

2004 Annual Retail Chain Survey

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under

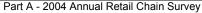
This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au numéro sans frais suivant : 1 888 881-3666.

Pleas	se correct pre-	printed information, if necessary, using the co	rreen	onding hoves held	JW.	<		③
0001	Legal name		0004	Address	SW.	/		
0002	Business name		0005	City		0006	Province/Territory or State	
0003	C/O		0053	Country	0	0007	Postal code/ Zip code	
0028	Last name of contact		0008	First name of contact				
0052	Please report for		0010	Language preference	¹ Englis	sh	² French	
Α -	Introduc	tion						
Surv	ey Purpose			Confidentiality	,			
opera regio pleas	ating/producti nal economic	is survey is to collect the financial and on data needed to develop national and policies and programs. For further details, enclosed booklet entitled Statistics Canada.		which would div to any identifiab will be treated in	rulge information of the business. The n strict confidence	obta data e. Fo	w from publishing any nined from this survey a reported on this qui or further details, plea as Canada Business	that relates estionnaire ase consult
	erage			Return of Questionnaire(s)				
		he business unit(s) identified above. Include (s) located in Canada.	•	within 30 days can also fax it a	of receipt by mail t 1 888 883-7999	l, us	nnaire(s) to Statistics ing the enclosed env st the return envelop call us at 1 888 881-3	relope. You e, need help
Data	-sharing Agr	reements		Fax or Other E	lectronic Transn	niss	ion Disclosure	
and to data Your Reve	erritorial stati are kept conf responses a enue Agency	has entered into agreements with provincial stical agencies for the sharing of data. The idential and used for statistical purposes on are not shared with Canada Customs and For further details, please consult the entitled Statistics Canada Business Surveys	ly.	during the facsing receipt, Statistic	mile or other elects cs Canada will pro	tron ovide	nere could be a risk of ic transmission. How the guaranteed levellected under the aut	ever, upon el of
0026	-	arily responsible for completing this re, if different from above:	0017	Telephone number				
1	Mr. 2	☐ Mrs. ³ ☐ Miss ⁴ ☐ Ms	0027	Extension				
0054	Last name		0016	Fax number				
0013	First name		0020	Web site address				
0014	Title		0018	E-mail address				
5-3600	-151.1 2004-	07-27 STC/UES-307-75135 Part A - 20	004 A	nnual Retail Chair	n Survev		~	









K	eporting instructions		
1.	Please report all dollar amounts in CANADIAN DOLLARS (\$ CDN).		
2.	Dollar amounts and percentages should be rounded to whole numbers.		
	A reporting guide is included with the questionnaire for your reference.		
_	Please print in ink.		
5.	When precise figures are not available, please provide your best estimates.		
M	ain Business Activity		
1.	Is this business unit primarily a store retailer?		
	⁰⁸⁴⁰ ¹ — If yes , please go to question 2		
	If no , please provide a brief description of your main activity and call 1 888 881-36	66 for furth	or
	instructions.	50 101 101111	Ci
	0041		
2	How many retail locations does this business unit cover?	7	
۷.	0842		
	Number of locations	•	
3.	List the main lines of merchandise and services sold and the estimated percentages of total operating		
	revenue:	0834	%
	a) ⁰⁸³³	0634	
		0836	
	b) 0835		
	0027	0838	
	c) ⁰⁸³⁷		
	eporting Period Information		
	low the period covered by this questionnaire. YYYYY MM DD YYYYY MM DD From 0011 To 0012		
R	- Revenue		
PIE	ease exclude: GST/HST, PST and TVQ.		\$ CDN
1.	Sales of all goods purchased for resale, net of returns and discounts	2020	
	Include parts used in generating repair and maintenance revenue (report the labour portion of repair		
	and maintenance at question 5 below).	2060	
2.	Commission revenue and fees earned from selling merchandise on account of others		
3.	Commission revenue and fees earned from selling services on account of others (e.g., from selling lottery and bus tickets, phone cards, etc.)	2038	
4.	Sales of goods manufactured as a secondary activity by this retailing business unit	2299	
5.	Labour revenue from repair and maintenance (report parts at question 1 above)	2041	
6.	Revenue from rental and leasing of goods and equipment	2037	
7.	All other operating revenue (e.g., rental of real estate, placement fees) Exclude interest and dividend income; report these amounts at question 9 below.	2077	
8.	Total operating revenue (add amounts reported at questions 1 to 7 above)	2080	
9.	Non-operating revenue (e.g., interest and dividend income)	2097	
10	. Total revenue (add amounts reported at questions 8 and 9 above)	2098	

C -	- Cost of Goods Sold		\$ CDN
1.	Opening inventory	5560	, 223
2.	Purchases	4019	
3.	Direct labour costs (please refer to the Guide)	3006	
4.	Other direct costs (please refer to the Guide)	4301	
5.	Closing inventory	5565	
6.	Cost of goods sold (sum of questions 1 to 4 minus 5 above)	5720	
D -	- Expenses		
1.	Salaries and wages of employees \$CDN_3010	1	\$ CDN
2.	Employer portion of employee benefits		
3.	Total labour remuneration (add amounts reported at questions 1 and 2 above)	3041	
4.	Rental and leasing expenses. Include office space or other real estate, motor vehicles, computers and peripherals, other machinery and equipment, and other goods.	4115	
5.	Advertising and promotion	4365	
6.	Depreciation and amortization expenses (e.g., buildings, vehicles, machinery and equipment)	4520	
7.	All other operating expenses (please refer to the Guide) Exclude interest expenses; report these amounts at question 9 below.	4569	
8.	Total operating expenses (add amounts reported at questions 3 to 7 above)	4598	
9.	Other expenses (e.g., interest expenses)	4630	
10.	Total expenses (add amounts reported at questions 8 and 9 above)	4698	
11.	Have expenses or fees charged by your Head Office been included?		
	4558 1 Yes 3 No 5 Not applicable		
Plea	- Distribution of Operating Revenue by Type of Customer ase indicate the percentage of Total operating revenue (reported in Section B - Revenue, at question whom the goods or services were delivered.	า 8), b <u>y</u>	y type of customer
		8100	%
1.	Individuals and households	8113	
2.	All other customers (e.g., private businesses, public institutions, government)		
	Total		100%
F-	Concessions		
1.	Do you rent space to concessionaires located in your business premises? 1242 1 Yes No (go to Section G)		
2.	Did you exclude from your reported revenue, sales of all concessionaires?		
	Yes (go to Section G) ³ No (go to question 3)		
3.	How many concessionaires did you include in your reported revenue? Number		¢ CDN
4.	What were the sales of concessions included in your reported revenue?	1241	\$ CDN

1. Comments 1. How long did you spend collecting the data and completing this questionnaire? 2. We invite your comments below. Please be assured that we review all comments with the intent of improving the survey. 9013 9014 9015 Signature: 1 contre, that the information contained herein is complete and correct to the best of my knowledge. Thank you for completing this questionnaire. Please retain a copy for your records.	business unit? Please specify: 9965 9968	es for this
H - Comments 1. How long did you spend collecting the data and completing this questionnaire? 2. We invite your comments below. Please be assured that we review all comments with the intent of improving the survey. 9920 9913 9914 9915 Signature: I certify that the information contained herein is complete and correct to the best of my knowledge. Thank you for completing this questionnaire. Please retain a copy for your records.	9968	
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9915 Signature: Out Out	9920	
Signature: Oo15	9913	
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Thank you for completing this questionnaire. Please retain a copy for your records.		DD
Thank you for completing this questionnaire. Please retain a copy for your records.	Signature.	
	r certify that the information contained herein is complete and correct to the best or my knowledge.	
	Thank you for completing this guestionnaire. Please retain a copy for your	records.