AA Bronson - Clip 3

One Year of AZT: Audience Reactions

I find ... different audiences react in different ways, different individuals react in different ways ... I find with an older generation they tend to relate it to, from the point of view just the ways in which pharmaceuticals have come to dominate our lives ... and oddly enough in specific relation to cancer. Terminal illness is somehow definitely there in the installation, it's picked up by almost everyone. This specific topic of AIDS tends to be picked up by a younger generation rather than an older one ... but it's quite interesting, that nevertheless it's ... both interpretations are pretty accurate, you know. And it is ... it's a very theatrical display, it is a very theatrical installation and at the same time there are no theatrics, it's very ... what's the word? Point blank I want to say, there is no special light, there is no special ... I mean they are just there ... they are just sitting there ... right it's clinical. And the particular colour of the light that we've chosen to put on them, is also a clinical light, very cold light. So I think that clinical atmosphere also speaks very loudly to most of the public.



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