



2002 Annual Non-Store Retail Survey

Collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au numéro sans frais suivant : 1 888 881-3666.

Please correct pre-printed information, if necessary, using the corresponding boxes below:



0001	Legal name	0004	Address		
0002	Business name	0005	City	0006	Province or State
0003	C/O	0053	Country	0007	Postal code/Zip code
0008	First name of contact	0028	Last name of contact		
0052	Please report for:	0010	Language preference	1 <input type="radio"/> English 2 <input type="radio"/> French	

A - Introduction

Survey Purpose

The purpose of this survey is to collect the financial and operating/production data needed to develop national and regional economic policies and programs. For further details, please consult the enclosed booklet entitled "Statistics Canada Business Surveys".

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business. **The data reported on this questionnaire will be treated in strict confidence.** For further details, please consult the enclosed booklet entitled "Statistics Canada Business Surveys".

Coverage

Please report for the business unit(s) identified above. Include only the operation(s) located in Canada.

Return of Questionnaire

Please mail the completed questionnaire(s) in the enclosed envelope or fax it to Statistics Canada at **1 888 883-7999** **within 30 days** of receipt.
Lost the return envelope or need help?
Call us at **1 888 881-3666**.

Data-Sharing Agreements

Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. **Your responses are not shared with Canada Customs and Revenue Agency.** For further details, please consult the enclosed booklet entitled "Statistics Canada Business Surveys".

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt of your information, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Person primarily responsible for completing this questionnaire, if different from above:

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1 Mr. 2 Mrs. 3 Miss 4 Ms.

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Last name

Title:
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E-mail address:
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Web site address:
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Telephone number:
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Extension:
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Fax number:
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Are you a Non-Store Retailer? 0820 Yes → If yes, please complete this questionnaire.

No → If no, please provide a brief description of your main activity and call **1 888 881-3666** for further instructions.

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Reporting Period Information

Please report for your **fiscal year** (normal business year) ending between **April 1, 2002** and **March 31, 2003**. Please indicate below the period covered by this questionnaire.

1. From ⁰⁰¹¹ | | | | | | | | | | To ⁰⁰¹² | | | | | | | | | |

2. If you did not operate this business unit for a full year, please check the reason(s) below:

- 0031 Seasonal Operation New Business Change of Fiscal Year Change of Ownership Ceased Operations Temporarily Inactive

B - Revenue Please exclude: GST/HST, PST and TVQ.

	\$ CDN
1. Revenue from sales of goods (purchased for resale or manufactured), net of returns and discounts Include parts used in generating repair and maintenance revenue (report the labour portion of repair and maintenance in this section, at question 4).	2048
2. Revenue from shipping and handling charges that are not embedded in the price of the merchandise	2043
3. Commission revenue and fees earned from selling merchandise on account of others	2060
4. All other operating revenue (e.g., revenue from services provided) Exclude interest and dividend income; report these amounts in this section, at question 6.	2077
5. Total operating revenue (add amounts reported at questions 1 to 4 above)	2080
6. Non-operating revenue (e.g., interest and dividend income)	2097
7. Total revenue (add amounts reported at questions 5 and 6 above)	2098

C - Cost of Goods Sold

	\$ CDN
1. Opening inventory	5560
2. Purchases	4019
3. Direct labour costs (please refer to the Guide)	3006
4. Other direct costs (please refer to the Guide)	4301
5. Closing inventory	5565
6. Cost of goods sold (sum of questions 1 to 4 minus 5 above)	5720

D - Expenses

	\$ CDN	\$ CDN
1. Salaries and wages of employees	3010	
2. Employer portion of employee benefits	3040	
3. Total labour remuneration (add amounts reported at questions 1 and 2 above)		3041
4. Rental and leasing expenses		4115
5. Advertising and promotion		4365
6. Depreciation and amortization expenses (e.g., buildings, vehicles, machinery and equipment)		4520
7. All other operating expenses (please refer to the Guide) Exclude interest expenses; report these amounts in this section, at question 9.		4569
8. Total operating expenses (add amounts reported at questions 3 to 7 above)		4598
9. Other expenses		4630
10. Total expenses (add amounts reported at questions 8 and 9 above)		4698

E - Distribution of Operating Revenue by Method of Sale

Please indicate the percentage of "Total operating revenue" (reported in **Section B - Revenue**, at question 5) according to the method of sale that applies.

1. Electronic Shopping and Mail-Order

a) Internet: sales generated through on-line Internet orders regardless of method of delivery and payment.	2252	%
b) Telephone: sales of goods made by telephone solicitation or telephone orders in response to advertising.	2253	%
c) Catalogue and mail-order: sales made from mail-order catalogues or flyers, including showrooms without stock.	2254	%
d) Subscriptions: sales of subscriptions to magazines or newspapers. Exclude home delivery of newspapers; report these amounts at question 3c below.	2255	%

2. Vending Machine and Coffee Service

a) Vending machine Exclude juke boxes, arcade games, automatic photography machines; report these amounts at question 4 below.	2248	%
b) Coffee service: sales from manual office coffee machines where the operator normally sells or leases the machines and supplies coffee on a regular basis.	2249	%

3. Direct Selling

If you are an independent sales contractor, agent, distributor or sales representative of a company engaged in direct selling, please report the company name(s):

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a) Door-to-door: sales made in person through individual canvassing.	2250	%
b) Party plan: sales made in person at group demonstrations such as house parties.	2251	%
c) Home delivery: sales from delivery of fuel (please refer to the Guide), newspapers, milk, bread, etc.	2257	%
d) Other direct selling methods: sales from market stalls, exhibition booths, auctions, newspaper coin boxes, kiosks in shopping centres, etc.	2258	%
(please specify): 2267		%

4. All Other Methods

(please specify): 2244	2245	%
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Total	100%
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F - Distribution of Operating Revenue by Type of Customer

Please indicate the percentage of "Total operating revenue" (reported in **Section B - Revenue**, at question 5), by type of customer to whom the goods or services were delivered.

1. Individuals and households	8100	%
2. All other customers (e.g., private businesses, public institutions, government)	8113	%

Total	100%
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G - Location of Customer

Please indicate the percentage of "Total operating revenue" (reported in **Section B - Revenue**, at question 5) by the location of the customer to whom the goods or services were delivered.

Customers in Canada

1. Newfoundland and Labrador	8400	%
2. Prince Edward Island	8415	%
3. Nova Scotia	8405	%
4. New Brunswick	8410	%
5. Quebec	8420	%
6. Ontario	8425	%
7. Manitoba	8430	%
8. Saskatchewan	8435	%
9. Alberta	8440	%
10. British Columbia	8445	%
11. Yukon	8455	%
12. Northwest Territories	8451	%
13. Nunavut	8452	%

Customers Outside Canada

14. United States	8465	%
15. All other countries	8476	%
Total	100 %	

H - Events That May Have Affected Your Business Unit

1. Compared to **last fiscal year**, were there any events that may have **significantly affected the reported values** for this business unit? Please specify.

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I - Comments

1. How long did you spend collecting the data and completing this questionnaire?

9910 _____ 9909 _____
 _____ hour(s) _____ minutes

2. We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

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Signature: _____

I certify that the information contained herein is complete and correct to the best of my knowledge. 0015

YYYY

MM

DD

Thank you for completing this questionnaire. Please retain a copy for your records.