



2006 Survey of Service Industries: Motion Picture Theatres

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous téléphoner au numéro sans frais suivant :
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca

B - Main Business Activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0472 Motion picture theatre, indoor

0473 Drive-in

0474 Film festival, with or without facilities

0040 None of the above – Please call **1 888 881-3666** for further instructions.

C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

	YYYY	MM	DD		YYYY	MM	DD	
From	0011	<input style="width: 60px; height: 25px;" type="text"/>	<input style="width: 60px; height: 25px;" type="text"/>	<input style="width: 60px; height: 25px;" type="text"/>	To	0012	<input style="width: 60px; height: 25px;" type="text"/>	<input style="width: 60px; height: 25px;" type="text"/>

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031 1 Seasonal operations 2 New business 3 Change of fiscal year 4 Change of ownership 5 Ceased operations 6 Temporarily inactive

Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

D - Revenue

		CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances. A detailed breakdown will be requested in Section F .	2299	<input style="width: 100%; height: 40px;" type="text"/>
2. Grants, subsidies, donations and fundraising	2068	<input style="width: 100%; height: 40px;" type="text"/>
3. Royalties, rights, licensing and franchise fees	2022	<input style="width: 100%; height: 40px;" type="text"/>
4. Investment income (dividends and interest)	2097	<input style="width: 100%; height: 40px;" type="text"/>
5. Other revenue (please specify):	2001	<input style="width: 100%; height: 40px;" type="text"/>
6. Total revenue (sum of questions 1 to 5)	2098	<input style="width: 100%; height: 40px;" type="text"/>

E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business service fees (e.g., legal, accounting)	4315
5.	Outsourcing (include work contracted out such as payments to freelancers, personnel suppliers, artists, etc.)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold – if applicable (purchases plus opening inventory minus closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance (include professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities (include gas, heating, hydro, water)	4066
15.	Telephone, Internet and other telecommunication expenses	4101
16.	Property and business taxes, licences and permits	4410
17.	Royalties, rights, licensing and franchise fees	4440
18.	Delivery, warehousing, postage and courier	4179
19.	Financial services fees (e.g., bank and credit card charges)	4325
20.	Interest expenses	4630
21.	Amortization and depreciation of tangible and intangible assets	4520
22.	Charitable donations	4521
23.	Bad debts	4542
24.	All other expenses (please specify): 4531	4569
25.	Total expenses (sum of questions 1 to 24)	4699
26.	Corporate taxes (if applicable)	4600
27.	Gains (losses) and other items (see Reporting Guide)	4601
28.	Net profit/loss after tax and other items (see Reporting Guide)	2304

F - Industry Characteristics - Motion Picture Theatres

Please provide a breakdown of your sales.

		CAN\$
1.	Admission receipts for exhibition of Canadian films (please see definition in Reporting Guide)	2560
2.	Admission receipts for exhibition of foreign films	2561
3.	Total admission receipts (sum of questions 1 and 2)	2562
4.	Advertising revenue	2327
5.	Rental of facilities (for events, meetings, etc.)	2005
6.	Amusement arcade revenue (e.g., coin-operated games)	2563
7.	Sales of food and beverages	2498
8.	Other sales (please specify): 2559	2558
9.	Total sales (sum of questions 3 to 8)	2305

Expenses

Please provide the following expense amounts.

		CAN\$
10.	Film rental and royalty payments	4439
11.	Franchise fees (concessions)	4441

Amusement taxes

		CAN\$
12.	Amusement taxes collected	4443

Theatre operations

		Number
13.	Number of paid admissions (attendance)	0489
14.	Number of screens	0490
15.	Number of screens equipped with a digital projector for the screening of movies	0491
16.	Number of seats	0492
17.	Number of vehicle parking spaces (drive-in theatres only)	0493
18.	Usual number of performances per screen per week	0494
19.	Number of weeks the theatre operated during the reporting period	0495
20. a)	Number of indoor theatres reported on this questionnaire that are located in this province or territory	0627
b)	Number of drive-in theatres reported on this questionnaire that are located in this province or territory	0628

F - Industry Characteristics - Motion Picture Theatres (continued)

Language of screening

Please provide a percentage breakdown of performances by language of screening.

	%
21. English	0496
22. French	0497
23. Other	0498
Total	100 %

G - Personnel

	Number
1. Number of non-salaried partners and proprietors (if salaried, report only at question 2 below)	6321
2. a) Number of paid employees (based on year-end T4 payroll summaries)	6339
b) Percentage of paid employees who worked full time	6328
	%
	Number
3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers)	6320
4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable)	6014
	Number of hours
5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable)	6026

H - I - J - K - Not applicable

L - Contact Information

0015

Date completed

YYYY

MM

DD

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Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

First name

0013

Last name

0054

Title

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E-mail address

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Website address

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Telephone number

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Extension number

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Fax number

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Hour(s)

Minutes

9910

9909

How long did you spend collecting the data and completing the questionnaire?

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca