

Max Dean - Clip 6

Tool/loot

Tool/loot is a lithograph...in which you get the printing plate and the artist's proof which allows you then to go and if you so desire is to take the lithographic plate and print more of the edition. So again it was one of these situations because I don't have this kind of technical traditional background of going into the litho studio and saying okay what's the process and what can I make as a result of that and how can I explain the process? So if you look at the two things together you can basically understand the lithographic process and the whole idea of the words tool and loot - which is a flip over, or obviously the mirror version, it was just ideal. I mean it was an amazing kind of ...but believe it or not, I had to go through the entire, well I went through most of the dictionary, word by word, looking for that word. I got to loot obviously first but I had written them all out, of all the words that flip over like that and then when I found loot - it really was - I mean - 'loot' it was a treasure! And then to realize it made 'tool' - which is perfect. So it was a kind of a process that I came to, but it was initially there, the idea was to explore or to explain the graphic process, probably to myself more than anyone else.

