



NAFA's Northern Lights to Shine in Kiev

Canada has long been known for the softly shining lights in its Arctic skies. This October these lights will be captured in a special appearance by North American Fur Association to celebrate the long cold nights ahead. The October 5, 2007 event marks the second annual event held in Kiev by NAFA at the Alta Expo, 11 Moskovskiy prospect. This year's elegant event will showcase this season's fashion trends in fur as interpreted by such notable stars as Michael Kors, Gianfranco Ferré, Julien Macdonald, Oscar de La Renta, Karl Lagerfeld, Badgley Mischka and Izzy Camilleri amongst many others.

These collections, as well as those created by well known fur designers from Italy, Greece, Ukraine, Russia, Turkey and Canada are all realized in NAFA Northern Wild Fur, NAFA Mink and Fox and of course Black NAFA.

Fashion designers intuitively know that fine quality materials will enhance the way their creations feel and look. As a result they travel the world looking for the best in cashmere, silk or wool for their collections. With more and more designers using fur today in innovative and exciting ways it is only natural that they also look for the best in ranch and wild fur as they create new looks for today's new lifestyle.

The NAFA family of brands represents the finest ranch mink, fox and wild fur produced in Canada and the United States. The elegant hangtag and label are the consumers' proof of quality in these exciting new fur garments. NAFA Gold is recognized as the leading quality label from Milan to Beijing to Kiev as the ultimate in fine quality fur.

This event is part of NAFA's promotional strategy to highlight the diversity and quality of its product wild and ranch fur to designers and consumers around the world. These Northern Light Collections will be formally presented to the audience in that most wonderful of Ukrainian traditions – a winter ball to truly celebrate the opportunity that winter provides us to wear beautiful, sensual and oh so warm NAFA furs.

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