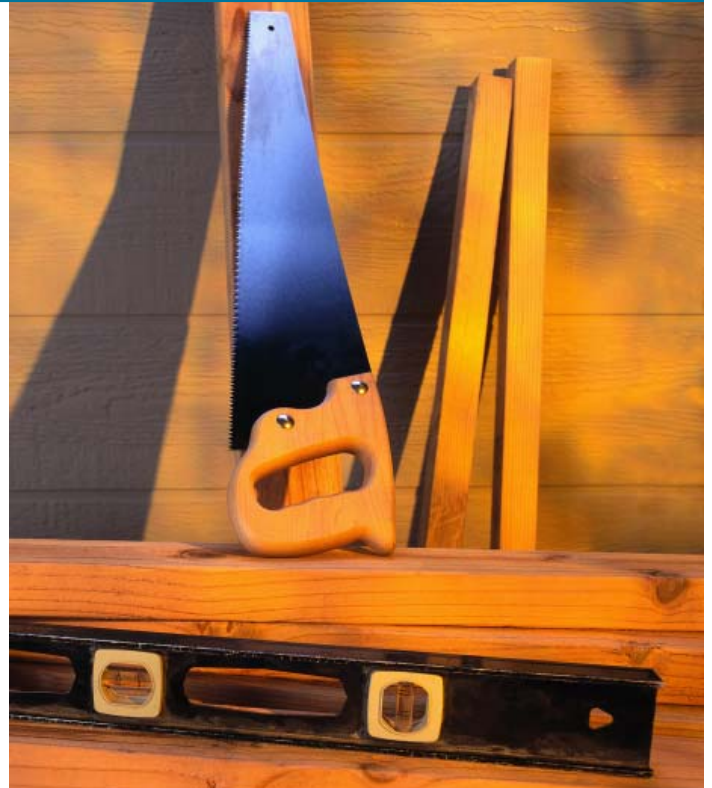


CONSUMER INTENTIONS TO BUY OR RENOVATE A HOME

Vancouver - Intentions Data Tables 2006



CANADA MORTGAGE AND HOUSING CORPORATION

Release date:

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How do we define households who intend to purchase?

Respondents who intend to buy a home fall into three groups. Households that have strong intentions (ready to buy) are those that state that they have a high chance of buying in the next 12 months. Those having moderate intentions report a 50/50 chance of buying in the next 12 months, while those having low intentions declare that their chances of buying are lower than 50 per cent. Serious intenders are households that are either ready to buy or have moderate intentions to buy. Non-intenders are households that state that they have no intentions to buy a home in the next twelve months.

How do we define households who intend to renovate?

Respondents who intend to renovate fall into three groups. Households who are ready to renovate are those that state that they have a high chance of renovating their home in the next 12 months and the total cost will be \$1000 or more. Those thinking about renovating state that they have a 50/50 chance of renovating in the next 12 months and the total cost will be \$1000 or more. Possible/Potential renovators are households that state that they have a low chance of renovating in the next 12 months at a total cost \$1000 or more. Serious intenders are households that are either ready to renovate or thinking about renovating. Non-intenders are households that state that they have no intentions to renovate in the next twelve months.

Sample and geographic coverage

Our survey is conducted using a sample of approximately 4,000 households per centre, and asking them about their plans for purchasing or renovating a home. Information is gathered on the type, size and price range of homes. Intenders were also asked demographic questions related to income, family size, tenure and locations within five centres: Vancouver, Calgary, Toronto, Montreal and Halifax. The survey was completed during the first quarter of 2006 and collected intentions to buy or renovate in the following 12 months. An aggregate 5-centre total was derived by weighting each centre's results by 2006 population projections.

By asking about motivations or barriers to buying or renovating, we can provide some useful insight. Our demographic and socio-economic profiles help us, and you, identify trends in various sub-markets.

Statistical Reliability of Data

Despite the large sample, caution should be used in interpreting the results of the extensive subsets and cross-tabulations of the survey results. Cells based on less than 50 respondents should be viewed as indicative rather than conclusive. This is especially true of cells based on a sample of less than 25 respondents.

**Canada Mortgage Housing Corporation (CMHC)
2006 Intention to Buy or Renovate Survey:**

**Consumer Intentions to Buy:
Vancouver Intentions Data Tables 2006**

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Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 1: Home purchase intenders			
Are you thinking of buying a primary residence at some point in the next 12 months?	Count	Percent	Estimated Households
Yes (High / 50/50 chance / Low)	460	14.6%	115,823
Yes (High / 50/50 only)	400	12.7%	100,716
No	2,635	83.6%	663,467
Total	3,152	100%	793,642

Note: This table was created using data drawn from multiple questions and 'don't know' / 'no response' options were not included. Therefore, percentages do not add up to 100%.

Table 2: Home purchase intender profile—Chances of buying a home in the next 12 months			
What are the chances you will buy a home in the next 12 months?	Count	Percent	Estimated Households
No Chance	2	0.4%	504
Low	60	12.9%	15,156
50/50	155	33.3%	39,027
High	245	52.7%	61,689
No Response	3	0.6%	755
Total	465	100%	116,579

Table 3: Own or rent residence (High / 50/50 / Low / Don't Know)			
First, do you own or rent your residence?	Count	Percent	Estimated Households
Own	234	50.3%	58,919
Rent	231	49.7%	58,163
Total	465	100%	117,082

Table 4: Purchase residence in past 12 months			
Did you buy this residence within the past 12 months?	Count	Percent	Estimated Households
Yes	25	11.8%	6,295
No	187	88.2%	47,085
Total	212	100%	53,379

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 5: Home purchase intender profile–age			
In which of the following age groups do you belong?	Count	Percent	Estimated Households
18-24 years	11	2.7%	2,770
25-34 years	95	23.8%	23,920
35-44 years	128	32.0%	32,229
45-54 years	100	25.0%	25,179
55-64 years	40	10.0%	10,072
65+ years	19	4.7%	4,784
Don't know / No response	7	1.8%	1,763
Total	400	100%	100,716

Table 6: Home purchase intender profile–own or rent current home			
First, do you own or rent your residence?	Count	Percent	Estimated Households
Own	212	53.0%	53,379
Rent	188	47.0%	47,337
Total	400	100%	100,716

Table 7: Home purchase intender profile–Household composition			
In total, how many people including yourself currently live in your household?	Count	Percent	Estimated Households
One	69	17.3%	17,374
Two	115	28.8%	28,956
Three	74	18.5%	18,632
Four	88	22.0%	22,158
Five or more	45	11.3%	11,331
No Response	9	2.3%	2,266
Total	400	100%	100,716
Mean	2.81		
Standard deviation	1.29		

Table 8: Home purchase intender profile–Households where there are / are not Children under 18 years of age in household			
Are there children under 18 years of age in your household?	Count	Percent	Estimated Households
Yes	154	38.5%	38,776
No	246	61.5%	61,940
Total	400	100%	100,716

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 9: Home purchase intender profile—Total household income			
What is your total household income?	Count	Percent	Estimated Households
Under \$20 k	14	3.5%	3,525
\$20k to less than \$40k	34	8.5%	8,561
\$40k to less than \$60k	57	14.3%	14,352
\$60k to less than \$80k	60	15.0%	15,107
\$80k to less than \$100k	69	17.3%	17,374
\$100k to less than \$120k	26	6.5%	6,547
\$120k to less than \$140k	19	4.7%	4,784
\$140k to less than \$160k	7	1.8%	1,763
\$160k to less than \$180k	3	0.7%	755
\$180k to less than \$200k	5	1.3%	1,259
More than 200k	15	3.8%	3,777
Don't Know	18	4.5%	4,532
No Response	73	18.3%	18,381
Total	400	100%	100,716

Table 10: Home purchase intender profile—Thought of buying home in last six months			
In the past 6 months, have you seriously thought about buying a residence?	Count	Percent	Estimated Households
Yes	241	9.0%	71,079
No	2,322	86.2%	684,434
Don't Know	11	0.4%	3,295
No Response	118	4.4%	34,834
Total	2,692	100%	793,642

Note: Only those who were not intending to buy were asked this question.

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 11: Home purchase intender profile—Community in which most likely to buy a home			
In which community are you most likely to buy a home?	Count	Percent	Estimated Households
North Shore	24	6.0%	6,043
Downtown Vancouver	16	4.0%	4,029
Vancouver Westside	33	8.2%	8,309
Vancouver Eastside	33	8.2%	8,309
Burnaby / New Westminster	44	11.0%	11,079
Tri-cities (Coquitlam / Port Coquitlam / Port Richmond)	54	13.5%	13,597
Surrey/Delta, Langley	93	23.3%	23,416
Maple Ridge / Pitt Meadows	20	5.0%	5,036
Abbotsford / Mission	8	2.0%	2,014
Chilliwack	2	0.5%	504
Country Area / Outside city limits	4	1.0%	1,007
Other (Specify)	52	13.0%	13,093
Don't know	16	4.0%	4,029
No Response	1	0.3%	252
Total	400	100.0	100,716

Table 12: Home purchase intender profile—Type of home looking for / intending to buy			
What would be your first choice for purchasing a residence?	Count	Percent	Estimated Households
Brand new	90	22.5%	22,661
Pre-owned home	259	64.8%	65,214
Other	14	3.5%	3,525
Don't Know	37	9.2%	9,316
Total	400	100%	100,716

Table 13a: Home purchase intender profile— Dwelling Type of home looking for / intending to buy			
Would you most likely purchase a...	Count	Percent	Estimated Households
Single detached home	234	58.5%	58,919
Semi-detached home or duplex	14	3.5%	3,525
Row or Town house, only share common walls	50	12.5%	12,590
Apartment	83	20.8%	20,899
Other	5	1.3%	1,259
Don't Know	14	3.5%	3,525
Total	400	100%	100,716

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 13b: Home purchase intender profile—Condominium ownership: home looking for / intending to buy			
Would this be a condominium type of ownership?	Count	Percent	Estimated Households
Yes	120	78.9%	30,215
No	22	14.5%	5,539
Don't Know	10	6.6%	2,518
Total	152	100%	38,272

Table 14: Home purchase intender profile—Type of neighbourhood preferred: home looking for / intending to buy			
Would that be in a...	Count	Percent	Estimated Households
New subdivision / development	44	11.0%	11,079
An established neighbourhood	290	72.5%	73,019
Acreage / farm	24	6.0%	6,043
Other	5	1.3%	1,259
Don't Know	37	9.3%	9,316
Total	400	100%	100,716

Table 15: Home purchase intender profile—Price range of home looking for: home looking for / intending to buy			
How much do you expect to pay for your next residence?	Count	Percent	Estimated Households
Under \$200k	57	14.3%	14,352
\$200k to less than \$250k	50	12.5%	12,590
\$250k to less than \$300k	36	9.0%	9,064
\$300k to less than \$350k	35	8.7%	8,813
\$350k to less than \$400k	42	10.5%	10,575
\$400k to less than \$500k	66	16.5%	16,618
Over \$500k	87	21.8%	21,906
Don't Know / No Response	27	6.7%	6,798
Total	400	100%	100,716

Table 16: Home purchase intender profile (Homeowners)—Price range of home looking for compared to current home			
Would this be more, less or about the same as the value of your current residence?	Count	Percent	Estimated Households
More	100	47.2%	25,179
Same	36	17.0%	9,064
Less	60	28.3%	15,107
Don't Know	2	0.9%	504
No Response	14	6.6%	3,525
Total	212	100%	53,379

Note: Only those who owned their current residence were asked this question.

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Table 17: Home purchase intender profile—Size of home looking for / intending to purchase (sq ft)			
How many square feet are you looking for?	Count	Percent	Estimated Households
Up to 1200 sq ft	104	26.0%	26,186
1201 - 2000 sq ft	108	27.0%	27,193
2001 - 3000 sq ft	98	24.5%	24,675
Over 3000 sq ft	36	9.0%	9,064
Don't Know	54	13.5%	13,597
Total	400	100%	100,716

Table 18: Home purchase intender profile—Size of home you are thinking of buying (in sq ft) compared to your present residence			
Is the residence you are thinking of buying larger, smaller, or about the same size (in square feet) as your present residence?	Count	Percent	Estimated Households
Larger	215	53.8%	54,135
Same	100	25.0%	25,179
Smaller	70	17.5%	17,625
Don't Know	15	3.7%	3,777
Total	400	100%	100,716

Table 19: What made you decide not to buy a home now? [Multiple Response]			
What is the main reason why you decided not to buy a residence now?	Count	Percent	Estimated Households
Change or worry about financial or employment situation	15	6.3%	4,424
Costs too high	133	55.0%	39,226
Decided to renovate / just renovated	5	1.9%	1,475
Cannot find a suitable house / location	15	6.3%	4,424
Cannot sell my existing residence	2	0.6%	590
Prefer to rent / Do not want to own	3	1.3%	885
Personal reasons (Specified or Unspecified)	14	5.6%	4,129
Other	47	19.4%	13,862
Don't Know	5	1.9%	1,475
No Response	5	1.9%	1,475
Total	244	100%	
241 valid cases			

Note: Only those who said "yes" in Table 10 were asked this question.

Table 20: Home purchase intender profile (Homeowners) Listed your home for sale?			
Have you listed your residence for sale?	Count	Percent	Estimated Households
Yes	26	12.3%	6,547
No	186	87.7%	46,833
Total	212	100%	53,379

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 21: Home purchase intender profile—Talked to a realtor about buying a home?			
Have you talked to a realtor about buying a residence?	Count	Percent	Estimated Households
Yes	266	66.5%	66,976
No	134	33.5%	33,740
Total	400	100%	100,716

Table 22: Home purchase intender profile—Read any publications for information on the housing market?			
Have you read any publications for information on the housing market?	Count	Percent	Estimated Households
Yes	294	73.5%	74,026
No	105	26.3%	26,438
Don't Know	1	0.3%	252
Total	400	100%	100,716

Table 23: Home purchase intender profile—Talked to a financial institution about obtaining a mortgage?			
Have you talked to a financial institution about obtaining a mortgage?	Count	Percent	Estimated Households
Yes	208	52.0%	52,372
No	192	48.0%	48,344
Total	400	100%	100,716

Table 24: Home purchase intender profile—Been pre-approved for a mortgage?			
Have you been pre-approved for a mortgage?	Count	Percent	Estimated Households
Yes	149	71.6%	37,517
No	51	24.5%	12,841
Don't Know	8	3.8%	2,014
Total	208	100%	52,372

Note: Only those who answered 'yes' in Table 23 were asked this question.

Table 25: Home purchase intender profile—Have you contacted a builder / developer for information about a brand new home?			
Have you contacted a builder or developer for information about a brand new residence?	Count	Percent	Estimated Households
Yes	82	20.5%	20,647
No	317	79.2%	79,817
Don't Know	1	0.3%	252
Total	400	100%	100,716

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Table 26: Home purchase intender profile—In the last month, have you visited homes for sale?			
In the last month, have you visited residences for sale?	Count	Percent	Estimated Households
Yes	213	53.3%	53,631
No	185	46.3%	46,581
Don't Know	2	0.5%	504
Total	400	100%	100,716

Table 27: Home purchase intender profile—Home purchase intentions by Total household income							
What is your total household income?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20 k	5	3.2%	9	3.7%	14	3.5%	3,525
\$20k to less than \$40k	15	9.7%	19	7.8%	34	8.5%	8,561
\$40k to less than \$60k	23	14.8%	34	13.9%	57	14.3%	14,352
\$60k to less than \$80k	28	18.1%	32	13.1%	60	15.0%	15,107
\$80k to less than \$100k	24	15.5%	45	18.4%	69	17.3%	17,374
\$100k to less than \$120k	7	4.5%	19	7.8%	26	6.5%	6,547
\$120k to less than \$140k	5	3.2%	14	5.7%	19	4.8%	4,784
\$140k to less than \$160k	1	0.6%	6	2.4%	7	1.8%	1,763
\$160k to less than \$180k	1	0.6%	2	0.8%	3	0.8%	755
\$180k to less than \$200k	1	0.6%	4	1.6%	5	1.3%	1,259
More than \$200k	5	3.2%	10	4.1%	15	3.8%	3,777
Don't Know	7	4.5%	11	4.5%	18	4.5%	4,532
No Response	33	21.3%	40	16.3%	73	18.3%	18,381
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

Table 28: Home purchase intender profile—Home purchase intentions by Own / Rent							
Do you own or rent your residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	73	47.1%	139	56.7%	212	53.0%	53,379
Rent	82	52.9%	106	43.3%	188	47.0%	47,337
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

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Table 29a: Home purchase intender profile—Home purchase intentions by Household size							
In total, how many people including yourself currently live in your household?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	29	18.7%	40	16.3%	69	17.3%	29
Two	42	27.1%	73	29.8%	115	28.8%	42
Three	26	16.8%	48	19.6%	74	18.5%	26
Four	37	23.9%	51	20.8%	88	22.0%	37
Five or more	15	9.7%	30	12.2%	45	11.3%	15
No Response	6	3.9%	3	1.2%	9	2.3%	6
Total	155	100%	245	100%	400	100%	155
Estimated Households	39,027		61,689		100,716		

Table 29b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household							
Are there children under 18 years of age in your household?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	59	38.1%	95	38.8%	154	38.5%	38,776
No	96	61.9%	150	61.2%	246	61.5%	61,940
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

Table 30: Home purchase intender profile—Home purchase intentions by Respondent age							
In which of the following age groups do you belong?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	3	1.9%	8	3.3%	11	2.8%	2,770
25-34 years	34	21.9%	61	24.9%	95	23.8%	23,920
35-44 years	49	31.6%	79	32.2%	128	32.0%	32,229
45-54 years	36	23.2%	64	26.1%	100	25.0%	25,179
55-64 years	18	11.6%	22	9.0%	40	10.0%	10,072
65+ years	10	6.5%	9	3.7%	19	4.8%	4,784
Don't Know / No Response	5	3.2%	2	0.8%	7	1.8%	1,763
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

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Table 31: Home purchase intender profile—Home purchase intentions by Type of house searching for (New/Pre-owned)

What would be your first choice for purchasing a residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Brand new	28	18.1%	62	25.3%	90	22.5%	22,661
Pre-owned home	102	65.8%	157	64.1%	259	64.8%	65,214
Other	5	3.2%	9	3.7%	14	3.5%	3,525
Don't Know	20	12.9%	17	6.9%	37	9.3%	9,316
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

Table 32: Home purchase intender profile—Home purchase intentions by Dwelling Type of house searching for

Would you most likely purchase a...	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Single detached home	84	54.2%	150	61.2%	234	58.5%	58,919
Semi-detached home or duplex	4	2.6%	10	4.1%	14	3.5%	3,525
Row or Town house, only share common walls	23	14.8%	27	11.0%	50	12.5%	12,590
Apartment	33	21.3%	50	20.4%	83	20.8%	20,899
Other	3	1.9%	2	0.8%	5	1.3%	1,259
Don't Know	8	5.2%	6	2.4%	14	3.5%	3,525
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

Table 33: Home purchase intender profile—Home purchase intentions by Price of house searching for

How much do you expect to pay for your next residence?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	28	18.1%	29	11.8%	57	14.3%	14,352
\$200k to less than \$250k	18	11.6%	32	13.1%	50	12.5%	12,590
\$250k to less than \$300k	17	11.0%	19	7.8%	36	9.0%	9,064
\$300k to less than \$350k	12	7.7%	23	9.4%	35	8.8%	8,813
\$350k to less than \$400k	14	9.0%	28	11.4%	42	10.5%	10,575
\$400k to less than \$500k	23	14.8%	43	17.6%	66	16.5%	16,618
Over \$500k	29	18.7%	58	23.7%	87	21.8%	21,906
Don't Know / No Response	14	9.0%	13	5.3%	27	6.8%	6,798
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

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Table 34: Home purchase intender profile—Home purchase intentions by Size of house search for (sq ft)

How many square feet are you looking for?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to 1200 sq ft	41	26.5%	63	25.7%	104	26.0%	26,186
1201 - 2000 sq ft	42	27.1%	66	26.9%	108	27.0%	27,193
2001 - 3000 sq ft	37	23.9%	61	24.9%	98	24.5%	24,675
Over 3000 sq ft	8	5.2%	28	11.4%	36	9.0%	9,064
Don't Know	27	17.4%	27	11.0%	54	13.5%	13,597
No Response	0	0.0%	0	0.0%	0	0.0%	0
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

Table 35: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a house

In which community are you most likely to buy a home?	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North Shore	8	5.2%	16	6.5%	24	6.0%	6,043
Downtown Vancouver	7	4.5%	9	3.7%	16	4.0%	4,029
Vancouver Westside	15	9.7%	18	7.3%	33	8.3%	8,309
Vancouver Eastside	16	10.3%	17	6.9%	33	8.3%	8,309
Burnaby / New Westminster	15	9.7%	29	11.8%	44	11.0%	11,079
Tri-cities (Coquitlam / Port Coquitlam / Port Richmond)	24	15.5%	30	12.2%	54	13.5%	13,597
Surrey/Delta, Langley	33	21.3%	60	24.5%	93	23.3%	23,416
Maple Ridge / Pitt Meadows	5	3.2%	15	6.1%	20	5.0%	5,036
Abbotsford / Mission	3	1.9%	5	2.0%	8	2.0%	2,014
Chilliwack	0	0.0%	2	0.8%	2	0.5%	504
Country Area / Outside city limits	2	1.3%	2	0.8%	4	1.0%	1,007
Other (Specify)	17	11.0%	35	14.3%	52	13.0%	13,093
Don't know	10	6.5%	6	2.4%	16	4.0%	4,029
No Response	0	0.0%	1	0.4%	1	0.3%	252
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

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Table 36: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred							
Would that be in a...	What are the chances you will buy a home in the next 12 months?						
	50/50		High		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	14	9.0%	30	12.2%	44	11.0%	11,079
An established neighbourhood	110	71.0%	180	73.5%	290	72.5%	73,019
Acreage / farm	8	5.2%	16	6.5%	24	6.0%	6,043
Other	4	2.6%	1	0.4%	5	1.3%	1,259
Don't Know	19	12.3%	18	7.3%	37	9.3%	9,316
No Response	0	0.0%	0	0.0%	0	0.0%	0
Total	155	100%	245	100%	400	100%	100,716
Estimated Households	39,027		61,689		100,716		

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Table 37: Home purchase intender profile—Home purchase intentions by Price of home searching for															
How much do you expect to pay for your next residence?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	17	7.3%	1	7.1%	8	16.0%	30	36.1%	1	20.0%	0	0.0%	57	14.3%	14,352
\$200k to less than \$250k	14	6.0%	2	14.3%	11	22.0%	21	25.3%	1	20.0%	1	7.1%	50	12.5%	12,590
\$250k to less than \$300k	11	4.7%	3	21.4%	10	20.0%	10	12.0%	1	20.0%	1	7.1%	36	9.0%	9,064
\$300k to less than \$350k	25	10.7%	2	14.3%	4	8.0%	2	2.4%	0	0.0%	2	14.3%	35	8.8%	8,813
\$350k to less than \$400k	26	11.1%	1	7.1%	4	8.0%	9	10.8%	1	20.0%	1	7.1%	42	10.5%	10,575
\$400k to less than \$500k	50	21.4%	2	14.3%	6	12.0%	4	4.8%	0	0.0%	4	28.6%	66	16.5%	16,618
Over \$500k	79	33.8%	0	0.0%	4	8.0%	4	4.8%	0	0.0%	0	0.0%	87	21.8%	21,906
Don't Know / No Response	12	5.1%	3	21.4%	3	6.0%	3	3.6%	1	20.0%	5	35.7%	27	6.8%	6,798
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 38: Home purchase intender profile—Home purchase intentions by Size of house search for (sq ft)															
How many square feet are you looking for?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to 1200 sq ft	17	7.3%	5	35.7%	15	30.0%	61	73.5%	2	40.0%	4	28.6%	104	26.0%	26,186
1201 - 2000 sq ft	64	27.4%	5	35.7%	22	44.0%	14	16.9%	0	0.0%	3	21.4%	108	27.0%	27,193
2001 - 3000 sq ft	91	38.9%	1	7.1%	4	8.0%	1	1.2%	1	20.0%	0	0.0%	98	24.5%	24,675
Over 3000 sq ft	35	15.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	36	9.0%	9,064
Don't Know	27	11.5%	3	21.4%	8	16.0%	7	8.4%	2	40.0%	7	50.0%	54	13.5%	13,597
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 39: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a house															
In which community are you most likely to buy a home?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North Shore	15	6.4%	0	0.0%	4	8.0%	5	6.0%	0	0.0%	0	0.0%	16	4.0%	6,043
Downtown Vancouver	0	0.0%	1	7.1%	1	2.0%	14	16.9%	0	0.0%	0	0.0%	33	8.3%	4,029
Vancouver Westside	19	8.1%	1	7.1%	6	12.0%	5	6.0%	0	0.0%	2	14.3%	33	8.3%	8,309
Vancouver Eastside	13	5.6%	2	14.3%	4	8.0%	10	12.0%	1	20.0%	3	21.4%	44	11.0%	8,309
Burnaby / New Westminster	25	10.7%	3	21.4%	4	8.0%	10	12.0%	0	0.0%	2	14.3%	54	13.5%	11,079
Tri-cities (Coquitlam / Port Coquitlam / Port Richmond)	27	11.5%	2	14.3%	12	24.0%	10	12.0%	2	40.0%	1	7.1%	93	23.3%	13,597
Surrey/Delta, Langley	61	26.1%	4	28.6%	12	24.0%	14	16.9%	2	40.0%	0	0.0%	20	5.0%	23,416
Maple Ridge / Pitt Meadows	15	6.4%	0	0.0%	1	2.0%	4	4.8%	0	0.0%	0	0.0%	8	2.0%	5,036
Abbotsford / Mission	6	2.6%	1	7.1%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	2	0.5%	2,014
Chilliwack	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	1.0%	504
Country Area / Outside city limits	2	0.9%	0	0.0%	1	2.0%	1	1.2%	0	0.0%	0	0.0%	52	13.0%	1,007
Other (Specify)	38	16.2%	0	0.0%	4	8.0%	7	8.4%	0	0.0%	3	21.4%	16	4.0%	13,093
Don't know	10	4.3%	0	0.0%	1	2.0%	2	2.4%	0	0.0%	3	21.4%	1	0.3%	4,029
No Response	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	400	0.4%	252
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	16	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 40: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred															
Would that be in a...	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	24	10.3%	1	7.1%	7	14.0%	11	13.3%	0	0.0%	1	7.1%	44	11.0%	11,079
An established neighbourhood	162	69.2%	12	85.7%	39	78.0%	66	79.5%	3	60.0%	8	57.1%	290	72.5%	73,019
Acreage / farm	24	10.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	24	6.0%	6,043
Other	3	1.3%	0	0.0%	2	4.0%	0	0.0%	0	0.0%	0	0.0%	5	1.3%	1,259
Don't Know	21	9.0%	1	7.1%	2	4.0%	6	7.2%	2	40.0%	5	35.7%	37	9.3%	9,316
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 41: Home purchase intender profile—Home purchase intentions by Total household income															
What is your total household income?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20 k	7	3.0%	0	0.0%	1	2.0%	3	3.6%	2	40.0%	1	7.1%	14	3.5%	3,525
\$20k to less than \$40k	13	5.6%	2	14.3%	3	6.0%	14	16.9%	1	20.0%	1	7.1%	34	8.5%	8,561
\$40k to less than \$60k	23	9.8%	1	7.1%	12	24.0%	21	25.3%	0	0.0%	0	0.0%	57	14.3%	14,352
\$60k to less than \$80k	36	15.4%	1	7.1%	11	22.0%	12	14.5%	0	0.0%	0	0.0%	60	15.0%	15,107
\$80k to less than \$100k	44	18.8%	3	21.4%	8	16.0%	11	13.3%	0	0.0%	3	21.4%	69	17.3%	17,374
\$100k to less than \$120k	19	8.1%	1	7.1%	1	2.0%	5	6.0%	0	0.0%	0	0.0%	26	6.5%	6,547
\$120k to less than \$140k	13	5.6%	1	7.1%	2	4.0%	2	2.4%	0	0.0%	1	7.1%	19	4.8%	4,784
\$140k to less than \$160k	5	2.1%	0	0.0%	2	4.0%	0	0.0%	0	0.0%	0	0.0%	7	1.8%	1,763
\$160k to less than \$180k	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.8%	755
\$180k to less than \$200k	5	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	1.3%	1,259
More than \$200k	13	5.6%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	7.1%	15	3.8%	3,777
Don't Know	10	4.3%	0	0.0%	2	4.0%	5	6.0%	0	0.0%	1	7.1%	18	4.5%	4,532
No Response	43	18.4%	5	35.7%	8	16.0%	9	10.8%	2	40.0%	6	42.9%	73	18.3%	18,381
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 42: Home purchase intender profile—Home purchase intentions by Own / Rent															
Do you own or rent your residence?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	152	65.0%	5	35.7%	18	36.0%	28	33.7%	1	20.0%	8	57.1%	212	53.0%	53,379
Rent	82	35.0%	9	64.3%	32	64.0%	55	66.3%	4	80.0%	6	42.9%	188	47.0%	47,337
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

Table 43a: Home purchase intender profile—Home purchase intentions by Household size															
In total, how many people including yourself currently live in your household?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	17	7.3%	2	14.3%	8	16.0%	37	44.6%	2	40.0%	3	21.4%	69	17.3%	17,374
Two	65	27.8%	3	21.4%	17	34.0%	23	27.7%	1	20.0%	6	42.9%	115	28.8%	28,956
Three	46	19.7%	4	28.6%	11	22.0%	12	14.5%	1	20.0%	0	0.0%	74	18.5%	18,632
Four	67	28.6%	2	14.3%	7	14.0%	9	10.8%	0	0.0%	3	21.4%	88	22.0%	22,158
Five or more	36	15.4%	2	14.3%	3	6.0%	2	2.4%	1	20.0%	1	7.1%	45	11.3%	11,331
No Response	3	1.3%	1	7.1%	4	8.0%	0	0.0%	0	0.0%	1	7.1%	9	2.3%	2,266
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 43b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household															
Are there children under 18 years of age in your household?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	116	49.6%	7	50.0%	12	24.0%	16	19.3%	1	20.0%	2	14.3%	154	38.5%	38,776
No	118	50.4%	7	50.0%	38	76.0%	67	80.7%	4	80.0%	12	85.7%	246	61.5%	61,940
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

Table 44: Home purchase intender profile—Home purchase intentions by Respondent age															
In which of the following age groups do you belong?	Would you most likely purchase a...														
	Single detached home		Semi-detached home or duplex		Row or Town house, only share common walls		Apartment		Other		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	5	2.1%	0	0.0%	1	2.0%	5	6.0%	0	0.0%	0	0.0%	11	2.8%	2,770
25-34 years	49	20.9%	3	21.4%	19	38.0%	19	22.9%	1	20.0%	4	28.6%	95	23.8%	23,920
35-44 years	89	38.0%	6	42.9%	10	20.0%	20	24.1%	1	20.0%	2	14.3%	128	32.0%	32,229
45-54 years	51	21.8%	2	14.3%	15	30.0%	26	31.3%	2	40.0%	4	28.6%	100	25.0%	25,179
55-64 years	27	11.5%	1	7.1%	3	6.0%	6	7.2%	1	20.0%	2	14.3%	40	10.0%	10,072
65+ years	10	4.3%	0	0.0%	1	2.0%	7	8.4%	0	0.0%	1	7.1%	19	4.8%	4,784
Don't Know / No Response	3	1.3%	2	14.3%	1	2.0%	0	0.0%	0	0.0%	1	7.1%	7	1.8%	1,763
Total	234	100%	14	100%	50	100%	83	100%	5	100%	14	100%	400	100%	100,716
Estimated Households	58,919		3,525		12,590		20,899		1,259		3,525		100,716		

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Table 45: Home purchase intender profile—Home purchase intentions by Price of house searching for															
How much do you expect to pay for your next residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$200k	38	36.5%	12	11.1%	1	1.0%	2	5.6%	4	7.4%	0	0.0%	57	14.3%	14,352
\$200k to less than \$250k	27	26.0%	10	9.3%	3	3.1%	1	2.8%	9	16.7%	0	0.0%	50	12.5%	12,590
\$250k to less than \$300k	7	6.7%	17	15.7%	4	4.1%	1	2.8%	7	13.0%	0	0.0%	36	9.0%	9,064
\$300k to less than \$350k	6	5.8%	16	14.8%	4	4.1%	3	8.3%	6	11.1%	0	0.0%	35	8.8%	8,813
\$350k to less than \$400k	11	10.6%	11	10.2%	11	11.2%	2	5.6%	7	13.0%	0	0.0%	42	10.5%	10,575
\$400k to less than \$500k	5	4.8%	21	19.4%	28	28.6%	6	16.7%	6	11.1%	0	0.0%	66	16.5%	16,618
Over \$500k	5	4.8%	16	14.8%	44	44.9%	18	50.0%	4	7.4%	0	0.0%	87	21.8%	21,906
Don't Know / No Response	5	4.8%	5	4.6%	3	3.1%	3	8.3%	11	20.4%	0	0.0%	27	6.8%	6,798
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

Table 46: Home purchase intender profile—Home purchase intentions by Type of house search for (New/Pre-owned)															
What would be your first choice for purchasing a residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Brand new	19	18.3%	21	19.4%	29	29.6%	12	33.3%	9	16.7%	0	0.0%	90	22.5%	22,661
Pre-owned home	68	65.4%	77	71.3%	58	59.2%	20	55.6%	36	66.7%	0	0.0%	259	64.8%	65,214
Other	7	6.7%	0	0.0%	4	4.1%	2	5.6%	1	1.9%	0	0.0%	14	3.5%	3,525
Don't Know	10	9.6%	10	9.3%	7	7.1%	2	5.6%	8	14.8%	0	0.0%	37	9.3%	9,316
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

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Table 47: Home purchase intender profile—Home purchase intentions by Dwelling Type of house search for															
Would you most likely purchase a...	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Single detached home	17	16.3%	64	59.3%	91	92.9%	35	97.2%	27	50.0%	0	0.0%	234	58.5%	58,919
Semi-detached home or duplex	5	4.8%	5	4.6%	1	1.0%	0	0.0%	3	5.6%	0	0.0%	14	3.5%	3,525
Row or Town house, only share common walls	15	14.4%	22	20.4%	4	4.1%	1	2.8%	8	14.8%	0	0.0%	50	12.5%	12,590
Apartment	61	58.7%	14	13.0%	1	1.0%	0	0.0%	7	13.0%	0	0.0%	83	20.8%	20,899
Other	2	1.9%	0	0.0%	1	1.0%	0	0.0%	2	3.7%	0	0.0%	5	1.3%	1,259
Don't Know	4	3.8%	3	2.8%	0	0.0%	0	0.0%	7	13.0%	0	0.0%	14	3.5%	3,525
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

Table 48: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred															
Would that be in a...	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
New subdivision / development	10	9.6%	13	12.0%	8	8.2%	7	19.4%	6	11.1%	0	0.0%	44	11.0%	11,079
An established neighbourhood	84	80.8%	80	74.1%	69	70.4%	20	55.6%	37	68.5%	0	0.0%	290	72.5%	73,019
Acreage / farm	2	1.9%	5	4.6%	12	12.2%	3	8.3%	2	3.7%	0	0.0%	24	6.0%	6,043
Other	0	0.0%	1	0.9%	2	2.0%	0	0.0%	2	3.7%	0	0.0%	5	1.3%	1,259
Don't Know	8	7.7%	9	8.3%	7	7.1%	6	16.7%	7	13.0%	0	0.0%	37	9.3%	9,316
No Response	10	9.6%	13	12.0%	8	8.2%	7	19.4%	6	11.1%	0	0.0%	44	11.0%	11,079
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

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Table 49: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a house															
In which community are you most likely to buy a home?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
North Shore	5	4.8%	9	8.3%	7	7.1%	2	5.6%	1	1.9%	0	0.0%	24	6.0%	6,043
Downtown Vancouver	12	11.5%	3	2.8%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	16	4.0%	4,029
Vancouver Westside	9	8.7%	6	5.6%	9	9.2%	6	16.7%	3	5.6%	0	0.0%	33	8.3%	8,309
Vancouver Eastside	12	11.5%	11	10.2%	5	5.1%	0	0.0%	5	9.3%	0	0.0%	33	8.3%	8,309
Burnaby / New Westminster	11	10.6%	10	9.3%	14	14.3%	4	11.1%	5	9.3%	0	0.0%	44	11.0%	11,079
Tri-cities (Coquitlam / Port Coquitlam / Port Richmond)	11	10.6%	14	13.0%	13	13.3%	6	16.7%	10	18.5%	0	0.0%	54	13.5%	13,597
Surrey / Delta, Langley	17	16.3%	24	22.2%	26	26.5%	12	33.3%	14	25.9%	0	0.0%	93	23.3%	23,416
Maple Ridge / Pitt Meadows	3	2.9%	9	8.3%	6	6.1%	0	0.0%	2	3.7%	0	0.0%	20	5.0%	5,036
Abbotsford / Mission	3	2.9%	3	2.8%	1	1.0%	1	2.8%	0	0.0%	0	0.0%	8	2.0%	2,014
Chilliwack	0	0.0%	1	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	504
Country Area / Outside city limits	1	1.0%	0	0.0%	2	2.0%	0	0.0%	1	1.9%	0	0.0%	4	1.0%	1,007
Other (Specify)	15	14.4%	14	13.0%	13	13.3%	4	11.1%	6	11.1%	0	0.0%	52	13.0%	13,093
Don't know	4	3.8%	4	3.7%	1	1.0%	1	2.8%	6	11.1%	0	0.0%	16	4.0%	4,029
No Response	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	252
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

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Table 50: Home purchase intender profile—Home purchase intentions by Total household income															
What is your total household income?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20 k	6	5.8%	0	0.0%	1	1.0%	2	5.6%	5	9.3%	0	0.0%	14	3.5%	3,525
\$20k to less than \$40k	14	13.5%	10	9.3%	4	4.1%	2	5.6%	4	7.4%	0	0.0%	34	8.5%	8,561
\$40k to less than \$60k	21	20.2%	15	13.9%	12	12.2%	2	5.6%	7	13.0%	0	0.0%	57	14.3%	14,352
\$60k to less than \$80k	19	18.3%	19	17.6%	14	14.3%	1	2.8%	7	13.0%	0	0.0%	60	15.0%	15,107
\$80k to less than \$100k	18	17.3%	17	15.7%	19	19.4%	5	13.9%	10	18.5%	0	0.0%	69	17.3%	17,374
\$100k to less than \$120k	4	3.8%	7	6.5%	11	11.2%	4	11.1%	0	0.0%	0	0.0%	26	6.5%	6,547
\$120k to less than \$140k	3	2.9%	8	7.4%	5	5.1%	3	8.3%	0	0.0%	0	0.0%	19	4.8%	4,784
\$140k to less than \$160k	0	0.0%	4	3.7%	2	2.0%	1	2.8%	0	0.0%	0	0.0%	7	1.8%	1,763
\$160k to less than \$180k	0	0.0%	1	0.9%	0	0.0%	2	5.6%	0	0.0%	0	0.0%	3	0.8%	755
\$180k to less than \$200k	0	0.0%	1	0.9%	1	1.0%	2	5.6%	1	1.9%	0	0.0%	5	1.3%	1,259
More than \$200k	1	1.0%	1	0.9%	9	9.2%	4	11.1%	0	0.0%	0	0.0%	15	3.8%	3,777
Don't Know	4	3.8%	6	5.6%	3	3.1%	0	0.0%	5	9.3%	0	0.0%	18	4.5%	4,532
No Response	14	13.5%	19	17.6%	17	17.3%	8	22.2%	15	27.8%	0	0.0%	73	18.3%	18,381
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

Table 51: Home purchase intender profile—Home purchase intentions by Own / Rent															
Do you own or rent your residence?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Own	31	29.8%	61	56.5%	69	70.4%	26	72.2%	25	46.3%	0	0.0%	212	53.0%	53,379
Rent	73	70.2%	47	43.5%	29	29.6%	10	27.8%	29	53.7%	0	0.0%	188	47.0%	47,337
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

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Table 52a: Home purchase intender profile—Home purchase intentions by Household size																
In total, how many people including yourself currently live in your household?	How many square feet are you looking for?															
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Estimated Households
One	41	39.4%	15	13.9%	7	7.1%	0	0.0%	6	11.1%	0	0.0%	69	17.3%	17,374	
Two	32	30.8%	39	36.1%	23	23.5%	4	11.1%	17	31.5%	0	0.0%	115	28.8%	28,956	
Three	15	14.4%	20	18.5%	28	28.6%	4	11.1%	7	13.0%	0	0.0%	74	18.5%	18,632	
Four	10	9.6%	22	20.4%	18	18.4%	22	61.1%	16	29.6%	0	0.0%	88	22.0%	22,158	
Five or more	3	2.9%	10	9.3%	21	21.4%	5	13.9%	6	11.1%	0	0.0%	45	11.3%	11,331	
No Response	3	2.9%	2	1.9%	1	1.0%	1	2.8%	2	3.7%	0	0.0%	9	2.3%	2,266	
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716	
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716			

Table 52b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household																
Are there children under 18 years of age in your household?	How many square feet are you looking for?															
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Estimated Households
Yes	17	16.3%	37	34.3%	55	56.1%	24	66.7%	21	38.9%	0	0.0%	154	38.5%	38,776	
No	87	83.7%	71	65.7%	43	43.9%	12	33.3%	33	61.1%	0	0.0%	246	61.5%	61,940	
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716	
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716			

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In which of the following age groups do you belong?	How many square feet are you looking for?														
	Up to 1200 sq ft		1201 - 2000 sq ft		2001 - 3000 sq ft		Over 3000 sq ft		Don't Know		No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	5	4.8%	0	0.0%	4	4.1%	2	5.6%	0	0.0%	0	0.0%	11	2.8%	2,770
25-34 years	28	26.9%	26	24.1%	18	18.4%	7	19.4%	16	29.6%	0	0.0%	95	23.8%	23,920
35-44 years	25	24.0%	34	31.5%	39	39.8%	16	44.4%	14	25.9%	0	0.0%	128	32.0%	32,229
45-54 years	28	26.9%	25	23.1%	27	27.6%	9	25.0%	11	20.4%	0	0.0%	100	25.0%	25,179
55-64 years	10	9.6%	13	12.0%	8	8.2%	1	2.8%	8	14.8%	0	0.0%	40	10.0%	10,072
65+ years	7	6.7%	7	6.5%	1	1.0%	0	0.0%	4	7.4%	0	0.0%	19	4.8%	4,784
Don't Know / No Response	1	1.0%	3	2.8%	1	1.0%	1	2.8%	1	1.9%	0	0.0%	7	1.8%	1,763
Total	104	100%	108	100%	98	100%	36	100%	54	100%	0	0.0%	400	100%	100,716
Estimated Households	26,186		27,193		24,675		9,064		13,597		--		100,716		

What would be your first choice for purchasing a residence?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Brand new	7	12.3%	11	22.0%	7	19.4%	9	25.7%	9	21.4%	21	31.8%	18	20.7%	8	29.6%	90	22.5%	22,661
Pre-owned home	40	70.2%	35	70.0%	25	69.4%	24	68.6%	25	59.5%	37	56.1%	61	70.1%	12	44.4%	259	64.8%	65,214
Other	2	3.5%	3	6.0%	1	2.8%	1	2.9%	3	7.1%	0	0.0%	3	3.4%	1	3.7%	14	3.5%	3,525
Don't Know	8	14.0%	1	2.0%	3	8.3%	1	2.9%	5	11.9%	8	12.1%	5	5.7%	6	22.2%	37	9.3%	9,316
No Response	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

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Table 55: Home purchase intender profile—Home purchase intentions by Type of house searching for (Structure)																				
Would you most likely purchase a...	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Single detached home	38	66.7%	27	54.0%	7	19.4%	6	17.1%	11	26.2%	5	7.6%	5	5.7%	5	18.5%	104	26.0%	58,919	
Semi-detached home or duplex	12	21.1%	10	20.0%	17	47.2%	16	45.7%	11	26.2%	21	31.8%	16	18.4%	5	18.5%	108	27.0%	3,525	
Row or Town house, only share common walls	1	1.8%	3	6.0%	4	11.1%	4	11.4%	11	26.2%	28	42.4%	44	50.6%	3	11.1%	98	24.5%	12,590	
Apartment	2	3.5%	1	2.0%	1	2.8%	3	8.6%	2	4.8%	6	9.1%	18	20.7%	3	11.1%	36	9.0%	20,899	
Other	4	7.0%	9	18.0%	7	19.4%	6	17.1%	7	16.7%	6	9.1%	4	4.6%	11	40.7%	54	13.5%	1,259	
Don't Know	38	66.7%	27	54.0%	7	19.4%	6	17.1%	11	26.2%	5	7.6%	5	5.7%	5	18.5%	104	26.0%	3,525	
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716	
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716			

Table 56: Home purchase intender profile—Home purchase intentions by Size of house searching for (sq ft)																				
How many square feet are you looking for?	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Up to 1200 sq ft	38	66.7%	27	54.0%	7	19.4%	6	17.1%	11	26.2%	5	7.6%	5	5.7%	5	18.5%	104	26.0%	26,186	
1201 - 2000 sq ft	12	21.1%	10	20.0%	17	47.2%	16	45.7%	11	26.2%	21	31.8%	16	18.4%	5	18.5%	108	27.0%	27,193	
2001 - 3000 sq ft	1	1.8%	3	6.0%	4	11.1%	4	11.4%	11	26.2%	28	42.4%	44	50.6%	3	11.1%	98	24.5%	24,675	
Over 3000 sq ft	2	3.5%	1	2.0%	1	2.8%	3	8.6%	2	4.8%	6	9.1%	18	20.7%	3	11.1%	36	9.0%	9,064	
Don't Know	4	7.0%	9	18.0%	7	19.4%	6	17.1%	7	16.7%	6	9.1%	4	4.6%	11	40.7%	54	13.5%	13,597	
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716	
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716			

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Table 57: Home purchase intender profile—Home purchase intentions by Community in which most likely to buy a home																			
In which community are you most likely to buy a home?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
North Shore	1	1.8%	4	8.0%	0	0.0%	0	0.0%	1	2.4%	6	9.1%	12	13.8%	0	0.0%	24	6.0%	6,043
Downtown Vancouver	3	5.3%	1	2.0%	1	2.8%	2	5.7%	4	9.5%	2	3.0%	2	2.3%	1	3.7%	16	4.0%	4,029
Vancouver Westside	2	3.5%	3	6.0%	0	0.0%	1	2.9%	2	4.8%	5	7.6%	17	19.5%	3	11.1%	33	8.3%	8,309
Vancouver Eastside	6	10.5%	8	16.0%	2	5.6%	2	5.7%	2	4.8%	5	7.6%	8	9.2%	0	0.0%	33	8.3%	8,309
Burnaby / New Westminster	4	7.0%	5	10.0%	5	13.9%	1	2.9%	4	9.5%	10	15.2%	12	13.8%	3	11.1%	44	11.0%	11,079
Tri-cities (Coquitlam / Port Coquitlam / Port Richmond)	7	12.3%	7	14.0%	7	19.4%	5	14.3%	8	19.0%	12	18.2%	6	6.9%	2	7.4%	54	13.5%	13,597
Surrey/Delta, Langley	15	26.3%	7	14.0%	8	22.2%	9	25.7%	18	42.9%	17	25.8%	12	13.8%	7	25.9%	93	23.3%	23,416
Maple Ridge / Pitt Meadows	4	7.0%	4	8.0%	3	8.3%	2	5.7%	2	4.8%	2	3.0%	3	3.4%	0	0.0%	20	5.0%	5,036
Abbotsford / Mission	3	5.3%	0	0.0%	0	0.0%	3	8.6%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	8	2.0%	2,014
Chilliwack	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.7%	2	0.5%	504
Country Area / Outside city limits	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	1.1%	1	3.7%	4	1.0%	1,007
Other	8	14.0%	9	18.0%	6	16.7%	10	28.6%	1	2.4%	5	7.6%	10	11.5%	3	11.1%	52	13.0%	13,093
Don't know	2	3.5%	1	2.0%	4	11.1%	0	0.0%	0	0.0%	1	1.5%	2	2.3%	6	22.2%	16	4.0%	4,029
No Response	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	252
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

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Table 58: Home purchase intender profile—Home purchase intentions by Type of neighbourhood preferred																				
Would that be in a...	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
New subdivision / development	4	7.0%	4	8.0%	2	5.6%	6	17.1%	6	14.3%	12	18.2%	6	6.9%	4	14.8%	44	11.0%	11,079	
An established neighbourhood	47	82.5%	38	76.0%	30	83.3%	20	57.1%	32	76.2%	47	71.2%	62	71.3%	14	51.9%	290	72.5%	73,019	
Acreage/ farm	2	3.5%	2	4.0%	0	0.0%	3	8.6%	0	0.0%	1	1.5%	13	14.9%	3	11.1%	24	6.0%	6,043	
Other	1	1.8%	0	0.0%	0	0.0%	0	0.0%	3	7.1%	0	0.0%	1	1.1%	0	0.0%	5	1.3%	1,259	
Don't Know	3	5.3%	6	12.0%	4	11.1%	6	17.1%	1	2.4%	6	9.1%	5	5.7%	6	22.2%	37	9.3%	9,316	
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716	
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716			

Consumer Intentions to Buy: Vancouver Intentions Data Tables 2006

Table 59: Home purchase intender profile—Home purchase intentions by Total household income																				
What is your total household income?	How much do you expect to pay for your next residence?																			
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/No Response		Total			
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Under \$20 k	4	7.0%	2	4.0%	0	0.0%	1	2.9%	1	2.4%	2	3.0%	2	2.3%	2	7.4%	14	3.5%	3,525	
\$20k to less than 40k	9	15.8%	5	10.0%	4	11.1%	2	5.7%	5	11.9%	5	7.6%	3	3.4%	1	3.7%	34	8.5%	8,561	
\$40k to less than \$60k	14	24.6%	13	26.0%	8	22.2%	3	8.6%	5	11.9%	10	15.2%	4	4.6%	0	0.0%	57	14.3%	14,352	
\$60k to less than \$80k	10	17.5%	12	24.0%	4	11.1%	7	20.0%	6	14.3%	13	19.7%	7	8.0%	1	3.7%	60	15.0%	15,107	
\$80k to less than \$100k	6	10.5%	9	18.0%	6	16.7%	13	37.1%	7	16.7%	12	18.2%	12	13.8%	4	14.8%	69	17.3%	17,374	
\$100k to less than \$120k	0	0.0%	4	8.0%	3	8.3%	2	5.7%	3	7.1%	3	4.5%	9	10.3%	2	7.4%	26	6.5%	6,547	
\$120k to less than \$140k	0	0.0%	2	4.0%	1	2.8%	1	2.9%	3	7.1%	4	6.1%	8	9.2%	0	0.0%	19	4.8%	4,784	
\$140k to less than \$160k	0	0.0%	0	0.0%	1	2.8%	1	2.9%	2	4.8%	1	1.5%	2	2.3%	0	0.0%	7	1.8%	1,763	
\$160k to less than \$180k	0	0.0%	0	0.0%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	3	0.8%	755	
\$180k to less than \$200k	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	2.4%	0	0.0%	3	3.4%	0	0.0%	5	1.3%	1,259	
More than \$200k	1	1.8%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	1	1.5%	11	12.6%	1	3.7%	15	3.8%	3,777	
Don't Know	2	3.5%	1	2.0%	0	0.0%	2	5.7%	3	7.1%	4	6.1%	5	5.7%	1	3.7%	18	4.5%	4,532	
No Response	11	19.3%	2	4.0%	8	22.2%	1	2.9%	6	14.3%	11	16.7%	19	21.8%	15	55.6%	73	18.3%	18,381	
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716	
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716			

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Table 60: Home purchase intender profile—Home purchase intentions by Own / Rent																			
Do you own or rent your residence?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
Own	16	28.1%	17	34.0%	15	41.7%	19	54.3%	20	47.6%	43	65.2%	68	78.2%	14	51.9%	212	53.0%	53,379
Rent	41	71.9%	33	66.0%	21	58.3%	16	45.7%	22	52.4%	23	34.8%	19	21.8%	13	48.1%	188	47.0%	47,337
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

Table 61a: Home purchase intender profile—Home purchase intentions by Household size																			
In total, how many people including yourself currently live in your household?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
One	25	43.9%	10	20.0%	6	16.7%	6	17.1%	7	16.7%	2	3.0%	8	9.2%	5	18.5%	69	17.3%	17,374
Two	15	26.3%	20	40.0%	10	27.8%	12	34.3%	12	28.6%	15	22.7%	25	28.7%	6	22.2%	115	28.8%	28,956
Three	7	12.3%	8	16.0%	8	22.2%	6	17.1%	9	21.4%	17	25.8%	16	18.4%	3	11.1%	74	18.5%	18,632
Four	8	14.0%	10	20.0%	2	5.6%	7	20.0%	9	21.4%	24	36.4%	21	24.1%	7	25.9%	88	22.0%	22,158
Five or more	1	1.8%	2	4.0%	8	22.2%	4	11.4%	5	11.9%	6	9.1%	15	17.2%	4	14.8%	45	11.3%	11,331
No Response	1	1.8%	0	0.0%	2	5.6%	0	0.0%	0	0.0%	2	3.0%	2	2.3%	2	7.4%	9	2.3%	2,266
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

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Table 61b: Home purchase intender profile—Home purchase intentions in households where there are / are not Children under 18 years of age in the household																			
Are there children under 18 years of age in your household?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
Yes	11	19.3%	16	32.0%	13	36.1%	9	25.7%	15	35.7%	40	60.6%	42	48.3%	8	29.6%	154	38.5%	38,776
No	46	80.7%	34	68.0%	23	63.9%	26	74.3%	27	64.3%	26	39.4%	45	51.7%	19	70.4%	246	61.5%	61,940
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

Table 62: Home purchase intender profile—Home purchase intentions by Respondent age																			
In which of the following age groups do you belong?	How much do you expect to pay for your next residence?																		
	Under \$200k		\$200k to less than \$250k		\$250k to less than \$300k		\$300k to less than \$350k		\$350k to less than \$400k		\$400k to less than \$500k		Over \$500k		Don't Know/ No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
18-24 years	4	7.0%	0	0.0%	1	2.8%	1	2.9%	2	4.8%	2	3.0%	0	0.0%	1	3.7%	11	2.8%	2,770
25-34 years	12	21.1%	19	38.0%	13	36.1%	10	28.6%	9	21.4%	12	18.2%	16	18.4%	4	14.8%	95	23.8%	23,920
35-44 years	12	21.1%	13	26.0%	7	19.4%	9	25.7%	13	31.0%	23	34.8%	40	46.0%	11	40.7%	128	32.0%	32,229
45-54 years	19	33.3%	11	22.0%	7	19.4%	10	28.6%	11	26.2%	16	24.2%	22	25.3%	4	14.8%	100	25.0%	25,179
55-64 years	6	10.5%	4	8.0%	2	5.6%	4	11.4%	5	11.9%	9	13.6%	7	8.0%	3	11.1%	40	10.0%	10,072
65+ years	3	5.3%	3	6.0%	5	13.9%	1	2.9%	2	4.8%	2	3.0%	2	2.3%	1	3.7%	19	4.8%	4,784
Don't Know / No Response	1	1.8%	0	0.0%	1	2.8%	0	0.0%	0	0.0%	2	3.0%	0	0.0%	3	11.1%	7	1.8%	1,763
Total	57	100%	50	100%	36	100%	35	100%	42	100%	66	100%	87	100%	27	100%	400	100%	100,716
Estimated Households	14,352		12,590		9,064		8,813		10,575		16,618		21,906		6,798		100,716		

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Table 63: Home purchase intender profile—Size of down payment on residence			
Which of the following three categories best describes the size of your down payment on the residence you are considering purchasing?	Count	Percent	Estimated Households
Less than 5% down payment	20	5.0%	5,036
5% to 24% down payment	152	38.0%	38,272
25% or more down payment	200	50.0%	50,358
Don't Know	21	5.3%	5,288
No Response	7	1.8%	1,763
Total	400	100%	100,716

Table 64: Home purchase intender profile—Source(s) of the down payment on the residence? [MULTIPLE RESPONSE]				
What is / are the source(s) of the down payment, that is, where is the money coming from?	Count	% Responses	% of Cases	Estimated Households
Savings (not including RRSPs and investments)	157	32.1%	39.3%	39,531
Inheritance	9	1.8%	2.3%	2,266
Parents / relative gift	13	2.7%	3.3%	3,273
Parents / relative loan	19	3.9%	4.8%	4,784
Equity from present / previous residence	166	33.9%	41.5%	41,797
Investments (e.g., stocks, bonds, etc.)	28	5.7%	7.0%	7,050
Bank loan / Credit Union loan / (Caisse Populaire)	28	5.7%	7.0%	7,050
RRSPs / Home Buyers Plan	45	9.2%	11.3%	11,331
Other Source(s) (SPECIFY)	5	1.0%	1.3%	1,259
Don't Know	4	0.8%	1.0%	1,007
No Response	15	3.1%	3.8%	3,777
Total	489	100%	122.3%	
401 valid cases				

Table 65: Home purchase intender profile—Main source of down payment on residence			
What is the <u>main</u> source of the down payment?	Count	Percent	Estimated Households
Savings (excluding RRSPs)	115	30.2%	28,956
Inheritance	5	1.3%	1,259
Parents / relative gift	10	2.6%	2,518
Parents / relative loan	15	3.9%	3,777
Equity from present/previous residence	158	41.5%	39,783
Investments (e.g., Stocks, Bonds, etc. NOT Savings or RRSPs)	21	5.5%	5,288
Bank Loan/Credit Union Loan / (Caisse Populaire)	15	3.9%	3,777
RRSP's / HOME BUYERS PLAN	27	7.1%	6,798
Not Applicable	11	2.9%	2,770
Don't Know	3	0.8%	755
No Response	1	0.3%	252
Total	381	100%	95,932

**Canada Mortgage and Housing Corporation (CMHC)
2006 Intention to Buy or Renovate Survey:**

**Consumer Intentions to Renovate:
Vancouver Intentions Data Tables 2006**

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

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Table 1: Renovation intention in next 12 months			
Are you thinking about renovating, or doing additional renovations costing at least a \$1,000 to your residence in the next twelve months?	Count	Percent	Estimated Households*
Yes (High / 50/50 Chance / Low)	423	17.8%	141,114
Yes (High / 50/50 Chance only)	403	16.9%	134,442
No	1,910	80.3%	637,182
Total	2,379	100%	793,642

Note: This table was created using data when the quota (n~400) for 'intend to renovate' completions was achieved.

Additional completions occurred after the quota was met and the data for all completions is included in subsequent tables. Data was drawn from multiple questions and 'Don't Know' / 'No Response' options were not included.

Therefore, percentages do not add up to 100%. This table was developed to compute the incidence rate for intend to renovate.

*Based on incidence rate.

Table 2: Chances of renovating in the next 12 months			
What are the chances that you will actually renovate your residence in the next 12 months? Would you say there is a high chance, a 50/50 chance or a low chance?	Count	Percent	Estimated Households
Low	22	4.6%	6,468
50/50	115	23.9%	33,809
High	343	71.3%	100,838
Don't Know / No Response	1	0.2%	294
Total	481	100%	141,408

Table 3: Deferred renovation project in the past six months			
At any time in the last six months, have you seriously thought about repairing or remodeling your residence (e.g., kitchen, bathroom, flooring, etc.) but decided to defer the project?	Count	Percent	Estimated Households
Yes	162	11.6%	74,019
No	1,196	85.6%	545,275
Don't Know	15	1.1%	6,785
No Response	24	1.7%	11,103
Total	1,398	100%	637,182

Note: Includes only those who did not intend to renovate in the next 12 months.

Table 4: Reasons decided not to renovate			
What made you decide not to renovate?	Count	Percent	Estimated Households
Change in or worry about financial or employment situation	12	7.5%	5,551
Costs too high	60	36.7%	27,140
Sold the residence / Decided to sell residence instead	23	14.2%	10,486
Condo rules	0	0.0%	0
Not worth putting money into residence / Residence too old	18	10.8%	8,019
Unable to find a contractor	1	0.8%	617
Unspecified personal reasons	41	25.0%	18,505
Don't Know	4	2.5%	1,850
No Response	4	2.5%	1,850
Total	162	100%	74,019

Note: Includes only those respondents who were not planning on renovating in the next 12 months but indicated that they had seriously considered repairing or remodeling but decided to defer the project.

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Table 5: Renovation intender profile – Age			
In which of the following age groups do you belong?	Count	Percent	Estimated Households
18-24 years	8	1.7%	2,348
25-34 years	54	11.8%	15,851
35-44 years	138	30.1%	40,509
45-54 years	133	29.0%	39,041
55-64 years	83	18.1%	24,364
65+ years	40	8.7%	11,742
Don't Know / No Response	2	0.4%	587
Total	458	100%	134,442

Table 6: Renovation intender profile – Household composition			
In total, how many people including yourself currently live in your household?	Count	Percent	Estimated Households
One	61	13.3%	17,906
Two	116	25.3%	34,051
Three	93	20.3%	27,299
Four	111	24.2%	32,583
Five or more	74	16.2%	21,722
No Response	3	0.7%	881
Total	458	100%	134,442

Table 7: Renovation intender profile – Children under 18 years of age in household			
Are there children under 18 years of age in your household?	Count	Percent	Estimated Households
Yes	201	43.9%	59,002
No	257	56.1%	75,440
Total	458	100%	134,442

Table 8: Renovation intender profile – Total household income			
What is your total household income?	Count	Percent	Estimated Households
Under \$20k	9	2.0%	2,642
\$20k to less than \$40k	38	8.3%	11,155
\$40k to less than \$60k	41	9.0%	12,035
\$60k to less than \$80k	48	10.5%	14,090
\$80k to less than \$100k	106	23.1%	31,115
\$100k to less than \$120k	49	10.7%	14,384
\$120k to less than \$140k	31	6.8%	9,100
\$140k to less than \$160k	15	3.3%	4,403
\$160k to less than \$180k	8	1.7%	2,348
\$180k to less than \$200k	8	1.7%	2,348
More than \$200k	17	3.7%	4,990
Don't Know	14	3.1%	4,110
No Response	74	16.2%	21,722
Total	458	100%	134,442

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Table 9: Renovation intender - Have you made renovations to your home in the past 12 months of \$1000 or more?			
Have you made a renovation to your residence in the past 12 months of \$1,000 or more?	Count	Percent	Estimated Households
Yes	225	49.1%	66,047
No	214	46.7%	62,818
Currently renovating	19	4.1%	5,577
Total	458	100%	134,442

Table 10: Renovation intender - Which of the following categories does the project you are planning fall into [MULTIPLE RESPONSE]?				
Which of the following categories does the project you are planning fall into? Is it...	Count	Percent Responses	Percent of Cases	Estimated Households
Repairs and maintenance (includes repairs to damaged components, paint and wallpapering – done to keep structure in good condition)	107	18.8%	23.4%	31,404
Replacement of existing equipment / new installation / or an addition	207	36.3%	45.2%	60,754
Remodelling and alteration (done to upgrade property standards, rearrange interior space, modernize existing facilities to suit needs, etc.)	253	44.4%	55.2%	74,255
Don't Know	3	0.5%	0.7%	880
Total	570	100%		
Valid Cases	458			

Note: Totals will add to more than 100% due to multiple response.

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Table 11: Renovation intender - All home renovation planned				
What kind of home renovations are you planning to do?	Count	Percent of Responses	Percent of Cases	Estimated Households
Paint / wallpaper - one room	14	1.5%	3.1%	4,109
Paint / wallpaper - more than one room	38	4.1%	8.3%	11,153
Paint / wallpaper - whole house	41	4.4%	9.0%	12,033
Kitchen - cabinets / counter tops	64	6.9%	14.0%	18,784
Kitchen - complete renovation	61	6.6%	13.3%	17,903
Bathroom - fixtures / cabinets / counter tops	26	2.8%	5.7%	7,631
Bathroom – tile	24	2.6%	5.2%	7,044
Bathroom - complete renovation	80	8.7%	17.5%	23,480
Bathroom – addition / basement conversion	9	1.0%	2.0%	2,641
Add/refurbish closets / cabinets / drawers	13	1.4%	2.8%	3,815
Carpet / flooring - one room	22	2.4%	4.8%	6,457
Carpet / flooring - more than one room	82	8.9%	17.9%	24,067
Carpet / flooring – whole house	40	4.3%	8.7%	11,740
Rec room - new addition	5	0.5%	1.1%	1,467
Rec room - basement conversion	18	2.0%	3.9%	5,283
Rec room - drywall / plastering	3	0.3%	0.7%	880
Insulation	6	0.7%	1.3%	1,761
Other room - new addition / extension	25	2.7%	5.5%	7,337
Other room - drywall / plastering / remodelling	30	3.3%	6.6%	8,805
Walls - remove / replace / remodel	18	2.0%	3.9%	5,283
Add a fireplace / repair / replace	8	0.9%	1.7%	2,348
Furnace	11	1.2%	2.4%	3,228
Hot water heater	2	0.2%	0.4%	587
Air conditioning - new install or replace	3	0.3%	0.7%	880
Wiring	12	1.3%	2.6%	3,522
Plumbing	12	1.3%	2.6%	3,522
Add a pool / hot tub / sauna	2	0.2%	0.4%	587
Build a garage	10	1.1%	2.2%	2,935
Deck / patio	38	4.1%	8.3%	11,153
Doors	22	2.4%	4.8%	6,457
Exterior painting	11	1.2%	2.4%	3,228
Eaves troughing / gutters	6	0.7%	1.3%	1,761
Fence	15	1.6%	3.3%	4,402
Foundation	16	1.7%	3.5%	4,696
Landscaping	26	2.8%	5.7%	7,631
Ornamental lighting	4	0.4%	0.9%	1,174
Roofing	51	5.5%	11.1%	14,968
Siding / stucco / brick or masonry work / chimney	8	0.9%	1.7%	2,348
Sidewalk / driveway	6	0.7%	1.3%	1,761
Windows / skylights	33	3.6%	7.2%	9,685
Other	2	0.2%	0.4%	587
Don't Know	3	0.3%	0.7%	880
No Response	3	0.3%	0.7%	880
Total	923	100%		
Valid cases	458			

Note: Totals will add to more than 100% due to multiple response

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Table 12: Renovation intender - Who will do the renovations: Repair / Maintenance			
Thinking about this repair or maintenance work, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	38	35.5%	11,155
Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)	19	17.8%	5,577
Both - do some yourself and contract some out	46	43.0%	13,503
Don't Know	4	3.7%	1,174
Total	107	100%	31,409

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 13: Renovation intender - Who will do the renovations: Replacement / Installation			
Thinking about the replacement, new installation or addition, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	82	39.6%	24,070
Do it all yourself (or with Friends & Family - NOT PAYING ANYONE)	41	19.8%	12,035
Both - do some yourself and contract some out	83	40.1%	24,364
Don't Know	1	0.5%	294
Total	207	100%	60,763

Note: Includes only those respondents who indicated replacement / installation activities.

Table 14: Renovation intender - Who will do the renovations: Remodeling			
Thinking about this remodeling or alteration work, how is it going to be done?	Count	Percent	Estimated Households
Contract all the work out - Pay someone to do it (Pay someone)	82	32.4%	24,070
Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)	64	25.3%	18,787
Both - do some yourself and contract some out	106	41.9%	31,115
Don't Know	1	0.4%	294
Total	253	100%	74,266

Note: Includes only those respondents who indicated remodeling activities.

Table 15: Renovation intender – Amount planned to spend on ALL renovations by Intentions to Renovate							
Amount planned to spend on ALL Renovations	What are the chances that you will renovate in the next 12 months?						
	High		50/50		Total		
	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Up to \$1,000	6	1.7%	4	3.5%	10	2.2%	2,935
\$1,001 to \$2,000	40	11.7%	9	7.8%	49	10.7%	14,384
\$2,001 to \$3,000	37	10.8%	10	8.7%	47	10.3%	13,796
\$3,001 to \$5,000	46	13.4%	25	21.7%	71	15.5%	20,841
\$5,001 to \$10,000	59	17.2%	16	13.9%	75	16.4%	22,016
\$10,001 to \$25,000	49	14.3%	9	7.8%	58	12.7%	17,025
Over \$25,000	39	11.4%	9	7.8%	48	10.5%	14,090
Don't Know / No Response	67	19.5%	33	28.7%	100	21.8%	29,354
Total	343	100%	115	100%	458	100%	134,442
Estimated Households	100,685		33,757		134,442		

Note: Cases with 'No Response' or 'Don't Know' in one or more \$ categories (repair, remodeling or renovating) are all included in 'Don't Know / No Response'

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Table 16: Renovation intender - Amount planned to spend on ALL renovations			
Amount planned to spend on ALL Renovations	Count	Percent	Estimated Households
Up to \$1,000	10	2.2%	2,935
\$1,001 to \$2,000	49	10.7%	14,384
\$2,001 to \$3,000	47	10.3%	13,796
\$3,001 to \$5,000	71	15.5%	20,841
\$5,001 to \$10,000	75	16.4%	22,016
\$10,001 to \$25,000	58	12.7%	17,025
Over \$25,000	48	10.5%	14,090
Don't Know / No Response	100	21.8%	29,354
Total	458	100%	134,442

Note: Cases with 'No Response' or 'Don't Know' in one or more categories (repair, remodeling or renovating) are all included in 'Don't Know' / 'No Response'.

Table 17: Renovation intender - Amount planned to spend on Repair / Maintenance			
How much to you plan to spend on the repair or maintenance work?	Count	Percent	Estimated Households
Up to \$1,000	7	6.5%	2,055
\$1,001 to \$2,000	19	17.8%	5,577
\$2,001 to \$3,000	12	11.2%	3,522
\$3,001 to \$5,000	16	15.0%	4,697
\$5,001 to \$10,000	19	17.8%	5,577
\$10,001 to \$25,000	10	9.3%	2,935
Over \$25,000	1	0.9%	294
Don't Know / No Response	23	21.5%	6,751
Total	107	100%	31,409

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 18: Renovation intender - Amount planned to spend on Replacement / Installation			
How much do you plan to spend on the replacement, new installation or addition work?	Count	Percent	Estimated Households
Up to \$1,000	15	7.2%	4,403
\$1,001 to \$2,000	22	10.6%	6,458
\$2,001 to \$3,000	20	9.7%	5,871
\$3,001 to \$5,000	39	18.8%	11,448
\$5,001 to \$10,000	33	15.9%	9,687
\$10,001 to \$25,000	21	10.1%	6,164
Over \$25,000	14	6.8%	4,110
Don't Know / No Response	43	20.8%	12,622
Total	207	100%	60,763

Note: Includes only those respondents who indicated replacement / installation activities.

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Table 19: Renovation intender - Amount planned to spend on Remodeling			
How much do you plan to spend on the remodeling or alteration work?	Count	Percent	Estimated Households
Up to \$1,000	7	2.8%	2,055
\$1,001 to \$2,000	31	12.3%	9,100
\$2,001 to \$3,000	25	9.9%	7,339
\$3,001 to \$5,000	37	14.6%	10,861
\$5,001 to \$10,000	43	17.0%	12,622
\$10,001 to \$25,000	29	11.5%	8,513
Over \$25,000	32	12.6%	9,393
Don't Know / No Response	49	19.3%	14,384
Total	253	100%	74,266

Note: Includes only those respondents who indicated remodeling activities

Table 20: Home purchase intentions by Total household income									
What is your total household income?	What are the chances you will buy a home in the next 12 months?								
	High		50/50		Low		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	0	0.0%	1	4.0%	0	0.0%	1	1.3%	294
\$20k to less than \$40k	2	4.5%	2	8.0%	0	0.0%	4	5.1%	1,174
\$40k to less than \$60k	2	4.5%	3	12.0%	3	30.0%	8	10.1%	2,348
\$60k to less than \$80k	5	11.4%	4	16.0%	0	0.0%	9	11.4%	2,642
\$80k to less than \$100k	13	29.5%	4	16.0%	2	20.0%	19	24.1%	5,577
\$100k to less than \$120k	3	6.8%	2	8.0%	0	0.0%	5	6.3%	1,468
\$120k to less than \$140k	2	4.5%	1	4.0%	0	0.0%	3	3.8%	881
\$140k to less than \$160k	1	2.3%	0	0.0%	1	10.0%	2	2.5%	587
\$160k to less than \$180k	0	0.0%	0	0.0%	2	20.0%	2	2.5%	587
\$180k to less than \$200k	3	6.8%	0	0.0%	0	0.0%	3	3.8%	881
More than \$200k	4	9.1%	1	4.0%	0	0.0%	5	6.3%	1,468
Don't know	1	2.3%	1	4.0%	0	0.0%	2	2.5%	587
No Response	8	18.2%	6	24.0%	2	20.0%	16	20.3%	4,697
Total	44	100%	25	100%	10	100%	79	100%	23,190
Estimated Households	12,916		7,339		2,935		23,190		

Note: Refers only to proportion of renovators who also intend to buy.

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Table 21: Renovation intender - Home renovations intentions by Total household income									
What is your total household income?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	7	2.0%	2	1.7%	0	0.0%	9	2.0%	2,642
\$20k to less than \$40k	26	7.6%	12	10.4%	0	0.0%	38	8.3%	11,155
\$40k to less than \$60k	32	9.3%	9	7.8%	0	0.0%	41	9.0%	12,035
\$60k to less than \$80k	32	9.3%	16	13.9%	0	0.0%	48	10.5%	14,090
\$80k to less than \$100k	77	22.4%	29	25.2%	0	0.0%	106	23.1%	31,115
\$100k to less than \$120k	41	12.0%	8	7.0%	0	0.0%	49	10.7%	14,384
\$120k to less than \$140k	25	7.3%	6	5.2%	0	0.0%	31	6.8%	9,100
\$140k to less than \$160k	13	3.8%	2	1.7%	0	0.0%	15	3.3%	4,403
\$160k to less than \$180k	7	2.0%	1	0.9%	0	0.0%	8	1.7%	2,348
\$180k to less than \$200k	6	1.7%	2	1.7%	0	0.0%	8	1.7%	2,348
More than \$200k	14	4.1%	3	2.6%	0	0.0%	17	3.7%	4,990
Don't Know	13	3.8%	1	0.9%	0	0.0%	14	3.1%	4,110
No Response	50	14.6%	24	20.9%	0	0.0%	74	16.2%	21,722
Total	343	100%	115	100%	0	0.0%	458	100%	134,442
Estimated Households	100,685		33,757		0		134,442		

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Table 22: Renovation intender - Who will do the REPAIRS by Total household income

What is your total household income?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	1	2.6%	0	0.0%	2	4.3%	0	0.0%	3	2.8%	881
\$20k to less than \$40k	2	5.3%	4	21.1%	6	13.0%	0	0.0%	12	11.2%	3,522
\$40k to less than \$60k	3	7.9%	5	26.3%	5	10.9%	1	0.0%	14	13.1%	4,110
\$60k to less than \$80k	5	13.2%	1	5.3%	5	10.9%	1	0.0%	12	11.2%	3,522
\$80k to less than \$100k	7	18.4%	2	10.5%	9	19.6%	0	0.0%	18	16.8%	5,284
\$100k to less than \$120k	2	5.3%	3	15.8%	3	6.5%	1	0.0%	9	8.4%	2,642
\$120k to less than \$140k	1	2.6%	0	0.0%	4	8.7%	0	0.0%	5	4.7%	1,468
\$140k to less than \$160k	2	5.3%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	587
\$160k to less than \$180k	2	5.3%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	587
\$180k to less than \$200k	1	2.6%	0	0.0%	1	2.2%	0	0.0%	2	1.9%	587
More than \$200k	2	5.3%	1	5.3%	0	0.0%	0	0.0%	3	2.8%	881
Don't Know	2	5.3%	1	5.3%	1	2.2%	0	0.0%	4	3.7%	1,174
No Response	8	21.1%	2	10.5%	10	21.7%	1	25.0%	21	19.6%	6,164
Total	38	100%	19	100%	46	100%	4	100%	107	100%	31,409
Estimated Households	11,155		5,577		13,503		1,174		31,409		

Note: Includes only those respondents who indicated repair / maintenance activities.

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Table 23: Renovation intender - Who will do the REPLACEMENTS by Total household income											
What is your total household income?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	3	3.7%	1	2.4%	2	2.4%	0	0.0%	6	2.9%	1,761
\$20k to less than \$40k	7	8.5%	3	7.3%	9	10.8%	1	100%	20	9.7%	5,871
\$40k to less than \$60k	10	12.2%	10	24.4%	6	7.2%	0	0.0%	26	12.6%	7,632
\$60k to less than \$80k	5	6.1%	6	14.6%	11	13.3%	0	0.0%	22	10.6%	6,458
\$80k to less than \$100k	18	22.0%	4	9.8%	19	22.9%	0	0.0%	41	19.8%	12,035
\$100k to less than \$120k	8	9.8%	3	7.3%	7	8.4%	0	0.0%	18	8.7%	5,284
\$120k to less than \$140k	5	6.1%	5	12.2%	8	9.6%	0	0.0%	18	8.7%	5,284
\$140k to less than \$160k	5	6.1%	1	2.4%	1	1.2%	0	0.0%	7	3.4%	2,055
\$160k to less than \$180k	2	2.4%	1	2.4%	1	1.2%	0	0.0%	4	1.9%	1,174
\$180k to less than \$200k	0	0.0%	2	4.9%	0	0.0%	0	0.0%	2	1.0%	587
More than \$200k	3	3.7%	0	0.0%	3	3.6%	0	0.0%	6	2.9%	1,761
Don't Know	4	4.9%	0	0.0%	1	1.2%	0	0.0%	5	2.4%	1,468
No Response	12	14.6%	5	12.2%	15	18.1%	0	0.0%	32	15.5%	9,393
Total	82	100%	41	100%	83	100%	1	100%	207	100%	60,763
Estimated Households	24,070		12,035		24,364		294		60,763		

Note: Includes only those respondents who indicated replacement / installation activities.

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Table 24: Renovation intender - Who will do the REMODELING by Total household income

What is your total household income?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Under \$20k	1	1.2%	0	0.0%	1	0.9%	0	0.0%	2	0.8%	587
\$20k to less than \$40k	4	4.9%	3	4.7%	8	7.5%	0	0.0%	15	5.9%	4,403
\$40k to less than \$60k	2	2.4%	6	9.4%	9	8.5%	0	0.0%	17	6.7%	4,990
\$60k to less than \$80k	10	12.2%	9	14.1%	5	4.7%	1	0.0%	25	9.9%	7,339
\$80k to less than \$100k	14	17.1%	17	26.6%	36	34.0%	0	0.0%	67	26.5%	19,667
\$100k to less than \$120k	11	13.4%	9	14.1%	11	10.4%	0	0.0%	31	12.3%	9,100
\$120k to less than \$140k	7	8.5%	6	9.4%	9	8.5%	0	0.0%	22	8.7%	6,458
\$140k to less than \$160k	5	6.1%	2	3.1%	3	2.8%	0	0.0%	10	4.0%	2,935
\$160k to less than \$180k	3	3.7%	0	0.0%	2	1.9%	0	0.0%	5	2.0%	1,468
\$180k to less than \$200k	2	2.4%	1	1.6%	1	0.9%	0	0.0%	4	1.6%	1,174
More than \$200k	6	7.3%	1	1.6%	4	3.8%	0	0.0%	11	4.3%	3,229
Don't Know	4	4.9%	1	1.6%	3	2.8%	0	0.0%	8	3.2%	2,348
No Response	13	15.9%	9	14.1%	14	13.2%	0	0.0%	36	14.2%	10,567
Total	82	100%	64	100%	106	100%	1	100%	253	100%	74,266
Estimated Households	24,070		18,787		31,115		294		74,266		

Note: Includes only those respondents who indicated remodeling activities.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 25a: Renovation intender - Home renovation intentions by Household size									
In total, how many people including yourself currently live in your household?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	45	13.1%	16	13.9%	0	0.0%	61	13.3%	17,906
Two	89	25.9%	27	23.5%	0	0.0%	116	25.3%	34,051
Three	68	19.8%	25	21.7%	0	0.0%	93	20.3%	27,299
Four	85	24.8%	26	22.6%	0	0.0%	111	24.2%	32,583
Five or more	53	15.5%	21	18.3%	0	0.0%	74	16.2%	21,722
No Response	3	0.9%	0	0.0%	0	0.0%	3	0.7%	881
Total	343	100%	115	100%	0	0.0%	458	100%	134,442
Estimated Households	100,685		33,757		0		134,442		

Table 25b: Renovation intender - Home renovation intentions in households where there are / are not Children under 18 years									
Are there children under 18 years of age in your household?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	147	42.9%	54	47.0%	0	0.0%	201	43.9%	59,002
No	196	57.1%	61	53.0%	0	0.0%	257	56.1%	75,440
Total	343	100%	115	100%	0	0.0%	458	100%	134,442
Estimated Households	100,685		33,757		0		134,442		

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 26a: Renovation intender - Who will do the REPAIRS by Household size

In total, how many people including yourself live in your current household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	6	15.8%	2	10.5%	6	13.0%	0	0.0%	14	13.1%	4,110
Two	11	28.9%	4	21.1%	15	32.6%	1	25.0%	31	29.0%	9,100
Three	10	26.3%	2	10.5%	5	10.9%	0	0.0%	17	15.9%	4,990
Four	5	13.2%	10	52.6%	9	19.6%	0	0.0%	24	22.4%	7,045
Five or more	6	15.8%	1	5.3%	10	21.7%	2	50.0%	19	17.8%	5,577
No Response	0	0.0%	0	0.0%	1	2.2%	1	25.0%	2	1.9%	587
Total	38	100%	19	100%	46	100%	4	100%	107	100%	31,409
Estimated Households	11,155		5,577		13,503		1,174		31,409		

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 26b: Renovation intender - Who will do the REPAIRS in households where there are / are not Children under 18

Are there children under 18 years of age in your household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know / No Response		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	15	39.5%	8	42.1%	17	37.0%	2	50.0%	42	39.3%	12,329
No	23	60.5%	11	57.9%	29	63.0%	2	50.0%	65	60.7%	19,080
Total	38	100%	19	100%	46	100%	4	100%	107	100%	31,409
Estimated Households	11,155		5,577		13,503		1,174		31,409		

Note: Includes only those respondents who indicated repair / maintenance activities.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 27a: Renovation intender - Who will do the REPLACEMENTS by Household size

In total, how many people including yourself live in your current household?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	16	19.5%	6	14.6%	13	15.7%	1	100%	36	17.4%	10,567
Two	15	18.3%	10	24.4%	15	18.1%	0	0.0%	40	19.3%	11,742
Three	19	23.2%	6	14.6%	20	24.1%	0	0.0%	45	21.7%	13,209
Four	22	26.8%	10	24.4%	24	28.9%	0	0.0%	56	27.1%	16,438
Five or more	10	12.2%	9	22.0%	11	13.3%	0	0.0%	30	14.5%	8,806
Total	82	100%	41	100%	83	100%	1	100%	207	100%	60,763
Estimated Households	24,070		12,035		24,364		294		60,763		

Note: Includes only those respondents who indicated replacement / installation activities.

Table 27b: Renovation intender - Who will do the REPLACEMENTS in households where there are / are not Children under 18

Are there children under 18 years of age in your household?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	36	43.9%	20	48.8%	42	50.6%	0	0.0%	98	47.3%	28,767
No	46	56.1%	21	51.2%	41	49.4%	1	100%	109	52.7%	31,996
Total	82	100%	41	100%	83	100%	1	100%	207	100%	60,763
Estimated Households	24,070		12,035		24,364		294		60,763		

Note: Includes only those respondents who indicated replacement / installation activities.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 28a: Renovation intender - Who will do the REMODELING by Household size

In total, how many people including yourself live in your current household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
One	11	13.4%	3	4.7%	11	10.4%	0	0.0%	25	9.9%	7,339
Two	21	25.6%	17	26.6%	38	35.8%	0	0.0%	76	30.0%	22,309
Three	15	18.3%	16	25.0%	20	18.9%	0	0.0%	51	20.2%	14,971
Four	20	24.4%	17	26.6%	21	19.8%	0	0.0%	58	22.9%	17,025
Five or more	15	18.3%	11	17.2%	16	15.1%	1	100%	43	17.0%	12,622
Total	82	100%	64	100%	106	100%	1	100%	253	100%	74,266
Estimated Households	24,070		18,787		31,115		294		74,266		

Note: Includes only those respondents who indicated remodeling activities.

Table 28b: Renovation intender - Who will do the REMODELING in households where there are / are not Children under 18

Are there children under 18 years of age in your household?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
Yes	37	45.1%	30	46.9%	45	42.5%	1	100%	113	44.7%	33,170
No	45	54.9%	34	53.1%	61	57.5%	0	0.0%	140	55.3%	41,096
Total	82	100%	64	100%	106	100%	1	100%	253	100%	74,266
Estimated Households	24,070		18,787		31,115		294		74,266		

Note: Includes only those respondents who indicated remodeling activities.

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Table 29: Renovation intender – Home renovation intentions by respondent age									
In which of the following age groups do you belong?	What are the chances that you will renovate in the next 12 months?								
	High		50/50		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	5	1.5%	3	2.6%	0	0.0%	8	1.7%	2,348
25-34 years	40	11.7%	14	12.2%	0	0.0%	54	11.8%	15,851
35-44 years	107	31.2%	31	27.0%	0	0.0%	138	30.1%	40,509
45-54 years	92	26.8%	41	35.7%	0	0.0%	133	29.0%	39,041
55-64 years	64	18.7%	19	16.5%	0	0.0%	83	18.1%	24,364
65+ years	33	9.6%	7	6.1%	0	0.0%	40	8.7%	11,742
No Response	2	0.6%	0	0.0%	0	0.0%	2	0.4%	587
Total	343	100%	115	100%	0	0.0%	458	100%	134,442
Estimated Households	100,685		33,757		0		134,442		

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 30: Renovation intender - Who will do the REPAIRS by Respondent age

In which of the following age groups do you belong?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	0	0.0%	0	0.0%	1	2.2%	0	0.0%	1	0.9%	294
25-34 years	1	2.6%	1	5.3%	7	15.2%	0	0.0%	9	8.4%	2,642
35-44 years	12	31.6%	8	42.1%	8	17.4%	2	50.0%	30	28.0%	8,806
45-54 years	8	21.1%	7	36.8%	17	37.0%	0	0.0%	32	29.9%	9,393
55-64 years	9	23.7%	3	15.8%	9	19.6%	1	25.0%	22	20.6%	6,458
65+ years	7	18.4%	0	0.0%	4	8.7%	1	25.0%	12	11.2%	3,522
Don't Know / No Response	1	2.6%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	294
Total	38	100%	19	100%	46	100%	4	100%	107	100%	31,409
Estimated Households	11,155		5,577		13,503		1,174		31,409		

Note: Includes only those respondents who indicated repair / maintenance activities.

Table 31: Renovation intender - Who will do the REPLACEMENTS by Respondent age

In which of the following age groups do you belong?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	2	2.4%	2	4.9%	2	2.4%	0	0.0%	6	2.9%	1,761
25-34 years	2	2.4%	10	24.4%	14	16.9%	0	0.0%	26	12.6%	7,632
35-44 years	20	24.4%	10	24.4%	27	32.5%	0	0.0%	57	27.5%	16,732
45-54 years	30	36.6%	10	24.4%	23	27.7%	1	100%	64	30.9%	18,787
55-64 years	18	22.0%	7	17.1%	13	15.7%	0	0.0%	38	18.4%	11,155
65+ years	10	12.2%	2	4.9%	4	4.8%	0	0.0%	16	7.7%	4,697
Total	82	100%	41	100%	83	100%	1	100%	207	100%	60,763
Estimated Households	24,070		12,035		24,364		294		60,763		

Note: Includes only those respondents who indicated replacement / installation activities.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 32: Renovation intender - Who will do the REMODELING by Respondent age

In which of the following age groups do you belong?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Estimated Households
18-24 years	0	0.0%	0	0.0%	2	1.9%	0	0.0%	2	0.8%	587
25-34 years	5	6.1%	12	18.8%	17	16.0%	0	0.0%	34	13.4%	9,980
35-44 years	25	30.5%	23	35.9%	39	36.8%	0	0.0%	87	34.4%	25,538
45-54 years	25	30.5%	15	23.4%	29	27.4%	1	100%	70	27.7%	20,548
55-64 years	14	17.1%	13	20.3%	15	14.2%	0	0.0%	42	16.6%	12,329
65+ years	13	15.9%	1	1.6%	4	3.8%	0	0.0%	18	7.1%	5,284
Total	82	100%	64	100%	106	100%	1	100%	253	100%	74,266
Estimated Households	24,070		18,787		31,115		294		74,266		

Note: Includes only those respondents who indicated remodeling activities.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 33: Renovation intender – Home renovation intentions by ALL renovations planned							
Types of renovations planned	What are the chances that you will renovate in the next 12 months?						
	High		50/50		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	72	21.0%	21	18.3%	93	20.3%	27,299
Kitchen	92	26.8%	33	28.7%	125	27.3%	36,693
Bathroom	108	31.5%	31	27.0%	139	30.3%	40,802
Carpet / flooring	111	32.4%	33	28.7%	144	31.4%	42,270
Rec room	22	6.4%	4	3.5%	26	5.7%	7,632
Doors / windows	45	13.1%	10	8.7%	55	12.0%	16,145
External construction / repairs	161	46.9%	32	27.8%	193	42.1%	56,653
Other	121	35.3%	21	18.3%	142	31.0%	41,683
Don't Know	1	0.3%	2	1.7%	3	0.7%	881
No Response	3	0.9%	0	0.0%	3	0.7%	881
Valid Cases	343		115		458		134,442
Estimated Households	100,685		33,757		134,442		

Note: Totals will add to more than 100% due to multiple response

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 34: Renovation intender - Who will do the REPAIRS by All renovations planned

What kind of renovations are you planning to do?	Thinking about this repair or maintenance work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	12	31.6%	6	31.6%	18	39.1%	1	25.0%	37	34.6%	10,861
Kitchen	4	10.5%	5	26.3%	11	23.9%	1	25.0%	21	19.6%	6,164
Bathroom	6	15.8%	4	21.1%	18	39.1%	0	0.0%	28	26.2%	8,219
Carpet / flooring	13	34.2%	3	15.8%	18	39.1%	0	0.0%	34	31.8%	9,980
Rec room	0	0.0%	1	5.3%	3	6.5%	0	0.0%	4	3.7%	1,174
Doors / windows	2	5.3%	1	5.3%	5	10.9%	0	0.0%	8	7.5%	2,348
External construction / repairs	25	65.8%	15	78.9%	29	63.0%	3	75.0%	72	67.3%	21,135
Other	9	23.7%	4	21.1%	22	47.8%	1	25.0%	36	33.6%	10,567
Don't Know	1	2.6%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	294
Valid Cases	38		19		46		4		107		31,409
Estimated Households	11,155		5,577		13,503		1,174		31,409		

Note: Includes only those respondents who indicated repair / maintenance activities. Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 35: Renovation intender - Who will do the REPLACEMENTS by All renovations planned

What kind of renovations are you planning to do?	Thinking about the replacement, new installation or addition, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	7	8.5%	12	29.3%	12	14.5%	0	0.0%	31	15.0%	9,100
Kitchen	22	26.8%	16	39.0%	20	24.1%	1	100%	60	29.0%	17,612
Bathroom	16	19.5%	13	31.7%	34	41.0%	0	0.0%	63	30.4%	18,493
Carpet / flooring	24	29.3%	12	29.3%	26	31.3%	0	0.0%	62	30.0%	18,200
Rec room	2	2.4%	6	14.6%	3	3.6%	0	0.0%	11	5.3%	3,229
Doors/ windows	18	22.0%	2	4.9%	10	12.0%	0	0.0%	30	14.5%	8,806
External construction / repairs	48	58.5%	30	73.2%	27	32.5%	0	0.0%	105	50.7%	30,822
Other	19	23.2%	15	36.6%	25	30.1%	0	0.0%	59	28.5%	17,319
Valid Cases	82		41		83		1		207		60,763
Estimated Households	24,070		12,035		24,364		294		60,763		

Note: Includes only those respondents who indicated replacement/installation activities. Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 36: Renovation intender - Who will do the REMODELING by All renovations planned											
What kind of renovations are you planning to do?	Thinking about this remodeling or alteration work, how is it going to be done?										
	Contract all the work out - Pay someone to do it (Pay someone else to do it)		Do it all yourself (or with Friend & Family - NOT PAYING ANYONE)		Both - do some yourself and contract some out		Don't Know		Total		
	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Count	Percent of Cases	Estimated Households
Paint / wallpaper	12	14.6%	17	26.6%	28	26.4%	1	100%	58	22.9%	17,025
Kitchen	34	41.5%	19	29.7%	38	35.8%	0	0.0%	91	36.0%	26,712
Bathroom	35	42.7%	22	34.4%	44	41.5%	0	0.0%	101	39.9%	29,648
Carpet / flooring	23	28.0%	30	46.9%	35	33.0%	0	0.0%	88	34.8%	25,832
Rec room	4	4.9%	9	14.1%	7	6.6%	0	0.0%	20	7.9%	5,871
Doors / windows	9	11.0%	9	14.1%	13	12.3%	0	0.0%	31	12.3%	9,100
External construction / repairs	31	37.8%	33	51.6%	29	27.4%	1	100%	94	37.2%	27,593
Other	31	37.8%	25	39.1%	43	40.6%	1	100%	100	39.5%	29,354
Don't Know	1	1.2%	1	1.6%	0	0.0%	0	0.0%	2	0.8%	587
No response	1	1.2%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	294
Valid Cases	82		64		106		1		253		74,266

Note: Includes only those respondents who indicated remodeling activities. Totals will add to more than 100% due to multiple response.

Consumer Intentions to Renovate: Vancouver Intentions Data Tables 2006

Table 37: Renovation intender - In planning your renovation, have you contacted a contractor for information about your renovations?			
In planning your renovation, have you contacted a contractor for information about your renovations?	Count	Percent	Estimated Households
Yes	165	36.0%	48,434
No	289	63.1%	84,833
Don't Know	3	0.7%	881
No Response	1	0.2%	294
Total	458	100%	134,442

Table 38: Renovation intender - Have you priced out the cost of materials and labour for this (these) project (s)?			
Have you priced out the cost of materials and labour for this (these) project(s)?	Count	Percent	Estimated Households
Yes	257	56.1%	75,440
No	196	42.8%	57,534
Don't Know	4	0.9%	1,174
No Response	1	0.2%	294
Total	458	100%	134,442

Table 39: Renovation intender - Have you done any of the following [MULTIPLE RESPONSE]?				
Have you...	Count	Percent Responses	Percent of Cases	Estimated Households
Read any publications for information on home renovation	239	28.8%	52.2%	70,146
Watched any TV programs or videos on home renovation	315	38.0%	68.8%	92,452
Searched on the internet for information on home renovation	187	22.6%	40.8%	54,884
No / none of these	85	10.3%	18.6%	24,947
Don't Know	1	0.1%	0.2%	293
No Response	2	0.2%	0.4%	587
Total	829	100%		
Valid Cases	458			

Note: Totals will add to more than 100% due to multiple response.

Table 40: Renovation intender - How will you pay for this renovation work [MULTIPLE RESPONSE]?				
How will you pay for this renovation work?	Count	Percent Responses	Percent of Cases	Estimated Households
Pay for it from savings / pay as you go / cash	318	60.9%	69.4%	93,346
Loan – from financial institution	39	7.5%	8.5%	11,448
Credit charge / credit card / put it on credit line	96	18.4%	21.0%	28,180
Finance it a mortgage renewal / mortgage refinancing time	27	5.2%	5.9%	7,926
Borrow from a relative or friend	3	0.6%	0.7%	881
Some other arrangement (Specify)	14	2.7%	3.1%	4,110
Don't Know	20	3.8%	4.4%	5,871
No Response	5	1.0%	1.1%	1,468
Total	522	100%		
Valid Cases	458			

Note: Totals will add to more than 100% due to multiple response.

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