0%	208
\$180k to less than \$200k	1	2.4%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	208
More than \$200k	3	7.3%	0	0.0%	1	2.7%	0	0.0%	4	4.0%	833
Don't Know	3	7.3%	1	4.8%	1	2.7%	0	0.0%	5	5.1%	1,041
No Response	7	17.1%	2	9.5%	5	13.5%	0	0.0%	14	14.1%	2,914
Total	41	100%	21	100%	37	100%	0	0.0%	99	100%	20,605
Estimated Households	8,533		4,371		7,701		0		20,605		

Note: Includes only those respondents who indicated repair / maintenance activities.

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Table 23: Renovation intender - Who will do the REPLACEMENTS by Total household income											
What is your total household income?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
\$20k to less than \$40k	7	9.2%	3	5.7%	13	17.6%	0	0.0%	23	11.1%	4,787
\$40k to less than \$60k	9	11.8%	10	18.9%	5	6.8%	1	25.0%	25	12.1%	5,203
\$60k to less than \$80k	7	9.2%	5	9.4%	5	6.8%	0	0.0%	17	8.2%	3,538
\$80k to less than \$100k	8	10.5%	14	26.4%	11	14.9%	1	25.0%	34	16.4%	7,076
\$100k to less than \$120k	14	18.4%	7	13.2%	13	17.6%	1	25.0%	35	16.9%	7,284
\$120k to less than \$140k	2	2.6%	4	7.5%	7	9.5%	0	0.0%	13	6.3%	2,706
\$140k to less than \$160k	6	7.9%	3	5.7%	2	2.7%	0	0.0%	11	5.3%	2,289
\$160k to less than \$180k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
\$180k to less than \$200k	2	2.6%	0	0.0%	2	2.7%	0	0.0%	4	1.9%	833
More than \$200k	6	7.9%	0	0.0%	2	2.7%	0	0.0%	8	3.9%	1,665
Don't Know	6	7.9%	4	7.5%	1	1.4%	0	0.0%	11	5.3%	2,289
No Response	9	11.8%	3	5.7%	13	17.6%	1	25.0%	26	12.6%	5,411
Total	76	100%	53	100%	74	100%	4	100%	207	100%	43,082
Estimated Households	15,818		11,031		15,401		833		43,082		

Note: Includes only those respondents who indicated replacement / installation activities.

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Table 24: Renovation intender - Who will do the REMODELING by Total household income

What is your total household income?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
\$20k to less than \$40k	7	9.7%	2	2.6%	8	7.2%	0	0.0%	17	6.4%	3,538
\$40k to less than \$60k	8	11.1%	14	18.4%	8	7.2%	0	0.0%	30	11.3%	6,244
\$60k to less than \$80k	7	9.7%	10	13.2%	12	10.8%	0	0.0%	29	10.9%	6,036
\$80k to less than \$100k	7	9.7%	19	25.0%	18	16.2%	2	33.3%	46	17.4%	9,574
\$100k to less than \$120k	14	19.4%	10	13.2%	19	17.1%	1	16.7%	44	16.6%	9,158
\$120k to less than \$140k	3	4.2%	4	5.3%	9	8.1%	1	16.7%	17	6.4%	3,538
\$140k to less than \$160k	2	2.8%	5	6.6%	9	8.1%	1	16.7%	17	6.4%	3,538
\$160k to less than \$180k	1	1.4%	0	0.0%	1	0.9%	0	0.0%	2	0.8%	416
\$180k to less than \$200k	1	1.4%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	208
More than \$200k	11	15.3%	0	0.0%	6	5.4%	0	0.0%	17	6.4%	3,538
Don't Know	2	2.8%	5	6.6%	2	1.8%	1	16.7%	10	3.8%	2,081
No Response	9	12.5%	7	9.2%	19	17.1%	0	0.0%	35	13.2%	7,284
Total	72	100%	76	100%	111	100%	6	100%	265	100%	55,154
Estimated Households	14,985		15,818		23,102		1,248		55,154		

Note: Includes only those respondents who indicated remodeling activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 25a: Renovation intender - Home renovation intentions by Household size									
In total, how many people including yourself currently live in your household?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	34	9.1%	4	3.8%	0	0.0%	38	7.9%	7,909
Two	118	31.6%	29	27.6%	0	0.0%	147	30.8%	30,595
Three	69	18.5%	19	18.1%	0	0.0%	88	18.4%	18,315
Four	103	27.6%	31	29.5%	0	0.0%	134	28.0%	27,889
Five or more	49	13.1%	20	19.0%	0	0.0%	69	14.4%	14,361
No Response	0	0.0%	2	1.9%	0	0.0%	2	0.4%	416
Total	373	100%	105	100%	0	0.0%	478	100%	99,485
Estimated Households	77,632		21,853		0		99,485		

Table 25b: Renovation intender - Home renovation intentions in households where there are / are not Children under 18 years									
Are there children under 18 years of age in your household?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	178	47.7%	60	57.1%	0	0.0%	238	50.0%	49,327
No	193	51.7%	45	42.9%	0	0.0%	238	50.0%	49,327
No Response	2	0.5%	0	0.0%	0	0.0%	2	0.0%	415
Total	373	100%	105	100%	0	0.0%	478	100%	99,069
Estimated Households	77,215		21,853		0		99,069		

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 26a: Renovation intender - Who will do the REPAIRS by Household size									
In total, how many people including yourself live in your current household?	Thinking about this remodeling or alteration work, how is it going to be done?								
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	3	7.3%	1	4.8%	2	5.4%	6	6.1%	1,249
Two	17	41.5%	8	38.1%	11	29.7%	36	36.4%	7,493
Three	9	22.0%	4	19.0%	4	10.8%	17	17.2%	3,538
Four	8	19.5%	5	23.8%	8	21.6%	21	21.2%	4,371
Five or more	4	9.8%	3	14.3%	12	32.4%	19	19.2%	3,954
Total	41	100%	21	100%	37	100%	99	100%	20,605
Estimated Households	8,533		4,371		7,701		20,605		

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 26b: Renovation intender - Who will do the REPAIRS in households where there are / are not Children under 18									
Are there children under 18 years of age in your household?	Thinking about this remodeling or alteration work, how is it going to be done?								
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	16	39.0%	11	52.4%	18	48.6%	29	50.0%	6,036
No	25	61.0%	10	47.6%	17	45.9%	27	46.6%	5,619
Don't Know / No Response	0	0.0%	0	0.0%	2	5.4%	2	3.4%	416
Total	41	100%	21	100%	37	100%	58	100%	12,071
Estimated Households	8,533		4,371		7,701		12,071		

Note: Includes only those respondents who indicated repair / maintenance activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 27a: Renovation intender - Who will do the REPLACEMENTS by Household size											
In total, how many people including yourself live in your current household?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	2	2.6%	3	5.7%	11	14.9%	0	0.0%	16	7.7%	3,330
Two	28	36.8%	15	28.3%	19	25.7%	2	50.0%	64	30.9%	13,320
Three	17	22.4%	7	13.2%	15	20.3%	1	25.0%	40	19.3%	8,325
Four	22	28.9%	17	32.1%	16	21.6%	1	25.0%	56	27.1%	11,655
Five or more	7	9.2%	11	20.8%	13	17.6%	0	0.0%	31	15.0%	6,452
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	76	100%	53	100%	74	100%	4	100%	207	100%	43,082
Estimated Households	15,818		11,031		15,401		833		43,082		

Note: Includes only those respondents who indicated replacement / installation activities.

Table 27b: Renovation intender - Who will do the REPLACEMENTS in households where there are / are not Children under 18											
Are there children under 18 years of age in your household?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	38	50.0%	30	56.6%	36	48.6%	1	25.0%	105	50.7%	21,642
No	38	50.0%	23	43.4%	36	48.6%	3	75.0%	100	48.3%	20,612
No Response	0	0.0%	0	0.0%	2	2.7%	0	0.0%	2	1.0%	412
Total	76	100%	53	100%	74	100%	4	100%	207	100%	42,666
Estimated Households	15,818		11,031		14,985		833		42,666		

Note: Includes only those respondents who indicated replacement / installation activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 28a: Renovation intender - Who will do the REMODELING by Household size											
In total, how many people including yourself live in your current household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	11	15.3%	3	3.9%	12	10.8%	2	33.3%	28	10.6%	5,828
Two	19	26.4%	27	35.5%	28	25.2%	1	16.7%	75	28.3%	15,610
Three	14	19.4%	16	21.1%	19	17.1%	0	0.0%	49	18.5%	10,198
Four	20	27.8%	23	30.3%	35	31.5%	2	33.3%	80	30.2%	16,650
Five or more	8	11.1%	7	9.2%	16	14.4%	0	0.0%	31	11.7%	6,452
No Response	0	0.0%	0	0.0%	1	0.9%	1	16.7%	2	0.8%	416
Total	72	100%	76	100%	111	100%	6	100%	265	100%	55,154
Estimated Households	14,985		15,818		23,102		1,248		55,154		

Note: Includes only those respondents who indicated remodeling activities.

Table 28b: Renovation intender - Who will do the REMODELING in households where there are / are not Children under 18											
Are there children under 18 years of age in your household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	32	44.4%	41	53.9%	59	53.6%	2	28.6%	134	50.6%	27,784
No	40	55.6%	35	46.1%	51	46.4%	4	57.1%	130	49.1%	26,955
No Response	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	0.4%	207
Total	72	100%	76	100%	110	100%	7	100%	265	100%	54,946
Estimated Households	14,985		15,818		22,894		1,248		54,946		

Note: Includes only those respondents who indicated remodeling activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 29: Renovation intender – Home renovation intentions by respondent age									
In which of the following age groups do you belong?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	7	1.9%	3	2.9%	0	0.0%	10	2.1%	2,081
25-34 years	80	21.4%	14	13.3%	0	0.0%	94	19.7%	19,564
35-44 years	123	33.0%	39	37.1%	0	0.0%	162	33.9%	33,717
45-54 years	96	25.7%	27	25.7%	0	0.0%	123	25.7%	25,600
55-64 years	47	12.6%	14	13.3%	0	0.0%	61	12.8%	12,696
65+ years	20	5.4%	8	7.6%	0	0.0%	28	5.9%	5,828
Don't Know / No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	373	100%	105	100%	0	0.0%	478	100%	99,485
Estimated Households	77,632		21,853		0		99,485		

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 30: Renovation intender - Who will do the REPAIRS by Respondent age

In which of the following age groups do you belong?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	2	4.9%	0	0.0%	1	2.7%	0	0.0%	3	3.0%	624
25-34 years	3	7.3%	8	38.1%	10	27.0%	0	0.0%	21	21.2%	4,371
35-44 years	10	24.4%	7	33.3%	11	29.7%	0	0.0%	28	28.3%	5,828
45-54 years	11	26.8%	4	19.0%	13	35.1%	0	0.0%	28	28.3%	5,828
55-64 years	4	9.8%	2	9.5%	2	5.4%	0	0.0%	8	8.1%	1,665
65+ years	11	26.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2,289
Don't Know / No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	41	100%	21	100%	37	100%	0	0.0%	99	100%	20,605
Estimated Households	8,533		4,371		7,701		0		20,605		

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 31: Renovation intender - Who will do the REPLACEMENTS by Respondent age

In which of the following age groups do you belong?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	1	1.3%	2	3.8%	1	1.4%	0	0.0%	4	1.9%	833
25-34 years	13	17.1%	11	20.8%	14	18.9%	0	0.0%	38	18.4%	7,909
35-44 years	26	34.2%	23	43.4%	27	36.5%	0	0.0%	76	36.7%	15,818
45-54 years	19	25.0%	10	18.9%	18	24.3%	3	75.0%	50	24.2%	10,406
55-64 years	12	15.8%	4	7.5%	10	13.5%	1	25.0%	27	13.0%	5,619
65+ years	5	6.6%	3	5.7%	4	5.4%	0	0.0%	12	5.8%	2,498
Don't Know / No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	76	100%	53	100%	74	100%	4	100%	207	100%	43,082
Estimated Households	15,818		11,031		15,401		833		43,082		

Note: Includes only those respondents who indicated replacement / installation activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 32: Renovation intender - Who will do the REMODELING by Respondent age

In which of the following age groups do you belong?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know/No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	2	2.8%	3	3.9%	1	0.9%	0	0.0%	6	2.3%	1,249
25-34 years	10	13.9%	15	19.7%	30	27.0%	3	50.0%	58	21.9%	12,071
35-44 years	18	25.0%	29	38.2%	40	36.0%	1	16.7%	88	33.2%	18,315
45-54 years	22	30.6%	22	28.9%	23	20.7%	0	0.0%	67	25.3%	13,945
55-64 years	16	22.2%	5	6.6%	11	9.9%	1	16.7%	33	12.5%	6,868
65+ years	4	5.6%	2	2.6%	6	5.4%	1	16.7%	13	4.9%	2,706
Don't Know / No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	72	100%	76	100%	111	100%	6	100%	265	100%	55,154
Estimated Households	14,985		15,818		23,102		1,248		55,154		

Note: Includes only those respondents who indicated remodeling activities.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 33: Renovation intender – Home renovation intentions by ALL renovations planned							
What kind of renovations are you planning to do?	What are the chances that you will renovate in the next 12 months?						
	High		50/50		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	69	18.5%	14	13.3%	83	17.4%	17,275
Kitchen	79	21.2%	25	23.8%	104	21.8%	21,645
Bathroom	127	34.0%	22	21.0%	149	31.2%	31,011
Carpet / flooring	120	32.2%	32	30.5%	152	31.8%	31,635
Rec room	88	23.6%	17	16.2%	105	22.0%	21,853
Doors / windows	71	19.0%	12	11.4%	83	17.4%	17,275
External construction / repairs	127	34.0%	31	29.5%	158	33.1%	32,884
Other	134	35.9%	25	23.8%	159	33.3%	33,092
Don't Know	2	0.5%	0	0.0%	2	0.4%	416
No Response	1	0.3%	0	0.0%	1	0.2%	208
Total	373		105		478		99,485
Estimated Households	77,632		21,853		99,485		

Note: Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 34: Renovation intender - Who will do the REPAIRS by All renovations planned

What kind of renovations are you planning to do?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	10	24.4%	7	33.3%	12	32.4%	0	0.0%	29	29.3%	6,036
Kitchen	9	22.0%	3	14.3%	10	27.0%	0	0.0%	22	22.2%	4,579
Bathroom	14	34.1%	5	23.8%	17	45.9%	0	0.0%	36	36.4%	7,493
Carpet / flooring	10	24.4%	7	33.3%	13	35.1%	0	0.0%	30	30.3%	6,244
Rec room	2	4.9%	2	9.5%	4	10.8%	0	0.0%	8	8.1%	1,665
Doors / windows	18	43.9%	7	33.3%	14	37.8%	0	0.0%	39	39.4%	8,117
External construction / repairs	23	56.1%	6	28.6%	22	59.5%	0	0.0%	51	51.5%	10,615
Other	13	31.7%	10	47.6%	20	54.1%	0	0.0%	43	43.4%	8,949
No response	0	0.0%	1	4.8%	0	0.0%	0	0.0%	1	1.0%	208
Valid Cases	41		21		37		0		99		20,605
Estimated Households	8,533		4,371		7,701		0		20,605		

Note: Includes only those respondents who indicated repair / maintenance activities. Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 35: Renovation intender - Who will do the REPLACEMENTS by All renovations planned

What kind of renovations are you planning to do?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	9	11.8%	9	17.0%	17	23.0%	0	0.0%	35	16.9%	7,284
Kitchen	18	23.7%	12	22.6%	19	25.7%	1	25.0%	50	24.2%	10,406
Bathroom	16	21.1%	20	37.7%	34	45.9%	3	75.0%	73	35.3%	15,193
Carpet/ flooring	25	32.9%	19	35.8%	29	39.2%	1	25.0%	74	35.7%	15,401
Rec room	6	7.9%	18	34.0%	14	18.9%	0	0.0%	38	18.4%	7,909
Doors / windows	29	38.2%	7	13.2%	15	20.3%	0	0.0%	51	24.6%	10,615
External construction / repairs	27	35.5%	20	37.7%	23	31.1%	1	25.0%	71	34.3%	14,777
Other	25	32.9%	14	26.4%	29	39.2%	0	0.0%	68	32.9%	14,153
No response	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	208
Valid Cases	76		53		74		4		207		43,082
Estimated Households	15,818		11,031		15,401		833		43,082		

Note: Includes only those respondents who indicated replacement / installation activities. Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Calgary Intentions Data Tables 2006

Table 36: Renovation intender - Who will do the REMODELING by All renovations planned											
What kind of renovations are you planning to do?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	9	12.5%	16	21.1%	24	21.6%	0	0.0%	49	18.5%	10,198
Kitchen	22	30.6%	14	18.4%	35	31.5%	3	50.0%	47	17.7%	15,401
Bathroom	26	36.1%	25	32.9%	39	35.1%	0	0.0%	90	34.0%	18,731
Carpet / flooring	25	34.7%	27	35.5%	35	31.5%	0	0.0%	87	32.8%	18,107
Rec room	13	18.1%	28	36.8%	33	29.7%	2	33.3%	76	28.7%	15,818
Doors / windows	13	18.1%	11	14.5%	23	20.7%	1	16.7%	48	18.1%	9,990
External construction / repairs	17	23.6%	20	26.3%	43	38.7%	1	16.7%	81	30.6%	16,858
Other	20	27.8%	22	28.9%	50	45.0%	6	100%	98	37.0%	20,397
No response	1	1.4%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	208
Valid Cases	72		76		111		6		265		55,154
Estimated Households	14,985		15,818		23,102		1,248		55,154		

Note: Includes only those respondents who indicated remodeling activities. Totals will add to more than 100% due to multiple response.

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Table 37: Renovation intender - In planning your renovation, have you contacted a contractor for information about your renovations?			
In planning your renovation, have you contacted a contractor for information about your renovations?	Count	Percent	Estimated Households
Yes	161	33.7%	33,509
No	316	66.1%	65,768
Don't Know	1	0.2%	208
Total	478	100%	99,485

Table 38: Renovation intender - Have you priced out the cost of materials and labour for this (these) project (s)?			
Have you priced out the cost of materials and labour for this (these) project(s)?	Count	Percent	Estimated Households
Yes	286	59.8%	59,524
No	189	39.5%	39,336
Don't Know	3	0.6%	624
Total	478	100%	99,485

Table 39: Renovation intender - Have you done any of the following [MULTIPLE RESPONSE]?				
Have you...	Count	Percent Responses	Percent of Cases	Estimated Households
Read any publications for information on home renovation	250	29.5%	52.3%	52,032
Watched any TV programs or videos on home renovation	297	35.0%	62.1%	61,814
Searched on the internet for information on home renovation	201	23.7%	42.1%	41,834
No / none of these	100	11.8%	20.9%	20,813
Total	848	100%		
Valid Cases	478			

Note: Totals will add to more than 100% due to multiple response.

Table 40: Renovation intender - How will you pay for this renovation work [MULTIPLE RESPONSE]?				
How will you pay for this renovation work?	Count	Percent Responses	Percent of Cases	Estimated Households
Pay for it from savings / pay as you go/ cash	369	69.9%	77.2%	76,799
Loan – from financial institution	27	5.1%	5.6%	5,619
Credit charge / credit card/ put it on credit line	80	15.2%	16.7%	16,650
Finance it a mortgage renewal / mortgage refinancing time	20	3.8%	4.2%	4,163
Borrow from a relative or friend	3	0.6%	0.6%	624
Some other arrangement (Specify)	10	1.9%	2.1%	2,081
Don't Know	16	3.0%	3.3%	3,330
No Response	3	0.6%	0.6%	624
Total	528	100%		
Valid Cases	478			

Note: Totals will add to more than 100% due to multiple response.

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