



# 2005 Survey of Service Industries: Film, Television and Video Production

If necessary, please correct pre-printed information below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English      2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs.

### Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed reporting guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

### Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

### Reporting Instructions

- Report for **all** operation(s) and/or location(s) pre-printed in the above address area. If it is not possible to report for the above business unit(s), please explain the reason(s) in the **Comments** section at the end of the questionnaire.
- When precise values are not available from your records, estimates are acceptable.
- For further information about this survey and definitions, please consult the enclosed reporting guide.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope  
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6



## B - Main Business Activity

1. Please describe the nature of your business.

0055

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2. Please check the **one main activity** which most accurately represents your **principal** source of revenue.

0640  Film, television and video production

0641  New media (interactive digital production)

0040  None of the above

If you checked, "None of the above", please call **1 888 881-3666** for further instructions.

## C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) ending between April 1, 2005 and March 31, 2006. Please indicate below the period covered by this questionnaire.

	YYYY	MM	DD		YYYY	MM	DD
<b>From</b>	0011	<input style="width: 40px; height: 20px;" type="text"/>	<input style="width: 40px; height: 20px;" type="text"/>	<b>To</b>	0012	<input style="width: 40px; height: 20px;" type="text"/>	<input style="width: 40px; height: 20px;" type="text"/>

2. If you did not operate this business unit for a full year, please check the reason(s) below:

0031 1  Seasonal operations    2  New business    3  Change of fiscal year    4  Change of ownership    5  Ceased operations    6  Temporarily inactive

**Statistics Canada has developed this generic questionnaire to cover a variety of businesses.  
Please complete the questions that are relevant to your business.**

## D - Revenue

		CAN\$
1. Sales (a detailed sales breakdown will be requested in <b>Section F</b> )	2299	<input style="width: 100%; height: 25px;" type="text"/>
2. Grants and subsidies	2068	<input style="width: 100%; height: 25px;" type="text"/>
3. Royalties, rights, licensing and franchise fees	2022	<input style="width: 100%; height: 25px;" type="text"/>
4. Investment income (dividends and interest)	2097	<input style="width: 100%; height: 25px;" type="text"/>
5. Other revenue (please specify): <sup>2001</sup>	2077	<input style="width: 100%; height: 25px;" type="text"/>
6. <b>Total revenue</b> (sum of questions 1 to 5)	2098	<input style="width: 100%; height: 25px;" type="text"/>

## E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits ( <b>include</b> employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business service fees (e.g., legal, accounting)	4315
5.	Outsourcing ( <b>include</b> work contracted out, freelancers, payments to personnel suppliers, etc.)	3060
6.	Payments for services provided by your head office	4555
7.	Cost of goods sold – <b>if applicable</b> (purchases <b>plus</b> opening inventory <b>minus</b> closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing ( <b>include</b> rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance ( <b>include</b> janitorial services, equipment, motor vehicles, etc.)	4178
11.	Insurance ( <b>include</b> professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities ( <b>include</b> gas, heating, hydro, water)	4066
15.	Telephone and other telecommunication expenses	4101
16.	Property and business taxes, licences and permits	4410
17.	Royalties, rights, licensing and franchise fees	4440
18.	Delivery, warehousing, postage and courier	4179
19.	Financial services fees (e.g., bank and credit card charges)	4325
20.	Interest expenses	4630
21.	Amortization of tangible and intangible assets	4520
22.	Charitable donations	4521
23.	Bad debts	4542
24.	All other expenses <sup>4531</sup> (please specify):	4569
25.	<b>Total expenses</b> (sum of questions 1 to 24)	4699
26.	Corporate taxes (if applicable)	4600
27.	Gains (losses) and other items ( <b>include</b> write-offs, foreign exchange, share of partnership income, etc.)	4601
28.	<b>Net profit/loss after tax and other items</b>	2304

## F - Industry Characteristics - Film, Television and Video Production

### Sources of revenue

Please report your **sales** by the following types of revenue.

Please report royalty and licence fee revenue in questions 9 to 11.

		CAN\$
1. Production of own titles	2687	
2. Production services for other domestic producers	2688	
3. Production services for foreign producers	2689	
4. Film, television and video distribution	2690	
5. Film, television and video post-production services	2691	
6. Rental of production facilities (including equipment and personnel)	2692	
7. Other sales (please specify): <span style="float: right;">2559</span>	2558	
<b>8. Total sales</b> (sum of questions 1 to 7)	2305	

### Breakdown of royalties and licence fees

		CAN\$
9. Royalty and licence fee revenue for <b>own</b> titles	2693	
10. Royalty and licence fee revenue for <b>other</b> titles	2694	
<b>11. Total royalty and licence fee revenue</b>	2695	

### Production revenue (for titles produced in-house) by type and source

Please provide a breakdown of your **in-house production revenue** by **type** of production and **source** (include royalties and licence fees).

		CAN\$		Total
		Domestic	Foreign	
12. Feature films	3091	3111	3234	
13. Television productions	3092	3112	3235	
14. Commercials	3093	3113	3236	
15. Music videos	3094	3114	3237	
16. Educational videos	3095	3115	3238	
17. Videos for government boards, agencies, departments or crown corporations	3096	3116	3239	
18. Corporate/industry videos	3097	3117	3240	
19. Other (please specify): <span style="float: right;">3242</span>	3098	3118	3241	
<b>20. Total production revenue</b> (sum of questions 12 to 19 - should agree with question 8 plus question 11, in this section)	3099	3119	3243	

## F - Industry Characteristics - Film, Television and Video Production (continued)

### Production revenue (for titles produced in-house) by type and language

Please provide a breakdown of your in-house **production revenue** by **type** and **language** of production (**include** royalties and licence fees).

		CAN\$						
		English		French		Other		Total
21. Feature films	3191		3244		3253		3264	
22. Television productions	3192		3245		3254		3265	
23. Commercials	3193		3246		3255		3266	
24. Music videos	3194		3247		3256		3267	
25. Educational videos	3195		3248		3257		3268	
26. Videos for government boards, agencies, departments or crown corporations	3196		3249		3258		3269	
27. Corporate/industry videos	3197		3250		3259		3270	
28. Other (please specify):	3198		3251		3260		3271	
3272								
29. <b>Total production revenue</b> (sum of questions 21 to 28 - should agree with question 20, in this section)	3199		3252		3261		3273	

### Number of productions (in-house productions completed and delivered this reporting period)

Please report the **number** of productions by **type** and **language** of production (**exclude** television programming).

		Number				
		English		French		Other
30. Feature films	3274		3282		3290	
31. Commercials	3275		3283		3291	
32. Music videos	3276		3284		3292	
33. Educational videos	3277		3285		3293	
34. Videos for government boards, agencies, departments or crown corporations	3278		3286		3294	
35. Corporate/industry videos	3279		3287		3295	
36. Other (please specify):	3280		3288		3296	
3297						
37. <b>Total number of productions</b> (sum of questions 30 to 36)	3281		3289		3298	

## F - Industry Characteristics - Film, Television and Video Production (continued)

### Hours of television programming (for programs completed and delivered this reporting period)

Please report the **total number of hours** of television programming by **target audience** and **type of production**.

	Number of hours
38. Children	0644
39. Adult	
a) Documentary	0645
b) Drama	0646
c) Biography	0647
d) Comedy	0648
e) Education	0649
f) Magazine	0650
g) Lifestyle	0651
h) Performing arts and variety	0652
i) News	0653
j) Talk	0654
k) Sports	0655
l) Reality/factual entertainment	0656
m) Religion	0657
n) Other	0658
40. <b>Total hours</b> (sum of questions 38 to 39n)	0659

Please report the **total number of hours** of television programming completed and delivered in each **language**.

	Number of hours
41. English	0660
42. French	0661
43. Other	0662
44. <b>Total hours</b> (sum of questions 41 to 43 - should agree with question 40 above)	0663

## F - Industry Characteristics - Film, Television and Video Production (continued)

### Hours of television programming (continued)

Please report the **total hours** of television programming completed and delivered by **format** and **target audience**.

		Number of hours
45. Children		
a) Live action	0689	
b) Animation	0690	
c) Live action and animation	0691	
d) Other (please specify):	0692	0693
46. Adult		
a) Live action	0694	
b) Animation	0695	
c) Live action and animation	0696	
d) Other (please specify):	0697	0698
47. <b>Total hours</b> (sum of questions 45a to 46d - should agree with question 40, in this section)	0699	

### Development and production financing (for productions **completed** and **delivered** this reporting period)

#### Feature films

Please report development and production financing details for all completed feature films.

**Include** investment and other types of financing.

	CAN\$
48. Telefilm Canada	3311
49. Federal tax credit	3312
50. Provincial tax credit	3313
51. Other government financing	3314
52. Distributors	3315
53. Other private sources ( <b>include</b> individuals and corporations)	3316
54. <b>Total Canadian financing</b> (sum of questions 48 to 53)	3317
55. <b>Total foreign financing</b>	3318
56. <b>Total development and production financing</b> (sum of questions 54 and 55)	3319

#### Television productions

Please provide development and production financing details for all completed television productions.

**Include** investment and other types of financing.

	CAN\$
57. Telefilm Canada/Canadian Television Fund	3320
58. Federal tax credit	3321
59. Provincial tax credit	3322
60. Other government financing	3323
61. Broadcasters/distributors	3324
62. Other private sources ( <b>include</b> individuals and corporations)	3325
63. <b>Total Canadian financing</b> (sum of questions 57 to 62)	3326
64. <b>Total foreign financing</b>	3327
65. <b>Total development and production financing</b> (sum of questions 63 and 64)	3328

## G - Personnel

		Number
1. Number of <b>non-salaried</b> partners and proprietors (if salaried, report only at question 2 below)	6321	
2. Number of paid employees (based on year-end T4 payroll summaries)	6339	
	<b>%</b>	
3. Percentage of paid employees who worked <b>full-time</b>	6328	
		Number
4. Number of contract workers (for whom you did <b>not</b> issue a T4 such as freelancers and casual workers)	6320	
5. Number of volunteers (including unpaid interns and co-op students) during the reporting period	6014	
		Number of hours
6. Total number of hours worked by volunteers during the reporting period	6026	

## H - Sales by Type of Client

Please provide a percentage breakdown of your sales by type of client.

		%
1. <b>Clients in Canada</b>		
a) Businesses	8112	
b) Individuals and households	8100	
c) Governments and public institutions (e.g., hospitals, schools)	8233	
2. <b>Clients outside Canada</b>	8140	
<b>Total</b>		<b>100%</b>

## I - Sales by Client Location

Please provide a percentage breakdown of your sales by client location (first point of sale).

		%
1. Newfoundland and Labrador	8400	
2. Prince Edward Island	8415	
3. Nova Scotia	8405	
4. New Brunswick	8410	
5. Quebec	8420	
6. Ontario	8425	
7. Manitoba	8430	
8. Saskatchewan	8435	
9. Alberta	8440	
10. British Columbia	8445	
11. Yukon	8455	
12. Northwest Territories	8451	
13. Nunavut	8452	
14. <b>Clients outside Canada</b>	8401	
<b>Total</b>		<b>100%</b>



## J - International Transactions in Services

Complete this section only if you have purchased royalties, rights and/or services outside Canada (imports), or sold royalties, rights and/or services outside Canada (exports).

Please report in Canadian dollars.

**Note:** Services cover a variety of industrial, professional, trade and business services, as well as transactions in royalties and licences, but **exclude** imports and exports of goods.

		CAN\$			CAN\$			
		Import of royalties, rights and/or services <b>purchased</b> outside Canada			Export of royalties, rights and/or services <b>sold</b> outside Canada			
		Royalties and rights		Other services	Royalties and rights		Other services	
1.	United States	0509		0538		0548		0558
2.	Mexico	0510		0539		0549		0559
3.	United Kingdom	0511		0540		0550		0560
4.	France	0512		0541		0551		0561
5.	Other European Union countries <sup>1</sup>	0513		0542		0552		0562
6.	Africa	0597		0601		0605		0609
7.	Middle East countries <sup>2</sup>	0598		0602		0606		0610
8.	India	0599		0603		0607		0611
9.	China	0514		0543		0553		0563
10.	Japan	0515		0544		0554		0564
11.	Other Asian Pacific countries <sup>3</sup>	0516		0545		0555		0565
12.	Australia/New Zealand	0600		0604		0608		0612
13.	All other countries (please specify):	0517		0546		0556		0566
	0613							
14.	<b>Total</b>	0524		0547		0557		0567

<sup>1</sup> **Other European Union countries** (defined as Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, and Netherlands).

<sup>2</sup> **Middle East countries** (defined as Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territory, Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, and Yemen).

<sup>3</sup> **Other Asian Pacific countries** (defined as Brunei Darussalam, Indonesia, Malaysia, Papua New Guinea, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam).

## K - Provincial/Territorial Distribution

1. Please report the number of permanent business units/locations operating in Canada during the reporting period. Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

5001

Number

2. Do you have permanent business units/locations in more than one province or territory?

9966

1  Yes – Please complete question 3

3  No – Please go to Section L

3. Please report the following data for the provinces or territories in which you have business units.

Please indicate if you are reporting in **either** Canadian dollars **or** percentages.

9967

1  \$

OR

2  %

Province/ Territory	Number of business units (locations)	Total revenue minus investment income	Salaries, wages and employee benefits	Amortization of tangible and intangible assets	Total expenses
1. Newfoundland and Labrador	5002	4824	4826	4827	4927
2. Prince Edward Island	5003	4829	4831	4832	4932
3. Nova Scotia	5004	4834	4836	4837	4937
4. New Brunswick	5005	4839	4841	4842	4942
5. Quebec	5006	4844	4846	4847	4947
6. Ontario	5007	4849	4851	4852	4952
7. Manitoba	5008	4854	4856	4857	4957
8. Saskatchewan	5009	4859	4861	4862	4962
9. Alberta	5010	4864	4866	4867	4967
10. British Columbia	5011	4869	4871	4872	4972
11. Yukon	5014	4874	4876	4877	4977
12. Northwest Territories	5013	4879	4881	4882	4982
13. Nunavut	5012	4884	4886	4887	4987
14. Total	5015	4889	4891	4892	4992

## L - Certification

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person		Title 0014	0015		Date	
			YYYY	MM	DD	
Name of person to contact for further information: 0026		0013	First name			
1 <input type="checkbox"/> Mr. 2 <input type="checkbox"/> Mrs. 3 <input type="checkbox"/> Miss 4 <input type="checkbox"/> Ms		0054	Last name			
E-mail address 0018	Web site address 0020					
Telephone number 0017	Extension number 0027	Fax number 0016	Hour(s)		Minutes	
How long did you spend collecting the data and completing this questionnaire?			9910		9909	

## M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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FOR  
INFORMATION  
ONLY

***Thank you for completing this questionnaire. Please retain a copy for your records.***

Statistics Canada's publications are available for use in all major libraries.  
As well, please visit our Web site at [www.statcan.ca](http://www.statcan.ca).

If you need help, please contact us at **1 888 881-3666**.