Serv	ices Division		Confidential when completed
	nnual Survey of		Français au verso
Co	onsumer Goods Rental, 1998	}	Authority The survey is conducted under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19.
	e concerning this questionnaire e digit reference number.	Please revise name and/or Legal name (please print)	address if required
		Operating (trading) name (if different from address la	bel or legal name)
		Business address <i>(if differe</i>	ent from address label)
Please read care	fully before completing the questionnaire		
		\bigcirc)
Coverage	This survey is being collected from businesses at the establis defined as the lowest level of the firm for which separ employment.	ishment level of organization. ate records are kept for suc	For this purpose, an "establishment" h details as revenue, expenses and
	"Single-establishment" firms should report data for all their ac	ctivities on this report.	
	Other firms (generally those which are larger and more record-keeping needs, and therefore may have more than o only their establishments whose principal business activity that these establishments engage in sideline activities outs expenses, employment, etc.) relating to those activities and	ne establishment. For this sur s(in the consumer goods renta ide the consumer goods ren	vey, such firms should report data for al industry (see Section 2). It may be tal industry; their data (e.g. revenue,
	This report should exclude the revenue of your separately your portion of the revenue and expenses of unincorporated in Canadian dollars .	incorporated subsidiaries or t joint ventures in which you ar	foreign branches, but should include e involved. Please report all amounts
Survey Objective	The survey objective is the collection and publication of data industry. The information from the survey can be used assessment of industry performance, operating characteris economic policies, by other users involved in research or pol input to the preparation of the Canadian System of National	by businesses and trade as tics and trends, by governme icv making and by Statistics C	ssociations for market analysis and ent to develop national and regional
Confidentiality	Statistics Canada is prohibited by law from publishing any s business without the previous written consent of that busine strict confidence, used for statistical purposes, and pu the Statistics Act are not affected by either the Access to Info	ess. The data reported on the blished in aggregate form of the blished in aggregate form of the blished in the	nis questionnaire will be treated in only. The confidentiality provisions of
Questions?	If you have any questions regarding this survey, or require as		estionnaire, please call us collect.
	Operations and Integration Di Telephone (1-800-916-9316) Fax (1-613-951-4566); Toll-free		
	Please quote the nine digit reference number appearing belo	w the arrow on the address la	bel.
Duplicate Questionnaires	If you receive more than one copy of this questionnaire labelled and return it with the duplicate(s), writing "DUPLICA"	for the same business, pleas TE" on the relevant form(s).	e complete the one that is correctly
Return	Please return the completed questionnaire within 30 days of	receipt using the enclosed po	stage-paid envelope to:
Procedure	Operations and Integration 2nd floor, Jean Talon Bldg. Ottawa, Ontario, Canada K14	vision, Statistics Canada	
	If you are unable to do so, please inform us of the expected	completion date.	

For Office Use Only Status Code	Clerk	

Canadä

5-3300-28: 1998-12-16 STC/SER-425-75105



1.	Eı	nterprise Details														
	a)	Is the sole purpose of thi parent company, an affilia	s corporati ated compa	on to pro iny or a p	vide serv professior	ices to yo nal practi	our ce?	025]	1 () Ye	es	2 () N	0			
		If YES, please name your affiliated corporation or name the professional	026		1 1		1 1			↓	11		1 1	1		
		practice	II													
	b)	Please enter your nine-di	git GST Re	gistered	Account	Number.		031	R							
2.	В	usiness Activity														
	a)	Please describe the natur	e of your fi	rm's bus	iness act	ivity in 19	998:									
									_					\land		
	b)	Is this a change from the	previous y	ear?				022		¹⊖ Ye	es	2 O N	<u>م</u>	\mathcal{A}		
										↓ If yes,	pleas	e proviđe	- detail	s in the		
	-		44							"Ćom	ments'	e provide ' section	on pag	ye 6.∨		
	C)	Please check (🗸) below your firm's principal source	the one in e of operat	ting rever	nue.	accurate	ay desc	cribes			(\sum	>`			
		023 532210 O Cons							532310	⊖ Ģe	enerall	Rental Ce	entres	. ,		· ,
		Аррі	iance Rent puter renta	al (exclu Il or leasi	iaing ing)					de.	g. non cludes	heavy c	toois, i onstruc	awn/ga ction eo	arden eq quipment	rental)
			nal Wear a tal <i>(except</i>)							∂	∕∕ ber (nl	ease spe	cify)			
			orm supply					\diamond	(C)))		ease spe	ciry)			
		532230 🔿 Vide	o Tape an	d Disc Re	ental			\sum	$\backslash \rangle$	/ _						
		532290 Othe <i>(ea.</i>	er Consum furniture re	er Goods ental cent	Rental	v supplv	(\sim	\mathcal{Y}^{\sim}							
		cent	furniture re res, home re, recreat	health eo onal goo	quipmenta ds rental	al rentál centres)	\sim	(0)>								
3.	F	orm of Organization	2			70										
5.		Please check (✓) below		tatus of t	his busip	ess.	\searrow									
		027 1 Incorporate	-			$\langle \rangle \rangle$		4 🔾 I	Inincorn	orated	limitad	partners	hin			
		² O Unincorpor	rated-indivi		yietorshi	b) ~		0.0		orated	innica	partitions	ΠÞ			
		³ O Unincorpor	rated-partn	ership	$\langle \rangle$			5 () (Other <i>(pl</i>	lease sp	ecify)					
	b)	Is this business a joint ver	nture?	$\langle \rangle \rangle$	>											
		028 1 Yes (please	e provide n	ames of	partners ,	/ venture	rs)									
		2 🔿 No 🧹	$\langle \langle \rangle$	\checkmark												
	c)	Is this business affiliated	with a chai	n or a fra	nchise gr	roup?										
		030 1 Yes please) e provide n	ame)												
		2 No														
4.	R	eporting Period							n	o. of mo	onths			e	ending	
	Ple	ease report for the calendate	ar year 199 ater than M	8 or for	your mos		his repo	ort, r	[D	М		Y
	100	one hour your ondring no r		aron on,	1000.		overs		229			231				
	Pe	riod of Operation If	you did no	t operate	e this bus	iness for	a full y	ear, plea	ise chec	k (✔)	the rea	ason belo	ow:			
	23	1 O Seasonal oper	ration			5	○ Ce	eased op	eration (please	specify	/)				
		$2 \bigcirc$ New business				6	О та	moorarik	voloood		onaci	6 λ				
		³ Change of fisc				5		mporarili	y CIUSEO	(piease	- speci	י <i>צ</i> ין —				
		⁴ Change of ow name and add	nership (<i>pl</i> dress of the	ease pro other ov	vide vner)											
									F."	otive			D	М		Y
1										ective da hange		236				

Ple	ease exclude GST and all other taxes colle	ected by you for	•	Do not include capital expenditures.	
	nittance to a government agency.	, ,		Please include GST except the portion which	is refundabl
		Dollars		government. If you prefer, you may attach a copy of your i	ncome state
		(omit cents)		and proceed to Section 7.	
		106			Dollars <i>(omit cer</i>
a)	Rental and/or Leasing Revenue		a)	Cost of goods sold (purchases plus opening	159
	Report gross revenue generated from the rental and/or leasing of: audio-visual equipment; office furniture, vcr's, home appliances, consumer electronics and machinery; costumes and any household		u)	inventory minus closing inventory). Please exclude purchases for use in the business and for rental purposes (see item (s) below)	
	items. Exclude revenue from rental or				160
	real estate (see <i>(g)</i> below)	102	b)	Salaries and wages paid to employees for whom you issued a T4 supplementary form; include vacation pay, bonuses and commissions	
b)	Repair Revenue			\sim	161
	Include all revenue earned (labour charges) from repairs but exclude the charges for materials and parts used in these repairs and report them in (<i>d</i>) as Sales of Merchandise		c)	Employee benefits paid for all employees for whom you issued a T4 supplementary form; include employer's contributions to pension, medical/life, employment insurance and workers' compensation plans	
c)	Miscellaneous Services Revenue	101	d)	Rent and/or lease of land and buildings	162
•,	Include revenue from all other services rendered. Exclude the charges for materials and parts used in repairs and report them in			Rept-and/onlease of motor vehicles	163
	(d) as Sales of Merchandise			Computer services purchased (including	164
d)	Sales of Merchandise	103	\sim	equipment rental, data processing and software development)	
	Include materials and/or parts charged to a customer in the performance of repairs or forming part of a service rendered. Sales of		and and a second		165
	gasoline, oil and insurance which are part of a rental contract should be included here. Sales of cleaning materials, picture frames		h)	Repairs and maintenance	166
	and all other items of a non-food or beverage nature must be included here. Report offsetting costs in section 6 (a).		i)	Legal, accounting, management and consulting fees	167
e)	Sales of Rental and/or Leased Equipment	111	j)	Advertising and sales promotion	168
	Loss or gain on the sales and/or disposal of previously rented and/or leased equipment	\bigcirc	k)	Insurance	169
	Value of sales (disposal value) of previously rented and/or leased equipment		I)	Taxes, permits and licenses (exclude income taxes)	170
	114 \$		m	Heat, light, power and water	171
		107	n)	Telephone, telecommunications, postage and courier fees	172
f)	Commissions, Royalty Payments, Franchise Fees, Foreign Exchange and Management Rees		o)	Travel and entertainment	173
a)	Other Operating Revenue	108	- p)	Royalties and franchise fees	174
y)	e.g., revenue from rental of real estate, etc. (please specify)			Depreciation and amortization	175
	·····				176
		115	r)	Interest expense	177
h)	Total Operating Revenue (sum of items (a) to (g))		s)	Office and all other supplies and materials used in the business (exclude supplies reported under Cost of goods sold – item (<i>a</i>) above)	
i)	Non-Operating Revenue Interest and all other revenue that is not	120	t)	All other operating expenses, excluding bad debts . Include fees paid to contract workers. (Please specify major items or attach a separate sheet.)	178
	directly related to the operation of this business.				
		130	11)	Total Operating Expenses	179
j)	Total Revenue (sum of items (h) and (i))		u)	(sum of items (a) to (t))	

Consumer Goods Rental, 1998

4000 5

7.	Er	nployment		9. Prov	incial Distri	bution					
	a)	Paid Employees		a) Please report the number of permanent business locations operated in Canada during							
		Please report the average number of persons employed during the reporting period to whom		the	reporting period	od. (Include warehous	es. 024				
		you paid Salaries and Wages as shown in	Number	head offices, research facilities and trading locations.)							
		Expenses, Section 6, item <i>(b</i>). – Full-time Employees	152								
		Regular employees who worked the standard work week as observed by the business		b) Doy mor	/ou have perma e than one prov	nent business locations vince?	in				
		 Part-time Employees 	151	30	0 1 O No	 Please go to Section 	ion 10				
		Those who worked fewer than the standard work week hours observed			_	s – Please complete S					
		by the business			Ū. I		(0)				
	'	Contract Workers	154	c) Plea	ase report the nu	umber of permanent bus elected expenses, by pro	siness locations,				
		Individuals engaged only for the duration of a specific project or term			1						
			153	Drovinco	Locations	Total Revenue	Salaries, Wages and Employee Benefits				
	c)	Working proprietors and/or partners of unincorporated businesses		Province	(Number)	\$ (pmit sents)	(omit cents)				
		·			301	314	327				
				Nfld.							
8.	-	ient Base		INIIG.	302	315	328				
	Ple (Se	ase report the percentage of total operating ection 5, item (h) derived directly from:	revenue				020				
	(0)			P.E.I.	$\langle \langle \rangle$						
	1. [Domestic Clients	Percentage		303	316	329				
			190	N.S.							
	I	ndividuals	191	$\langle \gamma \rangle$	304	317	330				
		Business	191								
	6	a) Retail Trade	192	MB.	305	318	331				
	ŀ) Traveller Accommodation and Food Services	192		305	310	331				
	Ľ		193	Que.							
	C	:) Wholesale Trade			306	319	332				
			194	Ont.							
	C	d) Agriculture, Forestry, Fishing and Mining		0110	307	320	333				
	4	e) Manufacturing	195								
			196	Man.	200	204	224				
	f) Construction			308	321	334				
			197	Sask.							
	Ç	a) Transportation and warehousing	400		309	322	335				
	ŀ	n) Finance, Insurance and Real Estate	199	Alta.							
	i		200		310	323	336				
		telecommunications, etc.) (please specify)									
				B.C.	340	341	342				
	I	nstitutions	202		340	J = 1	372				
	j) Educational Services		Nunavut							
			203	N.W.T.	311	324	337				
	ŀ	x) Health Services	224	(without Nunavut)							
	Ę) Other institutional demand (please specify)	204		312	325	338				
				Yukon							
			205	Territory	24.2	226	220				
	r	n) Government	200		313	326	339				
	2 1	Foreign Clients (regardless of type)	206	Total		<u> </u>					
	-	Foreign Clients (regardless of type)	207								
	Tot (tot	al al of boxes 190 to 206 must equal 100%)	100 %		Should equal	Should equal Item 5 <i>(j)</i>	Should equal the sum of Items 6 (b)				
		· /			ltem 9 <i>(a)</i>	item 5 (<i>J</i>)	and 6 (c)				

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10. Trade Patterns: Sales Within Province/Territory, Inter-provincial and International Exports

- (1) Businesses with locations in only one province or territory, please complete the vertical column in the table below that represents the province or territory of your business location(s); list the percentage of total revenue (as reported in Section 5, item (j)), generated by clients from the applicable geographic regions listed in the horizontal table rows. Remember to include the share of revenue from sales to clients within the same province or territory as the business location and check that the vertical column percentages add to 100.
- (2) Businesses located in more than one province/territory, please complete a separate vertical column for each province/territory for which you have reported revenue in Section 9. Distribute the revenue earned by your locations in each province/territory according to the geographic residence of your locations' clients.

lf	vou do not	keep	records of	this in	formation.	vour best	estimate is	acceptable.
•••	,		000.00 0.			,	0011110110 10	

Client Residence						Your Bu	siness Lo	ocation(s))				
V	Nfld. %	P.E.I. %	N.S. %	N.B. %	Que. %	Ont. %	Man. %	Sask. %	Alta. %	B.C. %	Nvt %	N.W.T. (without Nvt) %	Yuko %
Newfoundland										$\langle \rangle$	Ì,		
Prince Edward Island											\sum		
Nova Scotia									($\langle \rangle$			
New Brunswick													
Quebec								$\langle \cdot \rangle$	\searrow				
Ontario						~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	$\langle \langle \langle \rangle \rangle$	\mathcal{Y}					
Manitoba							\searrow						
Saskatchewan						XO	>						
Alberta					$\langle \langle \rangle$	\succ							
British Columbia					\rightarrow								
Nunavut				\bigcirc									
Northwest Territories (without Nunavut)				>									
Yukon Territory) }										
Foreign	$\langle \langle \langle$, ř											
Total	100%	100%	100%	100%							100%	100%	100
	\bigcirc			Each	column	complet	ed mus	t add up	to 100%	<i>o</i> .			
Certification	I certify t	that the in	formation	n containe	ed herein	is comple	ete and c		he best c	of my kno	wledge		
ature of authorized perso	on							Title					
e of person to contact fo Ir. D Mrs. Iiss Ms.	or further i	informatic	on <i>(please</i>	e print)				Title					
Day Month	Yea	ar	Area c	ode	Tele	phone nu	ımber		Ext.			Fax	
			-										

Comments	If more space is required please enclose a separate sheet.
	$\left(\right) $

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Federal Provincial Agreements

In order to reduce response burden and to provide consistent statistics, Statistics Canada has entered into data sharing agreements with the Quebec Bureau of Statistics, the Manitoba Bureau of Statistics and BC STATS in accordance with Section 11 of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19. For establishments and/or business locations operated in Quebec, Manitoba and British Columbia, the agreements authorize Statistics Canada to forward a record of the data collected in this survey to the Quebec Bureau of Statistics, the Manitoba Bureau of Statistics and BC STATS, respectively. The Statistics Acts of these provinces includes the same provisions for confidentiality and penalties for disclosure of information as the federal Statistics Act.

Note of Appreciation

Canada owes the success of its statistical system to a long-standing co-operation involving Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued co-operation and goodwill. Please make a copy of this completed questionnaire for your records.

Thank You For Your Co-operation