



*John Massey - Clip 1*

## **I've been one of the people who embraced digital photography**

Well, I've been one of the people who embraced digital photography from its inception. So in the early 90's when I could see that computers would permit the idea of plasticity in photographs to exist that really interested me.

I had already made a large number of photo works which had been laboriously constructed with sort of collage and print media techniques and when the computer arrived and Photoshop arrived and image manipulation arrived I could see that was a whole new way of approaching, making a photograph that was connected with my idea of photography really being a constructed reality as opposed to a depiction of reality.

I am absolutely, kind of preoccupied with the idea of creating a view towards how an image is actually structured and how it creates its own meaning.

