Text and Images

The reason I put text… I always told my students if I ever ruled the world, I would not try to wipe out poverty because it can't be done. The Bible says the poor will always be with us. Unfortunately, I would add. But I would eliminate advertising. I hate advertising.

First I started cutting words out of advertising products, say underarm deodorant, or hair shampoo, or it could be shoes or cars. Then I started thinking, "I should make it more broad, because that's very obvious, everyone does that." So I started looking at news headings, headings of articles. And I started to think about how newspaper people, the news media, manipulate, they do it consciously or subconsciously. So I started to broaden out. And then I abandoned products, for just everyday things which I thought was more important to attack…

This I think, it was something that was more pervasive, and I think more threatening.