



2004 Annual Retail Chain Survey

Collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au numéro sans frais suivant : 1 888 881-3666.

Please correct pre-printed information, **if necessary**, using the corresponding boxes below:



0001	Legal name		0004	Address	
0002	Business name		0005	City	0006 Province/Territory or State
0003	C/O		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0008	First name of contact	
0052	Please report for		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

A - Introduction

Survey Purpose

The purpose of this survey is to collect the financial and operating/production data needed to develop national and regional economic policies and programs. For further details, please consult the enclosed booklet entitled *Statistics Canada Business Surveys*.

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business. The data reported on this questionnaire will be treated in strict confidence. For further details, please consult the enclosed booklet entitled *Statistics Canada Business Surveys*.

Coverage

Please report for the business unit(s) identified above. Include only the operation(s) located in Canada.

Return of Questionnaire(s)

Please return the completed questionnaire(s) to Statistics Canada **within 30 days** of receipt by mail, using the enclosed envelope. You can also fax it at **1 888 883-7999**. Lost the return envelope, need help to complete your questionnaire(s)? Call us at **1 888 881-3666**.

Data-sharing Agreements

Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. **Your responses are not shared with Canada Customs and Revenue Agency.** For further details, please consult the enclosed booklet entitled *Statistics Canada Business Surveys*.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

0026	Person primarily responsible for completing this questionnaire, if different from above:		0017	Telephone number	
	1 <input type="checkbox"/> Mr. 2 <input type="checkbox"/> Mrs. 3 <input type="checkbox"/> Miss 4 <input type="checkbox"/> Ms		0027	Extension	
0054	Last name		0016	Fax number	
0013	First name		0020	Web site address	
0014	Title		0018	E-mail address	



Reporting Instructions

1. Please report all dollar amounts in CANADIAN DOLLARS (\$ CDN).
2. Dollar amounts and percentages should be rounded to whole numbers.
3. A reporting guide is included with the questionnaire for your reference.
4. Please print in ink.
5. **When precise figures are not available, please provide your best estimates.**

Main Business Activity

1. Is this business unit primarily a store retailer?

0840 1 - **If yes**, please go to question 2

3 - **If no**, please provide a brief description of your main activity and call **1 888 881-3666** for further instructions.

0041

2. How many retail locations does this business unit cover?

0842 Number of locations _____

3. List the main lines of merchandise and services sold and the estimated percentages of total operating revenue:

a) 0833

b) 0835

c) 0837

%

0834

0836

0838

Reporting Period Information

Please report for your **fiscal year** (normal business year) ending between **April 1, 2004** and **March 31, 2005**. Please indicate below the period covered by this questionnaire.

1. From 0011 To 0012

YYYY MM DD YYYY MM DD

B - Revenue

Please exclude: GST/HST, PST and TVQ.

		\$ CDN
1. Sales of all goods purchased for resale, net of returns and discounts Include parts used in generating repair and maintenance revenue (report the labour portion of repair and maintenance at question 5 below).	2020	
2. Commission revenue and fees earned from selling merchandise on account of others	2060	
3. Commission revenue and fees earned from selling services on account of others (e.g., from selling lottery and bus tickets, phone cards, etc.)	2038	
4. Sales of goods manufactured as a secondary activity by this retailing business unit	2299	
5. Labour revenue from repair and maintenance (report parts at question 1 above)	2041	
6. Revenue from rental and leasing of goods and equipment	2037	
7. All other operating revenue (e.g., rental of real estate, placement fees) Exclude interest and dividend income; report these amounts at question 9 below.	2077	
8. Total operating revenue (add amounts reported at questions 1 to 7 above)	2080	
9. Non-operating revenue (e.g., interest and dividend income)	2097	
10. Total revenue (add amounts reported at questions 8 and 9 above)	2098	

G - Events that may have affected your Business Unit

1. Compared to **last fiscal year**, were there any events that may have **significantly affected the reported values** for this business unit? Please specify:

9965

9968

9969

H - Comments

1. How long did you spend collecting the data and completing this questionnaire?

9910

9909

2. We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

9920

9913

9914

9915

Signature:

0015

YYYY

MM

DD

I certify that the information contained herein is complete and correct to the best of my knowledge.

Thank you for completing this questionnaire. Please retain a copy for your records.

FOR INFORMATION ONLY