



Pacific Federal Council
Strategic Directions: 2006 - 2007

What is the Pacific Federal Council?

The Pacific Federal Council (PFC) is comprised of the regional heads of federal departments and agencies in British Columbia. Along with the other 12 federal regional councils, the Pacific Federal Council was established as a means for fostering cooperative efforts, coordinating activities, and sharing information among federal departments and agencies in British Columbia.

With the Pacific Region having over 36,000 federal public servants¹, the Council plays a valuable role in:

- Influencing national policy and program development and decision-making by providing a regional perspective;
- Coordinating the implementation and communication of the national policy agenda regionally/locally;
- Coordinating the implementation and communication of public management priorities and initiatives;
- Building federal public service capacity in the region among various communities of practice;
- Providing a federal interdepartmental forum/gateway for provincial/territorial and municipal administrations; and
- Undertaking specific horizontal projects and initiatives, either selfdirected or mandated, which are of direct benefit to citizens in the region.

Governance 2005 - 06

Co-Chairs:

Ardath Paxton Mann, Assistant Deputy Minister, Western Economic Diversification
Pablo Sobrino, Executive Director, Canadian Heritage

Management Board includes: two Co-Chairs, Past Chair, Executive Director of the PFC Secretariat, and Pacific Federal Council members who lead Council initiatives. Currently these are: John Berry, Agriculture and Agri-Food Canada; Bruce Drake, Industry Canada; James Boland, Fisheries and Oceans; Bonnie MacKenzie, PWGSC; Liz Murray, Public Service Commission; and Terry Tebb, Canadian Coast Guard.

¹ Includes population under the Public Service Staff Relations Act for departments and agencies listed in schedule 1, part 1 for which Treasury Board is the employer, the Separate employers, the Canadian Armed Forces (Military), the uniformed members of the RCMP, and other organizations such as the Canadian Broadcasting Corporation. (Source: Public Institutions Division, Statistics Canada, CANSIM. Prepared by the Expenditure Policy and Operational Analysis Division, TBS, April 2005.)

Major Committees

(NB: The Chair of the committee is identified in the parentheses.)

- Strategic Analysis and Policy Committee (Industry Canada)
- Strategic Human Resources Committee (Public Service Commission)
- Security and Emergency Management Advisory Committee (Canadian Coast Guard)
- Official Languages (Champion: National Parole Board)
- Recognition Committee (Public Works & Government Services Canada)
- Sustainable Development (Public Works & Government Services Canada)

Networks/Communities of Practice

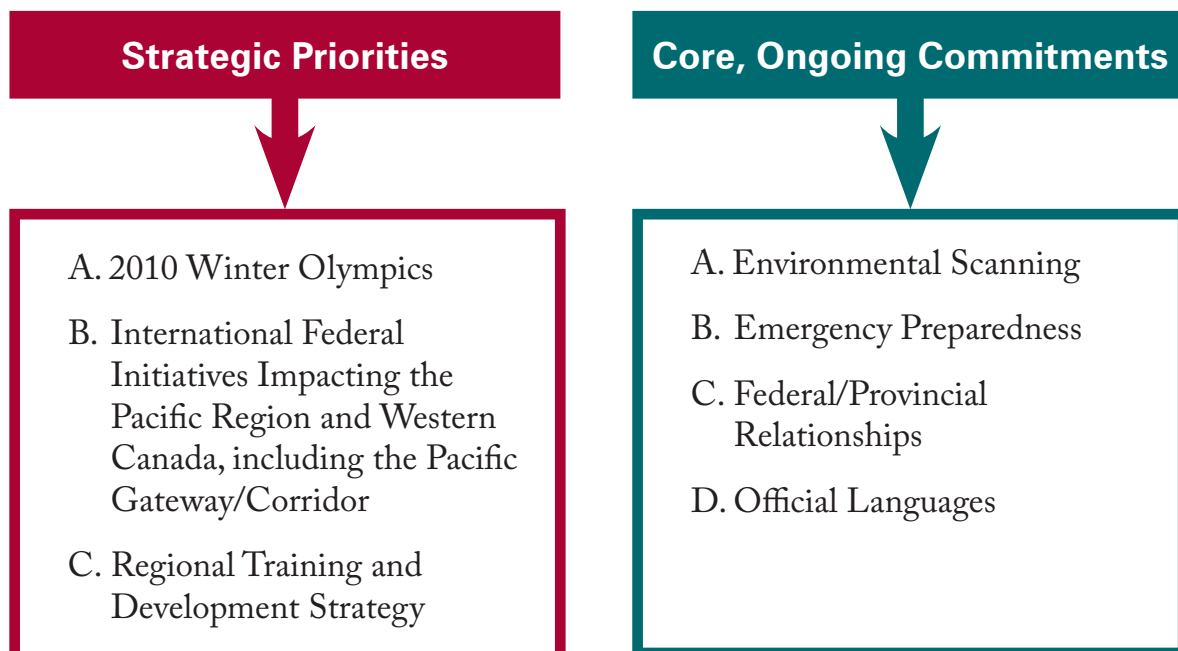
- Pacific Forum of Human Resources Directors
- Federal Communicators Council
- Pacific Middle Managers Community Council
- Governexx (new and/or young public servants)
- Science and Technology Network
- Regional Security Officers Committee
- Emergency Managers

Strategic Directions 2006 - 2007

This document outlines the strategic directions or priorities of the Pacific Federal Council for 2006-07 that emerged from their Annual Planning Retreat held in July 2006. The “Strategic Directions” document was tabled and approved at the Council meeting held on October 12, 2006.

Given the changing environment, the Strategic Directions 2006 - 2007 document will be an “evergreening” document that will be updated as the need arises.

Council will be kept regularly apprised of the progress on addressing the priorities identified in this document.



1. Strategic Priorities:

Members reviewed the current strategic directions document in light of current trends and developments and identified the following three strategic priorities for 2006/07.

- 2010 Winter Olympics
- International Federal Initiatives Impacting the Pacific Region and Western Canada, including the Pacific Gateway/Corridor
- Regional Training and Development Strategy

A. 2010 Winter Olympics:

- To develop strategies so that all Pacific Federal Council members are up-to-date on current trends and developments. This could include a standing agenda item for the Pacific Federal Council. (Suggested Lead: Canadian Heritage)
- To examine how the 2010 Winter Olympics become recognized and acknowledged as Canada's and not just British Columbia's Games. (Suggested Lead: Canadian Heritage)
- To continue to work with the 2010 Federal Secretariat on the Government of Canada 2010 Communications Strategy to ensure that Government of Canada messages are consistent and made available to all departments involved in the 2010 Winter Games. (Suggested Lead: Federal Communications Council)
- To build effective working relationships between Federal Government officials in Ottawa and 2010 Winter Olympic officials. (Suggested Lead: Canadian Heritage)
- To develop a regional HR strategy in order to support the staffing requirements of the Vancouver Office of the 2010 Federal Secretariat and any resulting staffing requirements of Council members. (Suggested Leads: Pacific Forum of HR Directors and the Public Service Commission)

B. International Federal Initiatives Impacting the Pacific Region and Western Canada, including the Pacific Gateway/Corridor:

- To work with the Western Federal Councils and potentially with the Asia Pacific Foundation of Canada to inform and influence government decision-making by increasing knowledge and understanding of the growing impact of Asian economies. (Suggested Lead: Pacific Federal Council's Strategic Analysis and Policy Committee)
- To outline how Federal Government Departments are involved in international activities with a specific focus on the Asia Pacific. (Suggested Lead: Pacific Federal Council's Strategic Analysis and Policy Committee)
- To explore interdepartmental communications opportunities to inform key stake-holders on issues and developments associated with British Columbia's emerging role related to international issues and the Asia Pacific. (Suggested Lead: Federal Communicators Council)
- To encourage the Pacific Federal Council's presence at the Asia-Pacific Summit on October 26 and 27, 2006. (Suggested Lead: Pacific Federal Council Representative)
- To invite the Canadian Tourism Commission to deliver a presentation to the Pacific Federal Council and to identify opportunities for collaboration. (Suggested Lead: Pacific Federal Council Executive Director)

C. Regional Training and Development Strategy:

- To develop a Regional Learning Strategy through the stewardship of an ad hoc committee. The strategy would include approaches to Official Languages. (Suggested Lead: Canada School of Public Service)
- To review data, especially the learning elements from the 2006 Public Service Employee Survey to identify potential areas of training. (Suggested Lead: Pacific Federal Council Executive Director)
- To identify departmental formal training and development programs and post the collated information on the Council's intranet. (Suggested Lead: Interdepartmental Learning Committee)
- To promote the Regional Corporate Development Pilot. (Suggested Lead: Pacific Federal Council Management Board)

2. Core, Ongoing Commitments:

The Management Board is proposing the following four core, ongoing commitments that need to be addressed in 2006/07.

A. Environmental Scanning:

Suggested Strategies:

- To ensure that Pacific Federal Council members are aware of community and corporate issues which are unique to the Pacific Region – e.g., Forest Fires, Mountain Pine Beetle, etc.
- To have specific presentations by Departments depending on the major issues which emerge.

Suggested Lead: Pacific Federal Council Co-Chairs

B. Emergency Preparedness:

Suggested Strategies:

- To help ensure members are aware of the Federal Government's overall role during an emergency situation.
- To ensure that Departments understand their own role and the role of others.
- To support collaborative training exercises.

Suggested Lead: Security and Emergency Management Advisory Committee

C. Federal/Provincial Relationships:

Suggested Strategy:

- To host a joint meeting between Pacific Federal Council members and the Province's Deputy-Minister and Heads of Provincial Authorities and Agencies. The theme for this meeting could focus on the Council's strategic priority addressing international federal initiatives impacting the Pacific region and Western Canada including the Pacific Gateway/Corridor.

Suggested Lead: Pacific Federal Council Co-Chairs

D. Official Languages:

Suggested Strategies:

- To host a meeting between Pacific Federal Council members and the Fédération des francophones de la Colombie-Britannique (ffcb)
- To advocate for dedicated funding for regional initiatives in this area.

Suggested Lead: Pacific Federal Council Co-Chairs

