



2006 Survey of Service Industries: Film, Television and Video Production

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous téléphoner au numéro sans frais suivant :
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



| | | | | | |
|------|--------------------------|--|------|------------------------------------|---|
| 0001 | Legal name | | 0004 | Address (number and street) | |
| 0002 | Business name | | 0005 | City | |
| 0021 | Title of contact | | 0006 | Province/ Territory or State | |
| 0008 | First name of contact | | 0053 | Country | 0007 Postal code/ Zip code |
| 0028 | Last name of contact | | 0010 | Language preference | 1 <input type="checkbox"/> English 2 <input type="checkbox"/> French |

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca



B - Main Business Activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0640 Film, television and video production

0641 New media (interactive digital production)

0040 None of the above – Please call **1 888 881-3666** for further instructions.

C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

| | | | | | |
|----------------------|---|---|--------------------|---|---|
| YYYY | MM | DD | YYYY | MM | DD |
| From ⁰⁰¹¹ | <input style="width: 50px; height: 25px;" type="text"/> | <input style="width: 50px; height: 25px;" type="text"/> | To ⁰⁰¹² | <input style="width: 50px; height: 25px;" type="text"/> | <input style="width: 50px; height: 25px;" type="text"/> |

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031 ¹ Seasonal operations ² New business ³ Change of fiscal year ⁴ Change of ownership ⁵ Ceased operations ⁶ Temporarily inactive

Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

D - Revenue

| | | CAN\$ |
|--|------|-------|
| 1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances. A detailed breakdown will be requested in Section F . | 2299 | |
| 2. Grants, subsidies, donations and fundraising | 2068 | |
| 3. Royalties, rights, licensing and franchise fees | 2022 | |
| 4. Investment income (dividends and interest) | 2097 | |
| 5. Other revenue (please specify): ²⁰⁰¹ | 2077 | |
| 6. Total revenue (sum of questions 1 to 5) | 2098 | |

E - Expenses

| | | CAN\$ |
|-----|---|-------|
| 1. | Salaries and wages of employees who have been issued a T4 statement | 3010 |
| 2. | Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.) | 3040 |
| 3. | Commissions paid to non-employees | 4466 |
| 4. | Professional and business service fees (e.g., legal, accounting) | 4315 |
| 5. | Outsourcing (include work contracted out such as payments to freelancers, personnel suppliers, artists, etc.) | 3060 |
| 6. | Charges for services provided by your head office | 4555 |
| 7. | Cost of goods sold – if applicable (purchases plus opening inventory minus closing inventory) | 5721 |
| 8. | Office supplies | 3301 |
| 9. | Rental and leasing (include rental of premises, equipment, motor vehicles, etc.) | 4115 |
| 10. | Repair and maintenance (e.g., property, equipment, vehicles) | 4178 |
| 11. | Insurance (include professional liability, motor vehicles, etc.) | 4350 |
| 12. | Advertising, marketing and promotions (report charitable donations at question 22) | 4365 |
| 13. | Travel, meals and entertainment | 4370 |
| 14. | Utilities (include gas, heating, hydro, water) | 4066 |
| 15. | Telephone, Internet and other telecommunication expenses | 4101 |
| 16. | Property and business taxes, licences and permits | 4410 |
| 17. | Royalties, rights, licensing and franchise fees | 4440 |
| 18. | Delivery, warehousing, postage and courier | 4179 |
| 19. | Financial services fees (e.g., bank and credit card charges) | 4325 |
| 20. | Interest expenses | 4630 |
| 21. | Amortization and depreciation of tangible and intangible assets | 4520 |
| 22. | Charitable donations | 4521 |
| 23. | Bad debts | 4542 |
| 24. | All other expenses 4531 (please specify): | 4569 |
| 25. | Total expenses (sum of questions 1 to 24) | 4699 |
| 26. | Corporate taxes (if applicable) | 4600 |
| 27. | Gains (losses) and other items (see Reporting Guide) | 4601 |
| 28. | Net profit/loss after tax and other items (see Reporting Guide) | 2304 |

F - Industry Characteristics - Film, Television and Video Production

Sources of revenue

Please report your sales by the following types of revenue (**include** royalty and licensing fee revenues).

| | | 2687 | CAN\$ |
|----|---|------|-------|
| 1. | Production of titles for which you own the copyright | | |
| 2. | Production services for domestic clients | 2688 | |
| 3. | Production services for foreign clients | 2689 | |
| 4. | Film, television and video distribution and wholesaling | 2690 | |
| 5. | Film, television and video post-production services | 2691 | |
| 6. | Rental of production facilities (including equipment and personnel) | 2692 | |
| 7. | Other sales (please specify): 2559 | 2558 | |
| 8. | Total sales (sum of questions 1 to 7) | 2305 | |

Breakdown of royalties and licensing fees

| | | 2693 | CAN\$ |
|-----|---|------|-------|
| 9. | Royalty and licensing fee revenue from titles for which you own the copyright | | |
| 10. | Royalty and licensing fee revenue from other titles | 2694 | |
| 11. | Total royalty and licensing fee revenue (sum of questions 9 and 10) | 2695 | |

Production revenue for titles produced in-house by type and source

Please provide a breakdown of your in-house production revenue by type of production and source (**include** royalties and licensing fees)

| | | Domestic CAN\$ | Foreign CAN\$ | Total CAN\$ |
|-----|---|-------------------|------------------|----------------|
| 12. | Feature films 3091 | 3111 | 3234 | |
| 13. | Television productions 3092 | 3112 | 3235 | |
| 14. | Commercials 3093 | 3113 | 3236 | |
| 15. | Music videos 3094 | 3114 | 3237 | |
| 16. | Educational videos 3095 | 3115 | 3238 | |
| 17. | Videos for government boards, agencies, departments or Crown corporations 3096 | 3116 | 3239 | |
| 18. | Corporate/industry videos 3097 | 3117 | 3240 | |
| 19. | Other (please specify): 3242 | 3118 | 3241 | |
| 20. | Total production revenue (sum of questions 12 to 19) 3099 | 3119 | 3243 | |

F - Industry Characteristics - Film, Television and Video Production (continued)

Production revenue for titles produced in-house by type and language

Please provide a breakdown of your in-house production revenue by type and language of original production (**include** royalties and licensing fees; **exclude** dubbed or subtitled versions).

| | | English only CAN\$ | French only CAN\$ | Other (include bilingual productions) CAN\$ | Total CAN\$ |
|--|------|-----------------------|----------------------|---|----------------|
| 21. Feature films | 3191 | 3244 | 3253 | 3264 | |
| 22. Television productions | 3192 | 3245 | 3254 | 3265 | |
| 23. Commercials | 3193 | 3246 | 3255 | 3266 | |
| 24. Music videos | 3194 | 3247 | 3256 | 3267 | |
| 25. Educational videos | 3195 | 3248 | 3257 | 3268 | |
| 26. Videos for government boards, agencies, departments or Crown corporations | 3196 | 3249 | 3258 | 3269 | |
| 27. Corporate/industry videos | 3197 | 3250 | 3259 | 3270 | |
| 28. Other (please specify): | 3198 | 3251 | 3260 | 3271 | |
| 3272 <input type="text"/> | | | | | |
| 29. Total production revenue (sum of questions 21 to 28; should equal total reported at question 20, in this section) | 3199 | 3252 | 3261 | 3273 | |

Number of in-house productions completed and delivered this reporting period by type and language

Please report the number of in-house productions by type and language of original production (**exclude** dubbed or subtitled versions and television programming; please report television programming at questions 38 to 46 in this section).

| | | English only Number | French only Number | Other (include bilingual productions) Number |
|---|------|------------------------|-----------------------|--|
| 30. Feature films | 3274 | 3282 | 3290 | |
| 31. Commercials | 3275 | 3283 | 3291 | |
| 32. Music videos | 3276 | 3284 | 3292 | |
| 33. Educational videos | 3277 | 3285 | 3293 | |
| 34. Videos for government boards, agencies, departments or Crown corporations | 3278 | 3286 | 3294 | |
| 35. Corporate/industry videos | 3279 | 3287 | 3295 | |
| 36. Other (please specify): | 3280 | 3288 | 3296 | |
| 3297 <input type="text"/> | | | | |
| 37. Total number of productions (sum of questions 30 to 36) | 3281 | 3289 | 3298 | |

F - Industry Characteristics - Film, Television and Video Production (continued)

Hours of television programming for programs completed and delivered this reporting period

Please report the total number of hours of original television programming by target audience and type of production.

| | Number of hours |
|---|-----------------|
| 38. Children | 0644 |
| 39. Adult | |
| a) Documentary | 0645 |
| b) Drama | 0646 |
| c) Biography | 0647 |
| d) Comedy | 0648 |
| e) Education | 0649 |
| f) Magazine | 0650 |
| g) Lifestyle | 0651 |
| h) Performing arts and variety | 0652 |
| i) News | 0653 |
| j) Talk | 0654 |
| k) Sports | 0655 |
| l) Reality/factual entertainment | 0656 |
| m) Religion | 0657 |
| n) Other | 0658 |
| 40. Total hours (sum of questions 38 to 39n) | 0659 |

Please report the total number of hours of original television programming completed and delivered in each language (**exclude** dubbed and subtitled versions).

| | Number of hours |
|--|-----------------|
| 41. English only | 0660 |
| 42. French only | 0661 |
| 43. Other (include bilingual productions) | 0662 |
| 44. Total hours (sum of questions 41 to 43; should equal total reported at question 40 above) | 0663 |

F - Industry Characteristics - Film, Television and Video Production (continued)

Hours of television programming for programs completed and delivered this reporting period (continued)

Please report the total hours of television programming completed and delivered by format and target audience.

| | | Number of hours | |
|---|------|------------------------|-------------------|
| | | Children's programming | Adult programming |
| 45. Hours of television programming by format and target audience | | | |
| a) Live action | 0689 | | 0694 |
| b) Animation | 0690 | | 0695 |
| c) Live action and animation | 0691 | | 0696 |
| d) Other (please specify): | 0692 | 0693 | 0698 |
| 46. Total hours (sum of questions 45a to 45d) | 0700 | | 0701 |

Development and production financing for productions completed and delivered this reporting period

Feature films

Please report development and production financing details for all completed feature films (include investment and other types of financing).

| Canadian financing | | CAN\$ |
|---|------|-------|
| 47. Telefilm Canada | 3311 | |
| 48. Federal tax credit | 3312 | |
| 49. Provincial tax credit | 3313 | |
| 50. Other government financing | 3314 | |
| 51. Distributors | 3315 | |
| 52. Other private sources (include individuals and corporations) | 3316 | |
| 53. Total Canadian financing (sum of questions 47 to 52) | 3317 | |
| 54. Total foreign financing | 3318 | |
| 55. Total development and production financing (sum of questions 53 and 54) | 3319 | |

Television productions

Please provide development and production financing details for all completed television productions (include investment and other types of financing).

| Canadian financing | | CAN\$ |
|---|------|-------|
| 56. Telefilm Canada/Canadian Television Fund | 3320 | |
| 57. Federal tax credit | 3321 | |
| 58. Provincial tax credit | 3322 | |
| 59. Other government financing | 3323 | |
| 60. Broadcasters/distributors | 3324 | |
| 61. Other private sources (include individuals and corporations) | 3325 | |
| 62. Total Canadian financing (sum of questions 56 to 61) | 3326 | |
| 63. Total foreign financing | 3327 | |
| 64. Total development and production financing (sum of questions 62 and 63) | 3328 | |

F - Industry Characteristics - Film, Television and Video Production (continued)

65. Is this business unit **associated** with any other **incorporated** production companies or **single-purpose** production companies that were **active** in 2006 (please refer to **Section F** of the Reporting Guide for definitions)?

9500

¹ Yes - Please complete question 66.

³ No - Please go to **Section G**.

66. Please list the names of all active single-purpose production companies or incorporated production companies associated with this business unit. Also, please include their annual revenues and expenses and indicate if these amounts have been reported elsewhere in this questionnaire. If additional space is required, please attach a list in the same format as below.

| | Name | Total revenue CAN\$ | Total expenses CAN\$ | Please indicate if these amounts have been included elsewhere in this questionnaire |
|---------|------|------------------------|-------------------------|---|
| 0001a1 | | 2098a1 | 4699a1 | 9900a1 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a2 | | 2098a2 | 4699a2 | 9900a2 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a3 | | 2098a3 | 4699a3 | 9900a3 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a4 | | 2098a4 | 4699a4 | 9900a4 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a5 | | 2098a5 | 4699a5 | 9900a5 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a6 | | 2098a6 | 4699a6 | 9900a6 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a7 | | 2098a7 | 4699a7 | 9900a7 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a8 | | 2098a8 | 4699a8 | 9900a8 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a9 | | 2098a9 | 4699a9 | 9900a9 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |
| 0001a10 | | 2098a10 | 4699a10 | 9900a10 1 <input type="checkbox"/> Yes 3 <input type="checkbox"/> No |

67. Please specify the name(s) of the parent company (companies).

0001b1

| G - Personnel | | Number |
|--|----------|------------------------|
| 1. Number of non-salaried partners and proprietors (if salaried, report only at question 2 below) | 6321 | |
| 2. a) Number of paid employees (based on year-end T4 payroll summaries) | 6339 | |
| | % | |
| b) Percentage of paid employees who worked full time | 6328 | |
| | | Number |
| 3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers) | 6320 | |
| 4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable) | 6014 | |
| | | Number of hours |
| 5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable) | 6026 | |
| H - Sales by Type of Client | | |
| Please provide a percentage breakdown of your sales by type of client. | | |
| 1. Clients in Canada | | % |
| a) Businesses | 8112 | |
| b) Individuals and households | 8100 | |
| c) Governments and public institutions (e.g., hospitals, schools) | 8233 | |
| 2. Clients outside Canada | 8140 | |
| Total | | 100% |
| I - Sales by Client Location | | |
| Please provide a percentage breakdown of your sales by client location (first point of sale). | | |
| | | % |
| 1. Newfoundland and Labrador | 8400 | |
| 2. Prince Edward Island | 8415 | |
| 3. Nova Scotia | 8405 | |
| 4. New Brunswick | 8410 | |
| 5. Quebec | 8420 | |
| 6. Ontario | 8425 | |
| 7. Manitoba | 8430 | |
| 8. Saskatchewan | 8435 | |
| 9. Alberta | 8440 | |
| 10. British Columbia | 8445 | |
| 11. Yukon | 8455 | |
| 12. Northwest Territories | 8451 | |
| 13. Nunavut | 8452 | |
| 14. Clients outside Canada | 8401 | |
| Total | | 100% |

J - International Transactions in Services

Complete this section only if you have **purchased** services, royalties and/or rights outside Canada (imports), or **sold** services, royalties and/or rights outside Canada (exports).

Please report in Canadian dollars.

Note: Services cover a variety of industrial, professional, trade and business services, as well as transactions in royalties, rights, licences and franchise fees but **exclude** imports and exports of goods, transportation and travel costs.

| | | CAN\$ | | | CAN\$ | | | |
|-----|--|--|--|-------------------------|--|------|-------------------------|------|
| | | Payments made to suppliers outside Canada (imports) | | | Sales to customers outside Canada (exports) | | | |
| | | Services | | Royalties and rights | Services | | Royalties and rights | |
| 1. | United States | 0538 | | 0509 | | 0558 | | 0548 |
| 2. | Mexico | 0539 | | 0510 | | 0559 | | 0549 |
| 3. | United Kingdom | 0540 | | 0511 | | 0560 | | 0550 |
| 4. | France | 0541 | | 0512 | | 0561 | | 0551 |
| 5. | Other European Union countries ¹ | 0542 | | 0513 | | 0562 | | 0552 |
| 6. | Africa | 0601 | | 0597 | | 0609 | | 0605 |
| 7. | Middle East countries ² | 0602 | | 0598 | | 0610 | | 0606 |
| 8. | India | 0603 | | 0599 | | 0611 | | 0607 |
| 9. | China | 0543 | | 0514 | | 0563 | | 0553 |
| 10. | Japan | 0544 | | 0515 | | 0564 | | 0554 |
| 11. | Other Asian Pacific countries ³ | 0545 | | 0516 | | 0565 | | 0555 |
| 12. | Australia/New Zealand | 0604 | | 0600 | | 0612 | | 0608 |
| 13. | All other countries (please specify): | 0546 | | 0517 | | 0566 | | 0556 |
| | 0613 | | | | | | | |
| 14. | Total | 0547 | | 0524 | | 0567 | | 0557 |

- Other European Union countries** (defined as Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, and Sweden)
- Middle East countries** (Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territory, Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen, etc.)
- Other Asian Pacific countries** (Brunei Darussalam, Cambodia, Indonesia, Korea, Lao People's Democratic Republic, Malaysia, Myanmar, Papua New Guinea, Philippines, Singapore, Taiwan, Thailand, Vietnam, etc.)

K - Provincial/Territorial Distribution

Number

1. Please report the number of permanent business units/locations operating in Canada during the reporting period. Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

5001

2. Do you have permanent business units/locations in more than **one** province or territory?

9966

1 Yes – Please complete question 3

3 No – Please go to Section L

3. Please report the following data for the provinces or territories in which you have business units.

Please indicate if you are reporting in **either** Canadian dollars **or** percentages.

9967 1 \$ OR 2 %

| | Number of business units (locations) | Total revenue | Salaries, wages and employee benefits | Amortization and depreciation of tangible and intangible assets | Total expenses |
|------------------------------|--------------------------------------|---------------|---------------------------------------|---|----------------|
| 1. Newfoundland and Labrador | 5002 | 4824 | 4826 | 4827 | 4927 |
| 2. Prince Edward Island | 5003 | 4829 | 4831 | 4832 | 4932 |
| 3. Nova Scotia | 5004 | 4834 | 4836 | 4837 | 4937 |
| 4. New Brunswick | 5005 | 4839 | 4841 | 4842 | 4942 |
| 5. Quebec | 5006 | 4844 | 4846 | 4847 | 4947 |
| 6. Ontario | 5007 | 4849 | 4851 | 4852 | 4952 |
| 7. Manitoba | 5008 | 4854 | 4856 | 4857 | 4957 |
| 8. Saskatchewan | 5009 | 4859 | 4861 | 4862 | 4962 |
| 9. Alberta | 5010 | 4864 | 4866 | 4867 | 4967 |
| 10. British Columbia | 5011 | 4869 | 4871 | 4872 | 4972 |
| 11. Yukon | 5014 | 4874 | 4876 | 4877 | 4977 |
| 12. Northwest Territories | 5013 | 4879 | 4881 | 4882 | 4982 |
| 13. Nunavut | 5012 | 4884 | 4886 | 4887 | 4987 |
| 14. Total | 5015 | 4889 | 4891 | 4892 | 4992 |

L - Contact Information

0015

Date completed

YYYY

MM

DD

| | | |
|--|--|--|
| | | |
|--|--|--|

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

First name

0013

Last name

0054

Title

0014

E-mail address

0018

Website address

0020

Telephone number

0017

()

Extension number

0027

Fax number

0016

()

Hour(s)

Minutes

9910

9909

How long did you spend collecting the data and completing the questionnaire?

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

9920

9913

9914

9915

9916

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca