



Thomas Demand - Clip 11

My choice of colour

The choice of colour is actually quite authentic. But again, you know, the reference to cubist painting makes it clear that it has to be a beige thing, it should have this cardboard reference as well which in most cases if it's not painted, it's beige. I didn't want to add much more of a colour. The rest is very mute it's like this weird...weirdly painted...object in the middle. A little bit like the camouflage on jeeps when you go with the army to a desert where everything becomes very flat. I tried to find a natural colour which is not too way out, but the little bits and pieces of very bright colours, like the switch for instance, the green switch in the middle on top and then the cable switch are yellow and I tried to have lots of little details out there which actually make the whole thing liven up, I think.

